

YouGov Survey Results

Sample Size: 1937 GB Adults
Fieldwork: 31st May - 1st June 2017

| | EU Ref 2016 | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|-------------|--------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1937 | 761 | 827 | 546 | 453 | 116 | 186 | 938 | 999 | 225 | 827 | 478 | 407 | 1104 | 833 | 232 | 643 | 416 | 467 | 178 | |
| Unweighted Sample | 1937 | 910 | 785 | 531 | 472 | 126 | 190 | 886 | 1051 | 201 | 869 | 502 | 365 | 1168 | 769 | 194 | 654 | 426 | 477 | 186 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | | July 18-19 2016 | May 31 - Jun 1 2017 | | | | | | | | | | | | | | | | | | | |
|---|--------------|-----------------|---------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Thinking about Theresa May, do you think she is... | | | | | | | | | | | | | | | | | | | | | | |
| Competent or incompetent? | | | | | | | | | | | | | | | | | | | | | | |
| | Competent | 55 | 53 | 48 | 66 | 85 | 32 | 64 | 65 | 50 | 55 | 41 | 44 | 57 | 71 | 54 | 51 | 46 | 59 | 50 | 51 | 50 |
| | Incompetent | 10 | 32 | 44 | 20 | 7 | 56 | 27 | 23 | 38 | 26 | 43 | 38 | 29 | 16 | 35 | 28 | 36 | 26 | 31 | 35 | 41 |
| | Don't know | 34 | 16 | 8 | 14 | 8 | 12 | 9 | 12 | 12 | 19 | 16 | 18 | 14 | 13 | 11 | 21 | 18 | 15 | 19 | 14 | 10 |
| In touch or out of touch? | | | | | | | | | | | | | | | | | | | | | | |
| | In touch | 40 | 32 | 24 | 47 | 65 | 12 | 32 | 43 | 32 | 33 | 18 | 24 | 38 | 51 | 32 | 33 | 23 | 39 | 31 | 32 | 27 |
| | Out of touch | 23 | 52 | 68 | 38 | 22 | 80 | 61 | 44 | 56 | 47 | 64 | 59 | 47 | 35 | 55 | 47 | 57 | 47 | 46 | 56 | 64 |
| | Don't know | 37 | 16 | 8 | 15 | 13 | 8 | 7 | 14 | 12 | 20 | 18 | 17 | 15 | 14 | 13 | 20 | 20 | 14 | 23 | 12 | 9 |
| Strong or weak? | | | | | | | | | | | | | | | | | | | | | | |
| | Strong | 62 | 52 | 46 | 65 | 80 | 36 | 62 | 63 | 48 | 57 | 35 | 47 | 54 | 71 | 52 | 53 | 45 | 55 | 54 | 52 | 50 |
| | Weak | 8 | 31 | 44 | 20 | 9 | 53 | 26 | 21 | 38 | 24 | 44 | 35 | 30 | 15 | 34 | 26 | 36 | 28 | 27 | 32 | 39 |
| | Don't know | 30 | 17 | 10 | 15 | 12 | 11 | 12 | 15 | 14 | 19 | 21 | 18 | 16 | 13 | 14 | 21 | 19 | 17 | 19 | 16 | 11 |
| Likeable or dislikeable? | | | | | | | | | | | | | | | | | | | | | | |
| | Likeable | 36 | 33 | 22 | 49 | 60 | 16 | 28 | 51 | 31 | 35 | 17 | 24 | 39 | 54 | 31 | 35 | 27 | 38 | 31 | 30 | 34 |
| | Dislikeable | 24 | 46 | 64 | 31 | 20 | 71 | 52 | 29 | 50 | 42 | 66 | 53 | 41 | 26 | 51 | 39 | 53 | 41 | 44 | 49 | 54 |
| | Don't know | 40 | 21 | 14 | 20 | 21 | 14 | 20 | 20 | 19 | 23 | 17 | 23 | 20 | 20 | 17 | 26 | 20 | 21 | 25 | 21 | 12 |
| Honest or dishonest? | | | | | | | | | | | | | | | | | | | | | | |
| | Honest | 40 | 32 | 25 | 44 | 63 | 14 | 36 | 38 | 31 | 33 | 16 | 24 | 37 | 51 | 32 | 32 | 29 | 37 | 30 | 28 | 32 |
| | Dishonest | 15 | 40 | 54 | 28 | 12 | 65 | 41 | 28 | 45 | 36 | 58 | 47 | 37 | 20 | 44 | 35 | 44 | 33 | 38 | 47 | 50 |
| | Don't know | 45 | 28 | 21 | 29 | 26 | 21 | 23 | 34 | 24 | 31 | 25 | 28 | 26 | 30 | 24 | 33 | 27 | 29 | 32 | 25 | 18 |

