

YouGov Survey Results

Sample Size: 1699 GB Adults
Fieldwork: 6th - 7th September 2016

	EU Ref Vote 2016				Vote in 2015				Gender		Age/Gender								Social Grade		Region					
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	Male 18-29	Male 30-44	Male 45-59	Male 60+	Female 18-29	Female 30-44	Female 45-59	Female 60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1699	668	725	262	479	398	102	164	822	877	137	224	231	230	168	217	219	273	968	731	204	564	365	409	156	
Unweighted Sample	1699	820	707	147	481	424	111	166	765	934	112	192	202	259	189	234	242	269	1045	654	175	569	379	417	159	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever been on a first date?

Yes, I have	83	82	87	74	87	82	87	88	79	86	59	81	82	87	70	87	93	91	85	81	80	85	84	81	82
No, I haven't	17	18	13	26	13	18	13	12	21	14	41	19	18	13	30	13	7	9	15	19	20	15	16	19	18

Have you ever had sexual intercourse on a first date?

[Only asked to respondents who had been on a first date; n=1428]

Yes, I have	28	24	27	39	23	30	22	27	37	20	33	38	44	30	22	32	22	8	26	30	30	25	28	28	35
No, I haven't	66	71	68	52	72	65	76	65	58	74	61	57	49	67	72	61	72	86	68	65	65	71	65	65	60
Prefer not to say	6	5	5	8	4	5	3	7	5	6	6	6	7	3	7	8	6	6	7	5	6	5	7	7	5

Have you been on a date in the last 12 months?

Yes I have	13	15	8	21	10	13	11	6	14	13	33	15	9	5	34	16	5	3	14	12	16	13	12	12	16
No I haven't	87	85	92	79	90	87	89	94	86	87	67	85	91	95	66	84	95	97	86	88	84	87	88	88	84

How offended, if at all, would you be if your date asked you to pay for half of the bill?

Very offended	3	2	3	3	3	2	3	3	1	4	3	1	1	1	4	5	6	3	3	1	2	3	2	7	
Fairly offended	9	7	9	13	10	10	6	8	2	15	4	5	1	1	12	17	14	9	9	11	10	10	8	5	
TOTAL OFFENDED	12	9	12	16	13	12	9	11	3	19	7	6	2	2	13	21	19	22	12	12	12	12	13	10	12
Not very offended	30	28	31	31	33	26	30	29	23	36	22	24	24	22	27	40	38	36	30	29	30	31	28	29	31
Not offended at all	53	59	51	46	48	56	59	52	67	39	68	63	69	70	55	35	39	33	54	51	52	54	52	54	49
TOTAL NOT OFFENDED	83	87	82	77	81	82	89	81	90	75	90	87	93	92	82	75	77	69	84	80	82	85	80	83	80
Don't know	6	5	6	7	6	6	3	8	6	6	4	6	6	7	6	4	4	10	5	8	6	4	8	8	7

How offended, if at all, would you be if your date didn't offer to pay for some/half of the bill?

Very offended	19	18	21	19	21	21	21	18	3	35	8	2	1	1	24	36	37	40	18	21	17	19	22	19	18
Fairly offended	29	30	28	30	30	27	29	24	15	42	17	26	13	7	44	41	44	39	30	27	31	30	26	30	29
TOTAL OFFENDED	48	48	49	49	51	48	50	42	18	77	25	28	14	8	68	77	81	79	48	48	48	49	48	49	47
Not very offended	23	26	21	23	22	24	24	25	36	11	39	30	36	40	16	10	9	9	24	22	23	23	24	22	22
Not offended at all	21	20	23	18	21	19	22	26	38	6	27	32	41	46	8	4	4	6	21	22	22	22	18	21	22
TOTAL NOT OFFENDED	44	46	44	41	43	43	46	51	74	17	66	62	77	86	24	14	13	15	45	44	45	45	42	43	44
Don't know	8	7	6	10	6	8	5	8	8	7	9	11	9	5	7	8	6	7	7	9	7	6	10	8	9

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	Relationship Status			
	Total	Married/Civil Partnership	Living with Partner/In a Relationship	Single
Weighted Sample	1699	780	321	384
Unweighted Sample	1699	809	324	355
	%	%	%	%

Have you ever been on a first date?

Yes, I have	83	87	89	66
No, I haven't	17	13	11	34

Have you ever had sexual intercourse on a first date?

[Only asked to respondents who had been on a first date; n=1428]

Yes, I have	28	22	38	31
No, I haven't	66	72	57	61
Prefer not to say	6	6	4	8

Have you been on a date in the last 12 months?

