

## YouGov Survey Results

Sample Size: 1721 GB Adults  
Fieldwork: 26th - 27th October 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1721</b>	<b>676</b>	<b>735</b>	<b>485</b>	<b>403</b>	<b>103</b>	<b>164</b>	<b>833</b>	<b>888</b>	<b>200</b>	<b>735</b>	<b>425</b>	<b>361</b>	<b>981</b>	<b>740</b>	<b>207</b>	<b>571</b>	<b>370</b>	<b>415</b>	<b>158</b>	
Unweighted Sample	1721	823	691	497	424	114	167	761	960	180	713	455	373	1016	705	178	608	367	422	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your view, what is the earliest time of day that you think it is acceptable to start drinking alcohol?

8am or earlier	3	3	2	1	2	1	5	4	2	4	4	2	0	2	3	3	2	3	2	4
9am	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10am	1	2	1	1	1	1	0	1	1	1	1	0	1	1	1	1	1	1	0	2
11am	3	4	2	2	3	2	5	4	2	1	3	3	2	3	2	4	2	2	3	4
Midday	21	23	20	21	20	29	18	26	16	20	24	22	13	24	16	21	21	20	20	21
1pm	7	8	6	8	8	3	6	6	8	8	8	6	6	7	6	13	7	6	5	7
2pm	2	2	2	2	3	1	1	2	3	2	2	2	2	2	2	2	2	2	2	3
3pm	2	3	3	2	4	1	2	2	3	5	4	1	0	2	3	4	3	1	3	2
4pm	3	3	3	2	3	3	2	2	4	9	3	1	2	3	3	4	3	3	3	2
5pm	7	9	6	8	8	6	4	7	7	15	8	4	4	8	6	8	6	9	5	12
6pm	16	17	17	20	14	23	16	14	18	9	13	23	18	17	15	12	18	14	16	16
7pm	13	9	16	13	11	19	15	12	15	7	12	13	20	12	15	9	14	15	14	9
8pm	6	4	8	6	6	2	8	4	7	3	3	8	9	4	8	4	4	8	7	6
9pm	2	1	2	2	1	3	2	1	3	1	1	2	4	1	3	2	2	2	1	1
10pm or later	0	1	1	1	0	0	0	0	1	0	0	0	1	0	1	0	1	0	0	0
I do not think it is acceptable to drink alcohol under any circumstances	5	3	5	5	4	1	7	5	5	8	4	3	8	4	6	3	6	5	5	2
Don't know	9	8	8	7	13	5	7	10	9	7	9	9	11	8	11	11	8	9	11	9

[The following questions only asked to respondents who didn't say 'I do not think it is acceptable to drink alcohol under any circumstances'; n=1648]

Generally speaking, do you think it is acceptable or unacceptable to have an alcoholic drink WITH a meal at lunchtime on a day you are at work?

Acceptable	32	36	29	29	35	31	32	40	25	46	35	27	25	35	29	43	32	29	33	22
Unacceptable	60	57	66	64	57	66	63	52	67	42	56	65	71	59	62	46	60	62	60	73
Don't know	8	7	5	7	8	4	5	8	8	12	9	7	4	7	10	11	8	9	7	5

Generally speaking, do you think it is acceptable or unacceptable to have an alcoholic drink WITHOUT a meal at lunchtime on a day you are at work?

Acceptable	18	17	17	14	19	14	22	24	12	22	21	16	13	18	18	26	17	17	18	15
Unacceptable	74	76	77	79	74	82	73	68	80	66	70	77	84	75	73	66	75	74	74	81
Don't know	8	7	6	7	7	4	6	8	7	12	10	7	2	7	9	8	8	9	8	4