

YouGov Survey Results

Sample Size: 1632 GB Adults
Fieldwork: 19th - 20th December 2016

	Gender		Age				Social Grade		Region					
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1632	790	842	189	697	403	343	930	702	196	542	351	393	150
Unweighted Sample	1632	701	931	177	645	420	390	1018	614	138	580	355	406	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Christmas presents, which of the following comes closest to your personal view:

I would rather not receive any Christmas presents and not have to buy Christmas presents for others	31	40	23	24	33	32	31	31	32	45	30	31	29	25
I would rather receive Christmas presents and have to buy Christmas presents for others	58	48	67	66	55	57	59	60	54	43	61	57	58	64
Don't know	11	12	10	10	12	11	10	9	14	13	9	12	13	11