

YouGov Survey Results

Sample Size: 1866 GB Adults
Fieldwork: 21st - 22nd August 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1866	X	X	X	X	544	436	374	905	961	222	472	638	534	1064	802	239	606	399	459	162	
Unweighted Sample	1866	460	544	102	221	519	449	370	876	990	224	358	770	514	1243	623	257	563	369	404	273	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, how frequently do you wash your bed sheets?

More than once a week	3	2	4	1	2	2	3	1	3	2	2	3	3	3	3	3	2	2	3	4	3
Once a week	33	36	33	34	40	37	34	31	32	35	16	27	37	42	32	35	31	37	33	31	29
Once every 2 weeks	35	33	37	37	34	34	39	37	31	39	36	32	36	37	38	32	30	33	35	39	40
Once every 3 weeks	8	10	5	10	8	10	5	9	9	8	13	11	8	6	9	8	8	10	9	7	6
Once every 4 weeks	10	11	11	6	7	9	9	11	10	9	16	13	8	6	10	10	14	9	10	8	11
Once every 5 weeks	1	0	1	0	2	0	1	1	2	0	2	3	1	0	1	1	2	1	0	2	1
Once every 6 weeks	1	2	0	6	1	1	1	3	2	1	2	3	1	1	1	2	1	0	3	1	2
Once every 7 weeks	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Once every 8 weeks	1	0	2	1	0	0	1	0	2	1	2	2	1	0	1	2	2	1	0	2	0
Less frequently than once every 8 weeks	1	1	1	0	2	1	1	1	1	1	2	0	1	1	1	1	2	1	1	1	2
Prefer not to say	2	1	2	4	1	1	3	2	2	2	1	2	3	2	2	2	4	2	1	2	2
Don't know	4	2	3	2	3	3	2	3	6	2	10	3	3	4	3	5	3	4	4	4	3

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes unhygienic to sleep in the bed?

[Answers ranging between 0 and 100; n=1224]

0-1 weeks	20	20	20	15	23	18	21	18	22	18	7	16	22	27	17	24	15	20	20	23	20
2-3 weeks	50	51	52	54	48	51	50	50	44	55	45	45	52	52	51	47	52	53	47	46	49
4-5 weeks	21	21	19	22	19	22	18	21	21	20	32	23	19	15	22	19	22	19	20	23	21
6-10 weeks	8	8	7	7	6	8	10	8	9	7	13	12	5	5	8	8	9	7	10	7	7
11+ weeks	2	1	3	2	4	1	2	3	3	1	3	4	1	1	2	2	1	2	3	2	3
Mean	3	3	4	3	4	3	3	4	4	3	4	4	3	3	3	3	3	3	4	3	4
Median	2	2	2	2	2	2	2	2	2	2	3	3	2	2	2	2	2	2	2	2	2

In general, after how many weeks of NOT cleaning bed sheets do you think it becomes disgusting to sleep in the bed?

[Answers ranging between 0 and 100; n=1373]

0-1 weeks	8	8	10	1	9	5	12	5	10	7	5	7	8	11	6	11	6	8	9	9	10
2-3 weeks	35	36	35	41	38	39	32	33	33	36	18	29	40	41	36	33	33	38	29	36	37
4-5 weeks	29	26	31	28	27	29	32	32	24	33	31	26	30	31	29	30	26	30	33	27	26
6-10 weeks	20	24	15	21	19	22	18	18	21	19	30	26	19	12	22	18	23	19	20	21	20
11+ weeks	8	6	8	8	7	5	7	12	11	5	16	13	5	4	8	8	13	5	10	7	7
Mean	5	5	6	5	6	5	5	6	6	5	7	7	5	4	6	5	6	5	7	5	5
Median	4	4	4	4	4	4	4	4	4	4	5	4	4	3	4	4	4	4	4	4	4