

## YouGov / IPPR Survey Results

Sample Size: 1644 Adults in GB  
Fieldwork: 10th - 11th November 2019

	Westminster VI				Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Brexit Party	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1644</b>	XXX	XXX	XXX	XXX	543	508	92	633	677	796	848	181	692	391	380	937	707	197	549	355	401	141	
<b>Unweighted Sample</b>	<b>1644</b>	496	337	204	107	554	520	106	727	668	713	931	143	675	417	409	987	657	183	540	383	401	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about recent years, and the gap between wealthy people and the rest of the population, which of the following comes closest to your view?

It has widened too much	<b>56</b>	40	79	71	55	39	75	65	70	47	53	58	54	54	60	56	56	56	51	57	56	54	63
It has not widened very much	<b>21</b>	35	9	16	23	35	11	18	16	29	23	20	15	21	20	25	23	19	25	22	20	20	18
It hasn't widened at all	<b>5</b>	10	0	2	8	9	2	1	2	7	6	5	4	4	6	7	6	4	4	4	5	7	5
Don't know	<b>18</b>	15	12	10	14	17	12	17	12	17	18	18	28	21	14	11	15	21	19	17	18	19	14

To what extent do you support or oppose the increase of tax for those earning more than £100,000 a year?

Strongly support	<b>30</b>	13	59	34	29	14	48	32	39	25	29	31	27	32	32	26	29	31	30	28	31	30	38
Tend to support	<b>31</b>	31	27	44	27	32	32	41	34	31	31	32	30	29	29	38	31	31	28	34	31	30	29
<b>TOTAL SUPPORT</b>	<b>61</b>	44	86	78	56	46	80	73	73	56	60	63	57	61	61	64	60	62	58	62	62	60	67
Neither support nor oppose	<b>16</b>	21	5	14	23	22	10	14	11	20	17	15	13	15	18	17	17	14	12	16	17	18	13
Tend to oppose	<b>11</b>	23	4	5	9	21	3	6	7	14	11	10	10	9	12	12	11	9	13	13	9	10	4
Strongly oppose	<b>4</b>	9	0	2	3	8	2	3	3	5	6	3	8	3	5	4	6	2	7	5	2	4	6
<b>TOTAL OPPOSE</b>	<b>15</b>	32	4	7	12	29	5	9	10	19	17	13	18	12	17	16	17	11	20	18	11	14	10
Don't know	<b>8</b>	3	4	2	9	3	6	4	5	6	6	10	12	12	5	3	5	12	11	5	10	9	10

There are currently different rates of tax for income which people receive from work and income they receive from investments and capital gains. Which of the following statements most closely reflects your views:

There should be higher tax rates on income from work than income from investments and capital gains	<b>11</b>	14	9	14	13	13	10	6	11	12	11	11	13	10	14	8	11	10	12	11	10	10	11
There should be higher tax rates on income from investments and capital gains than income from work	<b>28</b>	23	37	35	31	22	34	29	31	27	29	28	31	25	29	32	28	29	24	26	30	27	38
Income from work and income from investments should be taxed at the same rate	<b>34</b>	46	30	39	32	45	30	46	37	37	36	32	20	31	35	46	38	29	33	39	34	31	28
Don't know	<b>27</b>	17	24	12	24	20	25	18	22	25	24	30	36	34	21	14	23	32	32	23	26	31	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**To what extent do you support or oppose a significant increase in public spending to invest in solutions to climate change including renewable energy, insulating homes and public transport?**

Strongly support	28	12	50	43	11	14	41	40	40	16	26	29	32	29	25	25	30	24	32	27	25	25	36
Tend to support	36	41	33	48	37	40	35	46	37	36	36	35	32	31	42	40	38	32	34	37	39	30	38
<b>TOTAL SUPPORT</b>	<b>64</b>	<b>53</b>	<b>83</b>	<b>91</b>	<b>48</b>	<b>54</b>	<b>76</b>	<b>86</b>	<b>77</b>	<b>52</b>	<b>62</b>	<b>64</b>	<b>64</b>	<b>60</b>	<b>67</b>	<b>65</b>	<b>68</b>	<b>56</b>	<b>66</b>	<b>64</b>	<b>64</b>	<b>55</b>	<b>74</b>
Neither support nor oppose	16	23	6	5	21	23	9	9	8	23	15	17	7	15	16	20	15	17	17	16	17	16	9
Tend to oppose	6	13	3	2	10	12	4	2	4	10	8	4	3	6	7	7	6	6	1	8	6	7	2
Strongly oppose	3	6	0	0	15	6	1	0	1	6	4	2	3	3	4	4	3	4	4	2	2	4	6
<b>TOTAL OPPOSE</b>	<b>9</b>	<b>19</b>	<b>3</b>	<b>2</b>	<b>25</b>	<b>18</b>	<b>5</b>	<b>2</b>	<b>5</b>	<b>16</b>	<b>12</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>8</b>
Don't know	12	5	8	2	6	6	11	3	9	8	10	13	24	16	7	3	9	16	13	9	11	17	9

