# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

1. Which, if any, of the following types of home best describes where you currently live?

Mobile home . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .7%
Single-family detached house . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .61%
Single-family attached house (townhouse) . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 4%
An apartment or condominium/co-op building (with 2 or more units) . . . . . . . . . . . . . . . . . . . . . 23%
Other . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .2%
Don't know . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1%
Prefer not to say . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 2%

2. Do you own or rent the home in which you live?

Own – outright without a loan/mortgage . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .23%
Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house)
. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 28%
Rent . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .31%
Neither – I live with my parents, family or friends but pay some rent to them . . . . . . . . . . . . . .4%
Neither – I live rent-free with my parents, family or friends . . . . . . . . . . . . . . . . . . . . . . . . . . . . .10%
Other . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .2%
Prefer not to say . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1%

3. Have you ever owned a home?

Yes . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .58%
No . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .42%

4. Would you personally prefer to live in a place where. . .

Homes are built closer together . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .12%
Homes are built farther apart . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 72%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .16%

5. If you had to choose a place to live, would you rather it be in an urban, suburban, or rural area?

Urban area . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 18%
Suburban area . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 39%
Rural area . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .36%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 7%

6. In the United States, how easy or difficult is it to find affordable housing?

Very easy . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .3%
Somewhat easy . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .6%
Somewhat difficult . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .33%
Very difficult . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .48%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .8%

7. Compared to one year ago, has the price of housing in the United States increased, decreased, or stayed the same?

Increased a lot … 42%
Increased a little … 29%
Stayed the same … 11%
Decreased a little … 6%
Decreased a lot … 1%
Not sure … 12%

8. In the next year, do you think the price of housing in the United States will increase, decrease, or stay the same?

Increase a lot … 28%
Increase a little … 32%
Stay the same … 14%
Decrease a little … 10%
Decrease a lot … 2%
Not sure … 14%

9. In your local community, how easy or difficult is it to find affordable housing?

Very easy … 2%
Somewhat easy … 12%
Somewhat difficult … 38%
Very difficult … 39%
Not sure … 9%

10. In general, do you think buying a home in your local community right now would be a good investment or a bad investment?

Very good investment … 13%
Somewhat good investment … 33%
Somewhat bad investment … 18%
Very bad investment … 10%
Not sure … 26%

11. Compared to one year ago, has the price of housing in your local community increased, decreased, or stayed the same?

Increased a lot … 27%
Increased a little … 35%
Stayed the same … 17%
Decreased a little … 4%
Decreased a lot … 1%
Not sure … 16%

12. In your local community, do you think it's generally a better financial decision for people to buy or rent housing?

Buy ............................................................................................. 49%
Rent ............................................................................................ 20%
Not sure ....................................................................................... 31%

13. In your local community, do you think this is a good time or a bad time to try to buy a home?

Very good time ................................................................................. 4%
Somewhat good time ........................................................................... 25%
Somewhat bad time ............................................................................ 33%
Very bad time .................................................................................. 14%
Not sure ....................................................................................... 25%

14. In your local community, do you think this is a good time or a bad time to sell a home?

Very good time ................................................................................ 10%
Somewhat good time ........................................................................... 32%
Somewhat bad time ............................................................................ 22%
Very bad time .................................................................................. 10%
Not sure ....................................................................................... 26%

15. In your local community, do you think it's currently a better time to be buying a home or selling a home?

Buying ......................................................................................... 20%
Selling ........................................................................................ 37%
Not sure ....................................................................................... 43%

16. Over the past year, has the number of homes being built in your local community increased, decreased, or stayed the same?

Increased a lot ................................................................................ 12%
Increased a little ............................................................................. 24%
Stayed the same ............................................................................... 32%
Decreased a little ............................................................................. 7%
Decreased a lot ................................................................................ 4%
Not sure ....................................................................................... 20%

17. In the next year, do you think home mortgage interest rates will increase, decrease, or stay the same as where they are now?

Increase a lot ................................................................................. 15%
Increase a little .............................................................................. 22%
Stay the same ................................................................................. 18%
Decrease a little .............................................................................. 19%
Decrease a lot ................................................................................. 2%
Not sure ....................................................................................... 24%

18. How likely do you think it is that the U.S. is currently in a housing bubble, meaning that the market value of homes is artificially high and could lead to a crash when prices correct themselves?

Very likely ................................................................................ 20%
Somewhat likely .......................................................................... 37%
Not very likely ........................................................................... 16%
Not at all likely .......................................................................... 2%
Not sure ................................................................................. 25%

19. To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

|  | A great deal | A fair amount | Not much | Not at all | Not sure |
|---|---|---|---|---|---|
| Cost of building materials | 43% | 40% | 7% | 1% | 9% |
| Interest rates | 41% | 39% | 8% | 1% | 11% |
| Developers' profit motives | 41% | 32% | 12% | 2% | 14% |
| Large real estate investors buying up homes | 39% | 30% | 12% | 2% | 16% |
| Income inequality | 38% | 26% | 12% | 8% | 15% |
| Cost of labor | 33% | 39% | 12% | 4% | 12% |
| Amount of available housing | 32% | 34% | 14% | 4% | 15% |
| Tax policies | 30% | 37% | 13% | 3% | 18% |
| Government regulation | 25% | 32% | 21% | 4% | 19% |
| Homes being converted to short-term rentals rather than long-term housing | 24% | 36% | 17% | 3% | 20% |
| Housing market speculation | 22% | 41% | 10% | 3% | 24% |
| Population growth | 23% | 35% | 21% | 6% | 15% |
| Amount of buildable land | 19% | 29% | 24% | 9% | 18% |
| Immigration from outside the country | 19% | 19% | 24% | 20% | 18% |
| Migration patterns within the country | 16% | 32% | 21% | 9% | 21% |
| Gentrification | 15% | 28% | 19% | 6% | 32% |
| Homes being bought and left vacant | 14% | 29% | 26% | 7% | 25% |
| Environmental groups' positions on new development | 12% | 24% | 29% | 13% | 22% |
| Local residents' positions on new development | 12% | 32% | 25% | 7% | 24% |

20. How would you define affordable housing? Is it housing for which a household can cover rent or mortgage with. . . ?

10% or less of their income ............................................................ 10%
20% or less of their income ............................................................ 25%
30% or less of their income ............................................................ 34%
40% or less of their income ............................................................ 9%
50% or less of their income ............................................................ 3%
More than 50% of their income ......................................................... 3%
Not sure ................................................................................. 16%

21. Which comes closer to your view?

People should be free to buy land and develop real estate where they please ............59%

The government should limit where people are allowed to build things ...................41%

22. Are you familiar with the term NIMBY?

Yes ................................................................................................26%

No ..................................................................................................65%

Not sure ............................................................................................ 9%

23. Are you familiar with the term YIMBY?

Yes ................................................................................................15%

No ..................................................................................................75%

Not sure ............................................................................................ 9%

24. Do you have a favorable or an unfavorable of the views associated with NIMBYism?

Very favorable ................................................................................... 2%

Somewhat favorable ............................................................................ 8%

Somewhat unfavorable .......................................................................... 12%

Very unfavorable .................................................................................9%

Don't know ....................................................................................... 70%

25. Do you have a favorable or an unfavorable of the views associated with YIMBYism?

Very favorable ................................................................................... 5%

Somewhat favorable ............................................................................ 9%

Somewhat unfavorable ..........................................................................4%

Very unfavorable .................................................................................3%

Don't know ....................................................................................... 79%

26. Do you think that the number of homes being built in this country has or has not kept up with changes in the population?

Has kept up ...................................................................................... 23%

Has not kept up ...................................................................................47%

Not sure ..........................................................................................29%

27. Do you think that the wage growth in this country has kept up with the cost of housing?

Has kept up .......................................................................................8%

Has not kept up ...................................................................................76%

Not sure ..........................................................................................15%

28. Do you think it is a good thing or a bad thing when people's homes are their primary long-term investment?

Good thing . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 34%
Bad thing . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 14%
Neither good nor bad . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 34%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 19%

29. Do you think it is a good thing or a bad thing for corporate real-estate investors to buy homes and turn them into rental properties?

Good thing . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 11%
Bad thing . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 49%
Neither good nor bad . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 24%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 17%

30. Do you think that it's usually better for people to rent their homes from landlords who own...?

Many properties . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 8%
One property . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 25%
Both equally . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 32%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 36%

31. Would you support or oppose legislation that created barriers to corporate real-estate investors buying homes?

Strongly support . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 29%
Somewhat support . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 28%
Somewhat oppose . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 10%
Strongly oppose . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 5%
Not sure . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 28%

32. Generally speaking, do you support or oppose the following policies in your local community?

| | Net (Support - Oppose) | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Not sure |
|---|---|---|---|---|---|---|
| Implementing rent regulations that limit how much landlords can raise rents | **50%** | 42% | 26% | 9% | 9% | 14% |
| Increasing funding for programs that prevent housing loss through foreclosure | **48%** | 31% | 32% | 9% | 6% | 21% |
| Requiring developers to abide by strict environmental standards | **48%** | 35% | 30% | 11% | 7% | 18% |

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| | | | | | | |
|---|---|---|---|---|---|---|
| Giving residents veto power over new developments in a community | **40%** | 23% | 36% | 13% | 6% | 22% |
| Implementing rent controls that prohibit landlords from raising rents | **38%** | 37% | 25% | 12% | 12% | 14% |
| Strengthening laws around renters' rights in order to reduce evictions | **33%** | 29% | 26% | 13% | 10% | 22% |
| Increasing spending on public housing | **33%** | 28% | 28% | 10% | 13% | 22% |
| Allowing homeowners to build additional rental units on their property | **30%** | 18% | 35% | 14% | 9% | 24% |
| Allowing single-family homes to be converted to duplexes | **5%** | 11% | 29% | 19% | 16% | 25% |
| Changing zoning practices to allow for more high-density development | **3%** | 14% | 24% | 20% | 15% | 27% |
| Removing regulations and codes that prevent developers from constructing more housing | **-2%** | 12% | 24% | 21% | 17% | 26% |
| Removing requirements that every housing unit must have a dedicated parking space | **-15%** | 12% | 19% | 20% | 27% | 22% |
| Establishing neighborhood or community standards for things such as paint colors, landscaping, and renovations | **-23%** | 9% | 20% | 24% | 28% | 20% |

33. An HOA, or homeowners' association, is a private organization made up of homeowners and paid for by their fees that governs the shared aspects of a neighborhood, enforcing rules and maintaining common areas. If you were buying a home, would you rather do so in a neighborhood with or without an HOA?

Without an HOA ........................................................................... 63%
With an HOA ............................................................................... 12%
No preference ............................................................................. 14%
Not sure ..................................................................................... 12%

**34. Have you ever lived within an HOA-governed neighborhood?**

Yes, I do now ....................................................................................17%

Yes, but not now ................................................................................18%

No .................................................................................................55%

Not sure ..........................................................................................11%

**35. When it came to owning your first home, how, if at all, did your parents help financially?**
*Asked of people who have owned a home at some point*

My parents paid for the entire property outright, or gave me a property they owned .......4%

My parents paid for the entire deposit, but not the entire value of the property ............4%

My parents paid for at least some of the deposit .........................................12%

My parents helped financially in another way .............................................9%

My parents did not help me financially with my first home ...............................66%

Not sure ..........................................................................................5%

**36. About how much of your household income currently goes toward paying your mortgage for your primary residence?**
*Asked of homeowners with a mortgage*

Less than 10% of my household income ...................................................9%

10%-15% .......................................................................................14%

16%-20% .......................................................................................16%

21%-25% .......................................................................................15%

26%-30% .......................................................................................10%

30%-40% .......................................................................................13%

40%-50% .........................................................................................7%

More than 50% of my household income goes toward paying my mortgage ..............5%

My household does not have income ......................................................1%

Not sure .........................................................................................10%

**37. How worried are you about making your mortgage payments?**
*Asked of homeowners with a mortgage*

Very worried .....................................................................................4%

Somewhat worried ............................................................................34%

Not very worried ...............................................................................30%

Not at all worried ..............................................................................30%

Not sure ..........................................................................................1%

**38. Have you refinanced your mortgage within the past year?**
*Asked of homeowners with a mortgage*

Yes .................................................................................................4%

No .................................................................................................96%

Not sure ..........................................................................................0%

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**39. Are you looking to refinance your mortgage within the next year?**
*Asked of homeowners with a mortgage*

| | |
|---|---:|
| Yes | 6% |
| No | 78% |
| Not sure | 16% |

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**40. Compared to one year ago, do you think the value of your home has increased, decreased, or stayed the same?**
*Asked of homeowners*

| | |
|---|---:|
| Increased a lot | 11% |
| Increased a little | 48% |
| Stayed the same | 24% |
| Decreased a little | 10% |
| Decreased a lot | 2% |
| Not sure | 4% |

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**41. About how much of your household income currently goes toward paying your rent for your primary residence?**
*Asked of renters*

| | |
|---|---:|
| Less than 10% of my household income | 6% |
| 10%-15% | 7% |
| 16%-20% | 6% |
| 21%-25% | 10% |
| 26%-30% | 11% |
| 30%-40% | 12% |
| 40%-50% | 13% |
| More than 50% of my household income goes toward paying rent | 16% |
| My household does not have income | 2% |
| Not sure | 16% |

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**42. How worried are you about making your rent payments?**
*Asked of renters*

| | |
|---|---:|
| Very worried | 15% |
| Somewhat worried | 25% |
| Not very worried | 30% |
| Not at all worried | 24% |
| Not sure | 7% |

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**43. If you could afford it, would you be interested in buying a home?**
*Asked of renters*

| | |
|---|---:|
| Yes, I would | 63% |
| No, I would not | 23% |
| Not sure | 14% |

44. Which, if any, of the following factors are currently preventing you from buying a home? Select all that apply.
*Asked of renters who say they would be interested in buying a home if they could afford it*

Cost of homes for sale is too high ................................................................ 73%
Unable to afford a down payment ................................................................ 64%
Interest rates are too high ................................................................ 47%
Don't plan to stay in my current location ................................................................ 16%
Limited supply of homes for sale ................................................................ 14%
Haven't found a home I like ................................................................ 11%
Other ................................................................ 7%
None of the above ................................................................ 3%

45. Would you say you have a good relationship with your landlord, a bad relationship, or no relationship?
*Asked of renters*

Good ................................................................ 52%
Neutral ................................................................ 23%
Bad ................................................................ 1%
No relationship ................................................................ 19%
Not sure ................................................................ 5%

| | |
|---|---|
| **Interviewing Dates** | January 14 - 16, 2026 |
| **Target population** | U.S. citizens, aged 18 and over |
| **Sampling method** | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. |
| **Weighting** | The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.546, with a mean of one and a standard deviation of 0.824. |
| **Number of respondents** | 1,106 |
| **Margin of error** | $\pm$ 3.8 points (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 70 questions not reported. |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**YouGov**

**1. House type lived in**

Which, if any, of the following types of home best describes where you currently live?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Mobile home | 7% | 8% | 7% | 4% | 9% | 9% | 7% | 8% | 8% | 7% | * |
| Single-family detached house | 61% | 61% | 60% | 49% | 56% | 64% | 70% | 67% | 45% | 56% | * |
| Single-family attached house (townhouse) | 4% | 4% | 4% | 7% | 6% | 2% | 3% | 4% | 8% | 3% | * |
| An apartment or condominium/co-op building (with 2 or more units) | 23% | 23% | 23% | 33% | 24% | 20% | 18% | 18% | 35% | 30% | * |
| Other | 2% | 2% | 2% | 1% | 1% | 3% | 2% | 2% | 0% | 0% | * |
| Don't know | 1% | 1% | 2% | 3% | 2% | 0% | 0% | 1% | 2% | 1% | * |
| Prefer not to say | 2% | 2% | 2% | 3% | 2% | 2% | 0% | 1% | 2% | 3% | * |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (1,103) | (505) | (598) | (274) | (298) | (314) | (217) | (709) | (140) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Mobile home | 7% | 7% | 6% | 9% | 5% | 8% | 14% | 6% | 1% | 5% | 8% | 9% | 5% |
| Single-family detached house | 61% | 59% | 55% | 69% | 63% | 71% | 42% | 65% | 80% | 53% | 66% | 61% | 60% |
| Single-family attached house (townhouse) | 4% | 4% | 5% | 3% | 5% | 4% | 3% | 5% | 4% | 6% | 2% | 5% | 4% |

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1

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| An apartment or condominium/co-op building (with 2 or more units) | 23% | 29% | 25% | 16% | 25% | 15% | 32% | 23% | 15% | 35% | 19% | 20% | 25% |
| Other | 2% | 1% | 3% | 2% | 1% | 1% | 4% | 1% | 0% | 1% | 2% | 2% | 2% |
| Don't know | 1% | 0% | 2% | 1% | 0% | 0% | 2% | 0% | 1% | 0% | 0% | 1% | 3% |
| Prefer not to say | 2% | 1% | 4% | 0% | 1% | 0% | 2% | 0% | 0% | 0% | 3% | 3% | 0% |
| Totals | 100% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 101% | 100% | 100% | 101% | 99% |
| Unweighted N | (1,103) | (336) | (495) | (272) | (439) | (370) | (400) | (331) | (256) | (199) | (234) | (422) | (248) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**YouGov**

**2. Home Tenure**
Do you own or rent the home in which you live?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Own – outright without a loan/mortgage | 23% | 23% | 23% | 9% | 20% | 25% | 36% | 24% | 18% | 21% | * |
| Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house) | 28% | 29% | 28% | 8% | 25% | 35% | 40% | 34% | 12% | 21% | * |
| Rent | 31% | 29% | 34% | 39% | 36% | 29% | 21% | 25% | 49% | 38% | * |
| Neither – I live with my parents, family or friends but pay some rent to them | 4% | 5% | 4% | 9% | 6% | 3% | 1% | 5% | 3% | 3% | * |
| Neither – I live rent-free with my parents, family or friends | 10% | 11% | 9% | 29% | 11% | 5% | 0% | 9% | 14% | 15% | * |
| Other | 2% | 2% | 2% | 3% | 1% | 2% | 2% | 2% | 0% | 0% | * |
| Prefer not to say | 1% | 2% | 1% | 3% | 1% | 1% | 0% | 1% | 3% | 2% | * |
| Totals | 99% | 101% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,105) | (506) | (599) | (275) | (299) | (315) | (216) | (709) | (141) | (174) | (81) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Own – outright without a loan/mortgage | 23% | 21% | 18% | 31% | 24% | 31% | 20% | 20% | 33% | 24% | 19% | 23% | 26% |

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# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Own – with a mortgage/loan (i.e I have borrowed money from a bank or similar to buy a house) | 28% | 25% | 25% | 36% | 32% | 40% | 13% | 38% | 48% | 27% | 29% | 30% | 26% |
| Rent | 31% | 38% | 34% | 22% | 33% | 19% | 47% | 31% | 10% | 34% | 31% | 29% | 34% |
| Neither – I live with my parents, family or friends but pay some rent to them | 4% | 3% | 7% | 3% | 3% | 3% | 6% | 2% | 2% | 7% | 4% | 4% | 4% |
| Neither – I live rent-free with my parents, family or friends | 10% | 11% | 12% | 7% | 7% | 5% | 11% | 7% | 6% | 8% | 11% | 13% | 6% |
| Other | 2% | 0% | 3% | 1% | 0% | 2% | 2% | 1% | 1% | 0% | 2% | 1% | 3% |
| Prefer not to say | 1% | 1% | 2% | 0% | 1% | 0% | 2% | 1% | 0% | 0% | 2% | 2% | 1% |
| Totals | 99% | 99% | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 98% | 102% | 100% |
| Unweighted N | (1,105) | (337) | (496) | (272) | (439) | (370) | (401) | (331) | (257) | (200) | (234) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**3. Ever Owned a Home**

Have you ever owned a home?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 58% | 60% | 57% | 21% | 48% | 70% | 88% | 66% | 36% | 51% | * |
| No | 42% | 40% | 43% | 79% | 52% | 30% | 12% | 34% | 64% | 49% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,106) | (506) | (600) | (275) | (299) | (315) | (217) | (710) | (141) | (174) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 58% | 52% | 50% | 75% | 65% | 79% | 43% | 65% | 83% | 58% | 56% | 60% | 59% |
| No | 42% | 48% | 50% | 25% | 35% | 21% | 57% | 35% | 17% | 42% | 44% | 40% | 41% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,106) | (338) | (496) | (272) | (440) | (370) | (402) | (331) | (257) | (200) | (235) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

YouGov

**4. Density Preferences**

Would you personally prefer to live in a place where. . .

