Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Gender identity Trans identity Gender Total Prefer not to Male Female Male Female Unsure In another way Trans Cis В С D Е F G н

ements best applies to you?										
Unweighted base	2042	985	1057	967	1037	1	24	13	39	1986
Base: All	2042	981	1061	964	1040	1	24	13	40	1985
I am currently an unpaid carer	11%	11%	11%	11%	11%	-	4%	15%	4%	11%
						**	**	**	*	
I have previously been but am no longer an unpaid carer	17%	14%	20%	14%	20%	-	22%	30%	28%	17%
			Α		С	**	**	**	*	
I have never been an unpaid carer	66%	69%	63%	69%	63%	100%	65%	23%	58%	66%
		В		D		**	**	**	*	
Don't know	2%	2%	2%	2%	2%	-	5%	-	6%	2%
						**	**	**	<i>I*</i>	
Prefer not to say	4%	4%	4%	4%	3%	-	5%	32%	3%	4%
						**	**	**	*	
Net: Currently/previously an unpaid carer	28%	25%	31%	25%	32%	-	25%	45%	32%	28%
			Α		С	**	**	**	*	

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



2

Age Total 18-24 25-34 35-44 45-54 65+ Net: 35-54 55-64 Net: 18-34 Net: 55+ ĸ L М N 0 Q R

ements best applies to you?										
Unweighted base	2042	210	330	321	322	347	512	540	643	859
Base: All	2042	217	341	329	351	324	479	559	681	803
I am currently an unpaid carer	11%	6%	7%	10%	16%	13%	12%	7%	13%	12%
					J.K.L.P.Q	J.K.P	J.K.P		J.K.L.P	J.K.P
I have previously been but am no longer an unpaid carer	17%	16%	13%	9%	14%	23%	25%	14%	11%	24%
		L				J.K.L.M.P.Q	J.K.L.M.P.Q	L		J.K.L.M.P.Q
I have never been an unpaid carer	66%	65%	72%	73%	63%	62%	61%	69%	68%	62%
			M.N.O.R	J.M.N.O.Q.R				N.O.R	M.O.R	
Don't know	2%	5%	2%	2%	3%	1%	1%	3%	2%	1%
		K.N.O.P.R		R	N.R			K.N.O.R	N.R	
Prefer not to say	4%	8%	6%	6%	4%	1%	1%	7%	5%	1%
		N.O.R	N.O.R	N.O.R	N.O.R			N.O.R	N.O.R	
Net: Currently/previously an unpaid carer	28%	22%	21%	19%	30%	36%	37%	21%	24%	36%
					K.L.P.Q	J.K.L.P.Q	J.K.L.P.Q		L	J.K.L.M.P.Q

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Region Total Yorkshire and East of East Midlands West Midlands North East North West London South East South West the Humber England s т U w Х z AA

ments best applies to you?										
Unweighted base	2042	105	275	205	174	195	240	269	354	225
Base: All	2042	97	267	198	177	213	229	315	336	210
I am currently an unpaid carer	11%	16%	10%	15%	9%	13%	13%	9%	9%	11%
		Z		Z						
I have previously been but am no longer an unpaid carer	17%	25%	16%	16%	14%	14%	15%	20%	19%	18%
		V.W.X								
I have never been an unpaid carer	66%	51%	67%	65%	73%	68%	69%	60%	68%	65%
			S	S	S.Y	S	S.Y		S.Y	S
Don't know	2%	2%	3%	2%	2%	1%	2%	3%	1%	2%
Prefer not to say	4%	7%	4%	2%	2%	4%	1%	8%	3%	4%
		U.X						U.V.X.Z		
Net: Currently/previously an unpaid carer	28%	40%	26%	31%	23%	26%	28%	29%	28%	29%
		T.V.W.X.Y.Z.AA								

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Social grade Ethnicity Total Net: Ethnic ABC1 C2DE White Mixed Asian Black Other minority AB AC AD ΑE AF AG АН ΑI

nents best applies to you?									
Unweighted base	2042	1171	871	1696	60	181	80	25	346
Base: All	2042	1103	939	1654	59	198	86	45	388
I am currently an unpaid carer	11%	10%	12%	11%	5%	14%	10%	15%	12%
					*		*	**	
I have previously been but am no longer an unpaid carer	17%	16%	19%	18%	26%	11%	13%	16%	15%
				AF	AF.AI*		*	**	
I have never been an unpaid carer	66%	70%	61%	67%	50%	61%	64%	64%	60%
		AC		AE.AI	*		*	**	
Don't know	2%	2%	2%	1%	3%	6%	5%	-	5%
					*	AD	AD*	**	AD
Prefer not to say	4%	3%	5%	3%	16%	8%	9%	5%	9%
			AB		AD.AI*	AD	AD*	**	AD
Net: Currently/previously an unpaid carer	28%	26%	31%	29%	31%	25%	23%	32%	26%
			AB		*		*	**	

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Working status **Education level** Disability Total Net: Not Yes, limited a Yes, limited a Net: Working Low Medium High No Net: Yes working AJ ΑK AL AM AN ΑO ΑP AQ AR

ments best applies to you?										
Unweighted base	2042	1148	825	417	775	846	236	439	1342	675
Base: All	2042	1160	808	420	766	852	241	434	1341	675
I am currently an unpaid carer	11%	11%	10%	13%	11%	10%	17%	16%	8%	16%
							AQ	AQ		AQ
I have previously been but am no longer an unpaid carer	17%	13%	23%	19%	18%	15%	25%	22%	14%	23%
			AJ				AQ	AQ		AQ
I have never been an unpaid carer	66%	71%	61%	64%	63%	69%	49%	58%	72%	55%
		AK				AM		AO.AR	AO.AP.AR	AO
Don't know	2%	2%	2%	2%	3%	1%	3%	2%	2%	2%
Prefer not to say	4%	4%	4%	3%	5%	4%	6%	2%	4%	3%
							AP.AR		AP	AP
Net: Currently/previously an unpaid carer	28%	24%	33%	32%	29%	26%	42%	38%	23%	40%
			AJ	AN			AQ	AQ		AQ

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Unpaid carer Financial situation **Enough for** Not enough for Total Plenty for Enough for necessities necessities but and sometimes necessities Yes, No Net: Yes necessities Yes, currently previously and some and extra no more extra run out AS ΑT ΑU ΑV AW ΑX ΑY ΑZ

nents best applies to you?									
Unweighted base	2042	223	355	1349	578	267	820	554	296
Base: All	2042	226	352	1343	578	254	804	566	310
I am currently an unpaid carer	11%	100%	-	-	39%	9%	9%	12%	16%
		AT.AU.AV			AT.AU				AW.AX
I have previously been but am no longer an unpaid carer	17%	-	100%	-	61%	16%	17%	19%	16%
			AS.AU.AV		AS.AU				
I have never been an unpaid carer	66%	-	-	100%	-	72%	71%	64%	56%
				AS.AT.AV		AY.AZ	AY.AZ	AZ	
Don't know	2%	-	-	-	-	1%	1%	2%	4%
									AW.AX.AY
Prefer not to say	4%	-	-	-	-	2%	1%	3%	7%
									AW.AX.AY
Net: Currently/previously an unpaid carer	28%	100%	100%	-	100%	25%	27%	32%	32%
		AU	AU		AU			AW	

Sample size: 2,042 adults



	Ger	nder				Trans identity			
Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
	Α	В	С	D	Е	F	G	Н	I
2042	985	1057	967	1037	1	24	13	39	1986
2042	981	1061	964	1040	1	24	13	40	1985
12%	15%	10%	15%	10%	-	4%	8%	2%	13%
	В		D		**	**	**	*	
39%	36%	42%	37%	42%	-	37%	8%	37%	40%
		Α		С	**	**	**	*	
28%	27%	29%	26%	29%	100%	36%	48% **	41% *	27%
15%	16%	14%	17%	14%	-	18%	20%	17%	15%
					**	**	**	*	
1%	1%	1%	1%	1%	**	**	6% **	*	1%
4%	4%	4%	4%	4%	- **	5% **	10%	3%	4%
	2042 2042 12% 39% 28% 15%	Total  Male  A  2042 985 2042 981 12% 15% B 39% 36% 28% 27% 15% 16% 1% 1%	Male Female  A B  2042 985 1057 2042 981 1061 12% 15% 10% B 39% 36% 42% A 28% 27% 29%  15% 16% 14%  1% 1% 1%	Total         Male         Female         Male           A         B         C           2042         985         1057         967           2042         981         1061         964           12%         15%         10%         15%           B         D         39%         36%         42%         37%           A         28%         27%         29%         26%           15%         16%         14%         17%           1%         1%         1%         1%	Total         Male         Female         Male         Female           A         B         C         D           2042         985         1057         967         1037           2042         981         1061         964         1040           12%         15%         10%         15%         10%           B         D         0         0         0           39%         36%         42%         37%         42%           A         C         28%         27%         29%         26%         29%           15%         16%         14%         17%         14%           1%         1%         1%         1%         1%	Total  Male Female  Male Female  Male Female  Unsure   A B C D E   2042 985 1057 967 1037 1 2042 981 1061 964 1040 1 12% 15% 10% B D ***  39% 36% 42% 37% 42% - C ***  28% 27% 29% 26% 29% 100% ***  15% 11% 11% 11% 11% 11% 11% 11% 11% - ***  4% 4% 4% 4% 4% 4% 4% 4% - ***	Total  Male  Female  Male  Female  Unsure  In another way    Land   Land	Total  Male Female Male Female Male Female  Unsure In another way Prefer not to say  A B C D E F G   2042 985 1057 967 1037 1 24 13 2042 981 1061 964 1040 1 24 13 12% 15% 10% 15% 10% 15% 10% - 4% 8% B D	Total  Male Female Male Female Unsure In another way Prefer not to say  Trans  A B C D E F G H   2042 985 1057 967 1037 1 24 13 39 2042 981 1061 964 1040 1 24 13 40  12% 15% 10% 15% 10% 15% 10% - 4% 8% 2% B D - **  **  **  **  **  **  **  **  **  *

Sample size: 2,042 adults



YouGov		Age										
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+		
		J	K	L	М	N	0	P	Q	R		
Which of the following best describes your financial situation?												
Unweighted base	2042	210	330	321	322	347	512	540	643	859		
Base: All	2042	217	341	329	351	324	479	559	681	803		
I have plenty to spend on things I need and plenty left for extras I want	12%	9%	14%	12%	10%	13%	15% J.M	12%	11%	14%		
I have enough to spend on things I need and a small amount for extras I want	39%	29%	42% J.M.P	39% J	32%	44% J.M.P.Q	45% J.M.P.Q	37% J	35%	45% J.M.P.Q		
I have enough to spend on things I need and not much else	28%	27%	24%	28%	33% K.N.P.R	24%	29%	25%	31% K.N	27%		
I don't have enough for things I need and sometimes run out of money	15%	22%	15%	17%	21%	15%	7%	18%	19%	10%		
		N.O.R	O.R	O.R	K.N.O.R	O.R		O.R	O.R	0		
I don't know	1%	5% K.M.N.O.P.Q.R	1% M.N	2% M.N.Q.R	-	-	1%	3% K.M.N.O.Q.R	1% M	1% N		
Prefer not to say	4%	8% L.N.O.Q.R	4%	2%	4%	4%	4%	5% K.L.Q	3%	4%		

Sample size: 2,042 adults



YouGov		Region										
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West		
		S	Т	U	V	W	X	Υ	Z	AA		
Which of the following best describes your financial situation?												
Unweighted base	2042	105	275	205	174	195	240	269	354	225		
Base: All	2042	97	267	198	177	213	229	315	336	210		
I have plenty to spend on things I need and plenty left for extras I want	12%	6%	13%	13%	11%	13%	13%	12%	15%	12%		
Wall									s			
I have enough to spend on things I need and a small amount for extras I want		39%	40%	43%	42%	37%	37%	32%	43%	44%		
				Y	Υ				Y	Y		
I have enough to spend on things I need and not much else	28%	30%	28%	25%	31%	29%	27%	28%	27%	27%		
I don't have enough for things I need and sometimes run out of	15%	15%	14%	15%	10%	16%	16%	23%	11%	13%		
money								T.U.V.Z.AA				
I don't know	1%	2%	2%	0%	2%	2%	2%	1%	1%	1%		
Prefer not to say	4%	8% T.AA	3%	4%	4%	3%	5%	5%	4%	2%		

