| YouGov Cambridge Globalism 2022 <br> Fieldwork Dates: 24th August - 22nd Seplember 2022 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| YouGov |  |  |  |  |  |  |  |  |  |  | countr |  |  |  |  |
|  | France | Germany | Sweden | Denmark | Spain | Hay | Greace | Hungary | Poland | gв | Australa | United States | Canaa | Brazil | Mexico |
| Glob_JIF_FinSit. Which ONE, if any, of the following bes describes your financial situation these days? (Please select the option that best applies) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1067 | 1183 | 1015 | 1038 | 1011 | 1007 | ${ }^{1112}$ | 1006 | 1011 | 1019 | 1005 | 1054 | 1007 | 1065 | 1014 |
| Base: All county autis | 1067 | 1183 | 1015 | 1038 | 1011 | 1007 | 1112 | 1006 | 1011 | 1019 | 1005 | 1054 | 1007 | 1065 | 1014 |
| Living comiotably on pesent tinoome | 7\% | 8\% | 20\% | 22\% | 14\% | 7\% | 6\% | 8\% | 9\% | 14\% | 20\% | 18\% | 17\% | 15\% | 11\% |
| Coping on presenti inome | 31\% | 38\% | 39\% | 43\% | 35\% | 36\% | 24\% | 28\% | 40\% | 43\% | 39\% | 33\% | 29\% | 24\% | 33\% |
| Finding it dificulto on present income | 32\% | 27\% | 22\% | 15\% | 23\% | $27 \%$ | 33\% | 30\% | 26\% | 21\% | 20\% | 22\% | 24\% | 27\% | 27\% |
| Finding it ivery dificult on present income | 21\% | 19\% | ${ }^{12 \%}$ | 9\% | 17\% | 19\% | 27\% | 21\% | 13\% | 12\% | 15\% | 16\% | 17\% | 19\% | 19\% |
| Dont know | 7\% | 5\% | 5\% | 7\% | 4\% | 7\% | ${ }^{3} \%$ | 6\% | 7\% | 5\% | 3\% | 7\% | 7\% | 8\% | 6\% |
| Glob JIF CostLiving. Compared with 6 months ago, do you feel <br> your cost of living in \$market has generally gone up or down, or <br> has there been no change? |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1067 | 1183 | 1015 | 1038 | 1011 | 1007 | 1112 | 1006 | 1011 | 1019 | 1005 | 1054 | 1007 | 1065 | 1014 |
| Base All country autis | 1067 | 1183 | 1015 | 1038 | 1011 | 1007 | 1112 | 1006 | 1011 | 1019 | 1005 | 1054 | 1007 | 1065 | 1014 |
| $G$ Gone up significanty | 60\% | 72\% | 53\% | 43\% | 73\% | 62\% | 67\% | 58\% | 59\% | 61\% | 5\%\% | 49\% | 59\% | 34\% | 54\% |
| Gone up sighty | 12\% | 10\% | 20\% | 22\% | 8\% | 13\% | 9\% | 14\% | 10\% | 20\% | 23\% | 21\% | 16\% | 17\% | 19\% |
| No change | 9\% | 7\% | $8 \%$ | 13\% | 7\% | 10\% | 6\% | $8 \%$ | 12\% | 4\% | 9\% | ${ }^{12 \%}$ | 7\% | 13\% | 10\% |
| Gone dow silighy | 7\% | 3\% | 9\% | 10\% | 4\% | 5\% | 5\% | 6\% | 6\% | 5\% | 4\% | 6\% | 6\% | 13\% | 7\% |
| Gone down significanty | 7\% | ${ }^{3 \%}$ | 5\% | 5\% | 4\% | $4 \%$ | $8 \%$ | 7\% | 6\% | 5\% | ${ }^{3 \%}$ | 5\% | 4\% | 14\% | 4\% |
| Dont kow | 6\% | 5\% | 5\% |  |  |  |  |  |  |  |  |  |  |  |  |
| Net: Gone up | 72\% | 82\% | ${ }^{73 \%}$ | 65\% | ${ }^{82 \%}$ | 75\% | 76\% | 71\% | 69\% | $81 \%$ | 80\% | 70\% | 75\% | 51\% | 72\% |
| Net Gone domn | 14\% | 6\% | 14\% |  |  |  |  |  |  |  |  |  |  |  |  |