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Homes are built closer together | 12% | 10% | 13% | 19% | 15% | 7% | 9% | 9% | 13% | 23% | ∗ |
| Homes are built farther apart | 72% | 74% | 70% | 59% | 66% | 84% | 74% | 78% | 62% | 62% | ∗ |
| Not sure | 16% | 16% | 17% | 22% | 20% | 9% | 17% | 13% | 25% | 15% | ∗ |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | ∗ |
| Unweighted N | (1,105) | (506) | (599) | (275) | (298) | (315) | (217) | (710) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Homes are built closer together | 12% | 16% | 11% | 9% | 17% | 11% | 12% | 10% | 14% | 18% | 12% | 10% | 10% |
| Homes are built farther apart | 72% | 66% | 70% | 81% | 66% | 82% | 67% | 78% | 71% | 62% | 75% | 76% | 69% |
| Not sure | 16% | 18% | 20% | 10% | 17% | 7% | 21% | 12% | 15% | 20% | 13% | 14% | 21% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,105) | (337) | (496) | (272) | (439) | (370) | (402) | (330) | (257) | (200) | (235) | (423) | (247) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**5. Prefer Urban, Suburban, or Rural**
If you had to choose a place to live, would you rather it be in an urban, suburban, or rural area?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Urban area | 18% | 16% | 20% | 27% | 22% | 14% | 14% | 13% | 29% | 30% | * |
| Suburban area | 39% | 41% | 37% | 39% | 43% | 32% | 46% | 40% | 41% | 31% | * |
| Rural area | 36% | 38% | 33% | 21% | 29% | 49% | 36% | 42% | 15% | 31% | * |
| Not sure | 7% | 5% | 9% | 13% | 6% | 6% | 4% | 5% | 14% | 9% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 99% | 101% | * |
| Unweighted N | (1,103) | (505) | (598) | (274) | (298) | (314) | (217) | (707) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Urban area | 18% | 28% | 17% | 10% | 27% | 11% | 21% | 12% | 25% | 25% | 15% | 16% | 22% |
| Suburban area | 39% | 45% | 36% | 37% | 45% | 40% | 28% | 48% | 44% | 42% | 35% | 42% | 36% |
| Rural area | 36% | 21% | 35% | 50% | 22% | 46% | 41% | 36% | 28% | 29% | 42% | 36% | 32% |
| Not sure | 7% | 5% | 12% | 2% | 6% | 2% | 10% | 4% | 3% | 4% | 8% | 6% | 10% |
| Totals | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,103) | (338) | (495) | (270) | (440) | (367) | (401) | (330) | (256) | (199) | (235) | (422) | (247) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**6. National Housing Affordability**
In the United States, how easy or difficult is it to find affordable housing?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very easy | 3% | 5% | 2% | 6% | 6% | 1% | 3% | 2% | 6% | 9% | * |
| Somewhat easy | 6% | 7% | 6% | 5% | 6% | 7% | 8% | 6% | 7% | 9% | * |
| Somewhat difficult | 33% | 33% | 33% | 31% | 32% | 34% | 36% | 35% | 28% | 34% | * |
| Very difficult | 48% | 48% | 49% | 50% | 50% | 48% | 46% | 50% | 46% | 39% | * |
| Not sure | 8% | 7% | 10% | 8% | 7% | 11% | 8% | 8% | 13% | 9% | * |
| Totals | 98% | 100% | 100% | 100% | 101% | 101% | 101% | 101% | 100% | 100% | * |
| Unweighted N | (1,104) | (505) | (599) | (275) | (298) | (315) | (216) | (709) | (140) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very easy | 3% | 3% | 4% | 4% | 2% | 5% | 6% | 1% | 3% | 4% | 3% | 4% | 2% |
| Somewhat easy | 6% | 3% | 4% | 13% | 2% | 14% | 6% | 5% | 12% | 8% | 6% | 5% | 9% |
| Somewhat difficult | 33% | 26% | 31% | 43% | 31% | 40% | 28% | 36% | 39% | 28% | 28% | 39% | 33% |
| Very difficult | 48% | 64% | 48% | 34% | 60% | 34% | 51% | 52% | 39% | 51% | 51% | 44% | 52% |
| Not sure | 8% | 4% | 13% | 7% | 5% | 8% | 9% | 6% | 7% | 10% | 12% | 8% | 4% |
| Totals | 98% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,104) | (337) | (496) | (271) | (439) | (369) | (402) | (330) | (256) | (200) | (234) | (422) | (248) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens



**7. National Housing Value Change**
Compared to one year ago, has the price of housing in the United States increased, decreased, or stayed the same?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increased a lot | 42% | 38% | 45% | 50% | 38% | 39% | 43% | 39% | 56% | 36% | * |
| Increased a little | 29% | 31% | 27% | 22% | 29% | 28% | 36% | 32% | 20% | 27% | * |
| Stayed the same | 11% | 12% | 10% | 9% | 14% | 12% | 7% | 11% | 6% | 11% | * |
| Decreased a little | 6% | 8% | 4% | 4% | 5% | 7% | 8% | 5% | 3% | 10% | * |
| Decreased a lot | 1% | 2% | 1% | 2% | 1% | 0% | 1% | 1% | 1% | 3% | * |
| Not sure | 12% | 9% | 14% | 13% | 14% | 14% | 5% | 11% | 14% | 12% | * |
| Totals | 101% | 100% | 101% | 100% | 101% | 100% | 100% | 99% | 100% | 99% | * |
| Unweighted N | (1,105) | (506) | (599) | (275) | (298) | (315) | (217) | (710) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increased a lot | 42% | 54% | 43% | 28% | 47% | 24% | 51% | 42% | 28% | 41% | 47% | 41% | 39% |
| Increased a little | 29% | 28% | 25% | 33% | 34% | 36% | 19% | 31% | 42% | 27% | 27% | 29% | 32% |
| Stayed the same | 11% | 5% | 11% | 16% | 7% | 17% | 10% | 9% | 15% | 13% | 8% | 11% | 12% |
| Decreased a little | 6% | 3% | 4% | 10% | 4% | 11% | 4% | 8% | 5% | 4% | 3% | 8% | 7% |
| Decreased a lot | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 0% | 2% | 1% | 1% | 1% |
| Not sure | 12% | 8% | 16% | 10% | 8% | 11% | 13% | 8% | 10% | 13% | 16% | 11% | 9% |
| Totals | 101% | 99% | 100% | 99% | 101% | 101% | 98% | 99% | 100% | 100% | 102% | 101% | 100% |
| Unweighted N | (1,105) | (338) | (495) | (272) | (440) | (370) | (401) | (331) | (257) | (200) | (234) | (423) | (248) |

**8. National Housing Value Future Change**

In the next year, do you think the price of housing in the United States will increase, decrease, or stay the same?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increase a lot | 28% | 22% | 33% | 37% | 27% | 26% | 23% | 23% | 42% | 33% | * |
| Increase a little | 32% | 37% | 26% | 32% | 26% | 33% | 36% | 36% | 18% | 21% | * |
| Stay the same | 14% | 15% | 14% | 7% | 17% | 17% | 15% | 15% | 10% | 15% | * |
| Decrease a little | 10% | 11% | 9% | 11% | 9% | 8% | 11% | 12% | 7% | 4% | * |
| Decrease a lot | 2% | 4% | 1% | 4% | 2% | 1% | 2% | 1% | 1% | 8% | * |
| Not sure | 14% | 11% | 18% | 10% | 19% | 16% | 12% | 13% | 22% | 18% | * |
| Totals | 100% | 100% | 101% | 101% | 100% | 101% | 99% | 100% | 100% | 99% | * |
| Unweighted N | (1,103) | (506) | (597) | (275) | (298) | (314) | (216) | (709) | (140) | (173) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increase a lot | 28% | 37% | 31% | 14% | 36% | 13% | 34% | 29% | 17% | 31% | 28% | 28% | 25% |
| Increase a little | 32% | 38% | 24% | 35% | 36% | 32% | 28% | 33% | 40% | 25% | 31% | 31% | 38% |
| Stay the same | 14% | 9% | 15% | 19% | 12% | 19% | 14% | 11% | 19% | 17% | 11% | 16% | 14% |
| Decrease a little | 10% | 3% | 9% | 17% | 5% | 19% | 8% | 10% | 11% | 9% | 9% | 11% | 8% |
| Decrease a lot | 2% | 1% | 1% | 5% | 1% | 5% | 3% | 3% | 0% | 3% | 2% | 2% | 1% |
| Not sure | 14% | 13% | 19% | 11% | 11% | 12% | 14% | 14% | 12% | 15% | 18% | 13% | 14% |
| Totals | 100% | 101% | 99% | 101% | 101% | 100% | 101% | 100% | 99% | 100% | 99% | 101% | 100% |
| Unweighted N | (1,103) | (338) | (494) | (271) | (440) | (367) | (400) | (331) | (257) | (197) | (235) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**9. Local Housing Affordability**
In your local community, how easy or difficult is it to find affordable housing?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very easy | 2% | 3% | 1% | 4% | 3% | 1% | 0% | 1% | 4% | 6% | * |
| Somewhat easy | 12% | 12% | 11% | 11% | 10% | 12% | 14% | 11% | 15% | 9% | * |
| Somewhat difficult | 38% | 44% | 33% | 39% | 37% | 37% | 41% | 40% | 36% | 32% | * |
| Very difficult | 39% | 33% | 45% | 34% | 42% | 41% | 38% | 40% | 34% | 39% | * |
| Not sure | 9% | 8% | 10% | 12% | 9% | 8% | 7% | 8% | 12% | 13% | * |
| Totals | 100% | 100% | 100% | 100% | 101% | 99% | 100% | 100% | 101% | 99% | * |
| Unweighted N | (1,105) | (506) | (599) | (275) | (299) | (314) | (217) | (710) | (141) | (173) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very easy | 2% | 3% | 0% | 3% | 2% | 4% | 3% | 1% | 1% | 2% | 1% | 3% | 1% |
| Somewhat easy | 12% | 4% | 12% | 19% | 4% | 19% | 12% | 8% | 18% | 10% | 12% | 12% | 13% |
| Somewhat difficult | 38% | 35% | 39% | 41% | 38% | 40% | 35% | 42% | 39% | 35% | 39% | 40% | 36% |
| Very difficult | 39% | 52% | 35% | 32% | 50% | 31% | 38% | 45% | 35% | 46% | 35% | 37% | 43% |
| Not sure | 9% | 7% | 14% | 5% | 6% | 6% | 11% | 5% | 7% | 7% | 13% | 8% | 7% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,105) | (338) | (495) | (272) | (439) | (370) | (402) | (331) | (257) | (200) | (234) | (423) | (248) |

**10. Local Housing Investment**
In general, do you think buying a home in your local community right now would be a good investment or a bad investment?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very good investment | 13% | 14% | 12% | 10% | 12% | 13% | 15% | 12% | 14% | 16% | * |
| Somewhat good investment | 33% | 38% | 28% | 28% | 33% | 29% | 43% | 35% | 28% | 35% | * |
| Somewhat bad investment | 18% | 19% | 18% | 20% | 19% | 18% | 16% | 19% | 17% | 14% | * |
| Very bad investment | 10% | 10% | 10% | 15% | 10% | 10% | 5% | 9% | 10% | 8% | * |
| Not sure | 26% | 20% | 32% | 27% | 26% | 29% | 20% | 25% | 30% | 27% | * |
| Totals | 100% | 101% | 100% | 100% | 100% | 99% | 99% | 100% | 99% | 100% | * |
| Unweighted N | (1,102) | (503) | (599) | (274) | (298) | (314) | (216) | (709) | (139) | (174) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very good investment | 13% | 13% | 10% | 16% | 14% | 18% | 11% | 12% | 16% | 13% | 11% | 13% | 14% |
| Somewhat good investment | 33% | 36% | 28% | 36% | 36% | 43% | 25% | 37% | 45% | 33% | 30% | 34% | 34% |
| Somewhat bad investment | 18% | 16% | 21% | 18% | 18% | 14% | 17% | 21% | 16% | 17% | 23% | 17% | 16% |
| Very bad investment | 10% | 9% | 11% | 9% | 8% | 8% | 12% | 9% | 8% | 12% | 10% | 10% | 8% |
| Not sure | 26% | 25% | 30% | 22% | 24% | 17% | 35% | 21% | 15% | 25% | 25% | 27% | 28% |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 100% |
| Unweighted N | (1,102) | (338) | (492) | (272) | (439) | (370) | (401) | (330) | (256) | (199) | (235) | (422) | (246) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

## 11. Local Housing Value Change
Compared to one year ago, has the price of housing in your local community increased, decreased, or stayed the same?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increased a lot | 27% | 23% | 30% | 35% | 24% | 24% | 26% | 25% | 34% | 25% | * |
| Increased a little | 35% | 38% | 32% | 25% | 32% | 39% | 41% | 37% | 26% | 32% | * |
| Stayed the same | 17% | 17% | 16% | 14% | 20% | 16% | 15% | 17% | 17% | 16% | * |
| Decreased a little | 4% | 5% | 3% | 2% | 3% | 4% | 7% | 4% | 1% | 5% | * |
| Decreased a lot | 1% | 2% | 1% | 3% | 1% | 1% | 1% | 1% | 1% | 3% | * |
| Not sure | 16% | 15% | 17% | 21% | 20% | 15% | 10% | 16% | 20% | 19% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,105) | (506) | (599) | (275) | (298) | (315) | (217) | (709) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increased a lot | 27% | 37% | 26% | 19% | 32% | 15% | 35% | 25% | 16% | 28% | 31% | 25% | 26% |
| Increased a little | 35% | 33% | 32% | 40% | 39% | 40% | 29% | 39% | 45% | 38% | 34% | 34% | 35% |
| Stayed the same | 17% | 12% | 15% | 22% | 12% | 23% | 14% | 17% | 20% | 17% | 14% | 19% | 15% |
| Decreased a little | 4% | 4% | 3% | 6% | 5% | 8% | 3% | 4% | 7% | 2% | 1% | 5% | 6% |
| Decreased a lot | 1% | 1% | 1% | 2% | 1% | 2% | 2% | 2% | 0% | 2% | 1% | 2% | 1% |
| Not sure | 16% | 13% | 22% | 11% | 11% | 12% | 18% | 13% | 11% | 13% | 19% | 15% | 17% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,105) | (338) | (496) | (271) | (440) | (369) | (402) | (330) | (257) | (200) | (235) | (422) | (248) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**12. Better To Buy or Rent Housing**
In your local community, do you think it's generally a better financial decision for people to buy or rent housing?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Buy | 49% | 55% | 44% | 44% | 42% | 51% | 59% | 53% | 36% | 45% | * |
| Rent | 20% | 20% | 19% | 23% | 24% | 19% | 14% | 15% | 31% | 23% | * |
| Not sure | 31% | 25% | 37% | 33% | 34% | 31% | 26% | 31% | 34% | 32% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 99% | 99% | 101% | 100% | * |
| Unweighted N | (1,104) | (506) | (598) | (275) | (298) | (315) | (216) | (709) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Buy | 49% | 44% | 43% | 62% | 49% | 64% | 42% | 51% | 60% | 43% | 47% | 52% | 51% |
| Rent | 20% | 23% | 20% | 16% | 18% | 14% | 27% | 19% | 13% | 29% | 17% | 19% | 17% |
| Not sure | 31% | 34% | 36% | 22% | 33% | 22% | 31% | 30% | 27% | 27% | 36% | 29% | 32% |
| Totals | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,104) | (338) | (495) | (271) | (440) | (369) | (401) | (330) | (257) | (200) | (235) | (421) | (248) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens



