

YouGov Survey Results

Fieldwork: 25th - 26th November 2015	Г	Vote in 2015						nder	Age				Social Grade			Region				
	-			vote III		ī	96	iluei		Ą	Je		Social	Graue						
		Total			Lib Dem			Female			40-59	60+		C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted S				475			822	873	202	429	580	485	966	729	217	551	363	417	147	
Unweighted S	Sample		512		126	220	760	935	145	304	695	551	1055	640	196	543	372	429	155	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	March	Nov																		
	18-19	25-26																		
Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?																				
He is doing a good job	40	33	70	8	28	25	39	27	18	27	32	46	36	29	31	37	33	31	27	
He is doing a bad job	36	44	8	76	37	52	45	43	46	47	46	36	40	48	43	38	43	47	57	
Don't know	24	24	22	17	35	23	16	30	36	26	22	18	24	23	26	25	24	22	16	
Which of these would make the better Chancellor of the Exchequer? George Osborne, the Chancellor of the Exchequer John McDonnell, Labour's shadow Chancellor of the Exchequer* Don't know	40 20 40	38 20 42	76 3 21	9 43 48	37 11 52	40 9 50	46 20 33	31 19 50	23 35 42	31 20 49	36 20 44	54 13 33	42 19 40	34 21 45	36 22 43	44 19 37	39 19 42	35 21 43	29 17 53	
		Nov 25-26																		
Do you think the government is managing the economy well or badly?							_		_			_			_					
Very well	11	8	19	1	9	3	10	6	3	6	6	13	9	6	10	8	7	7	7	
Fairly well	40	38	64	17	39	37	40	35	30	34	38	45	40	35	37	45	36	33	27	
TOTAL WELL	51	46	83	18	48	40	50	41	33	40	44	58	49	41	47	53	43	40	34	
Fairly badly	23	28	10	41	34	31	26	30	39	29	27	23	27	28	25	25	29	30	33	
Very badly	15	19	1	35	10	23	20	19	14	20	23	15	17	22	21	17	16	22	26	
TOTAL BADLY	38	47	11	76	44	54	46	49	53	49	50	38	44	50	46	42	45	52	59	
Don't know	10	8	6	7	8	6	5	10	14	11	6	4	7	8	7	6	11	7	7	



Fieldwork: 25th - 26th November 2015																				
				Vote in	2015		Ge	nder		Ą	ge		Social	Grade		Region				
	T	otal	Con	Lab	Lib	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland	
					Dem											South	Wales			
Weighted 9			576	475			822	873	202	429	580	485	966	729	217	551	363	417	147	
Unweighted			512	485	126	220	760	935	145	304	695	551	1055	640	196	543	372	429	155	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	March N	lov																		
	18-19 25	5-26																		
Thinking about the current state of the economy, which																				
of the following best reflects your view?																				
The economy is still getting worse	15	23	3	38	19	26	23	23	16	21	29	20	20	27	21	20	20	27	32	
The economy has stopped getting worse, but there are no	33	31	24	35	41	39	27	35	35	32	32	28	30	32	34	31	32	29	33	
signs of any recovery yet	00	Ϋ́	27	00	71	00		00	00	02	02	20	50	52	04	01	02	23	00	
The economy is in a bad way, but is starting to show signs	29	24	38	18	21	19	25	24	23	26	21	27	27	21	24	27	26	21	23	
of recovery																				
The economy is improving and on the way to full recovery	16	15	31	4	14	10	19	10	10	11	13	22	16	13	16	16	14	16	7	
Don't know	7	7	4	6	6	6	6	8	16	9	5	4	6	8	6	7	8	8	5	
	Jul N	lov																		
	30-31 25	5-26																		
In your opinion how good or bad is the state of Britain's																				
economy at the moment?																				
Very good	3	1 I	2	2	2	0	2	1	3	1	1	1	2	1	1 1	1	1	1	1	
Quite good		22	43	7	21	16	27	16	19	21	17	29	24	18	28	23	21	21	14	
TOTAL GOOD		23	45	9	23	16	29	17	22	22	18	30	26	19	29	24	22	22	15	
Neither good nor bad		33	39	29	41	31	31	35	31	30	34	35	32	34	34	33	38	28	33	
Quite bad	22	30	13	44	29	32	27	34	32	32	33	25	30	30	26	29	27	35	33	
Very bad	7	10	1	16	4	17	11	10	7	10	13	8	8	12	8	10	8	11	17	
TOTAL BAD	29	40	14	60	33	49	38	44	39	42	46	33	38	42	34	39	35	46	50	
Don't know	5	4	2	3	2	3	2	5	9	6	2	2	3	4	4	3	5	3	2	
Have decrease their leath a firm an airl aite ation of very																				
How do you think the financial situation of your household will change over the next 12 months?																				
Get a lot better	2	1 I	2	2	2	0	2	1	2	2	1	1	2	1	0	1	1	3	3	
Get a little better		17	28	9	19	7	21	12	24	23	13	12	20	12	18	17	18	3 15	13	
TOTAL BETTER		17 18	30	11	21	7	23	13	26	25	14	13	22	13	18	18	19	18	16	
Stay about the same		44 I	50	38	54	43	42	47	37	38	43	56	47	41	41	45	45	41	54	
Get a little worse		22	13	29	17	27	20	23	18	18	25	21	19	24	23	21	22	23	16	
Get a lot worse		10	3	17	6	17	11	10	7	11	13	8	7	15	12	11	9	11	9	
TOTAL WORSE		32	16	46	23	44	31	33	25	29	38	29	26	39	35	32	31	34	25	
Don't know		6	4	5	2	5	4	7	12	8	4	2	5	6	5	6	4	7	4	
							•		•				li .	ı	•					