Yes I have	13	4	25	22
No I haven't	87	96	75	78

How offended, if at all, would you be if your date asked you to pay for half of the bill?

Very offended	3	2	3	3
Fairly offended	9	9	7	7
TOTAL OFFENDED	12	11	10	10
Not very offended	30	33	30	24
Not offended at all	53	49	58	60
TOTAL NOT OFFENDED	83	82	88	84
Don't know	6	7	2	6

How offended, if at all, would you be if your date didn't offer to pay for some/half of the bill?

Very offended	19	16	21	19
Fairly offended	29	29	29	28
TOTAL OFFENDED	48	45	50	47
Not very offended	23	24	28	20
Not offended at all	21	23	15	24
TOTAL NOT OFFENDED	44	47	43	44
Don't know	8	8	5	10

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Fieldwork: 6th - 7th September 2016

	EU Ref Vote 2016				Vote in 2015				Gender		Age/Gender						Social Grade		Region						
	Total	Remain	Leave	Did not vote	Con	Lab	Lib Dem	UKIP	Male	Female	Male 18-29	Male 30-44	Male 45-59	Male 60+	Female 18-29	Female 30-44	Female 45-59	Female 60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine someone has asked you out on a date and they have suggested the place/activity. Which of the following statements best reflects your view?

I would expect them to pay for everything and would be offended if they asked me to contribute	7	5	8	12	8	5	7	7	4	10	3	3	3	5	2	11	10	16	6	9	9	7	6	6	9
I would expect them to pay for everything but wouldn't be offended if they asked me to contribute	15	15	16	16	17	15	17	17	11	19	14	8	8	15	23	21	15	20	17	14	18	15	14	16	13
I wouldn't expect them to pay for everything but wouldn't be offended if they didn't ask me to contribute	53	61	49	46	52	55	59	46	50	56	57	54	52	40	63	56	62	46	56	49	50	55	54	49	55
I wouldn't expect them to pay for everything and would be offended if they didn't ask me to contribute	14	12	16	14	11	15	12	19	21	7	16	18	21	28	5	4	10	9	12	16	11	13	13	17	14
Don't know	10	7	11	12	12	9	5	11	14	7	10	17	16	11	7	9	3	10	9	13	11	9	12	11	9

Do you think the tradition of men paying for a first date is or is not old fashioned?

Is old fashioned	49	60	40	48	40	60	65	40	50	48	53	54	54	39	57	47	48	44	51	46	50	48	46	51	52
Is not old fashioned	43	33	51	42	53	32	28	52	41	44	35	35	38	55	32	45	45	49	42	44	41	44	45	41	38
Don't know	8	7	8	10	7	8	7	8	9	8	12	11	8	7	11	8	7	6	7	10	9	8	9	9	9

Which two or three of the following words or phrases, if any, do you associate with dating? (Please select up to 3)

Nerve-wracking	35	38	36	27	35	40	36	30	33	37	34	31	40	27	39	43	42	27	35	35	33	36	36	31	41
Exciting	34	33	34	35	37	33	27	31	33	35	35	33	32	31	38	32	35	35	34	34	39	31	35	34	33
Awkward	32	36	29	33	31	35	30	28	31	33	40	34	26	26	46	34	33	25	33	31	33	32	30	31	37
Fun	27	24	28	29	26	27	24	23	27	27	30	25	25	28	28	22	27	31	27	27	32	29	21	28	24
Romantic	25	24	25	30	24	25	27	26	24	26	27	16	21	33	26	27	23	30	25	26	28	24	27	25	23
Allows for new experiences	23	23	23	18	21	22	30	22	18	27	20	17	14	23	20	26	29	31	22	23	25	25	21	21	20
Scary	21	23	21	15	22	25	20	23	19	23	17	17	26	16	27	23	22	20	21	21	21	19	23	21	20
Entertaining	13	14	13	11	14	13	15	13	11	15	7	13	10	12	14	16	13	15	15	10	20	14	9	12	12
Confidence boosting	8	6	9	8	7	8	12	6	8	8	8	8	7	7	8	8	7	9	7	8	6	9	6	7	10
Stimulating	7	7	8	4	6	6	7	12	11	3	9	10	12	12	0	1	5	5	7	7	8	7	6	6	8
Old fashioned	4	4	3	9	2	6	2	5	6	3	6	7	3	6	2	3	4	4	4	4	0	4	5	6	3
Disappointing	4	4	4	3	4	4	4	6	4	4	4	4	4	2	2	3	9	3	4	3	4	4	4	3	5
Arousing	4	3	4	5	4	3	5	4	6	1	3	6	5	10	1	1	2	1	4	4	5	3	5	4	3
Pointless	2	2	2	2	2	2	2	1	3	1	4	3	2	1	2	0	2	1	2	2	3	2	2	1	2
Boring	1	1	2	1	1	1	0	1	2	1	6	1	1	2	1	1	0	1	2	1	2	1	2	1	4
Stupid	1	1	1	2	1	1	1	0	2	1	2	4	1	1	2	1	0	0	1	1	0	1	2	1	2
Other [See Tab 1 for RESPONSES]	1	1	1	0	1	1	1	1	0	1	0	0	0	1	0	2	1	1	0	1	1	1	0	1	1
Don't know	11	10	11	15	13	9	8	10	13	10	11	15	15	11	11	10	7	11	11	12	7	11	14	13	9

