

YouGov-Cambridge Survey Results

Sample Size: 64303 GB Adults
Fieldwork: 13th April - 20th May 2011

	Gender		Age and Gender			Social Grade		Region							
	Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Split A	4420	2148	2272	1371	1486	1563	2519	1900	1087	725	424	566	1012	221	384
Unweighted Sample	4420	2345	2075	1247	1537	1636	2846	1574	939	701	431	502	1190	233	424
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, how satisfied are you with your life nowadays?

0- Not at all satisfied	2	2	1	2	2	1	1	2	1	1	0	2	2	4	1
1	2	2	2	1	2	2	1	3	2	1	2	2	2	3	1
2	4	5	3	4	5	3	4	4	4	4	4	3	3	6	6
3	7	7	7	5	10	5	7	6	8	7	7	5	7	3	5
4	7	8	7	9	8	5	6	8	6	7	6	11	6	6	8
5	14	13	14	12	15	14	13	15	14	13	16	13	12	19	18
6	14	15	13	15	14	12	14	14	15	15	13	14	14	14	10
7	20	21	20	22	19	20	20	20	20	23	23	13	22	18	21
8	20	19	21	18	18	24	22	17	20	19	22	23	19	14	21
9	7	7	8	7	5	10	8	6	5	7	4	12	9	10	5
10- Completely satisfied	3	3	3	4	2	4	3	3	4	3	2	2	3	2	4
Don't know	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0

Overall, how happy did you feel yesterday?

0- Not at all happy	2	3	1	3	2	1	1	3	1	2	1	3	2	4	2
1	2	2	3	2	3	2	2	2	2	2	2	3	2	1	2
2	4	4	4	3	6	2	4	4	5	2	4	3	4	3	3
3	6	6	6	6	7	5	6	6	7	6	5	5	5	7	6
4	7	6	8	7	8	7	6	8	9	6	7	8	6	5	7
5	13	14	12	14	13	11	12	14	13	15	14	12	11	8	17
6	13	14	13	16	13	11	13	14	14	12	12	14	14	19	11
7	17	17	16	17	17	16	17	17	15	18	18	15	18	14	20
8	18	17	18	14	17	22	19	16	17	19	22	15	18	17	17
9	11	10	12	9	9	15	11	10	9	11	9	15	11	13	8
10- Very happy	7	6	7	8	5	8	8	6	7	6	5	6	8	8	7
Don't know	0	1	0	0	1	0	0	0	0	1	0	1	0	0	0

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Unweighted Sample	4420	2345	2075	1247	1537	1636	2846	1574	939	701	431	502	1190	233	424
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Overall, how anxious did you feel yesterday?

0- Not at all anxious	14	15	13	11	14	18	15	13	14	15	13	13	14	14	16
1	11	11	12	8	10	16	12	11	11	11	10	16	10	12	10
2	14	15	14	15	13	15	15	14	14	15	17	12	13	15	18
3	12	13	12	11	14	12	13	12	14	11	14	11	13	11	13
4	9	8	10	11	9	7	9	9	10	9	8	9	9	7	8
5	13	14	12	15	11	13	12	14	12	14	14	13	12	16	12
6	9	9	9	9	11	7	8	10	8	9	8	9	10	8	6
7	7	7	7	7	9	5	7	7	5	5	7	6	9	8	9
8	5	4	5	6	5	4	5	4	5	5	3	4	5	3	4
9	3	3	3	4	2	2	2	4	2	2	3	5	3	3	2
10- Very anxious	2	2	2	3	2	2	2	3	3	2	2	2	2	2	1
Don't know	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0

Overall, to what extent do you feel the things you do in your life are worthwhile?