Sample size: 2,042 adults



	Socia	I grade	Ethnicity							
Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority		
	AB	AC	AD	AE	AF	AG	АН	Al		
2042	1171	871	1696	60	181	80	25	346		
2042	1103	939	1654	59	198	86	45	388		
12%	17%	7%	13%	13%	10%	8%	4%	9%		
	AC		Al	*		*	**			
39%	44%	34%	42%	33%	27%	25%	21%	27%		
	AC		AF.AG.AI	*		*	**			
28%	24%	32% AB	26%	22%	31%	34%	61%	33% AD.AE		
15%	11%	20%	13%	21%	25%	28%	4%	23%		
		AB		*	AD	AD*	**	AD		
1%	1%	1%	1%	1% *	3%	1% *	3%	2%		
4%	3%	5% AB	4%	9% AD*	5%	4% *	8%	6%		
	2042 2042 12% 39% 28% 15%	Total  ABC1  AB  2042 1171 2042 1103 12% 17% AC 39% 44% AC 28% 24%  15% 11%  1% 1%	Total  ABC1  C2DE  AB  AC  2042  1171  2042  1103  939  12%  17%  AC  39%  44%  AC  28%  24%  32%  AB  15%  11%  20%  AB  1%  1%  1%	Total  ABC1  C2DE  White  AB  AC  AD   2042  1171  871  1696  2042  1103  939  1654  12%  17%  7%  13%  AC  AI  39%  44%  34%  AC  AF.AG.AI  28%  24%  32%  AB  15%  11%  20%  13%  AB  1%  1%  1%  1%  1%  1%  1%  4%  3%  5%  4%	Total  ABC1  C2DE  White  Mixed  AB  AC  AD  AE   2042  1171  871  1696  60  2042  1103  939  1654  59  12%  17%  AC  AI  *  39%  44%  34%  AC  AF.AG.AI  *  28%  24%  32%  AB  15%  11%  11%  20%  AB  *  15%  11%  11%  11%  11%  11%  11%	Total  ABC1  C2DE  White  Mixed  Asian  AB  AC  AD  AE  AF   2042  1171  871  1696  60  181  2042  1103  939  1654  59  198  12%  17%  7%  13%  13%  10%  AC  AI  *  39%  44%  34%  42%  33%  27%  AC  AF.AG.AI  *  28%  24%  32%  AB  15%  11%  20%  11%  11%  20%  13%  21%  25%  AB  14%  34%  44%  34%  49%  33%  21%  25%  AD  11%  11%  11%  11%  11%  34%  44%  34%  95%  566	Total  ABC1  C2DE  White  Mixed  Asian  Black  AB  AB  AC  AD  AE  AF  AG   2042  1171  871  1696  60  181  80  2042  1103  939  1654  59  198  86  12%  17%  7%  13%  13%  10%  8%  AC  AI  *  39%  44%  34%  AC  AF.AG.AI  28%  AC  AF.AG.AI  24%  32%  AB  15%  11%  20%  13%  21%  25%  28%  AB  *  AD  AD  AD  1%  1%  1%  1%  1%  1%  1%  1%  1%  4%  3%  5%  4%  9%  5%  4%	Total  ABC1  C2DE  White  Mixed  Asian  Black  Other  AB  AC  AD  AE  AF  AG  AH   2042  1171  871  1696  60  181  80  25  2042  1103  939  1654  59  198  86  45  12%  17%  7%  13%  13%  10%  8%  4%  AC  AI  *  *  *  *  *  *  *  28%  24%  32%  AC  AF,AG,AI  *  *  *  *  28%  24%  32%  AB  *  *  *  *  *  *  *  *  *  *  *  *  *		

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



11

YouGov		Working	ງ status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
Which of the following best describes your financial situation?											
Unweighted base	2042	1148	825	417	775	846	236	439	1342	675	
Base: All	2042	1160	808	420	766	852	241	434	1341	675	
I have plenty to spend on things I need and plenty left for extras I want	12%	14%	11%	8%	12%	15%	8%	10%	14%	9%	
		AK				AL			AO.AP.AR		
I have enough to spend on things I need and a small amount for extras I want	39%	41%	38%	32%	39%	44%	24%	35%	44%	31%	
					AL	AL.AM		AO.AR	AO.AP.AR	AO	
I have enough to spend on things I need and not much else	28%	27%	30%	35% AM.AN	26%	25%	35% AQ	32% AQ	25%	33% AQ	
I don't have enough for things I need and sometimes run out of money	15%	14%	15%	20%	16%	12%	28%	17%	12%	21%	
				AN	AN		AP.AQ.AR	AQ		AP.AQ	
I don't know	1%	1%	2%	2%	2% AN	1%	2%	1%	1%	1%	
Prefer not to say	4%	3%	6% AJ	4%	6% AN	3%	4%	4%	4%	4%	

YouGov.co.uk

Sample size: 2,042 adults



		Unpaid	l carer		Financial situation				
Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
	AS	AT	AU	AV	AW	AX	AY	AZ	
2042	223	355	1349	578	267	820	554	296	
2042	226	352	1343	578	254	804	566	310	
12%	10%	11%	14%	11%	100%	-	-	-	
39%	33%	40%	43% AS.AV	37%	-	100% AW.AY.AZ	-	-	
28%	31%	31%	27%	31%	-	-	100% AW.AX.AZ	-	
15%	22%	14%	13%	17%	-	-	-	100% AW.AX.AY	
1%	1%	1%	1%	1%	-	-	-		
4%	3%	3%	3%	3%		-	-	-	
	2042 2042 12% 39% 28% 15%	Yes, currently  AS  2042 223 2042 226 12% 10%  39% 33%  28% 31%  15% 22%  AT.AU.AV 1% 1%	Total  Yes, currently  AS  AT  2042 223 355 2042 226 352 12% 10% 11%  39% 33% 40%  28% 31% 31% 31%  15% 22% 14% AT.AU.AV 1% 1% 1%	Yes, currently         Yes, previously         No           AS         AT         AU           2042         223         355         1349           2042         226         352         1343           12%         10%         11%         14%           39%         33%         40%         43%           AS.AV         28%         31%         31%         27%           15%         22%         14%         13%           AT.AU.AV         1%         1%         1%	Total  Yes, currently Previously  AS  AT  AU  AV  2042  223  355  1349  578  2042  226  352  1343  578  12%  10%  11%  14%  11%  39%  33%  40%  43%  AS.AV  28%  31%  31%  27%  31%  15%  22%  14%  13%  17%  AT.AU.AV  1%  1%  1%  No  Net: Yes  No  Net: Yes  No  Net: Yes  1349  578  1349  578  1349  578  11%  11%  11%  11%  11%  11%  11%  1	Total  Yes, currently Previously  AS  AT  AU  AV  AW   2042  223  355  1349  578  267  2042  226  352  1343  578  254  11%  11%  10%  AX.AY.AZ  39%  33%  40%  43%  AS.AV  28%  31%  31%  27%  31%  -  15%  22%  14%  13%  17%  -  AT.AU.AV  1%  1%  1%  1%  -  Plenty for necessities and extra  Plenty for necessities and extra  AW  AW   AV  AW   267  267  267  267  278  254  11%  10%  AX.AY.AZ  39%  AS.AV  31%  -  AT.AU.AV  11%  11%  11%  12%  -  AT.AU  11%  11%  11%  -  AT.AU  -  AT.AU  11%  11%  11%  11%  11%  11%  11%  1	Total   Yes, currently   Yes, previously   No	Total   Yes, currently   Yes, previously   No	

Sample size: 2,042 adults

YouGov	Gender		nder			Trans identity				
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	E	F	G	н	- 1
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?										
Unweighted base	2042	985	1057	967	1037	1	24	13	39	1986
Base: All	2042	981	1061	964	1040	1	24	13	40	1985
Very confident	17%	18%	16%	18%	16%	- **	12% **	16%	11% *	17%
Somewhat confident	31%	30%	32%	31%	32%	- **	28%	7% **	27%	31%
Neither confident nor unconfident	20%	21%	20%	21%	20%	- **	17%	42% **	23%	20%
Somewhat unconfident	17%	15%	20% A	14%	19% C	100%	35%	23%	29% /*	17%
Not at all confident	10%	10%	10%	10%	10%	-	8%	6% **	10%	10%
Don't know	4%	6% B	3%	6% D	3%	-	- **	6% **	- *	4%
Net: Confident	48%	48%	48%	49%	48%	- **	40%	23%	38%	49%
Net: Not confident	27%	25%	30% A	25%	29% C	100%	43%	29%	39%	27%
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?										
Unweighted base	2042	985	1057	967	1037	1	24	13	39	1986
Base: All	2042	981	1061	964	1040	1	24	13	40	1985
Yes	24%	19%	28% A	20%	28% C	**	30%	43% **	31%	24%
No	72%	76% B	68%	75% D	69%	100%	70%	51% **	66%	72%
Don't know	4%	5%	4%	5%	3%	- **	- **	6% **	3% *	4%

Sample size: 2,042 adults

YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	К	L	M	N	0	P	Q	R			
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?													
Unweighted base	2042	210	330	321	322	347	512	540	643	859			
Base: All	2042	217	341	329	351	324	479	559	681	803			
Very confident	17%	10%	20%	12%	17%	20%	20%	16%	15%	20%			
			J.L.P		J	J.L	J.L.Q	J		J.L.Q			
Somewhat confident	31%	30%	36% M.N.R	36% M.N.Q.R	28%	25%	31%	34% N.R	32% M.N	28%			
Neither confident nor unconfident	20%	25%	14%	24%	19%	23%	20%	18%	21%	21%			
		K.P		K		K	K	K	K	K			
Somewhat unconfident	17%	17%	18%	14%	20% L	17%	17%	18%	17% L	17%			
Not at all confident	10%	8%	8%	10%	13% J.K.P	13% J.K.P	9%	8%	11% P	11%			
Don't know	4%	10% K.L.M.N.O.P.Q.R	4%	4%	3%	3%	3%	6% K.M.N.O.Q.R	3%	3%			
Net: Confident	48%	40%	56% J.M.N.P.Q.R	49%	45%	45%	51% J	50% J	47%	48% J			
Net: Not confident	27%	25%	26%	24%	33% J.K.L.O.P.Q	30%	26%	26%	29% L	27%			
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?													
Unweighted base	2042	210	330	321	322	347	512	540	643	859			
Base: All	2042	217	341	329	351	324	479	559	681	803			
Yes	24%	22%	24%	24%	27%	25%	22%	23%	26%	23%			
No	72%	65%	71%	70%	69%	74% J	77% J.L.M.P.Q	69%	69%	76% J.L.M.P.Q			
Don't know	4%	13% K.L.M.N.O.P.Q.R	5% N.O.R	6% N.O.R	4% N.O.R	1%	1%	8% K.M.N.O.Q.R	5% N.O.R	1%			

Sample size: 2,042 adults

YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		S	Т	U	V	W	Х	Y	Z	AA			
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?													
Unweighted base	2042	105	275	205	174	195	240	269	354	225			
Base: All	2042	97	267	198	177	213	229	315	336	210			
Very confident	17%	17%	21% U.AA	12%	20% U.AA	20% U.AA	20% U.AA	15%	18% AA	11%			
Somewhat confident	31%	32%	33% V	32%	24%	30%	29%	36% V	29%	34% V			
Neither confident nor unconfident	20%	21%	18%	21%	20%	17%	19%	22%	25% T.W	19%			
Somewhat unconfident	17%	13%	15%	17%	22% S.T	21%	16%	15%	17%	18%			
Not at all confident	10%	12% Y	9%	15% T.Y.Z	10% Y	9%	13% Y	5%	9%	13% Y			
Don't know	4%	6%	5%	2%	4%	3%	2%	7% U.X	4%	4%			
Net: Confident	48%	49%	53% V	44%	43%	50%	49%	51%	46%	45%			
Net: Not confident	27%	25%	24%	32% T.Y	33% T.Y	30% Y	29% Y	20%	25%	32% Y			
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?													
Unweighted base	2042	105	275	205	174	195	240	269	354	225			
Base: All	2042	97	267	198	177	213	229	315	336	210			
Yes	24%	29%	22%	24%	27%	26%	26%	23%	23%	23%			
No	72%	66%	74%	75%	71%	71%	70%	69%	73%	74%			
Don't know	4%	5%	5%	1%	2%	3%	4%	9% U.V.W.X.Z.AA	4%	3%			

