

Sample Size: 42 Digital entrepreneurs
Fieldwork: 13th - 23rd November 2015

	Company Size												
	Total	1 (just me)	2 to 5	6 to 9	10 to 19	20 to 34	35 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1 000 or more	Don't know
Weighted Sample	42	1	5	7	3	11	3	2	5	1	2	1	1
Unweighted Sample	42	1	5	7	3	11	3	2	5	1	2	1	1
	%	%	%	%	%	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	0	0	0	0	0	0	0	20	0	0	0	0
Negatively affect	67	0	60	71	33	64	67	100	80	100	100	100	0
No Change	17	100	0	14	33	27	33	0	0	0	0	0	0
Don't know	14	0	40	14	33	9	0	0	0	0	0	0	100

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	0	20	43	0	27	33	0	20	0	0	0	0
No	57	100	40	57	67	55	67	100	40	0	100	100	0
Don't know	21	0	40	0	33	18	0	0	40	100	0	0	100
Not currently located in the UK	0	0	0	0	0	0	0	0	0	0	0	0	0

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	Industry Sector										
	Manufacturing	Retail	Financial services	Hospitality and leisure	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Other	
Weighted Sample	42	1	10	8	1	17	16	4	6	1	3
Unweighted Sample	42	1	10	8	1	17	16	4	6	1	3
	%	%	%	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	0	10	0	0	0	0	0	0	0	0
Negatively affect	67	0	60	63	100	65	75	100	67	100	33
No Change	17	100	10	25	0	29	13	0	33	0	33
Don't know	14	0	20	13	0	6	13	0	0	0	33

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	0	30	25	0	29	19	50	0	0	33
No	57	100	70	63	0	53	56	0	100	100	33
Don't know	21	0	0	13	100	18	25	50	0	0	33
Not currently located in the UK	0	0	0	0	0	0	0	0	0	0	0

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	Company Turnover											
	Total	First year of trading	Less than £25,000	£25,000 to £49,999	£50,000 to £99,999	£100,000 to £249,999	£250,000 to £499,999	£500,000 to £999,999	£1 million to £1.9 million	£2 million to £2.9 million	£3 million to £4.9 million	£5 million to £9.9 million
Weighted Sample	42	2	2	0	1	5	3	3	2	4	1	3
Unweighted Sample	42	2	2	0	1	5	3	3	2	4	1	3
	%	%	%	%	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	0	0	0	0	0	0	0	0	0	0	0
Negatively affect	67	100	0	0	0	80	67	33	50	100	100	67
No Change	17	0	50	0	100	0	33	33	0	0	0	33
Don't know	14	0	50	0	0	20	0	33	50	0	0	0

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	100	0	0	0	0	33	0	0	25	0	0
No	57	0	50	0	100	80	33	100	100	25	100	67
Don't know	21	0	50	0	0	20	33	0	0	50	0	33
Not currently located in the UK	0	0	0	0	0	0	0	0	0	0	0	0

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	Total	£10 million to £19.9 million	£20 million to £34.9 million	£35 million to £49.9 million	£50 million to £99.9 million	£100 million to £249.9 million	£250 million to £499.9 million	Prefer not to answer
Weighted Sample	42	3	5	0	1	3	1	3
Unweighted Sample	42	3	5	0	1	3	1	3
	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	0	20	0	0	0	0	0
Negatively affect	67	100	40	0	100	100	100	33
No Change	17	0	40	0	0	0	0	0
Don't know	14	0	0	0	0	0	0	67

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	33	40	0	0	33	0	33
No	57	33	60	0	100	33	100	33
Don't know	21	33	0	0	0	33	0	33
Not currently located in the UK	0	0	0	0	0	0	0	0

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	Age of company											
	Total	Up to 1 year	Over 1 year up to 2 years	Over 2 years up to 5 years	Over 5 years up to 10 years	Over 10 years up to 20 years	Over 20 years up to 35 years	Over 35 years up to 50 years	Over 50 years up to 75 years	Over 75 years up to 100 years	Over 100 years	Don't know
Weighted Sample	42	3	2	22	6	6	1	0	0	0	1	1
Unweighted Sample	42	3	2	22	6	6	1	0	0	0	1	1
	%	%	%	%	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	0	0	0	17	0	0	0	0	0	0	0
Negatively affect	67	67	0	68	67	83	100	0	0	0	100	0
No Change	17	0	50	18	17	17	0	0	0	0	0	0
Don't know	14	33	50	14	0	0	0	0	0	0	0	100

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	67	0	23	33	0	0	0	0	0	0	0
No	57	33	100	50	50	83	100	0	0	0	100	0
Don't know	21	0	0	27	17	17	0	0	0	0	0	100
Not currently located in the UK	0	0	0	0	0	0	0	0	0	0	0	0

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	Place of Work (World)					Place of Work (Britain)		
	Total	UK	Europe - other EU country	North America	Asia	Other	East of England	London
Weighted Sample	42	32	1	6	2	1	2	30
Unweighted Sample	42	32	1	6	2	1	2	30
	%	%	%	%	%	%	%	%

Would a British exit adversely affect your ability to attract the best talent?

Positively affect	2	3	0	0	0	0	0	3
Negatively affect	67	69	0	83	50	0	0	73
No Change	17	19	0	0	50	0	100	13
Don't know	14	9	100	17	0	100	0	10

Would a British exit cause you to consider leaving Britain to relocate elsewhere?

Yes	21	16	0	50	50	0	0	17
No	57	66	100	33	0	0	100	63
Don't know	21	19	0	17	50	100	0	20
Not currently located in the UK	0	0	0	0	0	0	0	0