

YouGov Survey Results

Sample Size: 2040 GB Adults

Fieldwork: 14th - 15th February 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2040	802	871	575	477	122	196	987	1053	237	871	504	428	1163	877	245	677	439	492	188
Unweighted Sample	2040	955	849	591	489	140	208	910	1130	217	824	525	474	1213	827	182	705	453	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following people...?
Yourself

Very left-wing	3	4	1	0	5	2	1	3	2	6	2	2	2	3	3	2	2	2	4	4
Fairly left-wing	11	19	4	1	24	10	2	11	10	14	13	10	6	13	9	17	9	9	11	16
Slightly left-of-centre	14	24	6	5	26	39	4	16	11	13	15	14	11	17	10	19	12	14	10	18
Centre	19	19	21	20	17	22	23	19	19	15	18	23	20	18	21	20	17	21	19	22
Slightly right-of-centre	13	11	18	29	4	9	17	17	10	8	11	15	18	16	10	14	16	11	13	10
Fairly right-wing	9	4	15	18	1	5	16	10	8	4	5	10	17	10	7	6	12	10	6	6
Very right-wing	3	1	5	4	0	1	8	4	2	2	1	4	5	3	3	1	4	3	2	2
Don't know	28	19	29	22	22	11	28	20	36	37	34	22	20	21	38	20	28	30	35	23
AVERAGE	-3	-28	31	41	-46	-22	43	1	-4	-26	-16	4	21	-4	-3	-17	10	1	-9	-20

The Daily Mail

Very left-wing	2	1	2	2	1	1	3	1	2	3	2	1	2	2	1	1	2	1	2	1
Fairly left-wing	2	1	3	2	1	3	5	3	2	3	3	1	3	2	3	2	2	2	3	3
Slightly left-of-centre	4	2	5	5	1	3	4	3	4	3	3	4	4	3	4	2	4	4	3	3
Centre	4	2	4	5	4	1	6	4	4	6	3	4	4	3	5	3	4	5	4	3
Slightly right-of-centre	7	4	10	9	4	4	13	8	5	6	5	8	9	7	6	6	7	7	6	6
Fairly right-wing	16	14	19	23	11	21	17	17	14	13	15	15	21	17	14	21	18	13	13	14
Very right-wing	27	46	16	19	44	48	11	33	21	17	27	32	25	34	17	36	26	27	21	31
Don't know	39	29	41	35	33	18	42	31	47	48	42	35	32	31	49	29	36	41	46	40
AVERAGE	61	80	48	54	82	74	36	66	57	48	61	68	57	67	53	72	61	64	56	66

The Daily Express

Very left-wing	1	0	1	1	0	0	1	0	1	1	1	0	1	1	1	0	1	1	1	1
Fairly left-wing	2	1	2	3	1	2	2	2	2	2	2	1	2	2	2	1	1	3	2	0
Slightly left-of-centre	4	3	6	6	3	4	5	5	4	5	3	5	5	5	4	3	5	4	4	4
Centre	6	3	8	6	5	2	10	6	6	6	5	5	8	5	7	4	8	6	5	4
Slightly right-of-centre	9	8	11	12	5	10	14	11	7	6	6	12	11	10	7	8	9	8	8	10
Fairly right-wing	14	17	14	16	16	26	12	17	12	10	14	13	18	16	12	17	14	14	14	15
Very right-wing	15	28	8	8	29	28	8	19	11	6	15	20	15	19	10	24	14	15	13	15
Don't know	49	39	50	48	42	28	49	40	58	63	54	43	39	44	56	42	48	50	53	51
AVERAGE	53	71	40	38	74	66	40	57	48	36	56	60	51	55	46	69	52	50	51	58

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Fieldwork: 14th - 15th February 2017

		Yourself							
	Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
Weighted Sample	2040	56	223	276	394	272	180	58	581
Unweighted Sample	2040	65	237	294	398	279	192	61	514
	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following people...?