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	%	%	%	%

Imagine someone has asked you out on a date and they have suggested the place/activity. Which of the following statements best reflects your view?

I would expect them to pay for everything and would be offended if they asked me to contribute	7	7	5	5
I would expect them to pay for everything but wouldn't be offended if they asked me to contribute	15	15	16	15
I wouldn't expect them to pay for everything but wouldn't be offended if they didn't ask me to contribute	53	50	62	55
I wouldn't expect them to pay for everything and would be offended if they didn't ask me to contribute	14	16	10	12
Don't know	10	12	7	12

Do you think the tradition of men paying for a first date is or is not old fashioned?

Is old fashioned	49	48	56	50
Is not old fashioned	43	43	36	40
Don't know	8	9	7	10

Which two or three of the following words or phrases, if any, do you associate with dating? (Please select up to 3)

Nerve-racking	35	34	36	36
Exciting	34	32	42	29
Awkward	32	29	33	39
Fun	27	27	27	25
Romantic	25	27	23	24
Allows for new experiences	23	22	23	22
Scary	21	19	20	24
Entertaining	13	11	19	10
Confidence boosting	8	8	9	7
Stimulating	7	7	8	6
Old fashioned	4	4	4	4
Disappointing	4	2	2	7
Arousing	4	5	4	4
Pointless	2	2	1	4
Boring	1	1	2	3
Stupid	1	1	2	1
Other [See Tab 1 for RESPONSES]	1	1	0	0
Don't know	11	14	8	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following words, if any, would you use to describe when men pay for a date? (Please select all that apply)

Polite	48	45	54	39	53	43	47	58	42	54	37	42	40	47	46	56	51	59	48	48	48	51	46	48	42
Generous	48	48	49	44	50	47	54	42	34	60	40	35	34	31	57	60	64	58	50	45	44	47	50	49	44
Chivalrous	37	33	43	33	45	30	44	43	33	40	39	27	28	41	29	39	45	43	38	35	32	40	40	35	30
Old Fashioned	30	33	27	30	25	32	31	28	32	27	38	30	32	31	34	26	25	26	31	28	28	31	29	31	27
Romantic	26	23	30	25	31	23	28	25	20	32	24	19	18	20	26	39	32	30	25	27	22	27	29	25	24
Sweet	26	23	27	27	25	27	21	24	16	35	22	19	12	13	33	42	34	31	23	29	27	24	30	24	23
Presumptuous	6	9	3	6	4	7	7	2	7	5	18	7	4	3	12	3	5	2	8	3	7	6	5	6	5
Sexist	5	7	3	9	4	7	4	3	8	3	11	11	8	4	5	2	4	1	7	4	8	4	4	6	7
Patronising	5	9	3	4	3	8	5	2	7	4	10	9	7	3	9	3	5	2	7	4	7	5	4	6	6
Offensive	1	1	1	2	1	2	0	1	2	1	4	1	2	0	3	0	2	0	1	2	3	1	0	2	2
None of the above	4	4	4	3	4	4	4	4	6	2	6	3	9	4	1	1	3	4	3	5	1	5	4	4	7
Don't know	11	10	8	17	8	12	7	8	15	6	13	16	18	12	11	5	5	6	9	12	10	10	12	11	10

For each of the following types of people, please say whether you would or would not knowingly date them?

