

YouGov Survey Results

Sample Size: 1756 GB Adults
Fieldwork: 6th - 7th July 2015

	Vote in 2015					Gender		Age				Social Grade		Region					England / Wales	
	Total	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1756	597	492	123	211	852	904	209	444	601	502	1001	755	225	571	376	432	153	1603	
Unweighted Sample	1756	584	469	128	225	864	892	158	346	694	558	1115	641	289	535	370	404	158	1598	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine you had a daughter about to be married.
Presuming she was happy with her fiance, what profession would you most like him to be in?
Please tick up to three.

A doctor	38	38	38	44	41	38	39	42	37	37	39	41	34	30	38	41	40	40	38
A lawyer	24	31	19	30	27	21	26	23	19	25	27	25	22	25	20	28	25	22	24
An architect	23	24	22	29	16	21	24	16	24	24	22	26	18	26	20	26	19	29	22
A teacher	15	11	21	24	8	14	17	21	15	13	15	16	15	10	14	19	17	12	15
An entrepreneur	11	13	8	12	10	12	10	12	12	11	10	12	10	16	12	9	9	10	11
A banker	6	7	6	7	7	5	7	5	6	5	8	6	6	8	6	6	6	3	6
A musician	6	3	8	7	3	6	5	6	5	6	5	6	6	7	5	5	6	7	6
An athlete	5	5	5	2	4	6	3	8	8	4	1	6	4	8	5	2	5	3	5
A soldier	5	5	4	4	11	6	4	9	4	6	4	4	7	3	5	6	6	6	5
A nurse	5	3	6	8	4	4	5	5	3	5	5	4	5	6	5	3	4	4	5
A marketing executive	4	6	2	4	2	3	4	6	3	4	3	4	3	5	4	3	2	3	4
An actor	3	2	3	2	2	2	3	6	3	3	1	3	3	4	3	2	3	2	3
A journalist	3	3	3	3	1	2	3	6	3	2	2	3	2	4	3	1	3	0	3
An administrator	3	3	3	4	4	2	4	2	3	3	4	4	3	3	4	4	2	4	3
An MP	1	1	1	0	2	2	0	4	1	0	1	1	1	2	0	1	2	1	1
A model	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of these	5	4	5	2	9	6	4	2	5	5	5	4	6	4	6	4	4	6	5
Don't know	24	23	27	20	18	24	25	25	28	25	21	22	28	25	26	23	23	27	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Now imagine you had a son about to be married.
Presuming he was happy with his fiancée, what profession would you most like her to be in?
Please tick up to three.

A doctor	35	38	34	43	34	35	35	33	32	37	37	33	34	33	40	36	32	35
A teacher	26	25	28	31	22	24	28	31	26	26	22	28	23	19	24	29	27	25
A lawyer	24	27	23	28	26	22	27	24	19	27	26	24	25	25	22	29	22	24
A nurse	16	14	15	20	22	14	18	21	13	15	17	15	18	10	17	17	19	16
An architect	14	14	14	23	8	12	16	8	18	15	13	16	11	18	14	13	11	13
An entrepreneur	7	9	5	10	5	7	8	11	7	6	7	7	7	10	8	6	7	7
A musician	6	4	6	6	4	7	5	7	5	6	6	6	6	9	6	5	5	6
An administrator	5	5	5	6	6	4	6	5	4	5	6	6	4	5	4	7	5	5
A marketing executive	5	7	4	7	3	4	6	7	4	5	4	6	4	6	6	5	3	5
A banker	4	5	4	5	3	4	4	5	4	3	4	4	4	6	4	3	3	4
A journalist	4	3	4	5	6	4	4	8	4	3	3	5	3	6	5	2	5	4
An athlete	4	4	5	1	4	5	2	7	4	3	3	4	3	7	3	4	4	4
A model	3	3	4	1	3	5	1	4	5	3	1	3	2	3	2	3	4	3
An actor	2	1	3	2	1	2	2	5	1	2	2	2	3	4	1	2	2	2
An MP	1	0	2	0	3	2	1	1	2	0	1	1	1	1	1	1	1	1
A soldier	1	1	1	1	3	1	1	1	1	2	1	1	1	1	1	2	1	1
None of these	4	2	4	2	6	4	3	2	5	4	4	3	5	5	5	3	3	4
Don't know	24	22	27	20	17	24	24	27	29	24	20	22	28	25	26	21	24	27

Do you have a son-in-law or daughter-in-law?

Son-in-law	11	11	9	11	15	10	11	0	1	9	25	10	12	6	11	11	12	8	11
Daughter-in-law	8	9	5	6	14	6	9	0	0	6	20	7	9	5	9	8	8	8	8
Both	9	10	8	5	13	9	9	1	0	5	23	7	11	5	8	12	9	5	9
Neither	73	70	78	77	58	75	71	98	99	79	32	76	69	83	71	70	71	78	72