

YouGov / iNHouse Communications Survey Results

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the country at this time? Please tick up to three.

Cost of living	53	44	60	57	35	66	39	60	53	40	63	56	45	52	55	59	63	50	38
Immigration & Asylum	45	62	21	27	90	12	69	29	30	84	22	27	70	47	44	22	39	53	57
Health and the NHS	32	24	39	37	18	46	25	39	41	15	45	38	27	25	38	34	31	30	35
The economy	32	39	39	34	23	24	36	34	31	28	29	38	27	37	27	32	31	34	30
Crime, law and order	23	25	16	20	34	14	28	21	16	31	10	16	30	23	23	18	19	28	26
Defence and security	22	33	20	23	37	7	31	21	26	38	7	22	30	26	19	10	15	25	36
The environment and climate change	21	11	28	36	3	53	11	30	33	4	46	31	10	18	24	35	23	17	17
Welfare benefits	13	23	8	7	20	3	23	8	10	14	10	10	18	14	11	8	10	16	16
Housing	11	5	16	10	4	18	2	12	14	4	19	12	6	10	11	20	13	7	6
Tax	8	10	7	3	9	7	8	5	5	8	10	6	7	10	5	7	10	6	5
Britain's relationship with the EU	7	2	12	13	2	12	2	11	12	4	6	13	3	8	6	9	7	8	6
Education	5	3	7	7	1	8	2	7	6	2	8	5	3	4	6	12	5	3	3
Pensions	3	5	3	5	3	1	4	3	4	4	1	3	4	3	3	1	0	2	9
Family life & childcare	2	1	0	1	0	6	3	2	1	0	2	2	1	1	3	1	4	1	1
Transport	1	0	2	2	0	0	0	0	1	1	0	1	1	1	1	3	1	1	0
None of these	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0
Don't know	2	0	1	0	0	1	0	1	0	1	1	1	1	1	2	4	2	0	1

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	Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think are the most important issues facing the country at this time? Please tick up to three.

Cost of living	53	50	51	59	53	50	58	50	51	60	54
Immigration & Asylum	45	40	46	54	47	40	31	50	56	34	45
Health and the NHS	32	31	33	30	30	45	39	30	27	29	33
The economy	32	36	31	29	31	28	37	31	33	31	31
Crime, law and order	23	23	22	24	24	14	19	29	25	21	20
Defence and security	22	24	25	20	23	23	15	24	19	18	25
The environment and climate change	21	25	22	16	21	25	22	16	18	23	25
Welfare benefits	13	14	14	12	13	12	12	15	16	11	10
Housing	11	9	9	10	11	13	9	9	10	18	10
Tax	8	7	7	9	8	5	6	9	7	11	6
Britain's relationship with the EU	7	9	7	6	7	7	9	5	8	7	8
Education	5	5	5	3	5	4	8	5	4	4	5
Pensions	3	3	5	3	3	2	3	3	3	2	4
Family life & childcare	2	2	3	3	2	3	4	2	3	2	2
Transport	1	1	0	1	1	4	1	0	1	2	1
None of these	0	0	0	0	0	0	1	0	0	0	1
Don't know	2	2	1	1	2	2	3	2	1	1	2

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What are the main policy areas you personally want Andy Burnham and the Labour government to focus on?
Please select up to three.

Helping keep down the cost of living	45	39	55	52	27	55	37	51	45	26	48	52	35	43	47	52	54	42	30
Improving the NHS and reudcing waiting lists	37	25	43	48	20	56	26	46	48	16	46	44	28	29	44	44	37	35	35
Stopping 'small boats' of migrants coming across the English Channel	33	53	12	21	69	7	53	18	24	72	18	18	56	34	33	10	26	42	47
Introducing stronger controls on immigration	28	40	13	10	56	6	46	17	16	57	14	18	46	28	28	13	25	31	36
Tackling crime and improving community safety	20	22	17	18	22	13	22	19	13	23	18	15	24	18	21	16	19	23	19
Bringing essential utilities into greater public ownership (e.g., by nationalising water companies)	18	10	30	26	7	39	8	27	23	6	38	25	11	22	15	24	21	15	16
Increasing defence spending	16	26	12	18	30	6	26	13	17	28	8	15	23	21	11	9	9	18	27
Reforming social care and creating a National Care Service	12	13	19	18	7	12	10	17	15	6	15	19	7	10	13	10	7	13	18
Expanding oil and gas drilling licenses in the North Sea	11	22	3	6	25	2	23	4	9	27	3	7	18	14	8	3	6	11	21
Supporting closer cooperation with European countries	10	7	19	25	2	12	4	17	19	2	8	18	2	12	7	14	9	11	8
Building new council and social homes	10	5	18	9	4	18	4	13	13	4	20	14	6	11	9	7	10	9	11
Expanding technical education, apprenticeships and vocational training	8	8	10	13	4	11	7	11	10	3	9	10	5	7	8	15	6	7	8
Addressing the issue of homelessness and ending rough sleeping	7	4	7	9	3	17	3	8	11	4	14	9	5	5	9	11	8	8	4
Replacing council tax with a land value tax or property tax	5	2	8	1	3	9	3	7	2	2	6	6	3	6	4	5	6	4	3
Giving greater powers and funding to regional mayors (e.g., a share of income tax raised in their areas)	2	0	5	2	3	4	2	3	3	2	4	3	2	3	2	3	3	2	2
Other	4	4	3	5	2	8	5	4	6	2	7	3	3	5	3	6	5	3	2
Don't know	6	3	4	2	2	4	3	5	2	3	4	4	3	4	7	14	8	3	2

