

YouGov Survey Results

Sample Size: 1646 GB Adults
Fieldwork: 24th - 25th September 2015

	Vote in 2015				Gender		Age				Social Grade		Region					Left/ Right Wing				
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Left Wing	Centre	Right Wing	
Weighted Sample	1646	560	461	115	198	798	848	196	416	563	471	938	708	211	535	352	405	143	484	271	476	
Unweighted Sample	1646	523	451	131	209	820	826	115	310	680	541	1062	584	204	526	350	418	148	534	272	475	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think there are more good people or more bad people in the world?

More good people	68	74	69	77	60	69	67	60	60	69	77	71	65	64	67	68	69	77	74	66	72
More bad people	18	18	15	12	22	18	17	19	23	18	13	17	19	15	22	17	17	11	15	22	17
Don't know	14	8	16	11	18	13	15	20	17	13	10	12	16	21	11	15	13	13	11	12	10

What percentage of people in the world do you think are bad people?

0%-10%	19	18	22	33	11	22	17	22	17	21	18	23	15	17	20	17	21	21	30	16	17
11%-20%	19	24	19	19	16	20	19	21	16	19	22	20	19	16	20	20	19	17	20	20	23
21%-30%	17	18	15	14	20	16	18	15	17	17	18	15	19	10	16	22	18	17	16	18	17
31%-40%	9	10	7	5	16	8	10	7	9	9	11	8	10	16	9	10	7	6	5	11	12
41%-50%	3	3	3	1	7	3	3	2	5	3	2	3	3	3	3	3	4	2	3	4	4
51%-60%	6	7	5	3	7	4	7	5	5	6	6	5	7	2	6	7	7	2	3	8	7
61%-70%	6	4	6	6	6	6	5	10	6	5	3	7	4	5	6	5	4	10	6	4	5
71%-80%	3	2	4	1	2	3	3	3	5	3	2	3	4	4	4	4	2	3	1	4	3
81%-90%	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	0	0	1	0	0	0
91%-100%	1	0	0	0	0	1	0	0	1	1	0	1	0	1	1	0	1	2	1	0	0
Don't know	16	12	18	16	14	15	16	15	19	14	16	15	18	23	14	12	17	19	15	16	13

What percentage of people in **Britain** do you think are bad people?

0%-10%	25	26	27	40	18	28	23	25	21	27	27	28	21	23	27	25	25	25	36	19	24
11%-20%	22	26	22	19	22	21	23	18	19	21	27	21	23	18	22	23	22	24	20	23	26
21%-30%	14	14	12	9	15	14	13	14	15	12	14	14	13	13	13	15	14	13	13	14	14
31%-40%	7	6	6	4	14	5	9	5	5	9	7	5	9	6	6	8	7	7	4	7	9
41%-50%	4	4	3	0	5	4	4	3	7	4	2	4	5	6	5	4	3	1	3	4	4
51%-60%	4	3	4	6	5	3	5	5	4	5	2	4	4	1	5	4	5	4	3	7	3
61%-70%	4	4	4	2	4	5	3	6	5	3	3	5	3	3	4	5	3	4	3	4	4
71%-80%	2	2	2	3	2	3	2	2	3	2	1	2	2	1	2	3	2	2	2	3	2
81%-90%	1	1	1	0	1	0	2	2	2	1	1	1	2	2	1	2	1	0	0	2	0
91%-100%	1	0	1	0	0	1	0	1	1	1	1	1	0	2	0	0	1	2	1	0	0
Don't know	16	13	19	15	12	16	16	19	18	13	16	15	18	25	15	11	17	17	15	16	13

Sample Size: 1646 GB Adults
Fieldwork: 24th - 25th September 2015

	Vote in 2015					Gender		Age				Social Grade		Region					Left/ Right Wing			
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Left Wing	Centre	Right Wing	
Weighted Sample	1646	560	461	115	198	798	848	196	416	563	471	938	708	211	535	352	405	143	484	271	476	
Unweighted Sample	1646	523	451	131	209	820	826	115	310	680	541	1062	584	204	526	350	418	148	534	272	475	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place yourself?

Very left-wing	4	1	5	7	1	4	3	10	5	3	1	4	3	3	3	4	4	7	13	0	0
Fairly left-wing	12	1	26	7	4	11	13	15	14	11	10	13	10	13	9	12	13	19	41	0	0
Slightly left-of-centre	14	5	22	25	9	16	11	17	11	14	14	15	11	13	14	10	15	16	46	0	0
TOTAL LEFT	30	7	53	39	14	31	27	42	30	28	25	32	24	29	26	26	32	42	100	0	0
Centre	16	16	16	22	19	15	18	9	13	19	20	15	18	10	20	15	16	17	0	100	0
Slightly right-of-centre	16	30	3	16	25	20	12	13	12	15	22	18	13	18	17	18	13	12	0	0	56
Fairly right-wing	10	20	1	4	16	13	7	4	9	10	11	10	9	8	13	10	8	6	0	0	34
Very right-wing	3	5	0	1	5	4	2	2	3	3	3	3	3	4	3	2	3	2	0	0	11
TOTAL RIGHT	29	55	4	21	46	37	21	19	24	28	36	31	25	30	33	30	24	20	0	0	101
Don't know	25	22	25	16	20	15	33	29	32	24	17	19	31	30	20	28	27	20	0	0	0

In general would you say that you are, morally speaking, more of a good person, less of a good person or about as good as the average British person?