**13. Good Time To Buy a Home**
In your local community, do you think this is a good time or a bad time to try to buy a home?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very good time | 4% | 5% | 3% | 5% | 4% | 4% | 3% | 3% | 6% | 9% | * |
| Somewhat good time | 25% | 28% | 21% | 17% | 19% | 24% | 38% | 28% | 20% | 18% | * |
| Somewhat bad time | 33% | 33% | 33% | 37% | 38% | 32% | 25% | 34% | 32% | 27% | * |
| Very bad time | 14% | 13% | 14% | 19% | 12% | 12% | 12% | 12% | 14% | 13% | * |
| Not sure | 25% | 21% | 28% | 22% | 26% | 28% | 22% | 24% | 28% | 34% | * |
| Totals | 101% | 100% | 99% | 100% | 99% | 100% | 100% | 101% | 100% | 101% | * |
| Unweighted N | (1,106) | (506) | (600) | (275) | (299) | (315) | (217) | (710) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very good time | 4% | 4% | 4% | 4% | 4% | 6% | 5% | 2% | 4% | 5% | 2% | 4% | 6% |
| Somewhat good time | 25% | 21% | 17% | 37% | 21% | 37% | 22% | 26% | 30% | 19% | 25% | 27% | 23% |
| Somewhat bad time | 33% | 36% | 34% | 29% | 39% | 31% | 31% | 34% | 35% | 32% | 28% | 36% | 35% |
| Very bad time | 14% | 17% | 15% | 9% | 15% | 7% | 16% | 12% | 10% | 17% | 17% | 11% | 13% |
| Not sure | 25% | 21% | 30% | 22% | 21% | 19% | 25% | 25% | 20% | 28% | 28% | 23% | 23% |
| Totals | 101% | 99% | 100% | 101% | 100% | 100% | 99% | 99% | 99% | 101% | 100% | 101% | 100% |
| Unweighted N | (1,106) | (338) | (496) | (272) | (440) | (370) | (402) | (331) | (257) | (200) | (235) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**14. Good Time to Sell a Home**
In your local community, do you think this is a good time or a bad time to sell a home?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very good time | 10% | 10% | 10% | 13% | 10% | 7% | 11% | 11% | 7% | 8% | * |
| Somewhat good time | 32% | 36% | 29% | 25% | 29% | 36% | 38% | 34% | 24% | 35% | * |
| Somewhat bad time | 22% | 21% | 22% | 24% | 21% | 21% | 22% | 23% | 20% | 19% | * |
| Very bad time | 10% | 9% | 10% | 9% | 12% | 11% | 7% | 8% | 18% | 7% | * |
| Not sure | 26% | 23% | 29% | 30% | 28% | 25% | 22% | 23% | 32% | 31% | * |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 99% | 101% | 100% | * |
| Unweighted N | (1,100) | (502) | (598) | (274) | (298) | (312) | (216) | (705) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very good time | 10% | 12% | 8% | 10% | 10% | 10% | 9% | 9% | 13% | 12% | 9% | 10% | 10% |
| Somewhat good time | 32% | 31% | 29% | 38% | 29% | 43% | 26% | 37% | 37% | 38% | 36% | 29% | 30% |
| Somewhat bad time | 22% | 20% | 20% | 25% | 26% | 23% | 22% | 18% | 23% | 18% | 18% | 25% | 23% |
| Very bad time | 10% | 11% | 12% | 6% | 10% | 7% | 15% | 10% | 4% | 6% | 12% | 12% | 7% |
| Not sure | 26% | 26% | 31% | 20% | 24% | 16% | 28% | 25% | 22% | 27% | 25% | 25% | 29% |
| Totals | 100% | 100% | 100% | 99% | 99% | 99% | 100% | 99% | 99% | 101% | 100% | 101% | 99% |
| Unweighted N | (1,100) | (338) | (490) | (272) | (438) | (369) | (399) | (329) | (256) | (199) | (235) | (420) | (246) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**15. Better to Buy or Sell**
In your local community, do you think it's currently a better time to be buying a home or selling a home?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Buying | 20% | 22% | 18% | 21% | 22% | 16% | 24% | 18% | 29% | 19% | * |
| Selling | 37% | 39% | 36% | 38% | 34% | 40% | 36% | 42% | 17% | 34% | * |
| Not sure | 43% | 39% | 46% | 42% | 44% | 44% | 40% | 40% | 54% | 47% | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,104) | (505) | (599) | (275) | (299) | (313) | (217) | (709) | (141) | (173) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Buying | 20% | 19% | 19% | 23% | 22% | 24% | 21% | 20% | 24% | 14% | 16% | 26% | 19% |
| Selling | 37% | 40% | 29% | 45% | 36% | 45% | 30% | 41% | 45% | 45% | 40% | 35% | 32% |
| Not sure | 43% | 41% | 52% | 32% | 42% | 31% | 49% | 39% | 31% | 42% | 45% | 39% | 48% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 99% |
| Unweighted N | (1,104) | (337) | (496) | (271) | (439) | (369) | (401) | (330) | (257) | (199) | (235) | (422) | (248) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**16. Number of Homes Being Built**
Over the past year, has the number of homes being built in your local community increased, decreased, or stayed the same?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increased a lot | 12% | 12% | 12% | 19% | 11% | 9% | 13% | 11% | 15% | 19% | * |
| Increased a little | 24% | 24% | 24% | 22% | 27% | 28% | 19% | 25% | 23% | 21% | * |
| Stayed the same | 32% | 35% | 29% | 27% | 29% | 33% | 38% | 33% | 31% | 23% | * |
| Decreased a little | 7% | 6% | 8% | 4% | 5% | 6% | 12% | 8% | 6% | 6% | * |
| Decreased a lot | 4% | 4% | 5% | 3% | 5% | 3% | 6% | 3% | 5% | 8% | * |
| Not sure | 20% | 18% | 22% | 25% | 23% | 20% | 13% | 19% | 21% | 22% | * |
| Totals | 99% | 99% | 100% | 100% | 100% | 99% | 101% | 99% | 101% | 99% | * |
| Unweighted N | (1,104) | (506) | (598) | (275) | (298) | (315) | (216) | (708) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increased a lot | 12% | 11% | 13% | 13% | 10% | 14% | 13% | 14% | 11% | 13% | 7% | 16% | 11% |
| Increased a little | 24% | 26% | 22% | 25% | 28% | 27% | 21% | 28% | 32% | 21% | 24% | 25% | 25% |
| Stayed the same | 32% | 31% | 26% | 41% | 29% | 34% | 36% | 26% | 34% | 37% | 34% | 31% | 30% |
| Decreased a little | 7% | 11% | 6% | 4% | 10% | 6% | 5% | 8% | 6% | 9% | 6% | 6% | 7% |
| Decreased a lot | 4% | 5% | 4% | 3% | 6% | 4% | 5% | 5% | 3% | 2% | 5% | 4% | 6% |
| Not sure | 20% | 16% | 28% | 14% | 17% | 15% | 21% | 19% | 14% | 18% | 24% | 18% | 21% |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,104) | (336) | (496) | (272) | (440) | (370) | (401) | (330) | (257) | (200) | (235) | (422) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**17. Predicted Change in Home Interest Rates**
In the next year, do you think home mortgage interest rates will increase, decrease, or stay the same as where they are now?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increase a lot | 15% | 15% | 15% | 21% | 17% | 13% | 11% | 13% | 28% | 22% | * |
| Increase a little | 22% | 22% | 22% | 22% | 26% | 19% | 23% | 22% | 18% | 23% | * |
| Stay the same | 18% | 20% | 16% | 16% | 19% | 18% | 17% | 17% | 20% | 18% | * |
| Decrease a little | 19% | 22% | 16% | 10% | 12% | 22% | 32% | 24% | 5% | 9% | * |
| Decrease a lot | 2% | 3% | 2% | 2% | 3% | 2% | 2% | 3% | 2% | 1% | * |
| Not sure | 24% | 18% | 29% | 30% | 23% | 27% | 15% | 22% | 26% | 28% | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 101% | 100% | 101% | 99% | 101% | * |
| Unweighted N | (1,104) | (504) | (600) | (275) | (299) | (313) | (217) | (708) | (141) | (174) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increase a lot | 15% | 21% | 17% | 7% | 17% | 8% | 22% | 14% | 7% | 17% | 14% | 16% | 13% |
| Increase a little | 22% | 27% | 20% | 21% | 24% | 15% | 27% | 26% | 15% | 16% | 20% | 23% | 27% |
| Stay the same | 18% | 19% | 17% | 17% | 21% | 18% | 13% | 19% | 24% | 17% | 18% | 19% | 16% |
| Decrease a little | 19% | 9% | 17% | 32% | 16% | 36% | 11% | 19% | 35% | 27% | 17% | 19% | 17% |
| Decrease a lot | 2% | 0% | 1% | 5% | 0% | 5% | 1% | 3% | 3% | 2% | 3% | 2% | 2% |
| Not sure | 24% | 23% | 28% | 19% | 22% | 17% | 27% | 19% | 16% | 21% | 28% | 21% | 26% |
| Totals | 100% | 99% | 100% | 101% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,104) | (337) | (496) | (271) | (439) | (370) | (401) | (331) | (256) | (200) | (233) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**18. Likelihood of Housing Bubble**
How likely do you think it is that the U.S. is currently in a housing bubble, meaning that the market value of homes is artificially high and could lead to a crash when prices correct themselves?

| | | **Gender** | | **Age (4 category)** | | | | **Race (4 category)** | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very likely | 20% | 21% | 20% | 26% | 23% | 22% | 10% | 19% | 23% | 26% | * |
| Somewhat likely | 37% | 39% | 35% | 36% | 38% | 35% | 39% | 40% | 30% | 24% | * |
| Not very likely | 16% | 18% | 14% | 7% | 14% | 17% | 25% | 17% | 13% | 13% | * |
| Not at all likely | 2% | 4% | 1% | 5% | 2% | 1% | 3% | 2% | 0% | 6% | * |
| Not sure | 25% | 19% | 30% | 27% | 23% | 25% | 24% | 22% | 34% | 31% | * |
| Totals | 100% | 101% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | * |
| Unweighted N | (1,104) | (505) | (599) | (275) | (298) | (314) | (217) | (709) | (140) | (174) | (81) |

| | | **Party ID** | | | **2024 Vote** | | **Family Income (3 category)** | | | **Region** | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very likely | 20% | 26% | 20% | 15% | 28% | 16% | 24% | 17% | 17% | 18% | 22% | 20% | 20% |
| Somewhat likely | 37% | 34% | 39% | 37% | 38% | 36% | 31% | 42% | 41% | 37% | 36% | 38% | 36% |
| Not very likely | 16% | 13% | 12% | 24% | 13% | 26% | 12% | 15% | 22% | 19% | 15% | 15% | 17% |
| Not at all likely | 2% | 1% | 2% | 3% | 2% | 4% | 2% | 1% | 3% | 1% | 1% | 3% | 2% |
| Not sure | 25% | 26% | 26% | 21% | 20% | 18% | 30% | 24% | 18% | 25% | 26% | 24% | 25% |
| Totals | 100% | 100% | 99% | 100% | 101% | 100% | 99% | 99% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,104) | (338) | (495) | (271) | (440) | (369) | (402) | (329) | (257) | (200) | (234) | (423) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**19A. Reasons for Cost of Housing — Cost of building materials**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 43% | 43% | 44% | 29% | 35% | 48% | 57% | 45% | 38% | 42% | * |
| A fair amount | 40% | 44% | 35% | 43% | 39% | 42% | 34% | 43% | 28% | 33% | * |
| Not much | 7% | 8% | 7% | 12% | 10% | 4% | 5% | 6% | 6% | 11% | * |
| Not at all | 1% | 1% | 1% | 2% | 1% | 1% | 0% | 1% | 3% | 1% | * |
| Not sure | 9% | 4% | 13% | 14% | 14% | 5% | 5% | 5% | 24% | 14% | * |
| Totals | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 99% | 101% | * |
| Unweighted N | (900) | (408) | (492) | (216) | (237) | (267) | (180) | (585) | (117) | (136) | (62) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 43% | 47% | 42% | 41% | 47% | 43% | 45% | 39% | 48% | 49% | 41% | 45% | 39% |
| A fair amount | 40% | 36% | 36% | 47% | 37% | 46% | 33% | 47% | 40% | 36% | 44% | 39% | 39% |
| Not much | 7% | 6% | 10% | 6% | 6% | 7% | 5% | 9% | 9% | 8% | 7% | 5% | 11% |
| Not at all | 1% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | 0% | 1% | 0% | 2% | 1% |
| Not sure | 9% | 10% | 12% | 4% | 8% | 3% | 15% | 5% | 3% | 6% | 8% | 10% | 10% |
| Totals | 100% | 100% | 101% | 98% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (900) | (273) | (397) | (230) | (357) | (308) | (334) | (273) | (202) | (162) | (196) | (343) | (199) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**19B. Reasons for Cost of Housing — Interest rates**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 41% | 38% | 44% | 33% | 41% | 38% | 53% | 42% | 46% | 36% | * |
| A fair amount | 39% | 45% | 33% | 38% | 37% | 46% | 31% | 42% | 24% | 31% | * |
| Not much | 8% | 9% | 7% | 10% | 4% | 9% | 10% | 8% | 7% | 10% | * |
| Not at all | 1% | 1% | 1% | 3% | 0% | 0% | 0% | 1% | 1% | 3% | * |
| Not sure | 11% | 7% | 15% | 16% | 18% | 7% | 6% | 7% | 22% | 20% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (873) | (399) | (474) | (206) | (240) | (248) | (179) | (566) | (103) | (141) | (63) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 41% | 47% | 40% | 37% | 42% | 44% | 40% | 42% | 42% | 46% | 43% | 38% | 42% |
| A fair amount | 39% | 32% | 34% | 50% | 39% | 40% | 37% | 38% | 43% | 40% | 33% | 43% | 34% |
| Not much | 8% | 10% | 8% | 6% | 8% | 10% | 5% | 11% | 7% | 7% | 13% | 6% | 7% |
| Not at all | 1% | 1% | 2% | 0% | 1% | 0% | 1% | 1% | 1% | 1% | 0% | 1% | 2% |
| Not sure | 11% | 11% | 16% | 5% | 9% | 5% | 17% | 8% | 7% | 6% | 10% | 12% | 15% |
| Totals | 100% | 101% | 100% | 98% | 99% | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (873) | (258) | (399) | (216) | (338) | (297) | (315) | (256) | (208) | (156) | (185) | (329) | (203) |

**19C. Reasons for Cost of Housing — Developers' profit motives**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 41% | 37% | 44% | 40% | 37% | 41% | 44% | 41% | 42% | 33% | * |
| A fair amount | 32% | 34% | 29% | 24% | 32% | 36% | 33% | 34% | 16% | 31% | * |
| Not much | 12% | 17% | 8% | 17% | 10% | 12% | 10% | 11% | 11% | 17% | * |
| Not at all | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | 3% | * |
| Not sure | 14% | 10% | 17% | 17% | 19% | 9% | 12% | 12% | 29% | 16% | * |
| Totals | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (861) | (381) | (480) | (221) | (228) | (253) | (159) | (556) | (111) | (137) | (57) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 41% | 48% | 39% | 36% | 51% | 33% | 38% | 48% | 37% | 44% | 40% | 37% | 46% |
| A fair amount | 32% | 30% | 28% | 38% | 28% | 43% | 30% | 29% | 42% | 34% | 27% | 33% | 32% |
| Not much | 12% | 7% | 13% | 16% | 9% | 13% | 12% | 12% | 13% | 10% | 13% | 13% | 11% |
| Not at all | 2% | 1% | 2% | 2% | 1% | 3% | 1% | 3% | 3% | 0% | 2% | 3% | 1% |
| Not sure | 14% | 14% | 17% | 9% | 11% | 9% | 19% | 9% | 5% | 12% | 18% | 14% | 10% |
| Totals | 101% | 100% | 99% | 101% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (861) | (269) | (381) | (211) | (344) | (281) | (318) | (261) | (190) | (152) | (187) | (326) | (196) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**19D. Reasons for Cost of Housing — Large real estate investors buying up homes**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 39% | 40% | 38% | 41% | 40% | 39% | 37% | 39% | 36% | 36% | * |
| A fair amount | 30% | 32% | 28% | 25% | 30% | 28% | 38% | 31% | 22% | 35% | * |
| Not much | 12% | 12% | 12% | 11% | 9% | 15% | 13% | 13% | 11% | 8% | * |
| Not at all | 2% | 2% | 3% | 4% | 4% | 2% | 1% | 2% | 5% | 5% | * |
| Not sure | 16% | 13% | 20% | 20% | 18% | 17% | 12% | 15% | 26% | 18% | * |
| Totals | 99% | 99% | 101% | 101% | 101% | 101% | 101% | 100% | 100% | 102% | * |
| Unweighted N | (871) | (396) | (475) | (213) | (244) | (245) | (169) | (550) | (115) | (140) | (66) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 39% | 41% | 41% | 34% | 46% | 39% | 39% | 40% | 37% | 43% | 36% | 37% | 42% |
| A fair amount | 30% | 31% | 25% | 36% | 33% | 34% | 26% | 28% | 38% | 34% | 28% | 31% | 28% |
| Not much | 12% | 8% | 10% | 18% | 9% | 15% | 12% | 12% | 16% | 8% | 13% | 12% | 13% |
| Not at all | 2% | 2% | 3% | 2% | 3% | 3% | 2% | 3% | 3% | 2% | 4% | 2% | 2% |
| Not sure | 16% | 17% | 22% | 10% | 9% | 10% | 21% | 17% | 6% | 13% | 18% | 17% | 15% |
| Totals | 99% | 99% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (871) | (264) | (388) | (219) | (344) | (288) | (322) | (253) | (208) | (168) | (187) | (333) | (183) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

YouGov

**19E. Reasons for Cost of Housing — Income inequality**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 38% | 35% | 41% | 43% | 35% | 38% | 39% | 39% | 42% | 35% | * |
| A fair amount | 26% | 29% | 24% | 25% | 27% | 28% | 24% | 27% | 19% | 30% | * |
| Not much | 12% | 13% | 12% | 9% | 10% | 13% | 17% | 13% | 10% | 11% | * |
| Not at all | 8% | 11% | 5% | 3% | 9% | 10% | 7% | 9% | 5% | 5% | * |
| Not sure | 15% | 11% | 19% | 20% | 19% | 12% | 13% | 13% | 24% | 18% | * |
| Totals | 99% | 99% | 101% | 100% | 100% | 101% | 100% | 101% | 100% | 99% | * |
| Unweighted N | (881) | (404) | (477) | (212) | (240) | (258) | (171) | (557) | (116) | (145) | (63) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 38% | 61% | 38% | 17% | 59% | 23% | 39% | 42% | 35% | 41% | 38% | 36% | 41% |
| A fair amount | 26% | 22% | 24% | 33% | 25% | 22% | 29% | 26% | 26% | 27% | 24% | 27% | 25% |
| Not much | 12% | 5% | 12% | 20% | 5% | 23% | 9% | 13% | 13% | 13% | 13% | 12% | 11% |
| Not at all | 8% | 3% | 7% | 14% | 3% | 17% | 4% | 7% | 15% | 5% | 8% | 9% | 7% |
| Not sure | 15% | 9% | 19% | 16% | 8% | 15% | 18% | 12% | 11% | 14% | 16% | 15% | 16% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 99% | 100% |
| Unweighted N | (881) | (269) | (397) | (215) | (354) | (297) | (319) | (267) | (203) | (159) | (182) | (339) | (201) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**19F. Reasons for Cost of Housing — Cost of labor**

To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 33% | 30% | 36% | 26% | 25% | 38% | 43% | 35% | 31% | 30% | * |
| A fair amount | 39% | 45% | 33% | 32% | 42% | 42% | 36% | 40% | 29% | 39% | * |
| Not much | 12% | 13% | 10% | 14% | 11% | 12% | 10% | 13% | 9% | 11% | * |
| Not at all | 4% | 3% | 4% | 8% | 4% | 1% | 4% | 3% | 6% | 5% | * |
| Not sure | 12% | 9% | 16% | 19% | 18% | 7% | 7% | 10% | 26% | 15% | * |
| Totals | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 101% | 101% | 100% | * |
| Unweighted N | (870) | (398) | (472) | (229) | (232) | (240) | (169) | (562) | (115) | (131) | (62) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 33% | 32% | 32% | 36% | 32% | 34% | 28% | 41% | 34% | 42% | 34% | 32% | 28% |
| A fair amount | 39% | 39% | 33% | 45% | 41% | 43% | 39% | 35% | 43% | 36% | 34% | 41% | 42% |
| Not much | 12% | 11% | 13% | 11% | 13% | 15% | 9% | 13% | 13% | 14% | 14% | 11% | 9% |
| Not at all | 4% | 6% | 5% | 1% | 4% | 1% | 5% | 5% | 2% | 2% | 5% | 4% | 5% |
| Not sure | 12% | 11% | 17% | 8% | 10% | 7% | 19% | 6% | 8% | 6% | 13% | 12% | 16% |
| Totals | 100% | 99% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (870) | (261) | (391) | (218) | (340) | (294) | (310) | (264) | (204) | (156) | (187) | (324) | (203) |

