

YouGov / ITV Wales Survey Results

Sample Size: 1202 Welsh Adults

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						Gender		Age				Social Grade		Region					
	Con	Lab	Lib	Plaid	UKIP		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1202	252	396	81	138	129	583	619	147	269	406	380	565	637	230	249	268	249	207	
Unweighted Sample	1202	239	400	91	135	136	585	617	124	215	440	423	690	512	239	229	260	265	209	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Westminster Constituency Voting Intention:

FINAL HEADLINE VOTING INTENTION

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Lab	39	0	100	0	0	0	37	41	31	44	43	33	36	41	25	41	37	47	43
Con	25	100	0	0	0	0	24	26	23	20	20	33	27	22	27	29	25	20	21
Plaid	13	0	0	0	100	0	14	12	19	13	15	9	14	12	17	11	14	8	15
UKIP	12	0	0	0	0	100	14	11	9	8	12	17	10	15	12	14	11	13	12
Lib Dem	8	0	0	100	0	0	8	8	9	9	9	6	9	7	15	3	9	7	5
Green	2	0	0	0	0	0	2	2	6	3	1	1	3	2	1	1	3	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party	2	0	0	0	0	0	2	1	3	3	2	1	1	2	3	0	1	1	4

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib	Plaid	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
Weighted Sample	1202	252	396	81	138	129	583	619	147	269	406	380	565	637	230	249	268	249	207	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The general election is this Thursday, 7th May, which party will you vote for?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Lab	38	0	97	4	3	0	37	40	29	44	42	34	36	40	25	39	39	47	43
Con	26	100	1	4	5	2	24	28	21	22	22	34	28	24	30	29	26	22	21
UKIP	13	0	1	0	2	98	14	11	9	9	13	16	10	15	15	15	10	12	12
Plaid	12	0	1	0	91	0	13	12	22	11	13	9	14	11	14	11	13	8	15
Lib Dem	7	0	1	91	0	0	8	7	9	9	8	6	8	7	13	5	7	6	5
Other	4	0	0	1	0	0	4	3	10	5	3	2	4	4	4	1	5	5	5

Other Parties Voting Intention

Green	2	0	0	1	0	0	3	2	6	4	1	1	3	2	1	1	4	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	0	0	2	1	3	1	2	1	1	2	4	0	0	1	3

Non Voters

Would Not Vote	5	0	0	1	0	0	4	6	11	9	4	2	6	5	4	5	5	6	7
Don't know	9	0	1	5	2	1	5	13	11	10	8	8	7	11	7	8	9	9	11

Thinking specifically about your own constituency and the candidates who are likely to stand there, which party's candidate do you think you will vote for in your own constituency this Thursday?

Main Parties Voting Intention

[Excluding Don't knows and Would not votes]

Lab	38	0	100	0	0	0	37	40	31	44	42	33	36	40	24	42	38	46	42
Con	24	100	0	0	0	0	24	25	21	20	20	33	27	22	27	29	25	20	21
Plaid	13	0	0	0	100	0	14	13	21	14	15	9	14	13	17	11	14	10	15
UKIP	12	0	0	0	0	100	14	11	9	8	12	17	10	15	12	15	11	12	12
Lib Dem	8	0	0	100	0	0	8	8	9	9	9	6	9	7	15	3	9	7	5
Other	4	0	0	0	0	0	5	3	9	6	3	2	4	4	4	1	5	5	5

Other Parties Voting Intention

Green	2	0	0	0	0	0	2	2	6	3	1	1	3	2	1	1	3	4	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	0	0	0	0	0	2	1	4	3	2	1	1	2	3	0	2	1	4

Non Voters

Would Not Vote	5	0	0	0	0	0	4	6	12	8	4	2	6	5	4	5	5	6	7
Don't know	9	0	0	0	0	0	5	12	11	12	8	7	6	11	6	9	9	9	9

Fieldwork: 4th - 6th May 2015

	General Election Voting Intention						Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib	Plaid	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff and South Wales Central	South Wales East	South Wales West	
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Unweighted Sample	1202	239	400	91	135	136	585	617	124	215	440	423	690	512	239	229	260	265	209
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The general election will be held this week. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	6	0	0	1	0	1	5	6	12	8	4	3	6	5	5	6	5	5	7
1	1	0	0	0	2	0	1	1	0	3	1	0	1	2	1	1	0	2	1
2	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	0	1	0	0
3	1	0	1	0	1	1	1	1	0	1	1	0	0	1	1	1	0	0	1
4	1	1	0	0	1	1	0	1	1	0	0	1	0	1	0	0	1	1	1
5	2	1	1	0	3	1	2	3	5	3	2	1	2	3	1	2	3	2	4
6	1	0	1	0	1	0	2	1	2	2	1	0	1	1	0	1	1	2	0
7	3	1	2	1	3	3	3	3	5	4	3	1	2	3	3	3	2	2	4
8	4	5	3	4	2	2	2	5	2	4	4	4	3	4	4	1	7	2	4
9	8	11	7	15	9	6	9	7	9	9	8	7	9	7	12	7	5	7	9
10 - Absolutely certain to vote	75	82	85	80	78	85	77	73	62	64	78	84	76	73	74	78	76	76	68

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote to remain a member of the European Union	47	34	64	78	62	6	54	41	57	48	48	42	55	39	45	45	49	47	48
I would vote to leave the European Union	33	48	20	8	20	91	32	33	20	27	30	45	27	38	33	33	31	37	29
I would not vote	5	1	1	2	2	1	3	6	11	8	3	2	4	5	3	6	5	4	4
Don't know	16	17	15	13	16	3	11	21	13	18	20	11	13	18	18	15	16	13	18

If there was a referendum tomorrow on giving the National Assembly for Wales powers to raise or to lower the levels of income tax in Wales, how would you vote?

In favour of powers to raise or lower the levels of income tax in Wales	31	15	42	29	64	22	36	27	42	35	29	28	32	31	28	36	31	32	31
Against powers to raise or lower the levels of income tax in Wales	43	69	36	51	23	57	47	38	27	32	45	54	45	41	46	42	43	43	40
Would not vote	6	2	1	4	1	4	6	7	15	7	5	3	6	6	6	6	5	6	7
Don't know	20	14	20	16	12	17	11	28	16	27	22	15	17	22	20	16	22	20	23

YouGov Welsh Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote 2015:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18-24	31	63
Male 25-39	73	113
Male 40-59	163	168
Male 60+	233	146
Female 18-24	44	61
Female 25-39	86	113
Female 40-59	191	174
Female 60+	189	173
Social Grade		
AB	282	182
C1	274	293
C2	175	202
DE	279	333
Newspaper Type		
Express / Mail	173	157
Sun / Star	121	141
Mirror / Record	129	162
Guardian / Independent	54	25
FT / Times / Telegraph	58	51
Other Paper	157	212
No Paper	318	263
Vote 2015		
Conservative	221	247
Labour	351	335
Liberal Democrat	64	60
UKIP	122	123
Green	30	23
Plaid	116	110
Other	10	10
Don't know / Didn't vote	96	101
Region		
Mid and West Wales	207	193
North Wales	198	209
Cardiff	129	117
South Wales Central	82	108
South Wales East	221	209

South Wales West **173** **174**

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