

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



France	Germany	Italy	Spain
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	7%	9%	8%	7%
A fair amount	53%	48%	49%	46%
Not much	26%	26%	26%	37%
Not at all	11%	10%	16%	9%
Don't know	3%	7%	1%	1%
Net: Great deal/ fair amount	60%	57%	57%	53%
Net: Not much/ at all	37%	36%	42%	46%

Glob_trust_news_b. Social media

Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	4%	3%	6%	5%
A fair amount	14%	16%	25%	22%
Not much	42%	45%	35%	54%
Not at all	37%	30%	32%	18%
Don't know	3%	5%	1%	1%
Net: Great deal/ fair amount	18%	20%	32%	27%
Net: Not much/ at all	79%	75%	67%	72%

Glob_trust_news_c. Online-only news websites

Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	4%	4%	7%	4%
A fair amount	45%	34%	45%	39%
Not much	38%	44%	32%	49%
Not at all	9%	9%	15%	6%
Don't know	4%	9%	1%	2%
Net: Great deal/ fair amount	49%	38%	52%	43%
Net: Not much/ at all	47%	53%	47%	55%

Glob_trust_news_d. National television news channels

Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	7%	13%	9%	8%
A fair amount	48%	49%	45%	44%
Not much	28%	24%	27%	38%
Not at all	14%	9%	18%	10%
Don't know	3%	5%	1%	1%
Net: Great deal/ fair amount	55%	62%	54%	51%
Net: Not much/ at all	42%	33%	45%	48%

Globalism

All Markets

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Sweden	Denmark	Poland	GB
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	13%	26%	5%	4%
A fair amount	47%	50%	48%	37%
Not much	23%	13%	30%	38%
Not at all	9%	3%	9%	15%
Don't know	7%	8%	8%	6%
Net: Great deal/ fair amount	61%	76%	53%	41%
Net: Not much/ at all	32%	16%	39%	53%

Glob_trust_news_b. Social media

Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	3%	4%	5%	1%
A fair amount	11%	22%	46%	11%
Not much	52%	48%	32%	43%
Not at all	29%	21%	11%	40%
Don't know	5%	6%	6%	5%
Net: Great deal/ fair amount	14%	26%	51%	12%
Net: Not much/ at all	81%	68%	44%	83%

Glob_trust_news_c. Online-only news websites

Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	3%	8%	6%	2%
A fair amount	27%	47%	54%	29%
Not much	51%	30%	27%	47%
Not at all	11%	6%	7%	13%
Don't know	9%	9%	6%	9%
Net: Great deal/ fair amount	30%	55%	60%	31%
Net: Not much/ at all	62%	36%	34%	60%

Glob_trust_news_d. National television news channels

Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	14%	38%	6%	10%
A fair amount	48%	44%	40%	50%
Not much	24%	10%	32%	26%
Not at all	9%	3%	16%	9%
Don't know	5%	5%	6%	4%
Net: Great deal/ fair amount	63%	82%	46%	61%
Net: Not much/ at all	32%	13%	48%	35%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Australia	United States	Canada	Brazil
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	9%	10%	12%	27%
A fair amount	42%	31%	49%	46%
Not much	32%	26%	21%	19%
Not at all	11%	21%	9%	7%
Don't know	6%	12%	9%	1%
Net: Great deal/ fair amount	50%	41%	61%	73%
Net: Not much/ at all	43%	47%	30%	26%

Glob_trust_news_b. Social media

Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	6%	7%	8%	11%
A fair amount	17%	16%	21%	32%
Not much	43%	38%	37%	44%
Not at all	31%	32%	30%	12%
Don't know	3%	7%	5%	1%
Net: Great deal/ fair amount	23%	23%	28%	44%
Net: Not much/ at all	74%	70%	67%	55%

Glob_trust_news_c. Online-only news websites

Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	6%	7%	9%	17%
A fair amount	39%	33%	39%	46%
Not much	39%	34%	33%	32%
Not at all	11%	16%	11%	5%
Don't know	4%	11%	8%	1%
Net: Great deal/ fair amount	46%	40%	48%	63%
Net: Not much/ at all	50%	50%	44%	36%