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		Socio-economic classification (NS-SEC)			Country			Region in England			
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Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

What are the main policy areas you personally want Andy Burnham and the Labour government to focus on?
Please select up to three.

Helping keep down the cost of living	45	46	43	46	45	37	48	44	41	53	45
Improving the NHS and reudcing waiting lists	37	37	38	35	35	51	45	34	36	28	38
Stopping 'small boats' of migrants coming across the English Channel	33	30	34	41	35	31	21	36	37	23	37
Introducing stronger controls on immigration	28	28	28	32	29	29	21	31	34	21	27
Tackling crime and improving community safety	20	23	21	16	21	14	16	24	22	24	16
Bringing essential utilities into greater public ownership (e.g., by nationalising water companies)	18	20	21	15	18	24	18	17	14	21	20
Increasing defence spending	16	18	17	15	17	9	12	17	15	14	18
Reforming social care and creating a National Care Service	12	16	13	8	11	12	15	9	11	13	12
Expanding oil and gas drilling licenses in the North Sea	11	10	13	11	10	11	16	13	12	5	9
Supporting closer cooperation with European countries	10	13	9	8	10	7	10	9	7	14	10
Building new council and social homes	10	8	10	11	9	10	15	8	7	19	8
Expanding technical education, apprenticeships and vocational training	8	8	8	6	8	7	8	7	9	9	7
Addressing the issue of homelessness and ending rough sleeping	7	6	8	7	7	10	7	7	8	5	8
Replacing council tax with a land value tax or property tax	5	5	4	6	5	2	8	5	4	8	4
Giving greater powers and funding to regional mayors (e.g., a share of income tax raised in their areas)	2	3	2	2	2	2	3	3	3	5	1
Other	4	5	3	3	4	0	4	3	2	4	6
Don't know	6	3	5	7	6	10	7	5	6	5	5

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	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of what you personally want the government to focus on, which of the following policy areas do you think the Andy Burnham and the Labour government *actually will prioritise* ? Please select up to three.

Giving greater powers and funding to regional mayors (e.g., a share of income tax raised in their areas)	29	41	32	32	42	22	39	31	29	36	22	30	35	33	25	24	22	31	39
Addressing the issue of homelessness and ending rough sleeping	16	19	22	20	14	15	17	20	14	18	16	19	15	16	16	16	13	17	20
Supporting closer cooperation with European countries	16	21	10	9	42	6	26	10	12	39	9	11	26	20	13	9	13	19	22
Building new council and social homes	15	19	17	18	19	9	19	15	17	23	9	16	18	16	14	8	13	17	20
Bringing essential utilities into greater public ownership (e.g., by nationalising water companies)	14	20	19	18	17	6	19	17	14	15	10	15	18	15	14	8	10	17	20
Helping keep down the cost of living	12	8	25	16	3	11	6	19	12	2	14	17	7	14	10	13	12	11	12
Replacing council tax with a land value tax or property tax	12	20	7	9	21	6	20	9	8	20	4	8	18	11	12	6	10	15	14
Expanding oil and gas drilling licenses in the North Sea	11	10	11	14	4	33	7	13	15	2	28	13	8	12	11	16	12	10	10
Increasing defence spending	11	7	14	13	7	22	10	14	11	4	25	14	8	13	10	14	12	11	10
Stopping 'small boats' of migrants coming across the English Channel	10	6	13	17	4	19	5	12	14	5	15	13	8	11	9	14	9	9	11
Improving the NHS and reudcing waiting lists	9	7	17	12	5	10	5	14	10	4	9	12	7	10	8	7	10	8	10
Reforming social care and creating a National Care Service	8	8	13	12	6	7	6	12	13	5	6	10	7	9	8	11	7	9	8
Introducing stronger controls on immigration	8	5	10	9	3	17	4	9	10	5	18	9	6	9	8	13	8	9	6
Expanding technical education, apprenticeships and vocational training	8	6	10	11	6	11	5	11	9	4	6	9	5	6	9	12	8	6	6
Tackling crime and improving community safety	4	4	7	6	2	3	3	4	7	2	4	5	3	4	4	3	4	3	4
Other	3	5	1	2	5	3	4	1	3	6	6	3	4	4	2	0	3	4	2
Don't know	30	21	17	22	22	25	25	23	27	26	24	25	26	24	35	35	35	26	23

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Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Regardless of what you personally want the government to focus on, which of the following policy areas do you think the Andy Burnham and the Labour government actually will prioritise ? Please select up to three.