Sample size: 2,042 adults

YouGov		Social grade		Ethnicity						
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority	
		AB	AC	AD	AE	AF	AG	АН	Al	
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?										
Unweighted base	2042	1171	871	1696	60	181	80	25	346	
Base: All	2042	1103	939	1654	59	198	86	45	388	
Very confident	17%	17%	17%	17% AF	18%	10%	32% AD.AF.AI*	21%	17% AF	
Somewhat confident	31%	33%	29%	31%	34%	32%	37%	21%	32%	
Neither confident nor unconfident	20%	21%	19%	20%	19%	27% AD	16%	26%	23%	
Somewhat unconfident	17%	16%	19%	18%	12%	19%	11%	13%	15%	
Not at all confident	10%	9%	12% AB	11% AG	10%	8%	2%	18% **	8% AG	
Don't know	4%	4%	4%	4%	8%	4%	3%	**	4%	
Net: Confident	48%	50%	47%	48%	51% *	42%	68% AD.AE.AF.AI*	42% **	49% AF	
Net: Not confident	27%	25%	31% AB	28% AG	22%	27% AG	13%	32%	24% AG	
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?										
Unweighted base	2042	1171	871	1696	60	181	80	25	346	
Base: All	2042	1103	939	1654	59	198	86	45	388	
Yes	24%	24%	25%	24%	16%	29% AE.AG	15%	40% **	25% AG	
No	72%	73%	71%	73% AF.AI	62%	63%	80% AE.AF.AI*	52% **	65%	
Don't know	4%	4%	5%	3%	22% AD.AF.AG.AI*	8% AD	5%	8% **	9% AD	

Sample size: 2,042 adults



YouGov		Working	status		Education level			Disa	bility	
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?										
Unweighted base	2042	1148	825	417	775	846	236	439	1342	675
Base: All	2042	1160	808	420	766	852	241	434	1341	675
Very confident	17%	17%	17%	17%	18%	17%	23% AQ	17%	16%	19%
Somewhat confident	31%	35% AK	26%	27%	30%	34% AL	26%	29%	33% AO.AR	28%
Neither confident nor unconfident	20%	20%	22%	23%	19%	20%	13%	23% AO.AR	21% AO	19% AO
Somewhat unconfident	17%	16%	19%	20%	16%	17%	19%	18%	16%	19%
Not at all confident	10%	10%	11%	10%	11%	9%	17% AP.AQ.AR	10%	9%	12% AP.AQ
Don't know	4%	3%	5%	4%	5%	3%	2%	3%	5% AR	3%
Net: Confident	48%	52% AK	43%	44%	48%	51% AL	49%	47%	49%	47%
Net: Not confident	27%	25%	30% AJ	30%	28%	26%	36% AP.AQ.AR	28%	26%	31% AP.AQ
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?										
Unweighted base	2042	1148	825	417	775	846	236	439	1342	675
Base: All	2042	1160	808	420	766	852	241	434	1341	675
Yes	24%	23%	24%	23%	24%	25%	39% AQ	33% AQ	19%	35% AQ
No	72%	73%	72%	73%	71%	72%	55%	63% AO.AR	78% AO.AP.AR	60% AO
Don't know	4%	4%	4%	4%	5%	4%	7% AQ	4%	4%	5%

Sample size: 2,042 adults

YouGov			Unpai	d carer			Financia	ll situation	
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out
		AS	AT	AU	AV	AW	AX	AY	AZ
How confident or unconfident would you feel about making a complaint about any poor experience you may have had with the NHS?									
Unweighted base	2042	223	355	1349	578	267	820	554	296
Base: All	2042	226	352	1343	578	254	804	566	310
Very confident	17%	20%	22% AU	16%	21% AU	29% AX.AY.AZ	16%	15%	17%
Somewhat confident	31%	28%	31%	32%	30%	31%	37% AY.AZ	28%	29%
Neither confident nor unconfident	20%	18%	18%	21%	18%	15%	20%	23% AW	21%
Somewhat unconfident	17%	19%	17%	17%	18%	12%	16%	21% AW.AX	19% AW
Not at all confident	10%	14%	11%	10%	12%	9%	9%	11%	12%
Don't know	4%	1%	1%	4% AS.AT.AV	1%	4%	3%	2%	3%
Net: Confident	48%	48%	53%	48%	51%	60% AX.AY.AZ	53% AY.AZ	42%	45%
Net: Not confident	27%	33%	28%	27%	30%	21%	24%	32% AW.AX	31% AW.AX
In the past year (i.e. since October 2023), have you had a poor experience of NHS healthcare?									
Unweighted base	2042	223	355	1349	578	267	820	554	296
Base: All	2042	226	352	1343	578	254	804	566	310
Yes	24%	39% AU	33% AU	20%	35% AU	22%	23%	26%	27%
No	72%	57%	64%	77% AS.AT.AV	61%	76% AY.AZ	76% AY.AZ	69%	68%
Don't know	4%	4%	3%	3%	3%	2%	1%	4% AX	5% AX

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Gender identity Trans identity Gender Total Prefer not to Cis Male Female Male Female Unsure In another way Trans say В С D Е F н G

all that apply.										
Unweighted base	488	189	299	186	289	-	7	6	12	468
Base: All who have had a poor experience of NHS healthcare	492	191	301	188	291	-	7	6	12	472
I gave feedback to the service about the poor care I received (e.g. verbally to staff members, raised via PALS or filled in a patient survey, leaving an online review)	34%	34%	34%	36%	34%	-	- **	34%	9%	34%
I gave feedback to Healthwatch	5%	7%	3%	6%	3%	- **	- **	17% **	- **	5%
I initiated legal action for compensation	1%	2%	1%	2%	1%	- **	-	- **	-	1%
I made a formal complaint to the service	10%	11%	9%	12%	9%	- **	-	34%	- **	10%
Other	5%	4%	5%	5%	5%	- **	-	- **	7% **	5%
I didn't take any action	53%	49%	55%	47%	56%	- **	100%	33%	84%	52%
Can't remember	2%	4%	1%	3%	1%	-	-	16%	-	2%
Net: Took any action	45%	48%	43%	50%	43%	- **	- **	51% **	16% **	46%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Age Total 25-34 35-44 45-54 65+ Net: 35-54 18-24 55-64 Net: 18-34 Net: 55+ ĸ N 0 Q R L

that apply.										
Unweighted base	488	45	78	77	90	87	111	123	167	198
Base: All who have had a poor experience of NHS healthcare	492	48	81	79	96	80	107	129	175	188
I gave feedback to the service about the poor care I received (e.g. verbally to staff members, raised via PALS or filled in a patient survey, leaving an online review)	34%	23%	39%	30%	39%	37%	31%	33%	35%	34%
I gave feedback to Healthwatch	5%	12% M.N.O.Q.R*	6% *	6%	2%	3%	3%	8% R	4%	3%
I initiated legal action for compensation	1%	5% N.O.R*	1% *	3% R*	1% *	- *	-	3% R	2%	-
I made a formal complaint to the service	10%	6% *	9% *	14%	10%	8%	11%	8%	12%	10%
Other	5%	*	4% *	*	1% *	10% J.L.M.P.Q*	10% J.L.M.P.Q	2%	0%	10% J.L.M.P.Q
I didn't take any action	53%	51%	50%	62%	51% *	50%	53%	50%	56%	51%
Can't remember	2%	6% O.R*	2%	3%	3%	1%	-	4% O.R	3%	0%
Net: Took any action	45%	42% *	48%	35% *	46% *	49%	47%	46%	41%	48%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Region Total Yorkshire and East of East Midlands West Midlands North East North West London South East South West the Humber England s т U w Х z AA

that apply.										
Unweighted base	488	30	60	48	49	51	61	59	80	50
Base: All who have had a poor experience of NHS healthcare	492	28	58	47	49	56	58	71	76	48
I gave feedback to the service about the poor care I received (e.g. verbally to staff members, raised via PALS or filled in a patient survey, leaving an online review)	34%	26%	39%	39%	31%	35%	42%	44%	26%	18%
	==-		AA*	AA*			AA*	Z.AA*		
I gave feedback to Healthwatch	5%	3%	3% *	8%	*	2%	8%	11% V.AA*	4%	*
I initiated legal action for compensation	1%	3%	4% *	- *	- *	5%	- *	1% *	- *	- *
I made a formal complaint to the service	10%	30%	7% *	6%	13%	4%	10%	13%	11%	4%
Other	5%	3% **	3%	4% *	10% Y*	4% *	6% *	1% *	7% *	2%
I didn't take any action	53%	55% **	49%	52% *	57% *	51% *	43%	38%	60% Y*	77% T.U.V.W.X.Y*
Can't remember	2%	- **	2%	2%	- *	2%	2%	6% *	1%	2%
Net: Took any action	45%	45% **	50% AA*	46% AA*	43% AA*	47% AA*	55% AA*	55% AA*	39% AA*	21%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



	Social	grade			Ethr	nicity		
Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority
	AB	AC	AD	AE	AF	AG	AH	Al

I that apply.									
Unweighted base	488	274	214	402	10	54	12	10	86
Base: All who have had a poor experience of NHS healthcare	492	261	231	394	9	58	13	18	98
I gave feedback to the service about the poor care I received (e.g. verbally to staff members, raised via PALS or filled in a patient survey, leaving an online review)	34%	33%	35%	32%	42% **	36%	67%	31%	40%
I gave feedback to Healthwatch	5%	5%	4%	4%	20%	5% *	-	9%	7% *
I initiated legal action for compensation	1%	2%	0%	1%	-	2%	8% **	9%	4% AD*
I made a formal complaint to the service	10%	8%	12%	10%	- **	15%	17%	- **	11%
Other	5%	5%	4%	6% Al	- **	- *	- **	- **	- *
I didn't take any action	53%	53%	52%	55% AI	28%	47%	33%	42% **	43%
Can't remember	2%	2%	3%	1%	10%	6% AD*	- **	9%	6% AD*
Net: Took any action	45%	45%	45%	44%	62% **	47% *	67% **	48% **	51% *

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



23

Education level Working status Disability Total Net: Not Yes, limited a Yes, limited a Net: Working Low Medium High No Net: Yes working AJ ΑK AL AM AN ΑO ΑP AQ AR

hat apply.										
Unweighted base	488	267	193	94	184	208	91	145	248	236
Base: All who have had a poor experience of NHS healthcare	492	268	193	98	183	210	93	143	252	236
I gave feedback to the service about the poor care I received (e.g. verbally to staff members, raised via PALS or filled in a patient survey, leaving an online review)	34%	37%	29%	28%	39%	33%	40%	36%	30%	38%
I gave feedback to Healthwatch	5%	4%	3%	3%	3%	6%	4%	5%	4%	5%
I initiated legal action for compensation	1%	1%	1%	1% *	2%	1%	3%	2%	1%	2%
I made a formal complaint to the service	10%	10%	9%	12%	9%	10%	11%	13%	8%	12%
Other	5%	4%	5%	3%	6%	4%	6%	3%	5%	4%
I didn't take any action	53%	51%	56%	53%	50%	55%	45% *	49%	58% AO.AR	47%
Can't remember	2%	3%	1%	5% *	1%	2%	1%	3%	2%	2%
Net: Took any action	45%	46%	43%	42% *	49%	43%	54% AQ*	48%	40%	50% AQ

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



Unpaid carer Financial situation **Enough for** Not enough for Total Plenty for Enough for necessities necessities but and sometimes necessities Yes, No Net: Yes necessities Yes, currently previously and some and extra no more extra run out AS ΑT ΑU ΑV AW ΑX ΑY ΑZ

