

YouGov Survey: Immigration and Tourism Changes



Sample 1129 U.S. adult citizens
Conducted May 28 - 30, 2025
Margin of Error $\pm 3.9\%$

1. Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Higher	About the same	Lower	Not sure
The number of international students enrolling in U.S. universities	4%	20%	63%	12%
The number of immigrants illegally entering the U.S.	5%	20%	62%	12%
The number of immigrants legally entering the U.S.	8%	27%	53%	12%
The number of international tourists visiting the U.S.	11%	28%	46%	14%
The number of foreign companies investing in the U.S.	24%	18%	42%	16%
The number of international artists and performers touring in the U.S.	8%	34%	39%	20%
The number of academic conferences hosted in the U.S.	8%	32%	38%	22%
The number of international sporting events hosted in the U.S.	11%	37%	32%	20%
The number of U.S. citizens moving abroad	41%	31%	10%	18%

YouGov Survey: Immigration and Tourism Changes



Interviewing Dates	May 28 - 30, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.613, with a mean of one and a standard deviation of 0.909.
Number of respondents	1129
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1A. Changes Since Trump Presidency — The number of international students enrolling in U.S. universities

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	4%	6%	3%	6%	9%	1%	1%	2%	11%	9%	*
About the same	20%	23%	17%	33%	23%	17%	9%	20%	23%	23%	*
Lower	63%	61%	66%	50%	53%	70%	79%	68%	47%	57%	*
Not sure	12%	10%	15%	11%	15%	12%	11%	10%	20%	12%	*
Totals	99%	100%	101%	100%	100%	100%	100%	100%	101%	101%	*
Unweighted N	(1,124)	(516)	(608)	(285)	(285)	(332)	(222)	(740)	(147)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	4%	4%	3%	5%	4%	5%	3%	4%	4%	6%	3%	4%	4%
About the same	20%	12%	18%	30%	9%	27%	16%	21%	26%	16%	20%	24%	15%
Lower	63%	71%	65%	54%	79%	60%	63%	69%	62%	69%	65%	57%	70%
Not sure	12%	12%	14%	11%	8%	8%	18%	6%	7%	10%	12%	15%	10%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%	99%
Unweighted N	(1,124)	(376)	(439)	(309)	(452)	(394)	(439)	(342)	(217)	(182)	(234)	(440)	(268)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1B. Changes Since Trump Presidency — The number of immigrants illegally entering the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	5%	6%	5%	9%	8%	3%	4%	4%	10%	8%	*
About the same	20%	20%	21%	22%	22%	19%	19%	20%	21%	23%	*
Lower	62%	66%	59%	53%	53%	71%	68%	67%	47%	57%	*
Not sure	12%	9%	15%	15%	18%	8%	9%	9%	22%	12%	*
Totals	99%	101%	100%	99%	101%	101%	100%	100%	100%	100%	*
Unweighted N	(1,125)	(516)	(609)	(284)	(285)	(333)	(223)	(743)	(145)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	5%	8%	5%	4%	5%	5%	5%	6%	8%	7%	4%	6%	5%
About the same	20%	29%	23%	9%	33%	8%	19%	22%	20%	21%	17%	21%	22%
Lower	62%	48%	58%	80%	48%	84%	60%	65%	63%	63%	66%	61%	62%
Not sure	12%	16%	13%	7%	13%	3%	16%	7%	9%	9%	13%	13%	12%
Totals	99%	101%	99%	100%	99%	100%	100%	100%	100%	100%	100%	101%	101%
Unweighted N	(1,125)	(375)	(441)	(309)	(452)	(395)	(439)	(342)	(218)	(183)	(235)	(438)	(269)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1C. Changes Since Trump Presidency — The number of immigrants legally entering the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	8%	9%	8%	14%	12%	4%	6%	8%	16%	8%	*
About the same	27%	31%	23%	25%	26%	29%	27%	29%	13%	30%	*
Lower	53%	49%	56%	47%	47%	57%	58%	52%	51%	53%	*
Not sure	12%	10%	13%	15%	15%	10%	8%	10%	21%	9%	*
Totals	100%	99%	100%	101%	100%	100%	99%	99%	101%	100%	*
Unweighted N	(1,125)	(515)	(610)	(285)	(285)	(332)	(223)	(744)	(146)	(160)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	8%	7%	6%	12%	5%	11%	5%	10%	11%	9%	7%	10%	7%
About the same	27%	21%	24%	36%	19%	38%	26%	32%	30%	27%	29%	27%	25%
Lower	53%	59%	56%	43%	66%	45%	54%	51%	48%	56%	52%	49%	56%
