

# YouGov / Independent Age Survey Results



Sample Size: 1098 adults in England (65+)  
Fieldwork: 5th - 9th July 2024

	Vote in 2024 GE					Vote in 2019 GE			EU Ref 2016		Gender		Age			Social Grade		Region in England				Household		
	Total	Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	Male	Female	65-69	70-74	75+	ABC1	C2DE	North	Midlands	London	Rest of South	Under 15k	Over 15k	
<b>Weighted Sample</b>	<b>1098</b>	411	195	109	156	640	160	115	401	634	503	595	292	275	531	674	388	313	217	111	457	295	803	
<b>Unweighted Sample</b>	<b>1098</b>	334	256	150	172	588	204	140	422	624	528	570	308	320	470	697	365	308	225	91	474	251	847	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements best describes how you have been keeping up with payments on each of the following bills/costs over the last six months?

## Electricity bill

I have kept up with the bill without difficulties	67	73	68	73	57	68	68	73	73	64	73	63	69	66	67	74	55	67	65	62	70	46	75
I have kept up with the bill but struggling from time to time	20	15	22	21	23	19	20	20	20	21	19	22	20	21	20	15	28	21	21	22	19	31	16
I have kept up with the bill but found it a constant struggle	8	7	5	4	15	9	8	5	4	10	6	10	8	7	8	6	11	7	9	11	7	16	5
I have fallen behind with the bill	2	2	2	0	2	2	3	0	1	2	1	2	0	2	2	1	2	2	2	2	0	4	1
Not applicable – I do not pay for this	2	3	2	2	3	3	1	1	2	3	1	4	3	2	2	2	4	3	2	2	2	3	2
Don't know	0	0	1	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0

## Gas/Heating bill

I have kept up with the bill without difficulties	64	70	65	71	55	65	62	72	70	61	70	60	66	62	65	70	55	63	63	57	67	43	72
I have kept up with the bill but struggling from time to time	21	16	22	17	22	19	25	16	18	22	19	22	20	24	20	17	26	24	22	20	18	31	17
I have kept up with the bill but found it a constant struggle	8	6	5	7	15	8	7	6	5	9	5	10	8	7	8	6	11	7	9	8	7	15	5
I have fallen behind with the bill	2	2	2	0	3	2	2	0	1	2	1	2	1	2	2	2	2	2	2	2	1	4	1
Not applicable – I do not pay for this	5	6	6	5	4	5	5	4	5	6	4	7	5	5	6	5	7	4	3	10	6	8	4
Don't know	0	0	1	1	0	0	0	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0

## Food and drink

I have kept up with the bill without difficulties	69	75	69	74	61	70	65	77	73	66	76	63	68	67	69	74	60	67	67	61	73	47	76
I have kept up with the bill but struggling from time to time	22	16	23	20	22	20	27	18	20	22	17	26	22	23	21	19	26	24	22	22	20	33	17
I have kept up with the bill but found it a constant struggle	8	7	6	5	13	8	7	4	5	9	6	10	7	8	8	6	11	6	10	13	7	15	5
I have fallen behind with the bill	1	1	1	0	3	1	1	1	1	1	1	1	1	2	0	1	2	2	0	2	0	3	0
Not applicable – I do not pay for this	1	1	1	1	1	1	1	0	1	1	1	0	2	1	0	1	1	1	0	1	1	1	1
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking about your financial situation over the next six months, how worried, if at all, are you that you will not be able to meet the following household payments?

### Electricity bill

[Excluding those who do not pay for this; N=1071]

