

YouGov Survey Results

Sample Size: 1589 GB Adults
Fieldwork: 7th - 8th December 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1589	X	X	X	X	479	386	313	771	818	189	402	543	454	906	683	203	516	340	391	138
Unweighted Sample	1589	420	381	78	194	486	369	341	784	805	86	327	673	503	1106	483	233	505	297	356	198
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Each of the following movie series are having new versions made in the next few years. Which one are you most excited about?

The new James Bond film	23	31	22	27	21	30	21	23	24	21	23	23	22	22	24	21	26	25	17	22	23
The new Star Wars film	16	14	18	25	8	12	15	20	23	10	23	22	17	8	18	15	16	14	21	16	16
The new Terminator film	5	4	5	4	4	5	5	3	6	3	4	5	6	2	5	4	4	6	4	4	3
The new Jurassic Park film	10	11	11	3	10	9	14	8	8	11	15	14	11	3	9	10	9	9	14	7	10
I am not excited about any of these films	43	38	40	41	54	42	42	41	35	51	25	30	41	64	41	46	37	43	40	48	45
Don't know	4	2	3	0	3	2	3	4	4	4	11	6	2	1	3	5	7	3	5	3	3

Which ONE, if any, of the following is your favourite James Bond actor?

Sean Connery	27	29	25	26	30	28	27	28	30	24	16	20	26	40	28	27	22	27	25	29	37
Daniel Craig	21	26	25	21	14	22	24	23	19	23	30	23	23	14	22	20	19	20	21	23	26
Roger Moore	12	18	9	15	14	19	9	10	16	9	4	10	15	14	12	12	10	13	12	13	7
Pierce Brosnan	10	11	9	6	15	12	7	10	11	10	15	12	9	8	10	10	11	13	12	6	7
Timothy Dalton	1	1	2	2	1	1	2	1	2	1	1	4	1	0	2	1	1	2	2	1	1
George Lazenby	1	1	1	0	0	0	1	1	2	0	2	1	1	0	1	0	3	1	0	0	1
Not applicable, I do not have a favourite James Bond actor	22	13	25	29	23	16	25	23	16	29	19	24	22	23	21	24	25	22	23	23	19
Don't know	4	1	5	1	2	2	4	5	5	3	13	6	4	0	4	5	8	3	4	4	3

Which ONE, if any, of the following is your favourite actor at playing Q?

Desmond Llewelyn (1963–99)	37	45	34	45	35	45	32	43	50	24	16	32	48	35	39	33	35	37	34	38	42
John Cleese (2002)	10	9	12	8	8	7	10	9	10	9	15	13	8	7	9	10	11	9	11	8	12
Ben Whishaw (2012 - ongoing)	7	11	9	10	4	8	8	9	5	10	16	8	5	5	8	5	8	9	7	5	5
Peter Burton (1962)	1	1	1	0	1	1	1	0	1	1	0	0	0	3	1	1	1	1	1	1	1
Not applicable, I do not have a favourite Q actor	37	30	36	34	44	33	40	29	26	47	36	34	31	46	34	40	36	37	38	38	33
Don't know	9	3	9	3	8	5	9	9	8	9	17	13	7	4	8	9	9	8	10	9	6

Who should be the next James Bond after Daniel Craig?

[For all open responses, please see Tab1]