

Globalism 2019
All markets

Fieldwork Dates: 28th February to 26th March 2019



How important do you think each of the following is to being truly *fraternal*? (Please select one option on each row)

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
Very important	41%	31%	48%	48%	34%	34%	59%	37%	55%	51%	40%	45%	56%	23%	42%
Fairly important	29%	27%	27%	29%	32%	35%	24%	32%	23%	26%	35%	24%	18%	23%	24%
Not very important	18%	22%	14%	15%	23%	21%	11%	20%	15%	16%	19%	20%	14%	27%	22%
Not at all important	10%	19%	10%	7%	11%	9%	5%	10%	5%	6%	6%	9%	10%	27%	11%
Don't know	4%	2%	2%	2%	-	0%	0%	1%	1%	1%	0%	2%	2%	0%	2%
Net: Important	69%	57%	74%	70%	60%	60%	64%	69%	70%	77%	70%	69%	74%	45%	62%
Net: Not important	28%	41%	24%	22%	34%	31%	16%	30%	21%	23%	25%	29%	23%	54%	33%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
Very important	54%	60%	69%	55%	40%	42%	62%	54%	69%	62%	59%	57%	77%	55%	72%
Fairly important	28%	29%	22%	27%	22%	26%	29%	22%	26%	24%	24%	22%	12%	33%	20%
Not very important	15%	17%	7%	12%	20%	14%	7%	9%	6%	7%	12%	11%	7%	18%	6%
Not at all important	4%	2%	2%	1%	1%	1%	4%	5%	2%	5%	5%	8%	4%	4%	1%
Don't know	4%	2%	2%	1%	1%	1%	4%	2%	-	-	2%	1%	1%	1%	1%
Net: Important	83%	89%	91%	82%	62%	61%	88%	83%	80%	88%	83%	79%	89%	88%	82%
Net: Not important	14%	9%	8%	17%	37%	18%	11%	13%	8%	12%	17%	18%	11%	12%	7%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
Very important	36%	30%	30%	33%	23%	20%	47%	19%	40%	47%	41%	45%	52%	14%	22%
Fairly important	24%	20%	26%	30%	25%	25%	22%	26%	25%	27%	32%	25%	20%	18%	19%
Not very important	26%	29%	22%	23%	34%	32%	23%	32%	25%	20%	23%	18%	18%	29%	34%
Not at all important	15%	29%	19%	12%	17%	23%	7%	22%	9%	6%	5%	10%	9%	40%	23%
Don't know	4%	2%	4%	2%	1%	0%	1%	2%	1%	2%	1%	1%	1%	1%	1%
Net: Important	59%	40%	56%	63%	48%	40%	70%	45%	65%	74%	72%	70%	72%	30%	40%
Net: Not important	41%	58%	41%	35%	51%	55%	30%	54%	34%	26%	28%	28%	27%	69%	57%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
Very important	31%	21%	28%	33%	26%	23%	40%	29%	42%	46%	48%	48%	59%	14%	24%
Fairly important	30%	24%	33%	33%	25%	29%	34%	35%	33%	36%	31%	25%	17%	22%	24%
Not very important	22%	27%	20%	21%	29%	29%	16%	24%	16%	14%	17%	15%	14%	20%	23%
Not at all important	12%	25%	15%	10%	16%	18%	8%	11%	7%	3%	4%	11%	7%	35%	17%
Don't know	5%	2%	3%	3%	3%	1%	2%	1%	2%	0%	1%	3%	2%	1%	3%
Net: Important	61%	46%	63%	71%	52%	52%	74%	63%	70%	83%	71%	70%	80%	48%	48%
Net: Not important	34%	52%	35%	31%	45%	47%	24%	35%	23%	17%	21%	28%	22%	63%	49%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
Very important	43%	42%	52%	62%	57%	43%	67%	61%	70%	62%	55%	58%	70%	60%	40%
Fairly important	29%	33%	28%	23%	23%	41%	24%	34%	23%	32%	27%	25%	21%	34%	18%
Not very important	10%	15%	6%	10%	13%	11%	5%	10%	5%	14%	14%	10%	6%	17%	8%
Not at all important	5%	7%	3%	5%	7%	5%	3%	4%	1%	2%	4%	4%	3%	8%	4%
Don't know	3%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Net: Important	81%	76%	90%	84%	80%	84%	92%	86%	93%	84%	82%	83%	91%	74%	87%
Net: Not important	15%	22%	9%	15%	20%	16%	8%	14%	7%	16%	18%	14%	9%	25%	12%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
More suited to women	52%	43%	62%	62%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%	67%
More suited to men	9%	6%	1%	4%	5%	6%	3%	3%	1%	6%	3%	1%	8%	6%	1%
Equally suited to all genders	71%	78%	81%	84%	80%	78%	75%	77%	71%	56%	61%	50%	36%	81%	87%
Don't know	4%	4%	4%	1%	2%	1%	2%	1%	2%	4%	2%	4%	2%	1%	1%
Prefer not to say	2%	1%	1%	1%	1%	0%	1%	1%	2%	-	4%	2%	3%	1%	0%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
More suited to women	50%	41%	54%	54%	59%	59%	59%	59%	59%	59%	59%	59%	59%	59%	59%
More suited to men	6%	6%	1%	4%	5%	6%	3%	3%	1%	6%	3%	1%	8%	6%	1%
Equally suited to all genders	68%	71%	74%	81%	84%	82%	78%	77%	71%	56%	61%	50%	43%	70%	71%
Don't know	4%	4%	4%	1%	2%	1%	2%	1%	2%	4%	2%	4%	2%	1%	1%
Prefer not to say	2%	1%	0%	1%	2%	-	1%	2%	1%	-	2%	1%	4%	1%	0%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
More suited to women	27%	19%	23%	13%	9%	15%	14%	12%	13%	52%	59%	34%	28%	25%	30%
More suited to men	4%	2%	1%	2%	2%	4%	2%	3%	2%	4%	2%	3%	2%	1%	1%
Equally suited to all genders	63%	72%	72%	82%	88%	80%	82%	82%	81%	41%	38%	52%	62%	68%	67%
Don't know	4%	3%	3%	1%	2%	1%	2%	3%	2%	5%	1%	2%	1%	2%	1%
Prefer not to say	2%	2%	0%	1%	2%	-	1%	1%	1%	-	2%	1%	2%	0%	0%