26

**19G. Reasons for Cost of Housing — Amount of available housing**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 32% | 31% | 33% | 34% | 26% | 36% | 31% | 34% | 32% | 32% | * |
| A fair amount | 34% | 38% | 31% | 31% | 36% | 34% | 37% | 36% | 24% | 33% | * |
| Not much | 14% | 14% | 15% | 14% | 16% | 12% | 17% | 14% | 12% | 14% | * |
| Not at all | 4% | 4% | 4% | 3% | 4% | 4% | 2% | 3% | 7% | 3% | * |
| Not sure | 15% | 13% | 17% | 18% | 17% | 14% | 13% | 13% | 25% | 17% | * |
| Totals | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | * |
| Unweighted N | (864) | (398) | (466) | (227) | (223) | (247) | (167) | (551) | (115) | (134) | (64) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 32% | 38% | 32% | 27% | 43% | 34% | 31% | 31% | 38% | 32% | 29% | 31% | 39% |
| A fair amount | 34% | 35% | 30% | 39% | 30% | 38% | 29% | 40% | 38% | 35% | 39% | 33% | 33% |
| Not much | 14% | 12% | 12% | 20% | 13% | 16% | 15% | 15% | 12% | 15% | 14% | 15% | 14% |
| Not at all | 4% | 1% | 6% | 3% | 2% | 4% | 5% | 4% | 2% | 4% | 2% | 6% | 1% |
| Not sure | 15% | 14% | 20% | 10% | 12% | 8% | 20% | 11% | 11% | 14% | 16% | 16% | 13% |
| Totals | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 101% | 100% |
| Unweighted N | (864) | (260) | (394) | (210) | (350) | (293) | (298) | (268) | (201) | (150) | (179) | (341) | (194) |

**19H. Reasons for Cost of Housing — Tax policies**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 30% | 30% | 29% | 29% | 27% | 30% | 33% | 26% | 39% | 30% | * |
| A fair amount | 37% | 41% | 32% | 37% | 34% | 37% | 38% | 40% | 25% | 34% | * |
| Not much | 13% | 14% | 13% | 11% | 14% | 14% | 13% | 14% | 8% | 12% | * |
| Not at all | 3% | 3% | 3% | 5% | 3% | 2% | 0% | 3% | 3% | 4% | * |
| Not sure | 18% | 12% | 23% | 17% | 21% | 17% | 16% | 17% | 25% | 20% | * |
| Totals | 101% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (881) | (403) | (478) | (223) | (245) | (245) | (168) | (563) | (110) | (144) | (64) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 30% | 32% | 34% | 23% | 33% | 27% | 31% | 31% | 27% | 32% | 33% | 25% | 33% |
| A fair amount | 37% | 33% | 30% | 48% | 33% | 44% | 33% | 36% | 40% | 37% | 34% | 38% | 36% |
| Not much | 13% | 13% | 13% | 14% | 17% | 14% | 12% | 13% | 17% | 15% | 9% | 15% | 13% |
| Not at all | 3% | 2% | 3% | 3% | 2% | 4% | 3% | 3% | 3% | 3% | 2% | 4% | 2% |
| Not sure | 18% | 20% | 20% | 13% | 15% | 12% | 21% | 17% | 13% | 13% | 22% | 18% | 16% |
| Totals | 101% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (881) | (264) | (394) | (223) | (335) | (302) | (319) | (266) | (210) | (156) | (188) | (346) | (191) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

YouGov

**19I. Reasons for Cost of Housing — Government regulation**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|  | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
|---|---|---|---|---|---|---|---|---|---|---|---|
| A great deal | 25% | 27% | 23% | 25% | 23% | 26% | 24% | 23% | 27% | 31% | * |
| A fair amount | 32% | 37% | 27% | 26% | 37% | 28% | 37% | 34% | 21% | 30% | * |
| Not much | 21% | 23% | 19% | 21% | 16% | 25% | 20% | 23% | 9% | 17% | * |
| Not at all | 4% | 3% | 5% | 7% | 2% | 5% | 2% | 4% | 7% | 2% | * |
| Not sure | 19% | 9% | 26% | 21% | 21% | 16% | 17% | 17% | 36% | 20% | * |
| Totals | 101% | 99% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (861) | (383) | (478) | (211) | (232) | (246) | (172) | (550) | (112) | (137) | (62) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|  | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| A great deal | 25% | 27% | 26% | 21% | 22% | 25% | 27% | 23% | 26% | 22% | 21% | 26% | 29% |
| A fair amount | 32% | 29% | 26% | 42% | 32% | 36% | 35% | 27% | 33% | 41% | 32% | 27% | 34% |
| Not much | 21% | 22% | 22% | 18% | 27% | 22% | 15% | 27% | 21% | 17% | 23% | 21% | 20% |
| Not at all | 4% | 4% | 4% | 4% | 5% | 4% | 3% | 4% | 6% | 4% | 4% | 5% | 3% |
| Not sure | 19% | 18% | 22% | 15% | 13% | 14% | 20% | 19% | 13% | 16% | 20% | 21% | 15% |
| Totals | 101% | 100% | 100% | 100% | 99% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 101% |
| Unweighted N | (861) | (253) | (394) | (214) | (335) | (291) | (307) | (261) | (203) | (154) | (184) | (331) | (192) |

**19J. Reasons for Cost of Housing — Homes being converted to short-term rentals rather than long-term housing**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 24% | 24% | 24% | 27% | 28% | 22% | 19% | 25% | 19% | 25% | * |
| A fair amount | 36% | 34% | 37% | 34% | 37% | 33% | 39% | 36% | 32% | 37% | * |
| Not much | 17% | 20% | 15% | 15% | 14% | 21% | 18% | 16% | 22% | 13% | * |
| Not at all | 3% | 3% | 3% | 6% | 3% | 1% | 2% | 2% | 7% | 4% | * |
| Not sure | 20% | 19% | 22% | 18% | 18% | 22% | 22% | 21% | 20% | 20% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | * |
| Unweighted N | (855) | (396) | (459) | (222) | (217) | (243) | (173) | (540) | (114) | (138) | (63) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 24% | 22% | 28% | 19% | 29% | 21% | 26% | 24% | 19% | 26% | 28% | 21% | 21% |
| A fair amount | 36% | 38% | 28% | 42% | 38% | 40% | 33% | 35% | 42% | 40% | 23% | 37% | 43% |
| Not much | 17% | 17% | 16% | 20% | 14% | 21% | 14% | 15% | 26% | 19% | 21% | 17% | 14% |
| Not at all | 3% | 4% | 3% | 1% | 2% | 2% | 5% | 4% | 0% | 1% | 6% | 3% | 2% |
| Not sure | 20% | 18% | 25% | 17% | 17% | 16% | 23% | 22% | 13% | 14% | 23% | 21% | 21% |
| Totals | 100% | 99% | 100% | 99% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 99% | 101% |
| Unweighted N | (855) | (278) | (385) | (192) | (361) | (270) | (314) | (255) | (197) | (159) | (178) | (325) | (193) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens



**19K. Reasons for Cost of Housing — Housing market speculation**

To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 22% | 23% | 21% | 21% | 22% | 24% | 21% | 21% | 20% | 22% | * |
| A fair amount | 41% | 44% | 37% | 36% | 39% | 43% | 43% | 42% | 31% | 39% | * |
| Not much | 10% | 13% | 8% | 9% | 10% | 8% | 15% | 12% | 11% | 8% | * |
| Not at all | 3% | 2% | 4% | 5% | 2% | 3% | 1% | 2% | 5% | 4% | * |
| Not sure | 24% | 18% | 30% | 29% | 27% | 22% | 20% | 23% | 33% | 27% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (891) | (416) | (475) | (222) | (248) | (255) | (166) | (571) | (107) | (144) | (69) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 22% | 25% | 25% | 15% | 29% | 15% | 24% | 22% | 18% | 20% | 18% | 22% | 28% |
| A fair amount | 41% | 40% | 33% | 51% | 35% | 54% | 37% | 42% | 50% | 47% | 39% | 40% | 39% |
| Not much | 10% | 7% | 11% | 14% | 11% | 14% | 10% | 10% | 12% | 10% | 10% | 11% | 10% |
| Not at all | 3% | 2% | 3% | 2% | 2% | 2% | 3% | 2% | 3% | 1% | 3% | 3% | 2% |
| Not sure | 24% | 25% | 28% | 18% | 23% | 16% | 26% | 24% | 17% | 22% | 30% | 23% | 22% |
| Totals | 100% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 101% |
| Unweighted N | (891) | (281) | (397) | (213) | (353) | (295) | (332) | (265) | (197) | (159) | (185) | (342) | (205) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

YouGov

**19L. Reasons for Cost of Housing — Population growth**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 23% | 24% | 22% | 24% | 25% | 19% | 27% | 24% | 28% | 24% | * |
| A fair amount | 35% | 35% | 35% | 25% | 32% | 38% | 43% | 36% | 26% | 36% | * |
| Not much | 21% | 25% | 17% | 23% | 16% | 23% | 21% | 23% | 12% | 13% | * |
| Not at all | 6% | 6% | 6% | 8% | 8% | 7% | 1% | 5% | 8% | 6% | * |
| Not sure | 15% | 10% | 20% | 21% | 19% | 13% | 7% | 12% | 27% | 21% | * |
| Totals | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 100% | * |
| Unweighted N | (844) | (392) | (452) | (214) | (229) | (232) | (169) | (542) | (109) | (129) | (64) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 23% | 23% | 19% | 29% | 22% | 32% | 25% | 24% | 25% | 30% | 18% | 24% | 24% |
| A fair amount | 35% | 37% | 30% | 40% | 34% | 37% | 35% | 38% | 33% | 32% | 28% | 39% | 37% |
| Not much | 21% | 22% | 24% | 17% | 25% | 19% | 12% | 22% | 31% | 22% | 30% | 15% | 20% |
| Not at all | 6% | 4% | 8% | 5% | 5% | 4% | 7% | 5% | 4% | 6% | 5% | 7% | 4% |
| Not sure | 15% | 15% | 19% | 9% | 13% | 9% | 21% | 11% | 7% | 10% | 19% | 14% | 15% |
| Totals | 100% | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% |
| Unweighted N | (844) | (260) | (379) | (205) | (337) | (278) | (312) | (249) | (190) | (159) | (176) | (315) | (194) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**19M. Reasons for Cost of Housing — Amount of buildable land**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 19% | 21% | 18% | 18% | 14% | 22% | 23% | 19% | 20% | 24% | * |
| A fair amount | 29% | 32% | 27% | 24% | 30% | 31% | 31% | 31% | 21% | 31% | * |
| Not much | 24% | 26% | 22% | 24% | 21% | 25% | 25% | 25% | 23% | 16% | * |
| Not at all | 9% | 10% | 8% | 11% | 10% | 7% | 8% | 10% | 10% | 5% | * |
| Not sure | 18% | 11% | 25% | 23% | 25% | 14% | 13% | 16% | 27% | 23% | * |
| Totals | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 101% | 99% | * |
| Unweighted N | (871) | (402) | (469) | (221) | (239) | (239) | (172) | (564) | (108) | (130) | (69) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 19% | 22% | 16% | 21% | 18% | 19% | 22% | 18% | 20% | 21% | 10% | 24% | 20% |
| A fair amount | 29% | 29% | 27% | 33% | 32% | 32% | 29% | 32% | 29% | 32% | 29% | 29% | 29% |
| Not much | 24% | 22% | 23% | 27% | 23% | 29% | 22% | 23% | 27% | 24% | 30% | 21% | 24% |
| Not at all | 9% | 9% | 12% | 6% | 10% | 8% | 7% | 10% | 10% | 8% | 9% | 11% | 6% |
| Not sure | 18% | 19% | 22% | 13% | 17% | 13% | 20% | 15% | 14% | 15% | 22% | 16% | 21% |
| Totals | 99% | 101% | 100% | 100% | 100% | 101% | 100% | 98% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (871) | (269) | (391) | (211) | (357) | (278) | (311) | (264) | (206) | (155) | (193) | (333) | (190) |

**19N. Reasons for Cost of Housing — Immigration from outside the country**

To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 19% | 19% | 18% | 11% | 20% | 19% | 23% | 18% | 16% | 27% | * |
| A fair amount | 19% | 21% | 18% | 23% | 20% | 20% | 15% | 19% | 16% | 21% | * |
| Not much | 24% | 26% | 23% | 23% | 20% | 24% | 30% | 26% | 13% | 22% | * |
| Not at all | 20% | 20% | 20% | 21% | 20% | 21% | 18% | 19% | 27% | 16% | * |
| Not sure | 18% | 13% | 22% | 21% | 20% | 16% | 14% | 18% | 27% | 15% | * |
| Totals | 100% | 99% | 101% | 99% | 100% | 100% | 100% | 100% | 99% | 101% | * |
| Unweighted N | (872) | (396) | (476) | (210) | (228) | (259) | (175) | (560) | (116) | (135) | (61) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 19% | 8% | 15% | 34% | 5% | 36% | 19% | 19% | 17% | 24% | 16% | 20% | 16% |
| A fair amount | 19% | 17% | 17% | 24% | 13% | 29% | 19% | 18% | 24% | 19% | 19% | 19% | 20% |
| Not much | 24% | 24% | 25% | 25% | 30% | 18% | 23% | 25% | 28% | 28% | 24% | 23% | 24% |
| Not at all | 20% | 33% | 19% | 8% | 38% | 8% | 19% | 19% | 22% | 18% | 21% | 16% | 26% |
| Not sure | 18% | 18% | 24% | 9% | 13% | 8% | 20% | 19% | 9% | 10% | 19% | 22% | 14% |
| Totals | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 99% | 99% | 100% | 100% |
| Unweighted N | (872) | (262) | (391) | (219) | (340) | (303) | (321) | (252) | (205) | (166) | (190) | (327) | (189) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**19O. Reasons for Cost of Housing — Migration patterns within the country**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 16% | 19% | 14% | 15% | 17% | 17% | 17% | 17% | 19% | 17% | * |
| A fair amount | 32% | 31% | 33% | 31% | 29% | 30% | 40% | 33% | 26% | 32% | * |
| Not much | 21% | 26% | 17% | 21% | 20% | 22% | 22% | 23% | 11% | 22% | * |
| Not at all | 9% | 10% | 8% | 13% | 10% | 9% | 3% | 7% | 17% | 5% | * |
| Not sure | 21% | 14% | 27% | 20% | 24% | 22% | 18% | 20% | 26% | 24% | * |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (879) | (400) | (479) | (226) | (241) | (248) | (164) | (573) | (111) | (133) | (62) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 16% | 15% | 14% | 21% | 15% | 26% | 17% | 17% | 17% | 16% | 12% | 19% | 16% |
| A fair amount | 32% | 29% | 32% | 36% | 29% | 36% | 26% | 34% | 39% | 38% | 31% | 34% | 27% |
| Not much | 21% | 24% | 21% | 19% | 27% | 19% | 20% | 21% | 23% | 19% | 25% | 19% | 23% |
| Not at all | 9% | 9% | 10% | 8% | 10% | 4% | 9% | 8% | 9% | 13% | 8% | 7% | 11% |
| Not sure | 21% | 23% | 23% | 17% | 19% | 14% | 28% | 19% | 11% | 15% | 25% | 21% | 23% |
| Totals | 99% | 100% | 100% | 101% | 100% | 99% | 100% | 99% | 99% | 101% | 101% | 100% | 100% |
| Unweighted N | (879) | (282) | (388) | (209) | (358) | (289) | (330) | (258) | (209) | (157) | (192) | (334) | (196) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens



**19P. Reasons for Cost of Housing — Gentrification**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 15% | 16% | 13% | 22% | 18% | 11% | 10% | 12% | 21% | 20% | * |
| A fair amount | 28% | 28% | 29% | 27% | 30% | 30% | 26% | 28% | 36% | 25% | * |
| Not much | 19% | 24% | 15% | 16% | 14% | 22% | 22% | 20% | 9% | 20% | * |
| Not at all | 6% | 8% | 4% | 3% | 4% | 8% | 8% | 6% | 5% | 6% | * |
| Not sure | 32% | 25% | 39% | 32% | 35% | 29% | 35% | 34% | 29% | 29% | * |
| Totals | 100% | 101% | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 100% | * |
| Unweighted N | (852) | (386) | (466) | (205) | (236) | (248) | (163) | (540) | (110) | (135) | (67) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 15% | 21% | 15% | 7% | 21% | 8% | 17% | 13% | 13% | 19% | 14% | 10% | 21% |
| A fair amount | 28% | 33% | 29% | 23% | 36% | 25% | 25% | 32% | 31% | 29% | 21% | 35% | 25% |
| Not much | 19% | 13% | 14% | 31% | 15% | 31% | 14% | 20% | 28% | 22% | 20% | 18% | 18% |
| Not at all | 6% | 4% | 6% | 7% | 5% | 6% | 6% | 8% | 5% | 7% | 8% | 4% | 6% |
| Not sure | 32% | 29% | 36% | 32% | 23% | 29% | 38% | 27% | 24% | 24% | 36% | 34% | 30% |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 101% | 99% | 101% | 100% |
| Unweighted N | (852) | (261) | (382) | (209) | (339) | (288) | (301) | (253) | (205) | (146) | (181) | (332) | (193) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

YouGov

**19Q. Reasons for Cost of Housing — Homes being bought and left vacant**
To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 14% | 15% | 12% | 17% | 18% | 13% | 7% | 13% | * | 19% | * |
| A fair amount | 29% | 29% | 29% | 31% | 32% | 28% | 24% | 27% | * | 31% | * |
| Not much | 26% | 28% | 23% | 20% | 21% | 27% | 34% | 29% | * | 20% | * |
| Not at all | 7% | 9% | 5% | 5% | 6% | 8% | 9% | 8% | * | 4% | * |
| Not sure | 25% | 19% | 31% | 27% | 22% | 24% | 26% | 24% | * | 26% | * |
| Totals | 101% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | * | 100% | * |
| Unweighted N | (847) | (413) | (434) | (206) | (232) | (242) | (167) | (559) | (97) | (131) | (60) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 14% | 14% | 16% | 11% | 17% | 13% | 17% | 13% | 9% | 20% | 13% | 12% | 13% |
| A fair amount | 29% | 35% | 24% | 29% | 27% | 25% | 31% | 35% | 21% | 26% | 30% | 32% | 24% |
| Not much | 26% | 22% | 26% | 29% | 30% | 29% | 19% | 26% | 38% | 25% | 21% | 27% | 30% |
| Not at all | 7% | 8% | 7% | 7% | 6% | 10% | 7% | 6% | 10% | 8% | 10% | 5% | 8% |
| Not sure | 25% | 21% | 27% | 24% | 20% | 22% | 27% | 21% | 22% | 21% | 26% | 24% | 26% |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 101% | 101% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (847) | (258) | (382) | (207) | (332) | (288) | (304) | (251) | (206) | (155) | (180) | (325) | (187) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**19R. Reasons for Cost of Housing — Environmental groups' positions on new development**
To what extent do you think the following has contributed to the cost of housing in this country?
*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 12% | 16% | 9% | 15% | 10% | 12% | 12% | 11% | 14% | 16% | * |
| A fair amount | 24% | 26% | 22% | 15% | 34% | 21% | 26% | 23% | 18% | 35% | * |
| Not much | 29% | 30% | 29% | 29% | 19% | 36% | 32% | 33% | 17% | 22% | * |
| Not at all | 13% | 14% | 11% | 16% | 11% | 13% | 11% | 13% | 14% | 7% | * |
| Not sure | 22% | 14% | 28% | 25% | 25% | 18% | 20% | 20% | 37% | 20% | * |
| Totals | 100% | 100% | 99% | 100% | 99% | 100% | 101% | 100% | 100% | 100% | * |
| Unweighted N | (893) | (399) | (494) | (220) | (253) | (249) | (171) | (570) | (114) | (144) | (65) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 12% | 11% | 12% | 14% | 8% | 16% | 11% | 14% | 12% | 9% | 10% | 14% | 14% |
| A fair amount | 24% | 19% | 19% | 36% | 19% | 34% | 27% | 22% | 26% | 37% | 17% | 23% | 25% |
| Not much | 29% | 30% | 31% | 27% | 38% | 30% | 27% | 32% | 32% | 27% | 28% | 30% | 33% |
| Not at all | 13% | 19% | 12% | 7% | 18% | 7% | 10% | 12% | 17% | 13% | 17% | 12% | 9% |
| Not sure | 22% | 22% | 25% | 16% | 17% | 13% | 25% | 21% | 13% | 14% | 28% | 22% | 20% |
| Totals | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (893) | (283) | (392) | (218) | (361) | (288) | (336) | (257) | (208) | (162) | (192) | (336) | (203) |

**19S. Reasons for Cost of Housing — Local residents' positions on new development**

To what extent do you think the following has contributed to the cost of housing in this country?

