

Region

YouGov Survey Results

Sample Size: 1633 GB Adults Fieldwork: 12th - 13th January 2017

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		EU Ref	2016
	Total	Remain	Leave

	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 1	1633	642	697	461	382	98	157	790	843	189	697	403	343	931	702	196	542	351	394	150
Unweighted Sample 1	1633	740	681	481	406	111	167	711	922	159	664	431	379	1016	617	175	586	342	392	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
From what you have seen or heard, what do you think is																				
the GOVERNMENT's priority for Brexit?	1	1						1								1				
Regaining full control over how Britain is governed and who	40		= 1	50	~~	~~	50	10	07	07	00	40	50	40	40		40	05	~~	10
	40	34	51	50	33	29	53	42	37	37	32	43	53	40	40	39	46	35	32	46
relationship with the EU																				
Getting the best possible trading links with the remaining EU contries once we leave, even if that means still following some	20	31	22	28	29	34	19	26	29	40	28	27	20	30	25	30	26	31	27	26
EU rules and giving up some control of our borders	20	31	22	20	29	34	19	20	29	40	20	21	20	30	20	30	20	31	21	20
Trying to remain as close to the EU as possible and seeking																				
some form of associate membership	9	9	9	9	9	7	8	9	9	11	9	8	8	9	9	6	7	12	11	7
Trying to get Britain to remain in the EU after all	4	3	4	1	5	6	5	5	3	2	6	3	3	3	5	4	2	5	5	4
, , , ,	20	22	14	13	25	24	15	18	22	10	25	20	16	19	21	21	19	18	25	17
	-• 1			10	20		10	10		10	20	20	10	10			10	10	20	.,
From what you have seen or heard, what do you think is																				
the LABOUR PARTY's priority for Brexit?																				
Regaining full control over how Britain is governed and who																				
can live here, even if that means not having a free trade	8	7	8	9	9	4	9	7	8	9	7	8	8	7	8	9	7	8	9	4
relationship with the EU																				
Getting the best possible trading links with the remaining EU																				
contries once we leave, even if that means still following some	18	23	14	13	24	20	13	18	18	28	16	18	15	20	15	20	17	18	15	24
EU rules and giving up some control of our borders																				
Trying to remain as close to the EU as possible and seeking	17	16	20	20	19	19	21	16	18	20	17	17	19	18	16	18	16	19	19	12
some form of associate membership		-	-						-		••		-	-	-	-				
, , ,	15	9	24	20	11	10	27	19	12	12	13	17	21	14	17	13	18	15	15	11
Not sure	42	45	33	39	36	47	30	39	45	32	48	41	38	40	45	40	41	40	43	50

Vote in 2015

Gender

Age

Social Grade



Sample Size: 1633 GB Adults Fieldwork: 12th - 13th January 2017

		EU Ref 2016 Vote in 2015					Gender Age						Social	Grade	Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1633	642	697	461	382	98	157	790	843	189	697	403	343	931	702	196	542	351	394	150
Unweighted Sample	1633	740	681	481	406	111	167	711	922	159	664	431	379	1016	617	175	586	342	392	138
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And which of these come closest to what you personally would like to see? Regaining full control over how Britain is governed and who can live here, even if that means not having a free trade		9	74	54	27	27	85	42	36	17	30	48	60	35	45	29	45	45	36	22
relationship with the EU Getting the best possible trading links with the remaining EU contries once we leave, even if that means still following some EU rules and giving up some control of our borders	15	17	12	20	15	14	5	15	14	24	14	13	12	16	13	12	15	18	13	14
Trying to remain as close to the EU as possible and seeking some form of associate membership		17	3	8	12	14	2	9	12	11	10	11	9	11	9	15	8	9	10	16
Trying to get Britain to remain in the EU after all	23	48	1	11	34	41	1	24	22	38	28	18	13	29	16	32	21	17	23	36
Not sure	13	9	9	7	12	5	8	11	15	9	18	11	7	10	17	12	11	11	18	12