

YouGov / Turo Survey Results

Sample Size: 2193 GB Adults
Fieldwork: 15th - 16th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2193	395	564	202	237	773	817	1061	1132	230	906	542	515	1250	943	1897	105	191	520	360	265	752	
Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following best describes your current car ownership situation? Please select all that apply.

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
I own a car outright	54	71	51	67	63	61	63	54	55	20	49	62	71	57	51	55	59	45	55	56	36	61
I lease a car	5	5	6	6	3	5	5	6	3	4	4	6	5	5	4	5	6	5	4	8	3	4
I finance a car (through a loan or finance agreement)	9	9	11	10	12	11	9	11	8	5	12	11	5	12	6	9	14	13	11	9	5	8
I do not own, lease, or finance a car	33	18	34	21	23	25	24	31	35	72	36	23	20	27	41	33	24	38	32	28	56	28

On average, how many hours do you drive your car per week? Please give your best estimate.

[Excluding those who do not own, lease, or finance a car; n=1567]

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
0	2	2	2	5	2	2	2	2	2	6	2	2	2	2	3	2	4	3	2	1	1	2
0.01	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
0.1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0.5	1	1	0	0	0	1	1	1	1	0	1	1	0	0	1	1	0	0	1	0	1	1
1	9	9	9	9	8	8	9	10	8	9	7	9	11	9	9	9	6	11	9	8	9	9
1.25	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1.5	0	0	0	1	0	0	0	0	0	2	0	0	0	0	1	0	1	0	0	1	0	0
2	13	13	10	17	14	12	14	13	13	6	12	12	16	13	13	14	6	9	11	13	14	15
2.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
3	10	12	9	11	10	10	10	9	11	9	10	9	12	10	11	11	7	9	9	8	13	13
3.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
4	9	10	9	11	8	10	9	9	8	0	8	9	11	8	9	8	10	13	8	9	7	8
4.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	11	12	10	14	9	10	13	11	11	3	10	14	11	12	9	11	12	7	12	8	14	13
5.5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
6	7	5	10	7	7	7	6	6	7	15	6	7	6	8	6	7	1	12	6	7	7	7
7	5	4	5	4	3	6	4	5	5	9	5	5	3	5	4	5	8	2	6	6	1	4
8	4	5	6	2	4	4	4	5	4	3	6	4	3	5	4	4	2	7	5	5	3	4
9	1	0	1	0	1	1	1	0	1	0	1	0	0	1	1	1	0	2	0	1	0	1
10	9	10	9	5	11	10	8	8	10	18	9	10	8	10	8	9	13	5	12	11	6	8
11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12	2	3	2	2	2	2	2	4	1	2	3	2	1	2	2	2	4	4	1	2	4	2
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	2	3	0	0	1	1
15	2	2	3	2	2	3	2	3	2	0	3	3	1	2	3	2	5	1	4	2	1	2
16	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
18	0	1	0	0	0	0	1	1	0	0	1	0	0	0	1	0	0	0	1	1	0	0
20	2	4	3	0	2	2	2	2	2	0	2	1	3	2	2	2	2	4	2	3	3	1
21	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
25	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	2	2	1	1	1	0
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
37	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
50	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	1	1	0
60	0	0	0	1	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0
90	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
100	0	1	1	0	0	0	1	1	0	0	1	0	1	0	1	0	1	2	0	0	0	0
Don't know	8	4	6	7	14	6	8	7	10	17	9	6	8	7	10	9	13	4	7	11	11	8
Mean	7	8	7	5	6	7	7	7	7	7	7	7	6	6	7	6	9	8	7	7	6	6
Median	5	5	5	4	5	5	5	5	5	6	5	5	4	5	4	5	5	5	5	5	4	4

Which of the following car/motoring issues do you think are most important at this time? Please tick up to three.