**Thinking about banks and other financial companies, which of the following comes closest to your viewpoint?**

Banks and other financial companies focus on short-term profits over the interests of the economy as a whole	57	60	66	72	67	61	62	74	64	60	65	50	39	54	67	62	61	52	54	59	57	55	62
Banks and other financial companies focus on the interests of the economy as a whole	9	10	7	8	6	10	8	4	8	9	9	8	7	10	5	11	9	8	16	7	10	6	9
Neither	9	10	6	8	12	10	7	7	8	9	9	10	14	10	9	7	8	11	4	9	11	11	11
Don't know	25	20	20	13	15	19	23	15	20	22	18	31	39	26	19	20	21	29	26	24	23	28	18

**To what extent do you support or oppose increased government regulation of banks and other financial companies?**

Strongly support	21	15	35	27	31	16	29	24	24	21	24	18	12	20	28	20	22	21	19	21	19	22	31
Tend to support	36	42	35	42	35	40	36	45	41	37	34	38	31	33	38	42	38	33	37	37	38	33	33
<b>TOTAL SUPPORT</b>	<b>57</b>	<b>57</b>	<b>70</b>	<b>69</b>	<b>66</b>	<b>56</b>	<b>65</b>	<b>69</b>	<b>65</b>	<b>58</b>	<b>58</b>	<b>56</b>	<b>43</b>	<b>53</b>	<b>66</b>	<b>62</b>	<b>60</b>	<b>54</b>	<b>56</b>	<b>58</b>	<b>57</b>	<b>55</b>	<b>64</b>
Neither support nor oppose	20	21	15	18	21	23	17	17	17	22	22	18	19	21	17	21	19	22	20	22	21	17	20
Tend to oppose	5	11	1	7	7	10	1	4	4	7	7	4	9	3	5	8	7	3	4	7	4	6	5
Strongly oppose	2	3	0	2	3	2	1	1	1	2	2	2	4	1	1	2	2	1	2	1	2	2	2
<b>TOTAL OPPOSE</b>	<b>7</b>	<b>14</b>	<b>1</b>	<b>9</b>	<b>10</b>	<b>12</b>	<b>2</b>	<b>5</b>	<b>5</b>	<b>9</b>	<b>9</b>	<b>6</b>	<b>13</b>	<b>4</b>	<b>6</b>	<b>10</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>7</b>
Don't know	16	7	13	5	3	8	16	9	13	12	10	20	26	20	11	7	12	20	18	12	17	20	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose large digital companies (such as Facebook, Amazon and Google) being subject to government regulation on how they use people's data?

Strongly support	57	59	61	65	61	60	62	63	61	61	55	59	40	50	66	69	58	56	55	57	53	60	63
Tend to support	23	27	18	22	26	26	19	28	25	22	25	22	22	25	21	23	25	21	25	27	26	17	16
<b>TOTAL SUPPORT</b>	<b>80</b>	<b>86</b>	<b>79</b>	<b>87</b>	<b>87</b>	<b>86</b>	<b>81</b>	<b>91</b>	<b>86</b>	<b>83</b>	<b>80</b>	<b>81</b>	<b>62</b>	<b>75</b>	<b>87</b>	<b>92</b>	<b>83</b>	<b>77</b>	<b>80</b>	<b>84</b>	<b>79</b>	<b>77</b>	<b>79</b>
Neither support nor oppose	8	7	9	4	7	6	8	4	5	7	9	6	11	10	6	3	6	9	4	7	5	12	9
Tend to oppose	3	1	5	5	1	1	4	4	3	2	4	2	7	4	1	1	3	2	6	3	3	2	3
Strongly oppose	3	3	2	2	1	3	1	0	1	3	3	2	5	2	3	2	2	3	2	1	3	2	6
<b>TOTAL OPPOSE</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>7</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>12</b>	<b>6</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>5</b>	<b>8</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>9</b>
Don't know	7	2	4	1	4	2	6	2	5	5	5	9	15	9	4	2	6	8	8	5	9	7	4

To what extent do you support or oppose moving more powers over job creation and infrastructure from central government to local and regional government and devolved governments?

Strongly support	12	10	21	11	12	10	18	9	16	11	12	13	7	14	12	12	13	11	10	10	13	17	15
Tend to support	33	36	36	41	43	34	33	43	37	31	34	32	28	32	35	36	35	30	28	36	31	34	31
<b>TOTAL SUPPORT</b>	<b>45</b>	<b>46</b>	<b>57</b>	<b>52</b>	<b>55</b>	<b>44</b>	<b>51</b>	<b>52</b>	<b>53</b>	<b>42</b>	<b>46</b>	<b>45</b>	<b>35</b>	<b>46</b>	<b>47</b>	<b>48</b>	<b>48</b>	<b>41</b>	<b>38</b>	<b>46</b>	<b>44</b>	<b>51</b>	<b>46</b>
Neither support nor oppose	25	27	22	24	24	30	22	26	24	29	29	22	25	23	28	27	25	26	22	27	26	24	26
Tend to oppose	6	9	3	7	7	9	3	5	4	7	7	5	6	5	5	8	7	5	10	5	8	3	4
Strongly oppose	3	5	2	1	7	4	2	1	2	4	5	1	1	2	5	3	2	4	3	2	2	3	3
<b>TOTAL OPPOSE</b>	<b>9</b>	<b>14</b>	<b>5</b>	<b>8</b>	<b>14</b>	<b>13</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>11</b>	<b>12</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>10</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>7</b>	<b>10</b>	<b>6</b>	<b>7</b>
Don't know	21	13	17	15	8	13	21	16	18	17	14	27	32	24	15	14	18	24	27	20	21	18	20

Thinking about public spending, which of the following comes closest to your view?