Sample Size: 1937 GB Adults
Fieldwork: 31st May - 1st June 2017

| | | EU Ref 2016 | | | Vote in 2015 | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--|--------------|-------------|-----------------------|-------|--------------|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|----|
| | | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1937 | 761 | 827 | 546 | 453 | 116 | 186 | 938 | 999 | 225 | 827 | 478 | 407 | 1104 | 833 | 232 | 643 | 416 | 467 | 178 | | |
| Unweighted Sample | 1937 | 910 | 785 | 531 | 472 | 126 | 190 | 886 | 1051 | 201 | 869 | 502 | 365 | 1168 | 769 | 194 | 654 | 426 | 477 | 186 | | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| | | | May 31 - Jun 1 | | | | | | | | | | | | | | | | | | | |
| | | | <i>May 20-21</i> | | | | | | | | | | | | | | | | | | | |
| Thinking about Jeremy Corbyn, do you think he is... | | | | | | | | | | | | | | | | | | | | | | |
| Competent or incompetent? | | | | | | | | | | | | | | | | | | | | | | |
| | Competent | 29 | 34 | 50 | 20 | 13 | 60 | 41 | 13 | 36 | 32 | 53 | 40 | 28 | 18 | 37 | 30 | 37 | 28 | 32 | 39 | 41 |
| | Incompetent | 50 | 46 | 35 | 64 | 75 | 21 | 45 | 71 | 48 | 43 | 26 | 38 | 52 | 64 | 46 | 46 | 38 | 52 | 45 | 42 | 42 |
| | Don't know | 21 | 20 | 15 | 16 | 12 | 19 | 14 | 16 | 16 | 24 | 21 | 22 | 20 | 18 | 18 | 24 | 25 | 19 | 23 | 19 | 16 |
| In touch or out of touch? | | | | | | | | | | | | | | | | | | | | | | |
| | In touch | 35 | 40 | 56 | 26 | 17 | 68 | 41 | 22 | 41 | 40 | 63 | 46 | 34 | 23 | 45 | 34 | 45 | 34 | 38 | 46 | 47 |
| | Out of touch | 48 | 44 | 34 | 61 | 73 | 21 | 47 | 66 | 47 | 40 | 19 | 36 | 52 | 64 | 43 | 45 | 36 | 51 | 42 | 41 | 40 |
| | Don't know | 17 | 16 | 10 | 13 | 10 | 11 | 12 | 12 | 11 | 20 | 18 | 18 | 13 | 12 | 12 | 21 | 18 | 15 | 20 | 13 | 13 |
| Strong or weak? | | | | | | | | | | | | | | | | | | | | | | |
| | Strong | 25 | 31 | 43 | 19 | 11 | 57 | 34 | 9 | 33 | 28 | 48 | 36 | 25 | 17 | 33 | 27 | 33 | 25 | 29 | 38 | 34 |
| | Weak | 52 | 48 | 39 | 64 | 76 | 25 | 51 | 73 | 49 | 47 | 28 | 40 | 57 | 65 | 48 | 48 | 37 | 55 | 48 | 44 | 48 |
| | Don't know | 24 | 21 | 18 | 17 | 13 | 18 | 15 | 19 | 18 | 25 | 24 | 24 | 19 | 18 | 19 | 25 | 30 | 20 | 24 | 18 | 17 |
| Likeable or dislikeable? | | | | | | | | | | | | | | | | | | | | | | |
| | Likeable | 39 | 46 | 63 | 31 | 31 | 66 | 54 | 27 | 52 | 40 | 66 | 49 | 42 | 31 | 52 | 37 | 46 | 43 | 41 | 51 | 51 |
| | Dislikeable | 38 | 37 | 25 | 53 | 58 | 20 | 31 | 57 | 34 | 39 | 18 | 30 | 43 | 52 | 34 | 40 | 32 | 41 | 36 | 33 | 37 |
| | Don't know | 23 | 18 | 12 | 16 | 11 | 14 | 16 | 16 | 14 | 22 | 16 | 21 | 15 | 16 | 14 | 23 | 23 | 17 | 22 | 16 | 12 |
| Honest or dishonest? | | | | | | | | | | | | | | | | | | | | | | |
| | Honest | 47 | 49 | 71 | 34 | 34 | 74 | 63 | 30 | 56 | 42 | 67 | 52 | 45 | 38 | 56 | 40 | 53 | 46 | 45 | 54 | 53 |
| | Dishonest | 22 | 23 | 11 | 37 | 39 | 8 | 13 | 42 | 24 | 23 | 12 | 20 | 29 | 31 | 22 | 25 | 16 | 28 | 23 | 21 | 24 |
| | Don't know | 31 | 27 | 18 | 29 | 27 | 18 | 24 | 28 | 20 | 35 | 21 | 28 | 26 | 31 | 22 | 35 | 30 | 27 | 31 | 25 | 23 |