488	88	113	265	201	57	189	145	79
492	89	115	264	203	55	185	149	83
34%	45%	37%	30%	41%	49%	27%	38%	37%
5%	7%	11%	1%	9%	7%	4%	4%	4%
	AU*	AU		AU	*			*
1%	3%	2%	1%	2%	6% ^×*	1%	-	1%
400/	400/	440/	00/	400/		00/	400/	400/
10%	12%	11%	8%	12%	/% *	6%	12%	19% AX*
5%	3%	5%	5%	4%	6%	8% AY	1%	3%
53%	42% *	49%	59% AS.AV	46%	39%	57% AW	52%	48%
2%	3%	-	2%	1%	- *	2%	1%	3%
45%	55%	51%	39%	53%	61%	41%	47%	49%
	492 34% 5% 1% 10% 5% 53% 2%	492 89  34% 45%  AU*  5% 7%  AU*  1% 3%  *  10% 12%  *  5% 3%  *  53% 42%  *  2% 3%  *	492 89 115  34% 45% 37%  AU*  5% 7% 11%  AU* AU  1% 3% 2%  *  10% 12% 11%  *  5% 3% 5%  *  42% 49%  *  2% 3% -  45% 55% 51%	492     89     115     264       34%     45%     37%     30%       AU*     30%       5%     7%     11%     1%       AU*     AU     1%       1%     3%     2%     1%       *     10%     12%     11%     8%       *     5%     5%     5%       53%     42%     49%     59%       *     45%     55%     51%     39%	492     89     115     264     203       34%     45%     37%     30%     41%       AU*     AU     AU       5%     7%     11%     1%     9%       AU*     AU     AU     AU       1%     3%     2%     1%     2%       10%     12%     11%     8%     12%       5%     3%     5%     5%     4%       53%     42%     49%     59%     46%       AS.AV       2%     3%     -     2%     1%       45%     55%     51%     39%     53%	492     89     115     264     203     55       34%     45%     37%     30%     41%     49%       AU*     AU     AU     AX*       5%     7%     11%     1%     9%     7%       AU*     AU     AU     *       1%     3%     2%     1%     2%     6%       AY*       10%     12%     11%     8%     12%     7%       *     *     *     *       5%     3%     5%     5%     4%     6%       *     *     *       53%     42%     49%     59%     46%     39%       *     *     *       2%     3%     -     2%     1%     -       *     *     *     *       45%     55%     51%     39%     53%     61%	492     89     115     264     203     55     185       34%     45%     37%     30%     41%     49%     27%       AU*     AU     AX*       5%     7%     11%     1%     9%     7%     4%       AU*     AU     *     AU     *       1%     3%     2%     1%     2%     6%     1%       AY*     10%     12%     11%     8%     12%     7%     6%       5%     3%     5%     5%     4%     6%     8%       *     AS.AV     *     AW       2%     3%     -     2%     1%     -     2%       45%     55%     51%     39%     53%     61%     41%	492       89       115       264       203       55       185       149         34%       45%       37%       30%       41%       49%       27%       38%         AU*       AU*       AU       AX*       AX         5%       7%       11%       1%       9%       7%       4%       4%         AU*       AU*       AU       *       AY*       *       -       -         1%       3%       2%       1%       2%       6%       1%       -       -         10%       12%       11%       8%       12%       7%       6%       12%       -         5%       3%       5%       5%       4%       6%       8%       1%       -         53%       42%       49%       59%       46%       39%       57%       52%         *       AS.AV       *       AW       -       2%       1%       -       2%       1%         45%       55%       51%       39%       53%       61%       41%       47%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



	Ger	nder			Gender identity			Trans i	dentity
Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
	Α	В	С	D	E	F	G	Н	ı

ino poor dare you reconstant reads consertant inter appry										
Unweighted base	439	168	271	164	264	-	7	4	12	422
Base: All who did not make a formal complaint	443	169	274	166	266	-	7	4	12	426
I didn't know who to contact	17%	16%	17%	18%	17%	**	- **	- **	24%	17%
I didn't feel confident in writing a good complaint letter	6%	7%	5%	7%	5%	**	- **	25%	- **	6%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	32%	27%	32%	26%	**	56%	46%	74%	27%
I didn't think my complaint would be used by the NHS to improve services	32%	32%	31%	34%	31%	-	29%	-	41%	32%
The complaint system seemed too complicated for me	8%	11%	6%	12% D	5%	**	- **	- **	15%	8%
I was scared that complaining would affect my ongoing treatment from the NHS	17%	13%	19%	12%	19%	- **	32%	21%	26%	16%
I didn't believe the NHS would think my complaint was serious enough	28%	23%	31%	23%	31%	-	13%	50%	17%	28%
I felt that giving feedback would be sufficient	16%	17%	16%	18%	16%	**	- **	- **	- **	17%
I felt legal action would be more effective	2%	2%	2%	2%	2%	-	- **	25%	- **	2%
Another reason	13%	11%	15%	11%	15%	**	12% **	- **	7% **	14%
Don't know	7%	6%	8%	6%	8%	**	**	**	**	8%

Sample size: 2,042 adults



						Age				
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+
		J	К	L	М	N	0	Р	Q	R
ase	439	42	71	66	81	80	99	113	147	179
int	443	45	73	68	87	74	96	119	155	169
act	17%	32%	20%	24%	17%	12%	6%	25%	20%	9%

Why didn't you choose to make a formal complaint about the poor care you received?Please select all that apply										
Unweighted base	439	42	71	66	81	80	99	113	147	179
Base: All who did not make a formal complaint	443	45	73	68	87	74	96	119	155	169
I didn't know who to contact	17%	32% N.O.R*	20% O.R*	24% O.R*	17% O.R*	12%	6%	25% N.O.R	20% O.R	9%
I didn't feel confident in writing a good complaint letter	6%	12%	5% *	3% *	5%	9%	4% *	8%	4%	6%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	24%	25%	32%	31%	30%	30%	25%	32%	30%
I didn't think my complaint would be used by the NHS to improve services	32%	39%	34%	32%	32%	34%	25%	36%	32%	29%
The complaint system seemed too complicated for me	8%	18% M.N.O.Q.R*	10%	10%	5% *	4% *	4% *	13% N.O.R	7%	4%
I was scared that complaining would affect my ongoing treatment from the NHS	17%	15%	20%	12%	20%	11%	21%	18%	16%	16%
I didn't believe the NHS would think my complaint was serious enough	28%	30%	27%	35%	25%	31%	23%	28%	30%	26%
I felt that giving feedback would be sufficient	16%	18%	18%	16%	11%	14%	21%	18%	13%	18%
I felt legal action would be more effective	2%	10% L.M.N.O.Q.R*	8% L.M.N.O.Q.R*	*	*	*	*	9% L.M.N.O.Q.R	-	-
Another reason	13%	2%	11% *	18% J.P*	13%	17% J.P*	14% J*	7%	15% J	16% J.P
Don't know	7%	5% *	8%	11% *	9%	6%	4% *	7%	10%	5%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



					Region				
Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West
	S	Т	U	V	W	Х	Υ	Z	AA

and poor out of our roots out it rounds contain until uppry										
Unweighted base	439	21	56	45	43	49	55	51	71	48
Base: All who did not make a formal complaint	443	20	55	44	42	54	53	62	67	46
I didn't know who to contact	17%	16% **	14%	23%	12% *	21%	17% *	17%	17%	15%
I didn't feel confident in writing a good complaint letter	6%	9%	5% *	2%	5% *	8%	7% *	14% Z.AA*	2%	2%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	33%	24%	33%	32%	26%	29%	26%	32%	32%
didn't think my complaint would be used by the NHS to improve services	32%	36%	31%	43%	20%	22%	34%	34%	42%	22%
		**	*	V.W.AA*	*	*	*	*	V.W.AA*	*
The complaint system seemed too complicated for me	8%	- **	13%	6%	5% *	6% *	6% *	16% Z*	4% *	6% *
was scared that complaining would affect my ongoing treatment from the NHS	17%	5% **	19%	18%	16%	18%	9%	9%	23% X*	27% X.Y*
I didn't believe the NHS would think my complaint was serious enough	28%	23%	31%	30%	32%	27%	24%	24%	30%	28%
I felt that giving feedback would be sufficient	16%	9%	24% AA*	17% AA*	20% AA*	19% AA*	14%	22% AA*	13%	4%
I felt legal action would be more effective	2%	- **	5%	- *	-	2%	2%	7%	2%	- *
Another reason	13%	17% **	9%	13%	22% W.Y*	4% *	17% W*	7% *	15% W*	22% W.Y*
Don't know	7%	9%	9%	8%	3%	8%	9%	6%	7% *	6%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



	Social	grade		Ethnicity								
Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority				
	AB	AC	AD	AE	AF	AG	АН	Al				

the poor care you received?Please select all that apply									
Unweighted base	439	252	187	363	10	46	10	10	76
Base: All who did not make a formal complaint	443	240	203	355	9	50	11	18	88
I didn't know who to contact	17%	18%	16%	16%	18%	17%	51% **	13%	21%
I didn't feel confident in writing a good complaint letter	6%	6%	6%	5%	22%	7% *	**	13%	9%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	30%	27%	32%	10%	27%	10%	-	18%
				Al	**	*	**	**	*
I didn't think my complaint would be used by the NHS to improve services	32%	35%	28%	33%	20%	39%	**	21%	28%
The complaint system seemed too complicated for me	8%	9%	6%	7%	30%	8%	- **	13%	10%
I was scared that complaining would affect my ongoing treatment from the NHS	17%	14%	20%	17%	-	18%	29%	- **	14%
I didn't believe the NHS would think my complaint was serious enough	28%	30%	26%	28%	-	36%	42%	13%	28%
I felt that giving feedback would be sufficient	16%	19%	14%	14%	10%	13%	29%	62%	25% AD.AF*
I felt legal action would be more effective	2%	2%	2%	1%	20%	6% AD*	9%	- **	7% AD*
Another reason	13%	13%	13%	15%	- **	7% *	**	18% **	8%
Don't know	7%	7%	8%	7%	- **	13%	8% **	**	8%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



	Working	g status		Education level		Disability				
Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
	AJ	AK	AL	AM	AN	AO	AP	AQ	AR	

ino poer care yeu recertauri isase concer an mar appry										
Unweighted base	439	241	176	82	167	188	80	128	227	208
Base: All who did not make a formal complaint	443	243	176	86	165	189	83	125	231	208
I didn't know who to contact	17%	19%	15%	13%	17%	19%	10%	16%	20%	14%
				*			*		AO	
I didn't feel confident in writing a good complaint letter	6%	5%	7%	13% AM.AN*	5%	3%	11% AQ*	6%	4%	8%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	33%	24%	25%	31%	29%	32%	32%	27%	32%
LEUrista de la companya della companya della companya de la companya de la companya della compan		AK		*			*			
I didn't think my complaint would be used by the NHS to improve services	32%	31%	32%	23%	33%	35%	38%	32%	30%	34%
The complaint system seemed too complicated for me	8%	8%	7%	5% *	8%	9%	7% *	8%	8%	8%
I was scared that complaining would affect my ongoing treatment from the NHS	17%	14%	17%	23%	19%	12%	29%	22%	9%	25%
				AN*			AQ*	AQ		AQ
I didn't believe the NHS would think my complaint was serious enough	28%	30%	25%	29%	29%	26%	30%	31%	26%	30%
I felt that giving feedback would be sufficient	16%	17%	17%	18%	14%	18%	13%	14%	19%	13%
I felt legal action would be more effective	2%	2%	2%	4% *	2%	2%	3%	1%	3%	1%
Another reason	13%	13%	13%	5% *	12%	18% AL	14%	12%	13%	13%
Don't know	7%	8%	7%	9%	6%	8%	2%	8%	9%	6%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



		Unpai	d carer		Financial situation				
Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
	AS	AT	AU	AV	AW	AX	AY	AZ	

the poor care you received?Please select all that apply									
Unweighted base	439	77	101	242	178	53	177	127	64
Base: All who did not make a formal complaint	443	78	101	242	179	51	174	131	67
I didn't know who to contact	17%	15%	13%	18%	14%	17% *	14%	22%	19%
I didn't feel confident in writing a good complaint letter	6%	10% AU*	10% AU*	3%	10% AU	8%	5%	6%	10%
I didn't feel confident that the NHS would respond to my complaint effectively	29%	38%	27%	27%	32%	27%	27%	33%	31%
I didn't think my complaint would be used by the NHS to improve services	32%	37%	34%	30%	35%	31%	31%	35%	29%
The complaint system seemed too complicated for me	8%	7% *	13% AU*	6%	10%	12%	5%	12% AX	5%
I was scared that complaining would affect my ongoing treatment from the NHS	17%	22%	17%	14%	19%	19%	13%	13%	26% AX.AY*
I didn't believe the NHS would think my complaint was serious enough	28%	24%	30%	29%	28%	31%	28%	25%	35%
I felt that giving feedback would be sufficient	16%	16%	18%	17%	17%	23%	16%	19%	13%
I felt legal action would be more effective	2%	5% AU*	4% AU*	1%	5% AU	10% AX.AY.AZ*	3%	1%	*
Another reason	13%	14%	15% *	12%	15%	16% *	14%	14%	9%
Don't know	7%	3%	5% *	9%	5%	4% *	8%	5%	8%

