YouGov Survey Results

Sample Size: 1578 GB Adults
Fieldwork: 29th - 30th November 2016

	Total	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region				
		Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1578	620	674	445	369	95	151	764	814	183	674	390	331	899	679	189	524	339	380	145
Unweighted Sample	1578	769	627	460	388	105	161	680	898	176	597	438	367	1006	572	130	575	340	404	129
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following...

	11-14 Aug	29-30 Nov / Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Donald Trump																					
Very favourable	3	3	1	5	2	2	0	13	4	2	3	4	3	3	2	5	4	3	5	3	2
Somewhat favourable	5	12	2	22	13	5	1	32	15	8	7	10	13	17	10	14	8	15	9	10	17
TOTAL FAVOURABLE	8	15	3	27	15	7	1	45	19	10	10	14	16	20	12	19	12	18	14	13	19
Somewhat unfavourable	10	15	10	20	19	11	8	20	18	12	12	13	15	19	13	17	15	14	12	19	13
Very unfavourable	71	62	85	43	60	75	88	29	57	67	66	65	62	56	69	54	64	62	65	60	63
TOTAL UNFAVOURABLE	81	77	95	63	79	86	96	49	75	79	78	78	77	75	82	71	79	76	77	79	76
Don't know	11	8	3	9	5	7	3	6	5	10	12	8	8	5	6	10	10	7	9	8	5
Vladimir Putin																					
Very favourable	2	2	1	2	1	1	0	8	2	1	2	2	2	1	1	3	3	1	3	2	2
Somewhat favourable	8	8	4	10	6	5	1	15	11	5	7	9	5	8	7	9	4	6	7	9	16
TOTAL FAVOURABLE	10	10	5	12	7	6	1	23	13	6	9	11	7	9	8	12	7	7	10	11	18
Somewhat unfavourable	19	21	19	27	28	17	24	30	24	18	18	18	22	26	20	22	19	24	19	20	18
Very unfavourable	55	57	69	49	57	64	67	39	56	59	54	56	61	58	63	50	60	57	61	54	56
TOTAL UNFAVOURABLE	74	78	88	76	85	81	91	69	80	77	72	74	83	84	83	72	79	81	80	74	74
Don't know	16	12	7	12	8	13	8	7	7	17	20	14	10	7	9	17	14	12	10	15	8
Senior judges																					
Very favourable		9	15	4	7	11	17	4	11	7	8	10	7	9	12	4	14	10	6	5	13
Somewhat favourable		37	46	35	46	40	42	26	36	37	34	33	40	42	41	31	41	39	32	36	39
TOTAL FAVOURABLE		46	61	39	53	51	59	30	47	44	42	43	47	51	53	35	55	49	38	41	52
Somewhat unfavourable		22	17	26	24	21	15	30	24	21	17	21	24	26	21	24	20	20	26	25	20
Very unfavourable		12	5	17	9	9	7	28	15	9	7	11	15	13	9	16	6	10	17	13	13
TOTAL UNFAVOURABLE		34	22	43	33	30	22	58	39	30	24	32	39	39	30	40	26	30	43	38	33
Don't know		20	16	17	14	19	19	12	13	26	35	24	14	10	16	25	19	21	20	21	16

