

YouGov / Humane World for Animals Survey Results

Sample Size: 2099 Adults in the UK
Fieldwork: 31st March - 1st April 2026

| | Vote in 2024 GE | | | | | | EU Ref 2016 | | | Gender | | Age | | | | Socio-economic classification (NS-SEC) | | | Country | | | | Region in England | | | |
|--------------------------|-----------------|-----|-----|---------|-----------|-------|-------------|-------|------|--------|-------|-------|-------|-----|--------|--|---------|---------|---------|----------|------------------|-------|-------------------|--------|-------|---|
| | Total | Con | Lab | Lib Dem | Reform UK | Green | Remain | Leave | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | Higher | Intermediate | Routine | England | Wales | Scotland | Northern Ireland | North | Midlands | London | South | |
| Weighted Sample | 2099 | 365 | 521 | 189 | 220 | 116 | 743 | 747 | 1018 | 1081 | 220 | 867 | 521 | 491 | 709 | 470 | 628 | 1757 | 109 | 174 | 59 | 483 | 334 | 241 | 699 | |
| Unweighted Sample | 2099 | 349 | 555 | 190 | 237 | 110 | 789 | 790 | 876 | 1223 | 169 | 766 | 596 | 568 | 801 | 494 | 503 | 1767 | 114 | 172 | 46 | 476 | 346 | 182 | 763 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking about the rodent control products that are available for the public to buy in the UK... Which of the following comes closest to your view?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| They are all legal to use | 15 | 16 | 12 | 12 | 24 | 13 | 11 | 20 | 18 | 12 | 13 | 16 | 16 | 14 | 15 | 14 | 17 | 15 | 20 | 16 | 21 | 14 | 13 | 16 | 15 |
| Most are legal to use, but some are illegal | 23 | 24 | 25 | 19 | 18 | 21 | 25 | 20 | 25 | 20 | 26 | 23 | 22 | 23 | 23 | 21 | 23 | 22 | 22 | 23 | 33 | 21 | 25 | 21 | 23 |
| About half are legal and half are illegal | 6 | 7 | 4 | 5 | 6 | 7 | 7 | 6 | 4 | 7 | 6 | 6 | 6 | 6 | 6 | 5 | 7 | 5 | 11 | 12 | 4 | 6 | 7 | 4 | 4 |
| Most are illegal to use, but some are legal | 3 | 4 | 4 | 4 | 2 | 3 | 4 | 4 | 3 | 4 | 3 | 3 | 3 | 5 | 2 | 5 | 4 | 3 | 3 | 6 | 6 | 3 | 3 | 6 | 3 |
| They are all illegal to use | 2 | 2 | 2 | 1 | 3 | 3 | 2 | 3 | 2 | 3 | 1 | 1 | 2 | 4 | 2 | 3 | 2 | 2 | 2 | 0 | 0 | 3 | 1 | 4 | 2 |
| Don't know | t | 47 | 52 | 59 | 46 | 52 | 51 | 48 | 48 | 53 | 51 | 51 | 51 | 49 | 53 | 52 | 47 | 52 | 41 | 44 | 36 | 53 | 51 | 50 | 53 |

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.