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Ge	Gender Gender identity						Trans identity		
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis	
		Α	В	С	D	Е	F	G	Н	I	
You said you made a formal complaint to the service after naving a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared or?											
Unweighted base	23	10	13	11	10	-	-	2	-	21	
Base: All who are/were an unpaid carer	24	11	13	12	10	-	-	2	-	22	
Myself	48%	42%	54%	47%	40%	-	-	100%	-	44%	
		**	**	**	**	**	**	**	**	**	
The person I care/cared for	52%	58%	46%	53%	60%	-	-	-	-	56%	
		**	**	**	**	**	**	**	**	**	
oid you seek help to make a complaint?											
Unweighted base	49	21	28	22	25	-	-	2	-	46	
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46	
Yes	28%	17%	37%	21%	37%	-	-	-	-	28%	
		**	**	**	**	**	**	**	**	*	
No	72%	83%	63%	79%	63%	-	-	100%	-	72%	
		**	**	**	**	**	**	**	**	*	
Did you receive help to make a complaint?											
Unweighted base	14	4	10	5	9	-	-	-	-	13	
Base: All who sought help	14	4	10	5	9	-	-	-	-	13	

68%

32%

Unweighted b Yes

100%

71%

29%

79%

21%

No

100%

86%

\*\*

14%

Sample size: 2,042 adults



YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	K	L	М	N	0	P	Q	R			
You said you made a formal complaint to the service after having a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared for?													
Unweighted base	23	1	4	5	3	4	6	5	8	10			
Base: All who are/were an unpaid carer	24	1	4	5	4	4	6	5	9	10			
Myself	48%	- **	25%	81%	67%	47%	36%	20%	75% **	40%			
The person I care/cared for	52%	100%	75%	19%	33%	53%	64%	80%	25%	60%			
Did you seek help to make a complaint?													
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
Yes	28%	67%	28%	37%	19%	30%	18%	39%	28%	22%			
No	72%	33%	72% **	63% **	81%	70% **	82%	61%	72% **	78% **			
Did you receive help to make a complaint?													
Unweighted base	14	2	2	4	2	2	2	4	6	4			
Base: All who sought help	14	2	2	4	2	2	2	4	6	4			
Yes	79%	100%	100%	49% **	49% **	100%	100%	100%	49% **	100%			
No	21%	-	-	51% **	51% **	-	- **	**	51%	- **			

Sample size: 2,042 adults



YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		S	Т	U	٧	w	Х	Υ	Z	AA			
You said you made a formal complaint to the service after having a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared for?													
Unweighted base	23	3	1	2	3	-	3	5	5	1			
Base: All who are/were an unpaid carer	24	3	1	2	3	-	3	6	5	1			
Myself	48%	69%	- **	100%	35% **	- **	62% **	64%	18%	-			
The person I care/cared for	52%	31%	100%	- **	65% **	-	38%	36% **	82%	100%			
Did you seek help to make a complaint?				'									
Unweighted base	49	9	4	3	6	2	6	8	9	2			
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2			
Yes	28%	11%	26%	32%	15% **	54%	32%	36%	45% **	-			
No	72%	89%	74% **	68%	85% **	46%	68%	64%	55% **	100%			
Did you receive help to make a complaint?													
Unweighted base	14	1	1	1	1	1	2	3	4	-			
Base: All who sought help	14	1	1	1	1	1	2	3	4	-			
Yes	79%	- **	100%	100%	100%	- **	48% **	100%	100%	-			
No	21%	100%	- **	- **	- **	100%	52% **	- **	- **	- **			

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Social	Social grade				Ethnicity					
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority			
		AB	AC	AD	AE	AF	AG	АН	Al			
You said you made a formal complaint to the service after having a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared for?												
Unweighted base	23	11	12	18	-	3	2	-	5			
Base: All who are/were an unpaid carer	24	10	13	18	-	4	2	-	6			
Myself	48%	53%	45%	44%	-	100%	-	-	62%			
		**	**	**	**	**	**	**	**			
The person I care/cared for	52%	47%	55%	56%	-	-	100%	-	38%			
		**	**	**	**	**	**	**	**			
Did you seek help to make a complaint?												
Unweighted base	49	22	27	39	-	8	2	-	10			
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11			
Yes	28%	32%	26%	28%	-	36%	-	-	28%			
		**	**	*	**	**	**	**	**			
No	72%	68%	74%	72%	-	64%	100%	-	72%			
		**	**	*	**	**	**	**	**			
Did you receive help to make a complaint?												
Unweighted base	14	7	7	11	-	3	-	-	3			
Base: All who sought help	14	7	7	11	-	3	-	-	3			
Yes	79%	86%	72%	81%	-	71%	-	-	71%			
		**	**	**	**	**	**	**	**			
No	21%	14%	28%	19%	-	29%	-	-	29%			

34

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Working	ງ status		Education level			Disak	bility	
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR
You said you made a formal complaint to the service after having a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared for?										
Unweighted base	23	10	9	6	8	9	6	9	8	15
Base: All who are/were an unpaid carer	24	10	9	6	9	9	6	10	8	16
Myself	48%	50%	46% **	51% **	67% **	30% **	100%	39%	23%	61% **
The person I care/cared for	52%	50% **	54% **	49% **	33%	70% **	- **	61%	77% **	39%
Did you seek help to make a complaint?										
Unweighted base	49	26	17	12	17	20	11	17	21	28
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29
Yes	28%	31%	18%	26%	36%	23%	44%	25%	24%	32%
		**	**	**	**	**	**	**	**	**

Did you receive help to make a complaint?

Unweighted base Base: All who sought help 72%

69%

82%

74%

\*\*

3 9 14 3 3 5 5 8 6 4 9 74% 100% Yes 79% 100% 61% 61% 80% 75% 82% 77% No 21% 26% 39% 39% 20% 25% 18% 23%

77%

56%

75%

\*\*

76%

68%

\*\*

64%

\*\*

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov			Unpaid	d carer		Financial situation				
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
		AS	AT	AU	AV	AW	AX	AY	AZ	
You said you made a formal complaint to the service after having a poor experience of NHS healthcare in the last year. Was this on behalf of yourself or the person you care/cared for?										
Unweighted base	23	11	12	-	23	1	6	10	6	
Base: All who are/were an unpaid carer	24	11	13	-	24	1	6	11	6	
Myself	48%	35%	60%	- **	48%	100%	16% **	49%	68%	
The person I care/cared for	52%	65%	40%	- **	52% **	- **	84%	51%	32%	
Did you seek help to make a complaint?										
Unweighted base	49	11	12	23	23	4	12	18	15	
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16	
Yes	28%	16%	47% **	18% **	33%	25%	18%	32%	33%	
No	72%	84%	53%	82% **	67%	75% **	82% **	68%	67%	
Did you receive help to make a complaint?										
Unweighted base	14	2	6	4	8	1	2	6	5	
Base: All who sought help	14	2	6	4	8	1	2	6	5	
Yes	79%	100%	85% **	72% **	88%	-	100%	85% **	77%	
No	21%	-	15%	28%	12%	100%	-	15%	23%	

Sample size: 2,042 adults



YouGov		Gender					Trans identity			
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	E	F	G	Н	1
Who provided the help that you received?Please select all that apply.										
Unweighted base	11	4	7	5	6	-	-	-	-	11
Base: All who received help	11	4	7	5	6	-	-	-	-	11
My family or friends	54%	46%	58%	36%	68%	-	-	-	-	54%
		**	**	**	**	**	**	**	**	**
An advice agency like Citizens Advice	27%	-	41%	23%	30%	-	-	-	-	27%
		**	**	**	**	**	**	**	**	**
My local Healthwatch	10%	-	14%	-	17%	-	-	-	-	10%
		**	**	**	**	**	**	**	**	**
Patient Advice and Liaison Service (PALS)	16%	23%	13%	18%	15%	- **	- **	-	-	16%
					**			**	**	
An independent NHS complaints advocacy service (ICAS)	9%	26%	-	20%	-	**	**	**	**	9%
A Locality of Local Conference of Conference										
A health and care professional	-	**	**	**	**	**	**	**	**	**
A lawyer	9%	26%		20%						9%
A lawyer	9%	∠0% **	-	20%	**	**	**	**	**	9%
Other	_		_		_	_	_	_	_	_
Other	-	**	**	**	**	**	**	**	**	**
Can't remember/prefer not to say	9%	28%	_	21%	_	_	-	-	-	9%
Cant remember/prefer not to say	970	∠0% **	**	Z 170 **	**	**	**	**	**	9%

Sample size: 2,042 adults



YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	K	L	M	N	0	P	Q	R			
Who provided the help that you received?Please select all that apply.													
Unweighted base	11	2	2	2	1	2	2	4	3	4			
Base: All who received help	11	2	2	2	1	2	2	4	3	4			
My family or friends	54%	- **	48% **	53% **	100%	44% **	100%	24%	67% **	74%			
An advice agency like Citizens Advice	27%	- **	100%	- **	100%	-	- **	51% **	30% **	- **			
My local Healthwatch	10%	- **	-	- **	**	56% **	- **	- **	- **	26%			
Patient Advice and Liaison Service (PALS)	16%	- **	-	48%	- **	44%	- **	- **	33%	21%			
An independent NHS complaints advocacy service (ICAS)	9%	49%	-	- **	- **	- **	- **	24%	- **	-			
A health and care professional	-	- **	- **	- **	-	-	- **	- **	- **	-			
A lawyer	9%	49%	-	- **	-	-	- **	24%	-	- **			
Other	-	- **	-	- **	-	-	- **	- **	- **	- **			
Can't remember/prefer not to say	9%	51% **	**	- **	**	**	- **	25%	**	- **			

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024

YouGov	Region										
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	
		S	Т	U	V	w	Х	Y	Z	AA	
Who provided the help that you received?Please select all that apply.											
Unweighted base	11	-	1	1	1	-	1	3	4	-	
Base: All who received help	11	-	1	1	1	-	1	3	4	-	
My family or friends	54%	-	100%	100%	100%	-	100%	39%	22%	-	
		**	**	**	**	**	**	**	**	**	
An advice agency like Citizens Advice	27%	-	-	-	100%	-	100%	33%	-	-	
		**	**	**	**	**	**	**	**	**	
My local Healthwatch	10%	**	- **	-	-	**	**	-	27%	-	
Patient Advice and Liaison Service (PALS)	16%	- **	- **	- **	-	**	- **	- **	46% **	-	
An independent NHS complaints advocacy service (ICAS)	9%	- **	- **	- **	- **	-	-	29%	- **	- **	
A health and care professional	-	- **	-	- **	- **	- **	-	- **	- **	- **	
A lawyer	9%	- **	-	- **	- **	-	-	29%	- **	- **	
Other	-	- **	-	- **	- **	-	- **	- **	- **	-	
Can't remember/prefer not to say	9%	- **	-	-	-	- **	-	-	26%	-	

39 © 2025 YouGov plc. All Rights Reserved YouGov.co.uk

Sample size: 2,042 adults



YouGov		Social grade		Ethnicity						
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority	
		AB	AC	AD	AE	AF	AG	АН	Al	
Who provided the help that you received?Please select all that apply.										
Unweighted base	11	6	5	9	-	2	-	-	2	
Base: All who received help	11	6	5	9	-	2	-	-	2	
My family or friends	54%	47%	61%	43%	-	100%	-	-	100%	
		**	**	**	**	**	**	**	**	
An advice agency like Citizens Advice	27%	52%	-	24%	-	40%	-	-	40%	
		**	**	**	**	**	**	**	**	
My local Healthwatch	10%	-	20%	12%	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
Patient Advice and Liaison Service (PALS)	16%	31%	**	20%	**	**	**	**	**	
An independent NHS complaints advocacy service (ICAS)	9%	17%	-	11%	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
A health and care professional	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
A lawyer	9%	17%	- **	11%	- **	- **	- **	- **	**	
Other	_		_		_	_		_	_	
Other	-	**	**	**	**	**	**	**	**	
Can't remember/prefer not to say	9%		19%	12%						
Carri remember/prefer not to say	970	**	19%	12%	**	**	**	**	**	