Glob_trust_news_d. National television news channels

Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	12%	13%	17%	23%
A fair amount	50%	33%	53%	49%
Not much	27%	26%	17%	20%
Not at all	8%	21%	7%	7%
Don't know	3%	7%	6%	1%
Net: Great deal/ fair amount	62%	46%	70%	72%
Net: Not much/ at all	35%	47%	24%	27%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Mexico	Turkey	Egypt	Saudi Arabia
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

Unweighted base	1009	506	1537	828
Base: All country adults	1009	506	1537	828
A great deal	11%	14%	14%	21%
A fair amount	42%	38%	26%	37%
Not much	40%	27%	33%	27%
Not at all	7%	19%	19%	10%
Don't know	1%	1%	7%	6%
Net: Great deal/ fair amount	53%	52%	41%	58%
Net: Not much/ at all	46%	47%	53%	37%

Glob_trust_news_b. Social media

Unweighted base	1009	506	1537	828
Base: All country adults	1009	506	1537	828
A great deal	14%	13%	18%	20%
A fair amount	28%	35%	29%	32%
Not much	48%	33%	38%	37%
Not at all	9%	18%	10%	8%
Don't know	1%	1%	4%	3%
Net: Great deal/ fair amount	42%	47%	47%	52%
Net: Not much/ at all	57%	51%	49%	45%

Glob_trust_news_c. Online-only news websites

Unweighted base	1009	506	1537	828
Base: All country adults	1009	506	1537	828
A great deal	16%	10%	17%	19%
A fair amount	42%	40%	36%	35%
Not much	37%	35%	37%	37%
Not at all	3%	15%	6%	6%
Don't know	1%	1%	5%	3%
Net: Great deal/ fair amount	59%	50%	53%	54%
Net: Not much/ at all	40%	49%	42%	42%

Glob_trust_news_d. National television news channels

Unweighted base	1009	506	1537	828
Base: All country adults	1009	506	1537	828
A great deal	14%	15%	14%	30%
A fair amount	35%	36%	25%	31%
Not much	40%	26%	32%	25%
Not at all	10%	22%	23%	10%
Don't know	0%	1%	6%	4%
Net: Great deal/ fair amount	49%	52%	40%	61%
Net: Not much/ at all	51%	47%	55%	35%

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Fieldwork Dates: 28th February to 26th March 2019



India	China	Japan	Indonesia
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	28%	-	10%	16%
A fair amount	46%	-	51%	61%
Not much	17%	-	25%	20%
Not at all	4%	-	6%	1%
Don't know	5%	-	7%	2%
Net: Great deal/ fair amount	74%	-	61%	77%
Net: Not much/ at all	21%	-	32%	21%

Glob_trust_news_b. Social media

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	21%	-	3%	8%
A fair amount	31%	-	22%	39%
Not much	33%	-	53%	46%
Not at all	12%	-	13%	6%
Don't know	3%	-	10%	1%
Net: Great deal/ fair amount	52%	-	25%	47%
Net: Not much/ at all	45%	-	66%	52%

Glob_trust_news_c. Online-only news websites

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	20%	-	5%	11%
A fair amount	44%	-	34%	51%
Not much	27%	-	46%	30%
Not at all	5%	-	6%	5%
Don't know	4%	-	10%	2%
Net: Great deal/ fair amount	64%	-	38%	62%
Net: Not much/ at all	32%	-	52%	36%

Glob_trust_news_d. National television news channels

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	31%	-	11%	23%
A fair amount	41%	-	52%	54%
Not much	19%	-	26%	19%
Not at all	6%	-	5%	3%
Don't know	4%	-	6%	1%
Net: Great deal/ fair amount	72%	-	63%	77%
Net: Not much/ at all	25%	-	31%	22%

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Fieldwork Dates: 28th February to 26th March 2019



Thailand	Nigeria	South Africa
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How much, if at all, do you trust information from the following sources? (Please select one option on each row)

Glob_trust_news_a. National broadsheet newspapers

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	12%	37%	17%
A fair amount	57%	48%	50%
Not much	27%	12%	25%
Not at all	2%	2%	5%
Don't know	3%	1%	2%
Net: Great deal/ fair amount	69%	84%	67%
Net: Not much/ at all	28%	14%	31%