0- Not at all worthwhile	1	1	1	2	2	1	1	2	1	1	1	3	2	4	1
1	1	2	1	2	1	1	2	1	2	1	2	1	1	1	1
2	4	4	4	4	5	3	3	5	5	3	5	2	4	7	4
3	4	4	5	3	8	3	4	5	5	4	3	4	4	7	5
4	5	5	5	7	4	5	5	5	3	6	5	5	5	4	8
5	14	16	13	15	16	12	13	16	16	14	11	17	14	13	13
6	15	15	14	17	15	12	13	16	16	16	12	14	13	17	13
7	18	18	17	16	18	19	19	17	17	16	23	16	19	12	21
8	19	19	20	18	17	24	21	17	19	18	19	20	20	21	20
9	10	8	11	9	8	13	11	9	8	12	10	13	10	7	10
10- Very worthwhile	7	7	7	7	6	7	8	6	9	8	8	4	7	6	6
Don't know	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1

	Gender		Age and Gender			Social Grade		Region							
Total	Male	Female	18-34	35-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	
Split B	4419	2148	2271	1371	1486	1562	2518	1900	1087	724	424	566	1012	221	384
Unweighted Sample	4419	2345	2074	1247	1537	1635	2845	1574	939	700	431	502	1190	233	424
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how you have been feeling in the past 24 hours, where would you place yourself on a scale of 0 to 10, where 0 means 'completely miserable' and 10 means 'completely happy'?

0- Completely miserable	1	1	1	2	2	1	1	2	1	1	2	1	1	3	1
1	2	2	2	2	2	1	2	2	1	3	1	2	1	2	2
2	4	4	4	4	5	2	3	4	5	2	4	4	4	1	3
3	5	5	5	5	7	3	5	5	6	3	5	4	6	4	6
4	6	6	6	7	7	5	5	8	5	8	5	9	5	5	6
5	13	13	13	14	16	11	13	14	13	13	11	15	12	14	18
6	13	14	13	15	14	11	13	13	13	12	14	13	12	17	16
7	18	18	18	19	17	17	19	16	18	19	18	17	18	20	15
8	20	20	19	16	18	24	20	19	19	20	25	16	20	15	20
9	12	11	13	10	9	16	12	12	11	11	11	16	14	12	8
10- completely happy	6	5	6	4	4	8	6	5	6	7	4	3	6	6	5
Don't know	0	0	0	0	0	0	1	0	0	1	0	0	1	1	0

Split C	4420	2148	2272	1371	1486	1563	2519	1900	1087	725	424	566	1012	221	384
Unweighted Sample	4420	2345	2075	1247	1537	1636	2846	1574	939	701	431	502	1190	233	424
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When, if ever, was the last time you felt really happy?

Today	27	28	27	26	23	33	28	27	27	29	33	26	28	24	22
Yesterday	10	10	10	11	9	10	11	9	9	9	9	12	9	13	10
Within the last week	24	23	24	27	25	20	24	23	24	21	26	19	27	19	26
Within the last fortnight	6	6	6	8	6	4	6	7	5	7	5	7	6	6	7
Within the last month	7	7	6	7	6	7	6	7	6	7	5	8	6	7	7
Longer than a month ago	15	14	15	11	17	16	16	13	15	14	13	17	13	20	15
Not applicable, I have never felt really happy	1	2	1	1	2	1	1	2	1	2	1	1	1	2	2
I don't know/ can't remember	10	10	10	10	12	9	9	12	12	11	7	10	10	8	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your general well-being, which, if any, are most important to you? Tick no more than FOUR:

Your relationships with your closest family	74	68	80	66	76	81	76	73	74	75	76	69	78	76	71
Your health	71	67	75	55	71	86	70	72	73	68	75	67	72	69	72
Your financial situation	62	61	62	56	60	68	63	59	63	58	64	59	62	67	60
Your relationships with your friends	43	39	46	50	37	42	43	43	42	44	42	39	46	42	44
Your ability to control your overall situation	34	35	33	27	34	39	36	30	33	35	36	35	32	34	33
Your prospects for the future	30	32	28	46	28	18	27	34	30	32	30	34	27	25	31
Your leisure time	27	31	24	29	28	25	26	29	30	29	23	25	29	19	24
Your work	16	18	14	23	21	6	19	12	13	17	17	20	15	20	18
Your influence on the world around you	5	6	5	9	4	4	6	5	4	5	5	8	6	7	5
None of these	1	1	0	0	1	0	0	1	0	2	0	1	0	0	0
Don't know	2	2	1	2	2	1	1	2	2	1	2	2	2	2	1

Please look at the following list and say whether you feel generally positive or negative about them:

Your relationships with your closest family

Positive	84	82	86	81	82	89	85	83	86	84	82	82	84	82	85
Negative	8	9	7	10	10	5	8	8	8	9	8	8	8	7	10
Neither/Don't know	8	9	7	10	9	6	7	9	6	7	10	11	8	12	6