	Total	Canada/Net: Increased/stayed the same	Canada/Net: Reduced	Brazil/Net: Increased/stayed the same	Brazil/Net: Reduced	Italy/Net: Increased/stayed the same	Italy/Net: Reduced	France/Net: Increased/stayed the same	France/Net: Reduced	Nigeria/Net: Increased/stayed the same	Nigeria/Net: Reduced	Saudi Arabia/Net: Increased/stayed the same	Saudi Arabia/Net: Reduced	Australia/Net: Increased/stayed the same	Australia/Net: Reduced
Unweighted base	25325	521	384	863	103	387	529	545	366	376	233	433	205	415	519
Base: All country adults	25325	526	379	864	102	385	532	545	367	386	225	417	223	459	463
More suited to women	13%	10%	12%	12%	6%	10%	13%	11%	13%	31%	27%	12%	11%	12%	16%
More suited to men	6%	6%	2%	3%	0%	5%	2%	3%	1%	8%	6%	2%	2%	6%	1%
Equally suited to all genders	74%	80%	82%	82%	88%	82%	82%	84%	81%	59%	63%	53%	58%	77%	82%
Don't know	4%	3%	4%	2%	-	3%	2%	2%	4%	3%	1%	4%	2%	4%	1%
Prefer not to say	2%	1%	0%	1%	2%	-									

Globalism 2019
All markets

Fieldwork dates: 28th February to 26th March 2019



How important do you think each of the following is to being truly *fraternal*? (Please select one option on each row)

