YouGov Survey: Golden Globe Awards 2023

YouGov

Sample   1000 U.S. Adult Citizens
Conducted   January 6 - 9, 2023
Margin of Error ±3.5%

1. About how often do you watch movies at home?

Once a week or more 36%
2 - 3 times a month 24%
About once a month 15%
A few times a year 15%
Almost never or never 9%

2. About how often do you go to watch movies in a movie theater?

Once a week or more 6%
2 - 3 times a month 9%
About once a month 10%
A few times a year 27%
Almost never or never 47%

3. Do you typically read movie reviews before or after watching a movie in theaters?
Asked of people who see movies in a movie theater at least a few times a year

Before 29%
After 11%
Both equally 27%
I do not read movie reviews 26%
Not sure 7%

4. Do you typically read movie reviews before or after watching a movie at home?
Asked of people who see movies at home at least a few times a year

Before 28%
After 6%
Both equally 24%
I do not read movie reviews 38%
Not sure 4%

5. How much influence do you think critics' movie reviews have on whether a movie is financially successful?

A lot 24%
A little 54%
None at all 23%

6. How interested, if at all, are you in the Golden Globe Awards?

Very interested 8%
Somewhat interested 23%
Not very interested 17%
Not interested at all 47%
Not sure 5%

7. How likely are you to watch the Golden Globe Awards on Tuesday, January 10?

Very likely 9%
Somewhat likely 19%
Not very likely 16%
Not likely at all 50%
Not sure 6%

8. Have you seen the following movies released in 2022?

	Yes	No
Avatar: The Way of Water	23%	77%
Elvis	28%	72%
The Fabelmans	14%	86%
Tar	14%	86%
Top Gun: Maverick	39%	61%

9. Which of the following movies, nominated for Best Drama Motion Picture in this year's Golden Globes, do you think should win?

Avatar: The Way of Water 17%
Elvis 8%
Tár 3%
The Fabelmans 4%
Top Gun: Maverick 21%
Not sure 46%

10. Have you seen the following movies released in 2022?

	Yes	No
Babylon	17%	83%
The Banshees of Inisherin	16%	84%
Everything Everywhere All at Once	17%	83%
Glass Onion: A Knives Out Mystery	26%	74%
Triangle of Sadness	15%	85%

11. Which of the following movies, nominated for Best Musical/Comedy Motion Picture in this year's Golden Globes, do you think should win?

Babylon 8%
The Banshees of Inisherin 4%
Everything Everywhere All at Once 8%
Glass Onion: A Knives Out Mystery 12%
Triangle of Sadness 4%
Not sure 64%

12. You said that you haven't seen these movies. Do you want to see the following movies?
Asked of people who say they have not seen each movie

	Yes, I do	No, I do not	Not sure
Avatar: The Way of Water	33%	44%	23%
Elvis	28%	45%	26%
The Fabelmans	19%	44%	37%
Tar	13%	47%	40%
Top Gun: Maverick	30%	46%	23%
Babylon	21%	46%	33%
The Banshees of Inisherin	14%	48%	38%
Everything Everywhere All at Once	20%	43%	37%
Glass Onion: A Knives Out Mystery	24%	43%	32%
Triangle of Sadness	12%	46%	42%

13. Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it
Avatar: The Way of Water	40%	47%	10%	3%
Elvis	30%	47%	20%	3%
The Fabelmans	22%	52%	17%	9%
Tar	28%	47%	21%	4%
Top Gun: Maverick	51%	39%	7%	3%
Babylon	30%	42%	18%	10%
The Banshees of Inisherin	22%	45%	25%	8%
Everything Everywhere All at Once	27%	43%	19%	12%
Glass Onion: A Knives Out Mystery	31%	45%	14%	9%
Triangle of Sadness	24%	41%	25%	10%

14. Have you seen the most recent season of the following TV shows?

	Yes	No
Abbott Elementary	20%	80%
Only Murders in the Building	24%	76%
Hacks	16%	84%
The Bear	16%	84%
Wednesday	28%	72%

15. Please indicate what you think of each of the following TV shows.
Asked of people who say they have seen each TV show

	Love it	Like it	Dislike it	Hate it
Abbott Elementary	40%	42%	16%	2%
Only Murders in the Building	36%	43%	15%	7%
Hacks	27%	44%	25%	4%
The Bear	31%	43%	22%	4%
Wednesday	45%	42%	10%	3%

16. Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss international politics in their acceptance speeches?

Completely appropriate	14%
Somewhat appropriate	17%
Somewhat inappropriate	18%
Completely inappropriate	33%
Not sure	18%

17. Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss U.S. politics in their acceptance speeches?

Completely appropriate	14%
Somewhat appropriate	15%
Somewhat inappropriate	18%
Completely inappropriate	35%
Not sure	18%

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Interviewing Dates	January 6 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.351 to 6.358, with a mean of 1 and a standard deviation of 0.496.
Number of respondents	1000
Margin of error	$\pm$ 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.

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1. Frequency of Watching Movies at Home
About how often do you watch movies at home?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once a week or more	36%	36%	37%	40%	26%	42%	37%	34%	52%	*	*
2 - 3 times a month	24%	24%	25%	22%	37%	20%	18%	25%	16%	*	*
About once a month	15%	15%	16%	20%	15%	14%	15%	16%	11%	*	*
A few times a year	15%	14%	15%	12%	15%	15%	17%	15%	11%	*	*
Almost never or never	9%	11%	8%	7%	7%	10%	13%	9%	9%	*	*
Totals	99%	100%	101%	101%	100%	101%	100%	99%	99%	*	*
Unweighted N	(998)	(455)	(543)	(190)	(220)	(351)	(237)	(718)	(130)	(74)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Once a week or more	36%	35%	38%	36%	40%	33%	42%	39%	26%	25%	42%	40%	33%
2 - 3 times a month	24%	26%	21%	26%	25%	25%	21%	22%	30%	25%	19%	23%	30%
About once a month	15%	18%	16%	11%	17%	13%	12%	16%	22%	20%	11%	15%	17%
A few times a year	15%	12%	16%	16%	13%	17%	14%	14%	17%	18%	16%	14%	12%
Almost never or never	9%	8%	9%	10%	4%	12%	12%	8%	5%	11%	12%	8%	8%
Totals	99%	99%	100%	99%	99%	100%	101%	99%	100%	99%	100%	100%	100%
Unweighted N	(998)	(348)	(392)	(258)	(356)	(319)	(386)	(266)	(246)	(173)	(203)	(408)	(214)

