

YouGov / Hacked Off Survey Results

Sample Size: 2222 Adults in the UK
Fieldwork: 4th - 5th November 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country				Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	
Weighted Sample	2222	387	551	200	233	780	824	1078	1144	233	918	551	520	1267	955	1860	116	184	62	511	353	256	740	
Unweighted Sample	2222	349	620	215	286	912	821	988	1234	171	851	567	633	1350	872	1828	123	195	76	542	352	222	712	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Leveson Inquiry originally had two parts. Part one looked into culture, practices and ethics of the press and the regulatory regime. This reported in 2012.

Part two of the inquiry would have looked at unlawful or improper conduct by newspapers and possible collusion with the police and politicians.

In 2018 the government said they would end the Leveson Inquiry without undertaking part 2.

To what extent would you support or oppose re-establishing the second part of the Leveson Inquiry?

Strongly support	22	9	34	28	18	33	15	26	19	16	26	22	18	25	19	22	22	30	26	23	19	25	20
Support	30	32	35	38	20	33	28	28	32	38	28	29	32	33	25	31	26	23	32	29	29	33	32
TOTAL SUPPORT	52	41	69	66	38	66	43	54	51	54	54	51	50	58	44	53	48	53	58	52	48	58	52
Oppose	8	12	5	4	13	6	11	8	7	3	6	10	10	7	9	8	8	7	9	7	6	8	8
Strongly oppose	5	10	4	1	10	4	8	8	3	5	5	6	6	7	3	5	4	4	5	5	9	6	4
TOTAL OPPOSE	13	22	9	5	23	10	19	16	10	8	11	16	16	14	12	13	12	11	14	12	15	14	12
Don't know	35	37	22	29	40	24	38	30	40	38	35	34	34	28	44	35	39	36	28	36	36	29	35

After the Leveson Inquiry report in 2012, it recommended setting up a regulator for newspapers which met certain standards set out in the report.

Following this, two bodies were established: 'Impress' which met the standards set out by the Leveson Inquiry, and 'IPSO' which did not apply to be recognised under the Leveson Inquiry criteria. Some national newspapers joined IPSO.

To what extent, if at all, do you think it matters that the largest national newspapers are not members of a regulator that meets the criteria recommended by the Leveson Inquiry?

A lot	33	24	51	44	16	49	24	32	33	19	34	37	32	37	27	33	36	32	29	33	30	34	33
A little	17	18	18	19	18	17	17	16	18	18	19	17	14	18	16	18	8	17	24	17	17	20	17
TOTAL A LITTLE / A LOT	50	42	69	63	34	66	41	48	51	37	53	54	46	55	43	51	44	49	53	50	47	54	50
Not very much	14	25	6	10	21	9	21	18	11	13	11	16	19	15	14	14	14	16	17	13	16	13	15
Not at all	5	8	3	2	10	3	7	7	3	6	4	3	6	4	5	5	3	2	4	5	9	2	4
TOTAL NOT VERY MUCH / NOT AT ALL	19	33	9	12	31	12	28	25	14	19	15	19	25	19	19	19	17	18	21	18	25	15	19
Don't know	31	25	22	25	35	21	32	27	35	44	32	26	29	26	38	31	39	32	26	32	28	30	31

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		Daily Newspaper read most often															
	Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	The Scotsman	The Herald (Glasgow)	The Western Mail	Other local daily morning newspaper	Other Newspaper	None
Weighted Sample	2222	17	195	36	10	70	61	22	228	29	75	2	2	0	46	74	1355
Unweighted Sample	2222	16	213	34	7	63	66	21	239	34	85	2	3	0	46	77	1316
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Part one looked into culture, practices and ethics of the press and the regulatory regime. This reported in 2012.

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In 2018 the government said they would end the Leveson Inquiry without undertaking part 2.

To what extent would you support or oppose re-establishing the second part of the Leveson Inquiry?

Strongly support	22	0	11	17	21	16	23	13	38	25	16	67	0	0	13	28	23
Support	30	37	32	45	34	18	32	31	37	49	33	0	79	0	42	34	27
TOTAL SUPPORT	52	37	43	62	55	34	55	44	75	74	49	67	79	0	55	62	50
Oppose	8	9	12	8	0	15	8	17	6	17	17	0	0	0	11	12	6
Strongly oppose	5	6	9	0	9	9	21	13	5	1	10	0	0	0	3	2	4
TOTAL OPPOSE	13	15	21	8	9	24	29	30	11	18	27	0	0	0	14	14	10
Don't know	35	48	37	30	36	42	16	26	14	8	24	33	21	0	31	25	40

After the Leveson Inquiry report in 2012, it recommended setting up a regulator for newspapers which met certain standards set out in the report.

Following this, two bodies were established: 'Impress' which met the standards set out by the Leveson Inquiry, and 'IPSO' which did not apply to be recognised under the Leveson Inquiry criteria. Some national newspapers joined IPSO.

To what extent, if at all, do you think it matters that the largest national newspapers are not members of a regulator that meets the criteria recommended by the Leveson Inquiry?

A lot	33	7	21	29	39	20	32	21	57	47	29	67	0	0	35	35	31
A little	17	22	21	26	0	17	18	35	17	34	17	0	0	0	20	26	15
TOTAL A LITTLE / A LOT	50	29	42	55	39	37	50	56	74	81	46	67	0	0	55	61	46
Not very much	14	18	25	18	9	22	26	16	7	8	28	0	45	0	13	16	12
Not at all	5	8	7	0	0	6	13	9	3	0	10	33	21	0	4	0	4
TOTAL NOT VERY MUCH / NOT AT ALL	19	26	32	18	9	28	39	25	10	8	38	33	66	0	17	16	16
Don't know	31	45	26	27	52	35	12	18	15	11	16	0	34	0	29	23	37

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Unweighted Sample	2222	349	620	215	286	912	821	988	1234	171	851	567	633	1350	872	1828	123	195	76	542	352	222	712	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And looking forward, do you think that the government should...