Glob_trust_news_b. Social media

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	12%	18%	14%
A fair amount	40%	37%	31%
Not much	41%	37%	41%
Not at all	6%	8%	13%
Don't know	1%	0%	0%
Net: Great deal/ fair amount	52%	55%	46%
Net: Not much/ at all	47%	45%	54%

Glob_trust_news_c. Online-only news websites

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	9%	27%	13%
A fair amount	42%	49%	51%
Not much	42%	22%	28%
Not at all	5%	2%	6%
Don't know	1%	1%	1%
Net: Great deal/ fair amount	51%	76%	65%
Net: Not much/ at all	47%	24%	34%

Glob_trust_news_d. National television news channels

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	22%	50%	30%
A fair amount	60%	37%	47%
Not much	15%	11%	18%
Not at all	2%	2%	5%
Don't know	2%	0%	1%
Net: Great deal/ fair amount	81%	87%	76%
Net: Not much/ at all	17%	13%	23%

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Fieldwork Dates: 28th February to 26th March 2019



France	Germany	Italy	Spain
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Glob_trust_news_e. Local news organisations

	1021	1497	1005	1014
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	6%	10%	6%	4%
A fair amount	57%	53%	45%	44%
Not much	24%	24%	32%	41%
Not at all	8%	6%	14%	8%
Don't know	4%	6%	2%	2%
Net: Great deal/ fair amount	63%	64%	51%	49%
Net: Not much/ at all	33%	30%	46%	49%

Glob_trust_news_f. Senior officials from national government

	1021	1497	1005	1014
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	4%	4%	6%	3%
A fair amount	23%	25%	28%	18%
Not much	35%	36%	33%	46%
Not at all	34%	26%	30%	32%
Don't know	3%	8%	3%	2%
Net: Great deal/ fair amount	28%	29%	34%	21%
Net: Not much/ at all	69%	63%	64%	77%

Glob_trust_news_g. Senior officials from local government

	1021	1497	1005	1014
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
A great deal	6%	3%	4%	3%
A fair amount	51%	24%	28%	20%
Not much	28%	44%	35%	50%
Not at all	11%	21%	29%	26%
Don't know	3%	8%	3%	2%
Net: Great deal/ fair amount	57%	27%	32%	22%
Net: Not much/ at all	40%	65%	65%	76%

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Sweden	Denmark	Poland	GB
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Glob_trust_news_e. Local news organisations

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	6%	19%	7%	3%
A fair amount	51%	55%	62%	50%
Not much	29%	15%	20%	33%
Not at all	6%	3%	6%	7%
Don't know	7%	8%	5%	7%
Net: Great deal/ fair amount	57%	74%	68%	54%
Net: Not much/ at all	35%	18%	26%	39%

Glob_trust_news_f. Senior officials from national government

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	2%	14%	4%	2%
A fair amount	22%	41%	26%	23%
Not much	45%	26%	34%	45%
Not at all	25%	12%	32%	23%
Don't know	6%	7%	4%	6%
Net: Great deal/ fair amount	24%	54%	29%	26%
Net: Not much/ at all	70%	38%	66%	69%

Glob_trust_news_g. Senior officials from local government

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
A great deal	1%	13%	4%	3%
A fair amount	23%	44%	40%	23%
Not much	48%	25%	37%	48%
Not at all	21%	11%	14%	21%
Don't know	7%	7%	5%	6%
Net: Great deal/ fair amount	25%	57%	44%	25%
Net: Not much/ at all	69%	36%	51%	68%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Australia	United States	Canada	Brazil
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Glob_trust_news_e. Local news organisations

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	7%	13%	14%	16%
A fair amount	52%	45%	55%	52%
Not much	29%	24%	20%	26%
Not at all	8%	11%	6%	5%
Don't know	4%	7%	6%	1%
Net: Great deal/ fair amount	59%	58%	69%	67%
Net: Not much/ at all	37%	35%	25%	32%