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Weighted Sample		**1578**	620	674	445	369	95	151	764	814	183	674	390	331	899	679	189	524	339	380	145
Unweighted Sample		1578	769	627	460	388	105	161	680	898	176	597	438	367	1006	572	130	575	340	404	129
	11-14 Aug	**% 29-30 Nov**	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Conservative Party																					
Very favourable	*6*	**6**	4	9	16	1	1	3	6	5	3	4	6	10	6	5	6	7	5	4	6
Somewhat favourable	*28*	**30**	27	39	65	9	18	38	33	28	20	25	32	45	34	25	24	36	29	30	23
TOTAL FAVOURABLE	*34*	**36**	**31**	**48**	**81**	**10**	**19**	**41**	**39**	**33**	**23**	**29**	**38**	**55**	**40**	**30**	**30**	**43**	**34**	**34**	**29**
Somewhat unfavourable	*22*	**21**	24	19	10	27	36	20	23	20	22	23	19	21	21	22	24	18	22	25	18
Very unfavourable	*31*	**31**	39	22	2	56	32	30	32	30	33	34	34	20	30	32	28	27	34	29	46
TOTAL UNFAVOURABLE	*53*	**52**	**63**	**41**	**12**	**83**	**68**	**50**	**55**	**50**	**55**	**57**	**53**	**41**	**51**	**54**	**52**	**45**	**56**	**54**	**64**
Don't know	*13*	**12**	6	11	7	8	13	10	6	17	21	15	9	4	9	16	17	12	10	12	8
Labour Party																					
Very favourable	*6*	**6**	9	4	1	18	1	0	4	8	7	6	5	6	6	5	7	5	7	7	5
Somewhat favourable	*22*	**23**	32	13	10	41	26	6	24	21	39	25	17	16	21	24	26	18	26	25	20
TOTAL FAVOURABLE	*28*	**29**	**41**	**17**	**11**	**59**	**27**	**6**	**28**	**29**	**46**	**31**	**22**	**22**	**27**	**29**	**33**	**23**	**33**	**32**	**25**
Somewhat unfavourable	*24*	**27**	32	26	32	23	35	26	28	26	20	28	29	25	30	23	30	27	22	29	29
Very unfavourable	*32*	**32**	20	47	51	8	26	61	37	28	9	25	41	49	32	33	21	39	35	26	34
TOTAL UNFAVOURABLE	*56*	**59**	**52**	**73**	**83**	**31**	**61**	**87**	**65**	**54**	**29**	**53**	**70**	**74**	**62**	**56**	**51**	**66**	**57**	**55**	**63**
Don't know	*16*	**12**	8	10	6	10	12	7	6	18	25	16	8	4	11	15	16	12	10	14	12
Liberal Democrats																					
Very favourable	*2*	**4**	6	2	3	2	17	1	5	3	3	5	3	2	5	2	6	4	3	3	4
Somewhat favourable	*25*	**25**	39	15	24	26	48	12	27	23	32	27	21	23	30	19	28	28	25	21	23
TOTAL FAVOURABLE	*27*	**29**	**45**	**17**	**27**	**28**	**65**	**13**	**32**	**26**	**35**	**32**	**24**	**25**	**35**	**21**	**34**	**32**	**28**	**24**	**27**
Somewhat unfavourable	*29*	**28**	31	29	34	34	20	20	27	29	25	24	32	32	28	27	28	24	30	30	30
Very unfavourable	*22*	**27**	12	40	28	21	3	57	33	22	10	24	32	36	23	32	20	28	28	27	28
TOTAL UNFAVOURABLE	*51*	**55**	**43**	**69**	**62**	**55**	**23**	**77**	**60**	**51**	**35**	**48**	**64**	**68**	**51**	**59**	**48**	**52**	**58**	**57**	**58**
Don't know	*22*	**16**	12	14	11	16	12	10	8	24	29	20	12	7	14	19	19	16	13	19	15
UKIP																					
Very favourable	*6*	**7**	1	14	5	2	0	40	8	6	3	6	8	10	5	10	7	6	9	9	3
Somewhat favourable	*18*	**15**	3	30	22	8	7	33	18	13	12	10	20	23	13	19	11	19	12	17	13
TOTAL FAVOURABLE	*24*	**22**	**4**	**44**	**27**	**10**	**7**	**73**	**26**	**19**	**15**	**16**	**28**	**33**	**18**	**29**	**18**	**25**	**21**	**26**	**16**
Somewhat unfavourable	*17*	**18**	12	20	24	11	14	12	20	15	17	18	14	21	17	18	18	15	22	18	15
Very unfavourable	*45*	**48**	80	24	42	68	70	10	46	51	51	51	49	39	57	37	53	48	45	44	61
TOTAL UNFAVOURABLE	*62*	**66**	**92**	**44**	**66**	**79**	**84**	**22**	**66**	**66**	**68**	**69**	**63**	**60**	**74**	**55**	**71**	**63**	**67**	**62**	**76**
Don't know	*14*	**12**	5	12	8	10	9	5	7	16	17	15	9	6	8	16	11	12	11	13	8