Sample Size: 1937 GB Adults
Fieldwork: 31st May - 1st June 2017

| | EU Ref 2016 | | Vote in 2015 | | | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|-------------|--------|--------------|-----|-----|---------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Remain | Leave | Con | Lab | Lib Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1937 | 761 | 827 | 546 | 453 | 116 | 186 | 938 | 999 | 225 | 827 | 478 | 407 | 1104 | 833 | 232 | 643 | 416 | 467 | 178 | |
| Unweighted Sample | 1937 | 910 | 785 | 531 | 472 | 126 | 190 | 886 | 1051 | 201 | 869 | 502 | 365 | 1168 | 769 | 194 | 654 | 426 | 477 | 186 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following words would you most associate with Theresa May? Please select up to three.

| | | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Intelligent | 33 | 30 | 41 | 56 | 19 | 47 | 35 | 27 | 38 | 20 | 24 | 39 | 49 | 34 | 30 | 27 | 37 | 33 | 31 | 29 |
| Out of touch | 29 | 39 | 23 | 11 | 49 | 33 | 24 | 31 | 27 | 32 | 32 | 29 | 22 | 32 | 25 | 30 | 29 | 26 | 30 | 33 |
| Strong | 29 | 21 | 41 | 52 | 15 | 34 | 34 | 24 | 33 | 20 | 24 | 32 | 40 | 29 | 29 | 25 | 32 | 27 | 28 | 28 |
| Dishonest | 24 | 34 | 14 | 4 | 39 | 18 | 14 | 27 | 21 | 42 | 27 | 22 | 9 | 26 | 20 | 25 | 20 | 20 | 27 | 33 |
| Decisive | 21 | 17 | 28 | 36 | 11 | 30 | 26 | 17 | 24 | 10 | 18 | 24 | 28 | 21 | 20 | 20 | 21 | 22 | 19 | 23 |
| Awkward | 19 | 28 | 14 | 16 | 25 | 20 | 16 | 24 | 14 | 18 | 23 | 18 | 13 | 22 | 14 | 18 | 18 | 18 | 20 | 24 |
| Posh | 18 | 20 | 15 | 8 | 22 | 19 | 20 | 19 | 18 | 27 | 22 | 14 | 12 | 18 | 19 | 18 | 16 | 19 | 20 | 22 |
| Statesmanlike | 18 | 17 | 25 | 32 | 12 | 23 | 21 | 20 | 17 | 8 | 16 | 20 | 27 | 18 | 18 | 17 | 20 | 17 | 17 | 19 |
| Weak | 13 | 20 | 6 | 2 | 25 | 12 | 6 | 17 | 8 | 16 | 16 | 13 | 4 | 14 | 11 | 16 | 10 | 10 | 15 | 17 |
| Boring | 12 | 12 | 10 | 5 | 16 | 9 | 12 | 13 | 11 | 12 | 13 | 12 | 10 | 12 | 12 | 19 | 10 | 12 | 13 | 10 |
| Honest | 11 | 7 | 17 | 24 | 3 | 8 | 13 | 11 | 11 | 5 | 6 | 10 | 25 | 11 | 11 | 8 | 15 | 10 | 9 | 6 |
| Foolish | 6 | 9 | 3 | 1 | 10 | 8 | 4 | 6 | 6 | 15 | 5 | 5 | 4 | 6 | 6 | 8 | 6 | 7 | 5 | 4 |
| In touch | 5 | 3 | 8 | 10 | 1 | 2 | 9 | 5 | 5 | 1 | 3 | 7 | 10 | 4 | 7 | 3 | 6 | 5 | 5 | 4 |
| Ordinary | 5 | 4 | 5 | 5 | 4 | 6 | 6 | 4 | 5 | 3 | 4 | 6 | 5 | 4 | 5 | 4 | 5 | 5 | 4 | 3 |
| Sleazy | 4 | 5 | 3 | 0 | 6 | 1 | 6 | 5 | 3 | 10 | 3 | 4 | 3 | 4 | 4 | 6 | 3 | 4 | 5 | 2 |
| Geeky | 2 | 1 | 2 | 1 | 2 | 2 | 6 | 3 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 |
| None of these | 2 | 2 | 1 | 2 | 1 | 1 | 3 | 2 | 3 | 5 | 3 | 2 | 1 | 1 | 4 | 3 | 3 | 2 | 2 | 2 |
| Don't know | 7 | 3 | 6 | 4 | 3 | 1 | 7 | 5 | 9 | 10 | 9 | 4 | 4 | 5 | 9 | 7 | 7 | 9 | 8 | 2 |