Glob_trust_news_f. Senior officials from national government

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	7%	7%	7%	10%
A fair amount	27%	22%	32%	39%
Not much	38%	39%	35%	34%
Not at all	23%	23%	19%	15%
Don't know	5%	9%	7%	2%
Net: Great deal/ fair amount	34%	29%	39%	49%
Net: Not much/ at all	61%	62%	53%	49%

Glob_trust_news_g. Senior officials from local government

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
A great deal	6%	6%	8%	9%
A fair amount	28%	32%	38%	39%
Not much	41%	36%	32%	37%
Not at all	20%	16%	15%	13%
Don't know	5%	9%	7%	2%
Net: Great deal/ fair amount	34%	38%	46%	47%
Net: Not much/ at all	61%	52%	47%	50%

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All Markets

Fieldwork Dates: 28th February to 26th March 2019



Mexico	Turkey	Egypt	Saudi Arabia
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Glob_trust_news_e. Local news organisations

	1009	506	1537	828
Unweighted base	1009	506	1537	828
Base: All country adults	1009	506	1537	828
A great deal	10%	13%	12%	21%
A fair amount	39%	45%	28%	37%
Not much	44%	27%	37%	29%
Not at all	7%	14%	18%	8%
Don't know	1%	2%	6%	5%
Net: Great deal/ fair amount	49%	58%	39%	58%
Net: Not much/ at all	50%	41%	54%	37%

Glob_trust_news_f. Senior officials from national government

	1009	506	-	-
Unweighted base	1009	506	-	-
Base: All country adults	1009	506	-	-
A great deal	8%	18%	-	-
A fair amount	20%	29%	-	-
Not much	49%	24%	-	-
Not at all	21%	27%	-	-
Don't know	1%	2%	-	-
Net: Great deal/ fair amount	28%	47%	-	-
Net: Not much/ at all	71%	51%	-	-

Glob_trust_news_g. Senior officials from local government

	1009	506	-	-
Unweighted base	1009	506	-	-
Base: All country adults	1009	506	-	-
A great deal	5%	15%	-	-
A fair amount	17%	31%	-	-
Not much	50%	31%	-	-
Not at all	26%	21%	-	-
Don't know	1%	1%	-	-
Net: Great deal/ fair amount	22%	47%	-	-
Net: Not much/ at all	77%	52%	-	-

Globalism

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India	China	Japan	Indonesia
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Glob_trust_news_e. Local news organisations

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	16%	-	5%	16%
A fair amount	44%	-	52%	51%
Not much	30%	-	29%	24%
Not at all	6%	-	5%	6%
Don't know	4%	-	9%	3%
Net: Great deal/ fair amount	60%	-	57%	67%
Net: Not much/ at all	35%	-	34%	31%

Glob_trust_news_f. Senior officials from national government

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	32%	-	5%	12%
A fair amount	41%	-	26%	50%
Not much	17%	-	41%	33%
Not at all	6%	-	17%	3%
Don't know	4%	-	11%	2%
Net: Great deal/ fair amount	73%	-	31%	62%
Net: Not much/ at all	23%	-	58%	36%

Glob_trust_news_g. Senior officials from local government

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
A great deal	21%	-	3%	9%
A fair amount	45%	-	26%	42%
Not much	23%	-	46%	43%
Not at all	6%	-	12%	3%
Don't know	5%	-	13%	3%
Net: Great deal/ fair amount	66%	-	29%	51%
Net: Not much/ at all	29%	-	58%	46%

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Thailand	Nigeria	South Africa
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Glob_trust_news_e. Local news organisations

	1043	644	1002
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	8%	22%	17%
A fair amount	50%	54%	55%
Not much	36%	20%	22%
Not at all	2%	3%	6%
Don't know	3%	1%	1%
Net: Great deal/ fair amount	59%	76%	72%
Net: Not much/ at all	39%	24%	28%

Glob_trust_news_f. Senior officials from national government

	1043	644	1002
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	7%	22%	9%
A fair amount	42%	42%	26%
Not much	38%	26%	33%
Not at all	9%	10%	30%
Don't know	3%	1%	2%
Net: Great deal/ fair amount	50%	64%	35%
Net: Not much/ at all	47%	36%	63%