Total	Thailand/Net: Increased/stayed the same	Thailand/Net: Reduced	Mexico/Net: Increased/stayed the same	Mexico/Net: Reduced	Egypt/Net: Increased/stayed the same	Egypt/Net: Reduced	South Africa/Net: Increased/stayed the same	South Africa/Net: Reduced	India/Net: Increased/stayed the same	India/Net: Reduced	GB/Net: Increased/stayed the same	GB/Net: Reduced	Japan/Net: Increased/stayed the same	Japan/Net: Reduced	
Glob. natism_a. To have been born in <i>Country</i>EG															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
Very important	41%	63%	51%	48%	64%	51%	50%	43%	56%	55%	51%	17%	58%	25%	39%
Fairly important	29%	28%	35%	33%	24%	24%	17%	23%	25%	27%	27%	31%	30%	40%	38%
Not very important	18%	7%	8%	15%	3%	11%	15%	18%	11%	12%	15%	32%	8%	20%	16%
Not at all important	10%	1%	3%	5%	3%	11%	14%	9%	8%	4%	3%	16%	2%	7%	6%
Don't know	4%	1%	4%	1%	0%	3%	1%	1%	0%	2%	3%	2%	2%	2%	1%
Net: Important	68%	91%	60%	80%	88%	70%	67%	17%	81%	82%	70%	49%	67%	60%	77%
Net: Not important	28%	8%	10%	15%	12%	22%	32%	27%	19%	16%	18%	48%	11%	33%	22%
Glob. natism_b. To have <i>Nationality</i> citizenship															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
Very important	54%	69%	47%	48%	57%	55%	57%	55%	66%	67%	38%	38%	65%	34%	55%
Fairly important	28%	25%	41%	33%	28%	25%	18%	31%	21%	24%	22%	42%	26%	45%	29%
Not very important	15%	7%	8%	16%	12%	10%	12%	9%	8%	7%	9%	14%	5%	16%	11%
Not at all important	4%	1%	4%	3%	7%	12%	4%	5%	2%	4%	2%	4%	3%	3%	4%
Don't know	4%	1%	3%	1%	1%	2%	1%	0%	1%	2%	3%	2%	2%	2%	1%
Net: Important	83%	94%	87%	81%	67%	81%	74%	68%	87%	89%	68%	79%	91%	77%	84%
Net: Not important	14%	5%	10%	15%	15%	17%	25%	13%	13%	10%	10%	18%	7%	18%	15%
Glob. natism_c. To have BOTH parents who were born in <i>Country</i>EG															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
Very important	30%	50%	30%	27%	38%	30%	32%	31%	38%	44%	42%	6%	38%	22%	40%
Fairly important	24%	29%	37%	31%	27%	22%	20%	21%	25%	31%	26%	14%	28%	34%	30%
Not very important	26%	10%	20%	33%	28%	16%	24%	22%	20%	24%	44%	23%	34%	21%	21%
Not at all important	15%	2%	1%	10%	7%	10%	11%	12%	14%	4%	7%	31%	8%	8%	8%
Don't know	4%	1%	3%	0%	0%	3%	1%	3%	0%	1%	3%	2%	3%	2%	2%
Net: Important	59%	87%	76%	77%	67%	72%	63%	63%	75%	68%	22%	67%	55%	70%	
Net: Not important	41%	12%	21%	42%	35%	23%	27%	36%	24%	31%	75%	31%	42%	29%	
Glob. natism_d. To have at least one parent who was born in <i>Country</i>EG															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
Very important	31%	55%	32%	26%	36%	52%	51%	30%	36%	45%	33%	10%	40%	19%	30%
Fairly important	30%	32%	42%	38%	36%	26%	23%	36%	33%	33%	39%	30%	37%	42%	40%
Not very important	22%	10%	22%	28%	19%	12%	13%	20%	15%	15%	16%	36%	15%	20%	20%
Not at all important	12%	2%	1%	7%	6%	7%	12%	13%	11%	4%	4%	20%	4%	7%	6%
Don't know	5%	1%	3%	1%	1%	2%	1%	1%	1%	3%	6%	3%	3%	4%	4%
Net: Important	61%	79%	74%	69%	67%	72%	76%	74%	65%	69%	73%	40%	77%	61%	70%
Net: Not important	34%	12%	24%	35%	27%	20%	25%	33%	30%	18%	22%	57%	20%	36%	28%
Glob. natism_e. To speak the official language of my <i>country</i> as my 1st language															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
Very important	58%	58%	44%	44%	61%	59%	63%	46%	52%	53%	44%	33%	73%	28%	47%