A decline in public spending has damaged public services, and should be reversed	61	52	81	78	69	53	75	79	72	57	60	61	48	56	67	69	62	59	59	61	60	58	69
A decline in public spending has damaged public services, but should not be reversed	11	21	4	9	13	19	6	7	9	15	14	9	10	10	12	14	12	10	11	15	11	8	9
A decline in public spending has not damaged public services	6	11	2	1	6	10	1	1	3	8	7	4	9	7	5	3	7	4	6	7	6	6	1
Neither	4	5	2	3	5	5	4	3	5	4	5	4	2	6	4	3	3	6	5	4	4	5	5
Don't know	18	11	12	9	7	12	14	10	11	16	13	22	30	22	12	10	16	20	19	13	19	23	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**To what extent would you support or oppose stricter regulations on working conditions for people working on self-employed and casual contracts?**

Strongly support	19	14	30	20	20	16	28	19	25	18	19	19	7	16	27	22	18	21	17	18	18	23	18
Tend to support	33	35	33	41	39	34	36	39	36	35	31	34	20	32	28	43	34	30	32	35	36	27	30
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>49</b>	<b>63</b>	<b>61</b>	<b>59</b>	<b>50</b>	<b>64</b>	<b>58</b>	<b>61</b>	<b>53</b>	<b>50</b>	<b>53</b>	<b>27</b>	<b>48</b>	<b>55</b>	<b>65</b>	<b>52</b>	<b>51</b>	<b>49</b>	<b>53</b>	<b>54</b>	<b>50</b>	<b>48</b>
Neither support nor oppose	22	27	17	20	19	26	16	22	19	24	22	21	23	21	25	19	21	22	22	22	19	22	26
Tend to oppose	8	11	5	9	7	10	4	5	5	9	12	5	16	8	5	8	9	7	8	7	8	9	12
Strongly oppose	4	6	2	1	6	6	2	1	2	5	5	3	3	4	6	2	4	3	6	4	3	4	2
<b>TOTAL OPPOSE</b>	<b>12</b>	<b>17</b>	<b>7</b>	<b>10</b>	<b>13</b>	<b>16</b>	<b>6</b>	<b>6</b>	<b>7</b>	<b>14</b>	<b>17</b>	<b>8</b>	<b>19</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>14</b>	<b>11</b>	<b>11</b>	<b>13</b>	<b>14</b>
Don't know	15	7	12	9	9	8	13	14	13	9	11	18	30	19	8	6	13	17	16	14	16	15	11

**Thinking about the way the British economy is run, which of the following comes closest to your view?**

The next government should keep things the way they are	2	3	1	2	2	3	1	0	2	3	3	1	1	3	3	1	2	2	3	3	2	2	0
The next government should try broadly to keep things the way they are, with some small changes	21	42	6	17	22	38	9	17	13	30	27	16	21	19	22	25	22	19	21	27	20	15	17
The next government should moderately change things	31	35	23	43	35	36	26	45	33	32	30	32	34	27	30	39	36	26	33	31	34	29	31
The next government should radically change things	29	9	59	32	29	11	47	28	40	20	27	30	20	31	33	25	27	31	28	26	24	34	38
Don't know	16	10	11	7	12	12	16	10	12	14	12	21	25	21	12	10	13	22	15	13	20	19	15

**Thinking about who the British economy works in the interests of, which of the following comes closest to your viewpoint?**

The British economy mainly works in the interests of people with high incomes	38	27	58	48	43	25	53	42	47	34	35	41	37	37	41	38	38	38	34	36	44	36	45
The British economy mainly works in the interests of people with average incomes	7	10	5	7	6	10	6	6	6	8	9	6	11	7	5	7	7	8	10	8	8	5	6
The British economy mainly works in the interests of people with low incomes	3	3	1	0	5	3	1	0	1	3	2	3	5	4	2	0	3	2	1	4	2	2	2
The British economy mainly works in the interests of big companies	21	21	21	26	28	21	20	33	23	23	24	17	13	19	23	24	20	21	16	22	17	23	25
The British economy mainly work in the interests of everyone	9	22	2	6	5	20	2	2	7	13	13	6	7	6	11	15	13	5	12	11	8	9	3
None of the above	3	3	3	4	2	4	3	2	3	4	4	3	2	4	3	3	3	4	4	3	2	5	3
Don't know	19	14	10	9	12	17	15	16	13	17	14	23	26	22	15	13	16	22	23	16	19	20	15