Glob_trust_news_g. Senior officials from local government

	1043	644	1002
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
A great deal	7%	17%	9%
A fair amount	38%	41%	25%
Not much	43%	30%	35%
Not at all	10%	12%	30%
Don't know	4%	1%	1%
Net: Great deal/ fair amount	44%	58%	34%
Net: Not much/ at all	52%	42%	65%

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France	Germany	Italy	Spain
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	Unweighted base	1021	1497	1005	1014
	Base: All country adults	1021	1497	1005	1014
Should be regulated more than they are now		56%	46%	56%	61%
Should be regulated less than they are now		13%	15%	16%	14%
Current amount of regulation is about right		16%	21%	16%	17%
Don't know		16%	18%	12%	7%

Glob_techreg_b. Companies making consumer goods

	Unweighted base	1021	1497	1005	1014
	Base: All country adults	1021	1497	1005	1014
Should be regulated more than they are now		55%	33%	50%	56%
Should be regulated less than they are now		13%	17%	15%	14%
Current amount of regulation is about right		17%	32%	22%	21%
Don't know		16%	18%	13%	9%

Glob_techreg_c. Banks and other financial institutions

	Unweighted base	1021	1497	1005	1014
	Base: All country adults	1021	1497	1005	1014
Should be regulated more than they are now		65%	59%	67%	77%
Should be regulated less than they are now		8%	10%	12%	9%
Current amount of regulation is about right		12%	14%	12%	8%
Don't know		15%	17%	10%	7%

Glob_techreg_d. Pharmaceutical companies

	Unweighted base	1021	1497	1005	1014
	Base: All country adults	1021	1497	1005	1014
Should be regulated more than they are now		63%	57%	62%	74%
Should be regulated less than they are now		10%	11%	11%	10%
Current amount of regulation is about right		12%	16%	15%	10%
Don't know		15%	17%	12%	7%

Glob_techreg_e. Small businesses

	Unweighted base	1021	1497	1005	1014
	Base: All country adults	1021	1497	1005	1014
Should be regulated more than they are now		16%	9%	30%	23%
Should be regulated less than they are now		40%	49%	36%	38%
Current amount of regulation is about right		26%	24%	21%	31%
Don't know		18%	18%	13%	8%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Sweden	Denmark	Poland	GB
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	Sweden	Denmark	Poland	GB
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Should be regulated more than they are now	32%	38%	31%	64%
Should be regulated less than they are now	17%	11%	27%	6%
Current amount of regulation is about right	30%	28%	30%	15%
Don't know	22%	23%	12%	15%

Glob_techreg_b. Companies making consumer goods

	Sweden	Denmark	Poland	GB
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Should be regulated more than they are now	25%	28%	35%	36%
Should be regulated less than they are now	14%	12%	26%	7%
Current amount of regulation is about right	39%	38%	28%	39%
Don't know	22%	22%	11%	19%

Glob_techreg_c. Banks and other financial institutions

	Sweden	Denmark	Poland	GB
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Should be regulated more than they are now	55%	60%	53%	60%
Should be regulated less than they are now	7%	6%	16%	4%
Current amount of regulation is about right	19%	15%	21%	21%
Don't know	20%	19%	10%	15%

Glob_techreg_d. Pharmaceutical companies

	Sweden	Denmark	Poland	GB
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Should be regulated more than they are now	44%	41%	60%	50%
Should be regulated less than they are now	7%	8%	14%	4%
Current amount of regulation is about right	28%	30%	16%	27%
Don't know	21%	22%	10%	19%

Glob_techreg_e. Small businesses

	Sweden	Denmark	Poland	GB
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Should be regulated more than they are now	8%	11%	12%	9%
Should be regulated less than they are now	40%	28%	46%	32%
Current amount of regulation is about right	30%	37%	30%	38%
Don't know	22%	25%	12%	21%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Australia	United States	Canada	Brazil
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Should be regulated more than they are now	57%	47%	48%	63%
Should be regulated less than they are now	12%	14%	14%	18%
Current amount of regulation is about right	21%	21%	23%	13%
Don't know	10%	18%	15%	5%

Glob_techreg_b. Companies making consumer goods

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Should be regulated more than they are now	44%	33%	38%	56%
Should be regulated less than they are now	11%	21%	15%	23%
Current amount of regulation is about right	34%	29%	31%	15%
Don't know	12%	18%	16%	6%

