

## YouGov Survey Results

Sample Size: 11590 GB Adults  
Fieldwork: 17th - 28th October 2019

	Var 1							Var 2							
	Total	Community	Core City	Large town	Medium town	Small town	Unclassified	Village	Coastal	Commuter	Ex-industrial	Market town	New town	Unclassified	University
<b>Weighted Sample</b>	<b>11590</b>	675	2493	2818	2307	1959	463	876	497	210	893	1477	231	7009	1273
<b>Unweighted Sample</b>	<b>11590</b>	706	2297	2811	2369	2019	485	903	501	208	893	1505	226	6964	1293
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### HEADLINE VOTING INTENTION

#### Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused]

Con	<b>36</b>	41	26	35	40	37	44	42	42	38	32	41	42	35	32
Lab	<b>22</b>	18	31	26	20	18	14	14	20	21	27	18	20	22	27
Lib Dem	<b>19</b>	15	22	16	17	20	18	19	15	23	14	22	15	19	15
SNP	<b>4</b>	7	5	2	4	4	1	5	3	0	5	0	0	5	4
Plaid Cymru	<b>1</b>	2	1	0	0	1	2	1	0	0	0	1	0	1	1
Brexit Party	<b>12</b>	11	7	14	12	13	13	13	16	13	16	12	14	11	11
Green	<b>6</b>	5	8	6	6	6	6	5	4	3	5	6	5	6	9
Other	<b>1</b>	1	0	1	1	1	2	1	0	1	1	1	3	1	1

#### Other Parties Voting Intention

UKIP	<b>0</b>	0	0	0	0	0	1	0	0	0	0	0	3	0	0
WEP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Change UK	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	1	0	1	0	1	0	0	1

#### If there were a general election held tomorrow, which party would you vote for?

Conservative	<b>26</b>	31	19	25	28	28	32	31	30	28	21	29	30	26	23
Labour	<b>16</b>	14	23	18	14	13	10	10	15	16	19	13	15	16	20
Liberal Democrat	<b>13</b>	11	16	11	12	15	13	14	10	17	9	16	11	14	11
Scottish National Party (SNP)	<b>3</b>	5	4	1	3	3	1	4	2	0	4	0	0	4	3
Plaid Cymru	<b>1</b>	2	0	0	0	1	1	1	0	0	0	1	0	1	1
Brexit Party	<b>9</b>	9	5	10	9	10	10	10	11	10	11	9	10	8	8
Green	<b>5</b>	4	6	4	4	4	4	4	3	3	4	5	4	5	6
Some other party	<b>1</b>	1	0	1	1	1	1	1	1	1	1	1	2	1	1
Would not vote	<b>9</b>	9	9	10	10	9	10	7	10	9	12	9	12	9	9
Don't know	<b>16</b>	14	14	17	16	15	16	17	14	15	17	16	14	15	17
Skipped	<b>2</b>	1	3	2	2	2	1	1	2	3	3	2	2	2	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**And which of these parties would you vote for?**

[Asked only to those who responded 'Some other party'; n=91]

UK Independence Party (UKIP)	<b>28</b>	44	19	38	12	39	31	16	0	0	10	23	85	25	46
Women's Equality Party	<b>6</b>	0	0	5	13	0	23	0	0	0	11	0	5	11	
Independent Group for Change	<b>7</b>	0	0	3	21	7	12	0	12	0	44	0	15	3	0
Some other party	<b>44</b>	56	58	36	38	54	24	58	28	43	32	59	0	50	37
Don't know	<b>12</b>	0	23	12	13	0	10	26	59	0	0	6	0	14	7
Skipped	<b>3</b>	0	0	7	4	0	0	0	0	57	14	0	0	2	0

**On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?**

0 - Certain NOT to vote	<b>8</b>	7	8	9	9	8	9	6	8	8	11	9	7	8	8
1	<b>1</b>	1	2	2	1	1	1	2	3	2	1	1	4	1	1
2	<b>2</b>	2	2	2	1	1	2	1	1	3	1	2	2	2	2
3	<b>2</b>	1	2	2	2	1	1	1	2	3	2	1	0	2	2
4	<b>1</b>	1	2	1	1	1	1	2	1	1	1	1	1	1	1
5	<b>6</b>	4	5	7	5	6	4	5	9	5	8	6	5	5	5
6	<b>3</b>	4	3	3	3	3	3	2	2	2	3	3	0	3	3
7	<b>4</b>	4	5	4	4	4	3	4	3	7	4	4	4	4	4
8	<b>6</b>	6	7	7	6	6	3	5	5	8	5	6	6	6	7
9	<b>7</b>	8	8	7	7	8	11	6	8	10	7	7	9	8	7
10 - Absolutely certain to vote	<b>60</b>	64	58	57	61	61	64	65	58	52	57	59	62	61	60

**\*REBASED\***  
Unweighted Sample

<b>8828</b>	536	1872	2045	1736	1545	386	708	379	149	648	1109	179	5433	932
<b>9120</b>	578	1726	2132	1865	1657	407	755	400	154	677	1187	179	5532	991
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**2017 Vote (excluding those who said they did not vote)**

Conservative	<b>43</b>	47	31	45	47	46	52	51	52	50	37	51	53	42	40
Labour	<b>41</b>	31	54	43	37	36	29	29	34	34	50	34	40	40	46
Liberal Democrat	<b>7</b>	7	7	6	6	9	9	9	6	13	3	10	3	8	6
Scottish National Party (SNP)	<b>3</b>	7	4	1	4	3	1	5	2	0	4	0	0	4	3
Plaid Cymru	<b>1</b>	1	0	0	0	1	3	1	1	0	1	0	0	1	0
UK Independence Party (UKIP)	<b>2</b>	4	1	2	3	2	1	2	3	2	5	2	1	2	2
Green	<b>2</b>	2	2	1	2	2	3	2	1	0	1	2	1	2	2
Other	<b>1</b>	1	0	1	1	1	2	1	2	0	1	1	2	1	1
Don't know	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0