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2. Frequency of Movies Watched in Theater
About how often do you go to watch movies in a movie theater?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Once a week or more	6%	7%	6%	17%	10%	1%	0%	3%	15%	*	*
2 - 3 times a month	9%	11%	7%	14%	23%	2%	2%	9%	10%	*	*
About once a month	10%	13%	8%	14%	19%	5%	4%	9%	12%	*	*
A few times a year	27%	28%	26%	26%	24%	31%	26%	28%	22%	*	*
Almost never or never	47%	41%	53%	30%	23%	62%	68%	50%	41%	*	*
Totals	99%	100%	100%	101%	99%	101%	100%	99%	100%	*	*
Unweighted N	(995)	(453)	(542)	(189)	(220)	(350)	(236)	(716)	(129)	(73)	(77)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Once a week or more	6%	7%	8%	3%	6%	2%	7%	4%	6%	3%	4%	10%	5%
2 - 3 times a month	9%	11%	8%	10%	12%	9%	4%	10%	20%	15%	4%	9%	12%
About once a month	10%	13%	8%	9%	11%	8%	7%	8%	19%	10%	8%	10%	13%
A few times a year	27%	28%	28%	25%	31%	29%	22%	30%	30%	26%	27%	27%	28%
Almost never or never	47%	40%	49%	53%	39%	52%	60%	48%	25%	45%	57%	45%	42%
Totals	99%	99%	101%	100%	99%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(995)	(346)	(391)	(258)	(355)	(317)	(385)	(266)	(244)	(172)	(203)	(406)	(214)

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3. Reading Movie Reviews Before Theater

Do you typically read movie reviews before or after watching a movie in theaters?

Asked of people who see movies in a movie theater at least a few times a year

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Before	29%	27%	31%	25%	25%	32%	*	34%	*	*	*
After	11%	7%	15%	19%	15%	1%	*	9%	*	*	*
Both equally	27%	29%	26%	31%	33%	22%	*	26%	*	*	*
I do not read movie reviews	26%	29%	23%	13%	21%	42%	*	26%	*	*	*
Not sure	7%	8%	5%	12%	6%	2%	*	6%	*	*	*
Totals	100%	100%	100%	100%	100%	99%	*	101%	*	*	*
Unweighted N	(504)	(255)	(249)	(127)	(169)	(130)	(78)	(348)	(72)	(43)	(41)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Before	29%	27%	25%	37%	32%	34%	25%	33%	30%	*	*	26%	28%
After	11%	14%	6%	13%	11%	10%	15%	9%	11%	*	*	14%	11%
Both equally	27%	33%	26%	21%	29%	23%	31%	22%	30%	*	*	31%	20%
I do not read movie reviews	26%	22%	31%	26%	23%	30%	24%	31%	24%	*	*	21%	35%
Not sure	7%	4%	12%	2%	4%	4%	5%	6%	5%	*	*	8%	6%
Totals	100%	100%	100%	99%	99%	101%	100%	101%	100%	*	*	100%	100%
Unweighted N	(504)	(198)	(191)	(115)	(205)	(145)	(149)	(134)	(175)	(92)	(84)	(207)	(121)

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4. Reading Movie Reviews Before Home Viewing

Do you typically read movie reviews before or after watching a movie at home?

Asked of people who see movies at home at least a few times a year

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Before	28%	21%	34%	28%	27%	28%	29%	26%	32%	*	*
After	6%	7%	5%	11%	12%	2%	0%	7%	4%	*	*
Both equally	24%	28%	20%	28%	32%	20%	18%	25%	20%	*	*
I do not read movie reviews	38%	39%	36%	24%	24%	48%	51%	39%	34%	*	*
Not sure	4%	5%	4%	10%	6%	2%	2%	4%	10%	*	*
Totals	100%	100%	99%	101%	101%	100%	100%	101%	100%	*	*
Unweighted N	(907)	(406)	(501)	(172)	(207)	(318)	(210)	(653)	(116)	(71)	(67)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Before	28%	31%	23%	31%	32%	27%	28%	30%	26%	26%	26%	31%	26%
After	6%	8%	5%	6%	6%	5%	4%	4%	12%	11%	5%	4%	7%
Both equally	24%	28%	22%	23%	26%	22%	23%	18%	31%	30%	20%	24%	24%
I do not read movie reviews	38%	30%	43%	38%	33%	43%	41%	44%	27%	29%	43%	36%	41%
Not sure	4%	2%	7%	3%	3%	3%	3%	5%	4%	4%	6%	6%	2%
Totals	100%	99%	100%	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(907)	(323)	(354)	(230)	(338)	(283)	(343)	(244)	(232)	(158)	(180)	(374)	(195)

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5. Impact of Movie Reviews on a Movie's Finances
How much influence do you think critics' movie reviews have on whether a movie is financially successful?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	24%	21%	26%	35%	27%	15%	22%	23%	27%	*	*
A little	54%	55%	53%	48%	54%	55%	56%	55%	48%	*	*
None at all	23%	24%	21%	16%	20%	29%	22%	23%	25%	*	*
Totals	101%	100%	100%	99%	101%	99%	100%	101%	100%	*	*
Unweighted N	(994)	(452)	(542)	(186)	(221)	(350)	(237)	(716)	(128)	(74)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A lot	24%	31%	21%	19%	27%	19%	22%	23%	28%	25%	18%	26%	24%
A little	54%	52%	52%	57%	57%	54%	53%	51%	57%	46%	59%	51%	58%
None at all	23%	17%	27%	23%	17%	27%	25%	26%	16%	29%	23%	23%	17%
Totals	101%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(994)	(345)	(390)	(259)	(354)	(320)	(388)	(265)	(244)	(173)	(202)	(406)	(213)

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6. Interested in Golden Globes
How interested, if at all, are you in the Golden Globe Awards?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interested	8%	7%	8%	12%	14%	4%	2%	6%	11%	*	*
Somewhat interested	23%	24%	21%	33%	35%	14%	12%	21%	27%	*	*
Not very interested	17%	15%	20%	19%	17%	15%	18%	18%	19%	*	*
Not interested at all	47%	51%	43%	26%	26%	63%	66%	53%	31%	*	*
Not sure	5%	3%	7%	9%	7%	4%	1%	3%	12%	*	*
Totals	100%	100%	99%	99%	99%	100%	99%	101%	100%	*	*
Unweighted N	(990)	(452)	(538)	(184)	(219)	(350)	(237)	(713)	(128)	(74)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very interested	8%	12%	4%	7%	11%	6%	5%	7%	14%	10%	8%	8%	6%
Somewhat interested	23%	32%	16%	21%	28%	13%	24%	19%	31%	28%	18%	23%	23%
Not very interested	17%	20%	19%	11%	22%	12%	20%	13%	18%	16%	16%	16%	21%
Not interested at all	47%	32%	51%	60%	36%	67%	45%	59%	33%	37%	55%	48%	47%
Not sure	5%	4%	9%	1%	3%	2%	6%	3%	4%	9%	4%	5%	4%
Totals	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(990)	(342)	(390)	(258)	(354)	(320)	(385)	(265)	(241)	(174)	(200)	(404)	(212)