Much more of a good person	10	11	8	7	8	11	9	5	12	11	8	9	11	14	10	8	9	10	10	9	9
Slightly more of a good person	29	32	26	32	29	30	28	27	32	30	26	30	28	29	29	32	28	26	29	22	38
TOTAL MORE GOOD	39	43	34	39	37	41	37	32	44	41	34	39	39	43	39	40	37	36	39	31	47
About as good of a person	48	46	54	47	48	44	51	42	39	48	58	48	47	38	51	44	50	49	51	58	43
Slightly less of a good person	3	3	2	5	4	3	2	8	2	3	1	3	3	2	1	5	3	5	2	4	4
Much less of a good person	0	0	0	0	2	1	0	0	1	0	0	0	1	0	0	0	1	1	1	0	0
TOTAL LESS GOOD	3	3	2	5	6	4	2	8	3	3	1	3	4	2	1	5	4	6	3	4	4
Don't know	10	8	9	9	8	11	9	18	13	8	6	9	11	18	7	11	10	7	7	7	6

Do you think that some people are born evil, or is no one born evil?

Some people are born evil	32	35	26	32	46	32	32	25	33	34	32	31	33	35	30	33	33	34	25	37	39
No one is born evil	53	50	58	56	41	53	52	62	49	52	53	53	52	42	56	51	56	46	62	51	49
Don't know	14	12	15	12	12	13	15	13	17	13	12	15	13	21	13	14	10	19	14	11	11

YouGov Survey Results

Sample Size: 1707 GB Adults
Fieldwork: 28th September 2015

	Vote in 2015				Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1707	580	478	119	205	828	879	203	432	584	488	973	734	218	555	365	420	149
Unweighted Sample	1707	542	488	115	220	843	864	144	406	605	552	1148	559	206	516	352	480	153
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What percentage of people in the world do you think are good people?

0%-10%	3	2	4	0	3	4	2	4	5	2	2	3	3	2	4	3	4	2
11%-20%	3	3	3	0	4	4	3	2	5	3	3	3	3	3	3	5	2	3
21%-30%	5	5	6	2	7	5	5	8	5	5	4	5	4	5	5	6	4	4
31%-40%	6	5	5	5	13	6	6	8	8	5	3	6	6	10	6	6	5	4
41%-50%	8	9	8	5	11	7	9	7	11	7	8	7	10	7	8	11	6	8
51%-60%	9	8	8	10	15	9	9	12	8	9	10	8	11	10	7	10	12	7
61%-70%	13	14	11	12	15	10	15	12	12	12	14	12	13	9	13	11	15	13
71%-80%	19	21	20	25	13	19	19	19	17	20	20	21	17	17	19	15	21	25
81%-90%	17	17	19	19	9	17	17	12	12	19	21	18	16	16	19	14	16	20
91%-100%	4	3	5	5	1	5	3	4	4	4	4	5	3	5	4	4	3	7
Don't know	13	13	11	17	8	13	12	12	13	14	12	11	14	16	12	14	13	9

What percentage of people in ****Britain**** do you think are good people?

0%-10%	4	2	5	1	3	5	3	5	6	4	2	4	4	2	4	5	5	3
11%-20%	4	4	4	2	7	4	4	3	8	4	3	5	3	5	4	5	4	2
21%-30%	5	4	5	4	7	6	4	8	4	5	4	6	4	6	4	5	4	4
31%-40%	6	4	4	2	12	5	6	6	7	5	5	5	7	5	8	6	3	5
41%-50%	7	8	7	6	11	7	7	5	10	7	6	6	9	10	5	10	7	4
51%-60%	10	11	10	9	9	9	10	16	9	8	10	9	10	11	9	8	13	8
61%-70%	11	12	7	12	16	8	13	13	8	11	12	10	11	3	10	12	13	13
71%-80%	19	20	20	21	14	19	19	16	19	21	18	20	17	16	21	16	19	20
81%-90%	18	19	21	22	12	17	20	14	14	19	23	19	18	20	19	16	17	22
91%-100%	5	4	6	7	2	6	3	3	4	5	6	6	3	5	5	4	3	9
Don't know	12	13	11	13	8	13	11	12	13	12	10	11	13	15	11	14	11	9