| You previously said that compared with 6 months ago, you feel the cost of living has gone up. How much, if at all, have you/ areas as a result of this? (Please select one option on each row. If you did not spend money on this area before, please <br> select the 'Not applicable' option) Glob_JIF_CostWhich_1. Essential food shopping |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 777 | 1000 | ${ }^{757}$ | 690 | 820 | 752 | ${ }^{845}$ | 716 | 713 | ${ }^{827}$ | ${ }^{818}$ | ${ }^{738}$ | 762 | 556 | ${ }^{738}$ |
| Base: Al country autus who felt the cost of living had gone up | ${ }^{763}$ | 971 | 744 | 678 | 825 | 755 | ${ }^{847}$ | 717 | 699 | 825 | 807 | 735 | 754 | 541 | ${ }^{733}$ |
| Have compleaty cut senending on tis (1.e., Inol ologer spend money on this) | 8\% | 1\% | 3\% | 3\% | 6\% | 3\% | 4\% | 5\% | 4\% | $2 \%$ | 5\% | 7\% | 5\% | 9\% | 10\% |
| Have significanly y ut sending on this | 28\% | 21\% | 15\% | 19\% | 19\% | 16\% | 35\% | 29\% | 21\% | 20\% | 21\% | 25\% | 23\% | 16\% | 32\% |
| Have sighty yutspending on this | 37\% | 40\% | 39\% | 46\% | 36\% | $47 \%$ | 41\% | 45\% | 47\% | 45\% | 39\% | 40\% | 42\% | 46\% | 30\% |
| Have not cut spending on this atal | 26\% | 35\% | 41\% | 30\% | 39\% | 31\% | 20\% | 19\% | 26\% | 32\% | 32\% | 27\% | 28\% | 28\% | 26\% |
| Dont know | 1\% | $2 \%$ | $2 \%$ | 1\% | \%\% | 2\% | \% | $2 \%$ | 2\% | 1\% | 1\% | 1\% | 1\% | 0\% | 1\% |
| Not appicable - Idid not tsend on this area before | 1\% | \% | \% | \% | \% | \%\% | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 1\% | \% |
| Ne: Cut spending. | 73\% | 62\% | 57\% | 68\% | 60\% | 67\% | 79\% | 79\% | 72\% | 66\% | 66\% | 72\% | 70\% | 70\% | 72\% |
| Giob_JF_Cosiwhich_2. Clotes |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 777 | 1000 | ${ }^{757}$ | 690 | 820 | ${ }^{752}$ | 845 | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | 556 | ${ }^{738}$ |
| Base: All country auts who felt the costof tlivg had gone up | ${ }^{763}$ | 971 | 744 | 678 | 825 | 755 | ${ }_{847}$ | 717 | 699 | 825 | 807 | ${ }_{7} 75$ | 754 | 541 | ${ }^{73}$ |
| Have compleaty cut senending on tis (1.e., Ino Ionger spend money on tis) | 26\% | 13\% | 13\% | 13\% | 17\% | 15\% | 34\% | 29\% | 11\% | 18\% | 17\% | 22\% | 23\% | 16\% | 22\% |
| Have significanty cut spending on this | 39\% | 43\% | 26\% | 33\% | $42 \%$ | 50\% | 46\% | 41\% | 42\% | 35\% | 40\% | 39\% | 40\% | 39\% | 42\% |
| Have sighthy ut spending on this | 21\% | 26\% | 29\% | 24\% | 28\% | 24\% | 13\% | 20\% | 32\% | 23\% | 21\% | 19\% | 21\% | 30\% | 22\% |
| Have not cut spending on this atal | 8\% | 13\% | 24\% | 22\% | 11\% | 7\% | $4 \%$ | 6\% | 11\% | 14\% | 16\% | 12\% | ${ }_{8 \%}$ | 11\% | 10\% |
| Dont know | 1\% | $2 \%$ | 3\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | $2 \%$ | $2 \%$ | 2\% | 1\% | 3\% | 1\% |
| Notapplicasle - Idid 0 ot senend on this reat befire | 5\% | 4\% | 6\% | ${ }_{7}^{6 \%}$ | 1\% | 1\% | 3\% | 3\% | 2\% | 8\% | 3\% | 6\% | 6\% | 2\% | - ${ }_{\text {2\% }}^{8 \%}$ |
| Net: Cutspending | 86\% | 81\% | 67\% | 70\% | 87\% | 89\% | 92\% | 89\% | 85\% | 76\% | 78\% | 80\% | 84\% | 85\% | 87\% |
