

YouGov Survey Results

Sample Size: 1672 GB Adults
Fieldwork: 2nd - 3rd December 2015

	Vote in 2015					Gender		Age				Social Grade		Region					Weirdness			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Not Weird	A bit Weird	Very Weird	
Weighted Sample	1672	568	468	117	201	811	861	199	423	572	478	953	719	214	543	358	411	145	529	590	498	
Unweighted Sample	1672	524	463	126	218	819	853	131	299	688	554	1063	609	205	572	334	401	160	572	590	471	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 is not at all weird and 10 is completely weird, how weird do you think you are?

0 - Not at all weird	15	16	16	8	21	15	16	5	6	16	27	13	18	16	13	17	16	16	49	0	0
1	7	10	5	8	7	7	6	2	2	7	12	7	6	6	7	6	9	4	21	0	0
2	10	11	9	7	12	8	11	3	9	10	12	10	10	13	9	7	11	12	31	0	0
3	10	11	9	8	11	11	9	6	10	12	10	11	9	7	11	10	10	12	0	29	0
4	6	7	7	8	4	7	6	5	6	7	6	7	6	7	7	7	5	4	0	18	0
5	19	18	21	16	18	18	20	23	16	19	19	17	21	17	18	24	17	18	0	53	0
6	13	9	15	23	8	12	13	26	18	10	5	14	12	14	13	12	13	13	0	0	43
7	11	11	10	9	10	12	11	17	14	12	5	13	9	11	12	9	11	13	0	0	38
8	5	3	5	5	5	5	5	7	7	4	3	5	5	5	6	4	4	4	0	0	16
9	1	1	1	1	1	1	1	2	2	0	1	1	1	1	1	0	1	1	0	0	3
10 - Completely weird	3	2	3	5	3	5	2	4	8	2	0	3	3	4	3	4	3	2	0	0	0
MEAN	5	5	5	6	5	5	5	7	6	5	4	5	5	5	5	5	5	5	2	5	8
MEDIAN	6	5	6	6	4	6	6	7	6	5	3	6	6	6	6	6	5	6	2	6	8

Do you think that people who know you think you are more or less weird than you think you are?

More weird	9	7	10	15	7	10	8	16	10	10	5	9	9	10	7	12	9	8	7	7	14
As weird	36	36	38	44	31	35	37	37	45	33	31	40	31	33	37	35	36	41	24	38	47
Less weird	25	27	24	21	25	25	24	22	22	23	31	25	24	21	29	20	26	24	28	22	25
Not sure	30	30	28	21	37	29	31	25	24	33	33	26	36	36	27	34	29	28	42	34	14

Do you think being weird is, in general, a good thing or a bad thing?

Good thing	42	39	43	47	34	40	43	54	50	41	31	44	39	34	45	40	42	48	17	40	68
Bad thing	14	18	12	18	15	18	11	10	13	13	18	14	15	21	13	12	15	12	27	9	6
Not sure	44	44	45	35	51	42	46	36	36	46	51	42	46	45	42	48	43	41	55	51	25

Do you think that people tend to be too weird or not weird enough?

Too weird	9	10	9	8	12	10	9	9	11	8	9	8	10	8	9	11	9	7	12	9	6
About right	44	48	41	51	46	46	41	35	44	42	49	46	40	44	44	43	44	45	46	45	41
Not weird enough	18	13	20	22	13	18	19	27	19	21	11	20	16	19	19	14	20	23	5	14	35
Not sure	29	29	30	19	29	26	32	29	26	30	31	26	33	30	28	32	28	25	37	31	18

Do you think that it is better to try and fit in with the crowd or to be a distinctive individual?

Fit in with the crowd	19	22	16	23	27	22	17	18	15	18	25	18	22	18	17	21	22	15	29	18	11
Be a distinctive individual	63	62	66	58	57	61	65	61	66	64	60	66	59	61	65	59	63	70	53	61	77
Not sure	18	17	18	19	16	17	18	22	18	18	15	17	19	20	18	20	14	15	18	21	13