Giving greater powers and funding to regional mayors (e.g., a share of income tax raised in their areas)	29	34	28	25	29	29	22	32	25	28	30
Addressing the issue of homelessness and ending rough sleeping	16	17	15	14	16	16	18	17	16	11	15
Supporting closer cooperation with European countries	16	16	16	19	17	13	11	18	22	12	17
Building new council and social homes	15	17	16	14	16	12	8	16	17	11	17
Bringing essential utilities into greater public ownership (e.g., by nationalising water companies)	14	18	15	11	14	13	13	13	12	14	16
Helping keep down the cost of living	12	14	7	12	11	12	17	10	10	17	10
Replacing council tax with a land value tax or property tax	12	14	13	10	12	6	9	10	16	11	12
Expanding oil and gas drilling licenses in the North Sea	11	12	12	11	11	9	14	10	11	14	12
Increasing defence spending	11	12	11	12	11	10	16	12	12	11	10
Stopping 'small boats' of migrants coming across the English Channel	10	10	8	11	9	10	17	8	9	11	9
Improving the NHS and reudcing waiting lists	9	11	6	10	9	9	13	9	8	11	8
Reforming social care and creating a National Care Service	8	11	6	6	8	7	7	9	7	9	8
Introducing stronger controls on immigration	8	8	8	10	8	5	15	8	6	12	8
Expanding technical education, apprenticeships and vocational training	8	9	5	6	7	7	12	8	5	8	7
Tackling crime and improving community safety	4	3	4	6	4	4	3	4	3	8	3
Other	3	3	2	3	3	3	3	2	3	4	3
Don't know	30	22	35	32	30	34	27	29	31	27	30

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		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues, if any, do you think Andy Burnham will handle *best*? Please select up to three.

Cost of living	11	7	27	15	4	12	5	21	13	3	12	14	8	12	10	13	13	10	7
Britain's relationship with the EU	10	6	25	17	5	14	4	19	17	4	13	16	5	14	7	10	11	10	11
Social care	10	6	23	15	4	12	6	18	14	4	11	13	5	11	9	16	10	10	8
Health and the NHS	8	4	21	14	2	7	3	18	10	1	9	13	5	9	7	7	8	8	9
Housing	8	6	17	14	4	8	5	13	10	4	12	12	3	8	8	10	7	7	9
Transport	7	6	13	9	5	9	4	12	5	4	7	8	4	8	6	14	7	5	5
The economy	5	3	12	6	1	5	2	9	6	1	3	6	3	6	4	3	6	4	5
Immigration & Asylum	4	3	7	5	2	5	3	6	4	0	2	5	3	4	4	3	4	3	5
Welfare benefits	4	4	7	2	3	7	2	6	3	4	6	4	3	5	4	5	5	4	4
Defence and security	4	1	8	6	3	6	3	6	4	2	7	5	3	6	2	3	4	3	4
Education	3	1	8	6	0	3	0	6	3	1	2	4	2	3	3	7	4	2	1
Family life & childcare	3	3	7	4	2	4	3	5	4	3	3	4	3	3	4	5	3	4	2
Crime, law and order	2	1	6	4	2	3	2	4	2	1	6	2	2	3	2	4	3	2	3
Tax	2	1	3	1	3	5	2	3	3	1	1	2	2	2	2	3	3	1	1
Pensions	1	0	2	0	1	1	1	1	0	0	4	0	1	1	1	3	1	1	0
The environment and climate change	1	1	2	2	0	3	1	2	0	1	0	2	1	2	1	3	1	1	1
Something else	2	1	3	1	0	3	1	2	1	0	2	2	1	2	1	3	2	2	1
Not applicable - I do not think he will handle any issue well	32	57	2	17	68	19	57	11	24	70	24	20	53	35	30	17	24	39	48
Don't know	30	20	21	31	11	36	21	27	33	14	33	31	24	23	36	32	35	28	23

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	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues, if any, do you think Andy Burnham will handle *best*? Please select up to three.

