

YouGov Survey Results

Sample Size: 4099 GB Adults
Fieldwork: 5th - 7th October 2016

	EU Ref Vote			Vote in 2015				Gender		Age				Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	4099	1611	1750	652	1156	959	246	396	1984	2115	475	1750	1012	861	2336	1763	492	1361	881	988	377	
Unweighted Sample	4099	1979	1683	385	1183	1032	273	414	1826	2273	483	1725	1028	863	2427	1672	404	1401	900	996	398	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We are now going to show you a selection of pictures.

For each, please say whether you consider their contents to be art or not.

[Each respondent saw five of the following]

A fun ride to nowhere by Josephine Pryde, 2016

[n=1421]

I consider this to be art	28	38	17	37	20	34	31	15	32	25	51	31	23	16	33	22	41	29	25	25	28
I don't consider this to be art	63	51	77	55	76	55	63	80	61	65	39	59	70	77	59	69	45	66	64	65	64
Don't know	9	11	5	9	4	11	6	5	7	10	10	10	7	7	8	9	14	5	11	9	7

Abalone Acetone Powder by Damien Hirst, 1991

[n=1360]

I consider this to be art	27	39	16	24	20	38	34	13	27	27	37	30	25	16	33	18	39	25	29	22	21
I don't consider this to be art	68	55	80	69	76	57	61	79	68	68	51	65	72	80	63	74	52	71	65	73	76
Don't know	5	6	4	7	5	5	5	7	5	5	12	6	3	4	4	7	9	4	6	5	3

Installation by Helen Marten, 2016

[n=1305]

I consider this to be art	38	52	27	36	30	46	54	26	42	35	66	42	38	19	45	30	50	39	33	37	37
I don't consider this to be art	54	41	67	52	65	45	39	68	51	56	22	49	56	74	49	60	42	52	59	57	54
Don't know	8	7	6	12	4	9	8	6	7	9	12	9	6	7	7	10	8	9	9	6	8

Campbells soup can by Andy Warhol, 1962

[n=1335]

I consider this to be art	42	54	32	38	38	49	52	25	41	42	55	47	39	24	48	33	44	42	41	40	42
I don't consider this to be art	54	41	66	55	58	47	42	72	53	54	36	48	57	74	47	62	49	54	54	55	54
Don't know	5	5	3	7	4	4	6	2	5	4	9	5	5	2	5	5	7	4	5	5	4

Fountain by Duchamps, 1917

[n=1305]

I consider this to be art	12	19	6	8	4	21	21	1	14	9	17	14	8	9	15	7	29	12	9	8	9
I don't consider this to be art	83	76	92	82	92	76	77	97	81	86	73	81	89	88	80	88	65	86	86	84	85
Don't know	5	5	2	10	3	4	2	2	5	5	10	5	3	3	4	5	6	3	4	7	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Guernica by Pablo Picasso, 1937
[n=1385]

I consider this to be art	78	86	71	80	79	82	82	65	78	79	82	85	73	68	83	72	83	79	73	79	77
I don't consider this to be art	17	9	24	16	15	13	17	30	18	16	13	9	24	26	14	21	13	16	20	17	22
Don't know	5	5	5	4	6	5	1	5	4	5	5	5	3	6	3	7	4	5	7	5	1

Mona Lisa by Leonardo da Vinci, 1503-4
[n=1428]

I consider this to be art	97	98	98	92	99	98	96	94	96	98	95	97	99	97	98	95	96	97	98	97	98
I don't consider this to be art	2	1	2	6	1	1	4	3	3	1	5	2	1	2	1	3	1	3	1	2	2
Don't know	1	1	1	2	0	1	0	3	1	1	0	1	0	1	0	2	3	0	1	1	0

My Bed by Tracey Emin, 1998
[n=1340]

I consider this to be art	12	20	5	12	6	21	14	3	11	13	25	14	8	6	16	7	20	12	12	8	11
I don't consider this to be art	85	75	94	85	92	75	82	94	86	83	68	83	90	92	81	90	77	85	84	89	87
Don't know	3	5	1	3	2	4	4	2	2	4	7	3	3	2	3	3	4	3	4	3	2

Mystic Mountain by Bob Ross, 1990
[n=1362]

I consider this to be art	91	89	93	92	91	89	89	90	89	93	91	93	90	89	90	93	86	90	93	91	94
I don't consider this to be art	6	7	5	6	7	8	8	6	8	5	6	5	8	6	8	4	9	6	6	5	4
Don't know	3	4	2	3	3	3	3	4	4	2	2	2	3	5	3	3	5	3	1	4	2

Number 5 by Jackson Pollock, 1948
[n=1380]

I consider this to be art	41	57	28	34	38	46	57	23	40	42	55	43	40	29	48	31	50	43	36	37	42
I don't consider this to be art	52	38	67	53	58	47	37	68	53	51	38	48	54	65	47	59	43	48	58	57	54
Don't know	7	5	5	13	4	6	7	10	7	7	7	8	6	6	5	9	7	9	6	6	4

Project for a Door by Anthea Hamilton, 2016
[n=1376]

I consider this to be art	31	40	22	35	26	38	42	16	33	29	39	36	28	21	37	24	40	30	33	27	30
I don't consider this to be art	62	53	74	55	70	56	48	81	60	64	51	57	65	75	57	69	54	63	61	66	67
Don't know	7	8	4	10	4	5	10	3	6	7	10	7	7	4	6	7	7	8	6	7	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The poverty line in pennies by Michael Dean, 2016

[n=1347]

I consider this to be art	35	48	21	44	27	45	47	14	36	34	60	42	25	17	40	28	47	35	29	36	31
I don't consider this to be art	60	47	74	52	70	48	48	83	59	60	34	54	70	74	55	66	44	61	66	58	68
Don't know	5	5	5	4	4	7	4	3	5	6	6	4	4	9	5	6	10	5	6	6	2

The Singing Butler by Jack Vettriano, 1992

[n=1368]

I consider this to be art	94	94	97	89	96	93	94	97	94	95	95	94	95	95	95	94	93	96	93	93	96
I don't consider this to be art	3	4	3	4	2	5	4	3	4	3	2	5	3	3	4	3	5	3	5	3	2
Don't know	2	2	1	7	1	2	1	0	2	2	3	2	3	2	1	3	2	2	2	3	2

Untitled (Yellow, Orange, Yellow, Light Orange) by M.Rothko, 1955

[n=1419]

I consider this to be art	30	45	21	19	25	41	46	14	31	29	31	33	29	22	38	19	32	33	23	30	30
I don't consider this to be art	65	49	74	77	68	54	45	83	64	66	65	62	64	74	58	75	60	64	72	64	65
Don't know	5	5	5	4	6	5	9	3	5	5	4	5	7	3	4	6	9	3	4	6	5

Whaam by Roy Lichtenstein, 1963

[n=1364]

I consider this to be art	67	77	60	65	66	71	84	53	70	65	81	71	63	57	70	63	72	68	63	67	66
I don't consider this to be art	28	20	36	28	30	25	13	43	26	30	14	25	34	37	27	30	23	28	30	28	33
Don't know	4	3	5	7	3	4	3	3	4	5	4	4	4	6	3	6	5	4	6	5	1