Yourself

Very left-wing	3	100	0	0	0	0	0	0	0
Fairly left-wing	11	0	100	0	0	0	0	0	0
Slightly left-of-centre	14	0	0	100	0	0	0	0	0
Centre	19	0	0	0	100	0	0	0	0
Slightly right-of-centre	13	0	0	0	0	100	0	0	0
Fairly right-wing	9	0	0	0	0	0	100	0	0
Very right-wing	3	0	0	0	0	0	0	100	0
Don't know	28	0	0	0	0	0	0	0	100
AVERAGE	-3	0	0	0	0	0	0	0	0

The Daily Mail

Very left-wing	2	7	1	1	2	2	3	2	1
Fairly left-wing	2	0	3	1	4	3	4	1	1
Slightly left-of-centre	4	6	1	3	6	5	5	11	1
Centre	4	3	1	3	10	7	3	5	1
Slightly right-of-centre	7	3	4	3	11	14	14	10	1
Fairly right-wing	16	14	15	18	13	28	35	40	3
Very right-wing	27	57	65	56	21	25	22	21	2
Don't know	39	10	10	15	33	17	15	10	89
AVERAGE	61	67	82	81	47	55	51	53	26

The Daily Express

Very left-wing	1	4	0	0	1	0	0	3	1
Fairly left-wing	2	3	2	1	2	2	6	2	1
Slightly left-of-centre	4	2	1	4	7	9	6	7	1
Centre	6	6	1	4	13	9	8	14	1
Slightly right-of-centre	9	8	6	6	13	19	15	16	1
Fairly right-wing	14	11	26	20	13	20	22	22	2
Very right-wing	15	40	35	37	10	14	10	12	1
Don't know	49	25	29	27	41	28	32	26	92
AVERAGE	53	64	75	74	40	46	40	41	10

Sample Size: 2040 GB Adults
Fieldwork: 14th - 15th February 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2040	802	871	575	477	122	196	987	1053	237	871	504	428	1163	877	245	677	439	492	188
Unweighted Sample	2040	955	849	591	489	140	208	910	1130	217	824	525	474	1213	827	182	705	453	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Sun																				
Very left-wing	4	2	5	6	2	1	4	2	5	6	2	3	6	4	4	3	4	3	5	2
Fairly left-wing	5	4	6	7	3	5	5	4	6	4	3	5	7	5	5	3	5	5	4	6
Slightly left-of-centre	5	3	6	6	3	3	6	5	4	3	4	4	8	4	5	7	5	5	2	4
Centre	5	4	5	5	2	4	5	5	4	6	5	4	5	4	5	2	5	5	6	4
Slightly right-of-centre	10	8	12	12	7	5	15	13	6	6	9	11	11	10	9	14	9	9	7	16
Fairly right-wing	16	20	15	17	20	27	14	21	12	10	18	18	14	20	11	18	17	17	15	12
Very right-wing	16	28	8	8	31	29	8	18	14	13	15	21	13	19	12	22	16	14	15	15
Don't know	41	31	42	39	33	27	43	32	49	51	44	34	36	34	50	30	39	41	48	42
AVERAGE	38	59	21	19	63	62	25	48	29	29	48	47	21	44	29	47	38	38	40	38
The Mirror																				
Very left-wing	6	4	9	12	3	5	14	8	5	2	3	8	13	6	6	7	8	6	6	1
Fairly left-wing	16	18	18	22	18	18	18	19	13	5	13	22	21	18	13	13	19	16	14	12
Slightly left-of-centre	14	18	15	13	21	18	13	19	10	8	13	15	20	16	12	21	14	12	13	14
Centre	5	5	4	2	6	4	4	5	4	8	5	5	3	4	5	4	4	6	4	7
Slightly right-of-centre	4	5	3	3	4	6	5	4	4	3	5	4	3	5	3	3	4	5	3	6
Fairly right-wing	6	7	3	3	7	12	3	6	5	8	7	4	3	6	5	9	4	5	7	6
Very right-wing	3	4	1	1	3	5	0	3	3	4	3	3	1	3	2	4	2	2	3	3
Don't know	46	39	45	44	38	33	42	36	56	63	51	39	36	41	54	39	45	47	50	50
AVERAGE	-27	-21	-45	-50	-23	-12	-50	-32	-23	8	-15	-37	-49	-27	-30	-20	-38	-30	-24	-11
The Guardian																				
Very left-wing	9	5	14	14	6	4	19	11	8	8	7	11	13	11	8	11	11	9	8	6
Fairly left-wing	17	24	13	16	22	38	10	20	15	13	18	16	19	22	11	27	19	13	16	13
Slightly left-of-centre	14	23	8	10	22	20	6	18	10	12	14	16	12	17	9	18	13	14	10	23
Centre	6	6	5	6	5	10	5	6	5	5	5	7	6	6	6	4	6	7	6	4
Slightly right-of-centre	4	4	5	5	4	5	4	4	4	5	3	4	4	4	4	5	4	4	3	5
Fairly right-wing	4	4	5	5	2	2	5	4	4	2	4	4	5	4	4	2	4	4	5	4
Very right-wing	3	2	3	2	5	0	2	2	4	2	2	3	4	2	4	1	3	3	3	1
Don't know	43	32	46	41	34	21	48	34	51	52	46	39	36	35	53	32	40	44	50	44
AVERAGE	-35	-37	-36	-40	-33	-48	-46	-41	-30	-37	-38	-37	-37	-42	-26	-49	-39	-33	-33	-33
The Times																				
Very left-wing	1	0	1	1	1	0	3	1	1	1	1	0	2	1	1	0	1	1	1	1
Fairly left-wing	2	1	2	1	1	0	5	3	1	3	3	1	1	2	2	2	2	1	2	1
Slightly left-of-centre	5	3	6	6	4	2	8	6	4	9	5	3	5	4	6	9	6	4	3	3
Centre	10	10	9	12	7	11	8	11	8	9	10	9	11	11	8	10	9	10	11	8
Slightly right-of-centre	16	21	14	18	17	26	14	20	12	13	15	17	16	20	10	21	16	14	13	18
Fairly right-wing	16	22	12	13	22	27	10	18	13	9	14	21	17	19	11	17	18	16	12	14
Very right-wing	8	9	9	7	12	10	6	6	9	2	4	12	12	7	8	10	8	7	6	9
Don't know	44	33	47	42	35	24	46	35	52	54	49	37	37	36	54	31	41	46	51	47
AVERAGE	42	52	39	39	52	55	18	36	47	17	33	56	46	43	38	41	41	45	41	47