Cost of living	11	13	9	11	11	17	12	13	11	14	8
Britain's relationship with the EU	10	13	9	10	11	8	10	11	11	12	10
Social care	10	11	9	9	10	11	8	13	8	11	10
Health and the NHS	8	10	7	8	8	8	11	10	6	7	8
Housing	8	10	7	7	8	11	8	10	6	6	8
Transport	7	8	4	6	7	4	6	11	6	5	6
The economy	5	4	5	6	5	2	6	7	5	7	3
Immigration & Asylum	4	4	3	4	4	3	4	5	4	6	3
Welfare benefits	4	4	4	6	4	4	6	6	4	6	3
Defence and security	4	4	5	4	4	2	3	4	4	5	4
Education	3	3	2	3	3	1	4	4	3	3	3
Family life & childcare	3	3	4	4	3	3	3	4	3	4	3
Crime, law and order	2	2	2	3	2	2	3	2	2	4	2
Tax	2	2	2	2	2	0	3	4	2	5	1
Pensions	1	1	1	1	1	1	2	1	1	2	1
The environment and climate change	1	2	1	1	1	2	4	0	1	2	1
Something else	2	2	2	1	2	3	1	2	1	2	2
Not applicable - I do not think he will handle any issue well	32	31	37	34	34	25	26	27	38	31	37
Don't know	30	27	31	31	29	38	36	29	29	29	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues do you think Andy Burnham will handle worst? Please select up to three.

Immigration & Asylum	29	39	14	16	69	11	47	17	23	66	17	18	47	33	25	19	24	35	36
The economy	15	31	8	12	23	13	29	11	13	20	8	12	20	19	11	17	11	16	20
Welfare benefits	14	25	10	10	19	8	23	11	13	17	11	14	17	16	11	11	11	16	17
Tax	13	23	11	12	17	11	20	11	15	16	8	13	15	16	11	14	12	15	14
Cost of living	13	16	6	10	17	16	15	8	9	20	17	10	14	15	11	13	13	13	11
Defence and security	11	17	10	12	23	7	18	8	11	20	11	9	16	13	10	10	7	14	18
Crime, law and order	10	12	7	8	18	9	11	9	7	16	16	7	14	11	9	6	10	12	9
The environment and climate change	9	4	12	14	2	29	5	11	15	1	29	12	5	9	10	18	9	8	8
Health and the NHS	7	8	6	10	7	12	6	5	6	8	8	7	7	7	8	8	8	7	7
Pensions	6	6	7	8	7	4	6	7	8	8	4	7	7	5	6	2	3	6	11
Britain's relationship with the EU	4	4	3	5	7	4	5	4	4	8	2	4	6	5	3	2	3	6	4
Education	3	2	4	3	2	4	3	3	2	1	6	2	2	3	2	4	4	2	1
Housing	3	2	3	2	2	8	1	5	2	1	8	3	3	3	3	3	4	2	2
Social care	3	2	2	4	2	6	2	3	4	1	4	4	2	3	2	2	2	3	3
Family life & childcare	2	1	2	2	1	5	2	2	3	1	4	2	0	2	2	3	2	1	1
Transport	2	1	1	3	1	4	1	1	3	0	6	2	1	2	1	2	2	1	1
Something else	1	0	2	1	1	2	0	2	1	1	2	1	1	2	1	1	1	2	1
Not applicable - I do not think he will handle any issue badly	7	2	19	6	2	3	3	14	4	2	3	10	5	8	6	5	7	5	9
Don't know	31	20	28	37	11	32	17	32	37	14	28	34	24	23	38	28	37	28	24

To the best of your knowledge, has the total number of people arriving to the UK on 'small boats' across the English Channel gone up or gone down compared to this time last year, or is it about the same now number?

Gone up a lot	18	21	6	7	32	6	24	10	8	32	14	9	26	15	21	10	15	23	21
Gone up slightly	11	13	6	11	14	7	10	8	7	15	10	7	12	10	11	14	12	9	8
TOTAL GONE UP	29	34	12	18	46	13	34	18	15	47	24	16	38	25	32	24	27	32	29
Is about the same	16	15	15	10	19	20	19	15	13	14	15	15	18	16	16	15	19	15	13
Gone down slightly	26	34	30	34	26	25	33	28	36	25	25	30	28	28	24	21	19	29	37
Gone down a lot	14	7	31	27	2	22	6	26	19	3	22	24	6	18	10	14	12	14	16
TOTAL GONE DOWN	40	41	61	61	28	47	39	54	55	28	47	54	34	46	34	35	31	43	53
Don't know	16	10	12	12	6	20	8	13	17	9	14	14	9	14	18	26	23	10	5

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Which of the following issues do you think Andy Burnham will handle worst? Please select up to three.