| Giob_JIF_Coswhich3. Luxury tems |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 777 | 1000 | 757 | 690 | 820 | 752 | 845 | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | 556 | ${ }^{738}$ |
| Base: Al country auts who felt the cost of living had gone up | ${ }^{763}$ | 971 | 744 | 678 | 825 | 755 | ${ }_{847}$ | 717 | 699 | ${ }^{825}$ | 807 | ${ }_{735}$ | 754 | ${ }_{541}$ | ${ }^{733}$ |
| Have completely cut spending on this (i.e., I no longer spend money | 35\% | 39\% | 29\% | 31\% | 49\% | 46\% | 70\% | 55\% | 45\% | 35\% | 37\% | 45\% | 52\% | 50\% | 55\% |
| Have significanty yut sending on this | 10\% | 14\% | 16\% | 24\% | 12\% | 11\% | ${ }^{12 \%}$ | 20\% | 22\% | 27\% | 25\% | 17\% | 21\% | 14\% | 14\% |
| Have sightly cus spending on this | $4 \%$ | 5\% | 12\% | 14\% | 5\% | 3\% | ${ }^{3} \%$ | 7\% | 12\% | 12\% | 11\% | 7\% | 7\% | $8 \%$ | 7\% |
| Have not cut spending on this atal | 3\% | 4\% | 9\% | 10\% | 4\% | 2\% | $2 \%$ | 2\% | 4\% | 7\% | 6\% | 5\% | 3\% | 5\% | 6\% |
| Dont know | 1\% | $2 \%$ | $2 \%$ | 3\% | 1\% | 2\% | \%\% | 2\% | 3\% | $2 \%$ | $2 \%$ | 2\% | 1\% | 2\% | 1\% |
| Not appicasale - Idid 0 not send on this areabefire | 47\% | ${ }^{33 \%}$ | ${ }^{33 \%}$ | ${ }^{19 \%}$ | ${ }^{28 \%}$ | 35\% | ${ }^{13 \%}$ | ${ }^{14 \%}$ | ${ }^{15 \%}$ | 18\% | ${ }^{20 \%}$ | ${ }^{25 \%}$ | ${ }^{16 \%}$ | ${ }^{20 \%}$ | 17\%\% |
| Net: Cutspending | 48\% | 58\% | 56\% | 69\% | 67\% | 61\% | 84\% | 83\% | 78\% | 74\% | 73\% | 69\% | 79\% | 73\% | 76\% |


| Country |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| France | Germany | Sweden | Dermark | Spain | Haly | Greace | Hungary | Poland | ${ }^{\text {GB }}$ | Austraia | United States | Canada | Brazil | Mexico |



| Unweighed base | 77 | 1000 | 757 | 690 | 820 | 752 | 845 | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | 556 | 738 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All country aduls who fett the cost of living had gone up | 763 | 971 | 744 | 678 | ${ }^{825}$ | ${ }^{755}$ | ${ }_{84}{ }^{8}$ | ${ }^{717}$ | 699 | ${ }^{825}$ | 807 | ${ }_{735}$ | ${ }^{754}$ | ${ }_{541}$ | ${ }^{733}$ |
|  | 19\% | 17\% | 11\% | 11\% | 18\% | 22\% | 33\% | 14\% | 10\% | 9\% | 15\% | 20\% | 16\% | 22\% | 23\% |
| Have sigificanty cut sending on this | 20\% | 16\% | 16\% | 17\% | 22\% | 21\% | 25\% | 22\% | 19\% | 20\% | 20\% | 24\% | 22\% | 22\% | 33\% |
| Have sightyly y ut sending on this | 16\% | 16\% | 22\% | 18\% | 21\% | 20\% | 16\% | 28\% | 27\% | 24\% | 17\% | 20\% | 21\% | 25\% | 19\% |
| Have not ut spending on this a all | 23\% | 25\% | 37\% | 38\% | 25\% | 18\% | 13\% | 26\% | 29\% | $27 \%$ | 29\% | 22\% | 25\% | 21\% | 15\% |
| Dontkow | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | $2 \%$ | 1\% | 1\% | 2\% | 1\% | 1\% |
| Not appicicale - Idid not spend on tis area befire | 20\% | 25\% | 13\% | 14\% | 13\% | 16\% | 12\% | $8 \%$ | 12\% | 19\% | 17\% | 13\% | 15\% | 9\% | 9\% |
| Net: Cutsending | 55\% | 49\% | 48\% | 46\% | 61\% | 63\% | 74\% | 63\% | 57\% | $52 \%$ | 52\% | 64\% | 59\% | 69\% | 76\% |