Very worried	6	3	6	3	9	6	7	3	3	7	4	8	5	5	7	4	9	5	7	9	5	13	3
Fairly worried	25	22	20	24	31	25	24	14	21	27	21	28	25	27	23	21	31	26	25	26	23	37	20
<b>TOTAL WORRIED</b>	<b>31</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>40</b>	<b>31</b>	<b>31</b>	<b>17</b>	<b>24</b>	<b>34</b>	<b>25</b>	<b>36</b>	<b>30</b>	<b>32</b>	<b>30</b>	<b>25</b>	<b>40</b>	<b>31</b>	<b>32</b>	<b>35</b>	<b>28</b>	<b>50</b>	<b>23</b>
Not very worried	33	36	32	24	32	34	33	27	32	35	31	34	34	30	33	33	31	33	31	30	34	32	33
Not at all worried	36	39	40	50	28	35	35	56	44	31	44	30	36	38	36	41	29	35	36	34	38	18	43
<b>TOTAL NOT WORRIED</b>	<b>69</b>	<b>75</b>	<b>72</b>	<b>74</b>	<b>60</b>	<b>69</b>	<b>68</b>	<b>83</b>	<b>76</b>	<b>66</b>	<b>75</b>	<b>64</b>	<b>70</b>	<b>68</b>	<b>69</b>	<b>74</b>	<b>60</b>	<b>68</b>	<b>67</b>	<b>64</b>	<b>72</b>	<b>50</b>	<b>76</b>
Don't know	1	0	1	0	1	1	1	0	0	1	1	0	0	1	1	1	1	1	1	1	0	1	1

### Gas/heating bill

[Excluding those who do not pay for this; N=1041]

Very worried	6	4	7	4	10	6	7	6	4	7	4	8	6	7	6	4	10	6	7	10	5	14	3
Fairly worried	25	22	20	21	30	25	26	13	23	27	20	30	25	27	25	22	32	26	27	26	24	35	22
<b>TOTAL WORRIED</b>	<b>31</b>	<b>26</b>	<b>27</b>	<b>25</b>	<b>40</b>	<b>31</b>	<b>33</b>	<b>19</b>	<b>27</b>	<b>34</b>	<b>24</b>	<b>38</b>	<b>31</b>	<b>34</b>	<b>31</b>	<b>26</b>	<b>42</b>	<b>32</b>	<b>34</b>	<b>36</b>	<b>29</b>	<b>49</b>	<b>25</b>
Not very worried	32	35	32	27	33	34	31	27	30	34	32	32	34	28	33	33	29	32	30	30	33	33	31
Not at all worried	35	38	40	46	26	34	34	53	43	31	42	29	35	38	35	40	28	34	35	34	37	16	42
<b>TOTAL NOT WORRIED</b>	<b>67</b>	<b>73</b>	<b>72</b>	<b>73</b>	<b>59</b>	<b>68</b>	<b>65</b>	<b>80</b>	<b>73</b>	<b>65</b>	<b>74</b>	<b>61</b>	<b>69</b>	<b>66</b>	<b>68</b>	<b>73</b>	<b>57</b>	<b>66</b>	<b>65</b>	<b>64</b>	<b>70</b>	<b>49</b>	<b>73</b>
Don't know	1	0	2	1	1	0	2	1	1	1	1	1	1	1	1	1	1	1	1	1	0	1	1

### Food and drink

[Excluding those who do not pay for this; N=1090]

Very worried	4	2	4	2	8	3	5	4	3	5	3	4	4	5	3	3	6	4	3	8	2	8	2
Fairly worried	20	17	18	17	23	20	20	10	17	21	14	25	19	21	20	17	26	20	19	26	19	31	16
<b>TOTAL WORRIED</b>	<b>24</b>	<b>19</b>	<b>22</b>	<b>19</b>	<b>31</b>	<b>23</b>	<b>25</b>	<b>14</b>	<b>20</b>	<b>26</b>	<b>17</b>	<b>29</b>	<b>23</b>	<b>26</b>	<b>23</b>	<b>20</b>	<b>32</b>	<b>24</b>	<b>22</b>	<b>34</b>	<b>21</b>	<b>39</b>	<b>18</b>
Not very worried	38	40	34	31	40	40	37	27	33	41	36	39	40	36	37	38	36	40	39	30	37	41	36
Not at all worried	38	41	44	50	28	37	38	60	47	33	46	32	37	38	39	43	32	36	38	36	41	20	45
<b>TOTAL NOT WORRIED</b>	<b>76</b>	<b>81</b>	<b>78</b>	<b>81</b>	<b>68</b>	<b>77</b>	<b>75</b>	<b>87</b>	<b>80</b>	<b>74</b>	<b>82</b>	<b>71</b>	<b>77</b>	<b>74</b>	<b>76</b>	<b>81</b>	<b>68</b>	<b>76</b>	<b>77</b>	<b>66</b>	<b>78</b>	<b>61</b>	<b>81</b>
Don't know	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if at all, are you currently having to cut back your spending on the following?  
Heating (e.g. gas, electricity, oil etc)