Not sure	12%	12%	14%	9%	10%	6%	15%	7%	11%	9%	12%	14%	11%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,125)	(375)	(441)	(309)	(450)	(394)	(439)	(343)	(217)	(183)	(235)	(439)	(268)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1D. Changes Since Trump Presidency — The number of international tourists visiting the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	11%	14%	8%	15%	17%	6%	7%	9%	18%	16%	*
About the same	28%	32%	25%	31%	25%	30%	27%	30%	20%	30%	*
Lower	46%	42%	51%	42%	37%	51%	55%	49%	39%	40%	*
Not sure	14%	12%	16%	12%	20%	13%	11%	12%	22%	13%	*
Totals	99%	100%	100%	100%	99%	100%	100%	100%	99%	99%	*
Unweighted N	(1,125)	(517)	(608)	(285)	(284)	(334)	(222)	(744)	(145)	(161)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	11%	6%	9%	18%	6%	16%	9%	9%	11%	15%	6%	14%	7%
About the same	28%	16%	25%	44%	9%	50%	27%	31%	32%	32%	27%	31%	22%
Lower	46%	65%	51%	25%	77%	23%	46%	50%	46%	43%	52%	41%	55%
Not sure	14%	13%	16%	13%	9%	11%	18%	10%	10%	10%	15%	14%	17%
Totals	99%	100%	101%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,125)	(375)	(442)	(308)	(450)	(394)	(437)	(343)	(219)	(183)	(235)	(437)	(270)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1E. Changes Since Trump Presidency — The number of foreign companies investing in the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	24%	32%	17%	11%	23%	26%	34%	29%	13%	13%	*
About the same	18%	21%	15%	27%	16%	19%	10%	18%	20%	24%	*
Lower	42%	33%	49%	37%	43%	43%	43%	39%	46%	45%	*
Not sure	16%	14%	18%	24%	17%	12%	13%	14%	21%	18%	*
Totals	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,128)	(517)	(611)	(285)	(286)	(334)	(223)	(745)	(146)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	24%	6%	17%	49%	6%	55%	20%	30%	26%	32%	26%	25%	16%
About the same	18%	16%	16%	22%	12%	19%	19%	17%	17%	11%	18%	22%	15%
Lower	42%	61%	49%	16%	71%	17%	41%	44%	43%	42%	39%	36%	55%
Not sure	16%	17%	19%	13%	11%	8%	20%	9%	13%	15%	17%	18%	14%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,128)	(376)	(443)	(309)	(452)	(395)	(440)	(343)	(219)	(183)	(236)	(439)	(270)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1F. Changes Since Trump Presidency — The number of international artists and performers touring in the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	8%	10%	5%	11%	13%	5%	3%	7%	10%	12%	*
About the same	34%	36%	32%	39%	30%	36%	32%	39%	21%	30%	*
Lower	39%	35%	42%	29%	34%	44%	46%	37%	44%	35%	*
Not sure	20%	19%	21%	21%	24%	16%	19%	18%	25%	23%	*
Totals	101%	100%	100%	100%	101%	101%	100%	101%	100%	100%	*
Unweighted N	(1,128)	(516)	(612)	(285)	(286)	(334)	(223)	(744)	(147)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	8%	4%	6%	13%	4%	12%	5%	9%	8%	12%	2%	8%	8%
About the same	34%	20%	31%	50%	15%	53%	34%	35%	36%	31%	39%	35%	31%
Lower	39%	58%	42%	17%	67%	18%	36%	43%	41%	35%	38%	36%	47%
Not sure	20%	18%	22%	19%	14%	17%	24%	13%	15%	22%	21%	21%	15%
Totals	101%	100%	101%	99%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,128)	(376)	(443)	(309)	(452)	(395)	(441)	(343)	(218)	(182)	(236)	(440)	(270)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1G. Changes Since Trump Presidency — The number of academic conferences hosted in the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	8%	11%	5%	9%	14%	5%	4%	7%	11%	12%	*
About the same	32%	37%	28%	34%	33%	32%	29%	35%	25%	31%	*
Lower	38%	35%	42%	33%	30%	44%	45%	39%	36%	33%	*
Not sure	22%	18%	25%	23%	23%	19%	22%	19%	28%	25%	*
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,128)	(516)	(612)	(284)	(286)	(335)	(223)	(745)	(146)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	8%	4%	6%	14%	4%	12%	5%	10%	10%	12%	3%	10%	6%
About the same	32%	20%	24%	52%	13%	53%	33%	34%	29%	29%	35%	37%	22%
Lower	38%	55%	46%	14%	67%	17%	34%	40%	46%	41%	39%	31%	50%
Not sure	22%	21%	24%	19%	15%	18%	28%	15%	15%	18%	23%	22%	22%
Totals	100%	100%	100%	99%	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,128)	(375)	(443)	(310)	(452)	(396)	(440)	(343)	(219)	(183)	(236)	(439)	(270)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1H. Changes Since Trump Presidency — The number of international sporting events hosted in the U.S.