| GIob_IIF_CostWhich_5. Going out tor a meal |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 777 | 1000 | 757 | 690 | 820 | 752 | ${ }^{84}$ | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | ${ }^{566}$ | 738 |
| Base: All country aduls who fett the costof fling had gone up | ${ }^{763}$ | 971 | 744 | ${ }^{678}$ | ${ }^{825}$ | ${ }^{755}$ | ${ }_{84} 8$ | 717 | 699 | ${ }^{825}$ | 807 | ${ }_{7} 75$ | ${ }^{754}$ | ${ }_{541}$ | ${ }^{733}$ |
|  | 23\% | 21\% | 14\% | 16\% | 18\% | 17\% | 22\% | 41\% | 27\% | 18\% | 18\% | 19\% | 19\% | 25\% | 26\% |
| Have significanty ut spending on this | 29\% | 27\% | 22\% | 23\% | 35\% | 35\% | 45\% | 24\% | 26\% | 27\% | 33\% | 35\% | 38\% | 27\% | 37\% |
| Have sightyly cus sending on this | 27\% | 24\% | 26\% | 21\% | 31\% | 29\% | 22\% | 15\% | 17\% | 27\% | 23\% | 26\% | 25\% | 25\% | 21\% |
| Have not ut spending on this a all | 12\% | 16\% | 23\% | 24\% | 11\% | 12\% | 7\% | 5\% | $8 \%$ | 14\% | 17\% | 15\% | 10\% | 12\% | 10\% |
| Dontkow | 2\% | 2\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% | $2 \%$ | 1\% | 1\% | 1\% | ${ }^{2 \%}$ | 1\% |
| Not appicabale - Idid not spend on this area befire | ${ }^{8 \%}$ | 11\% | 14\% | 13\% | 4\% | 7\% | 4\% | 14\% | 20\% | 12\% | 7\% | 4\% | 6\% | 9\% | 6\% |
| Nel: Cutspending | 78\% | 71\% | 61\% | 61\% | 84\% | 81\% | 89\% | 80\% | 70\% | 72\% | 74\% | 80\% | ${ }^{82 \%}$ | 77\% |  |
| Giob_JIF_Coswhic_6.6 Going out tor a cottee or drink |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 77 | 1000 | 757 | 690 | 820 | 752 | ${ }^{845}$ | 716 | 713 | 827 | ${ }^{818}$ | ${ }^{738}$ | 762 | ${ }^{566}$ | ${ }^{738}$ |
| Base: All country aduls who fett he costof fling had gone up | 763 | 971 | 744 | 678 | ${ }^{825}$ | ${ }^{755}$ | ${ }^{847}$ | 717 | 699 | ${ }^{825}$ | ${ }^{807}$ | ${ }^{735}$ | 754 | ${ }_{541}$ | ${ }^{733}$ |
| Have completely cut spending on this (i.e., I no longer spend money | 28\% | 20\% | 18\% | 22\% | 18\% | 16\% | 21\% | 38\% | 31\% | 18\% | 19\% | 29\% | 21\% | 23\% | 36\% |
| Have significanty ut spending on this | 24\% | 27\% | 19\% | 19\% | 29\% | 27\% | 42\% | 25\% | 23\% | 27\% | 27\% | 20\% | 30\% | 30\% | 25\% |
| Have sighty y ut sending on this | 18\% | 21\% | 17\% | 14\% | 29\% | 29\% | 25\% | 14\% | 14\% | 21\% | 23\% | 17\% | 21\% | 22\% | 15\% |
| Have not cut seending ont this atall | 12\% | 18\% | 21\% | 21\% | 19\% | 21\% | 9\% | 9\% | 7\% | 16\% | 19\% | 10\% | 14\% | 12\% | 11\% |
| Dontkow | 2\% | 2\% | 2\% | 2\% | 1\% | 1\% | 0\% | 1\% | 3\% | 1\% | 1\% | 1\% | 2\% | ${ }^{2 \%}$ | 1\% |
| Not appicicale - Idid not spend on tis area befire | 17\% | 12\% | 23\% | 22\% | 4\% | 5\% | ${ }^{3} \%$ | 13\% | 23\% | 17\% | 10\% | 21\% | 12\% | 10\% | 11\% |
| Net: Cutspending | 70\% | 67\% | 54\% | 55\% | 76\% | ${ }^{72 \%}$ | 88\% | 77\% | 68\% | 66\% | 69\% | 67\% | 72\% | 75\% | 77\% |
| Glob_IIf_Cosiwhich_7. Holidays abroad |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 777 | 1000 | 757 | 690 | 820 | 752 | ${ }^{845}$ | 716 | 713 | 827 | ${ }^{818}$ | ${ }^{738}$ | 762 | ${ }^{566}$ | ${ }^{738}$ |