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	11-14 Aug	29-30 Nov	EU Ref 2016		Vote in 2015				Gender		Age				Social Grade		Region				
		Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
SNP																					
Very favourable	6	5	9	2	1	5	3	1	6	5	6	7	6	2	6	4	3	4	2	3	25
Somewhat favourable	18	17	32	7	8	28	26	5	18	17	23	16	17	16	21	12	21	16	16	14	28
TOTAL FAVOURABLE	24	22	41	9	9	33	29	6	24	22	29	23	23	18	27	16	24	20	18	17	53
Somewhat unfavourable	21	19	22	18	25	17	28	9	21	18	20	17	21	21	20	19	20	19	21	21	10
Very unfavourable	32	38	20	57	53	29	22	73	44	33	19	34	42	52	36	40	34	41	40	38	29
TOTAL UNFAVOURABLE	53	57	42	75	78	46	50	82	65	51	39	51	63	73	56	59	54	60	61	59	39
Don't know	23	20	17	16	13	21	20	12	11	28	32	25	15	9	17	25	22	20	20	23	9
Theresa May																					
Very favourable	12	10	6	17	25	2	3	12	11	9	4	6	12	20	11	9	10	13	10	9	4
Somewhat favourable	36	36	29	47	53	25	34	50	35	36	25	31	39	49	38	33	40	37	32	37	33
TOTAL FAVOURABLE	48	46	35	64	78	27	37	62	46	45	29	37	51	69	49	42	50	50	42	46	37
Somewhat unfavourable	20	22	30	16	12	27	31	14	25	18	26	23	21	16	23	20	17	19	22	25	26
Very unfavourable	16	19	26	10	4	32	16	14	21	18	25	22	20	10	18	21	20	17	23	16	28
TOTAL UNFAVOURABLE	36	41	56	26	16	59	47	28	46	36	51	45	41	26	41	41	37	36	45	41	54
Don't know	17	13	10	10	6	15	15	9	7	18	21	18	8	5	10	17	13	14	14	13	9
Boris Johnson																					
Very favourable	10	8	2	15	15	2	3	14	8	8	7	7	9	10	7	9	12	10	8	5	4
Somewhat favourable	31	30	17	45	44	17	14	49	33	27	20	26	30	43	27	34	23	32	30	32	29
TOTAL FAVOURABLE	41	38	19	60	59	19	17	63	41	35	27	33	39	53	34	43	35	42	38	37	33
Somewhat unfavourable	21	24	30	21	24	29	33	16	23	25	21	23	25	26	27	20	24	21	23	29	22
Very unfavourable	25	27	44	11	12	42	36	15	30	25	33	29	30	18	32	22	30	26	29	23	38
TOTAL UNFAVOURABLE	46	51	74	32	36	71	69	31	53	50	54	52	55	44	59	42	54	47	52	52	60
Don't know	12	11	7	7	5	11	13	6	6	15	19	15	6	3	7	16	12	11	10	12	7
David Davis																					
Very favourable	2	2	1	5	4	1	1	5	3	2	3	2	3	3	3	2	4	2	1	3	3
Somewhat favourable	14	12	6	19	22	6	6	19	14	10	5	6	15	25	12	12	10	14	11	12	11
TOTAL FAVOURABLE	16	14	7	24	26	7	7	24	17	12	8	8	18	28	15	14	14	16	12	15	14
Somewhat unfavourable	16	20	25	19	24	23	22	13	25	16	18	19	23	22	21	19	18	21	18	22	20
Very unfavourable	14	18	24	11	7	23	24	20	20	16	10	18	26	13	19	17	13	17	22	15	28
TOTAL UNFAVOURABLE	30	38	49	30	31	46	46	33	45	32	28	37	49	35	40	36	31	38	40	37	48
Don't know	54	47	44	46	43	48	47	43	38	57	63	56	34	37	45	51	56	46	48	49	39

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Unweighted Sample		1578	769	627	460	388	105	161	680	898	176	597	438	367	1006	572	130	575	340	404	129
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Phillip Hammond																					
Very favourable	1	**2**	2	2	3	0	2	4	3	1	2	1	1	3	2	1	1	2	1	3	4
Somewhat favourable	15	**22**	20	29	41	15	23	23	24	20	8	17	23	39	25	18	30	28	15	21	12
TOTAL FAVOURABLE	*16*	**24**	**22**	**31**	**44**	**15**	**25**	**27**	**27**	**21**	**10**	**18**	**24**	**42**	**27**	**19**	**31**	**30**	**16**	**24**	**16**
Somewhat unfavourable	17	**23**	27	21	20	25	24	18	28	18	17	23	23	24	24	21	14	21	22	26	32
Very unfavourable	15	**17**	18	15	6	22	18	21	18	15	14	16	26	10	15	19	10	15	24	14	22
TOTAL UNFAVOURABLE	*32*	**40**	**45**	**36**	**26**	**47**	**42**	**39**	**46**	**33**	**31**	**39**	**49**	**34**	**39**	**40**	**24**	**36**	**46**	**40**	**54**
Don't know	51	**37**	34	33	29	38	33	34	27	45	57	43	26	24	34	40	45	34	38	37	30
Jeremy Corbyn																					
Very favourable	10	**7**	11	5	1	19	9	2	7	7	10	8	6	5	8	6	12	7	6	7	5
Somewhat favourable	19	**19**	29	11	10	31	26	7	19	19	27	22	16	13	18	20	22	14	23	19	24
TOTAL FAVOURABLE	*29*	**26**	**40**	**16**	**11**	**50**	**35**	**9**	**26**	**26**	**37**	**30**	**22**	**18**	**26**	**26**	**34**	**21**	**29**	**26**	**29**
Somewhat unfavourable	20	**22**	25	19	20	16	28	25	22	22	25	22	20	21	24	19	21	23	20	20	27
Very unfavourable	34	**39**	27	56	62	22	26	57	44	35	17	29	52	57	41	37	31	45	39	37	35
TOTAL UNFAVOURABLE	*54*	**61**	**52**	**75**	**82**	**38**	**54**	**82**	**66**	**57**	**42**	**51**	**72**	**78**	**65**	**56**	**52**	**68**	**59**	**57**	**62**
Don't know	16	**13**	8	10	8	12	11	8	8	17	22	18	7	4	10	17	13	12	12	17	9
Tim Farron																					
Very favourable	2	**2**	3	1	1	2	5	0	3	1	3	2	2	1	2	1	3	2	1	2	4
Somewhat favourable	15	**15**	26	9	15	17	32	8	19	12	17	13	15	20	17	14	16	16	16	15	12
TOTAL FAVOURABLE	*17*	**17**	**29**	**10**	**16**	**19**	**37**	**8**	**22**	**13**	**20**	**15**	**17**	**21**	**19**	**15**	**19**	**18**	**17**	**17**	**16**
Somewhat unfavourable	19	**19**	18	22	24	20	19	20	23	16	17	17	20	25	21	17	21	17	20	20	22
Very unfavourable	14	**20**	12	29	23	16	12	36	24	16	10	15	27	26	19	22	14	23	18	20	21
TOTAL UNFAVOURABLE	*33*	**39**	**30**	**51**	**47**	**36**	**31**	**56**	**47**	**32**	**27**	**32**	**47**	**51**	**40**	**39**	**35**	**40**	**38**	**40**	**43**
Don't know	50	**43**	41	40	37	45	31	36	31	55	53	52	36	28	41	46	46	42	45	44	41

