

YouGov Survey Results

Sample Size: 1752 GB Adults
Fieldwork: 17th - 18th March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Green	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1752	X	X	X	X	X	500	416	311	850	902	208	443	599	501	999	753	224	569	375	431	152	
Unweighted Sample	1752	431	476	102	224	104	483	410	324	832	920	173	364	708	507	1162	590	196	585	349	460	162	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following questions were only asked to 1724 respondents]

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following...?

Labour Party

Very left-wing	9	17	3	11	15	3	16	3	6	8	10	8	7	9	11	9	9	8	9	8	10	8
Fairly left-wing	21	34	17	24	25	7	31	17	22	22	20	14	17	21	27	24	17	23	21	22	19	20
Slightly left-of-centre	29	23	42	37	22	32	21	39	37	33	24	27	26	29	31	32	23	37	31	25	26	24
Centre	9	4	15	7	6	15	6	13	8	12	7	12	11	9	7	9	10	10	6	10	12	11
Slightly right-of-centre	4	2	2	5	4	15	2	5	4	5	3	6	4	4	3	4	4	2	4	4	4	9
Fairly right-wing	3	1	2	5	2	13	1	3	4	3	2	2	3	3	2	2	3	2	2	3	4	3
Very right-wing	1	1	1	0	2	1	1	1	0	1	1	1	2	1	1	1	2	2	1	1	1	2
Don't know	25	19	17	11	25	13	23	19	18	15	34	29	31	24	19	19	33	18	26	26	26	23

Conservative Party

Very left-wing	1	1	2	2	2	1	1	2	1	1	1	2	2	1	1	1	2	2	1	2	2	0
Fairly left-wing	1	2	1	3	2	0	2	1	3	2	1	3	3	1	0	2	1	0	1	1	3	2
Slightly left-of-centre	2	2	1	2	6	1	3	1	2	2	2	3	3	2	2	2	2	3	3	1	2	3
Centre	6	10	5	5	10	0	9	4	5	8	5	7	7	6	6	6	6	11	5	4	9	3
Slightly right-of-centre	24	39	17	24	25	21	35	17	20	32	17	25	24	23	24	28	18	29	27	23	20	19
Fairly right-wing	27	23	35	43	16	46	23	31	40	29	26	23	23	29	31	31	22	32	27	29	22	34
Very right-wing	12	5	22	11	12	18	6	23	11	10	14	5	7	15	16	11	14	8	10	12	16	17
Don't know	25	18	19	11	25	13	23	20	18	16	34	32	31	23	19	19	34	16	27	27	27	22