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7. Watch the Golden Globes
How likely are you to watch the Golden Globe Awards on Tuesday, January 10?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very likely	9%	11%	8%	17%	15%	5%	2%	9%	14%	*	*
Somewhat likely	19%	19%	19%	27%	32%	11%	10%	17%	26%	*	*
Not very likely	16%	12%	19%	17%	17%	14%	14%	14%	15%	*	*
Not likely at all	50%	52%	48%	27%	28%	66%	71%	56%	32%	*	*
Not sure	6%	6%	6%	11%	7%	5%	2%	4%	12%	*	*
Totals	100%	100%	100%	99%	99%	101%	99%	100%	99%	*	*
Unweighted N	(991)	(451)	(540)	(186)	(219)	(349)	(237)	(713)	(128)	(73)	(77)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very likely	9%	13%	5%	11%	14%	6%	6%	9%	17%	12%	9%	9%	9%
Somewhat likely	19%	27%	17%	14%	24%	13%	18%	14%	28%	23%	12%	20%	22%
Not very likely	16%	21%	12%	13%	20%	10%	19%	12%	18%	17%	14%	15%	17%
Not likely at all	50%	34%	56%	60%	39%	69%	50%	62%	33%	39%	60%	50%	48%
Not sure	6%	5%	10%	2%	4%	2%	7%	3%	4%	8%	5%	6%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(991)	(344)	(389)	(258)	(353)	(320)	(385)	(265)	(242)	(174)	(201)	(404)	(212)

8A. Seen Best Picture 2023 Nominees - Drama — Avatar: The Way of Water
Have you seen the following movies released in 2022?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	26%	21%	44%	41%	10%	4%	19%	27%	*	*
No	77%	74%	79%	56%	59%	90%	96%	81%	73%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(971)	(440)	(531)	(181)	(215)	(345)	(230)	(701)	(123)	(71)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	23%	30%	17%	23%	26%	18%	19%	22%	33%	29%	17%	23%	23%
No	77%	70%	83%	77%	74%	82%	81%	78%	67%	71%	83%	77%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(339)	(378)	(254)	(348)	(313)	(383)	(259)	(235)	(173)	(199)	(388)	(211)

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8B. Seen Best Picture 2023 Nominees - Drama — Elvis
Have you seen the following movies released in 2022?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	24%	32%	40%	41%	17%	20%	25%	24%	*	*
No	72%	76%	68%	60%	59%	83%	80%	75%	76%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(971)	(441)	(530)	(182)	(213)	(344)	(232)	(700)	(123)	(72)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	28%	33%	22%	30%	31%	26%	21%	26%	39%	34%	21%	28%	29%
No	72%	67%	78%	70%	69%	74%	79%	74%	61%	66%	79%	72%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(971)	(339)	(377)	(255)	(348)	(314)	(380)	(260)	(235)	(173)	(199)	(388)	(211)

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8C. Seen Best Picture 2023 Nominees - Drama — The Fabelmans
Have you seen the following movies released in 2022?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	14%	17%	10%	22%	30%	4%	2%	11%	11%	*	*
No	86%	83%	90%	78%	70%	96%	98%	89%	89%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(965)	(436)	(529)	(181)	(212)	(342)	(230)	(696)	(123)	(70)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	14%	16%	9%	17%	14%	12%	8%	11%	26%	20%	10%	11%	16%
No	86%	84%	91%	83%	86%	88%	92%	89%	74%	80%	90%	89%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(965)	(336)	(374)	(255)	(347)	(310)	(380)	(259)	(232)	(172)	(196)	(387)	(210)

8D. Seen Best Picture 2023 Nominees - Drama — Tar
Have you seen the following movies released in 2022?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	14%	17%	11%	23%	34%	3%	1%	12%	15%	*	*
No	86%	83%	89%	77%	66%	97%	99%	88%	85%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(964)	(436)	(528)	(181)	(213)	(341)	(229)	(697)	(121)	(70)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	14%	20%	9%	15%	16%	11%	8%	10%	31%	23%	8%	12%	17%
No	86%	80%	91%	85%	84%	89%	92%	90%	69%	77%	92%	88%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(964)	(335)	(376)	(253)	(346)	(311)	(381)	(258)	(233)	(172)	(196)	(386)	(210)

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8E. Seen Best Picture 2023 Nominees - Drama — Top Gun: Maverick
Have you seen the following movies released in 2022?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	43%	35%	44%	44%	38%	29%	38%	28%	*	*
No	61%	57%	65%	56%	56%	62%	71%	62%	72%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(974)	(442)	(532)	(183)	(213)	(345)	(233)	(704)	(124)	(71)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	39%	36%	34%	48%	36%	46%	28%	43%	49%	36%	35%	41%	41%
No	61%	64%	66%	52%	64%	54%	72%	57%	51%	64%	65%	59%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(974)	(340)	(378)	(256)	(348)	(316)	(382)	(261)	(235)	(172)	(200)	(391)	(211)

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9. Best Picture Drama Should Win

Which of the following movies, nominated for Best Drama Motion Picture in this year's Golden Globes, do you think should win?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Avatar: The Way of Water	17%	16%	18%	23%	25%	13%	8%	13%	22%	*	*
Elvis	8%	7%	10%	9%	12%	6%	7%	9%	5%	*	*
Tár	3%	3%	3%	6%	6%	2%	1%	3%	3%	*	*
The Fabelmans	4%	5%	4%	8%	8%	1%	2%	4%	6%	*	*
Top Gun: Maverick	21%	22%	20%	19%	19%	24%	21%	22%	13%	*	*
Not sure	46%	47%	45%	35%	30%	55%	60%	49%	52%	*	*
Totals	99%	100%	100%	100%	100%	101%	99%	100%	101%	*	*
Unweighted N	(991)	(451)	(540)	(185)	(220)	(350)	(236)	(713)	(128)	(74)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Avatar: The Way of Water	17%	22%	15%	13%	17%	11%	19%	15%	18%	12%	16%	16%	22%
Elvis	8%	12%	6%	8%	9%	7%	8%	8%	10%	12%	7%	7%	10%
Tár	3%	4%	3%	3%	5%	2%	4%	2%	5%	6%	3%	3%	2%
The Fabelmans	4%	5%	2%	7%	5%	3%	2%	6%	6%	5%	5%	3%	5%
Top Gun: Maverick	21%	17%	17%	31%	19%	29%	16%	26%	26%	19%	20%	23%	20%
Not sure	46%	41%	56%	38%	45%	47%	51%	42%	35%	46%	49%	48%	40%
Totals	99%	101%	99%	100%	100%	99%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(991)	(345)	(387)	(259)	(355)	(319)	(386)	(265)	(242)	(172)	(201)	(404)	(214)