Immigration & Asylum	29	28	29	32	30	25	21	30	33	24	31
The economy	15	17	16	13	16	13	11	13	16	16	17
Welfare benefits	14	15	12	14	14	16	12	16	11	16	12
Tax	13	15	15	14	14	9	9	15	17	14	11
Cost of living	13	10	12	16	13	6	15	13	12	11	14
Defence and security	11	14	10	10	12	12	8	13	9	9	13
Crime, law and order	10	10	11	11	10	10	8	9	12	11	10
The environment and climate change	9	10	9	7	9	8	11	9	8	11	9
Health and the NHS	7	7	8	6	7	6	8	6	8	10	7
Pensions	6	7	6	5	6	5	4	5	6	8	6
Britain's relationship with the EU	4	4	4	4	4	4	6	3	4	2	5
Education	3	2	4	2	3	1	4	2	3	5	2
Housing	3	3	3	4	3	2	2	3	3	5	3
Social care	3	3	3	2	2	3	4	2	5	3	1
Family life & childcare	2	2	2	1	2	1	1	1	3	3	2
Transport	2	2	1	2	2	1	1	2	2	2	1
Something else	1	2	1	1	1	2	0	1	2	1	2
Not applicable - I do not think he will handle any issue badly	7	7	8	5	6	5	10	8	8	7	5
Don't know	31	27	30	35	30	38	36	29	26	30	32

To the best of your knowledge, has the total number of people arriving to the UK on 'small boats' across the English Channel gone up or gone down compared to this time last year, or is it about the same now number?

Gone up a lot	18	13	18	22	18	15	15	18	25	18	15
Gone up slightly	11	10	11	11	11	6	13	10	9	9	12
TOTAL GONE UP	29	23	29	33	29	21	28	28	34	27	27
Is about the same	16	14	21	15	16	21	14	13	19	17	16
Gone down slightly	26	31	24	24	26	30	24	29	20	26	27
Gone down a lot	14	19	11	9	14	13	12	16	11	16	13
TOTAL GONE DOWN	40	50	35	33	40	43	36	45	31	42	40
Don't know	16	12	14	18	15	15	22	15	15	14	16

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To the best of your knowledge, has the UK economy grown or shrunk since this time last year, or is it about the same?

Grown a lot	1	0	2	0	1	1	0	2	0	2	1	1	1	1	2	2	1	1	2
Grown slightly	15	15	27	24	12	15	14	20	15	12	17	18	13	20	11	22	14	14	16
TOTAL GROWN	16	15	29	24	13	16	14	22	15	14	18	19	14	21	13	24	15	15	18
Is about the same	28	27	33	30	24	26	27	33	31	25	23	34	24	32	23	23	29	27	28
Shrunk slightly	24	33	21	23	26	26	30	22	22	24	27	24	28	22	26	18	21	26	29
Shrunk a lot	13	12	4	5	27	10	18	6	9	26	13	8	17	13	12	9	10	15	15
TOTAL SHRUNK	37	45	25	28	53	36	48	28	31	50	40	32	45	35	38	27	31	41	44
Don't know	19	12	13	18	10	21	12	17	22	12	19	16	17	12	26	26	25	16	10

To what extent would you support or oppose the following changes to council tax?

Abolishing council tax and replacing it with a new tax based on a percentage of the property's current value

Strongly support	10	7	17	7	8	16	8	14	7	7	12	11	9	13	8	6	12	11	8
Somewhat support	28	25	35	34	23	30	24	32	30	22	36	31	23	28	28	30	29	25	29
TOTAL SUPPORT	38	32	52	41	31	46	32	46	37	29	48	42	32	41	36	36	41	36	37
Somewhat oppose	16	18	15	18	19	14	14	15	18	21	13	14	18	16	17	19	14	17	18
Strongly oppose	16	31	7	12	31	6	32	9	14	28	10	12	26	18	15	9	13	20	22
TOTAL OPPOSE	32	49	22	30	50	20	46	24	32	49	23	26	44	34	32	28	27	37	40
Don't know	29	19	26	30	19	34	22	29	31	22	29	31	24	26	32	37	33	27	22

Abolishing council tax and replacing it with a new tax based on a percentage of the value of the land that the property sits on

Strongly support	9	6	15	6	6	11	7	13	3	6	13	9	8	12	6	6	10	9	8
Somewhat support	23	20	26	32	20	28	19	26	24	18	25	25	19	24	23	25	24	20	24
TOTAL SUPPORT	32	26	41	38	26	39	26	39	27	24	38	34	27	36	29	31	34	29	32
Somewhat oppose	17	19	18	17	16	17	19	17	22	14	16	18	17	16	17	15	16	18	18
Strongly oppose	18	33	7	15	34	7	34	10	17	34	8	14	28	18	18	8	14	22	24
TOTAL OPPOSE	35	52	25	32	50	24	53	27	39	48	24	32	45	34	35	23	30	40	42
Don't know	33	22	33	30	23	37	21	35	33	27	37	34	28	30	36	45	36	30	26

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

To the best of your knowledge, has the UK economy grown or shrunk since this time last year, or is it about the same?