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tony Blair																				
Very favourable	2	2	2	1	3	1	1	2	1	1	2	1	1	2	1	3	1	2	1	3
Somewhat favourable	12	16	7	11	16	13	1	13	11	17	15	9	8	13	11	14	10	14	14	10
TOTAL FAVOURABLE	**14**	**18**	**9**	**12**	**19**	**14**	**2**	**15**	**12**	**18**	**17**	**10**	**9**	**15**	**12**	**17**	**11**	**16**	**15**	**13**
Somewhat unfavourable	23	31	19	25	28	28	14	24	23	29	25	19	22	25	21	28	20	22	29	20
Very unfavourable	51	42	63	56	40	46	77	54	48	28	43	64	64	51	51	43	55	53	45	58
TOTAL UNFAVOURABLE	**74**	**73**	**82**	**81**	**68**	**74**	**91**	**78**	**71**	**57**	**68**	**83**	**86**	**76**	**72**	**71**	**75**	**75**	**74**	**78**
Don't know	12	8	10	7	13	12	6	6	17	25	15	6	5	8	16	12	13	10	12	9
Ed Balls																				
Very favourable	4	5	4	4	6	2	4	2	5	2	3	3	6	4	3	6	4	2	4	3
Somewhat favourable	28	36	23	30	38	32	17	25	30	27	24	30	33	30	25	27	27	27	29	31
TOTAL FAVOURABLE	**32**	**41**	**27**	**34**	**44**	**34**	**21**	**27**	**35**	**29**	**27**	**33**	**39**	**34**	**28**	**33**	**31**	**29**	**33**	**34**
Somewhat unfavourable	24	25	26	28	22	25	22	27	20	17	24	24	26	26	20	26	22	23	25	25
Very unfavourable	23	16	28	25	16	17	36	27	18	13	22	27	24	20	25	16	24	28	20	20
TOTAL UNFAVOURABLE	**47**	**41**	**54**	**53**	**38**	**42**	**58**	**54**	**38**	**30**	**46**	**51**	**50**	**46**	**45**	**42**	**46**	**51**	**45**	**45**
Don't know	23	18	20	13	18	24	21	18	27	41	27	16	11	19	27	25	23	20	23	22
Nigel Farage																				
Very favourable	8	1	16	8	3	0	40	11	5	6	6	9	13	7	10	7	9	11	8	2
Somewhat favourable	17	4	32	22	8	12	31	21	13	10	14	21	25	15	20	12	20	14	17	23
TOTAL FAVOURABLE	**25**	**5**	**48**	**30**	**11**	**12**	**71**	**32**	**18**	**16**	**20**	**30**	**38**	**22**	**30**	**19**	**29**	**25**	**25**	**25**
Somewhat unfavourable	16	12	19	23	16	11	10	17	15	17	15	15	19	16	17	15	14	19	20	10
Very unfavourable	48	77	24	40	62	67	14	45	51	51	52	49	38	56	38	52	47	47	44	60
TOTAL UNFAVOURABLE	**64**	**89**	**43**	**63**	**78**	**78**	**24**	**62**	**66**	**68**	**67**	**64**	**57**	**72**	**55**	**67**	**61**	**66**	**64**	**70**
Don't know	10	6	9	6	11	10	5	5	15	17	13	7	6	7	15	14	10	9	11	5

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