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10A. Seen Best Picture 2023 Nominees - Comedy — Babylon
Have you seen the following movies released in 2022?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	22%	13%	35%	34%	4%	2%	14%	24%	*	*
No	83%	78%	87%	65%	66%	96%	98%	86%	76%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(979)	(449)	(530)	(186)	(217)	(343)	(233)	(707)	(124)	(73)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	17%	22%	12%	20%	21%	12%	11%	13%	32%	22%	9%	19%	19%
No	83%	78%	88%	80%	79%	88%	89%	87%	68%	78%	91%	81%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(341)	(381)	(257)	(349)	(316)	(383)	(259)	(242)	(174)	(199)	(395)	(211)

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10B. Seen Best Picture 2023 Nominees - Comedy — The Banshees of Inisherin
Have you seen the following movies released in 2022?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	12%	24%	35%	4%	4%	14%	15%	*	*
No	84%	81%	88%	76%	65%	96%	96%	86%	85%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(978)	(446)	(532)	(185)	(216)	(342)	(235)	(706)	(124)	(73)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	16%	22%	10%	17%	17%	14%	9%	14%	29%	24%	7%	13%	20%
No	84%	78%	90%	83%	83%	86%	91%	86%	71%	76%	93%	87%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(343)	(380)	(255)	(351)	(315)	(382)	(261)	(241)	(174)	(198)	(395)	(211)

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10C. Seen Best Picture 2023 Nominees - Comedy — Everything Everywhere All at Once
Have you seen the following movies released in 2022?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	21%	13%	31%	31%	8%	2%	14%	17%	*	*
No	83%	79%	87%	69%	69%	92%	98%	86%	83%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(979)	(447)	(532)	(185)	(214)	(345)	(235)	(707)	(125)	(72)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	17%	22%	12%	19%	21%	12%	11%	14%	30%	24%	11%	17%	17%
No	83%	78%	88%	81%	79%	88%	89%	86%	70%	76%	89%	83%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(342)	(380)	(257)	(351)	(315)	(383)	(262)	(238)	(173)	(199)	(395)	(212)

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10D. Seen Best Picture 2023 Nominees - Comedy — Glass Onion: A Knives Out Mystery
Have you seen the following movies released in 2022?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	26%	26%	41%	36%	17%	16%	24%	23%	*	*
No	74%	74%	74%	59%	64%	83%	84%	76%	77%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(978)	(444)	(534)	(185)	(213)	(344)	(236)	(708)	(122)	(72)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	26%	33%	22%	26%	31%	21%	23%	23%	35%	29%	23%	23%	32%
No	74%	67%	78%	74%	69%	79%	77%	77%	65%	71%	77%	77%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(978)	(340)	(381)	(257)	(350)	(317)	(379)	(263)	(239)	(172)	(199)	(395)	(212)

10E. Seen Best Picture 2023 Nominees - Comedy — Triangle of Sadness
Have you seen the following movies released in 2022?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	15%	16%	14%	35%	27%	2%	0%	11%	21%	*	*
No	85%	84%	86%	65%	73%	98%	100%	89%	79%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(979)	(448)	(531)	(186)	(215)	(343)	(235)	(706)	(126)	(72)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	15%	19%	11%	16%	14%	12%	11%	10%	27%	17%	8%	16%	17%
No	85%	81%	89%	84%	86%	88%	89%	90%	73%	83%	92%	84%	83%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(342)	(381)	(256)	(350)	(315)	(384)	(262)	(238)	(173)	(198)	(397)	(211)

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11. Best Picture Musical/Comedy Should Win
Which of the following movies, nominated for Best Musical/Comedy Motion Picture in this year's Golden Globes, do you think should win?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Babylon	8%	8%	9%	18%	12%	4%	3%	6%	15%	*	*
The Banshees of Inisherin	4%	5%	3%	5%	9%	1%	2%	4%	1%	*	*
Everything Everywhere All at Once	8%	10%	5%	11%	16%	5%	0%	7%	6%	*	*
Glass Onion: A Knives Out Mystery	12%	13%	12%	21%	16%	9%	5%	12%	11%	*	*
Triangle of Sadness	4%	4%	4%	6%	8%	1%	0%	3%	5%	*	*
Not sure	64%	60%	67%	39%	38%	80%	90%	68%	62%	*	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	*	*
Unweighted N	(991)	(453)	(538)	(186)	(220)	(350)	(235)	(714)	(127)	(74)	(76)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Babylon	8%	13%	6%	6%	9%	8%	9%	10%	8%	8%	4%	9%	11%
The Banshees of Inisherin	4%	5%	3%	6%	5%	4%	3%	3%	9%	5%	3%	2%	7%
Everything Everywhere All at Once	8%	11%	6%	6%	10%	4%	8%	6%	11%	11%	6%	6%	9%
Glass Onion: A Knives Out Mystery	12%	15%	10%	13%	16%	8%	9%	12%	17%	11%	14%	11%	14%
Triangle of Sadness	4%	4%	2%	5%	3%	3%	2%	1%	10%	9%	0%	3%	5%
Not sure	64%	52%	73%	65%	56%	73%	69%	67%	45%	56%	72%	69%	53%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	99%	100%	99%

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(991)	(346)	(388)	(257)	(354)	(317)	(387)	(263)	(244)	(173)	(201)	(403)	(214)

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12A. Want to See Best Picture 2023 Nominees — Avatar: The Way of Water
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	33%	32%	35%	35%	40%	34%	28%	32%	*	*	*
No, I do not	44%	43%	44%	39%	33%	44%	52%	45%	*	*	*
Not sure	23%	25%	21%	26%	27%	22%	20%	22%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(757)	(330)	(427)	(103)	(125)	(308)	(221)	(569)	(88)	(41)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	33%	39%	31%	31%	42%	24%	33%	37%	34%	24%	35%	36%	34%
No, I do not	44%	37%	43%	51%	36%	56%	44%	44%	41%	48%	45%	42%	43%
Not sure	23%	23%	26%	18%	22%	21%	23%	19%	25%	28%	20%	22%	24%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(757)	(245)	(314)	(198)	(269)	(255)	(319)	(202)	(159)	(124)	(166)	(305)	(162)