Grown a lot	1	1	1	2	1	0	2	2	1	2	1
Grown slightly	15	19	12	14	16	9	9	19	12	22	15
TOTAL GROWN	16	20	13	16	17	9	11	21	13	24	16
Is about the same	28	31	28	27	27	28	33	25	27	26	29
Shrunk slightly	24	25	27	22	24	29	22	25	23	22	25
Shrunk a lot	13	10	13	15	12	15	13	11	17	11	11
TOTAL SHRUNK	37	35	40	37	36	44	35	36	40	33	36
Don't know	19	14	19	20	19	18	21	19	19	17	20

To what extent would you support or oppose the following changes to council tax?

Abolishing council tax and replacing it with a new tax based on a percentage of the property's current value

Strongly support	10	10	9	11	10	10	12	12	9	7	10
Somewhat support	28	27	27	30	28	30	31	29	29	31	25
TOTAL SUPPORT	38	37	36	41	38	40	43	41	38	38	35
Somewhat oppose	16	16	19	16	16	14	17	14	17	17	18
Strongly oppose	16	20	17	14	17	10	12	14	21	18	18
TOTAL OPPOSE	32	36	36	30	33	24	29	28	38	35	36
Don't know	29	27	28	28	29	35	27	32	25	28	30

Abolishing council tax and replacing it with a new tax based on a percentage of the value of the land that the property sits on

Strongly support	9	8	9	10	9	7	9	12	8	7	8
Somewhat support	23	23	21	26	23	23	25	21	22	27	23
TOTAL SUPPORT	32	31	30	36	32	30	34	33	30	34	31
Somewhat oppose	17	19	17	16	17	13	20	16	19	18	16
Strongly oppose	18	22	20	14	19	12	11	15	22	17	21
TOTAL OPPOSE	35	41	37	30	36	25	31	31	41	35	37
Don't know	33	29	32	34	32	46	35	37	30	30	31

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Revaluing council tax bands so that they based on current property prices *without* adding additional upper bands

Strongly support	9	8	13	9	7	8	6	12	5	9	10	9	9	9	8	7	10	8	7
Somewhat support	27	26	35	37	22	26	26	32	32	19	21	28	21	27	28	35	27	24	27
TOTAL SUPPORT	36	34	48	46	29	34	32	44	37	28	31	37	30	36	36	42	37	32	34
Somewhat oppose	18	18	18	20	18	24	19	18	21	18	25	22	18	19	17	16	17	20	20
Strongly oppose	16	22	10	13	29	7	25	11	12	28	13	13	25	17	14	4	13	20	22
TOTAL OPPOSE	34	40	28	33	47	31	44	29	33	46	38	35	43	36	31	20	30	40	42
Don't know	30	25	25	21	25	35	24	28	30	26	32	28	27	27	33	39	33	28	24

Revaluing council tax bands so they are based on current property prices and *adding additional upper bands* such that more valuable properties pay more

Strongly support	17	11	26	25	13	24	9	24	20	13	25	20	15	20	14	13	19	16	16
Somewhat support	33	37	37	43	25	37	32	36	38	28	38	39	29	32	35	34	30	34	39
TOTAL SUPPORT	50	48	63	68	38	61	41	60	58	41	63	59	44	52	49	47	49	50	55
Somewhat oppose	13	19	9	12	17	12	20	10	15	17	10	11	15	13	14	14	12	15	14
Strongly oppose	13	21	9	7	25	2	24	9	8	22	5	9	21	14	13	8	12	16	16
TOTAL OPPOSE	26	40	18	19	42	14	44	19	23	39	15	20	36	27	27	22	24	31	30
Don't know	23	13	19	14	19	25	15	21	19	20	22	20	19	21	25	31	28	19	15

Imagine that the government were to introduce a new, additional 'wealth tax' on residential properties based on their value, payable by the property owner(s). To what extent would you support or oppose this tax for properties worth £5,000,000 or more

Strongly support	41	22	58	52	26	66	22	56	46	27	62	49	33	43	39	46	43	41	34
Somewhat support	29	36	26	30	32	22	37	27	29	33	22	31	30	27	31	26	25	32	36
TOTAL SUPPORT	70	58	84	82	58	88	59	83	75	60	84	80	63	70	70	72	68	73	70
Somewhat oppose	8	15	5	4	13	1	16	3	7	13	1	5	10	9	6	8	7	7	10
Strongly oppose	8	12	3	2	18	2	13	3	2	17	5	4	14	10	6	6	7	8	9
TOTAL OPPOSE	16	27	8	6	31	3	29	6	9	30	6	9	24	19	12	14	14	15	19
Don't know	14	14	8	13	11	8	12	11	17	10	9	12	13	11	18	14	18	12	10

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Revaluing council tax bands so that they based on current property prices *without* adding additional upper bands

Strongly support	9	9	8	10	9	8	10	10	9	7	8
Somewhat support	27	28	25	27	27	26	27	29	25	31	26
TOTAL SUPPORT	36	37	33	37	36	34	37	39	34	38	34
Somewhat oppose	18	20	20	18	18	17	19	16	20	20	19
Strongly oppose	16	18	17	15	16	10	13	13	21	13	17
TOTAL OPPOSE	34	38	37	33	34	27	32	29	41	33	36
Don't know	30	25	29	31	30	39	32	32	25	29	30

