

## YouGov / ITN Survey Results

Sample Size: 1632 GB Adults  
Fieldwork: 13th - 14th August 2015

	Vote in 2015				Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1632</b>	555	457	114	196	792	840	194	413	558	467	930	702	209	530	349	401	142
<b>Unweighted Sample</b>	<b>1632</b>	485	461	142	203	799	833	121	330	642	539	1049	583	206	534	362	373	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about any nuisance calls you might have received, have you ever been re-contacted by a company or organisation despite previously telling them that you are, for example, not interested or that they should not call you back?

Yes, but only once	<b>4</b>	3	5	6	5	4	4	4	5	4	3	3	5	6	3	6	3	2
Yes, on two or three occasions	<b>26</b>	27	29	21	26	24	29	20	25	26	31	26	27	25	25	30	28	22
Yes, on three to four occasions	<b>8</b>	8	10	13	5	8	8	12	7	8	8	9	8	9	7	7	10	9
Yes, on five or more occasions	<b>24</b>	25	21	22	26	24	25	12	23	28	26	23	26	22	25	24	22	33
No I have not	<b>24</b>	24	22	26	21	28	20	35	26	23	19	23	25	19	27	20	26	24
Don't know	<b>13</b>	12	13	13	16	12	14	16	14	12	13	15	10	19	14	12	12	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	42	98
Male 25 to 39	113	206
Male 40 to 59	316	276
Male 60 +	328	212
Female 18 to 24	79	96
Female 25 to 39	217	207
Female 40 to 59	326	282
Female 60 +	211	255
<b>Region</b>		
North England	373	401
Midlands	256	268
East	182	157
London	206	209
South England	352	374
Wales	106	82
Scotland	157	142
<b>Social Grade</b>		
AB	624	457
C1	425	473
C2	261	343
DE	322	359
<b>Newspaper Type</b>		
Express / Mail	260	232
Sun / Star	256	328
Mirror / Record	136	144
Guardian / Independent	145	72
FT / Times / Telegraph	98	131
Other Paper	197	188
No Paper	540	539
<b>Vote Share May 2015</b>		
Conservative	485	555
Labour	461	457
Liberal Democrat	142	114
UKIP	203	196
Green	60	57
Other	112	90
Didn't vote / Don't know	169	163

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)