| Base: All country aduls who etet the costof fling had gone up | 763 | 971 | 744 | 678 | ${ }^{825}$ | 755 | ${ }^{847}$ | 717 | 699 | ${ }^{825}$ | ${ }_{807}$ | ${ }_{735}$ | 754 | ${ }^{541}$ | ${ }^{733}$ |
| Have conpletey cut spending on this fli., Ino ornger spend money | 37\% | 31\% | 24\% | 21\% | $42 \%$ | $41 \%$ | 54\% | 51\% | 37\% | 28\% | 37\% | 33\% | 41\% | 38\% | 44\% |
| Have significanty cut spending on this | 13\% | 16\% | 12\% | 16\% | 16\% | 14\% | 15\% | 11\% | 12\% | 14\% | 16\% | 10\% | 11\% | 9\% | 8\% |
| Have sighty y ut spending on this | 9\% | 10\% | 11\% | 14\% | 11\% | 9\% | 6\% | 8\% | 8\% | 12\% | 6\% | 4\% | 7\% | 6\% | 3\% |
| Have not cut seending ont this atall | 9\% | 16\% | 21\% | 26\% | 12\% | 6\% | ${ }^{6 \%}$ | 7\% | ${ }^{8} \%$ | 18\% | 10\% | 5\% | 7\% | 4\% | 4\% |
| Dont know | 3\% | 2\% | 2\% | 2\% | 1\% | ${ }^{2} \%$ | 1\% | 1\% | $2 \%$ | $2 \%$ | 1\% | 2\% | 3\% | 2\% | 1\% |
| Not appicicale - Itid not spend on tis saea befire | 29\% | 25\% | 29\% | 22\% | 17\% | 28\% | 18\% | 22\% | 34\% | 27\% | 30\% | 47\% | 31\% | 41\% | 39\% |
| Net: Cutspending | 59\% | 57\% | 48\% | 51\% | 70\% | 64\% | 75\% | 70\% | 57\% | 54\% | 58\% | 46\% | 60\% | 54\% | 55\% |
| Glob_JIF_Coswhic_s. Holiday in Smarket |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 777 | 1000 | ${ }^{757}$ | 690 | 820 | 752 | ${ }^{845}$ | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | ${ }^{566}$ | ${ }^{738}$ |
| Base: All country aduls who etet the costof fling had gone up | ${ }^{763}$ | 971 | 744 | 678 | ${ }^{825}$ | 755 | ${ }^{847}$ | 717 | 699 | ${ }^{825}$ | ${ }^{807}$ | ${ }_{735}$ | ${ }^{754}$ | ${ }_{541}$ | ${ }^{733}$ |
|  | 22\% | 21\% | 13\% | 14\% | 19\% | 21\% | 28\% | 37\% | 19\% | 18\% | 22\% | 18\% | 27\% | 27\% | 28\% |
| Have significanty cut spending on this | 26\% | 18\% | 17\% | 19\% | 28\% | 25\% | 36\% | $2 \%^{2}$ | $24 \%$ | 21\% | 29\% | 29\% | 21\% | 20\% | ${ }^{28 \%}$ |
| Have sighty y ut spending on this | 22\% | 19\% | 18\% | 16\% | 25\% | 25\% | 19\% | 15\% | 23\% | 17\% | 15\% | 17\% | 15\% | 22\% | 15\% |
| Have not cut spending ont this atal | 17\% | 19\% | 29\% | 33\% | 21\% | 15\% | 9\% | 10\% | 15\% | 21\% | 16\% | 13\% | 11\% | 11\% | 10\% |
| Dort kow | 3\% | 3\% | 4\% | 2\% | 2\% | 2\% | 1\% | 3\% | 3\% | $2 \%$ | 2\% | 4\% | 3\% | 4\% | 2\% |
| Not appicabale - Idid not spend on this area befire | 10\% | 21\% | 19\% | 16\% | 6\% | 11\% | 7\% | 13\% | 16\% | 21\% | 18\% | 18\% | 22\% | 16\% | 17\% |
| Net: Uutsending | 70\% | 5\%\% | 48\% | 49\% | 71\% | 71\% | 83\% | 74\% | 66\% | 5\%\% | 65\% | 64\% | 64\% | 68\% | 71\% |
| GIob_JIF_Coswhich 9 9. Days out |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 777 | 1000 | 757 | 690 | 820 | 752 | ${ }^{845}$ | 716 | 713 | 827 | 818 | ${ }^{738}$ | 762 | ${ }^{566}$ | 738 |