Revaluing council tax bands so they are based on current property prices and *adding additional upper bands* such that more valuable properties pay more

Strongly support	17	17	14	19	17	17	17	20	16	11	17
Somewhat support	33	35	33	33	33	37	38	33	35	36	31
TOTAL SUPPORT	50	52	47	52	50	54	55	53	51	47	48
Somewhat oppose	13	14	15	12	14	10	12	11	14	13	15
Strongly oppose	13	14	15	12	14	11	10	12	15	15	15
TOTAL OPPOSE	26	28	30	24	28	21	22	23	29	28	30
Don't know	23	19	23	23	23	25	24	25	20	25	22

Imagine that the government were to introduce a new, additional 'wealth tax' on residential properties based on their value, payable by the property owner(s). To what extent would you support or oppose this tax for properties worth £5,000,000 or more

Strongly support	41	41	39	42	40	45	44	46	38	38	38
Somewhat support	29	32	30	28	29	27	33	26	30	29	31
TOTAL SUPPORT	70	73	69	70	69	72	77	72	68	67	69
Somewhat oppose	8	9	8	7	8	6	7	6	7	7	10
Strongly oppose	8	9	8	7	8	5	4	8	10	7	8
TOTAL OPPOSE	16	18	16	14	16	11	11	14	17	14	18
Don't know	14	9	16	16	14	17	13	14	15	19	13

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £4,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £5,000,000 or more; n=1718]

Strongly support	57	37	68	63	42	73	35	67	59	39	77	61	50	60	53	64	62	53	48
Somewhat support	39	57	31	33	53	24	58	30	39	55	22	36	45	36	42	33	34	43	48
TOTAL SUPPORT	96	94	99	96	95	97	93	97	98	94	99	97	95	96	95	97	96	96	96
Somewhat oppose	2	4	0	3	3	1	4	1	3	3	0	2	2	2	2	2	2	2	3
Strongly oppose	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	1	0	0	0
TOTAL OPPOSE	2	4	0	3	3	2	4	1	3	4	0	2	3	2	2	3	2	2	3
Don't know	2	2	0	2	1	1	3	1	0	2	1	1	2	1	2	1	2	2	1

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £2,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £4,000,000 or more; n=1654]

Strongly support	49	32	57	53	36	61	28	57	53	32	66	52	44	53	45	54	55	48	37
Somewhat support	40	46	34	37	48	34	52	35	36	52	26	39	42	38	42	34	36	41	48
TOTAL SUPPORT	89	78	91	90	84	95	80	92	89	84	92	91	86	91	87	88	91	89	85
Somewhat oppose	7	17	7	4	10	5	14	5	6	11	7	7	9	7	8	9	6	6	10
Strongly oppose	1	3	1	3	1	0	2	1	1	1	1	2	1	1	1	0	1	1	1
TOTAL OPPOSE	8	20	8	7	11	5	16	6	7	12	8	9	10	8	9	9	7	7	11
Don't know	2	3	1	3	4	1	4	2	3	4	0	2	4	1	4	2	1	4	3

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £4,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £5,000,000 or more; n=1718]

Strongly support	57	55	53	60	56	61	59	63	53	56	53
Somewhat support	39	40	44	37	40	33	39	35	43	39	43
TOTAL SUPPORT	96	95	97	97	96	94	98	98	96	95	96
Somewhat oppose	2	2	2	2	2	1	2	1	2	5	2
Strongly oppose	0	0	0	0	0	1	0	0	1	0	0
TOTAL OPPOSE	2	2	2	2	2	2	2	1	3	5	2
Don't know	2	2	1	2	2	4	0	1	2	0	2

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £2,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £4,000,000 or more; n=1654]

Strongly support	49	47	46	53	48	53	53	54	48	47	45
Somewhat support	40	41	42	39	40	41	39	37	44	36	42
TOTAL SUPPORT	89	88	88	92	88	94	92	91	92	83	87
Somewhat oppose	7	8	9	5	8	3	6	6	6	13	8
Strongly oppose	1	2	1	0	1	1	0	1	1	1	2
TOTAL OPPOSE	8	10	10	5	9	4	6	7	7	14	10
Don't know	2	2	2	3	2	3	2	2	1	3	3

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £1,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £2,000,000 or more; n=1474]

Strongly support	39	26	42	39	31	51	21	42	37	30	55	39	36	42	36	37	47	39	26
Somewhat support	41	51	38	33	43	32	53	39	40	45	33	39	42	40	42	47	39	37	45
TOTAL SUPPORT	80	77	80	72	74	83	74	81	77	75	88	78	78	82	78	84	86	76	71
Somewhat oppose	14	20	15	15	21	10	22	12	13	19	9	15	16	12	15	10	10	17	18
Strongly oppose	3	1	2	8	2	4	1	3	5	2	0	3	2	3	3	6	1	2	5
TOTAL OPPOSE	17	21	17	23	23	14	23	15	18	21	9	18	18	15	18	16	11	19	23
Don't know	4	2	3	5	3	2	3	4	5	3	3	4	4	4	4	0	3	5	5