Accept the current situation of some newspapers being members of IPSO	12	22	6	9	21	7	17	15	8	12	9	12	16	13	10	12	12	9	17	11	12	10	13
Seek to bring newspapers under a regulator that meets the criteria suggested by the Leveson Inquiry	47	34	68	57	26	66	36	47	47	38	51	50	41	52	41	47	44	52	46	48	45	55	44
Neither	11	16	5	7	21	7	13	14	9	16	9	11	13	10	13	12	11	9	4	10	14	9	12
Don't know	30	28	21	27	32	21	33	24	36	35	31	27	29	25	36	30	33	29	33	31	29	27	31

In the previous question you said that the government should seek to bring newspapers under a regulator that meets the criteria suggested by the Leveson Inquiry.

Which of the following, if any, do you think would be the best approach of doing this?

[Asked only to those who said the government should seek to bring newspapers under such a regulator; n=1120]

By offering incentives to encourage newspapers to join willingly	13	17	11	11	11	10	14	12	13	17	12	7	19	13	13	13	10	14	16	10	14	16	13
By introducing penalties for newspapers who choose not to be a member	27	35	28	24	20	26	30	26	29	26	27	29	27	28	27	27	26	27	32	29	27	30	25
Introducing laws that compel newspapers to join	50	39	51	52	59	54	46	54	46	42	52	53	44	50	50	50	56	50	46	51	52	43	50
Some other measure	4	5	4	4	7	3	5	4	4	7	3	5	4	4	5	4	4	4	4	4	4	4	4
Don't know	6	5	6	10	3	7	5	4	7	8	6	5	6	6	6	6	3	4	2	5	4	7	8

Now imagine that all national newspapers were members of a regulator which met the criteria in the Leveson Report. Do you think you would make you trust newspapers more, less or make no difference?

Trust newspapers more	28	17	47	34	6	43	15	25	31	27	35	26	18	34	20	28	27	29	33	29	25	38	25
No difference, I already trust newspapers and this would not make me trust them more or less	6	11	4	6	7	4	6	8	3	9	6	3	8	6	5	6	2	6	3	6	5	5	6
No difference, I already do not trust newspapers and this would not make me trust them more or less	41	45	30	36	61	35	51	46	37	30	34	47	55	38	46	41	47	45	43	43	42	34	40
Trust newspapers less	5	6	3	5	9	3	6	6	4	6	4	4	6	4	6	5	3	4	2	3	7	5	6
Don't know	20	20	16	19	17	15	21	15	25	29	21	20	14	18	24	21	21	15	20	19	20	17	23

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	Total	The Express	The Daily Mail / The Scottish Daily Mail	The Mirror / Daily Record	The Daily Star / The Daily Star of Scotland	The Sun	The Daily Telegraph	The Financial Times	The Guardian	The Independent	The Times	The Scotsman	The Herald (Glasgow)	The Western Mail	Other local daily morning newspaper	Other Newspaper	None
Weighted Sample	2222	17	195	36	10	70	61	22	228	29	75	2	2	0	46	74	1355
Unweighted Sample	2222	16	213	34	7	63	66	21	239	34	85	2	3	0	46	77	1316
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And looking forward, do you think that the government should...

Accept the current situation of some newspapers being members of IPSO	12	18	23	22	0	20	30	32	6	10	26	33	0	0	16	11	8
Seek to bring newspapers under a regulator that meets the criteria suggested by the Leveson Inquiry	47	28	31	41	49	26	37	30	71	62	41	67	34	0	48	55	47
Neither	11	9	13	11	25	16	16	13	7	13	13	0	66	0	16	8	11
Don't know	30	45	33	25	26	38	18	25	16	15	20	0	0	0	20	26	34

In the previous question you said that the government should seek to bring newspapers under a regulator that meets the criteria suggested by the Leveson Inquiry.

Which of the following, if any, do you think would be the best approach of doing this?

[Asked only to those who said the government should seek to bring newspapers under such a regulator; n=1120]

By offering incentives to encourage newspapers to join willingly	13	0	17	7	0	4	35	27	12	12	20	0	0	0	15	12	12
By introducing penalties for newspapers who choose not to be a member	27	74	19	31	0	29	19	12	23	27	29	0	0	0	23	26	30
Introducing laws that compel newspapers to join	50	26	50	61	100	53	46	61	60	48	38	100	100	0	48	48	48
Some other measure	4	0	7	0	0	10	0	0	1	4	8	0	0	0	4	5	4
Don't know	6	0	6	0	0	3	0	0	4	9	5	0	0	0	9	10	6

Now imagine that all national newspapers were members of a regulator which met the criteria in the Leveson Report. Do you think you would make you trust newspapers more, less or make no difference?

Trust newspapers more	28	6	22	40	0	21	18	24	57	51	26	67	0	0	28	34	24
No difference, I already trust newspapers and this would not make me trust them more or less	6	21	14	8	26	5	16	18	7	7	18	33	0	0	9	13	2
No difference, I already do not trust newspapers and this would not make me trust them more or less	41	28	44	37	21	35	40	39	21	31	33	0	100	0	45	38	46
Trust newspapers less	5	11	5	4	9	9	8	5	4	2	5	0	0	0	4	5	5
Don't know	20	34	15	11	44	30	18	14	11	9	19	0	0	0	13	9	23

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