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Working	status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
Who provided the help that you received?Please select all that apply.											
Unweighted base	11	6	3	2	6	3	4	3	4	7	
Base: All who received help	11	6	3	2	6	3	4	3	4	7	
My family or friends	54%	49% **	100%	47% **	67% **	30% **	70% **	70%	25% **	70%	
An advice agency like Citizens Advice	27%	50%	- **	- **	33%	30% **	53%	-	25%	28%	
My local Healthwatch	10%	- **	- **	- **	-	37% **	- **	- **	27%	- **	
Patient Advice and Liaison Service (PALS)	16%	16%	28%	47% **	-	33%	23%	-	24%	12%	
An independent NHS complaints advocacy service (ICAS)	9%	16%	- **	53% **	-	-	- **	-	24%	- **	
A health and care professional	-	- **	- **	- **	- **	-	- **	- **	- **	**	
A lawyer	9%	16%	- **	53% **	- **	-	- **	-	24%	**	
Other	-	- **	- **	- **	-	-	- **	- **	**	**	
Can't remember/prefer not to say	9%	- **	- **	**	16%	**	- **	30%	**	14%	

41 © 2025 YouGov plc. All Rights Reserved YouGov.co.uk

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



42

YouGov			Unpaid	d carer			Financia	l situation	
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out
		AS	AT	AU	AV	AW	AX	AY	AZ
Who provided the help that you received?Please select all that apply.									
Unweighted base	11	2	5	3	7	-	2	5	4
Base: All who received help	11	2	5	3	7	-	2	5	4
My family or friends	54%	100%	40%	34%	55%	-	50%	81%	22%
		**	**	**	**	**	**	**	**
An advice agency like Citizens Advice	27%	50%	21%	34%	28%	-	-	20%	50%
		**	**	**	**	**	**	**	**
My local Healthwatch	10%	-	20%	-	15%	-	50%	-	-
		**	**	**	**	**	**	**	**
Patient Advice and Liaison Service (PALS)	16%	-	16%	33%	12%	-	-	36%	-
		**	**	**	**	**	**	**	**
An independent NHS complaints advocacy service (ICAS)	9%	-	-	33%	-	-	-	-	24%
		**	**	**	**	**	**	**	**
A health and care professional	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**
A lawyer	9%	-	-	33%	-	-	-	<u>-</u>	24%
		**	**	**	**	**	**	**	**
Other	-		-	- 	-	Ī.,	- 		- 
		**	**	**	**	**	**	**	**
Can't remember/prefer not to say	9%	- 	19%	-	14%	Ī.	-		26%
		**	**	**	**	**	**	**	**

© 2025 YouGov plc. All Rights Reserved

YouGov.co.uk

Sample size: 2,042 adults

YouGov		Ge	nder				Trans identity			
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	E	F	G	Н	1
How long ago did you make the complaint?										
Unweighted base	49	21	28	22	25	-	-	2	-	46
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46
Within the last month	13%	16%	10%	16%	12% **	-	- **	-	**	14%
More than a month but less than three months	24%	22%	26%	26%	24%	- **	- **	- **	- **	26%
More than three months but less than six months	23%	11%	33%	10%	32% **	- **	- **	56% **	**	22%
More than six months ago	38%	47%	31%	44% **	32% **	- **	- **	44%	**	36% *
Can't remember/prefer not to say	2%	4%	- **	4% **	- **	-	- **	-	**	2%
Net: Within the last six months	60%	49%	69% **	52% **	69% **	-	- **	56% **	-	62% *
Have you received a full response from the NHS yet?										
Unweighted base	49	21	28	22	25	-	-	2	-	46
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46
Yes	53%	49%	57% **	51% **	59% **	- **	- **	-	-	54% *
No	42%	40%	43% **	38% **	41% **	- **	- **	100%	**	40% *
Can't remember	5%	11%	- **	11% **	-	- **	- **	- **	**	5% *

Sample size: 2,042 adults

44

YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	К	L	М	N	0	Р	Q	R			
How long ago did you make the complaint?		-											
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
Within the last month	13%	- **	- **	26%	17%	15%	8%	- **	22%	11% **			
More than a month but less than three months	24%	33%	14%	20%	10%	41% **	35% **	20%	15% **	37% **			
More than three months but less than six months	23%	- **	45% **	27%	32% **	- **	18%	32%	29%	12% **			
More than six months ago	38%	67%	41%	27%	42% **	44% **	32%	48%	34% **	36% **			
Can't remember/prefer not to say	2%	- **	- **	- **	- **	- **	7% **	- **	- **	5% **			
Net: Within the last six months	60%	33%	59% **	73% **	58% **	56% **	61%	52% **	66% **	59% **			
Have you received a full response from the NHS yet?													
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
Yes	53%	100%	55% **	54%	39% **	42% **	56% **	68%	47% **	51% **			
No	42%	- **	28%	35% **	61% **	58% **	44%	20%	47% **	49% **			
Can't remember	5%	- **	16% **	11%	- **	- **	- **	12%	6% **	**			

Sample size: 2,042 adults

YouGov		Region										
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West		
		s	Т	U	V	W	X	Υ	Z	AA		
How long ago did you make the complaint?												
Unweighted base	49	9	4	3	6	2	6	8	9	2		
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2		
Within the last month	13%	- **	50%	- **	-	-	16% **	17%	11%	52% **		
More than a month but less than three months	24%	12%	- **	- **	33%	- **	15% **	36% **	43%	48% **		
More than three months but less than six months	23%	34%	- **	38%	48% **	46%	- **	25%	12% **	-		
More than six months ago	38%	54% **	50%	31%	19%	54%	69% **	23%	34%	- **		
Can't remember/prefer not to say	2%	- **	- **	32%	-	-	- **	-	- **	-		
Net: Within the last six months	60%	46%	50% **	38%	81%	46%	31%	77% **	66% **	100%		
Have you received a full response from the NHS yet?												
Unweighted base	49	9	4	3	6	2	6	8	9	2		
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2		
Yes	53%	42%	76% **	32%	47% **	100%	64% **	44%	46% **	100%		
No	42%	58%	24%	68% **	34% **	- **	36%	43% **	54% **	- **		
Can't remember	5%	- **	- **	- **	19%	-	- **	13%	- **	**		

Sample size: 2,042 adults

46

YouGov		Social	grade		Ethnicity				
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority
		AB	AC	AD	AE	AF	AG	АН	Al
How long ago did you make the complaint?									
Unweighted base	49	22	27	39	-	8	2	-	10
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11
Within the last month	13%	9%	16%	10%	- **	30%	- **	**	23%
More than a month but less than three months	24%	26%	22%	27%	- **	15% **	- **	- **	12%
More than three months but less than six months	23%	29%	19%	24%	- **	11%	49% **	- **	19%
More than six months ago	38%	35%	40% **	36%	- **	44% **	51% **	-	46% **
Can't remember/prefer not to say	2%	- **	3% **	2%	- **	- **	-	-	- **
Net: Within the last six months	60%	65% **	57% **	62%	- **	56% **	49% **	-	54% **
Have you received a full response from the NHS yet?									
Unweighted base	49	22	27	39	-	8	2	-	10
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11
Yes	53%	59%	49%	58%	- **	32%	49%	- **	36%
No	42%	41%	43%	36%	- **	68%	51%	-	64%
Can't remember	5%	- **	9%	6%	- **	- **	-	- **	- **

Sample size: 2,042 adults

YouGov		Working	status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
How long ago did you make the complaint?											
Unweighted base	49	26	17	12	17	20	11	17	21	28	
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29	
Within the last month	13%	17%	6% **	-	21%	14% **	9%	14%	14% **	12%	
More than a month but less than three months	24%	18%	36% **	41%	24%	14%	46%	23%	14%	31%	
More than three months but less than six months	23%	23%	18%	9%	28%	27%	20%	17%	31%	18%	
More than six months ago	38%	41%	35% **	50% **	22%	45% **	17%	46%	42% **	35%	
Can't remember/prefer not to say	2%	- **	5% **	- **	5% **	-	8%	-	-	3%	
Net: Within the last six months	60%	59% **	60%	50% **	73% **	55% **	75% **	54% **	58% **	62% **	
Have you received a full response from the NHS yet?											
Unweighted base	49	26	17	12	17	20	11	17	21	28	
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29	
Yes	53%	53%	55% **	66%	57% **	43% **	62%	54%	48% **	57% **	
No	42%	47%	38%	24%	43% **	51% **	38%	39%	46% **	39%	
Can't remember	5%	-	7% **	10%	- **	6% **	**	7% **	6% **	4% **	

Sample size: 2,042 adults

YouGov			Unpaid	l carer		Financial situation				
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
		AS	AT	AU	AV	AW	AX	AY	AZ	
How long ago did you make the complaint?		•								
Unweighted base	49	11	12	23	23	4	12	18	15	
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16	
Within the last month	13%	9%	19%	8% **	15%	50%	9%	11%	10%	
More than a month but less than three months	24%	8%	34%	29%	22%	- **	16% **	33%	25%	
More than three months but less than six months	23%	20%	15%	32%	17%	26%	35%	18%	20%	
More than six months ago	38%	55%	32%	30%	42% **	25% **	40% **	34%	44%	
Can't remember/prefer not to say	2%	8%	-	- **	4% **	- **	- **	5% **	- **	
Net: Within the last six months	60%	37%	68% **	70% **	54% **	75% **	60%	62% **	56% **	
Have you received a full response from the NHS yet?										
Unweighted base	49	11	12	23	23	4	12	18	15	
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16	
Yes	53%	45% **	52% **	52% **	49%	75% **	59% **	35% **	65%	
No	42%	55%	39%	43% **	46%	25%	41%	58% **	27%	
Can't remember	5%	**	9%	6% **	5% **	- **	- **	7% **	8%	

Sample size: 2,042 adults



YouGov		Ge	nder			Gender identit	y		Trans identity	
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		A	В	С	D	E	F	G	Н	- 1
What was the outcome of your complaint?Please select all that apply.										
Unweighted base	49	21	28	22	25	-	-	2	-	46
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46
I received a written or verbal apology from the NHS	9%	4%	14%	4%	15% **	-	- **	-	-	10%
The NHS agreed to make changes to help prevent similar experiences in the future	14%	10%	17%	9%	19%	-	-	-	-	15%
		**	**	**	**	**	**	**	**	*
I received a written or verbal explanation from the NHS about what happened	26%	21%	30%	20%	33%	**	-	-	-	25%
The NHS agreed to speed up an action about my care	14%	14%	14%	14%	16%	-	- **	-	-	15%
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	5%	10%	9%	7%	-	-	-	-	8%
The NHS offered to relook at my care	8%	10%	7%	9%	**	**	**	**	**	* 9%
·		**	**	**	**	**	**	**	**	*
The NHS said they did not uphold my complaint	4%	4%	4%	4% **	4% **	- **	-	-	- **	4% *
I'm still waiting on the outcome of the complaint	28%	18%	36%	17%	32%	- **	- **	100%	- **	25%
Don't know/can't remember	11%	20%	3%	19%	4%	-	- **	-	- **	11%
Net: Any action	58%	58%	58%	60%	60%	-	- **	-	-	59%

Sample size: 2,042 adults



YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	К	L	М	N	0	P	Q	R			
What was the outcome of your complaint?Please select all that apply.													
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
I received a written or verbal apology from the NHS	9%	-	12% **	8%	11%	-	15%	8%	9% **	10%			
The NHS agreed to make changes to help prevent similar experiences in the future	14%	-	15%	26%	9%	15%	8%	11%	18%	10%			
I received a written or verbal explanation from the NHS about what happened	26%	-	-	45%	19%	13%	44%	-	33%	33%			
The NHS agreed to speed up an action about my care	14%	** 34% **	30%	16%	- **	** 14% **	8%	** 31% **	9%	10%			
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	33%	14%	16%	-	-	-	20%	9%	-			
The NHS offered to relook at my care	8%	33%	14%	18%	-	- **	-	19%	9%	-			
The NHS said they did not uphold my complaint	4%	-	- **	8%	11%	- **	-	- **	9%	- **			
I'm still waiting on the outcome of the complaint	28%	- **	13%	28%	30%	58% **	26%	9%	29%	37% **			
Don't know/can't remember	11%	-	16%	11%	20%	- **	7% **	12%	15%	5% **			
Net: Any action	58%	100% **	70% **	53% **	39% **	42% **	67% **	79%	47% **	58% **			