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		Yourself								
		Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
Weighted Sample	2040	56	223	276	394	272	180	58	581	
	Unweighted Sample	2040	65	237	294	398	279	192	61	514
		%	%	%	%	%	%	%	%	%
The Sun										
	Very left-wing	4	7	3	2	4	3	6	20	2
	Fairly left-wing	5	4	6	3	6	9	10	7	1
	Slightly left-of-centre	5	1	1	4	10	10	5	0	1
	Centre	5	4	2	3	11	6	5	15	1
	Slightly right-of-centre	10	5	10	9	11	19	20	11	1
	Fairly right-wing	16	18	22	29	15	22	23	22	2
	Very right-wing	16	47	43	33	12	11	9	13	2
	Don't know	41	12	12	17	31	21	22	13	90
AVERAGE		38	62	63	63	25	27	23	9	7
The Mirror										
	Very left-wing	6	6	3	2	7	11	20	21	1
	Fairly left-wing	16	13	18	22	19	25	24	30	2
	Slightly left-of-centre	14	15	22	28	14	22	13	14	2
	Centre	5	7	4	4	10	4	3	8	1
	Slightly right-of-centre	4	8	9	5	4	6	5	6	0
	Fairly right-wing	6	9	16	7	7	5	4	3	1
	Very right-wing	3	16	6	4	3	2	1	0	0
	Don't know	46	25	23	27	37	24	29	19	92
AVERAGE		-27	7	-4	-23	-28	-39	-52	-56	-39
The Guardian										
	Very left-wing	9	14	11	4	9	15	22	32	2
	Fairly left-wing	17	27	32	29	14	25	21	16	2
	Slightly left-of-centre	14	31	26	34	11	14	10	8	2
	Centre	6	1	6	6	14	7	5	8	1
	Slightly right-of-centre	4	1	2	4	8	7	6	3	1
	Fairly right-wing	4	6	3	3	5	7	7	11	1
	Very right-wing	3	4	6	2	5	3	2	7	0
	Don't know	43	14	14	18	35	22	26	16	91
AVERAGE		-35	-41	-40	-39	-21	-37	-45	-39	-38
The Times										
	Very left-wing	1	3	1	0	1	1	1	2	0
	Fairly left-wing	2	3	2	0	3	3	3	6	0
	Slightly left-of-centre	5	9	8	4	4	8	10	11	1
	Centre	10	12	10	10	17	12	12	14	2
	Slightly right-of-centre	16	18	19	24	17	29	20	14	2
	Fairly right-wing	16	21	27	32	13	19	20	13	2
	Very right-wing	8	19	14	10	9	7	8	19	1
	Don't know	44	15	19	21	36	20	26	21	92
AVERAGE		42	43	47	54	40	35	35	35	45

