

## Graphic Designer (infographics and page design)

Department:

Location: Riyadh, Saudi Arabia

Reports To:

Hours: Full Time (37.5hrs)

### Overall Objective

We are looking for a designer with obvious talent, who can apply that talent within brand guidelines to achieve success. The designer should be able to demonstrate the ability to use data to create an engaging, informative, compelling story (i.e. to utilize concepts of design in data visualization). This designer needs to be able to draw moderately complicated graphics (charts, timelines, org charts, maps, site plans) relatively quickly and be able to translate engineering and scientific data in an aesthetically pleasing manner that is understood by lay people. This designer must also demonstrate a highly evolved feel for effective and attractive page design. Experience owning and keeping the consistency of brand structure is important.

### Key Responsibilities

- Develop high-quality graphics and document layouts consistent with the firm's recent brand identity update.
- Translate the communications needs and wants of technical staff into the best and most appropriate visual communication.
- Contribute to the design of highly visual project proposals, Prezi and PowerPoint presentations, and other printed and electronic materials.
- Work collaboratively with technical staff to ensure the highest quality of presentation and representation of our firm.

### Skills required

- Working independently and communicating effectively with multiple managers who may work in other offices.
- Proficiently converting textual descriptions into graphical interpretations that convey key messages.
- Working collaboratively with diverse technical teams to distil information and produce work under deadline.
- Working in Adobe Illustrator, Photoshop, and InDesign, as well as with presentation software such as Prezi, Custom Show, and Microsoft PowerPoint, and with Word and Excel. Familiarity with mapping applications (Google Earth, ArcGIS) considered a plus.
- Some light travel within Saudi will be required.

### Education and qualifications

- Educated up to degree / HND level in a relevant subject
- SPSS and MS Office skills
- Excellent written and spoken English

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.

All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.

Please send your CV and covering letter to [vacancies@yougov.com](mailto:vacancies@yougov.com)