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £500,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £1,000,000 or more; n=1162]

Strongly support	13	10	12	15	8	12	8	12	7	11	19	11	15	14	12	10	13	16	11
Somewhat support	32	24	38	22	29	42	33	36	29	31	33	35	26	34	30	35	34	32	27
TOTAL SUPPORT	45	34	50	37	37	54	41	48	36	42	52	46	41	48	42	45	47	48	38
Somewhat oppose	34	38	27	47	35	32	34	31	47	34	29	31	37	30	38	35	35	27	39
Strongly oppose	15	28	15	12	21	10	23	15	12	19	13	17	16	15	15	11	13	20	15
TOTAL OPPOSE	49	66	42	59	56	42	57	46	59	53	42	48	53	45	53	46	48	47	54
Don't know	6	0	7	3	7	4	1	7	5	5	5	5	6	6	6	8	5	5	8

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Socio-economic classification (NS-SEC)			Country			Region in England			
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £1,000,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £2,000,000 or more; n=1474]

Strongly support	39	35	40	44	39	38	41	45	42	31	35
Somewhat support	41	41	42	39	40	47	44	39	42	41	40
TOTAL SUPPORT	80	76	82	83	79	85	85	84	84	72	75
Somewhat oppose	14	17	13	10	14	11	10	11	10	16	18
Strongly oppose	3	3	3	3	3	0	1	2	4	6	3
TOTAL OPPOSE	17	20	16	13	17	11	11	13	14	22	21
Don't know	4	5	3	4	4	5	3	3	2	6	4

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £500,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £1,000,000 or more; n=1162]

Strongly support	13	11	11	17	12	16	18	17	11	4	11
Somewhat support	32	28	30	38	32	31	32	38	40	26	25
TOTAL SUPPORT	45	39	41	55	44	47	50	55	51	30	36
Somewhat oppose	34	34	40	28	35	32	30	27	34	40	40
Strongly oppose	15	20	14	12	16	10	12	12	11	22	20
TOTAL OPPOSE	49	54	54	40	51	42	42	39	45	62	60
Don't know	6	6	6	4	5	10	8	6	4	8	4

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

		Westminster VI					Vote in 2024 GE					EU Ref 2016		Gender		Age			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+
Weighted Sample	2371	343	412	194	376	255	427	609	218	256	139	806	854	1145	1226	249	977	586	560
Unweighted Sample	2371	321	471	208	358	247	341	671	213	257	137	976	778	1065	1306	196	872	676	627
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £250,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £500,000 or more; n=515]

Strongly support	11	1	11	16	9	4	11	9	7	14	3	7	13	11	12	11	8	17	12
Somewhat support	27	19	26	23	38	28	28	30	35	28	25	28	29	25	29	36	24	29	25
TOTAL SUPPORT	38	20	37	39	47	32	39	39	42	42	28	35	42	36	41	47	32	46	37
Somewhat oppose	35	27	38	36	25	35	36	33	31	18	49	35	25	36	33	36	38	28	34
Strongly oppose	24	45	22	25	28	27	24	25	27	34	17	26	29	25	22	16	26	22	23
TOTAL OPPOSE	59	72	60	61	53	62	60	58	58	52	66	61	54	61	55	52	64	50	57
Don't know	3	8	3	0	0	6	1	3	0	5	7	4	5	2	5	0	3	4	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample size: 2371 adults in GB

Fieldwork: 6th - 7th September 2026

	Socio-economic classification (NS-SEC)			Country			Region in England				
	Total	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2371	804	531	709	2051	114	206	562	389	287	813
Unweighted Sample	2371	948	515	538	2032	131	208	563	406	247	816
	%	%	%	%	%	%	%	%	%	%	%

Imagine that the government were to introduce a new tax on residential properties. To what extent would you support or oppose this tax for properties worth £250,000 or more?

[Asked only to respondents who support an additional 'wealth tax' on properties worth £500,000 or more; n=515]

Strongly support	11	9	11	13	10	18	18	12	3	5	14
Somewhat support	27	25	36	22	28	18	25	29	28	30	26
TOTAL SUPPORT	38	34	47	35	38	36	43	41	31	35	40
Somewhat oppose	35	35	32	37	35	33	32	32	39	52	31
Strongly oppose	24	28	19	24	24	29	20	19	29	9	29
TOTAL OPPOSE	59	63	51	61	59	62	52	51	68	61	60
Don't know	3	3	2	4	3	2	5	7	1	4	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.