| Base: All country aduls who tett the cost of living had gone up | 763 | 971 | 744 | 678 | ${ }^{825}$ | ${ }^{755}$ | ${ }^{847}$ | 717 | 699 | ${ }^{825}$ | ${ }_{807}$ | ${ }_{7} 35$ | ${ }^{754}$ | ${ }^{541}$ | ${ }^{733}$ |
| Have conpleiely cut spending on this fi.e, Ino ornger spend money | 15\% | 17\% | 8\% | 10\% | 18\% | 15\% | 30\% | 23\% | 15\% | 13\% | 14\% | 18\% | 18\% | 14\% | ${ }^{28 \%}$ |
| Have significanty cut spendingo on tis | 26\% | 23\% | 17\% | 20\% | 23\% | 22\% | 34\% | 24\% | 22\% | 27\% | 33\% | 31\% | 32\% | 22\% | 28\% |
| Have sightyly ut sending on this | 28\% | 19\% | 20\% | 18\% | 24\% | 30\% | 20\% | 21\% | 26\% | 26\% | 23\% | 17\% | 24\% | 28\% | 19\% |
| Have not cut spending ont this atal | 21\% | 21\% | 39\% | 35\% | 24\% | 21\% | $8 \%$ | 20\% | 21\% | 18\% | 19\% | 14\% | 10\% | 21\% | 10\% |
| Dont know | 2\% | 4\% | 4\% | 3\% | 2\% |  | 1\% | 3\% | 3\% | $2 \%$ | 2\% | 6\% | 4\% | 3\% | 2\% |
| Notappicasle - Idid not spend on this reabetione | 7\%\% $69 \%$ | 16\% | 12\% | 13\% | 9\% | 9\% | 6\% | 10\% | 13\% | 14\% | 9\% | 15\% | 12\% | 12\% | $\begin{aligned} & \text { 20\% } \\ & \text { 138 } \end{aligned}$ |

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|  | Unveighed base | 1045 | 1004 | 1003 | 1025 | 1074 | 1060 | 1013 | 1036 | 1054 | 1011 |
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|  | Base: All country autus | 1045 | 1004 | 1003 | 1025 | 1074 | 1060 | 1013 | 1036 | 1054 | 1011 |
|  | Luving comorataly on present income | 7\% | 11\% | 16\% | 25\% | 11\% | 19\% | 13\% | 9\% | 10\% | 10\% |
|  | Coping on pesesent income | 18\% | 19\% | 22\% | 20\% | 38\% | 43\% | 40\% | 27\% | 36\% | 29\% |
|  | Finding id ifficulto ol pesest income | 23\% | 23\% | 21\% | 20\% | 18\% | 14\% | 21\% | ${ }^{32 \%}$ | 29\% | ${ }^{33} \%$ |
|  | Finding itey dififult on present inoome | 34\% | 15\% | 12\% | 16\% | 15\% | 12\% | 15\% | 29\% | 22\% | 24\% |
|  | Dontk kow | 10\% | 20\% | 22\% | 10\% | 9\% | 6\% | 5\% | 1\% | $2 \%$ | 2\% |
|  | Preter not osay | 9\% | ${ }^{12 \%}$ | 7\% | 9\% | 9\% | 5\% | 6\% | 1\% | $2 \%$ | 2\% |



| Unweighted base | 1045 | 1004 | 1003 | 1025 | 1074 | 1060 | 1013 | 1036 | 1054 | 1011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All country autls | 1045 | 1004 | 1003 | 1025 | 1074 | 1060 | 1013 | 1036 | 1054 | 1011 |
| $G$ Gone up significanty | 45\% | 33\% | 21\% | 25\% | 23\% | 31\% | 50\% | 70\% | 65\% | 59\% |
| Gone up sighty | 11\% | 15\% | 22\% | 24\% | 30\% | 26\% | 16\% | 10\% | 11\% | 11\% |
| No change | 7\% | 10\% | 15\% | 17\% | 16\% | 18\% | 8\% | 4\% | 4\% | \% |
| Gone down sighly | 7\% | 8\% | 12\% | 14\% | 11\% | ${ }^{8} \%$ | \% | 9\% | 8\% | 11\% |
| Gone dows significanty | 17\% | 8\% | 6\% | 10\% | 9\% | 10\% | \% | 7\% | 10\% | \% |
| Dont kow |  |  |  |  |  |  |  |  |  |  |
| Net Gone up | 56\% | 48\% | 43\% | $48 \%$ | 53\% | 59\% | 66\% | 79\% | $76 \%$ | 69\% |






| Unveighted base | 598 | 476 | 439 | 495 | 582 | ${ }^{604}$ | 667 | 824 | ${ }^{804}$ | 700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All country autus who etel the cost of living had gone up | ${ }^{586}$ | 484 | 431 | 496 | ${ }_{568}$ | 611 | ${ }^{673}$ | ${ }^{821}$ | ${ }^{80}$ | 702 |
