

# YouGov / Harrison Sadler Survey Results



Sample Size: 1608 GB Adults (excluding retired people)  
Fieldwork: 11th - 12th September 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>1748</b>	225	476	157	170	620	537	857	891	242	950	480	77	1020	728	1530	78	140	424	294	228	584	
<b>Unweighted Sample</b>	<b>1608</b>	182	519	194	172	699	536	704	904	121	876	512	99	980	628	1409	77	122	382	280	165	582	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about when you've been on holiday, have you ever experienced any of the following regarding your work and career? Please only select options you have experienced because you were on holiday, not for some other reason.

Had an idea for a solution to a problem/challenge at work	14	14	18	19	10	19	13	16	11	4	17	13	12	18	8	14	7	12	13	11	15	16
Been inspired to change my career and do something completely different	11	9	12	18	9	12	9	11	11	10	14	7	7	12	9	11	13	7	10	12	10	12
Made the decision to change jobs and move to a different employer	9	6	8	10	8	9	10	9	9	1	11	7	6	9	8	9	6	8	9	7	10	9
Had an idea for a new business I wanted to start	8	6	7	7	7	6	6	9	7	6	10	5	2	9	7	8	7	4	7	7	13	9
None of these	61	66	61	53	65	60	65	58	64	61	57	68	77	60	62	60	73	64	60	63	53	62
N/A - I have never been on holiday	5	3	4	4	5	4	5	5	5	10	5	5	2	2	10	5	2	7	8	5	3	4
Don't know	5	4	4	4	8	4	3	5	5	12	4	4	1	4	6	5	1	6	6	6	4	4

Now, thinking specifically about 2024, have you experienced any of the following regarding your work and career whilst on holiday? Please only select options you have experienced because you were on holiday not for some other reason.

[Asked only to those who selected one of the options in the previous question; n=479]

Had an idea for a solution to a problem/challenge at work	23	34	27	31	12	26	24	28	17	17	22	27	34	26	15	24	7	15	26	14	24	27
Been inspired to change my career and do something completely different	16	8	15	21	20	16	13	15	18	26	18	11	0	17	16	16	36	9	20	14	11	18
Had an idea for a new business I wanted to start	12	8	11	5	13	6	9	13	11	21	14	5	6	9	18	13	0	5	9	14	15	14
Made the decision to change jobs and move to a different employer	12	8	9	1	7	9	16	13	12	2	16	8	0	10	18	13	0	19	13	9	13	13
None of these	29	31	30	38	26	33	26	27	31	34	27	30	34	32	22	29	32	22	29	38	36	22
N/A - I have not been on holiday in 2024	19	18	18	14	21	19	20	17	20	10	18	21	28	16	24	18	21	31	18	17	5	23
Don't know	1	0	2	0	6	2	3	1	2	0	1	3	0	1	2	1	4	3	1	2	0	2

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.