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	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region				
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Unweighted Sample	2040	955	849	591	489	140	208	910	1130	217	824	525	474	1213	827	182	705	453	508	192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Telegraph

Very left-wing	1	0	2	0	1	0	4	1	1	1	1	1	1	1	1	0	0	1	1	1
Fairly left-wing	2	1	2	2	2	2	2	2	2	3	3	1	1	2	2	3	2	1	2	2
Slightly left-of-centre	4	2	4	3	2	3	5	4	3	5	4	2	4	3	4	5	4	4	2	2
Centre	8	7	9	9	5	8	9	9	7	11	6	7	9	9	6	9	8	10	6	6
Slightly right-of-centre	11	12	13	14	9	18	14	13	9	7	12	12	11	12	10	12	11	12	11	9
Fairly right-wing	18	25	15	20	23	30	11	22	14	14	16	21	20	22	13	19	19	18	15	20
Very right-wing	12	18	9	8	21	18	6	13	11	5	9	17	15	14	8	17	12	9	10	15
Don't know	45	34	48	44	37	22	47	36	54	55	50	39	38	37	56	36	44	44	53	45
AVERAGE	50	64	42	50	63	59	26	52	50	34	43	61	56	54	43	54	54	49	50	58

The Independent

Very left-wing	2	1	4	3	2	0	6	3	2	1	2	2	3	2	3	3	2	2	3	3
Fairly left-wing	7	8	7	8	7	7	8	8	6	12	7	5	6	9	5	12	7	8	5	3
Slightly left-of-centre	14	20	10	14	18	27	7	19	10	8	16	14	13	18	9	21	14	12	12	15
Centre	20	26	19	20	24	29	20	21	19	12	16	25	26	23	16	18	21	20	18	24
Slightly right-of-centre	6	6	6	5	6	9	5	7	4	5	4	9	5	6	5	9	5	6	4	4
Fairly right-wing	3	3	2	3	2	3	2	2	3	6	2	2	2	3	3	2	3	3	2	3
Very right-wing	2	1	2	1	4	0	0	1	2	1	2	1	1	1	3	0	2	1	3	1
Don't know	47	35	50	48	37	25	51	38	55	54	50	41	44	39	57	36	46	48	53	47
AVERAGE	-16	-20	-22	-24	-14	-19	-38	-25	-15	-15	-22	-14	-24	-23	-10	-29	-17	-20	-16	-19

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		Yourself								
		Total	Very left-wing	Fairly left-wing	Slightly left-of-centre	Centre	Slightly right-of-centre	Fairly right-wing	Very right-wing	Don't know
Weighted Sample	2040	56	223	276	394	272	180	58	581	
	Unweighted Sample	2040	65	237	294	398	279	192	61	514
		%	%	%	%	%	%	%	%	%
The Telegraph										
	Very left-wing	1	9	0	0	1	1	2	1	0
	Fairly left-wing	2	1	3	1	3	4	3	7	0
	Slightly left-of-centre	4	5	8	3	5	5	2	7	1
	Centre	8	10	4	6	15	13	13	11	1
	Slightly right-of-centre	11	12	10	14	14	21	17	19	1
	Fairly right-wing	18	21	30	29	15	25	28	19	3
	Very right-wing	12	25	24	26	12	10	7	19	0
	Don't know	45	17	20	21	37	23	29	16	93
AVERAGE		50	43	57	66	44	43	45	42	40
The Independent										
	Very left-wing	2	7	1	1	4	5	4	6	1
	Fairly left-wing	7	14	15	4	4	10	15	14	1
	Slightly left-of-centre	14	25	28	27	12	17	13	17	2
	Centre	20	22	25	32	29	24	27	25	2
	Slightly right-of-centre	6	6	6	7	7	11	6	9	1
	Fairly right-wing	3	7	3	3	3	3	3	4	0
	Very right-wing	2	2	4	2	2	1	1	3	0
	Don't know	47	17	16	25	40	29	31	22	93
AVERAGE		-16	-26	-22	-14	-14	-23	-32	-23	-40