YouGov Survey: Harris v. Trump and Biden v. Trump



Sample1103 U.S. adult citizensConductedNovember 1 - 3, 2024Margin of Error±3.7%

1. [In November 2024, who do you plan to/Who did you] vote for in the presidential election?

Among registered voters

ig regiotorea retore		
Kamala Harris		
Donald Trump		
Jill Stein		1%
Cornel West		0%
Other		1%
I would not vote	e	1%
Not sure		

2. If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...

Among registered voters

Joe Biden	
Donald Trump	
Jill Stein	
Cornel West	
Other	
I would not vote	
Not sure	4%

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Interviewing Dates	November 1 - 3, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be repre- sentative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.052 to 5.117, with a mean of one and a standard deviation of 0.778.
Number of respondents	1103
Margin of error	\pm 3.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	86 questions not reported.

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1. Presidential Vote Intent 2024

[In November 2024, who do you plan to/Who did you] vote for in the presidential election?

Among registered voters

	Total	Ge	ender		Age (4 c	ategory)			Race (4	category)	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Kamala Harris	49%	45%	52%	56%	53%	46%	45%	42%	81%	56%	55%
Donald Trump	46%	50%	42%	32%	42%	48%	54%	53%	16%	38%	37%
Jill Stein	1%	1%	1%	2%	2%	1%	0%	1%	0%	1%	3%
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	1%	2%	1%	3%	1%	2%	0%	2%	0%	0%	0%
I would not vote	1%	1%	2%	3%	1%	2%	0%	0%	3%	3%	4%
Not sure	2%	1%	2%	4%	2%	1%	1%	2%	0%	1%	2%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(957)	(470)	(487)	(246)	(188)	(300)	(223)	(604)	(117)	(128)	(108)

	Total					Party ID		2024 Vo	ote Intent	Family	Income (3 ca	ategory)		Regior	n	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West			
Kamala Harris	49%	96%	41%	7%	100%	0%	49%	48%	51%	55%	47%	44%	54%			
Donald Trump	46%	2%	44%	91%	0%	100%	44%	48%	47%	40%	48%	51%	39%			
Jill Stein	1%	0%	4%	0%	0%	0%	2%	1%	0%	0%	1%	1%	2%			
Cornel West	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%			
Other	1%	0%	3%	1%	0%	0%	1%	2%	1%	1%	2%	0%	2%			
I would not vote	1%	1%	3%	0%	0%	0%	3%	0%	0%	1%	1%	1%	1%			
Not sure	2%	0%	5%	0%	0%	0%	2%	2%	0%	1%	0%	2%	3%			
Totals	100%	99%	100%	99%	100%	100%	101%	101%	99%	98%	99%	99%	101%			
Unweighted N	(957)	(358)	(285)	(314)	(463)	(424)	(329)	(297)	(228)	(184)	(191)	(363)	(219)			

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2. Trial Heat - Biden v Trump

If an election for president were going to be held now and the Democratic nominee was Joe Biden and the Republican nominee was Donald Trump, would you vote for...

Among registered voters

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	41%	37%	44%	47%	43%	40%	36%	35%	71%	37%	47%
Donald Trump	48%	53%	43%	34%	43%	50%	56%	55%	15%	43%	39%
Jill Stein	1%	1%	2%	3%	1%	1%	1%	1%	1%	1%	4%
Cornel West	1%	1%	0%	0%	1%	1%	1%	1%	2%	1%	1%
Other	2%	3%	1%	3%	1%	3%	1%	2%	1%	2%	0%
I would not vote	4%	2%	5%	7%	3%	2%	4%	2%	6%	10%	2%
Not sure	4%	3%	5%	6%	7%	2%	2%	3%	4%	6%	7%
Totals	101%	100%	100%	100%	99%	99%	101%	99%	100%	100%	100%
Unweighted N	(955)	(471)	(484)	(245)	(188)	(299)	(223)	(603)	(117)	(127)	(108)

					Party ID		2024 Vo	ote Intent	Family	Income (3 ca	ategory)		Regior	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West		
Joe Biden	41%	86%	29%	2%	82%	0%	38%	42%	42%	45%	36%	37%	48%		
Donald Trump	48%	3%	49%	93%	4%	99%	49%	47%	49%	41%	52%	53%	41%		
Jill Stein	1%	0%	4%	1%	1%	0%	2%	2%	1%	2%	2%	1%	2%		
Cornel West	1%	0%	2%	0%	1%	0%	1%	1%	1%	0%	1%	1%	0%		
Other	2%	2%	3%	1%	1%	0%	1%	3%	1%	3%	3%	1%	2%		
I would not vote	4%	5%	5%	1%	5%	0%	6%	2%	3%	4%	4%	4%	2%		
Not sure	4%	4%	9%	1%	5%	0%	4%	4%	3%	5%	2%	4%	5%		
Totals	101%	100%	101%	99%	99%	99%	101%	101%	100%	100%	100%	101%	100%		
Unweighted N	(955)	(357)	(285)	(313)	(459)	(422)	(331)	(294)	(228)	(181)	(191)	(363)	(220)		

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