Condition of roads/ potholes	63	75	62	70	69	65	72	62	63	39	57	69	77	65	59	63	55	64	62	67	46	67
Fuel prices	45	49	43	43	50	41	52	45	44	38	47	45	44	44	45	44	51	46	45	49	35	44
Car insurance costs	42	46	43	47	45	43	45	45	39	37	41	40	47	44	39	41	44	45	45	42	31	42
Driving offences (e.g. dangerous driving, driving under the influence)	26	29	27	27	24	27	26	21	30	21	24	26	30	24	29	27	13	19	29	27	27	26
Cost/ accessibility of electric vehicles	17	12	25	22	5	24	11	18	16	21	19	18	11	21	12	17	12	21	16	19	20	16
Parking	13	13	12	11	10	11	14	11	14	6	14	14	14	14	12	13	17	12	12	10	16	13
Smart motorways	13	19	13	19	16	13	17	11	15	6	9	14	21	13	13	15	4	3	14	14	12	17
Phasing out of combustion vehicles	12	10	14	13	9	16	8	17	7	17	11	14	9	14	9	11	14	13	11	11	15	10
ULEZ/ clean air zones	11	9	11	11	14	12	10	12	10	11	14	11	8	11	12	11	6	13	8	8	29	9
Speed limits	10	9	9	10	12	9	10	10	9	9	10	8	10	9	10	9	27	5	7	7	13	10
Vehicle tax	8	10	7	5	11	6	10	9	7	5	9	8	8	7	9	8	6	7	10	8	9	7
None of these	3	1	3	1	2	1	2	3	3	7	2	2	2	2	3	2	5	4	1	2	3	3
Don't know	6	1	4	3	6	5	3	5	8	13	8	4	3	5	8	6	7	6	7	7	8	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you support or oppose the following policies?

Provide new funding for councils to repair potholes by deferring a planned road infrastructure project

Strongly support	45	45	48	55	45	46	50	44	46	35	41	49	52	44	46	46	42	44	44	44	37	51
Tend to support	36	37	37	29	38	37	32	38	34	43	36	35	34	39	32	36	42	34	38	37	40	32
TOTAL SUPPORT	81	82	85	84	83	83	82	82	80	78	77	84	86	83	78	82	84	78	82	81	77	83
Tend to oppose	4	7	4	5	5	4	5	6	3	2	5	5	4	5	3	5	2	4	5	4	7	4
Strongly oppose	2	3	1	1	2	1	2	2	2	1	2	1	2	1	2	2	0	0	2	3	1	2
TOTAL OPPOSE	6	10	5	6	7	5	7	8	5	3	7	6	6	6	5	7	2	4	7	7	8	6
Don't know	13	8	10	10	10	12	10	11	15	19	17	10	7	10	16	12	14	18	12	12	14	12

Increase regulation of car insurance to address rising costs

Strongly support	40	40	43	42	45	42	45	44	36	33	40	41	42	43	36	40	37	38	40	41	39	40
Tend to support	34	37	38	38	26	37	29	33	34	33	33	36	34	36	30	33	36	37	33	29	37	34
TOTAL SUPPORT	74	77	81	80	71	79	74	77	70	66	73	77	76	79	66	73	73	75	73	70	76	74
Tend to oppose	6	8	4	3	8	5	6	5	6	7	4	6	7	5	7	6	7	5	6	5	3	7
Strongly oppose	5	4	3	4	8	3	6	5	5	5	4	5	5	3	6	5	3	1	6	6	4	5
TOTAL OPPOSE	11	12	7	7	16	8	12	10	11	12	8	11	12	8	13	11	10	6	12	11	7	12
Don't know	16	11	11	12	13	13	13	12	19	23	18	12	12	13	20	15	17	20	15	18	16	14

Accelerate the roll out of electric vehicle charging points

Strongly support	27	21	38	32	14	37	17	32	21	32	27	30	19	32	20	27	24	28	27	20	41	25
Tend to support	37	37	40	43	29	39	34	36	38	43	39	33	36	39	35	37	35	38	40	35	35	37
TOTAL SUPPORT	64	58	78	75	43	76	51	68	59	75	66	63	55	71	55	64	59	66	67	55	76	62
Tend to oppose	10	14	6	10	14	7	14	8	11	4	9	9	14	10	10	10	10	9	6	10	7	13
Strongly oppose	9	12	4	4	25	4	16	12	7	3	8	11	13	7	12	10	11	6	10	12	5	9
TOTAL OPPOSE	19	26	10	14	39	11	30	20	18	7	17	20	27	17	22	20	21	15	16	22	12	22
Don't know	17	16	11	11	18	13	18	12	22	17	18	16	18	12	24	17	20	19	16	22	12	17