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	11%	16%	6%	11%	16%	10%	8%	10%	13%	16%	*
About the same	37%	37%	37%	41%	29%	39%	39%	42%	25%	32%	*
Lower	32%	28%	35%	23%	35%	37%	31%	31%	32%	29%	*
Not sure	20%	19%	21%	25%	21%	14%	21%	17%	29%	23%	*
Totals	100%	100%	99%	100%	101%	100%	99%	100%	99%	100%	*
Unweighted N	(1,126)	(515)	(611)	(285)	(285)	(333)	(223)	(744)	(146)	(160)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	11%	7%	9%	18%	6%	19%	8%	12%	16%	17%	6%	12%	10%
About the same	37%	22%	33%	54%	21%	54%	39%	37%	35%	36%	43%	35%	36%
Lower	32%	51%	35%	11%	59%	10%	29%	34%	38%	27%	31%	33%	34%
Not sure	20%	20%	23%	16%	14%	16%	24%	17%	11%	20%	20%	20%	20%
Totals	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,126)	(376)	(441)	(309)	(451)	(394)	(440)	(342)	(218)	(182)	(235)	(440)	(269)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



1I. Changes Since Trump Presidency — The number of U.S. citizens moving abroad

Compared to during previous presidencies, do you think that during Donald Trump's second term the following will be...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Higher	41%	34%	47%	41%	36%	42%	43%	39%	44%	42%	*
About the same	31%	34%	27%	26%	28%	35%	32%	34%	21%	28%	*
Lower	10%	14%	7%	12%	13%	9%	8%	11%	9%	9%	*
Not sure	18%	17%	19%	22%	22%	14%	17%	15%	27%	20%	*
Totals	100%	99%	100%	101%	99%	100%	100%	99%	101%	99%	*
Unweighted N	(1,127)	(516)	(611)	(285)	(286)	(334)	(222)	(743)	(147)	(161)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Higher	41%	62%	42%	19%	70%	19%	40%	41%	47%	46%	40%	35%	49%
About the same	31%	19%	30%	43%	16%	49%	29%	34%	33%	28%	36%	33%	24%
Lower	10%	5%	8%	18%	2%	18%	9%	13%	10%	12%	8%	13%	6%
Not sure	18%	13%	20%	20%	12%	13%	22%	11%	11%	15%	16%	19%	21%
Totals	100%	99%	100%	100%	100%	99%	100%	99%	101%	101%	100%	100%	100%
Unweighted N	(1,127)	(376)	(442)	(309)	(452)	(395)	(439)	(343)	(219)	(183)	(235)	(439)	(270)

YouGov Survey: Immigration and Tourism Changes

May 28 - 30, 2025 - 1129 U.S. adult citizens



Interviewing Dates	May 28 - 30, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 5.613, with a mean of one and a standard deviation of 0.909.
Number of respondents	1129
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	75 questions not reported.