Conservative voter		Would knowingly date	54	52	65	35	76	41	60	68	59	50	58	52	59	66	40	46	48	59	56	51	48	59	52	55	48
	Would not knowingly date	16	25	9	15	2	31	19	7	15	18	17	16	16	12	25	15	20	14	17	15	19	13	14	19	23	
	Not sure	29	23	26	50	23	28	21	26	26	33	25	32	24	23	35	39	32	26	26	33	33	27	34	26	29	
Labour voter		Would knowingly date	59	74	54	43	53	76	71	50	62	57	65	59	62	62	69	55	58	50	63	54	60	56	57	65	60
	Would not knowingly date	11	6	18	7	18	4	8	23	12	11	13	10	9	15	2	8	10	18	11	12	10	14	11	9	7	
	Not sure	30	21	28	50	30	20	21	26	27	32	23	31	29	23	28	37	31	31	26	35	30	30	32	26	32	
UKIP voter		Would knowingly date	36	19	57	23	46	22	23	71	43	29	30	34	46	55	15	25	33	38	31	41	27	37	36	38	36
	Would not knowingly date	36	61	15	33	25	56	54	5	32	40	45	36	30	23	57	38	38	32	44	25	45	36	32	36	37	
	Not sure	28	20	28	44	30	21	23	24	25	31	25	31	24	22	28	37	29	29	24	33	28	27	32	27	28	
Liberal Democrat voter		Would knowingly date	57	70	53	40	61	62	81	47	60	54	60	59	60	60	63	52	50	62	50	56	58	54	59	55	
	Would not knowingly date	12	7	17	11	12	9	3	26	12	11	9	11	11	16	5	9	13	16	10	14	10	13	10	13	10	
	Not sure	32	23	30	49	28	29	17	27	28	35	32	30	28	24	32	39	36	32	29	36	34	29	35	29	35	

Do you think men being "chivalrous" and "gentlemanly" towards women is or is not sexist?

Yes, it is	7	10	4	6	3	10	7	4	8	6	12	10	7	3	13	5	5	3	9	4	9	7	4	7	9
No, it is not	84	81	89	77	91	81	88	90	82	86	73	78	79	94	75	83	87	94	82	86	83	85	85	84	77
Don't know	9	9	7	16	5	9	5	6	11	8	16	12	14	3	12	12	9	3	9	10	9	9	10	8	14

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	%	%	%	%

Which of the following words, if any, would you use to describe when men pay for a date? (Please select all that apply)

Polite	48	51	44	43
Generous	48	46	54	47
Chivalrous	37	36	37	35
Old Fashioned	30	27	36	30
Romantic	26	27	27	23
Sweet	26	23	29	28
Presumptuous	6	4	8	11
Sexist	5	3	7	9
Patronising	5	4	8	7
Offensive	1	0	2	3
None of the above	4	5	3	4
Don't know	11	11	8	12

For each of the following types of people, please say whether you would or would not knowingly date them?

Conservative voter				
Would knowingly date	54	58	50	53
Would not knowingly date	16	14	21	18
Not sure	29	28	30	29
Labour voter				
Would knowingly date	59	58	69	60
Would not knowingly date	11	13	4	11
Not sure	30	29	28	30
UKIP voter				
Would knowingly date	36	38	33	31
Would not knowingly date	36	33	42	42
Not sure	28	29	25	26
Liberal Democrat voter				
Would knowingly date	57	56	65	56
Would not knowingly date	12	14	7	11
Not sure	32	30	29	33

Do you think men being "chivalrous" and "gentlemanly" towards women is or is not sexist?

Yes, it is	7	6	10	8
No, it is not	84	86	78	80
Don't know	9	8	12	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think men being "chivalrous" and "gentlemanly" towards women is good or bad for society?

Good for society	79	74	89	67	90	75	89	90	75	83	65	66	75	90	68	85	84	92	78	82	77	82	78	81	76
Bad for society	5	7	3	5	2	6	2	1	7	3	13	10	3	2	8	2	2	2	6	3	6	4	4	5	4
Don't know	16	19	8	28	8	19	9	9	18	13	21	24	22	8	24	13	14	6	16	15	18	14	18	14	20

Now think about the following scenarios. Which of one or two of these words, if any, describe how you would feel if ...

A man gave up his seat for you on public transport

Grateful	53	51	60	42	58	54	65	55	34	71	34	30	28	44	53	64	74	84	50	57	53	53	52	57	45
Flattered	26	21	29	30	30	23	23	26	11	39	13	11	10	11	34	46	45	34	24	27	22	26	29	25	24
Embarrassed	11	13	9	11	9	11	12	8	11	11	12	10	13	9	25	13	7	2	12	9	12	11	11	11	8
Indifferent	6	7	4	10	5	6	6	5	8	4	18	11	5	3	9	6	1	1	7	4	7	6	6	5	9
Patronised	3	5	2	4	3	4	3	1	4	3	8	4	3	3	9	2	2	0	5	2	6	4	4	2	3
Attractive	2	1	2	4	2	1	1	0	1	2	1	3	0	1	4	4	2	0	2	2	1	2	1	2	2
Offended	1	2	1	1	1	1	2	1	2	1	3	2	1	2	1	0	1	0	2	1	2	2	1	0	0
None of these	12	12	12	11	11	12	9	13	20	4	12	16	25	25	5	4	3	3	12	11	11	11	11	11	17
Don't know	10	10	9	11	8	10	7	12	19	2	13	20	27	13	4	2	2	2	9	12	9	9	13	10	11