Reinstate the 2030 ban on the sale of new combustion cars

Strongly support	12	5	17	16	4	18	6	14	10	15	15	13	6	14	10	12	12	13	11	10	22	11
Tend to support	17	14	25	20	6	22	11	19	16	24	20	14	13	20	14	17	16	18	18	13	24	16
TOTAL SUPPORT	29	19	42	36	10	40	17	33	26	39	35	27	19	34	24	29	28	31	29	23	46	27
Tend to oppose	20	25	22	23	16	21	21	23	18	20	18	19	24	21	18	20	27	21	19	19	20	21
Strongly oppose	27	41	15	23	57	18	42	32	22	15	21	33	38	25	29	28	22	20	32	33	12	29
TOTAL OPPOSE	47	66	37	46	73	39	63	55	40	35	39	52	62	46	47	48	49	41	51	52	32	50
Don't know	23	15	21	19	17	22	20	12	34	26	26	21	19	19	28	22	23	28	21	25	21	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Develop clear battery standards for new and used electric vehicles

Strongly support	33	29	41	35	24	41	26	36	30	38	34	34	26	35	29	32	31	35	31	27	40	34
Tend to support	36	37	39	43	28	39	36	39	34	33	37	36	37	39	32	36	35	35	38	37	37	35
TOTAL SUPPORT	69	66	80	78	52	80	62	75	64	71	71	70	63	74	61	68	66	70	69	64	77	69
Tend to oppose	3	4	2	3	7	2	4	3	2	3	2	3	4	2	3	3	4	2	3	2	1	4
Strongly oppose	4	5	2	0	10	1	6	5	3	3	4	4	4	3	5	4	1	2	4	5	3	4
TOTAL OPPOSE	7	9	4	3	17	3	10	8	5	6	6	7	8	5	8	7	5	4	7	7	4	8
Don't know	25	25	17	19	31	17	28	18	31	23	24	23	29	20	31	24	29	25	25	28	19	24

Increase investment for electric vehicle battery gigafactories

Strongly support	17	12	25	19	10	22	12	22	11	22	17	18	12	20	12	17	15	16	18	13	29	14
Tend to support	31	29	37	35	20	36	25	36	26	35	32	33	25	33	28	31	32	29	33	29	33	30
TOTAL SUPPORT	48	41	62	54	30	58	37	58	37	57	49	51	37	53	40	48	47	45	51	42	62	44
Tend to oppose	12	17	9	17	17	11	15	11	13	10	11	11	18	13	11	12	9	15	11	13	9	14
Strongly oppose	11	16	6	7	30	6	19	13	10	5	9	12	18	8	16	12	14	8	11	16	5	13
TOTAL OPPOSE	23	33	15	24	47	17	34	24	23	15	20	23	36	21	27	24	23	23	22	29	14	27
Don't know	29	25	24	22	24	25	28	17	40	28	31	26	28	26	33	28	30	32	28	30	24	30

Expanding Ultra Low Emission Zones (areas in which a fee is charged to the most polluting vehicles)

Strongly support	10	2	16	10	3	16	3	11	8	11	11	11	5	12	7	10	9	10	9	7	20	8
Tend to support	20	15	27	23	6	27	11	20	19	27	21	17	16	23	15	19	24	26	17	17	22	19
TOTAL SUPPORT	30	17	43	33	9	43	14	31	27	38	32	28	21	35	22	29	33	36	26	24	42	27
Tend to oppose	21	25	23	30	17	22	21	20	21	16	20	21	24	22	19	20	24	22	20	18	18	22
Strongly oppose	34	50	20	27	64	21	52	40	29	22	29	38	44	30	40	35	22	28	36	36	30	37
TOTAL OPPOSE	55	75	43	57	81	43	73	60	50	38	49	59	68	52	59	55	46	50	56	54	48	59
Don't know	16	8	15	10	9	15	12	9	22	24	19	13	11	14	19	16	22	14	18	21	11	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following reasons, if any, explain why you don't currently own, lease, or finance a car?

Please select all that apply.

[Asked only to those who do not own, lease, or finance a car; n=626]