Your relationships with your friends

Positive	79	76	83	74	77	86	81	77	79	81	81	78	80	76	80
Negative	9	10	8	14	9	4	8	11	9	8	8	12	9	8	8
Neither/Don't know	12	14	9	12	14	9	11	12	12	11	12	10	12	15	12

Split D	2587	1310	1277	984	1159	443	1630	957	604	419	246	356	600	126	236
Unweighted Sample	2622	1356	1266	900	1204	518	1821	801	546	414	246	339	692	130	255
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your work

Positive	52	52	53	53	50	55	55	48	51	55	53	50	51	51	56
Negative	31	31	32	33	32	26	30	34	31	31	30	32	33	32	29
Neither/Don't know	16	18	15	14	17	19	15	18	18	14	17	18	16	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Your financial situation															
Positive	43	46	41	40	36	53	47	38	43	46	43	46	43	42	38
Negative	40	38	41	45	45	29	36	45	42	38	37	40	39	43	41
Neither/Don't know	17	16	18	14	18	18	17	17	15	16	20	15	18	15	21
Your health															
Positive	60	58	62	66	55	58	62	57	58	59	63	65	59	54	62
Negative	25	25	25	19	28	28	23	28	29	26	25	21	24	27	22
Neither/Don't know	15	17	13	14	17	13	15	15	13	15	13	15	17	19	15
Your prospects for the future															
Positive	47	48	46	55	40	47	50	43	44	48	47	51	48	46	45
Negative	30	30	30	29	35	26	27	34	33	29	27	28	28	34	31
Neither/Don't know	23	22	24	16	25	27	23	23	22	23	26	21	24	20	23
Your leisure time															
Positive	72	70	74	73	65	79	74	69	69	75	77	70	74	71	68
Negative	16	17	15	19	19	11	14	19	20	13	10	19	14	15	19
Neither/Don't know	12	13	11	9	16	10	12	12	12	12	13	11	12	14	13
Your ability to control your overall situation															
Positive	47	47	46	50	40	51	48	45	46	49	44	51	47	45	43
Negative	34	34	34	34	37	32	33	37	37	30	35	33	33	35	37
Neither/Don't know	19	18	20	16	24	17	19	19	17	20	21	16	20	20	20
Your influence on the world around you															
Positive	23	24	21	34	16	19	23	22	17	23	22	28	26	22	24
Negative	43	44	42	38	45	46	42	44	48	43	44	40	39	43	43
Neither/Don't know	34	31	37	28	39	35	34	33	35	34	34	32	35	35	33
Thinking about the last few years, would you say overall that your life is getting better or worse?															
A lot better	13	13	13	21	8	10	14	12	13	14	12	13	14	7	11
A little better	27	28	27	34	24	25	28	26	27	27	29	30	26	28	28
TOTAL BETTER	40	41	40	55	32	35	42	38	40	41	41	43	40	35	39
Staying about the same	29	28	30	23	31	34	29	30	27	26	33	27	32	28	32
A little worse	18	18	19	13	21	20	19	18	19	21	16	17	17	22	18
A lot worse	10	11	10	6	14	11	9	12	12	11	7	10	9	13	10
TOTAL WORSE	28	29	29	19	35	31	28	30	31	32	23	27	26	35	28
Don't know/can't say	2	2	2	3	2	1	1	2	2	1	3	3	2	2	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And thinking about other people who are immediately around you in your life, would you say overall that their lives are getting better or worse?

A lot better	6	7	6	12	4	5	6	6	9	6	7	5	6	3	6
A little better	28	29	27	39	21	25	28	28	26	32	25	27	29	21	31
TOTAL BETTER	34	36	33	51	25	30	34	34	35	38	32	32	35	24	37
Staying about the same	37	36	37	29	42	38	37	35	36	33	37	37	37	44	38
A little worse	18	18	18	11	21	22	19	17	19	18	19	17	18	20	17
A lot worse	5	5	4	3	6	6	5	5	5	5	3	7	4	7	3
TOTAL WORSE	23	23	22	14	27	28	24	22	24	23	22	24	22	27	20
Don't know/can't say	6	6	7	7	7	5	5	8	5	6	9	7	6	5	6