

# YouGov / Greenpeace Survey Results

Sample Size: 1694 GB Adults  
Fieldwork: 20th - 21st January 2016

|                          | Vote in 2015 |     |         |      |     | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |
|--------------------------|--------------|-----|---------|------|-----|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
|                          | Con          | Lab | Lib Dem | UKIP |     | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| <b>Weighted Sample</b>   | <b>1694</b>  | 576 | 474     | 119  | 203 | 822    | 872    | 202   | 429   | 579   | 484 | 966          | 728  | 217    | 551           | 363              | 417   | 147      |
| <b>Unweighted Sample</b> | <b>1694</b>  | 509 | 473     | 137  | 224 | 789    | 905    | 139   | 295   | 705   | 555 | 1091         | 603  | 207    | 580           | 344              | 399   | 164      |
|                          | %            | %   | %       | %    | %   | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |

Thinking about the recent flooding that occurred mainly in Yorkshire, Lancashire, Cumbria in England and parts of Scotland and Wales, generally speaking, how well or badly do you think the government responded to these floods?

|                    |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very well          | 3         | 8         | 1         | 1         | 1         | 4         | 3         | 8         | 2         | 2         | 4         | 4         | 3         | 2         | 5         | 2         | 3         | 3         |
| Fairly well        | 26        | 44        | 13        | 34        | 15        | 26        | 26        | 24        | 28        | 25        | 27        | 29        | 22        | 26        | 27        | 26        | 23        | 36        |
| <b>TOTAL WELL</b>  | <b>29</b> | <b>52</b> | <b>14</b> | <b>35</b> | <b>16</b> | <b>30</b> | <b>29</b> | <b>32</b> | <b>30</b> | <b>27</b> | <b>31</b> | <b>33</b> | <b>25</b> | <b>28</b> | <b>32</b> | <b>28</b> | <b>26</b> | <b>39</b> |
| Fairly badly       | 32        | 26        | 35        | 39        | 32        | 30        | 33        | 26        | 30        | 32        | 36        | 34        | 29        | 32        | 32        | 33        | 31        | 32        |
| Very badly         | 29        | 14        | 39        | 19        | 44        | 31        | 26        | 24        | 24        | 33        | 29        | 24        | 34        | 29        | 24        | 28        | 35        | 24        |
| <b>TOTAL BADLY</b> | <b>61</b> | <b>40</b> | <b>74</b> | <b>58</b> | <b>76</b> | <b>61</b> | <b>59</b> | <b>50</b> | <b>54</b> | <b>65</b> | <b>65</b> | <b>58</b> | <b>63</b> | <b>61</b> | <b>56</b> | <b>61</b> | <b>66</b> | <b>56</b> |
| Don't know         | 10        | 8         | 12        | 7         | 8         | 8         | 12        | 18        | 17        | 7         | 4         | 9         | 12        | 10        | 12        | 11        | 8         | 6         |

From what you have seen or heard, which of the following statements best reflects your view?

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The government should be doing more to prevent future floods in areas that are at risk                   | 74 | 62 | 87 | 71 | 80 | 72 | 76 | 73 | 68 | 76 | 79 | 73 | 76 | 76 | 73 | 73 | 76 | 75 |
| The government is already doing all it reasonably can to prevent future floods in areas that are at risk | 17 | 30 | 5  | 24 | 13 | 19 | 16 | 15 | 16 | 18 | 19 | 20 | 13 | 14 | 18 | 21 | 14 | 19 |
| Don't know   | 8  | 8  | 8  | 5  | 7  | 8  | 8  | 12 | 16 | 6  | 3  | 7  | 10 | 10 | 9  | 6  | 10 | 6  |

And taking everything into account, do you think the government is spending too much, too little, or about the right amount on flood defences in Britain?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is spending too much, there are other priorities for government spending that need the money more | 4  | 5  | 3  | 4  | 3  | 4  | 5  | 3  | 8  | 3  | 4  | 5  | 4  | 7  | 4  | 4  | 3  | 10 |
| Is spending too little, more should be spent, even if it means less money for other areas         | 61 | 51 | 72 | 60 | 72 | 62 | 61 | 45 | 52 | 66 | 72 | 58 | 66 | 60 | 57 | 59 | 71 | 59 |
| Is spending about the right amount on flood defences  | 19 | 31 | 8  | 25 | 14 | 20 | 18 | 28 | 15 | 20 | 17 | 22 | 15 | 17 | 22 | 22 | 12 | 18 |
| Don't know  | 15 | 13 | 17 | 11 | 10 | 13 | 17 | 25 | 26 | 11 | 7  | 15 | 16 | 17 | 17 | 15 | 14 | 12 |

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Vote May 2015.

|                            | Unweighted no. | Weighted no. |
|----------------------------|----------------|--------------|
| <b>Age and Gender</b>      |                |              |
| Male 18 to 24              | 46             | 102          |
| Male 25 to 39              | 116            | 213          |
| Male 40 to 59              | 344            | 286          |
| Male 60 +                  | 283            | 220          |
| Female 18 to 24            | 93             | 100          |
| Female 25 to 39            | 179            | 215          |
| Female 40 to 59            | 361            | 293          |
| Female 60 +                | 272            | 264          |
| <b>Region</b>              |                |              |
| North England              | 399            | 417          |
| Midlands                   | 269            | 278          |
| East                       | 190            | 163          |
| London                     | 207            | 217          |
| South England              | 390            | 388          |
| Wales                      | 75             | 85           |
| Scotland                   | 164            | 147          |
| <b>Social Grade</b>        |                |              |
| AB                         | 632            | 474          |
| C1                         | 459            | 491          |
| C2                         | 251            | 356          |
| DE                         | 352            | 373          |
| <b>Newspaper Type</b>      |                |              |
| Express / Mail             | 270            | 241          |
| Sun / Star                 | 258            | 340          |
| Mirror / Record            | 168            | 149          |
| Guardian / Independent     | 151            | 75           |
| FT / Times / Telegraph     | 109            | 136          |
| Other Paper                | 192            | 195          |
| No Paper                   | 546            | 559          |
| <b>Vote Share May 2015</b> |                |              |
| Conservative               | 509            | 576          |
| Labour                     | 473            | 474          |
| Liberal Democrat           | 137            | 119          |
| UKIP                       | 224            | 203          |
| Green                      | 70             | 59           |
| Other                      | 96             | 93           |
| Didn't vote / Don't know   | 185            | 169          |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)