I don't have a valid driving licence	40	43	39	38	26	38	31	40	39	49	41	30	34	40	39	39	39	49	40	40	42	34
High cost of car ownership (e.g., purchase price, loan/lease payments)	31	28	24	28	28	31	22	34	28	34	33	24	28	32	30	29	28	47	27	31	36	25
Not interested in driving	30	37	35	31	26	35	30	29	31	26	27	36	42	31	29	30	18	36	32	22	26	35
High cost of insurance	24	16	22	33	23	24	18	30	19	30	25	18	22	24	25	23	27	39	22	26	19	25
Insufficient driving need (e.g., working from home, living in a walkable area)	22	27	22	19	9	29	10	24	20	30	21	18	17	32	13	21	13	31	19	20	30	17
High cost of maintenance and repairs	21	13	20	32	18	20	19	22	20	17	24	14	23	19	22	20	16	28	18	16	23	21
High cost of fuel	20	15	18	27	13	21	15	23	17	19	22	18	14	16	22	19	20	27	19	23	14	19
Prefer using public transportation	17	18	20	21	12	25	12	20	15	19	14	16	24	20	15	18	3	16	9	18	32	14
Environmental concerns	10	4	9	3	0	17	3	10	9	10	11	8	8	12	8	9	0	18	7	8	11	10
Health or mobility issues	10	12	12	8	16	9	20	9	11	7	7	16	19	7	13	11	8	8	12	6	6	15
Lack of parking space or secure parking	7	3	6	13	1	8	5	7	6	7	8	4	5	8	6	7	0	6	5	1	14	7
Recently sold my car and haven't replaced it	3	1	4	2	5	3	5	3	3	2	2	4	6	3	3	3	0	4	3	4	3	3
Access to car-sharing services or ride-sharing options (e.g. Zipcar, Turo, Hiyacar, BlaBlaCar)	2	0	4	2	0	4	0	2	2	3	1	3	2	3	1	2	0	1	0	2	7	0
Other [See TAB 1]	11	15	10	16	23	14	16	11	11	7	10	15	13	11	10	11	16	6	17	11	4	10
Don't know	5	5	3	0	7	3	4	3	7	10	4	3	3	4	6	5	15	3	1	9	4	8

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Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have plans to stop owning, leasing, or financing a car in the future?

[Excluding those who do not own, lease, or finance a car; n=1567]

Yes, within the next year	1	1	1	2	2	1	2	1	1	0	2	1	2	1	1	1	2	2	1	2	1	1
Yes, within the next 2-3 years	4	3	3	3	5	4	3	3	4	0	6	3	3	4	3	4	6	3	3	4	6	3
Yes, within the next 4-5 years	3	4	2	2	3	3	3	4	3	3	2	4	4	3	3	3	5	5	2	3	5	3
Yes, within the next 6-10 years	3	5	2	3	4	1	5	3	3	3	0	3	7	3	3	3	0	4	2	3	2	4
Yes, within the next 11 years or further	2	4	2	2	2	3	2	2	3	0	0	4	4	3	2	2	2	3	2	3	2	2
No, I have no plans to stop owning, financing or leasing a car	65	65	68	75	63	68	65	65	65	65	63	70	63	66	64	66	62	61	70	64	63	64
No, but I plan to switch from owning to leasing	1	1	2	0	2	2	1	2	1	0	2	2	0	1	1	1	0	0	1	1	4	2
No, but I plan to switch from owning to financing	1	1	1	1	1	1	1	1	1	0	1	0	1	0	1	1	1	0	1	0	1	1
No, but I plan to switch from leasing to owning	1	2	1	2	0	1	1	2	1	5	1	2	0	2	1	1	3	1	1	2	0	1
No, but I plan to switch from leasing to financing	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
No, but I plan to switch from financing to owning	2	1	2	1	3	2	2	3	2	9	3	2	1	3	1	2	1	5	2	3	0	2
No, but I plan to switch from financing to leasing	1	1	0	0	2	1	1	2	0	0	2	0	0	1	1	1	0	4	2	0	2	0
Don't know	14	13	14	8	13	13	14	13	16	15	18	10	14	13	16	14	18	12	11	15	16	16

Which of the following reasons, if any, explain why you plan to stop owning, leasing or financing a car in the future? Please select all that apply.

[Asked only to those who answered 'Yes'; n=228]