12B. Want to See Best Picture 2023 Nominees — Elvis
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	28%	27%	30%	25%	32%	27%	30%	31%	*	*	*
No, I do not	45%	47%	43%	40%	39%	47%	51%	46%	*	*	*
Not sure	26%	26%	27%	35%	29%	25%	20%	24%	*	*	*
Totals	99%	100%	100%	100%	100%	99%	101%	101%	*	*	*
Unweighted N	(693)	(334)	(359)	(108)	(124)	(279)	(182)	(511)	(90)	(36)	(56)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	28%	33%	23%	32%	32%	25%	30%	30%	30%	27%	32%	29%	25%
No, I do not	45%	38%	50%	47%	45%	48%	41%	46%	49%	44%	43%	45%	49%
Not sure	26%	29%	27%	22%	23%	27%	29%	23%	21%	29%	25%	26%	26%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(693)	(221)	(291)	(181)	(239)	(232)	(299)	(188)	(143)	(113)	(156)	(275)	(149)

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12C. Want to See Best Picture 2023 Nominees — The Fabelmans
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	19%	18%	20%	26%	24%	13%	19%	19%	20%	*	*
No, I do not	44%	43%	44%	34%	39%	44%	53%	46%	41%	*	*
Not sure	37%	39%	36%	39%	37%	43%	28%	35%	39%	*	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	*	*
Unweighted N	(825)	(365)	(460)	(133)	(149)	(320)	(223)	(605)	(105)	(49)	(66)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	19%	27%	12%	20%	26%	14%	18%	20%	22%	19%	16%	22%	17%
No, I do not	44%	34%	45%	51%	36%	53%	41%	46%	46%	49%	51%	37%	43%
Not sure	37%	39%	42%	28%	38%	33%	41%	34%	33%	32%	33%	41%	40%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(825)	(272)	(340)	(213)	(302)	(271)	(346)	(227)	(169)	(132)	(178)	(337)	(178)

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12D. Want to See Best Picture 2023 Nominees — Tar

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	13%	14%	13%	26%	22%	6%	8%	11%	20%	*	*
No, I do not	47%	48%	46%	36%	35%	49%	60%	49%	48%	*	*
Not sure	40%	39%	41%	38%	42%	45%	32%	40%	32%	*	*
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	*	*
Unweighted N	(823)	(363)	(460)	(133)	(141)	(325)	(224)	(605)	(100)	(52)	(66)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	13%	23%	7%	11%	22%	8%	11%	15%	16%	16%	7%	15%	15%
No, I do not	47%	38%	48%	56%	36%	60%	45%	49%	47%	47%	54%	43%	47%
Not sure	40%	39%	45%	33%	42%	31%	44%	36%	37%	37%	40%	42%	38%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(823)	(269)	(340)	(214)	(295)	(274)	(351)	(231)	(159)	(131)	(183)	(332)	(177)

12E. Want to See Best Picture 2023 Nominees — Top Gun: Maverick
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	30%	35%	27%	*	30%	31%	32%	31%	*	*	*
No, I do not	46%	38%	53%	*	36%	48%	52%	46%	*	*	*
Not sure	23%	27%	21%	*	34%	21%	17%	23%	*	*	*
Totals	99%	100%	101%	*	100%	100%	101%	100%	*	*	*
Unweighted N	(590)	(251)	(339)	(99)	(117)	(209)	(165)	(427)	(88)	(31)	(44)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	30%	33%	27%	33%	33%	33%	29%	33%	35%	28%	29%	31%	32%
No, I do not	46%	45%	48%	45%	43%	48%	48%	47%	38%	39%	48%	48%	47%
Not sure	23%	22%	25%	22%	24%	19%	23%	20%	27%	33%	23%	20%	21%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(590)	(206)	(250)	(134)	(220)	(169)	(273)	(146)	(118)	(106)	(130)	(233)	(121)

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12F. Want to See Best Picture 2023 Nominees — Babylon

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	21%	21%	20%	33%	23%	18%	17%	19%	*	*	*
No, I do not	46%	46%	46%	35%	41%	47%	56%	47%	*	*	*
Not sure	33%	33%	33%	32%	36%	35%	28%	34%	*	*	*
Totals	100%	100%	99%	100%	100%	100%	101%	100%	*	*	*
Unweighted N	(810)	(354)	(456)	(116)	(143)	(323)	(228)	(605)	(90)	(53)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	21%	25%	20%	17%	26%	15%	21%	22%	23%	20%	17%	22%	24%
No, I do not	46%	39%	47%	54%	38%	55%	44%	48%	48%	49%	54%	41%	45%
Not sure	33%	36%	33%	29%	36%	30%	35%	30%	29%	32%	30%	37%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%
Unweighted N	(810)	(267)	(334)	(209)	(287)	(274)	(339)	(225)	(168)	(135)	(182)	(318)	(175)

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12G. Want to See Best Picture 2023 Nominees — The Banshees of Inisherin
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	14%	15%	13%	23%	19%	11%	8%	12%	22%	*	*
No, I do not	48%	47%	49%	35%	42%	50%	59%	51%	43%	*	*
Not sure	38%	38%	38%	41%	39%	39%	32%	36%	35%	*	*
Totals	100%	100%	100%	99%	100%	100%	99%	99%	100%	*	*
Unweighted N	(818)	(365)	(453)	(131)	(140)	(325)	(222)	(597)	(105)	(53)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	14%	19%	13%	11%	20%	8%	10%	14%	22%	16%	10%	16%	14%
No, I do not	48%	42%	46%	58%	41%	59%	45%	53%	49%	51%	55%	44%	47%
Not sure	38%	39%	41%	31%	39%	33%	45%	33%	29%	33%	35%	40%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(818)	(260)	(343)	(215)	(289)	(271)	(344)	(222)	(169)	(127)	(185)	(340)	(166)

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12H. Want to See Best Picture 2023 Nominees — Everything Everywhere All at Once
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	20%	22%	19%	28%	31%	17%	12%	18%	28%	*	*
No, I do not	43%	43%	43%	39%	33%	45%	50%	44%	37%	*	*
Not sure	37%	35%	38%	34%	35%	38%	38%	37%	35%	*	*
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	*	*
Unweighted N	(816)	(357)	(459)	(128)	(144)	(316)	(228)	(602)	(104)	(52)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	20%	25%	20%	15%	26%	15%	18%	16%	34%	20%	15%	20%	27%
No, I do not	43%	34%	43%	52%	32%	51%	43%	47%	38%	38%	49%	42%	41%
Not sure	37%	41%	36%	32%	42%	34%	39%	38%	28%	42%	36%	38%	32%
Totals	100%	100%	99%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(816)	(267)	(337)	(212)	(284)	(277)	(342)	(222)	(169)	(131)	(178)	(332)	(175)