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



51

YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		s	Т	U	٧	w	Х	Υ	Z	AA			
What was the outcome of your complaint?Please select all that apply.													
Unweighted base	49	9	4	3	6	2	6	8	9	2			
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2			
I received a written or verbal apology from the NHS	9%	21%	- **	- **	- **	46%	15%	- **	12%	- **			
The NHS agreed to make changes to help prevent similar experiences in the future	14%	11%	23%	-	-	46%	32%	12%	12%	-			
		**	**	**	**	**	**	**	**	**			
I received a written or verbal explanation from the NHS about what happened	26%	31%	-	-	47%	54%	18%	14%	31%	52%			
		**	**	**	**	**	**	**	**	**			
The NHS agreed to speed up an action about my care	14%	21%	- **	- **	- **	**	16% **	24%	12%	48% **			
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	11%	-	-	-	-	16%	22%	-	-			
		**	**	**	**	**	**	**	**	**			
The NHS offered to relook at my care	8%	- **	27%	- **	- **	**	16% **	10%	12%	- **			
The NHS said they did not uphold my complaint	4%	12%	- **	- **	- **	-	17% **	- **	- **	- **			
I'm still waiting on the outcome of the complaint	28%	25%	50%	31%	34%	-	19%	17%	45%	-			
Don't know/can't remember	11%	11%	-	69%	19%	-	-	13%	-	- **			
Net: Any action	58%	52%	50%	-	47%	100%	64%	70%	55%	100%			

© 2025 YouGov plc. All Rights Reserved

YouGov.co.uk

Sample size: 2,042 adults



YouGov		Socia	l grade	Ethnicity						
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority	
		AB	AC	AD	AE	AF	AG	АН	Al	
What was the outcome of your complaint?Please select all that apply.										
Unweighted base	49	22	27	39	-	8	2	-	10	
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11	
I received a written or verbal apology from the NHS	9%	17%	4%	12%	- **	- **	- **	- **	- **	
The NHS agreed to make changes to help prevent similar experiences in the future	14%	23%	7%	12%	-	10%	51%	- **	19%	
I received a written or verbal explanation from the NHS about what happened	26%	26%	** 26% **	28%	- **	26%	- **	**	20%	
The NHS agreed to speed up an action about my care	14%	20%	10%	12%	- **	- **	100%	- **	21%	
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	19%	-	10%	-	-	-	-	-	
The NHS offered to relook at my care	8%	9%	7% **	8%	- **	12%	- **	-	9%	
The NHS said they did not uphold my complaint	4%	5% **	4% **	2%	-	12%	-	**	9%	
I'm still waiting on the outcome of the complaint	28%	18%	35% **	29%	- **	30%	- **	**	23%	
Don't know/can't remember	11%	5% **	15%	11%	-	11%	-	**	8%	
Net: Any action	58%	73% **	47% **	57% *	- **	48% **	100%	- **	59%	

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Working	status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
What was the outcome of your complaint?Please select all that apply.											
Unweighted base	49	26	17	12	17	20	11	17	21	28	
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29	
I received a written or verbal apology from the NHS	9%	7% **	16% **	16%	16%	**	10%	4%	13%	6% **	
The NHS agreed to make changes to help prevent similar experiences in the future	14%	15%	6%	-	16%	19%	17%	5%	20%	9%	
I received a written or verbal explanation from the NHS about what happened	26%	22%	35%	33%	25%	23%	8%	29%	32%	22%	
The NHS agreed to speed up an action about my care	14%	12%	11%	16%	11%	16%	17%	17%	10%	17%	
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	11%	-	8%	12%	5%	19%	- **	9%	7%	
The NHS offered to relook at my care	8%	8%	- **	- **	- **	20%	9%	- **	15%	3%	
The NHS said they did not uphold my complaint	4%	4% **	6% **	- **	5% **	5% **	9%	6% **	**	7% **	
I'm still waiting on the outcome of the complaint	28%	32%	19% **	17% **	31%	31%	29%	27%	27%	28%	
Don't know/can't remember	11%	8%	12%	10%	10%	11%	8%	12%	11%	10%	
Net: Any action	58%	57% **	63% **	73% **	53% **	53% **	54% **	56% **	61% **	55% **	

© 2025 YouGov plc. All Rights Reserved YouGov.co.uk

Sample size: 2,042 adults



YouGov			Unpaid	l carer			Financia	al situation	
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out
		AS	AT	AU	AV	AW	AX	AY	AZ
What was the outcome of your complaint?Please select all that apply.									
Unweighted base	49	11	12	23	23	4	12	18	15
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16
I received a written or verbal apology from the NHS	9%	**	7% **	16% **	4%	26%	15%	4%	7% **
The NHS agreed to make changes to help prevent similar experiences in the future	14%	19%	14%	13%	16%	75%	17%	6%	6%
I received a written or verbal explanation from the NHS about what happened	26%	26%	23%	27%	25%	- **	42%	32%	14%
The NHS agreed to speed up an action about my care	14%	11%	37%	4% **	25%	25%	16%	12%	12%
The NHS agreed to issue a payment or refund of NHS charges related to my care (for example dental charges)	8%	-	22%	4%	12%	25%	8%	**	13%
The NHS offered to relook at my care	8%	10%	7% **	5% **	8%	25%	9%	-	13%
The NHS said they did not uphold my complaint	4%	- **	- **	9%	- **	- **	9%	5% **	- **
I'm still waiting on the outcome of the complaint	28%	37%	29%	22%	33%	25%	25%	35%	22%
Don't know/can't remember	11%	8%	9%	14%	9%	- **	9%	11%	14%
Net: Any action	58%	55% **	62% **	56% **	59% **	75% **	57% **	49% **	65% **

Sample size: 2,042 adults



YouGov		Gender					Trans identity			
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	Е	F	G	н	ı
What action are you taking as a result of the NHS not taking action on your complaint?										
Unweighted base	2	1	1	1	1	-	-	-	-	2
Base: All for whom the NHS did not uphold their complaint	2	1	1	1	1	-	-	-	-	2
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**	**
I am taking legal action	-	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**	**
I am sharing my story publicly	-	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**	**
I'm taking no further action	52%	-	100%	-	100%	-	-	-	-	52%
		**	**	**	**	**	**	**	**	**
I'm still considering what further action to take	48%	100%	-	100%	-	-	-	-	-	48%
		**	**	**	**	**	**	**	**	**
Don't know/prefer not to say	-	-	-	-	-	-	-	-	-	-
		**	**	**	**	**	**	**	**	**
Net: Any action	-	-	-	-	-	-	-	-	-	-
L										

Sample size: 2,042 adults

56

Fieldwork dates: 17th - 22nd October 2024

YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	K	L	M	N	0	Р	Q	R			
What action are you taking as a result of the NHS not taking action on your complaint?													
Unweighted base	2	-	-	1	1	-	-	-	2	-			
Base: All for whom the NHS did not uphold their complaint	2	-	-	1	1	-	-	-	2	-			
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I am taking legal action	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I am sharing my story publicly	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I'm taking no further action	52%	-	-	-	100%	-	-	-	52%	-			
		**	**	**	**	**	**	**	**	**			
I'm still considering what further action to take	48%	-	-	100%	-	-	-	-	48%	-			
		**	**	**	**	**	**	**	**	**			
Don't know/prefer not to say	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
Net: Any action	-	-	-	-	-	-	-	-	-	-			

YouGov.co.uk

Sample size: 2,042 adults



YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		s	Т	U	٧	w	Х	Υ	Z	AA			
What action are you taking as a result of the NHS not taking action on your complaint?													
Unweighted base	2	1	-	-	-	-	1	-	-	-			
Base: All for whom the NHS did not uphold their complaint	2	1	-	-	-	-	1	-	-	-			
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I am taking legal action	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I am sharing my story publicly	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I'm taking no further action	52%	100%	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
I'm still considering what further action to take	48%	-	-	-	-	-	100%	-	-	-			
		**	**	**	**	**	**	**	**	**			
Don't know/prefer not to say	-	-	-	-	-	-	-	-	-	-			
		**	**	**	**	**	**	**	**	**			
Net: Any action	-	-	-	-	-	-	-	-	-	-			

Sample size: 2,042 adults



YouGov		Socia	l grade	Ethnicity							
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority		
		AB	AC	AD	AE	AF	AG	АН	Al		
What action are you taking as a result of the NHS not taking action on your complaint?											
Unweighted base	2	1	1	1	-	1	-	-	1		
Base: All for whom the NHS did not uphold their complaint	2	1	1	1	-	1	-	-	1		
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-		
		**	**	**	**	**	**	**	**		
I am taking legal action	-	-	-	-	-	-	-	-	-		
		**	**	**	**	**	**	**	**		
I am sharing my story publicly	-	-	-	-	-	-	-	-	-		
		**	**	**	**	**	**	**	**		
I'm taking no further action	52%	-	100%	-	-	100%	-	-	100%		
		**	**	**	**	**	**	**	**		
I'm still considering what further action to take	48%	100%	-	100%	-	-	-	-	_		
ů .		**	**	**	**	**	**	**	**		
Don't know/prefer not to say	-	-	-	-	_	_	_	-	_		
, , , , , , , , , , , , , , , , , , , ,		**	**	**	**	**	**	**	**		
Net: Any action	-	-	-	-	-	-	-	-	-		

Sample size: 2,042 adults



YouGov		Working	Working status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a lot	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
What action are you taking as a result of the NHS not taking action on your complaint?											
Unweighted base	2	1	1	-	1	1	1	1	-	2	
Base: All for whom the NHS did not uphold their complaint	2	1	1	-	1	1	1	1	-	2	
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	**	
I am taking legal action	-	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	**	
I am sharing my story publicly	-	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	**	
I'm taking no further action	52%	-	100%	-	-	100%	-	100%	-	52%	
		**	**	**	**	**	**	**	**	**	
I'm still considering what further action to take	48%	100%	-	-	100%	-	100%	-	-	48%	
		**	**	**	**	**	**	**	**	**	
Don't know/prefer not to say	-	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	**	
Net: Any action	-	-	-	-	-	-		-	-	-	
L.											

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



60

YouGov			Unpaid	l carer		Financial situation				
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
		AS	AT	AU	AV	AW	AX	AY	AZ	
What action are you taking as a result of the NHS not taking action on your complaint?										
Unweighted base	2	-	-	2	-	-	1	1	-	
Base: All for whom the NHS did not uphold their complaint	2	-	-	2	-	-	1	1	-	
I am making a complaint to the PHSO	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
I am taking legal action	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
I am sharing my story publicly	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
I'm taking no further action	52%	-	-	52%	-	-	100%	-	-	
		**	**	**	**	**	**	**	**	
I'm still considering what further action to take	48%	-	-	48%	-	-	-	100%	-	
		**	**	**	**	**	**	**	**	
Don't know/prefer not to say	-	-	-	-	-	-	-	-	-	
		**	**	**	**	**	**	**	**	
Net: Any action	-	-	-	-	-	-	-	-	-	

© 2025 YouGov plc. All Rights Reserved YouGov.co.uk

#### Sample size: 2,042 adults



YouGov		Gender					Trans identity			
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	Е	F	G	Н	1
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?										
Unweighted base	49	21	28	22	25	-	-	2	-	46
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46
Very satisfied	8%	5%	11%	9%	8%	-		-	-	9%
		**	**	**	**	**	**	**	**	*
Somewhat satisfied	14%	9%	18%	9%	20%	**	**	**	**	15%
Neither satisfied nor dissatisfied	17%	25%	10%	24%	11%	-	- **	-	-	18%
Somewhat dissatisfied	32%	35% **	30%	34%	29%	- **	- **	56%	- **	32%
Very dissatisfied	24%	18%	28%	18%	27%	- **	- **	44%	- **	21%
Don't know	5%	7% **	3% **	7% **	4% **	-	- **	-	**	5% *
Net: Satisfied	22%	14%	29%	18%	28%	- **	- **	-	- **	24%
Net: Dissatisfied	56%	54% **	57% **	51% **	57% **	- **	**	100%	- **	53% *