High cost of car ownership (e.g., purchase price, loan/lease payments)	28	20	35	27	36	31	23	30	27	50	40	25	21	30	24	28	16	36	30	27	28	27
High cost of insurance	27	28	33	24	32	20	35	33	22	0	22	19	38	26	29	28	0	35	24	34	23	28
High cost of maintenance and repairs	25	14	21	35	32	25	25	27	23	0	27	16	31	25	25	25	0	41	22	27	29	24
Insufficient driving need (e.g. working from home, living in a walkable area)	25	25	26	31	22	35	22	28	22	0	12	41	24	27	22	24	26	35	25	24	37	20
Health or mobility issues	22	35	18	17	28	18	28	21	23	0	5	21	35	17	30	24	10	8	25	22	16	27
High cost of fuel	20	17	22	19	23	15	25	24	16	0	15	17	26	17	24	20	11	20	27	23	19	16
Not interested in driving	15	6	9	20	20	12	16	11	18	0	4	28	13	12	18	13	18	22	26	8	15	10
Environmental concerns	14	8	21	17	8	24	6	14	14	50	10	21	10	16	11	13	28	10	12	16	23	11
Prefer using public transportation	11	8	11	14	7	14	6	10	12	50	4	17	9	11	10	10	19	15	11	8	8	10
Lack of parking space or secure parking	5	6	3	10	4	5	5	6	4	0	5	7	4	5	5	6	6	0	8	5	15	3
Access to car-sharing services or ride-sharing options (e.g. Zipcar, Turo, Hiyacar, BlaBlaCar)	1	0	5	0	0	3	0	1	1	0	0	4	0	2	0	1	0	0	0	2	7	0
Other [See TAB 2]	16	23	18	19	11	13	17	18	14	50	9	12	21	16	15	17	7	13	11	10	22	21
Don't know	10	11	13	4	7	10	10	7	13	0	20	6	7	11	9	9	26	7	8	14	5	8

Sample Size: 2193 GB Adults
Fieldwork: 15th - 16th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How concerned are you, if at all, about the impact of your car on the environment?

[Excluding those who do not own, lease, or finance a car; n=1567]

Very concerned	5	2	9	3	0	9	2	5	6	0	6	6	4	6	4	5	4	6	5	2	10	6
Somewhat concerned	30	24	39	43	15	42	20	28	31	23	33	29	26	33	24	30	28	32	26	26	38	32
TOTAL CONCERNED	35	26	48	46	15	51	22	33	37	23	39	35	30	39	28	35	32	38	31	28	48	38
Not very concerned	40	43	39	39	38	36	42	37	42	48	36	39	43	38	42	41	32	34	41	48	34	38
Not at all concerned	23	30	12	14	44	12	33	29	18	25	21	24	25	21	28	23	32	26	26	21	16	22
TOTAL NOT CONCERNED	63	73	51	53	82	48	75	66	60	73	57	63	68	59	70	64	64	60	67	69	50	60
Don't know	2	1	1	1	3	1	2	1	3	5	3	2	1	2	2	2	3	1	2	3	3	2

To the best of your knowledge, what percentage of your total monthly expenditure do you spend on car-related expenses (e.g. leasing payments, insurance, upkeep, parking, fuel, service MOT)? Please give your best estimate.

[Excluding those who do not own, lease, or finance a car; n=1567]

0	1	0	1	1	1	0	1	1	1	0	1	1	0	0	1	1	3	0	1	2	0	0
1	1	2	1	1	1	1	2	2	1	0	2	1	2	2	1	1	1	1	2	2	2	1
2	2	5	1	2	2	2	3	2	2	0	2	3	3	3	1	2	1	4	3	2	4	1
3	1	2	2	2	0	2	1	2	1	0	1	1	2	2	1	1	0	1	1	1	2	2
4	1	0	1	0	0	1	0	1	0	0	1	0	0	1	0	1	1	1	0	1	1	0
5	11	14	13	15	11	13	10	14	9	6	11	15	9	14	8	12	8	10	11	8	16	13
6	1	1	1	1	0	1	0	1	0	0	1	0	1	1	1	1	0	0	1	1	0	1
7	1	1	2	2	1	1	1	2	0	1	1	2	0	1	1	1	1	2	2	1	2	1
8	1	1	2	1	1	1	2	2	1	0	1	2	2	1	1	1	1	1	1	1	3	1
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0
10	12	12	14	9	13	15	9	12	11	26	11	12	9	13	10	12	13	9	11	13	12	12
12	1	1	2	0	0	2	1	1	1	0	2	1	1	1	3	1	0	2	2	2	0	2
13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
15	6	4	8	9	5	6	6	7	5	9	8	6	3	7	5	5	9	11	6	7	3	5
16	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
17	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
18	1	0	1	0	0	1	0	1	0	0	1	0	0	1	0	1	0	0	1	0	2	0
20	5	5	5	6	5	5	5	4	6	5	5	6	4	5	6	5	6	6	5	4	5	6
23	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
25	2	1	2	4	1	1	2	2	2	0	2	2	1	2	1	1	2	5	1	1	1	2

