

Sample Size: 1546 GB Adults
Fieldwork: 14th - 15th August 2016

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1546	748	798	179	660	382	325	881	665	186	513	332	373	142
Unweighted Sample	1546	703	843	195	595	429	327	987	559	168	521	321	384	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23
July
2015
14 - 15
Aug
2016

Roughly how much would you be prepared to pay in total for a hen-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to females; n=843]

Mean	125	175	.	175	178	199	131	154	164	194	230	159	123	180	267
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Roughly how much would you be prepared to pay in total for a stag-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to men; n=703]

Mean	223	391	391	.	334	368	532	285	434	328	625	285	275	608	299
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Do you think it is or is not suitable for the mother/ mother-in-law of the bride to take part in a hen-do?

It is suitable	53	50	42	57	51	56	48	38	47	53	40	49	49	55	52
It is not suitable	24	25	28	22	21	20	25	37	28	21	34	27	22	19	27
Don't know	22	26	30	21	29	24	27	25	26	26	26	24	29	26	22

Do you think it is or is not suitable for the father/ father-in-law of the groom to take part in a stag-do?

It is suitable	55	51	44	57	51	58	49	38	49	54	40	50	49	56	55
It is not suitable	25	25	28	21	22	19	25	37	27	22	34	27	22	19	24
Don't know	20	25	28	22	27	23	26	25	24	25	26	23	28	24	21

Generally speaking, do you think hen-do/ stag-do traditions are or are not outdated?

Generally are outdated	41	41	43	39	22	36	47	53	43	37	43	39	45	39	38
Generally are not outdated	41	39	36	42	51	45	32	30	38	41	39	41	37	39	41
Don't know	17	20	21	19	27	19	22	17	19	22	18	20	18	22	21

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	Marital Status							Have been in a Relationship	Stag-Do?		Hen-Do?		
	Total	Married	Living as married	Separated (after being married)	Divorced	Widowed	Never married		Civil Partnership	Yes	No	Yes	No
Weighted Sample	1546	700	208	32	85	36	463	21	1186	463	286	494	304
Unweighted Sample	1546	717	199	29	90	38	456	17	1198	448	255	529	314
	%	%	%	%	%	%	%	%	%	%	%	%	%

22 - 23
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Roughly how much would you be prepared to pay in total for a hen-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to females; n=843]

Mean	125	175	171	162	138	126	175	212	33	171	.	.	181	163
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Roughly how much would you be prepared to pay in total for a stag-do (including any transport, accommodation, activities etc.)? Please write your answer in the box below. You don't need to include the '£' sign.

[Only asked to men; n=703]

Mean	223	391	453	326	226	157	46	374	412	386	428	302	.	.
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Do you think it is or is not suitable for the mother/ mother-in-law of the bride to take part in a hen-do?

It is suitable	53	50	49	58	49	42	42	48	45	50	48	32	67	41
It is not suitable	24	25	29	16	39	28	45	20	30	26	30	25	19	26
Don't know	22	26	22	26	12	29	13	32	25	24	22	43	14	34

Do you think it is or is not suitable for the father/ father-in-law of the groom to take part in a stag-do?

It is suitable	55	51	51	59	49	42	46	50	45	51	51	33	67	40
It is not suitable	25	25	28	16	33	29	42	20	30	26	30	25	18	26
Don't know	20	25	21	25	17	29	13	30	25	22	19	42	14	34

Generally speaking, do you think hen-do/ stag-do traditions are or are not outdated?

Generally are outdated	41	41	47	41	45	38	39	30	75	45	44	40	37	42
Generally are not outdated	41	39	36	39	43	36	42	44	25	38	39	31	50	29
Don't know	17	20	17	21	11	27	19	25	0	18	16	29	13	29