|  | 9\% | 17\% | 22\% | 20\% | 3\% | 6\% | \% | 10\% | 10\% | 12\% |
| Have significanty cut sending on this | ${ }^{32 \%}$ | 27\% | 24\% | 19\% | 16\% | 24\% | 19\% | 30\% | 27\% | 29\% |
| Have sighty y ut sending on this | 36\% | 30\% | 26\% | 28\% | 54\% | 32\% | 39\% | 32\% | 31\% | ${ }^{32 \%}$ |
| Have notut spending ont this atal | 21\% | 20\% | 23\% | 30\% | 21\% | 34\% | 34\% | 27\% | 30\% | 25\% |
| Dont kow | 1\% | 5\% | ${ }^{3} \%$ | 1\% | 5\% | ${ }^{3} \%$ | 1\% | 0\% | 1\% | 1\% |
|  | 1\% | $2 \%$ | 1\% | 2\% | 2\% | 2\% | 0\% | \%\% | 1\% | 0\% |
| Net: Uutspending | 77\% | 73\% | 72\% | 67\% | ${ }^{72 \%}$ | 62\% | 65\% | 73\% | 69\% | 74\% |
| Giob_JI_CosiWhic__2. Clothes |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 598 | 476 | 439 | 495 | 582 | ${ }^{604}$ | 667 | 824 | 804 | ${ }^{700}$ |
| Base: All country autus who felt the cost of fling had gone up | ${ }^{586}$ | 484 | 431 | 496 | ${ }_{568}$ | 611 | ${ }^{673}$ | ${ }^{821}$ | ${ }^{80}$ | 702 |
| Have compleiely cur seanding on this (1.e, In ol orgers spend money | 32\% | 15\% | 10\% | 13\% | 10\% | 17\% | 21\% | 23\% | 21\% | 26\% |
| Have significanty ut spending on his | 44\% | 31\% | 31\% | 28\% | 29\% | 47\% | 50\% | 47\% | 47\% | 46\% |
| Have sighty y ut sending on this | 15\% | 35\% | 34\% | $37 \%$ | 37\% | 21\% | 20\% | 21\% | 22\% | 19\% |
| Have not cut seending ont this atal | 6\% | 10\% | 17\% | 17\% | 16\% | ${ }^{8}$ | 5\% | 9\% | 8\% | 7\% |
| Dont know | 1\% | 7\% | 5\% | 4\% | 6\% | 3\% | 2\% | 0\% | 1\% | 2\% |
| Not appicalale - Idid not spend on this seae befire | 2\% | 2\% | ${ }^{2 \%}$ | 1\% | 3\% | 4\% | 2\% | 0\% | 1\% | 1\% |
| Net: Uutsending | 91\% | 80\% | 75\% | 78\% | 76\% | ${ }^{84 \%}$ | 91\% | 90\% | 90\% | 91\% |
| Giob_JIF_Coswhich.3. Luxury tems |  |  |  |  |  |  |  |  |  |  |
| Unveighted base | 598 | 476 | 439 | 495 | 582 | ${ }^{604}$ | 667 | 824 | 804 | 700 |
| Base: All country autus who telt the cost of fling had gone up | 586 | 484 | 431 | 496 | 568 | 611 | 673 | 821 | 803 | 702 |
| Have completely cut spending on this (i.e., I no longer spend money | 67\% | 30\% | 25\% | 35\% | 35\% | 46\% | 58\% | 64\% | 53\% | 59\% |
| Have significanty cut senening on this | 13\% | 25\% | 28\% | 28\% | 20\% | 18\% | 23\% | 20\% | 28\% | 24\% |
| Have sighty y ut sending on this | 6\% | 21\% | 23\% | 16\% | 10\% | 6\% | 6\% | 5\% | 9\% | 9\% |
| Have not cut spending on this atal | 3\% | 11\% | 12\% | 10\% | 6\% | 7\% | 3\% | 7\% | 4\% | 4\% |
| Dont know | 2\% | \% | 5\% | 4\% | 5\% | $4 \%$ | 1\% | 0\% | 1\% | 1\% |
| Ididid $n$ spend on tis sues before | 10\% 85\% | 7\% 75\% | 6\% | ${ }^{8 \%}$ | 24\% | 20\% | 9\% | 3\% | 5\% | 4\% |

YouGov
 $\square$

| Unweighted base | 598 | 476 | 439 | 495 | 582 | 604 | 667 | 824 | 804 | 700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ease: All country aduls who fett the costof flving had gone up | ${ }^{566}$ | ${ }^{484}$ | 431 | 496 | ${ }_{568}$ | 611 | ${ }^{673}$ | ${ }^{821}$ | 803 | 702 |