Sample Size: 2193 GB Adults
Fieldwork: 15th - 16th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
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Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
30	2	2	1	2	1	1	2	2	2	0	2	3	1	2	2	2	4	0	2	2	4	1
33	0	0	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	1	0	0
35	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
36	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
40	2	1	1	2	3	1	3	2	1	4	2	1	2	1	3	2	1	1	2	2	3	2
45	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
50	1	0	2	1	2	1	1	1	2	0	1	1	2	1	2	1	0	3	1	1	1	1
60	0	0	1	0	1	1	0	0	1	0	1	0	0	1	0	0	2	0	1	1	0	0
65	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
68	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
70	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
75	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
80	1	0	1	0	0	1	0	1	1	0	2	0	0	1	1	1	0	0	1	2	0	1
90	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
100	4	3	3	2	5	3	4	3	4	2	5	4	2	3	4	3	7	2	3	5	1	4
Don't know	41	42	34	39	44	36	43	35	46	44	34	38	52	37	47	41	38	38	41	40	40	42
Mean	20	16	19	16	24	19	22	18	24	17	22	19	19	19	24	20	26	19	19	24	13	20
Median	10	10	10	10	10	10	10	10	12	10	12	10	10	10	12	10	15	12	10	10	10	10

Generally speaking, how affordable or unaffordable do you find car insurance?

[Excluding those who do not own, lease, or finance a car; n=1567]

Very unaffordable	13	10	14	14	14	10	13	15	12	35	15	8	12	13	14	13	9	15	15	13	16	12
Somewhat unaffordable	42	39	43	41	46	42	42	43	42	45	43	41	43	42	42	42	51	42	42	40	40	43
TOTAL UNAFFORDABLE	55	49	57	55	60	52	55	58	54	80	58	49	55	55	56	55	60	57	57	53	56	55
Somewhat affordable	36	42	36	39	32	40	36	35	36	11	33	41	38	38	32	36	33	36	35	32	37	38
Very affordable	4	5	3	2	5	3	5	4	4	0	3	6	4	4	5	4	1	2	5	5	2	4
TOTAL AFFORDABLE	40	47	39	41	37	43	41	39	40	11	36	47	42	42	37	40	34	38	40	37	39	42
N/A - I do not pay for car insurance	2	1	2	3	1	3	2	2	2	4	3	2	2	2	4	2	3	2	1	6	0	2
Don't know	3	2	2	1	3	2	2	1	4	5	3	2	1	2	3	3	3	2	2	4	5	2

Sample Size: 2193 GB Adults
Fieldwork: 15th - 16th August 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
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Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When, if ever, do you expect to purchase an electric vehicle?

Before 2030	9	9	10	12	3	12	4	10	8	12	11	9	3	11	6	9	9	7	6	9	13	10
Between 2030 and 2035	10	6	15	14	4	14	5	12	8	18	11	9	4	13	5	10	10	10	11	9	12	9
Between 2036 and 2040	3	1	4	8	3	3	2	4	2	4	4	4	1	4	2	3	3	3	3	3	3	3
Between 2041 and 2050	1	2	1	2	0	1	0	1	1	4	1	1	0	1	1	1	3	0	1	3	0	0
After 2050	1	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	0	1	1	0	1
I do not expect to purchase an electric vehicle in the future	49	57	38	34	74	36	65	47	50	27	39	51	73	41	59	49	39	51	51	52	37	50
N/A - I already own an electric vehicle	3	5	5	4	2	5	4	4	3	1	4	4	3	5	2	3	5	3	4	3	4	2
Don't know	24	19	27	26	12	29	18	20	28	34	29	22	15	25	23	24	30	26	22	21	30	24

You previously said that you expect to purchase an electric vehicle (EV) in the future. Which of the following factors explains why this is? Please select all that apply.