*Respondents were asked about a random sample of 15 of the 19 factors*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A great deal | 12% | 14% | 10% | 10% | 14% | 13% | 10% | 10% | 14% | 16% | * |
| A fair amount | 32% | 34% | 30% | 29% | 31% | 34% | 33% | 32% | 25% | 35% | * |
| Not much | 25% | 24% | 26% | 24% | 24% | 22% | 32% | 28% | 21% | 18% | * |
| Not at all | 7% | 8% | 7% | 5% | 10% | 7% | 8% | 8% | 7% | 8% | * |
| Not sure | 24% | 20% | 28% | 32% | 21% | 24% | 17% | 23% | 33% | 22% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | * |
| Unweighted N | (861) | (394) | (467) | (221) | (230) | (239) | (171) | (548) | (110) | (137) | (66) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| A great deal | 12% | 12% | 11% | 13% | 15% | 10% | 13% | 14% | 10% | 17% | 7% | 13% | 11% |
| A fair amount | 32% | 31% | 28% | 39% | 33% | 35% | 34% | 27% | 41% | 32% | 27% | 31% | 39% |
| Not much | 25% | 25% | 25% | 25% | 27% | 32% | 20% | 30% | 26% | 22% | 27% | 25% | 24% |
| Not at all | 7% | 9% | 7% | 6% | 7% | 6% | 7% | 6% | 9% | 4% | 9% | 9% | 5% |
| Not sure | 24% | 24% | 29% | 17% | 19% | 16% | 26% | 23% | 13% | 25% | 30% | 22% | 20% |
| Totals | 100% | 101% | 100% | 100% | 101% | 99% | 100% | 100% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (861) | (258) | (392) | (211) | (350) | (280) | (303) | (263) | (197) | (160) | (175) | (336) | (190) |

**20. Define Affordable Housing**

How would you define affordable housing? Is it housing for which a household can cover rent or mortgage with. . . ?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| 10% or less of their income | 10% | 8% | 11% | 13% | 8% | 8% | 10% | 10% | 10% | 8% | * |
| 20% or less of their income | 25% | 26% | 25% | 20% | 21% | 32% | 26% | 27% | 17% | 22% | * |
| 30% or less of their income | 34% | 35% | 33% | 32% | 27% | 32% | 45% | 36% | 29% | 31% | * |
| 40% or less of their income | 9% | 12% | 7% | 8% | 11% | 10% | 8% | 10% | 7% | 4% | * |
| 50% or less of their income | 3% | 2% | 4% | 2% | 4% | 3% | 1% | 1% | 6% | 7% | * |
| More than 50% of their income | 3% | 3% | 3% | 6% | 4% | 2% | 2% | 2% | 7% | 4% | * |
| Not sure | 16% | 15% | 18% | 19% | 25% | 14% | 8% | 14% | 24% | 25% | * |
| Totals | 100% | 101% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | * |
| Unweighted N | (1,106) | (506) | (600) | (275) | (299) | (315) | (217) | (710) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| 10% or less of their income | 10% | 8% | 9% | 13% | 8% | 8% | 8% | 9% | 11% | 13% | 10% | 11% | 4% |
| 20% or less of their income | 25% | 26% | 22% | 28% | 30% | 28% | 21% | 26% | 32% | 24% | 29% | 24% | 23% |
| 30% or less of their income | 34% | 35% | 36% | 30% | 39% | 38% | 32% | 36% | 36% | 29% | 32% | 33% | 42% |

continued from previous page

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| 40% or less of their income | 9% | 10% | 6% | 13% | 6% | 10% | 9% | 11% | 8% | 13% | 9% | 8% | 9% |
| 50% or less of their income | 3% | 3% | 3% | 2% | 3% | 2% | 3% | 4% | 2% | 3% | 1% | 4% | 2% |
| More than 50% of their income | 3% | 4% | 3% | 2% | 3% | 2% | 5% | 2% | 3% | 1% | 4% | 3% | 4% |
| Not sure | 16% | 14% | 21% | 13% | 11% | 11% | 22% | 12% | 8% | 16% | 15% | 17% | 17% |
| Totals | 100% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 99% | 100% | 100% | 101% |
| Unweighted N | (1,106) | (338) | (496) | (272) | (440) | (370) | (402) | (331) | (257) | (200) | (235) | (423) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**21. Government Development Restrictions**
Which comes closer to your view?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| People should be free to buy land and develop real estate where they please | 59% | 62% | 56% | 59% | 58% | 63% | 54% | 59% | 66% | 59% | * |
| The government should limit where people are allowed to build things | 41% | 38% | 44% | 41% | 42% | 37% | 46% | 41% | 34% | 41% | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,099) | (504) | (595) | (274) | (295) | (315) | (215) | (708) | (139) | (172) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| People should be free to buy land and develop real estate where they please | 59% | 48% | 63% | 65% | 44% | 71% | 63% | 58% | 54% | 55% | 69% | 61% | 49% |
| The government should limit where people are allowed to build things | 41% | 52% | 37% | 35% | 56% | 29% | 37% | 42% | 46% | 45% | 31% | 39% | 51% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,099) | (337) | (490) | (272) | (439) | (370) | (396) | (331) | (257) | (198) | (235) | (420) | (246) |

**22. Familiarity with NIMBY**
Are you familiar with the term NIMBY?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 26% | 30% | 22% | 23% | 25% | 26% | 28% | 27% | 21% | 23% | * |
| No | 65% | 63% | 68% | 67% | 59% | 68% | 67% | 65% | 66% | 60% | * |
| Not sure | 9% | 7% | 11% | 10% | 16% | 6% | 5% | 8% | 12% | 17% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,101) | (506) | (595) | (272) | (298) | (315) | (216) | (707) | (141) | (172) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 26% | 31% | 25% | 21% | 38% | 28% | 20% | 21% | 41% | 24% | 19% | 27% | 31% |
| No | 65% | 61% | 64% | 71% | 55% | 63% | 70% | 72% | 52% | 72% | 74% | 63% | 55% |
| Not sure | 9% | 8% | 11% | 8% | 7% | 9% | 10% | 7% | 7% | 4% | 6% | 11% | 13% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 101% | 99% |
| Unweighted N | (1,101) | (336) | (494) | (271) | (437) | (369) | (398) | (331) | (257) | (200) | (235) | (421) | (245) |

**23. Familiarity with YIMBY**
Are you familiar with the term YIMBY?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 15% | 18% | 13% | 19% | 16% | 16% | 11% | 15% | 18% | 14% | * |
| No | 75% | 74% | 76% | 71% | 68% | 79% | 82% | 77% | 69% | 71% | * |
| Not sure | 9% | 7% | 11% | 10% | 16% | 6% | 7% | 8% | 13% | 16% | * |
| Totals | 99% | 99% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 101% | * |
| Unweighted N | (1,102) | (504) | (598) | (273) | (299) | (313) | (217) | (709) | (138) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 15% | 20% | 15% | 11% | 25% | 11% | 13% | 13% | 24% | 16% | 10% | 18% | 17% |
| No | 75% | 71% | 73% | 82% | 67% | 80% | 76% | 82% | 69% | 77% | 84% | 72% | 70% |
| Not sure | 9% | 9% | 12% | 7% | 8% | 8% | 11% | 6% | 7% | 7% | 7% | 10% | 13% |
| Totals | 99% | 100% | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 100% | 101% | 100% | 100% |
| Unweighted N | (1,102) | (336) | (494) | (272) | (438) | (370) | (399) | (330) | (257) | (200) | (234) | (420) | (248) |

**24. Favorability of NIMBYism**

Do you have a favorable or an unfavorable of the views associated with NIMBYism?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 2% | 2% | 2% | 5% | 2% | 1% | 1% | 1% | 5% | 5% | * |
| Somewhat favorable | 8% | 9% | 6% | 3% | 8% | 10% | 8% | 7% | 5% | 9% | * |
| Somewhat unfavorable | 12% | 15% | 9% | 6% | 14% | 13% | 14% | 13% | 10% | 9% | * |
| Very unfavorable | 9% | 9% | 8% | 16% | 9% | 6% | 4% | 8% | 9% | 7% | * |
| Don't know | 70% | 64% | 75% | 70% | 66% | 70% | 73% | 70% | 71% | 69% | * |
| Totals | 101% | 99% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 99% | * |
| Unweighted N | (1,105) | (505) | (600) | (275) | (299) | (314) | (217) | (709) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very favorable | 2% | 3% | 2% | 1% | 2% | 2% | 3% | 1% | 1% | 3% | 2% | 2% | 2% |
| Somewhat favorable | 8% | 4% | 10% | 8% | 6% | 11% | 4% | 10% | 12% | 8% | 6% | 9% | 7% |
| Somewhat unfavorable | 12% | 14% | 11% | 12% | 19% | 15% | 9% | 11% | 20% | 10% | 9% | 11% | 19% |
| Very unfavorable | 9% | 13% | 7% | 7% | 12% | 6% | 9% | 7% | 11% | 10% | 5% | 10% | 9% |
| Don't know | 70% | 66% | 71% | 71% | 60% | 66% | 76% | 71% | 56% | 70% | 78% | 68% | 63% |
| Totals | 101% | 100% | 101% | 99% | 99% | 100% | 101% | 100% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,105) | (338) | (496) | (271) | (440) | (369) | (402) | (330) | (257) | (200) | (235) | (422) | (248) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

**25. Favorability of YIMBYism**
Do you have a favorable or an unfavorable of the views associated with YIMBYism?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 5% | 6% | 4% | 12% | 4% | 3% | 0% | 5% | 4% | 9% | * |
| Somewhat favorable | 9% | 10% | 8% | 8% | 12% | 9% | 6% | 9% | 13% | 6% | * |
| Somewhat unfavorable | 4% | 6% | 3% | 3% | 5% | 4% | 4% | 4% | 4% | 6% | * |
| Very unfavorable | 3% | 4% | 3% | 6% | 4% | 3% | 1% | 2% | 6% | 4% | * |
| Don't know | 79% | 74% | 83% | 71% | 75% | 80% | 89% | 81% | 73% | 76% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 101% | 100% | 101% | * |
| Unweighted N | (1,100) | (501) | (599) | (274) | (299) | (312) | (215) | (704) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very favorable | 5% | 6% | 4% | 5% | 7% | 4% | 5% | 5% | 5% | 5% | 3% | 6% | 5% |
| Somewhat favorable | 9% | 13% | 8% | 7% | 14% | 7% | 7% | 10% | 14% | 13% | 6% | 10% | 8% |
| Somewhat unfavorable | 4% | 3% | 4% | 5% | 5% | 7% | 3% | 4% | 7% | 3% | 2% | 5% | 6% |
| Very unfavorable | 3% | 4% | 3% | 3% | 2% | 3% | 5% | 2% | 2% | 1% | 2% | 4% | 4% |
| Don't know | 79% | 74% | 81% | 80% | 72% | 80% | 80% | 79% | 72% | 78% | 87% | 75% | 76% |
| Totals | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (1,100) | (337) | (494) | (269) | (439) | (367) | (401) | (330) | (254) | (200) | (231) | (421) | (248) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**26. Has Home-Building Kept Pace with Population**

Do you think that the number of homes being built in this country has or has not kept up with changes in the population?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Has kept up | 23% | 24% | 22% | 26% | 20% | 25% | 21% | 23% | 25% | 28% | * |
| Has not kept up | 47% | 51% | 44% | 45% | 45% | 44% | 58% | 48% | 38% | 40% | * |
| Not sure | 29% | 25% | 34% | 29% | 35% | 31% | 21% | 29% | 37% | 32% | * |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,104) | (505) | (599) | (275) | (298) | (314) | (217) | (708) | (141) | (174) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Has kept up | 23% | 18% | 21% | 31% | 17% | 28% | 23% | 26% | 20% | 31% | 22% | 26% | 16% |
| Has not kept up | 47% | 53% | 46% | 44% | 57% | 48% | 41% | 47% | 59% | 48% | 50% | 39% | 59% |
| Not sure | 29% | 29% | 33% | 25% | 26% | 24% | 35% | 26% | 21% | 21% | 28% | 36% | 25% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,104) | (337) | (496) | (271) | (439) | (369) | (401) | (330) | (257) | (200) | (233) | (423) | (248) |

**27. Have Prices Kept Pace with Wages**
Do you think that the wage growth in this country has kept up with the cost of housing?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Has kept up | 8% | 9% | 7% | 10% | 11% | 5% | 8% | 8% | 7% | 14% | * |
| Has not kept up | 76% | 79% | 74% | 70% | 67% | 82% | 83% | 80% | 67% | 59% | * |
| Not sure | 15% | 12% | 19% | 20% | 22% | 12% | 8% | 12% | 26% | 27% | * |
| Totals | 99% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | * |
| Unweighted N | (1,103) | (504) | (599) | (275) | (299) | (313) | (216) | (709) | (141) | (172) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Has kept up | 8% | 6% | 5% | 15% | 5% | 14% | 8% | 8% | 11% | 13% | 7% | 8% | 8% |
| Has not kept up | 76% | 83% | 73% | 73% | 85% | 73% | 71% | 80% | 80% | 75% | 80% | 75% | 74% |
| Not sure | 15% | 11% | 22% | 12% | 10% | 13% | 22% | 13% | 9% | 12% | 13% | 17% | 18% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,103) | (337) | (494) | (272) | (439) | (369) | (399) | (331) | (257) | (200) | (234) | (421) | (248) |

**28. Home Primary Investment**
Do you think it is a good thing or a bad thing when people's homes are their primary long-term investment?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Good thing | 34% | 34% | 34% | 25% | 32% | 33% | 45% | 33% | 34% | 37% | * |
| Bad thing | 14% | 17% | 11% | 15% | 13% | 14% | 11% | 15% | 6% | 7% | * |
| Neither good nor bad | 34% | 36% | 32% | 36% | 30% | 37% | 30% | 35% | 34% | 32% | * |
| Not sure | 19% | 14% | 23% | 24% | 24% | 16% | 13% | 17% | 26% | 24% | * |
| Totals | 101% | 101% | 100% | 100% | 99% | 100% | 99% | 100% | 100% | 100% | * |
| Unweighted N | (1,104) | (506) | (598) | (273) | (299) | (315) | (217) | (709) | (141) | (173) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Good thing | 34% | 33% | 28% | 42% | 31% | 43% | 30% | 37% | 40% | 34% | 34% | 31% | 38% |
| Bad thing | 14% | 17% | 16% | 7% | 17% | 11% | 9% | 16% | 17% | 10% | 15% | 14% | 13% |
| Neither good nor bad | 34% | 30% | 33% | 38% | 34% | 36% | 39% | 27% | 35% | 37% | 33% | 35% | 31% |
| Not sure | 19% | 20% | 23% | 13% | 18% | 10% | 22% | 20% | 8% | 18% | 18% | 20% | 18% |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 100% |
| Unweighted N | (1,104) | (336) | (496) | (272) | (438) | (370) | (400) | (331) | (257) | (200) | (235) | (422) | (247) |

**29. Support Real-Estate Investors**
Do you think it is a good thing or a bad thing for corporate real-estate investors to buy homes and turn them into rental properties?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Good thing | 11% | 11% | 10% | 15% | 12% | 11% | 4% | 8% | 18% | 15% | * |
| Bad thing | 49% | 52% | 46% | 41% | 44% | 53% | 55% | 56% | 33% | 33% | * |
| Neither good nor bad | 24% | 25% | 22% | 17% | 23% | 24% | 30% | 22% | 25% | 25% | * |
| Not sure | 17% | 12% | 22% | 27% | 21% | 12% | 11% | 14% | 24% | 27% | * |
| Totals | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,103) | (505) | (598) | (274) | (298) | (314) | (217) | (708) | (141) | (173) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Good thing | 11% | 12% | 7% | 14% | 8% | 10% | 15% | 10% | 6% | 12% | 9% | 12% | 9% |
| Bad thing | 49% | 50% | 51% | 45% | 58% | 51% | 39% | 52% | 55% | 48% | 54% | 46% | 50% |
| Neither good nor bad | 24% | 18% | 24% | 29% | 19% | 27% | 22% | 23% | 31% | 24% | 22% | 25% | 23% |
| Not sure | 17% | 20% | 19% | 12% | 15% | 12% | 24% | 15% | 7% | 15% | 16% | 18% | 18% |
| Totals | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 101% | 101% | 100% |
| Unweighted N | (1,103) | (338) | (493) | (272) | (440) | (369) | (400) | (330) | (257) | (199) | (233) | (423) | (248) |