Fairly important	29%	35%	31%	32%	28%	25%	20%	35%	31%	30%	35%	42%	20%	48%	32%
Not very important	10%	6%	6%	19%	9%	9%	11%	11%	12%	12%	14%	15%	4%	20%	14%
Not at all important	5%	2%	1%	4%	2%	4%	6%	8%	6%	3%	3%	6%	1%	3%	5%
Don't know	3%	1%	3%	1%	1%	2%	0%	0%	2%	0%	2%	0%	1%	1%	1%
Net: Important	81%	92%	80%	76%	89%	84%	83%	81%	82%	83%	80%	75%	93%	75%	80%
Net: Not important	15%	7%	8%	23%	11%	13%	17%	19%	18%	15%	17%	22%	5%	23%	19%
In your view, are the following jobs more suited to women or men, or equally suited to all genders? (Please select one option on each row)															
Glob. gender_jobs_a. Cleaner															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	14%	8%	26%	8%	7%	16%	10%	23%	24%	13%	14%	1%	1%	5%	6%
More suited to men	6%	6%	4%	6%	4%	37%	37%	7%	3%	19%	8%	0%	0%	5%	6%
Equally suited to all genders	71%	67%	67%	84%	87%	37%	47%	67%	72%	57%	63%	90%	83%	81%	76%
Don't know	4%	2%	2%	2%	1%	7%	4%	1%	2%	1%	2%	1%	2%	2%	2%
Prefer not to say	2%	1%	1%	0%	0%	4%	2%	1%	1%	2%	3%	1%	1%	0%	2%
Glob. gender_jobs_b. Hairdresser															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	20%	27%	30%	29%	7%	7%	30%	32%	37%	40%	20%	20%	9%	16%	20%
More suited to men	6%	6%	5%	8%	5%	20%	16%	6%	3%	19%	8%	0%	0%	5%	6%
Equally suited to all genders	68%	64%	68%	61%	68%	41%	68%	54%	57%	57%	68%	69%	68%	74%	65%
Don't know	4%	2%	2%	2%	2%	6%	3%	3%	0%	3%	2%	1%	2%	3%	8%
Prefer not to say	2%	1%	2%	0%	0%	3%	2%	0%	0%	2%	2%	1%	1%	0%	1%
Glob. gender_jobs_c. Nurse															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	27%	52%	47%	12%	12%	45%	49%	39%	43%	54%	58%	11%	19%	34%	43%
More suited to men	4%	4%	3%	2%	2%	11%	11%	3%	1%	0%	1%	0%	1%	2%	1%
Equally suited to all genders	63%	42%	46%	83%	88%	34%	43%	52%	56%	34%	39%	87%	77%	59%	47%
Don't know	4%	2%	3%	1%	1%	6%	2%	4%	2%	1%	4%	2%	3%	3%	7%
Prefer not to say	2%	1%	1%	0%	0%	3%	2%	1%	0%	2%	1%	1%	1%	0%	1%
Glob. gender_jobs_d. Retail assistant															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	13%	18%	23%	6%	6%	15%	12%	19%	17%	11%	14%	4%	9%	14%	21%
More suited to men	6%	6%	4%	5%	2%	20%	22%	6%	4%	28%	19%	1%	0%	2%	3%
Equally suited to all genders	74%	75%	70%	87%	89%	50%	61%	69%	79%	56%	67%	93%	88%	80%	68%
Don't know	4%	2%	3%	2%	2%	8%	3%	2%	0%	3%	4%	1%	2%	3%	6%
Prefer not to say	2%	1%	1%	0%	0%	3%	2%	1%	0%	2%	1%	1%	1%	0%	1%
Glob. gender_jobs_e. Teacher															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	10%	7%	7%	5%	6%	22%	16%	13%	11%	27%	27%	5%	4%	2%	3%
More suited to men	4%	4%	4%	5%	1%	14%	11%	7%	2%	2%	2%	0%	1%	4%	8%
Equally suited to all genders	80%	85%	86%	89%	91%	54%	69%	78%	86%	59%	66%	94%	93%	86%	77%
Don't know	4%	2%	2%	1%	1%	7%	2%	1%	2%	1%	2%	1%	2%	2%	2%
Prefer not to say	2%	1%	1%	0%	0%	3%	3%	1%	0%	1%	1%	1%	1%	0%	2%
Glob. gender_jobs_f. Engineer															
Unweighted base	25325	915	49	364	609	650	539	362	592	641	251	738	1025	699	222
Base: All country adults	25325	923	52	355	619	633	561	356	596	638	253	712	1042	696	225
More suited to women	3%	3%	-	4%	1%	9%	2%	6%	1%	8%	3%	1%	0%	1%	1%
More suited to men	22%	42%	47%	12%	12%	43%	44%	31%	29%	26%	27%	12%	19%	32%	36%
Equally suited to all genders	69%	52%	53%	81%	89%	3									