

## YouGov / The Times Survey Results

Sample Size: 1717 GB Adults  
Fieldwork: 11th - 12th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1717</b>	X	X	X	X	517	407	337	833	884	204	434	587	491	979	738	220	558	367	422	149	
Unweighted Sample	1717	498	511	103	202	562	411	354	822	895	100	405	619	593	1008	709	160	627	385	432	113	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suppose the Conservatives win the current election...

Do you think they would or would not run Britain's economy well enough to give them a choice of cutting taxes or spending more money on services such as the NHS?

Would	<b>42</b>	88	13	58	40	77	16	35	47	38	33	40	40	50	49	34	37	49	45	36	37
Would not	<b>41</b>	6	73	28	39	14	69	48	41	40	45	38	44	38	37	46	41	36	39	44	50
Don't know	<b>17</b>	6	14	14	21	9	15	17	12	21	22	22	16	11	14	20	21	15	15	20	13

If they did have the choice, do you think their priority would be to cut taxes or spend more on services such as the NHS?

Tax cuts	<b>38</b>	20	58	46	26	22	55	47	43	33	44	37	39	34	41	34	41	35	36	37	50
Public services such as the NHS	<b>21</b>	32	14	23	23	29	15	20	18	24	20	22	21	22	21	21	18	23	20	22	23
Both equally	<b>23</b>	43	10	23	28	39	12	18	26	20	14	20	21	31	23	22	18	27	23	22	19
Don't know	<b>18</b>	5	18	9	23	9	19	15	13	22	22	21	19	12	14	22	22	16	21	19	8

Suppose the Labour Party win the current election...

Do you think they would or would not run Britain's economy well enough to give them a choice of cutting taxes or spending more money on services such as the NHS?

Would	<b>30</b>	4	71	23	9	9	61	34	32	28	33	30	31	26	28	32	32	26	27	35	33
Would not	<b>50</b>	87	11	61	70	83	20	43	54	46	41	45	49	59	54	45	44	56	49	45	51
Don't know	<b>20</b>	9	17	16	21	9	20	23	14	26	26	25	19	14	18	23	24	18	24	20	15

If they did have the choice, do you think their priority would be to cut taxes or spend more on services such as the NHS?

Tax cuts	<b>8</b>	9	4	12	13	9	5	7	6	9	9	11	5	6	6	9	9	9	8	4	10
Public services such as the NHS	<b>60</b>	62	68	72	53	61	62	67	66	53	61	56	61	60	67	49	55	60	59	60	64
Both equally	<b>16</b>	11	20	10	20	12	22	15	16	16	14	15	16	17	12	21	17	14	15	18	16
Don't know	<b>17</b>	19	9	6	14	18	12	10	12	22	15	19	17	17	14	21	19	17	18	18	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If it had to choose and the next government has enough money to cut taxes for families like yours or increase spending on public services such as the NHS, what do you think should be its priority?

Tax cuts for families like mine	<b>22</b>	35	12	16	28	33	14	16	27	16	22	28	24	13	25	18	27	21	22	22	14
More spending on public services such as the NHS	<b>66</b>	55	79	70	60	55	78	74	61	70	64	52	65	80	65	67	59	68	64	63	78
Don't know	<b>13</b>	10	9	13	12	12	8	10	11	14	14	20	11	7	11	15	15	10	14	15	8

Taking everything into account do you think that the NHS would improve, stay the same, or get worse if the Conservatives win the current election?

NHS would improve a lot	<b>5</b>	14	2	3	1	12	1	3	7	4	3	5	4	8	5	5	4	6	4	5	7
Improve a little	<b>20</b>	48	5	17	16	41	8	11	18	21	15	13	20	27	23	16	18	23	21	15	18
<b>TOTAL IMPROVE</b>	<b>25</b>	<b>62</b>	<b>7</b>	<b>20</b>	<b>17</b>	<b>53</b>	<b>9</b>	<b>14</b>	<b>25</b>	<b>25</b>	<b>18</b>	<b>18</b>	<b>24</b>	<b>35</b>	<b>28</b>	<b>21</b>	<b>22</b>	<b>29</b>	<b>25</b>	<b>20</b>	<b>25</b>
Neither improve nor get worse	<b>23</b>	30	14	29	30	28	14	26	25	22	26	28	22	19	24	22	25	24	25	24	15
Get a little worse	<b>16</b>	4	21	31	21	8	20	23	15	17	20	14	16	17	16	17	22	15	12	17	17
NHS would get a lot worse	<b>27</b>	0	54	12	23	7	51	30	29	25	25	26	30	24	25	29	24	24	27	29	37
<b>TOTAL GET WORSE</b>	<b>43</b>	<b>4</b>	<b>75</b>	<b>43</b>	<b>44</b>	<b>15</b>	<b>71</b>	<b>53</b>	<b>44</b>	<b>42</b>	<b>45</b>	<b>40</b>	<b>46</b>	<b>41</b>	<b>41</b>	<b>46</b>	<b>46</b>	<b>39</b>	<b>39</b>	<b>46</b>	<b>54</b>
Don't know	<b>9</b>	4	5	7	9	4	6	7	6	12	10	14	8	4	7	11	7	8	11	9	6

Taking everything into account do you think that the NHS would improve, stay the same, or get worse if the Labour Party win the current election?

NHS would improve a lot	<b>12</b>	1	32	3	4	3	29	11	15	9	15	9	13	11	10	14	9	10	12	15	12
Improve a little	<b>27</b>	13	49	35	14	14	41	37	27	27	29	29	28	24	29	25	30	24	25	29	33
<b>TOTAL IMPROVE</b>	<b>39</b>	<b>14</b>	<b>81</b>	<b>38</b>	<b>18</b>	<b>17</b>	<b>70</b>	<b>48</b>	<b>42</b>	<b>36</b>	<b>44</b>	<b>38</b>	<b>41</b>	<b>35</b>	<b>39</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>37</b>	<b>44</b>	<b>45</b>
Neither improve nor get worse	<b>26</b>	38	13	33	23	33	17	27	26	26	26	26	24	28	27	25	30	25	27	24	27
Get a little worse	<b>14</b>	23	1	13	26	23	6	11	15	14	13	14	14	17	15	13	15	18	14	11	11
NHS would get a lot worse	<b>10</b>	19	0	7	22	21	2	6	10	10	3	8	11	13	9	11	7	14	8	9	8
<b>TOTAL GET WORSE</b>	<b>24</b>	<b>42</b>	<b>1</b>	<b>20</b>	<b>48</b>	<b>44</b>	<b>8</b>	<b>17</b>	<b>25</b>	<b>24</b>	<b>16</b>	<b>22</b>	<b>25</b>	<b>30</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>32</b>	<b>22</b>	<b>20</b>	<b>19</b>
Don't know	<b>10</b>	6	5	9	11	6	6	8	6	14	13	14	10	5	8	12	10	9	12	11	8