[Asked only to those who expect to purchase an EV; n=493]

Environmental concerns	44	38	51	45	11	55	30	43	44	32	45	46	54	45	40	44	34	43	41	34	45	51
I will need a new vehicle anyway/ need to replace my current vehicle	42	43	46	43	41	46	45	43	41	28	42	51	49	44	37	43	23	45	49	41	39	42
To comply with future regulations	41	46	42	38	28	41	42	43	39	44	42	39	40	44	34	40	39	53	46	42	41	36
Greater affordability of EV cars	27	20	23	35	34	27	25	32	20	30	27	26	25	27	29	28	38	13	30	27	27	26
Low cost of charging	26	28	22	35	26	22	20	26	26	36	28	16	20	29	18	25	21	34	25	26	20	28
Greater availability of EV cars	25	29	30	25	20	35	20	27	24	10	31	22	34	27	22	25	14	40	26	28	23	24
To take advantage of potential government incentives (e.g. tax incentives, grants)	24	21	25	26	28	27	21	25	23	21	26	21	31	25	22	23	30	33	25	22	19	26
Low cost of maintenance	20	18	17	18	30	16	17	22	18	31	19	17	17	22	16	20	33	15	18	23	15	22
Lower insurance costs	17	12	18	19	8	19	18	14	21	16	20	14	16	18	16	17	24	18	14	19	16	18
I like the driving experience (e.g. better acceleration, quieter)	13	19	14	10	2	11	10	17	7	14	13	13	7	12	15	12	9	18	13	13	13	12
I like using the latest technology	11	11	12	11	15	10	10	15	5	10	13	10	5	12	9	11	9	8	7	16	16	9
Other [See TAB 5]	4	5	5	6	8	4	4	4	5	5	4	4	3	4	4	4	7	4	2	4	8	3
Don't know	4	2	2	1	8	2	4	2	7	9	3	3	3	2	9	5	0	0	4	5	6	4

Sample Size: 2193 GB Adults
Fieldwork: 15th - 16th August 2024

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
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Unweighted Sample	2193	367	640	205	330	885	887	1021	1172	128	863	563	638	1312	881	1883	113	197	512	384	221	766	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you personally consider to be the biggest barriers to purchasing an electric vehicle (EV)? Please tick up to three.

High initial cost	45	47	46	55	43	48	45	46	43	40	42	49	46	48	40	44	42	49	42	42	39	48
Lack of charging infrastructure	34	40	41	40	27	41	34	38	31	28	32	40	35	40	27	34	35	35	35	30	38	34
Low mileage range at full charge	27	34	27	32	29	27	30	32	22	24	25	28	29	30	22	27	28	24	26	31	19	28
High ongoing/future costs	19	21	15	19	22	19	20	19	19	14	18	19	21	17	20	19	17	19	20	18	15	20
Charging time	19	21	20	20	21	19	21	21	16	19	18	22	17	20	18	19	14	14	19	25	16	19
Environmental concerns (i.e. lithium mining, battery production & disposal)	19	24	16	22	27	18	23	20	19	16	16	22	25	20	19	20	19	15	16	18	21	23
Do not have capability/ space to charge at home	18	16	26	17	11	22	17	18	19	19	20	17	16	19	18	19	20	16	20	13	25	18
Concerns of EVs catching fire	10	13	8	5	20	7	14	9	11	10	8	10	14	9	11	10	8	11	11	9	7	10
Reliability concerns	9	7	10	11	10	7	10	8	9	13	9	8	7	9	8	9	9	8	11	10	8	7
Lack of knowledge about EVs	6	5	8	8	3	7	5	4	8	8	7	5	5	8	4	6	8	7	6	4	7	6
I have little/no experience driving an electric vehicle and I am unsure if I would like it	6	6	7	7	4	5	6	4	7	5	5	5	8	6	5	6	8	4	6	6	5	6
Range of models to choose from is reduced	3	3	2	2	2	3	2	3	3	5	3	3	1	4	2	2	7	4	2	1	3	4
It is too silent/ I prefer the feel and sound of a traditional engine	3	3	2	4	6	3	4	3	4	3	3	2	4	2	5	3	3	3	2	3	3	5
Long waiting times for purchasing EVs	2	1	1	2	1	2	1	2	2	3	1	2	1	2	1	2	0	1	2	1	3	2
Lack of power compared to combustion engine vehicles	2	2	2	1	2	2	1	1	2	3	2	1	2	2	2	1	4	4	1	1	1	2
Concerns about electromagnetic fields	1	1	0	0	1	0	1	1	1	0	1	0	1	1	1	1	1	1	1	1	0	1
Other [See TAB 6]	6	6	6	5	11	6	7	6	5	6	6	5	7	5	7	6	2	6	7	7	4	6
N/A – there are no significant barriers to purchasing an electric vehicle	5	3	5	4	3	5	4	4	5	5	5	5	4	3	7	5	6	5	5	7	6	3
Don't know	8	3	5	2	8	6	6	6	10	10	11	5	6	5	12	8	4	9	8	9	10	7

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.