**30. Who Makes for Best Landlords**
Do you think that it's usually better for people to rent their homes from landlords who own...?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Many properties | 8% | 10% | 7% | 14% | 7% | 6% | 7% | 9% | 12% | 6% | * |
| One property | 25% | 28% | 22% | 23% | 21% | 24% | 30% | 29% | 12% | 18% | * |
| Both equally | 32% | 29% | 34% | 29% | 35% | 32% | 29% | 28% | 38% | 40% | * |
| Not sure | 36% | 33% | 38% | 34% | 36% | 37% | 34% | 35% | 38% | 37% | * |
| Totals | 101% | 100% | 101% | 100% | 99% | 99% | 100% | 101% | 100% | 101% | * |
| Unweighted N | (1,103) | (505) | (598) | (274) | (299) | (315) | (215) | (709) | (141) | (173) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Many properties | 8% | 8% | 8% | 10% | 7% | 10% | 9% | 8% | 8% | 10% | 8% | 8% | 8% |
| One property | 25% | 30% | 22% | 22% | 32% | 25% | 20% | 28% | 26% | 23% | 28% | 24% | 23% |
| Both equally | 32% | 30% | 28% | 38% | 30% | 34% | 34% | 26% | 36% | 33% | 27% | 34% | 32% |
| Not sure | 36% | 33% | 42% | 30% | 31% | 32% | 36% | 38% | 29% | 34% | 37% | 35% | 37% |
| Totals | 101% | 101% | 100% | 100% | 100% | 101% | 99% | 100% | 99% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,103) | (337) | (495) | (271) | (439) | (369) | (400) | (330) | (257) | (200) | (235) | (422) | (246) |

**31. Policy That Blocks Real-Estate Investors**
Would you support or oppose legislation that created barriers to corporate real-estate investors buying homes?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 29% | 32% | 26% | 29% | 31% | 29% | 27% | 30% | 26% | 27% | * |
| Somewhat support | 28% | 27% | 29% | 18% | 33% | 26% | 36% | 30% | 21% | 25% | * |
| Somewhat oppose | 10% | 11% | 8% | 9% | 4% | 10% | 14% | 9% | 10% | 11% | * |
| Strongly oppose | 5% | 7% | 3% | 5% | 6% | 3% | 7% | 5% | 6% | 4% | * |
| Not sure | 28% | 23% | 33% | 39% | 26% | 31% | 16% | 26% | 38% | 33% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | * |
| Unweighted N | (1,104) | (506) | (598) | (274) | (298) | (315) | (217) | (709) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Strongly support | 29% | 32% | 33% | 22% | 38% | 27% | 28% | 28% | 36% | 32% | 30% | 27% | 29% |
| Somewhat support | 28% | 30% | 25% | 31% | 30% | 28% | 27% | 29% | 32% | 24% | 30% | 29% | 28% |
| Somewhat oppose | 10% | 8% | 8% | 14% | 8% | 13% | 8% | 10% | 12% | 7% | 7% | 10% | 12% |
| Strongly oppose | 5% | 3% | 6% | 6% | 3% | 9% | 7% | 4% | 3% | 4% | 6% | 5% | 5% |
| Not sure | 28% | 27% | 29% | 27% | 22% | 23% | 30% | 28% | 17% | 33% | 27% | 28% | 25% |
| Totals | 100% | 100% | 101% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 99% | 99% |
| Unweighted N | (1,104) | (338) | (495) | (271) | (440) | (369) | (402) | (330) | (257) | (200) | (234) | (423) | (247) |

**32A. Support for Housing Policies — Implementing rent regulations that limit how much landlords can raise rents**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **50%** | **40%** | **59%** | **54%** | **43%** | **50%** | **54%** | **51%** | **61%** | **35%** | * |
| Strongly support | 42% | 37% | 47% | 46% | 36% | 43% | 47% | 41% | 51% | 39% | * |
| Somewhat support | 26% | 27% | 24% | 22% | 27% | 26% | 26% | 28% | 19% | 18% | * |
| Somewhat oppose | 9% | 12% | 6% | 7% | 10% | 10% | 8% | 9% | 2% | 13% | * |
| Strongly oppose | 9% | 13% | 5% | 6% | 10% | 9% | 11% | 9% | 5% | 10% | * |
| Not sure | 14% | 11% | 17% | 19% | 17% | 13% | 8% | 12% | 23% | 20% | * |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 99% | 100% | 100% | * |
| Unweighted N | (1,100) | (504) | (596) | (275) | (297) | (313) | (215) | (705) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **50%** | **78%** | **43%** | **33%** | **75%** | **21%** | **56%** | **56%** | **30%** | **52%** | **60%** | **45%** | **48%** |
| Strongly support | 42% | 61% | 40% | 27% | 60% | 25% | 48% | 42% | 34% | 42% | 48% | 40% | 41% |
| Somewhat support | 26% | 23% | 21% | 34% | 24% | 30% | 21% | 30% | 28% | 28% | 27% | 24% | 25% |
| Somewhat oppose | 9% | 4% | 8% | 15% | 6% | 13% | 7% | 7% | 14% | 10% | 6% | 10% | 9% |
| Strongly oppose | 9% | 3% | 10% | 13% | 2% | 20% | 6% | 9% | 17% | 8% | 9% | 9% | 9% |
| Not sure | 14% | 9% | 21% | 11% | 8% | 12% | 18% | 12% | 8% | 12% | 10% | 17% | 16% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,100) | (338) | (491) | (271) | (438) | (368) | (397) | (330) | (257) | (198) | (234) | (421) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

YouGov

**32B. Support for Housing Policies — Increasing funding for programs that prevent housing loss through foreclosure**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **48%** | **38%** | **57%** | **54%** | **43%** | **45%** | **51%** | **46%** | **61%** | **44%** | **\*** |
| Strongly support | 31% | 28% | 34% | 32% | 35% | 27% | 33% | 28% | 44% | 37% | \* |
| Somewhat support | 32% | 32% | 32% | 30% | 25% | 35% | 37% | 35% | 24% | 22% | \* |
| Somewhat oppose | 9% | 14% | 5% | 4% | 10% | 11% | 10% | 10% | 3% | 8% | \* |
| Strongly oppose | 6% | 7% | 5% | 4% | 7% | 6% | 8% | 6% | 5% | 7% | \* |
| Not sure | 21% | 19% | 24% | 30% | 23% | 21% | 12% | 21% | 24% | 26% | \* |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | \* |
| Unweighted N | (1,093) | (500) | (593) | (272) | (297) | (310) | (214) | (701) | (139) | (174) | (79) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **48%** | **71%** | **45%** | **28%** | **73%** | **25%** | **57%** | **44%** | **41%** | **43%** | **53%** | **46%** | **49%** |
| Strongly support | 31% | 45% | 31% | 19% | 47% | 17% | 40% | 25% | 26% | 31% | 36% | 29% | 31% |
| Somewhat support | 32% | 33% | 28% | 36% | 32% | 37% | 27% | 36% | 36% | 33% | 30% | 33% | 32% |
| Somewhat oppose | 9% | 4% | 8% | 16% | 4% | 15% | 5% | 13% | 13% | 13% | 7% | 10% | 9% |
| Strongly oppose | 6% | 2% | 6% | 11% | 2% | 13% | 5% | 4% | 9% | 8% | 5% | 7% | 5% |
| Not sure | 21% | 16% | 27% | 18% | 15% | 18% | 22% | 21% | 16% | 15% | 22% | 22% | 24% |
| Totals | 99% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 100% | 100% | 101% | 101% |
| Unweighted N | (1,093) | (335) | (490) | (268) | (435) | (365) | (396) | (328) | (255) | (197) | (233) | (419) | (244) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32C. Support for Housing Policies — Requiring developers to abide by strict environmental standards**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **48%** | **33%** | **61%** | **48%** | **32%** | **46%** | **67%** | **49%** | **57%** | **28%** | * |
| Strongly support | 35% | 30% | 40% | 38% | 27% | 30% | 50% | 32% | 50% | 32% | * |
| Somewhat support | 30% | 29% | 30% | 24% | 28% | 34% | 30% | 34% | 16% | 19% | * |
| Somewhat oppose | 11% | 15% | 7% | 5% | 13% | 13% | 9% | 11% | 4% | 13% | * |
| Strongly oppose | 7% | 11% | 3% | 8% | 9% | 6% | 4% | 7% | 6% | 9% | * |
| Not sure | 18% | 15% | 21% | 25% | 23% | 17% | 7% | 16% | 24% | 27% | * |
| Totals | 101% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,093) | (503) | (590) | (274) | (294) | (313) | (212) | (701) | (139) | (172) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **48%** | **77%** | **44%** | **23%** | **81%** | **16%** | **48%** | **49%** | **43%** | **54%** | **52%** | **41%** | **50%** |
| Strongly support | 35% | 51% | 37% | 18% | 54% | 18% | 40% | 35% | 29% | 37% | 35% | 32% | 41% |
| Somewhat support | 30% | 30% | 24% | 36% | 31% | 33% | 23% | 31% | 38% | 34% | 32% | 28% | 26% |
| Somewhat oppose | 11% | 3% | 9% | 20% | 3% | 22% | 7% | 10% | 17% | 11% | 9% | 11% | 11% |
| Strongly oppose | 7% | 1% | 7% | 12% | 2% | 13% | 8% | 7% | 6% | 6% | 6% | 8% | 7% |
| Not sure | 18% | 14% | 24% | 14% | 11% | 15% | 22% | 17% | 11% | 12% | 18% | 21% | 16% |
| Totals | 101% | 99% | 101% | 100% | 101% | 101% | 100% | 100% | 101% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,093) | (337) | (487) | (269) | (437) | (365) | (395) | (326) | (257) | (198) | (231) | (418) | (246) |

**32D. Support for Housing Policies — Giving residents veto power over new developments in a community**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **40%** | **34%** | **45%** | **42%** | **36%** | **33%** | **53%** | **40%** | **37%** | **39%** | * |
| Strongly support | 23% | 20% | 26% | 28% | 23% | 17% | 28% | 22% | 37% | 18% | * |
| Somewhat support | 36% | 39% | 34% | 30% | 31% | 39% | 44% | 38% | 17% | 37% | * |
| Somewhat oppose | 13% | 16% | 10% | 11% | 11% | 15% | 13% | 14% | 10% | 11% | * |
| Strongly oppose | 6% | 8% | 5% | 4% | 7% | 7% | 5% | 6% | 7% | 5% | * |
| Not sure | 22% | 17% | 26% | 27% | 28% | 22% | 10% | 20% | 28% | 29% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 99% | 100% | * |
| Unweighted N | (1,098) | (503) | (595) | (275) | (297) | (312) | (214) | (703) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **40%** | **42%** | **43%** | **35%** | **43%** | **48%** | **33%** | **46%** | **39%** | **55%** | **44%** | **28%** | **47%** |
| Strongly support | 23% | 29% | 22% | 17% | 27% | 22% | 24% | 19% | 25% | 27% | 27% | 20% | 21% |
| Somewhat support | 36% | 32% | 36% | 41% | 35% | 44% | 29% | 42% | 38% | 41% | 36% | 32% | 41% |
| Somewhat oppose | 13% | 14% | 9% | 16% | 14% | 13% | 15% | 10% | 15% | 9% | 15% | 15% | 10% |
| Strongly oppose | 6% | 5% | 6% | 7% | 6% | 5% | 6% | 6% | 9% | 5% | 4% | 9% | 5% |
| Not sure | 22% | 20% | 25% | 19% | 17% | 16% | 26% | 23% | 13% | 18% | 18% | 25% | 22% |
| Totals | 100% | 100% | 98% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 99% |
| Unweighted N | (1,098) | (338) | (491) | (269) | (439) | (366) | (396) | (330) | (256) | (199) | (233) | (419) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**YouGov**

**32E. Support for Housing Policies — Implementing rent controls that prohibit landlords from raising rents**
Generally speaking, do you support or oppose the following policies in your local community?

|  | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **38%** | **20%** | **55%** | **46%** | **35%** | **39%** | **32%** | **31%** | **63%** | **44%** | * |
| Strongly support | 37% | 32% | 43% | 47% | 37% | 34% | 34% | 32% | 57% | 41% | * |
| Somewhat support | 25% | 23% | 26% | 16% | 22% | 28% | 29% | 27% | 16% | 21% | * |
| Somewhat oppose | 12% | 17% | 7% | 11% | 12% | 11% | 14% | 14% | 4% | 9% | * |
| Strongly oppose | 12% | 18% | 7% | 7% | 12% | 12% | 17% | 14% | 5% | 9% | * |
| Not sure | 14% | 11% | 17% | 18% | 17% | 15% | 6% | 13% | 18% | 20% | * |
| Totals | 100% | 101% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,090) | (500) | (590) | (271) | (295) | (312) | (212) | (699) | (140) | (171) | (80) |

|  | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **38%** | **71%** | **33%** | **13%** | **63%** | **0%** | **50%** | **38%** | **17%** | **35%** | **41%** | **36%** | **42%** |
| Strongly support | 37% | 53% | 36% | 24% | 50% | 21% | 46% | 32% | 31% | 39% | 43% | 33% | 39% |
| Somewhat support | 25% | 27% | 21% | 26% | 27% | 22% | 20% | 30% | 23% | 23% | 21% | 28% | 24% |
| Somewhat oppose | 12% | 8% | 12% | 16% | 11% | 16% | 8% | 13% | 18% | 15% | 13% | 10% | 11% |
| Strongly oppose | 12% | 2% | 13% | 21% | 4% | 28% | 8% | 12% | 20% | 13% | 10% | 14% | 10% |
| Not sure | 14% | 10% | 19% | 12% | 8% | 13% | 18% | 13% | 8% | 10% | 13% | 16% | 15% |
| Totals | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 99% |
| Unweighted N | (1,090) | (334) | (488) | (268) | (436) | (362) | (394) | (326) | (254) | (195) | (232) | (420) | (243) |

**32F. Support for Housing Policies — Strengthening laws around renters' rights in order to reduce evictions**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **33%** | **26%** | **40%** | **46%** | **25%** | **29%** | **36%** | **29%** | **46%** | **31%** | **\*** |
| Strongly support | 29% | 27% | 32% | 36% | 24% | 26% | 33% | 24% | 45% | 32% | ∗ |
| Somewhat support | 26% | 27% | 26% | 24% | 24% | 29% | 27% | 30% | 16% | 20% | ∗ |
| Somewhat oppose | 13% | 16% | 10% | 9% | 14% | 13% | 15% | 15% | 9% | 13% | ∗ |
| Strongly oppose | 10% | 11% | 8% | 5% | 10% | 13% | 9% | 10% | 6% | 9% | ∗ |
| Not sure | 22% | 19% | 24% | 26% | 28% | 18% | 15% | 21% | 23% | 25% | ∗ |
| Totals | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 99% | 99% | ∗ |
| Unweighted N | (1,099) | (504) | (595) | (274) | (297) | (313) | (215) | (704) | (141) | (173) | (81) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **33%** | **56%** | **31%** | **14%** | **61%** | **4%** | **41%** | **31%** | **20%** | **39%** | **35%** | **26%** | **40%** |
| Strongly support | 29% | 43% | 29% | 17% | 44% | 15% | 37% | 22% | 27% | 37% | 26% | 26% | 33% |
| Somewhat support | 26% | 28% | 22% | 30% | 30% | 28% | 22% | 31% | 27% | 24% | 29% | 27% | 26% |
| Somewhat oppose | 13% | 11% | 10% | 19% | 10% | 21% | 10% | 14% | 17% | 8% | 14% | 16% | 10% |
| Strongly oppose | 10% | 4% | 10% | 14% | 4% | 18% | 8% | 8% | 16% | 14% | 6% | 10% | 10% |
| Not sure | 22% | 14% | 29% | 20% | 13% | 18% | 23% | 24% | 13% | 17% | 25% | 21% | 22% |
| Totals | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,099) | (338) | (493) | (268) | (439) | (365) | (399) | (329) | (256) | (198) | (233) | (421) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32G. Support for Housing Policies — Increasing spending on public housing**
Generally speaking, do you support or oppose the following policies in your local community?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **33%** | **28%** | **37%** | **41%** | **33%** | **23%** | **38%** | **31%** | **48%** | **25%** | * |
| Strongly support | 28% | 25% | 31% | 33% | 28% | 26% | 26% | 26% | 43% | 22% | * |
| Somewhat support | 28% | 31% | 25% | 25% | 27% | 25% | 35% | 30% | 17% | 28% | * |
| Somewhat oppose | 10% | 12% | 9% | 8% | 9% | 12% | 11% | 10% | 5% | 13% | * |
| Strongly oppose | 13% | 16% | 10% | 9% | 13% | 17% | 11% | 15% | 7% | 12% | * |
| Not sure | 22% | 17% | 26% | 26% | 23% | 20% | 18% | 20% | 29% | 25% | * |
| Totals | 101% | 101% | 101% | 101% | 100% | 100% | 101% | 101% | 101% | 100% | * |
| Unweighted N | (1,094) | (499) | (595) | (275) | (295) | (311) | (213) | (703) | (137) | (173) | (81) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **33%** | **69%** | **25%** | **6%** | **64%** | **0%** | **47%** | **32%** | **16%** | **40%** | **33%** | **25%** | **40%** |
| Strongly support | 28% | 47% | 26% | 11% | 46% | 14% | 34% | 22% | 26% | 26% | 28% | 27% | 29% |
| Somewhat support | 28% | 30% | 23% | 32% | 28% | 27% | 27% | 35% | 23% | 33% | 28% | 24% | 30% |
| Somewhat oppose | 10% | 4% | 11% | 15% | 6% | 15% | 7% | 8% | 17% | 4% | 12% | 11% | 11% |
| Strongly oppose | 13% | 3% | 13% | 22% | 4% | 26% | 7% | 16% | 17% | 15% | 11% | 15% | 9% |
| Not sure | 22% | 16% | 28% | 19% | 15% | 18% | 25% | 19% | 16% | 21% | 20% | 23% | 20% |
| Totals | 101% | 100% | 101% | 99% | 99% | 100% | 100% | 100% | 99% | 99% | 99% | 100% | 99% |
| Unweighted N | (1,094) | (336) | (488) | (270) | (433) | (368) | (396) | (327) | (256) | (197) | (231) | (419) | (247) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32H. Support for Housing Policies — Allowing homeowners to build additional rental units on their property**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **30%** | **38%** | **23%** | **29%** | **44%** | **30%** | **15%** | **26%** | **36%** | **42%** | ***** |
| Strongly support | 18% | 20% | 17% | 19% | 22% | 19% | 13% | 15% | 25% | 28% | * |
| Somewhat support | 35% | 39% | 30% | 30% | 38% | 35% | 36% | 38% | 26% | 30% | * |
| Somewhat oppose | 14% | 13% | 14% | 14% | 9% | 13% | 21% | 15% | 8% | 12% | * |
| Strongly oppose | 9% | 8% | 10% | 6% | 7% | 10% | 13% | 11% | 7% | 4% | * |
| Not sure | 24% | 20% | 28% | 31% | 26% | 23% | 18% | 21% | 35% | 25% | * |
| Totals | 100% | 100% | 99% | 100% | 102% | 100% | 101% | 100% | 101% | 99% | * |
| Unweighted N | (1,096) | (503) | (593) | (274) | (296) | (314) | (212) | (705) | (139) | (172) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **30%** | **36%** | **25%** | **30%** | **34%** | **26%** | **35%** | **32%** | **28%** | **38%** | **30%** | **24%** | **36%** |
| Strongly support | 18% | 20% | 16% | 18% | 19% | 18% | 20% | 18% | 18% | 23% | 19% | 17% | 16% |
| Somewhat support | 35% | 37% | 32% | 37% | 40% | 36% | 32% | 37% | 38% | 34% | 33% | 33% | 41% |
| Somewhat oppose | 14% | 13% | 15% | 13% | 13% | 16% | 11% | 15% | 15% | 12% | 14% | 15% | 13% |
| Strongly oppose | 9% | 8% | 7% | 12% | 11% | 12% | 6% | 9% | 13% | 7% | 9% | 11% | 8% |
| Not sure | 24% | 22% | 29% | 20% | 18% | 18% | 30% | 21% | 17% | 24% | 25% | 25% | 22% |
| Totals | 100% | 100% | 99% | 100% | 101% | 100% | 99% | 100% | 101% | 100% | 100% | 101% | 100% |
| Unweighted N | (1,096) | (337) | (494) | (265) | (439) | (364) | (397) | (329) | (256) | (197) | (233) | (419) | (247) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32I. Support for Housing Policies — Allowing single-family homes to be converted to duplexes**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **5%** | **3%** | **6%** | **4%** | **21%** | **6%** | **-15%** | **-1%** | **20%** | **15%** | **\*** |
| Strongly support | 11% | 11% | 11% | 12% | 15% | 11% | 6% | 9% | 16% | 15% | * |
| Somewhat support | 29% | 30% | 28% | 24% | 32% | 31% | 26% | 28% | 27% | 29% | * |
| Somewhat oppose | 19% | 20% | 18% | 21% | 16% | 17% | 24% | 21% | 14% | 20% | * |
| Strongly oppose | 16% | 17% | 15% | 11% | 9% | 19% | 23% | 18% | 9% | 9% | * |
| Not sure | 25% | 22% | 28% | 31% | 28% | 22% | 21% | 24% | 34% | 27% | * |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,099) | (505) | (594) | (274) | (298) | (314) | (213) | (706) | (141) | (172) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **5%** | **16%** | **3%** | **-4%** | **18%** | **-2%** | **0%** | **7%** | **15%** | **12%** | **8%** | **-3%** | **11%** |
| Strongly support | 11% | 13% | 12% | 8% | 14% | 10% | 12% | 12% | 12% | 14% | 12% | 11% | 9% |
| Somewhat support | 29% | 33% | 23% | 32% | 35% | 30% | 23% | 31% | 36% | 33% | 30% | 24% | 33% |
| Somewhat oppose | 19% | 17% | 20% | 20% | 19% | 22% | 21% | 17% | 19% | 20% | 20% | 20% | 16% |
| Strongly oppose | 16% | 13% | 12% | 23% | 12% | 20% | 15% | 18% | 14% | 14% | 14% | 18% | 15% |
| Not sure | 25% | 24% | 32% | 17% | 20% | 18% | 29% | 23% | 19% | 19% | 24% | 27% | 27% |
| Totals | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% |
| Unweighted N | (1,099) | (338) | (493) | (268) | (440) | (364) | (398) | (330) | (256) | (198) | (235) | (420) | (246) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens



**32J. Support for Housing Policies — Changing zoning practices to allow for more high-density development**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **3%** | **11%** | **-4%** | **30%** | **12%** | **-8%** | **-14%** | **-3%** | **9%** | **14%** | **\*** |
| Strongly support | 14% | 17% | 11% | 23% | 15% | 9% | 13% | 10% | 18% | 18% | * |
| Somewhat support | 24% | 28% | 20% | 26% | 26% | 24% | 21% | 27% | 15% | 20% | * |
| Somewhat oppose | 20% | 20% | 19% | 10% | 15% | 25% | 26% | 23% | 13% | 12% | * |
| Strongly oppose | 15% | 14% | 16% | 9% | 14% | 16% | 22% | 17% | 11% | 12% | * |
| Not sure | 27% | 20% | 34% | 32% | 31% | 27% | 18% | 23% | 43% | 38% | * |
| Totals | 100% | 99% | 100% | 100% | 101% | 101% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,093) | (501) | (592) | (272) | (296) | (312) | (213) | (701) | (140) | (172) | (80) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **3%** | **19%** | **1%** | **-9%** | **16%** | **-14%** | **4%** | **2%** | **8%** | **6%** | **2%** | **-5%** | **16%** |
| Strongly support | 14% | 21% | 11% | 11% | 17% | 10% | 15% | 14% | 15% | 13% | 13% | 13% | 18% |
| Somewhat support | 24% | 27% | 23% | 23% | 29% | 24% | 22% | 23% | 30% | 28% | 23% | 20% | 29% |
| Somewhat oppose | 20% | 17% | 18% | 24% | 17% | 23% | 21% | 20% | 19% | 16% | 17% | 24% | 16% |
| Strongly oppose | 15% | 12% | 15% | 18% | 13% | 24% | 11% | 16% | 18% | 18% | 16% | 14% | 15% |
| Not sure | 27% | 24% | 33% | 23% | 23% | 19% | 32% | 26% | 17% | 25% | 30% | 29% | 22% |
| Totals | 100% | 101% | 100% | 99% | 99% | 100% | 101% | 99% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,093) | (337) | (487) | (269) | (437) | (364) | (395) | (328) | (254) | (196) | (233) | (420) | (244) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32K. Support for Housing Policies — Removing regulations and codes that prevent developers from constructing more housing**
Generally speaking, do you support or oppose the following policies in your local community?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **-2%** | **10%** | **-13%** | **-4%** | **10%** | **-3%** | **-12%** | **-8%** | **12%** | **1%** | * |
| Strongly support | 12% | 15% | 9% | 14% | 13% | 10% | 11% | 10% | 18% | 11% | * |
| Somewhat support | 24% | 30% | 18% | 18% | 27% | 26% | 24% | 24% | 21% | 24% | * |
| Somewhat oppose | 21% | 21% | 20% | 18% | 18% | 22% | 25% | 24% | 12% | 19% | * |
| Strongly oppose | 17% | 14% | 20% | 18% | 12% | 17% | 21% | 18% | 15% | 15% | * |
| Not sure | 26% | 20% | 33% | 31% | 30% | 26% | 19% | 25% | 34% | 31% | * |
| Totals | 100% | 100% | 100% | 99% | 100% | 101% | 100% | 101% | 100% | 100% | * |
| Unweighted N | (1,095) | (502) | (593) | (272) | (296) | (313) | (214) | (703) | (139) | (173) | (80) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **-2%** | **-3%** | **-9%** | **7%** | **-11%** | **7%** | **-1%** | **-6%** | **11%** | **0%** | **-5%** | **1%** | **-6%** |
| Strongly support | 12% | 12% | 11% | 12% | 10% | 15% | 12% | 9% | 15% | 14% | 11% | 11% | 12% |
| Somewhat support | 24% | 23% | 20% | 31% | 24% | 27% | 21% | 25% | 33% | 25% | 24% | 25% | 22% |
| Somewhat oppose | 21% | 19% | 21% | 22% | 22% | 23% | 18% | 22% | 24% | 25% | 23% | 17% | 23% |
| Strongly oppose | 17% | 19% | 18% | 13% | 23% | 12% | 16% | 18% | 13% | 14% | 17% | 18% | 17% |
| Not sure | 26% | 27% | 30% | 21% | 21% | 22% | 33% | 25% | 15% | 23% | 25% | 29% | 26% |
| Totals | 100% | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 101% | 100% | 100% | 100% |
| Unweighted N | (1,095) | (336) | (491) | (268) | (436) | (367) | (397) | (328) | (255) | (197) | (234) | (419) | (245) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32L. Support for Housing Policies — Removing requirements that every housing unit must have a dedicated parking space**
Generally speaking, do you support or oppose the following policies in your local community?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **-15%** | **-7%** | **-22%** | **2%** | **-14%** | **-14%** | **-33%** | **-21%** | **-3%** | **0%** | **\*** |
| Strongly support | 12% | 11% | 13% | 19% | 10% | 11% | 10% | 9% | 16% | 16% | * |
| Somewhat support | 19% | 24% | 15% | 19% | 18% | 22% | 17% | 19% | 18% | 21% | * |
| Somewhat oppose | 20% | 20% | 20% | 18% | 22% | 20% | 17% | 22% | 10% | 20% | * |
| Strongly oppose | 27% | 22% | 31% | 19% | 20% | 26% | 43% | 28% | 28% | 17% | * |
| Not sure | 22% | 23% | 22% | 25% | 30% | 22% | 12% | 21% | 27% | 27% | * |
| Totals | 100% | 100% | 101% | 100% | 100% | 101% | 99% | 99% | 99% | 101% | * |
| Unweighted N | (1,092) | (499) | (593) | (274) | (295) | (312) | (211) | (699) | (140) | (173) | (80) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **-15%** | **-12%** | **-14%** | **-18%** | **-27%** | **-17%** | **-10%** | **-16%** | **-21%** | **-1%** | **-19%** | **-17%** | **-18%** |
| Strongly support | 12% | 13% | 14% | 10% | 13% | 10% | 13% | 13% | 11% | 20% | 8% | 11% | 14% |
| Somewhat support | 19% | 22% | 14% | 23% | 16% | 22% | 18% | 20% | 22% | 22% | 21% | 19% | 17% |
| Somewhat oppose | 20% | 16% | 17% | 26% | 19% | 23% | 19% | 17% | 24% | 18% | 20% | 19% | 21% |
| Strongly oppose | 27% | 31% | 25% | 24% | 37% | 26% | 22% | 31% | 29% | 24% | 28% | 27% | 28% |
| Not sure | 22% | 18% | 29% | 18% | 15% | 19% | 28% | 19% | 14% | 16% | 24% | 25% | 21% |
| Totals | 100% | 100% | 99% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 101% | 101% |
| Unweighted N | (1,092) | (337) | (489) | (266) | (435) | (364) | (395) | (327) | (255) | (199) | (232) | (418) | (243) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**32M. Support for Housing Policies — Establishing neighborhood or community standards for things such as paint colors, landscaping, and renovations**
Generally speaking, do you support or oppose the following policies in your local community?

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| **Net (Support - Oppose)** | **-23%** | **-22%** | **-24%** | **-11%** | **-2%** | **-40%** | **-31%** | **-33%** | **3%** | **-1%** | ***** |
| Strongly support | 9% | 12% | 6% | 14% | 11% | 5% | 7% | 7% | 15% | 17% | * |
| Somewhat support | 20% | 19% | 20% | 17% | 27% | 15% | 21% | 20% | 21% | 20% | * |
| Somewhat oppose | 24% | 25% | 23% | 24% | 19% | 26% | 26% | 26% | 18% | 19% | * |
| Strongly oppose | 28% | 28% | 28% | 18% | 22% | 35% | 33% | 33% | 15% | 19% | * |
| Not sure | 20% | 15% | 24% | 27% | 22% | 19% | 12% | 15% | 31% | 26% | * |
| Totals | 101% | 99% | 101% | 100% | 101% | 100% | 99% | 101% | 100% | 101% | * |
| Unweighted N | (1,092) | (501) | (591) | (273) | (295) | (312) | (212) | (700) | (141) | (172) | (79) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| **Net (Support - Oppose)** | **-23%** | **-10%** | **-31%** | **-26%** | **-20%** | **-32%** | **-18%** | **-18%** | **-35%** | **-26%** | **-40%** | **-12%** | **-23%** |
| Strongly support | 9% | 11% | 7% | 10% | 11% | 8% | 10% | 8% | 10% | 13% | 6% | 8% | 10% |
| Somewhat support | 20% | 25% | 16% | 20% | 21% | 20% | 19% | 23% | 16% | 15% | 15% | 25% | 19% |
| Somewhat oppose | 24% | 25% | 22% | 25% | 27% | 26% | 20% | 23% | 31% | 27% | 28% | 19% | 27% |
| Strongly oppose | 28% | 21% | 31% | 30% | 26% | 34% | 26% | 26% | 31% | 27% | 33% | 26% | 25% |
| Not sure | 20% | 19% | 24% | 15% | 15% | 11% | 25% | 19% | 11% | 18% | 17% | 22% | 19% |
| Totals | 101% | 101% | 100% | 100% | 100% | 99% | 100% | 99% | 99% | 100% | 99% | 100% | 100% |
| Unweighted N | (1,092) | (335) | (491) | (266) | (437) | (364) | (396) | (325) | (256) | (198) | (233) | (418) | (243) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

**33. Preference for HOA Membership**

An HOA, or homeowners' association, is a private organization made up of homeowners and paid for by their fees that governs the shared aspects of a neighborhood, enforcing rules and maintaining common areas. If you were buying a home, would you rather do so in a neighborhood with or without an HOA?

|  | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|  |  | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Without an HOA | 63% | 65% | 60% | 52% | 54% | 72% | 68% | 66% | 50% | 55% | * |
| With an HOA | 12% | 12% | 11% | 15% | 14% | 7% | 14% | 11% | 14% | 15% | * |
| No preference | 14% | 14% | 14% | 17% | 15% | 13% | 12% | 14% | 16% | 14% | * |
| Not sure | 12% | 8% | 15% | 17% | 18% | 8% | 5% | 9% | 21% | 15% | * |
| Totals | 101% | 99% | 100% | 101% | 101% | 100% | 99% | 100% | 101% | 99% | * |
| Unweighted N | (1,106) | (506) | (600) | (275) | (299) | (315) | (217) | (710) | (141) | (174) | (81) |

|  | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|  |  | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Without an HOA | 63% | 56% | 64% | 67% | 64% | 73% | 57% | 67% | 70% | 61% | 69% | 60% | 62% |
| With an HOA | 12% | 16% | 7% | 13% | 12% | 10% | 13% | 10% | 11% | 9% | 5% | 16% | 14% |
| No preference | 14% | 16% | 13% | 13% | 14% | 11% | 13% | 15% | 14% | 20% | 16% | 12% | 12% |
| Not sure | 12% | 12% | 16% | 6% | 10% | 6% | 17% | 8% | 5% | 10% | 10% | 12% | 13% |
| Totals | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 101% |
| Unweighted N | (1,106) | (338) | (496) | (272) | (440) | (370) | (402) | (331) | (257) | (200) | (235) | (423) | (248) |

66

**34. Lived in HOA Neighborhood**
Have you ever lived within an HOA-governed neighborhood?

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I do now | 17% | 16% | 17% | 16% | 18% | 13% | 21% | 17% | 17% | 14% | * |
| Yes, but not now | 18% | 21% | 16% | 16% | 16% | 24% | 15% | 20% | 9% | 18% | * |
| No | 55% | 55% | 54% | 47% | 53% | 57% | 59% | 56% | 54% | 57% | * |
| Not sure | 11% | 8% | 13% | 20% | 13% | 6% | 5% | 7% | 20% | 11% | * |
| Totals | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 100% | * |
| Unweighted N | (1,106) | (506) | (600) | (275) | (299) | (315) | (217) | (710) | (141) | (174) | (81) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes, I do now | 17% | 17% | 17% | 15% | 22% | 16% | 9% | 18% | 27% | 6% | 11% | 23% | 18% |
| Yes, but not now | 18% | 18% | 17% | 20% | 20% | 24% | 15% | 19% | 26% | 17% | 13% | 20% | 22% |
| No | 55% | 57% | 51% | 58% | 53% | 56% | 61% | 58% | 40% | 68% | 63% | 48% | 48% |
| Not sure | 11% | 8% | 15% | 7% | 5% | 3% | 15% | 5% | 8% | 9% | 14% | 9% | 11% |
| Totals | 101% | 100% | 100% | 100% | 100% | 99% | 100% | 100% | 101% | 100% | 101% | 100% | 99% |
| Unweighted N | (1,106) | (338) | (496) | (272) | (440) | (370) | (402) | (331) | (257) | (200) | (235) | (423) | (248) |

**35. Parents Help with Home**

When it came to owning your first home, how, if at all, did your parents help financially?

*Asked of people who have owned a home at some point*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| My parents paid for the entire property outright, or gave me a property they owned | 4% | 4% | 4% | * | 8% | 3% | 1% | 3% | * | * | * |
| My parents paid for the entire deposit, but not the entire value of the property | 4% | 4% | 4% | * | 5% | 2% | 3% | 4% | * | * | * |
| My parents paid for at least some of the deposit | 12% | 13% | 10% | * | 15% | 11% | 11% | 10% | * | * | * |
| My parents helped financially in another way | 9% | 7% | 11% | * | 7% | 11% | 4% | 10% | * | * | * |
| My parents did not help me financially with my first home | 66% | 65% | 67% | * | 55% | 66% | 80% | 69% | * | * | * |
| Not sure | 5% | 7% | 4% | * | 9% | 6% | 1% | 4% | * | * | * |
| Totals | 100% | 100% | 100% | * | 99% | 99% | 100% | 100% | * | * | * |
| Unweighted N | (647) | (302) | (345) | (69) | (153) | (224) | (201) | (475) | (48) | (85) | (39) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| My parents paid for the entire property outright, or gave me a property they owned | 4% | 6% | 1% | 5% | 5% | 5% | 5% | 4% | 4% | 6% | 3% | 4% | 3% |
| My parents paid for the entire deposit, but not the entire value of the property | 4% | 6% | 2% | 4% | 4% | 4% | 6% | 3% | 3% | 4% | 3% | 4% | 5% |
| My parents paid for at least some of the deposit | 12% | 11% | 15% | 9% | 12% | 9% | 7% | 10% | 18% | 8% | 16% | 7% | 18% |
| My parents helped financially in another way | 9% | 8% | 8% | 10% | 8% | 8% | 7% | 12% | 7% | 7% | 6% | 12% | 7% |
| My parents did not help me financially with my first home | 66% | 66% | 65% | 68% | 68% | 71% | 66% | 67% | 65% | 75% | 66% | 67% | 59% |
| Not sure | 5% | 4% | 8% | 3% | 3% | 2% | 8% | 4% | 4% | 1% | 6% | 5% | 8% |
| Totals | 100% | 101% | 99% | 99% | 100% | 99% | 99% | 100% | 101% | 101% | 100% | 99% | 100% |
| Unweighted N | (647) | (182) | (255) | (210) | (259) | (285) | (179) | (209) | (208) | (118) | (134) | (251) | (144) |

# YouGov Survey: Housing
January 14 - 16, 2026 - 1,106 U.S. adult citizens

<img src="yougov-logo" alt="YouGov" />

**36. Mortgage Share of Income**

About how much of your household income currently goes toward paying your mortgage for your primary residence?