12I. Want to See Best Picture 2023 Nominees — Glass Onion: A Knives Out Mystery
You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	24%	27%	22%	35%	33%	22%	15%	24%	*	*	*
No, I do not	43%	41%	45%	29%	35%	46%	55%	45%	*	*	*
Not sure	32%	31%	33%	36%	32%	32%	30%	31%	*	*	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(723)	(331)	(392)	(110)	(136)	(283)	(194)	(532)	(92)	(46)	(53)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	24%	32%	22%	19%	36%	18%	19%	24%	34%	27%	19%	27%	23%
No, I do not	43%	34%	41%	57%	33%	56%	40%	48%	43%	42%	52%	38%	46%
Not sure	32%	34%	37%	24%	31%	26%	40%	28%	22%	31%	29%	35%	31%
Totals	99%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(723)	(232)	(300)	(191)	(240)	(252)	(301)	(199)	(155)	(119)	(154)	(306)	(144)

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12J. Want to See Best Picture 2023 Nominees — Triangle of Sadness

You said that you haven't seen these movies. Do you want to see the following movies?

Asked of people who say they have not seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I do	12%	12%	11%	19%	22%	9%	4%	10%	*	*	*
No, I do not	46%	47%	46%	38%	36%	47%	59%	48%	*	*	*
Not sure	42%	40%	43%	43%	42%	44%	37%	41%	*	*	*
Totals	100%	99%	100%	100%	100%	100%	100%	99%	*	*	*
Unweighted N	(836)	(377)	(459)	(124)	(148)	(331)	(233)	(620)	(96)	(53)	(67)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes, I do	12%	16%	10%	10%	15%	7%	10%	11%	19%	11%	7%	13%	14%
No, I do not	46%	40%	45%	57%	37%	60%	45%	48%	46%	47%	52%	44%	44%
Not sure	42%	44%	45%	33%	48%	33%	46%	41%	35%	41%	41%	43%	41%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	99%
Unweighted N	(836)	(275)	(343)	(218)	(305)	(276)	(348)	(232)	(172)	(140)	(181)	(340)	(175)

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13A. Best Picture 2023 Nominees Opinion — Avatar: The Way of Water
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	44%	*	*	*	*	*	36%	*	*	*
Like it	47%	42%	*	*	*	*	*	50%	*	*	*
Dislike it	10%	11%	*	*	*	*	*	11%	*	*	*
Hate it	3%	3%	*	*	*	*	*	2%	*	*	*
Totals	100%	100%	*	*	*	*	*	99%	*	*	*
Unweighted N	(201)	(104)	(97)	(74)	(87)	(32)	(8)	(122)	(34)	(28)	(17)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	40%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	47%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(201)	(89)	(59)	(53)	(76)	(56)	(61)	(54)	(71)	(44)	(32)	(80)	(45)

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13B. Best Picture 2023 Nominees Opinion — Elvis
Please indicate what you think of each of the following movies.
Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	28%	31%	*	*	*	*	28%	*	*	*
Like it	47%	45%	49%	*	*	*	*	52%	*	*	*
Dislike it	20%	23%	18%	*	*	*	*	17%	*	*	*
Hate it	3%	5%	2%	*	*	*	*	3%	*	*	*
Totals	100%	101%	100%	*	*	*	*	100%	*	*	*
Unweighted N	(263)	(101)	(162)	(68)	(86)	(62)	(47)	(179)	(29)	(35)	(20)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	30%	26%	*	*	30%	*	*	*	*	*	*	32%	*
Like it	47%	53%	*	*	47%	*	*	*	*	*	*	47%	*
Dislike it	20%	16%	*	*	20%	*	*	*	*	*	*	16%	*
Hate it	3%	4%	*	*	3%	*	*	*	*	*	*	6%	*
Totals	100%	99%	*	*	100%	*	*	*	*	*	*	101%	*
Unweighted N	(263)	(110)	(82)	(71)	(105)	(79)	(77)	(70)	(86)	(57)	(41)	(106)	(59)

13C. Best Picture 2023 Nominees Opinion — The Fabelmans
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	*	*	*	*	*	*	*	*	*	*
Like it	52%	*	*	*	*	*	*	*	*	*	*
Dislike it	17%	*	*	*	*	*	*	*	*	*	*
Hate it	9%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(122)	(67)	(55)	(43)	(59)	(16)	(4)	(77)	(16)	(19)	(10)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	22%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	52%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	17%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(122)	(54)	(30)	(38)	(41)	(35)	(29)	(28)	(55)	(34)	(17)	(42)	(29)

13D. Best Picture 2023 Nominees Opinion — Tar
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	28%	*	*	*	*	*	*	*	*	*	*
Like it	47%	*	*	*	*	*	*	*	*	*	*
Dislike it	21%	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(126)	(66)	(60)	(45)	(68)	(10)	(3)	(81)	(19)	(17)	(9)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	28%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	47%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	21%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(126)	(61)	(30)	(35)	(47)	(32)	(28)	(23)	(68)	(38)	(12)	(46)	(30)

13E. Best Picture 2023 Nominees Opinion — Top Gun: Maverick
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	51%	51%	51%	*	*	57%	*	51%	*	*	*
Like it	39%	40%	39%	*	*	40%	*	39%	*	*	*
Dislike it	7%	7%	7%	*	*	3%	*	7%	*	*	*
Hate it	3%	3%	3%	*	*	0%	*	2%	*	*	*
Totals	100%	101%	100%	*	*	100%	*	99%	*	*	*
Unweighted N	(365)	(183)	(182)	(77)	(92)	(129)	(67)	(265)	(33)	(37)	(30)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	51%	50%	45%	57%	48%	57%	40%	59%	50%	*	*	51%	*
Like it	39%	43%	42%	34%	45%	34%	48%	36%	38%	*	*	42%	*
Dislike it	7%	5%	9%	6%	5%	6%	7%	5%	9%	*	*	5%	*
Hate it	3%	2%	4%	3%	2%	3%	5%	1%	3%	*	*	2%	*
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	*	*	100%	*
Unweighted N	(365)	(125)	(121)	(119)	(122)	(144)	(103)	(109)	(112)	(59)	(70)	(151)	(85)

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13F. Best Picture 2023 Nominees Opinion — Babylon
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	*	*	*	*	*	*	*	*	*	*
Like it	42%	*	*	*	*	*	*	*	*	*	*
Dislike it	18%	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(158)	(91)	(67)	(66)	(71)	(16)	(5)	(94)	(32)	(19)	(13)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	30%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	42%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	18%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(158)	(71)	(41)	(46)	(60)	(40)	(41)	(32)	(70)	(36)	(16)	(73)	(33)