| Have completely cut spending on this (i.e., I no longer spend money on this) | $31 \%$ | 36\% | 29\% | 24\% | 13\% | 23\% | 29\% | 32\% | 21\% | 32\% |
| Have sigificanty cut spending on this | 29\% | 20\% | 24\% | 25\% | 11\% | 19\% | 24\% | 31\% | 33\% | 29\% |
| Have sighty cut spending on this | 17\% | 16\% | 21\% | 21\% | 18\% | 17\% | 15\% | 19\% | 27\% | 18\% |
| Have not cut seending on this a tall | 13\% | 9\% | 14\% | 21\% | 21\% | 15\% | 10\% | 13\% | 16\% | 15\% |
| Dontkow | 1\% | 5\% | 4\% | 2\% | 7\% | 3\% | 1\% | 0\% | 1\% | 1\% |
| Not appicable - Idid not spend on tis saee befire | 9\% | 13\% | 9\% | 7\% | 31\% | 23\% | 21\% | 4\% | 3\% | 5\% |
| Net. Cut spending | 78\% | 72\% | 73\% | 71\% | 42\% | 60\% | 68\% | 83\% | 81\% | 79\% |


| Unweighed base | 598 | 476 | 439 | 495 | 582 | ${ }^{604}$ | 667 | ${ }^{824}$ | 804 | 700 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All country aduts who etet the costof fliving had gone up | 586 | 484 | 431 | 496 | 568 | ${ }^{611}$ | ${ }^{673}$ | ${ }^{821}$ | 803 | 702 |
|  | 36\% | 21\% | 14\% | 14\% | 13\% | 13\% | 16\% | ${ }^{31 \%}$ | 26\% | 29\% |
| Have staniticanty cut spending on this | 34\% | 29\% | 28\% | 30\% | 28\% | ${ }^{39 \%}$ | 42\% | ${ }^{36 \%}$ | ${ }^{36 \%}$ | 37\% |
| Have sighty y ut spending on this | 18\% | 26\% | 31\% | 32\% | 32\% | 29\% | 28\% | 22\% | ${ }^{236}$ | 23\% |
| Have not cut spending ont this a all | $8 \%$ | 11\% | 19\% | 16\% | 16\% | 9\% | $9 \%$ | 9\% | 11\% | 8\% |
| Dontkow | 1\% | 6\% | 5\% | 3\% | 4\% | 2\% | ${ }^{2 \%}$ | \% | 1\% | 1\% |
| Not appicicale - Idid not spend on titis area befire | 3\% | 6\% | 3\% | 5\% | 8\% | 7\% | 3\% | 2\% | 3\% | 2\% |
| Ne: Cutspending | 88\% | 77\% | 73\% | 76\% | 72\% | 81\% | ${ }^{86 \%}$ | ${ }^{89 \%}$ | ${ }^{85 \%}$ | 89\% |
| GIob_JF_Coswwich_6. Going out tor a coftee or drink |  |  |  |  |  |  |  |  |  |  |
| Unweight | 598 | 476 | 439 | 495 | 582 | 604 | 667 | ${ }^{824}$ | 804 | 700 |
| Base: All country autus who fett the cost of fling had gone up | 586 | 484 | ${ }^{431}$ | 496 | 568 | ${ }^{611}$ | ${ }^{673}$ | ${ }^{821}$ | ${ }^{80}$ | 702 |
| Have completely ou spending on this (1.e., Ino oorger s send money | 35\% | 23\% | 20\% | 19\% | 21\% | 17\% | 10\% | $37 \%$ | ${ }^{38 \%}$ | 38\% |
| Have significanty cut sending on this | 34\% | 25\% | 27\% | 26\% | 25\% | ${ }^{32 \%}$ | 25\% | $31 \%$ | 25\% | 27\% |
| Have sighty cuts sending on this | 18\% | 26\% | 29\% | 28\% | 24\% | 24\% | 36\% | 17\% | 19\%\% | 22\% |
| Have not cu spending on this a tal | 10\% | 13\% | 17\% | 17\% | 11\% | 10\% | 24\% | 11\% | 9\% | 8\% |
| Dont know | 1\% | 6\% | 4\% | 3\% | 4\% | 3\% | 2\% | \% | 1\% | 1\% |
| Not applicalle - Idid not spend on this area befire | 3\% | 8\% | 4\% | 7\% | 15\% | 15\% | ${ }^{3 \%}$ | 4\% | 9\% | 4\% |
| Net: Cut spending | 80\% | 73\% | 75\% | 73\% | 70\% | 73\% | 72\% | ${ }^{85 \%}$ | $81 \%$ | 86\% |