A man uses the phrase 'ladies first'

Grateful	26	21	30	26	32	21	21	32	15	35	12	11	14	22	30	36	32	41	22	30	24	25	28	28	18
Flattered	23	16	30	27	27	18	23	30	11	35	9	8	13	12	22	36	43	37	20	28	16	26	26	23	17
Indifferent	19	23	15	20	16	21	28	15	18	19	23	23	14	13	32	20	14	16	22	14	19	19	17	19	21
Attractive	5	3	7	4	6	5	3	6	2	7	4	1	1	4	4	7	7	10	5	4	5	7	4	5	3
Patronised	5	9	2	2	2	8	5	1	5	6	7	6	4	2	12	5	5	3	6	4	8	6	4	4	4
Embarrassed	3	4	2	4	2	4	1	1	3	3	7	5	2	2	6	3	4	1	4	3	2	3	3	4	6
Offended	2	3	1	1	1	2	2	1	3	1	5	5	2	3	2	0	1	0	2	2	1	2	3	1	3
None of these	20	21	22	13	20	21	21	22	29	12	24	24	34	33	7	12	14	12	20	20	25	19	17	20	26
Don't know	11	11	9	16	10	11	9	10	20	4	16	23	24	15	6	5	2	2	11	12	11	11	13	10	14

A male friend walks you home at night

Grateful	58	59	62	50	64	59	66	56	31	83	36	28	27	35	79	84	81	85	58	57	55	59	58	60	48
Flattered	18	14	20	21	20	13	15	24	10	25	10	13	7	11	20	25	30	25	17	19	14	19	20	18	12
Indifferent	6	7	4	8	5	5	8	6	8	4	14	12	7	3	11	4	2	2	8	4	8	5	5	6	9
Attractive	4	3	4	5	4	4	3	4	3	5	4	2	1	5	7	4	3	5	3	4	4	4	4	4	2
Embarrassed	3	3	3	5	3	3	2	3	6	0	3	5	6	8	1	1	1	0	3	3	3	2	4	3	6
Patronised	2	2	1	4	1	2	3	1	2	1	6	3	2	0	4	1	1	0	2	2	4	1	1	2	2
Offended	1	1	1	1	1	1	0	1	2	0	3	1	1	2	1	0	0	0	1	1	0	1	1	1	3
None of these	15	16	16	9	13	18	12	19	26	4	18	23	31	30	3	5	5	3	15	15	17	14	13	14	22
Don't know	11	11	9	16	9	11	10	9	20	3	16	22	26	15	5	4	3	2	10	13	10	13	12	10	11

Sample Size: 1699 GB Adults
Fieldwork: 6th - 7th September 2016

	Relationship Status			
	Total	Married/Civil Partnership	Living with Partner/In a Relationship	Single
Weighted Sample	1699	780	321	384
Unweighted Sample	1699	809	324	355
	%	%	%	%

Do you think men being "chivalrous" and "gentlemanly" towards women is good or bad for society?

Good for society	79	83	73	73
Bad for society	5	3	6	7
Don't know	16	14	20	19

Now think about the following scenarios.

Which of one or two of these words, if any, describe how you would feel if ...

A man gave up his seat for you on public transport

Grateful	53	56	45	46
Flattered	26	24	29	25
Embarrassed	11	8	19	12
Indifferent	6	4	9	9
Patronised	3	3	8	3
Attractive	2	1	3	3
Offended	1	1	1	2
None of these	12	14	9	11
Don't know	10	11	8	12

A man uses the phrase 'ladies first'

Grateful	26	27	21	19
Flattered	23	23	20	20
Indifferent	19	18	23	22
Attractive	5	5	6	5
Patronised	5	3	9	7
Embarrassed	3	2	6	4
Offended	2	2	3	3
None of these	20	22	20	19
Don't know	11	12	8	14

A male friend walks you home at night

Grateful	58	57	59	50
Flattered	18	17	18	18
Indifferent	6	5	10	9
Attractive	4	4	2	4
Embarrassed	3	3	4	4
Patronised	2	1	3	3
Offended	1	1	1	1
None of these	15	17	12	15
Don't know	11	11	10	14