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		Total	Con	Lab	Lib Dem	UKIP		Female	18-24		40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted			576	475	119	203	822	873	202	429	580	485	966	729	217	551	363	417	147
Unweighted	d Sample	1695	512	485	126	220	760	935	145	304	695	551	1055	640	196	543	372	429	155
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Dec 5-6	Nov 25-26																	
	2013	2015																	
Who would you most trust to make the right decisions about dealing with the government's deficit?																			
The Conservative party*	35	39	82	8	34	37	44	34	21	32	37	54	42	34	36	46	38	35	29
The Labour party	21	21	3	51	16	4	22	21	35	25	18	15	21	21	24	18	21	26	18
Neither		30	11	26	41	55	28	31	29	26	36	26	27	33	28	27	30	29	43
Don't know	12	11	5	14	9	5	7	14	15	16	9	6	9	12	12	10	11	11	10
*Asked about the Conservative/Liberal Democrat coalition in 2013																			
	March	Nov																	
	20-21	25-26																	
	2014	2015																	
Who would you most trust to make the right decisions																			
about improving the state of the economy?		_					_		_				_						
The Conservative party*		40	83	7	39	38	45	34	23	35	37	53	44	34	36	46	40	35	31
The Labour party		23	3	56	17	6	24	23	39	27	20	17	23	24	28	21	22	27	16
Neither		27	9	24	34	49	25	29	22	23	33	24	23	31	25	23	27	25	46
Don't know *Asked about the Conservative/Liberal Democrat coalition	13	10	5	13	10	6	7	14	17	15	9	6	10	12	12	10	10	12	7
in 2013																			
	March	Nov																	
	13-14	25-26																	
	2014	2015																	
Who would you most trust to make the right decisions about keeping down living costs?																			
The Conservative party*	27	32	70	5	25	25	36	27	13	25	31	46	34	28	26	36	33	30	23
The Labour party		30	5	66	26	13	30	31	53	36	26	20	32	27	37	25	28	36	26
Neither		27	14	20	37	54	27	27	17	24	34	26	23	33	25	25	30	23	43
Don't know	12	11	10	9	13	9	8	15	16	15	9	8	11	11	12	13	9	11	8
*Asked about the Conservative/Liberal Democrat coalition																			

Vote in 2015

Gender

Age

Social Grade

Region

in 2013



Fieldwork: 25th - 26th November 2015	_																		
				Vote in	1 2015		Ge	ender		A	ge		Social	Grade			Region		
		Total	Con	Lab	Lib Dem			Female			40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted			576	475	119	203	822	873	202	429	580	485	966	729	217	551	363	417	147
Unweighted	Sample 1	1695	512	485	126	220	760	935	145	304	695	551	1055	640	196	543	372	429	155
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	5-6 2	Nov 25-26 2015																	
This week the Chancellor, George Osborne, delivered his autumn statement and spending review. From what you have seen or heard do you think you personally will be better or worse off from the measures announced in the Autumn statement and spending review, or will they not make much difference to you?																			
I will be better off	5	6	11	3	6	2	7	4	5	9	2	8	7	4	7	6	4	7	5
I will be worse off	31	23	10	34	19	29	27	19	24	23	26	17	19	28	22	22	24	24	17
The changes don't make much difference to me personally	46	53	61	46	61	55	55	52	42	43	54	67	57	49	53	51	53	51	67
Don't know *Asked about the autumn statement in 2013	18	18	18	17	14	14	12	25	28	25	18	8	18	19	18	21	18	18	10
	20-21 2	Nov 25-26 2015																	
When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?																			
Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies	32	31	13	46	34	37	33	28	37	27	33	28	28	34	30	27	33	32	34
through properly in advance	32	31	13	40	34	31	33	20	31	21	33	20	20	34	30	21	33	32	34
Government U-turns are normally a good sign - showing																			
they are willing to listen and change their minds when	42	43	62	29	42	40	45	41	26	41	42	54	46	39	49	45	45	38	36
people complain or situations change Neither Not sure	15 12	13 13	12 13	13 12	14 9	13 10	13 9	14 16	11 26	17 16	14 11	10 7	13 12	14 14	10 11	12 16	12 11	16 14	21 9
George Osborne has announced that the government will drop its planned cuts and changes to the current system of tax credits. From what you have seen or heard, do you think the government are right or wrong to drop these plans? Right to drop the plans Wrong to drop the plans Don't know	12	60 19 21	50 27 23	74 12 14	62 15 22	55 30 15	61 23 16	58 16 26	54 9 37	55 21 24	61 21 17	64 20 16	58 21 21	62 17 21	57 19 24	59 19 22	60 21 20	62 19 20	60 22 18