*Asked of homeowners with a mortgage*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Less than 10% of my household income | 9% | 12% | 6% | * | * | 5% | * | 10% | * | * | * |
| 10%-15% | 14% | 17% | 11% | * | * | 14% | * | 13% | * | * | * |
| 16%-20% | 16% | 17% | 16% | * | * | 17% | * | 18% | * | * | * |
| 21%-25% | 15% | 14% | 17% | * | * | 16% | * | 18% | * | * | * |
| 26%-30% | 10% | 11% | 10% | * | * | 8% | * | 11% | * | * | * |
| 30%-40% | 13% | 12% | 13% | * | * | 19% | * | 12% | * | * | * |
| 40%-50% | 7% | 9% | 5% | * | * | 4% | * | 8% | * | * | * |
| More than 50% of my household income goes toward paying my mortgage | 5% | 3% | 7% | * | * | 6% | * | 2% | * | * | * |
| My household does not have income | 1% | 2% | 1% | * | * | 0% | * | 0% | * | * | * |
| Not sure | 10% | 4% | 15% | * | * | 11% | * | 7% | * | * | * |
| Totals | 100% | 101% | 101% | * | * | 100% | * | 99% | * | * | * |
| Unweighted N | (309) | (144) | (165) | (22) | (87) | (118) | (82) | (232) | (17) | (40) | (20) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Less than 10% of my household income | 9% | * | 9% | 9% | 11% | 9% | * | 3% | 18% | * | * | 7% | * |
| 10%-15% | 14% | * | 13% | 10% | 18% | 12% | * | 14% | 18% | * | * | 19% | * |
| 16%-20% | 16% | * | 9% | 18% | 19% | 20% | * | 12% | 21% | * | * | 9% | * |

<div align="center">continued on the next page . . .</div>

70

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 21%-25% | 15% | * | 13% | 20% | 11% | 19% | * | 20% | 13% | * | * | 13% | * |
| 26%-30% | 10% | * | 14% | 7% | 12% | 11% | * | 7% | 12% | * | * | 6% | * |
| 30%-40% | 13% | * | 20% | 12% | 5% | 9% | * | 18% | 8% | * | * | 15% | * |
| 40%-50% | 7% | * | 4% | 10% | 6% | 5% | * | 6% | 3% | * | * | 12% | * |
| More than 50% of my household income goes toward paying my mortgage | 5% | * | 5% | 5% | 5% | 5% | * | 8% | 1% | * | * | 5% | * |
| My household does not have income | 1% | * | 0% | 1% | 3% | 1% | * | 1% | 0% | * | * | 3% | * |
| Not sure | 10% | * | 13% | 8% | 10% | 9% | * | 12% | 7% | * | * | 11% | * |
| Totals | 100% | * | 100% | 100% | 100% | 100% | * | 101% | 101% | * | * | 100% | * |
| Unweighted N | (309) | (85) | (124) | (100) | (126) | (143) | (47) | (113) | (131) | (56) | (66) | (118) | (69) |

**37. Worried About Paying Mortgage**
How worried are you about making your mortgage payments?

*Asked of homeowners with a mortgage*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very worried | 4% | 5% | 3% | * | * | 4% | * | 3% | * | * | * |
| Somewhat worried | 34% | 36% | 33% | * | * | 40% | * | 34% | * | * | * |
| Not very worried | 30% | 28% | 33% | * | * | 29% | * | 31% | * | * | * |
| Not at all worried | 30% | 30% | 30% | * | * | 25% | * | 30% | * | * | * |
| Not sure | 1% | 1% | 0% | * | * | 2% | * | 1% | * | * | * |
| Totals | 99% | 100% | 99% | * | * | 100% | * | 99% | * | * | * |
| Unweighted N | (308) | (143) | (165) | (22) | (87) | (118) | (81) | (231) | (17) | (40) | (20) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very worried | 4% | * | 4% | 5% | 3% | 5% | * | 5% | 2% | * | * | 4% | * |
| Somewhat worried | 34% | * | 40% | 31% | 32% | 29% | * | 39% | 23% | * | * | 31% | * |
| Not very worried | 30% | * | 25% | 29% | 36% | 30% | * | 35% | 31% | * | * | 36% | * |
| Not at all worried | 30% | * | 31% | 33% | 30% | 34% | * | 21% | 43% | * | * | 28% | * |
| Not sure | 1% | * | 1% | 2% | 0% | 1% | * | 0% | 1% | * | * | 1% | * |
| Totals | 99% | * | 101% | 100% | 101% | 99% | * | 100% | 100% | * | * | 100% | * |
| Unweighted N | (308) | (84) | (124) | (100) | (125) | (143) | (47) | (113) | (130) | (56) | (65) | (118) | (69) |

**38. Refinanced in Past Year**
Have you refinanced your mortgage within the past year?
*Asked of homeowners with a mortgage*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 4% | 2% | 5% | * | * | 3% | * | 3% | * | * | * |
| No | 96% | 98% | 94% | * | * | 97% | * | 97% | * | * | * |
| Not sure | 0% | 0% | 0% | * | * | 0% | * | 0% | * | * | * |
| Totals | 100% | 100% | 99% | * | * | 100% | * | 100% | * | * | * |
| Unweighted N | (309) | (144) | (165) | (22) | (87) | (118) | (82) | (232) | (17) | (40) | (20) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 4% | * | 0% | 6% | 3% | 5% | * | 5% | 1% | * | * | 4% | * |
| No | 96% | * | 99% | 94% | 96% | 95% | * | 94% | 99% | * | * | 96% | * |
| Not sure | 0% | * | 0% | 0% | 1% | 0% | * | 1% | 0% | * | * | 0% | * |
| Totals | 100% | * | 99% | 100% | 100% | 100% | * | 100% | 100% | * | * | 100% | * |
| Unweighted N | (309) | (85) | (124) | (100) | (126) | (143) | (47) | (113) | (131) | (56) | (66) | (118) | (69) |

**39. Considering Refinancing**

Are you looking to refinance your mortgage within the next year?

*Asked of homeowners with a mortgage*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 6% | 6% | 7% | * | * | 8% | * | 4% | * | * | * |
| No | 78% | 73% | 82% | * | * | 80% | * | 82% | * | * | * |
| Not sure | 16% | 21% | 11% | * | * | 12% | * | 15% | * | * | * |
| Totals | 100% | 100% | 100% | * | * | 100% | * | 101% | * | * | * |
| Unweighted N | (309) | (144) | (165) | (22) | (87) | (118) | (82) | (232) | (17) | (40) | (20) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes | 6% | * | 5% | 7% | 7% | 6% | * | 10% | 5% | * | * | 8% | * |
| No | 78% | * | 76% | 80% | 77% | 80% | * | 74% | 80% | * | * | 77% | * |
| Not sure | 16% | * | 20% | 13% | 16% | 14% | * | 17% | 15% | * | * | 15% | * |
| Totals | 100% | * | 101% | 100% | 100% | 100% | * | 101% | 100% | * | * | 100% | * |
| Unweighted N | (309) | (85) | (124) | (100) | (126) | (143) | (47) | (113) | (131) | (56) | (66) | (118) | (69) |

**40. Home Value Change - 1 Year**
Compared to one year ago, do you think the value of your home has increased, decreased, or stayed the same?
*Asked of homeowners*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Increased a lot | 11% | 9% | 14% | * | 17% | 7% | 13% | 10% | * | * | * |
| Increased a little | 48% | 52% | 43% | * | 36% | 50% | 55% | 49% | * | * | * |
| Stayed the same | 24% | 24% | 25% | * | 25% | 28% | 21% | 26% | * | * | * |
| Decreased a little | 10% | 10% | 11% | * | 13% | 7% | 9% | 9% | * | * | * |
| Decreased a lot | 2% | 2% | 3% | * | 1% | 5% | 1% | 2% | * | * | * |
| Not sure | 4% | 4% | 3% | * | 8% | 3% | 1% | 3% | * | * | * |
| Totals | 99% | 101% | 99% | * | 100% | 100% | 100% | 99% | * | * | * |
| Unweighted N | (559) | (263) | (296) | (57) | (142) | (190) | (170) | (418) | (37) | (71) | (33) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Increased a lot | 11% | 16% | 7% | 11% | 11% | 12% | 6% | 14% | 8% | 18% | 6% | 10% | 14% |
| Increased a little | 48% | 42% | 46% | 52% | 48% | 52% | 44% | 47% | 53% | 51% | 60% | 44% | 39% |
| Stayed the same | 24% | 23% | 30% | 21% | 26% | 23% | 27% | 23% | 28% | 20% | 20% | 27% | 28% |
| Decreased a little | 10% | 13% | 10% | 9% | 11% | 10% | 14% | 9% | 8% | 7% | 6% | 13% | 11% |
| Decreased a lot | 2% | 2% | 1% | 4% | 2% | 1% | 4% | 4% | 0% | 1% | 4% | 2% | 3% |
| Not sure | 4% | 4% | 5% | 3% | 2% | 2% | 5% | 3% | 4% | 3% | 3% | 3% | 6% |
| Totals | 99% | 100% | 99% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 99% | 99% | 101% |
| Unweighted N | (559) | (160) | (216) | (183) | (223) | (249) | (130) | (188) | (199) | (105) | (111) | (216) | (127) |

# YouGov Survey: Housing
## January 14 - 16, 2026 - 1,106 U.S. adult citizens

**YouGov**

### 41. Rent Share of Income
About how much of your household income currently goes toward paying your rent for your primary residence?

*Asked of renters*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Less than 10% of my household income | 6% | 6% | 6% | 12% | 7% | 3% | * | 5% | * | * | * |
| 10%-15% | 7% | 7% | 8% | 6% | 8% | 8% | * | 6% | * | * | * |
| 16%-20% | 6% | 8% | 4% | 8% | 4% | 4% | * | 5% | * | * | * |
| 21%-25% | 10% | 14% | 7% | 7% | 6% | 9% | * | 12% | * | * | * |
| 26%-30% | 11% | 9% | 12% | 4% | 13% | 16% | * | 13% | * | * | * |
| 30%-40% | 12% | 13% | 12% | 11% | 13% | 14% | * | 13% | * | * | * |
| 40%-50% | 13% | 10% | 15% | 16% | 9% | 18% | * | 13% | * | * | * |
| More than 50% of my household income goes toward paying rent | 16% | 13% | 18% | 18% | 13% | 17% | * | 14% | * | * | * |
| My household does not have income | 2% | 3% | 1% | 0% | 7% | 0% | * | 3% | * | * | * |
| Not sure | 16% | 16% | 16% | 19% | 19% | 11% | * | 16% | * | * | * |
| Totals | 99% | 99% | 99% | 101% | 99% | 100% | * | 100% | * | * | * |
| Unweighted N | (402) | (171) | (231) | (131) | (122) | (104) | (45) | (213) | (78) | (75) | (36) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Less than 10% of my household income | 6% | 2% | 10% | * | 3% | * | 7% | 3% | * | * | * | 9% | * |
| 10%-15% | 7% | 8% | 8% | * | 11% | * | 7% | 7% | * | * | * | 7% | * |
| 16%-20% | 6% | 4% | 6% | * | 5% | * | 4% | 8% | * | * | * | 4% | * |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| 21%-25% | 10% | 10% | 6% | * | 10% | * | 6% | 14% | * | * | * | 8% | * |
| 26%-30% | 11% | 12% | 7% | * | 12% | * | 13% | 8% | * | * | * | 10% | * |
| 30%-40% | 12% | 14% | 12% | * | 9% | * | 12% | 16% | * | * | * | 13% | * |
| 40%-50% | 13% | 16% | 10% | * | 15% | * | 14% | 14% | * | * | * | 12% | * |
| More than 50% of my household income goes toward paying rent | 16% | 20% | 15% | * | 18% | * | 18% | 17% | * | * | * | 15% | * |
| My household does not have income | 2% | 1% | 2% | * | 1% | * | 4% | 1% | * | * | * | 2% | * |
| Not sure | 16% | 14% | 25% | * | 16% | * | 14% | 12% | * | * | * | 18% | * |
| Totals | 99% | 101% | 101% | * | 100% | * | 99% | 100% | * | * | * | 98% | * |
| Unweighted N | (402) | (134) | (202) | (66) | (167) | (97) | (216) | (114) | (39) | (78) | (84) | (145) | (95) |

**42. Worried About Paying Rent**

How worried are you about making your rent payments?

*Asked of renters*

| | | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very worried | 15% | 16% | 14% | 18% | 12% | 22% | * | 15% | * | * | * |
| Somewhat worried | 25% | 19% | 29% | 16% | 34% | 20% | * | 24% | * | * | * |
| Not very worried | 30% | 28% | 31% | 31% | 25% | 37% | * | 30% | * | * | * |
| Not at all worried | 24% | 32% | 18% | 25% | 24% | 19% | * | 25% | * | * | * |
| Not sure | 7% | 5% | 8% | 11% | 5% | 2% | * | 5% | * | * | * |
| Totals | 101% | 100% | 100% | 101% | 100% | 100% | * | 99% | * | * | * |
| Unweighted N | (402) | (171) | (231) | (131) | (122) | (104) | (45) | (213) | (78) | (75) | (36) |

| | | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Very worried | 15% | 15% | 17% | * | 13% | * | 22% | 6% | * | * | * | 21% | * |
| Somewhat worried | 25% | 28% | 21% | * | 29% | * | 27% | 21% | * | * | * | 25% | * |
| Not very worried | 30% | 30% | 26% | * | 28% | * | 24% | 38% | * | * | * | 29% | * |
| Not at all worried | 24% | 24% | 23% | * | 26% | * | 20% | 29% | * | * | * | 21% | * |
| Not sure | 7% | 3% | 13% | * | 4% | * | 7% | 5% | * | * | * | 3% | * |
| Totals | 101% | 100% | 100% | * | 100% | * | 100% | 99% | * | * | * | 99% | * |
| Unweighted N | (402) | (134) | (202) | (66) | (167) | (97) | (216) | (114) | (39) | (78) | (84) | (145) | (95) |

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### 43. Considering Buying Home
If you could afford it, would you be interested in buying a home?

*Asked of renters*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I would | 63% | 62% | 64% | 78% | 66% | 55% | * | 66% | * | * | * |
| No, I would not | 23% | 25% | 21% | 15% | 14% | 32% | * | 24% | * | * | * |
| Not sure | 14% | 13% | 15% | 8% | 21% | 13% | * | 10% | * | * | * |
| Totals | 100% | 100% | 100% | 101% | 101% | 100% | * | 100% | * | * | * |
| Unweighted N | (402) | (171) | (231) | (131) | (122) | (104) | (45) | (213) | (78) | (75) | (36) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Yes, I would | 63% | 67% | 55% | * | 60% | * | 62% | 69% | * | * | * | 67% | * |
| No, I would not | 23% | 22% | 22% | * | 22% | * | 23% | 17% | * | * | * | 18% | * |
| Not sure | 14% | 11% | 23% | * | 17% | * | 15% | 13% | * | * | * | 15% | * |
| Totals | 100% | 100% | 100% | * | 99% | * | 100% | 99% | * | * | * | 100% | * |
| Unweighted N | (402) | (134) | (202) | (66) | (167) | (97) | (216) | (114) | (39) | (78) | (84) | (145) | (95) |

**44. Reasons for Not Buying a Home**

Which, if any, of the following factors are currently preventing you from buying a home? Select all that apply.

*Asked of renters who say they would be interested in buying a home if they could afford it*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Cost of homes for sale is too high | 73% | 78% | 69% | 70% | * | * | * | 79% | * | * | * |
| Unable to afford a down payment | 64% | 66% | 63% | 57% | * | * | * | 73% | * | * | * |
| Interest rates are too high | 47% | 45% | 49% | 48% | * | * | * | 53% | * | * | * |
| Don't plan to stay in my current location | 16% | 16% | 16% | 27% | * | * | * | 15% | * | * | * |
| Limited supply of homes for sale | 14% | 16% | 12% | 17% | * | * | * | 14% | * | * | * |
| Haven't found a home I like | 11% | 10% | 12% | 9% | * | * | * | 8% | * | * | * |
| Other | 7% | 7% | 7% | 7% | * | * | * | 8% | * | * | * |
| None of the above | 3% | 3% | 2% | 2% | * | * | * | 2% | * | * | * |
| Unweighted N | (268) | (109) | (159) | (101) | (83) | (62) | (22) | (139) | (52) | (50) | (27) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Cost of homes for sale is too high | 73% | * | 72% | * | 77% | * | 76% | * | * | * | * | * | * |
| Unable to afford a down payment | 64% | * | 53% | * | 65% | * | 73% | * | * | * | * | * | * |
| Interest rates are too high | 47% | * | 47% | * | 49% | * | 45% | * | * | * | * | * | * |
| Don't plan to stay in my current location | 16% | * | 20% | * | 15% | * | 12% | * | * | * | * | * | * |

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| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Limited supply of homes for sale | 14% | * | 21% | * | 20% | * | 12% | * | * | * | * | * | * |
| Haven't found a home I like | 11% | * | 18% | * | 9% | * | 10% | * | * | * | * | * | * |
| Other | 7% | * | 11% | * | 3% | * | 6% | * | * | * | * | * | * |
| None of the above | 3% | * | 2% | * | 8% | * | 3% | * | * | * | * | * | * |
| Unweighted N | (268) | (88) | (130) | (50) | (110) | (72) | (142) | (78) | (26) | (47) | (54) | (98) | (69) |

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**45. Relationship With Landlord**
Would you say you have a good relationship with your landlord, a bad relationship, or no relationship?
*Asked of renters*

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Good | 52% | 51% | 53% | 41% | 52% | 57% | * | 53% | * | * | * |
| Neutral | 23% | 25% | 21% | 34% | 18% | 22% | * | 23% | * | * | * |
| Bad | 1% | 1% | 1% | 2% | 2% | 0% | * | 2% | * | * | * |
| No relationship | 19% | 18% | 19% | 16% | 20% | 18% | * | 17% | * | * | * |
| Not sure | 5% | 5% | 5% | 6% | 8% | 3% | * | 6% | * | * | * |
| Totals | 100% | 100% | 99% | 99% | 100% | 100% | * | 101% | * | * | * |
| Unweighted N | (402) | (171) | (231) | (131) | (122) | (104) | (45) | (213) | (78) | (75) | (36) |

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Dem | Ind | Rep | Harris | Trump | < $50K | $50-100K | $100K+ | Northeast | Midwest | South | West |
| Good | 52% | 54% | 46% | * | 54% | * | 54% | 55% | * | * | * | 50% | * |
| Neutral | 23% | 26% | 25% | * | 26% | * | 24% | 20% | * | * | * | 26% | * |
| Bad | 1% | 2% | 1% | * | 1% | * | 1% | 3% | * | * | * | 1% | * |
| No relationship | 19% | 16% | 20% | * | 16% | * | 16% | 22% | * | * | * | 19% | * |
| Not sure | 5% | 2% | 8% | * | 2% | * | 5% | 0% | * | * | * | 3% | * |
| Totals | 100% | 100% | 100% | * | 99% | * | 100% | 100% | * | * | * | 99% | * |
| Unweighted N | (402) | (134) | (202) | (66) | (167) | (97) | (216) | (114) | (39) | (78) | (84) | (145) | (95) |

# YouGov Survey: Housing
**January 14 - 16, 2026 - 1,106 U.S. adult citizens**

**YouGov**

| | |
|---|---|
| **Interviewing Dates** | January 14 - 16, 2026 |
| **Target population** | U.S. citizens, aged 18 and over |
| **Sampling method** | Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens. |
| **Weighting** | The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.546, with a mean of one and a standard deviation of 0.824. |
| **Number of respondents** | 1,106 |
| **Margin of error** | ± 3.8 points (adjusted for weighting) |
| **Survey mode** | Web-based interviews |
| **Questions not reported** | 70 questions not reported. |