Sample size: 2,042 adults



YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	K	L	М	N	0	Р	Q	R			
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?													
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
Very satisfied	8%	33%	14% **	18%	- **	- **	- **	20%	9%	-			
Somewhat satisfied	14%	34%	15% **	18% **	11% **	15%	8%	20%	14% **	10%			
Neither satisfied nor dissatisfied	17%	-	16%	11%	20%	31%	16%	12%	15%	21%			
Somewhat dissatisfied	32%	33%	54% **	18%	20%	- **	59% **	48%	19%	38%			
Very dissatisfied	24%	- **	-	28%	32% **	55% **	17%	- **	30%	30%			
Don't know	5%	- **	- **	9%	17% **	- **	- **	- **	12% **	-			
Net: Satisfied	22%	67%	29%	35% **	11% **	15% **	8% **	40%	24%	10%			
Net: Dissatisfied	56%	33%	54% **	46% **	52% **	55% **	76% **	48%	49% **	68%			

Sample size: 2,042 adults



YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		s	Т	U	٧	w	Х	Υ	Z	AA			
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?		-											
Unweighted base	49	9	4	3	6	2	6	8	9	2			
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2			
Very satisfied	8%	11%	26%	-	-	-	-	22%	-	-			
		**	**	**	**	**	**	**	**	**			
Somewhat satisfied	14%	12% **	23%	- **	- **	46% **	16% **	12% **	24%	- **			
Neither satisfied nor dissatisfied	17%	21%	- **	38%	19%	-	-	13%	12%	100%			
Somewhat dissatisfied	32%	46%	27%	32%	33%	- **	48% **	36% **	22%	- **			
Very dissatisfied	24%	11%	24%	31%	48% **	54% **	36% **	- **	31%	- **			
Don't know	5%	- **	- **	- **	- **	- **	-	17% **	11%	- **			
Net: Satisfied	22%	23%	50% **	- **	-	46%	16%	34%	24%	-			
Net: Dissatisfied	56%	56% **	50% **	62%	81% **	54% **	84%	36%	53%	- **			

#### Sample size: 2,042 adults



YouGov		Social	grade			Ethr	nicity		
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority
		AB	AC	AD	AE	AF	AG	AH	Al
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?									
Unweighted base	49	22	27	39	-	8	2	-	10
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11
Very satisfied	8%	14%	4% **	10%	- **	**	-	-	**
Somewhat satisfied	14%	15%	14%	13%	- **	12% **	49% **	- **	20%
Neither satisfied nor dissatisfied	17%	5% **	25%	19%	**	11%	-	- **	8%
Somewhat dissatisfied	32%	36%	30%	30%	- **	37% **	51% **	- **	40%
Very dissatisfied	24%	26%	22%	25%	- **	22%	-	- **	17%
Don't know	5%	5%	6% **	2%	- **	19%	-	- **	15%
Net: Satisfied	22%	29%	18% **	23%	- **	12% **	49% **	- **	20%
Net: Dissatisfied	56%	62% **	52% **	56% *	- **	59% **	51% **	- **	57% **

Sample size: 2,042 adults



YouGov		Working	ı status		Education level		Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a	Yes, limited a	No	Net: Yes	
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR	
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?											
Unweighted base	49	26	17	12	17	20	11	17	21	28	
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29	
Very satisfied	8%	16%	- **	8% **	18%	-	10%	6% **	9%	7% **	
Somewhat satisfied	14%	8%	12%	- **	17% **	20%	9% **	22%	10%	17% **	
Neither satisfied nor dissatisfied	17%	8%	23%	26%	11%	16% **	9%	17%	21%	14% **	
Somewhat dissatisfied	32%	26%	47% **	32%	30%	35% **	47% **	17%	38%	28%	
Very dissatisfied	24%	33%	18%	34%	16%	24%	26%	29%	17%	28%	
Don't know	5%	10%	-	- **	9%	5% **	- **	9%	5% **	6% **	
Net: Satisfied	22%	23%	12% **	8% **	34% **	20%	19%	28%	19% **	25% **	
Net: Dissatisfied	56%	59% **	65%	66%	46% **	59% **	72% **	47% **	56% **	56% **	

Sample size: 2,042 adults



YouGov			Unpai	d carer		Financial situation				
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
		AS	AT	AU	AV	AW	AX	AY	AZ	
How would you describe your level of satisfaction with the outcome of your complaint to the NHS?										
Unweighted base	49	11	12	23	23	4	12	18	15	
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16	
Very satisfied	8%	-	15%	4%	8%	-	17%	-	13%	
		**	**	**	**	**	**	**	**	
Somewhat satisfied	14%	- **	23%	17% **	13%	75% **	17% **	6%	7% **	
Neither satisfied nor dissatisfied	17%	9%	24%	18%	17%	-	26%	12%	20%	
Somewhat dissatisfied	32%	55% **	10%	34% **	30%	-	24%	45% **	32% **	
Very dissatisfied	24%	36%	16% **	22%	25%	25%	16%	32%	19%	
Don't know	5%	- **	12%	4% **	7% **	-	- **	5% **	10%	
Net: Satisfied	22%	- **	38%	22%	21%	75% **	34%	6% **	20%	
Net: Dissatisfied	56%	91%	26%	56% **	55% **	25%	40% **	77% **	51% **	

#### Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



67

YouGov		Ger	nder			Gender identity	,		Trans i	dentity
	Total	Male	Female	Male	Female	Unsure	In another way	Prefer not to say	Trans	Cis
		Α	В	С	D	E	F	G	н	I
How would you describe your overall experience of the NHS complaints system?										
Unweighted base	49	21	28	22	25	-	-	2	-	46
Base: All who made a formal complaint	49	21	28	22	25	-	-	2	-	46
Very positive	4%	-	7%	5%	4%	-	-	-	-	4%
		**	**	**	**	**	**	**	**	*
Somewhat positive	16%	14%	17%	13%	19%	- **	-	- **	**	17% *
Neutral	18%	27%	11%	25%	12%	- **	- **	- **	- **	19%
Somewhat negative	32%	32% **	33%	30%	29%	- **	- **	100%	-	30%
Very negative	23%	16% **	29%	15% **	32% **	- **	- **	- **	-	22%
Don't know	7%	12% **	3% **	11% **	4% **	- **	- **	-	-	8%
Net: Positive	20%	14%	24%	18%	23%	- **	-	-	-	21%
Net: Negative	56%	48% **	62% **	45% **	61%	- **	-	100%	- **	53% *

#### Sample size: 2,042 adults



YouGov		Age											
	Total	18-24	25-34	35-44	45-54	55-64	65+	Net: 18-34	Net: 35-54	Net: 55+			
		J	К	L	М	N	0	Р	Q	R			
How would you describe your overall experience of the NHS complaints system?													
Unweighted base	49	3	7	11	9	7	12	10	20	19			
Base: All who made a formal complaint	49	3	8	11	9	6	12	10	20	18			
Very positive	4%	-	14%	8%	-	-	-	10%	4%	-			
		**	**	**	**	**	**	**	**	**			
Somewhat positive	16%	67%	25%	18%	- **	15%	8%	37%	10%	10% **			
Neutral	18%	- **	29%	8%	22%	27%	15%	21%	14%	19% **			
Somewhat negative	32%	- **	15%	47%	30%	13%	50%	11%	39%	37% **			
Very negative	23%	-	16%	10%	32%	45% **	27%	12%	20%	33%			
Don't know	7%	33%	-	9%	17% **	- **	-	9%	12% **	-			
Net: Positive	20%	67% **	39%	26%	- **	15% **	8%	47%	14%	10%			
Net: Negative	56%	-	31%	58% **	62%	58% **	77% **	23%	60%	70% **			

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov		Region											
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West			
		s	Т	U	٧	w	Х	Y	z	AA			
How would you describe your overall experience of the NHS complaints system?													
Unweighted base	49	9	4	3	6	2	6	8	9	2			
Base: All who made a formal complaint	49	8	4	3	6	2	6	9	9	2			
Very positive	4%	11%	- **	- **	-	-	-	12%	-	- **			
Somewhat positive	16%	10%	50%	- **	15%	46%	16%	10%	12%	- **			
Neutral	18%	33%	27%	32%	- **	- **	-	12%	22%	48%			
Somewhat negative	32%	46%	-	68%	34% **	-	49%	26%	22%	52% **			
Very negative	23%	- **	24%	- **	50% **	54% **	35% **	13%	34%	- **			
Don't know	7%	- **	- **	- **	- **	-	- **	27%	11%	- **			
Net: Positive	20%	21%	50%	- **	15% **	46% **	16%	22%	12%	- **			
Net: Negative	56%	46%	24%	68%	85% **	54% **	84%	39%	55% **	52% **			

YouGov.co.uk

#### Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



70

YouGov		Social	grade			Ethn	licity		
	Total	ABC1	C2DE	White	Mixed	Asian	Black	Other	Net: Ethnic minority
		AB	AC	AD	AE	AF	AG	АН	Al
How would you describe your overall experience of the NHS complaints system?									
Unweighted base	49	22	27	39	-	8	2	-	10
Base: All who made a formal complaint	49	21	28	38	-	8	2	-	11
Very positive	4%	10%	- **	5% *	- **	**	- **	- **	- **
Somewhat positive	16%	23%	10% **	20%	- **	-	-	- **	- **
Neutral	18%	14% **	20%	17%	- **	12% **	51% **	- **	20%
Somewhat negative	32%	32% **	33%	31%	- **	36% **	49% **	- **	39%
Very negative	23%	13%	31%	25%	**	21%	-	- **	17%
Don't know	7%	9%	6% **	2%	- **	30%	- **	- **	24%
Net: Positive	20%	32% **	10% **	25%	- **	-	- **	- **	- **
Net: Negative	56%	44% **	64%	55% *	-	58% **	49% **	- **	56% **

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



71

YouGov		Working	Working status		Education level			Disability				
	Total	Net: Working	Net: Not working	Low	Medium	High	Yes, limited a lot	Yes, limited a	No	Net: Yes		
		AJ	AK	AL	AM	AN	AO	AP	AQ	AR		
How would you describe your overall experience of the NHS complaints system?												
Unweighted base	49	26	17	12	17	20	11	17	21	28		
Base: All who made a formal complaint	49	26	17	12	17	20	11	18	20	29		
Very positive	4%	8%	-	-	12%	-	10%	-	4%	4%		
		**	**	**	**	**	**	**	**	**		
Somewhat positive	16%	19%	6%	8% **	34%	5% **	9%	16%	18%	14% **		
Neutral	18%	12%	33%	32% **	5% **	20%	35%	11%	15% **	19% **		
Somewhat negative	32%	26%	42% **	40% **	24%	35% **	29%	40%	27%	36% **		
Very negative	23%	22%	20%	19% **	17% **	31% **	17%	24%	25%	21%		
Don't know	7%	14%	-	- **	9%	9%	- **	9%	9%	6% **		
Net: Positive	20%	26%	6%	8%	45% **	5% **	19%	16%	23%	17% **		
Net: Negative	56%	48% **	62%	60%	41%	66%	46% **	64%	53% **	58% **		

Sample size: 2,042 adults

Fieldwork dates: 17th - 22nd October 2024



YouGov			Unpaid	d carer		Financial situation				
	Total	Yes, currently	Yes, previously	No	Net: Yes	Plenty for necessities and extra	Enough for necessities and some extra	Enough for necessities but no more	Not enough for necessities and sometimes run out	
		AS	AT	AU	AV	AW	AX	AY	AZ	
How would you describe your overall experience of the NHS complaints system?										
Unweighted base	49	11	12	23	23	4	12	18	15	
Base: All who made a formal complaint	49	11	13	22	24	4	12	18	16	
Very positive	4%	-	15% **	-	8%	- **	8% **	- **	7% **	
Somewhat positive	16%	- **	15% **	21%	8%	75% **	16% **	5% **	13%	
Neutral	18%	29%	13%	17% **	20%	- **	16%	20%	19%	
Somewhat negative	32%	45% **	28%	30%	35%	- **	33%	51%	18%	
Very negative	23%	26%	17%	28%	21%	25%	26%	18%	27%	
Don't know	7%	- **	12%	4% **	7%	- **	-	5%	16%	
Net: Positive	20%	- **	30%	21%	17%	75% **	24%	5% **	20%	
Net: Negative	56%	71% **	45% **	58% **	57% **	25% **	59% **	69%	45% **	