13G. Best Picture 2023 Nominees Opinion — The Banshees of Inisherin
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	22%	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*
Hate it	8%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(146)	(75)	(71)	(49)	(72)	(14)	(11)	(98)	(17)	(19)	(12)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	22%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(146)	(75)	(34)	(37)	(57)	(41)	(35)	(35)	(66)	(44)	(13)	(49)	(40)

13H. Best Picture 2023 Nominees Opinion — Everything Everywhere All at Once
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	*	*	*	*	*	*	*	*	*
Like it	43%	*	*	*	*	*	*	*	*	*	*
Dislike it	19%	*	*	*	*	*	*	*	*	*	*
Hate it	12%	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(151)	(86)	(65)	(51)	(67)	(27)	(6)	(95)	(20)	(19)	(17)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	43%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	19%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	12%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(151)	(69)	(39)	(43)	(64)	(37)	(38)	(38)	(63)	(39)	(20)	(59)	(33)

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13I. Best Picture 2023 Nominees Opinion — Glass Onion: A Knives Out Mystery
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	29%	33%	*	*	*	*	31%	*	*	*
Like it	45%	49%	41%	*	*	*	*	51%	*	*	*
Dislike it	14%	15%	13%	*	*	*	*	13%	*	*	*
Hate it	9%	6%	12%	*	*	*	*	6%	*	*	*
Totals	99%	99%	99%	*	*	*	*	101%	*	*	*
Unweighted N	(240)	(107)	(133)	(70)	(73)	(57)	(40)	(167)	(26)	(25)	(22)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	31%	35%	*	*	39%	*	*	*	*	*	*	*	*
Like it	45%	46%	*	*	43%	*	*	*	*	*	*	*	*
Dislike it	14%	10%	*	*	14%	*	*	*	*	*	*	*	*
Hate it	9%	9%	*	*	4%	*	*	*	*	*	*	*	*
Totals	99%	100%	*	*	100%	*	*	*	*	*	*	*	*
Unweighted N	(240)	(103)	(76)	(61)	(104)	(62)	(77)	(61)	(78)	(48)	(45)	(81)	(66)

13J. Best Picture 2023 Nominees Opinion — Triangle of Sadness
Please indicate what you think of each of the following movies.

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	24%	*	*	*	*	*	*	*	*	*	*
Like it	41%	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(128)	(66)	(62)	(57)	(63)	(7)	(1)	(77)	(25)	(18)	(8)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	24%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	41%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(128)	(60)	(32)	(36)	(39)	(38)	(32)	(26)	(61)	(29)	(15)	(51)	(33)

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14A. Seen Best TV 2023 Nominees - Musical/Comedy — Abbott Elementary
Have you seen the most recent season of the following TV shows?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	20%	20%	20%	30%	36%	12%	7%	16%	37%	*	*
No	80%	80%	80%	70%	64%	88%	93%	84%	63%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(979)	(448)	(531)	(181)	(217)	(346)	(235)	(707)	(124)	(73)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	20%	31%	14%	18%	29%	12%	16%	19%	30%	24%	19%	19%	22%
No	80%	69%	86%	82%	71%	88%	84%	81%	70%	76%	81%	81%	78%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(979)	(340)	(383)	(256)	(351)	(317)	(382)	(260)	(240)	(172)	(201)	(394)	(212)

14B. Seen Best TV 2023 Nominees - Musical/Comedy — Only Murders in the Building
Have you seen the most recent season of the following TV shows?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	25%	24%	36%	45%	12%	9%	22%	19%	*	*
No	76%	75%	76%	64%	55%	88%	91%	78%	81%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(976)	(448)	(528)	(181)	(216)	(344)	(235)	(707)	(122)	(72)	(75)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	24%	30%	19%	26%	27%	21%	17%	24%	37%	30%	19%	22%	30%
No	76%	70%	81%	74%	73%	79%	83%	76%	63%	70%	81%	78%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(338)	(382)	(256)	(348)	(317)	(380)	(259)	(239)	(173)	(200)	(391)	(212)

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14C. Seen Best TV 2023 Nominees - Musical/Comedy — Hacks
Have you seen the most recent season of the following TV shows?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	18%	14%	30%	31%	5%	2%	14%	17%	*	*
No	84%	82%	86%	70%	69%	95%	98%	86%	83%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(977)	(447)	(530)	(182)	(214)	(345)	(236)	(704)	(126)	(72)	(75)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	16%	21%	9%	20%	16%	13%	10%	12%	29%	24%	11%	15%	16%
No	84%	79%	91%	80%	84%	87%	90%	88%	71%	76%	89%	85%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(977)	(339)	(381)	(257)	(349)	(316)	(382)	(258)	(240)	(172)	(200)	(394)	(211)

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14D. Seen Best TV 2023 Nominees - Musical/Comedy — The Bear
Have you seen the most recent season of the following TV shows?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	19%	13%	26%	36%	4%	2%	13%	14%	*	*
No	84%	81%	87%	74%	64%	96%	98%	87%	86%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(975)	(443)	(532)	(179)	(215)	(346)	(235)	(704)	(125)	(73)	(73)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	16%	23%	11%	14%	17%	13%	11%	12%	28%	21%	8%	14%	21%
No	84%	77%	89%	86%	83%	87%	89%	88%	72%	79%	92%	86%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(975)	(340)	(382)	(253)	(351)	(315)	(381)	(259)	(240)	(171)	(201)	(392)	(211)

14E. Seen Best TV 2023 Nominees - Musical/Comedy — Wednesday
Have you seen the most recent season of the following TV shows?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	28%	28%	45%	44%	17%	9%	24%	24%	*	*
No	72%	72%	72%	55%	56%	83%	91%	76%	76%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(976)	(447)	(529)	(182)	(215)	(344)	(235)	(706)	(124)	(72)	(74)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	28%	31%	26%	27%	30%	21%	22%	28%	37%	34%	20%	30%	26%
No	72%	69%	74%	73%	70%	79%	78%	72%	63%	66%	80%	70%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(976)	(339)	(380)	(257)	(350)	(318)	(380)	(260)	(240)	(173)	(199)	(392)	(212)