A great deal	9	6	6	5	17	10	8	5	6	12	7	11	10	9	9	6	15	12	9	11	7	21	5
A fair amount	25	24	23	24	26	23	26	21	23	25	19	30	26	28	23	24	27	25	27	25	25	34	22
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>34</b>	<b>30</b>	<b>29</b>	<b>29</b>	<b>43</b>	<b>33</b>	<b>34</b>	<b>26</b>	<b>29</b>	<b>37</b>	<b>26</b>	<b>41</b>	<b>36</b>	<b>37</b>	<b>32</b>	<b>30</b>	<b>42</b>	<b>37</b>	<b>36</b>	<b>36</b>	<b>32</b>	<b>55</b>	<b>27</b>
Not very much	29	27	35	29	31	29	33	31	31	28	29	29	33	27	28	29	28	28	28	31	30	26	30
Not at all	34	40	33	41	25	36	30	42	38	32	42	27	29	34	37	39	26	33	34	28	36	17	40
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>63</b>	<b>67</b>	<b>68</b>	<b>70</b>	<b>56</b>	<b>65</b>	<b>63</b>	<b>73</b>	<b>69</b>	<b>60</b>	<b>71</b>	<b>56</b>	<b>62</b>	<b>61</b>	<b>65</b>	<b>68</b>	<b>54</b>	<b>61</b>	<b>62</b>	<b>59</b>	<b>66</b>	<b>43</b>	<b>70</b>
Don't know	1	1	1	0	0	1	2	0	1	1	1	1	0	0	1	1	0	0	0	1	1	1	1
Not applicable	2	3	2	1	1	2	1	1	1	2	1	2	3	1	1	1	4	1	3	4	1	1	2

Social activities (e.g. meeting friends for coffee, family meals etc)

A great deal	12	10	9	10	19	12	13	7	8	14	10	14	14	12	11	10	16	12	12	15	11	24	8
A fair amount	23	21	23	19	27	23	26	17	21	24	17	27	23	23	23	19	28	21	26	22	22	25	22
<b>TOTAL A GREAT DEAL / FAIR AMOUNT</b>	<b>35</b>	<b>31</b>	<b>32</b>	<b>29</b>	<b>46</b>	<b>35</b>	<b>39</b>	<b>24</b>	<b>29</b>	<b>38</b>	<b>27</b>	<b>41</b>	<b>37</b>	<b>35</b>	<b>34</b>	<b>29</b>	<b>44</b>	<b>33</b>	<b>38</b>	<b>37</b>	<b>33</b>	<b>49</b>	<b>30</b>
Not very much	24	24	26	28	23	25	22	27	27	23	23	25	27	24	23	28	18	26	22	22	25	22	25
Not at all	33	40	34	38	22	34	31	43	37	31	43	25	27	35	36	37	27	32	35	28	35	16	40
<b>TOTAL NOT VERY MUCH / AT ALL</b>	<b>57</b>	<b>64</b>	<b>60</b>	<b>66</b>	<b>45</b>	<b>59</b>	<b>53</b>	<b>70</b>	<b>64</b>	<b>54</b>	<b>66</b>	<b>50</b>	<b>54</b>	<b>59</b>	<b>59</b>	<b>65</b>	<b>45</b>	<b>58</b>	<b>57</b>	<b>50</b>	<b>60</b>	<b>38</b>	<b>65</b>
Don't know	1	0	1	0	1	0	2	1	1	0	1	1	1	0	1	1	1	1	0	1	1	1	1
Not applicable	7	5	7	4	8	6	5	5	5	7	7	7	8	6	7	5	10	8	5	11	7	12	5