YouGov Survey Results



Sample Size: 1468 GB Adults who would vote Labour, identify with Labour, or have voted

Labour in 2015, 2010 or 2005 Fieldwork: 26th - 31st October 2016

Fieldwork: 26th - 31st October 2016					
		Which of the following do you think best reflects what the			
		Labour party SHOULD stand for these days?			
	Total	Anti-capitalism	Representing the working class	Building a fair society	
Weighted sample	1404	107	464	659	
Unweighted Sample	1468	116	465	732	
_	%	%	%	%	
If there were a general election held tomorrow, which party would you vote for?					
Conservative	11	4	12	10	
Labour	46	68	44	52	
Liberal Democrat	6	4	3	9	
UK Independence Party (UKIP)	4	3	7	2	
Scottish National Party (SNP)/ Plaid Cymru	3	0	3	3	
Some other party	4	3	3	4	
Would not vote	6	2	9	3	
Don't know	19	16	19	16	
Which of the following do you think best reflects what the Labour party SHOULD stand for these days?					
Getting rid of capitalism and neo-liberalism and replacing them with a fairer economic system	8	100	0	0	
Representing and standing up for ordinary working class people and their values	33	0	100	0	
Building a society that is fair for everyone, whatever their background, gender, race or sexuality	47	0	0	100	
None of these	4	0	0	0	
Don't know	9	0	0	0	
Do you think Jeremy Corbyn is doing a good or bad job as Leader of the Labour party?					
Very good job	9	23	5	11	
Fairly good job	28	32	29	31	
TOTAL GOOD JOB	37	55	34	42	
Fairly bad job	23	18	23	26	
Very bad job	21	15	27	18	
TOTAL BAD JOB	44	33 I 44	50	44	
Don't know	19	11	17	14	
Which of the following statements best reflects your view?		I			
Labour used to represent people like me and still does	22	29	21	26	
Labour used to represent people like me, but no longer does Labour did not used to represent people like me, but	44	33	58	41	
now does Labour did not used to represent people like me, but now does	7	17	4	9	
still doesn't	7	11	5	7	
Don't know TOTAL REPRESENTS ME	20 29	11 46	12 25	17 35	
TOTAL DOES NOT REPRESENT ME	51	44	63	48	
	-				



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Thinking about the economic system in Britain today, which of the following best reflects your view?

Capitalism is a bad system that will always help the rich and hurt the poorest, it should be overthrown and replaced by a better, fairer system	20	57	22	15
Capitalism is flawed, but there is no realistic alternative. Government should instead intervene in the economy to make it more equal, ensure that the rich pay their share and poorer people are protected and helped	50	34	51	62
Capitalism is generally a good thing, encouraging growth, rewarding hard work and innovation and using market forces to fairly distribute goods and services	10	4	10	11
None of these	3	1	2	3
Don't know	17	5	15	9

Generally speaking, do you think immigration into Britain is having a positive or negative effect?

Very positive	11	18	4	17
Fairly positive	33	37	24	45
TOTAL POSITIVE	44	55	28	62
Fairly negative	25	16	30	21
Very negative	19	21	33	8
TOTAL NEGATIVE	44	37	63	29
Don't know	12	8	10	9

Generally speaking, do you think the Human Rights Act is having a positive or negative effect?

very positive	22	36	11	31
Fairly positive	29	28	26	35
TOTAL POSITIVE	51	64	37	66
Fairly negative	20	14	28	15
Very negative	12	11	20	6
TOTAL NEGATIVE	32	25	48	21
Don't know	18	10	15	13

Do you think welfare benefits in Britain today are too easy to get, too hard to get, or is the balance about right?

Benefits are too easy to get, and end up going to people who don't really need them	36	25	47	28
Benefits are too hard to get, and many people in genuine need end up going without	37	60	31	42
The current balance is about right Don't know	15 12	10 5	14 8	18 12

Past vote 2015 election

Con	9	4	10	8
Lab	56	59	51	62
Lib Dem	5	6	2	7
UKIP	5	2	10	3
Green	4	12	3	4
Other	4	3	6	3
Dont know / Didnt vote	16	14	18	13



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Weighted sample	1404	107	464	659
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	%	%	%	%
Past vote 2016 EU referendum		•		
I voted to Remain	51	60	36	66
I voted to Leave	35	32	50	23
I did not vote	12	8	12	9
Can't remember	2	0	1	2
Describe themselves on political scale as				
Very left-wing	5	18	4	6
Fairly left-wing	20	30	14	27
Slightly left-of-centre	22	21	18	28
TOTAL LEFT	47	69	36	61
Centre	16	9	18	15
Slightly right-of-centre	7	2	10	7
Fairly right-wing	3	3	5	1
Very right-wing	1	0	1	0
Don't know	26	17	30	16
Generally speaking, do you think of yourself as				
Labour, Conservative, Liberal Democrat or				
what?	-	1 2	0	0
Conservative Labour	7 59	3 62	9 60	6 61
Liberal Democrat	5	5	3	7
Scottish National Party (SNP)	2	0	3	1
Plaid Cymru	0	2	0	0
United Kingdom Independence Party (UKIP)	2	0	4	1
Green Party	4	10	2	5
British National Party (BNP)	0	0	0	0
Other party	1	4	0	1
No - None	15	14	14	14
Don't know	5	1	5	5
Region lived - summarised				
North	29	25	32	26
Midlands East	17 9	18 9	19	16 10
London	13	15	8 8	17
South	18	21	18	18
Wales	6	7	6	6
Scotland	9	6	10	8
	-			-
Main newspaper read				
Express / Mail	10	10	13	8
Sun / Star	7	5	10	4
Mirror/Record	4	6	5	4
Guardian / Indy	18	34	9	26
FT / Times / Teleg	6	3	4	7
Other	10	14	10	10
No paper	45	29	49	41
Social grade				
AB	28	32	23	35
C1	30	28	29	30
C2	19	17	21	17
DE	23	23	27	18
		•		