Which of the following words would you most associate with Jeremy Corbyn? Please select up to three.

| | | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Honest | 30 | 45 | 18 | 14 | 52 | 38 | 12 | 34 | 27 | 49 | 31 | 29 | 20 | 35 | 25 | 37 | 26 | 28 | 34 | 31 |
| Weak | 25 | 21 | 34 | 39 | 13 | 28 | 39 | 25 | 25 | 12 | 22 | 30 | 33 | 26 | 24 | 19 | 27 | 23 | 25 | 28 |
| Intelligent | 24 | 36 | 16 | 13 | 40 | 32 | 13 | 27 | 22 | 29 | 27 | 20 | 20 | 28 | 19 | 27 | 22 | 22 | 25 | 32 |
| Awkward | 22 | 23 | 26 | 32 | 15 | 32 | 24 | 22 | 23 | 14 | 22 | 26 | 24 | 24 | 21 | 17 | 25 | 21 | 20 | 27 |
| Out of touch | 22 | 16 | 33 | 36 | 9 | 16 | 43 | 25 | 20 | 10 | 17 | 26 | 36 | 21 | 24 | 16 | 26 | 26 | 20 | 17 |
| In touch | 22 | 31 | 13 | 7 | 39 | 19 | 6 | 22 | 21 | 36 | 24 | 19 | 12 | 23 | 19 | 26 | 19 | 20 | 24 | 23 |
| Ordinary | 22 | 29 | 18 | 20 | 29 | 32 | 12 | 21 | 23 | 26 | 22 | 24 | 19 | 25 | 18 | 26 | 21 | 19 | 24 | 24 |
| Foolish | 18 | 12 | 25 | 29 | 7 | 16 | 25 | 20 | 16 | 18 | 15 | 19 | 23 | 18 | 17 | 21 | 22 | 14 | 15 | 18 |
| Boring | 14 | 11 | 18 | 20 | 11 | 12 | 19 | 13 | 15 | 6 | 12 | 17 | 21 | 13 | 16 | 13 | 15 | 13 | 15 | 15 |
| Dishonest | 13 | 5 | 20 | 19 | 4 | 10 | 28 | 14 | 12 | 7 | 9 | 16 | 20 | 11 | 15 | 11 | 16 | 12 | 11 | 9 |
| Strong | 8 | 11 | 5 | 3 | 16 | 6 | 3 | 9 | 8 | 15 | 9 | 6 | 5 | 8 | 8 | 6 | 5 | 9 | 10 | 13 |
| Sleazy | 7 | 3 | 11 | 11 | 2 | 5 | 18 | 6 | 8 | 2 | 5 | 7 | 12 | 5 | 8 | 4 | 8 | 7 | 7 | 3 |
| Geeky | 6 | 7 | 6 | 8 | 4 | 6 | 7 | 6 | 7 | 5 | 6 | 7 | 6 | 6 | 7 | 6 | 6 | 6 | 7 | 7 |
| Decisive | 5 | 6 | 3 | 2 | 9 | 5 | 1 | 5 | 5 | 9 | 5 | 4 | 3 | 5 | 6 | 5 | 4 | 6 | 6 | 5 |
| Statesmanlike | 3 | 4 | 2 | 2 | 5 | 4 | 3 | 5 | 2 | 3 | 5 | 2 | 2 | 4 | 3 | 3 | 2 | 4 | 4 | 4 |
| Posh | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 |
| None of these | 3 | 2 | 2 | 2 | 1 | 0 | 2 | 2 | 3 | 5 | 2 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 3 |
| Don't know | 8 | 4 | 6 | 3 | 6 | 3 | 7 | 6 | 10 | 10 | 11 | 5 | 4 | 6 | 11 | 12 | 8 | 10 | 7 | 2 |