Liberal Democrats

Very left-wing	3	4	2	2	5	1	5	2	2	3	3	3	4	2	3	3	2	3	3	2	4	1
Fairly left-wing	7	9	5	4	14	5	9	5	6	8	5	10	7	5	7	9	4	6	10	5	6	2
Slightly left-of-centre	17	25	14	22	13	18	22	14	19	21	14	19	21	16	15	20	13	24	18	15	14	18
Centre	25	26	26	54	22	21	24	22	39	29	22	23	21	29	26	27	23	30	23	26	24	26
Slightly right-of-centre	12	9	20	5	8	19	8	21	10	13	11	8	9	14	15	13	11	12	10	16	11	14
Fairly right-wing	5	2	9	4	5	14	2	10	5	5	6	1	4	7	7	5	6	5	4	5	6	12
Very right-wing	2	1	4	0	2	4	1	3	1	2	2	0	1	3	2	1	3	0	1	1	4	2
Don't know	29	24	22	9	30	17	29	23	19	19	38	35	35	26	25	22	38	21	32	29	31	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
UKIP																							
Very left-wing	4	5	4	3	3	2	4	4	3	2	5	2	4	3	5	2	6	5	3	4	4	3	3
Fairly left-wing	3	4	3	2	5	1	3	4	5	3	4	3	2	3	5	3	4	1	2	5	3	5	5
Slightly left-of-centre	2	2	2	1	1	2	2	2	1	1	2	3	0	2	3	2	2	3	2	2	1	2	2
Centre	5	4	5	7	18	0	7	6	4	5	6	1	4	6	8	4	7	5	5	5	7	3	3
Slightly right-of-centre	6	6	4	5	18	0	7	6	5	7	5	5	3	6	8	6	5	5	7	5	7	3	3
Fairly right-wing	18	26	12	16	29	21	25	11	15	24	12	18	19	18	17	20	15	23	17	16	19	16	16
Very right-wing	33	26	50	55	3	60	25	45	47	39	28	33	35	34	32	41	23	39	31	34	29	44	44
Don't know	29	26	21	11	24	13	29	22	20	18	39	35	33	28	23	22	38	19	33	30	30	23	23
Green Party																							
Very left-wing	17	23	12	20	27	14	25	10	15	22	12	18	21	14	16	20	13	25	20	13	13	13	13
Fairly left-wing	18	15	21	24	11	49	13	21	23	22	13	26	17	18	15	20	14	22	15	19	17	18	18
Slightly left-of-centre	12	11	15	19	9	16	9	16	17	14	11	10	10	14	13	15	9	13	12	12	11	18	18
Centre	13	11	19	18	14	8	12	19	14	13	14	4	10	15	18	13	14	14	11	13	16	15	15
Slightly right-of-centre	2	3	3	0	1	0	2	3	1	2	3	2	3	2	3	2	2	0	2	2	3	3	3
Fairly right-wing	1	1	1	0	1	0	1	1	1	1	1	2	0	1	1	1	1	0	1	1	2	0	0
Very right-wing	1	1	1	0	1	0	0	2	1	1	1	0	1	1	1	1	1	0	0	2	2	0	0
Don't know	36	35	27	18	36	13	39	28	29	26	45	37	37	36	34	28	47	26	39	38	36	32	32
SNP																							
Very left-wing	11	20	4	13	22	3	20	6	8	14	8	6	5	12	17	11	11	11	13	9	10	9	9
Fairly left-wing	16	22	18	20	12	23	20	15	21	20	13	14	14	16	19	18	14	13	17	18	16	16	16
Slightly left-of-centre	14	10	20	27	9	14	8	21	21	18	11	11	12	17	14	15	12	16	11	18	10	25	25
Centre	9	3	14	9	11	12	5	14	8	10	9	6	9	10	10	9	10	9	5	7	13	19	19
Slightly right-of-centre	4	3	5	4	6	8	3	6	3	4	3	3	5	3	3	5	2	6	3	3	4	6	6
Fairly right-wing	2	3	3	4	2	3	1	3	1	3	1	6	3	1	2	3	2	1	4	2	2	3	3
Very right-wing	3	4	3	4	1	4	3	3	3	3	2	3	3	3	2	3	2	5	1	4	3	0	0
Don't know	40	35	34	20	38	32	39	32	34	28	52	50	49	37	32	35	46	40	45	39	42	22	22
Yourself																							
Very left-wing	5	1	9	6	2	23	0	10	8	5	5	8	7	4	4	5	5	7	3	3	8	8	8
Fairly left-wing	10	1	21	10	5	30	1	17	13	9	10	14	10	9	9	10	9	9	9	13	7	14	14
Slightly left-of-centre	15	5	27	27	7	15	4	26	22	17	12	13	14	15	15	17	11	21	11	14	15	18	18
Centre	21	18	20	39	18	11	19	19	27	22	19	12	19	23	23	20	21	22	17	23	23	23	23
Slightly right-of-centre	14	35	3	4	21	5	31	5	9	18	10	7	13	15	18	16	12	16	18	11	14	8	8
Fairly right-wing	8	19	1	2	17	0	19	2	2	8	8	8	6	7	11	10	5	8	10	8	6	6	6
Very right-wing	2	3	0	0	5	0	4	1	1	3	1	2	1	2	3	2	2	1	3	1	1	2	2
Don't know	26	19	18	12	24	16	23	21	19	17	34	36	32	24	18	20	34	16	29	27	27	21	21