Fieldwork: 25th - 26th November 2015																			
				Vote ir	ո 2015		Ge	ender		A	ge		Social	Grade	Region				
	Т	otal	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted			576	475	119	203	822	873	202	429	580	485	966	729	217	551	363	417	147
Unweighted	Sample 1	695	512	485	126	220	760	935	145	304	695	551	1055	640	196	543	372	429	155
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Nov 5-26																	
Overall, do you think this week's autumn																			
statement/spending review is a fair one or not?*																			
Yes, it is fair		30	56	14	26	23	33	27	21	26	26	42	32	27	31	32	30	28	23
No, it isn't		26	7	44	21	37	32	21	28	27	28	23	24	29	27	25	23	28	32
Don't know	24	44	36	43	52	40	34	53	52	47	47	35	44	44	41	43	46	44	45
*Asked about the emergency budget in July 2015																			
Do you think that by the time of next general election in 2020, the following will or will not have happened																			
Government finances will be in balance																			
Will have happened		21	39	11	18	9	25	17	23	22	16	24	21	20	22	21	24	19	11
Will not have happened		59	39	73	66	71	60	59	53	61	64	55	60	59	60	60	55	60	65
Don't know		20	22	16	17	20	16	24	24	17	20	21	19	21	18	19	21	21	24
The British economy will be stronger		_					=		=			_			=				
Will have happened		42	71	23	45	32	48	35	36	43	38	47	46	36	42	45	42	40	33
Will not have happened		37	12	54	33	48	34	40	38	35	42	33	34	42	37	35	33	40	48
Don't know		21	17	24	21	20	17	25	26	22	19	21	20	22	21	20	25	20	20
People with low paid jobs will be better off		_													_				
Will have happened		28	53	13	20	23	32	25	18	26	27	35	31	25	28	31	27	27	23
Will not have happened		54	26	74	60	59	53	54	59	54	55	49	52	57	54	50	55	54	63
Don't know		18	21	13	20	17	15	21	23	20	18	16	18	19	18	18	19	19	14
The NHS will be stronger																			
Will have happened		17	35	5	8	13	21	13	10	18	15	21	17	18	21	18	17	17	10
Will not have happened		64	43	82	75	69	64	65	67	62	68	61	65	63	67	63	63	63	74
Don't know		19	22	13	17	18	15	22	23	20	17	18	18	19	12	20	20	20	16
Quality of education in state schools will be better		1		_			١.,		۱ ، ۵						٠.,	4.0			4.0
Will have happened		17	31	9	13	10	19	14	13	22	14	18	18	15	21	18	14	18	13
Will not have happened		58	39	72	68	69	57	59	53	56	62	58	58	58	60	56	60	57	64
Don't know		25	31	20	19	21	23	27	34	22	24	24	24	26	19	26	26	26	24
Crime rates will be lower		ا مه	0.5	44	40	_	La	40	l 07	00	40	40	40	40	40	47	4.4	4.0	40
Will have happened		16	25	11	16	9	21	10 60	27 49	20	12	12	18	12	16	17 55	14	16	13
Will not have happened		58	43	69	51	74 10	55	60 29	_	54 26	63 26	60	55 27	61 26	58	55 28	60 26	58 25	62 26
Don't know		26	32	21	33	18	23	29	24	26	26	29	27	26	25	28	∠0	∠5	∠6



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

Unweighted no. Weighted no.

		J	J
Age and Gender			
	Male 18 to 24	51	102
	Male 25 to 39	110	214
	Male 40 to 59	324	286
	Male 60 +	275	220
	Female 18 to 24	94	100
	Female 25 to 39	194	215
	Female 40 to 59	371	293
	Female 60 +	276	264
Region			
	North England	429	417
	Midlands	276	278
	East	167	163
	London	196	217
	South England	376	388
	Wales	96	85
	Scotland	155	147
Social Grade			
	AB	632	475
	C1	423	492
	C2	296	356
	DE	344	373
Newspaper Type			
	Express / Mail	264	241
	Sun / Star	283	341
	Mirror / Record	136	149
	Guardian / Independent	147	75
	FT / Times / Telegraph	93	136
	Other Paper	190	195
	No Paper	582	559
Vote Share May 2015			
	Conservative	512	576
	Labour	485	475
	Liberal Democrat	126	119
	UKIP	220	203
	Green	67	59
	Other	106	93
	Didn't vote / Don't know	179	170

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology Or visit our website: yougov.co.uk