15A. Best TV Show 2023 Nominees Opinion — Abbott Elementary
Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	*	40%	*	*	*	*	36%	*	*	*
Like it	42%	*	44%	*	*	*	*	49%	*	*	*
Dislike it	16%	*	13%	*	*	*	*	13%	*	*	*
Hate it	2%	*	2%	*	*	*	*	1%	*	*	*
Totals	100%	*	99%	*	*	*	*	99%	*	*	*
Unweighted N	(188)	(79)	(109)	(53)	(73)	(43)	(19)	(107)	(44)	(21)	(16)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	40%	46%	*	*	*	*	*	*	*	*	*	*	*
Like it	42%	39%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	16%	13%	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	2%	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	100%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(188)	(100)	(47)	(41)	(90)	(40)	(56)	(48)	(68)	(40)	(38)	(71)	(39)

15B. Best TV Show 2023 Nominees Opinion — Only Murders in the Building
Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	33%	38%	*	*	*	*	34%	*	*	*
Like it	43%	37%	49%	*	*	*	*	43%	*	*	*
Dislike it	15%	19%	11%	*	*	*	*	18%	*	*	*
Hate it	7%	12%	3%	*	*	*	*	5%	*	*	*
Totals	101%	101%	101%	*	*	*	*	100%	*	*	*
Unweighted N	(222)	(102)	(120)	(65)	(92)	(41)	(24)	(151)	(23)	(32)	(16)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	36%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	43%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	15%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	7%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(222)	(97)	(67)	(58)	(87)	(61)	(59)	(61)	(83)	(47)	(38)	(79)	(58)

15C. Best TV Show 2023 Nominees Opinion — Hacks
Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	*	*	*	*	*	*	*	*	*
Like it	44%	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(141)	(75)	(66)	(49)	(67)	(19)	(6)	(95)	(21)	(16)	(9)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	44%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	25%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(141)	(64)	(30)	(47)	(49)	(44)	(31)	(31)	(68)	(41)	(20)	(50)	(30)

15D. Best TV Show 2023 Nominees Opinion — The Bear
Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	*	*	*	*	*	*	*	*	*	*
Like it	43%	*	*	*	*	*	*	*	*	*	*
Dislike it	22%	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(136)	(74)	(62)	(43)	(74)	(13)	(6)	(89)	(18)	(24)	(5)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	31%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	43%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	22%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	4%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(136)	(69)	(36)	(31)	(54)	(36)	(35)	(29)	(63)	(36)	(13)	(47)	(40)

15E. Best TV Show 2023 Nominees Opinion — Wednesday
Please indicate what you think of each of the following TV shows.

Asked of people who say they have seen each TV show

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	34%	56%	*	*	*	*	46%	*	*	*
Like it	42%	47%	36%	*	*	*	*	41%	*	*	*
Dislike it	10%	15%	5%	*	*	*	*	10%	*	*	*
Hate it	3%	4%	2%	*	*	*	*	3%	*	*	*
Totals	100%	100%	99%	*	*	*	*	100%	*	*	*
Unweighted N	(266)	(118)	(148)	(83)	(95)	(65)	(23)	(178)	(28)	(35)	(25)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Love it	45%	56%	*	*	48%	*	*	*	*	*	*	47%	*
Like it	42%	38%	*	*	40%	*	*	*	*	*	*	37%	*
Dislike it	10%	4%	*	*	11%	*	*	*	*	*	*	13%	*
Hate it	3%	3%	*	*	2%	*	*	*	*	*	*	3%	*
Totals	100%	101%	*	*	101%	*	*	*	*	*	*	100%	*
Unweighted N	(266)	(117)	(87)	(62)	(102)	(69)	(83)	(71)	(89)	(59)	(42)	(109)	(56)

16. International Politics in Speeches
Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss international politics in their acceptance speeches?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely appropriate	14%	14%	13%	16%	15%	13%	11%	12%	22%	*	*
Somewhat appropriate	17%	17%	16%	26%	24%	9%	10%	14%	23%	*	*
Somewhat inappropriate	18%	19%	17%	15%	26%	17%	14%	18%	13%	*	*
Completely inappropriate	33%	33%	34%	18%	15%	42%	54%	41%	11%	*	*
Not sure	18%	17%	20%	25%	19%	19%	12%	15%	31%	*	*
Totals	100%	100%	100%	100%	99%	100%	101%	100%	100%	*	*
Unweighted N	(989)	(452)	(537)	(183)	(219)	(350)	(237)	(713)	(128)	(72)	(76)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Completely appropriate	14%	23%	10%	7%	26%	6%	12%	16%	17%	10%	11%	16%	16%
Somewhat appropriate	17%	25%	13%	11%	23%	8%	12%	17%	21%	24%	14%	14%	17%
Somewhat inappropriate	18%	19%	16%	19%	20%	16%	16%	15%	25%	17%	14%	17%	24%
Completely inappropriate	33%	14%	34%	56%	14%	62%	32%	42%	27%	29%	38%	36%	29%
Not sure	18%	19%	26%	7%	17%	8%	27%	10%	10%	21%	23%	18%	14%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(989)	(343)	(388)	(258)	(352)	(318)	(386)	(262)	(243)	(172)	(202)	(401)	(214)

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17. Domestic Politics in Speeches

Do you think it is appropriate or inappropriate for Golden Globe Award winners to discuss U.S. politics in their acceptance speeches?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely appropriate	14%	16%	12%	15%	14%	14%	12%	12%	27%	*	*
Somewhat appropriate	15%	14%	16%	23%	23%	8%	8%	14%	10%	*	*
Somewhat inappropriate	18%	18%	18%	20%	25%	17%	12%	18%	13%	*	*
Completely inappropriate	35%	34%	35%	19%	16%	43%	57%	42%	16%	*	*
Not sure	18%	18%	19%	23%	21%	18%	11%	14%	33%	*	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	*	*
Unweighted N	(991)	(453)	(538)	(185)	(219)	(351)	(236)	(714)	(127)	(73)	(77)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Completely appropriate	14%	22%	11%	8%	27%	6%	12%	17%	16%	11%	14%	14%	15%
Somewhat appropriate	15%	23%	12%	10%	24%	7%	14%	11%	22%	25%	10%	14%	14%
Somewhat inappropriate	18%	21%	16%	17%	17%	15%	16%	16%	25%	13%	13%	19%	27%
Completely inappropriate	35%	15%	35%	58%	16%	63%	32%	44%	28%	31%	41%	35%	31%
Not sure	18%	18%	26%	7%	16%	9%	26%	11%	10%	20%	22%	18%	13%
Totals	100%	99%	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(991)	(345)	(388)	(258)	(353)	(320)	(386)	(263)	(243)	(174)	(203)	(402)	(212)

YouGov Survey: Golden Globe Awards 2023
January 6 - 9, 2023 - 1000 U.S. adult citizens

Interviewing Dates	January 6 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.351 to 6.358, with a mean of 1 and a standard deviation of 0.496.
Number of respondents	1000
Margin of error	$\pm$ 3.5% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.