Glob_techreg_c. Banks and other financial institutions

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Should be regulated more than they are now	73%	47%	40%	71%
Should be regulated less than they are now	7%	14%	12%	14%
Current amount of regulation is about right	12%	22%	34%	11%
Don't know	8%	17%	14%	4%

Glob_techreg_d. Pharmaceutical companies

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Should be regulated more than they are now	51%	61%	54%	67%
Should be regulated less than they are now	10%	12%	12%	12%
Current amount of regulation is about right	29%	12%	21%	16%
Don't know	10%	15%	14%	6%

Glob_techreg_e. Small businesses

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Should be regulated more than they are now	17%	12%	16%	22%
Should be regulated less than they are now	32%	41%	31%	52%
Current amount of regulation is about right	38%	29%	37%	19%
Don't know	12%	18%	17%	7%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Mexico	Turkey	Egypt	Saudi Arabia
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Should be regulated more than they are now		59%	65%	50%	55%
Should be regulated less than they are now		17%	15%	21%	18%
Current amount of regulation is about right		21%	16%	16%	14%
Don't know		3%	4%	13%	13%

Glob_techreg_b. Companies making consumer goods

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Should be regulated more than they are now		60%	84%	66%	55%
Should be regulated less than they are now		17%	7%	14%	17%
Current amount of regulation is about right		20%	7%	9%	15%
Don't know		3%	3%	12%	13%

Glob_techreg_c. Banks and other financial institutions

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Should be regulated more than they are now		71%	77%	56%	52%
Should be regulated less than they are now		11%	8%	14%	16%
Current amount of regulation is about right		16%	12%	19%	19%
Don't know		3%	4%	12%	14%

Glob_techreg_d. Pharmaceutical companies

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Should be regulated more than they are now		74%	85%	68%	60%
Should be regulated less than they are now		8%	6%	13%	14%
Current amount of regulation is about right		16%	6%	8%	14%
Don't know		3%	3%	11%	12%

Glob_techreg_e. Small businesses

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Should be regulated more than they are now		29%	58%	48%	41%
Should be regulated less than they are now		39%	16%	21%	22%
Current amount of regulation is about right		30%	23%	17%	21%
Don't know		3%	3%	14%	16%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



India	China	Japan	Indonesia
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Should be regulated more than they are now	54%	-	27%	52%
Should be regulated less than they are now	21%	-	24%	21%
Current amount of regulation is about right	17%	-	23%	15%
Don't know	9%	-	27%	12%

Glob_techreg_b. Companies making consumer goods

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Should be regulated more than they are now	52%	-	13%	49%
Should be regulated less than they are now	21%	-	27%	23%
Current amount of regulation is about right	17%	-	30%	12%
Don't know	9%	-	30%	16%

Glob_techreg_c. Banks and other financial institutions

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Should be regulated more than they are now	53%	-	18%	46%
Should be regulated less than they are now	19%	-	26%	22%
Current amount of regulation is about right	20%	-	29%	18%
Don't know	9%	-	27%	14%

Glob_techreg_d. Pharmaceutical companies

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Should be regulated more than they are now	59%	-	17%	51%
Should be regulated less than they are now	16%	-	30%	18%
Current amount of regulation is about right	15%	-	27%	17%
Don't know	10%	-	26%	15%

Glob_techreg_e. Small businesses

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Should be regulated more than they are now	36%	-	7%	58%
Should be regulated less than they are now	31%	-	42%	15%
Current amount of regulation is about right	23%	-	24%	14%
Don't know	10%	-	27%	13%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Thailand	Nigeria	South Africa
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Thinking about the role of the government in regulating companies, do you think the following types of companies should be regulated by the government more than they are now, or less than they are now, or is the current amount of government regulation about right? (Please select one option on each row)

Glob_techreg_a. Technology and social media companies

	Unweighted base	1043	644	1002
	Base: All country adults	1043	644	1002
Should be regulated more than they are now		60%	63%	47%
Should be regulated less than they are now		20%	20%	22%
Current amount of regulation is about right		14%	15%	25%
Don't know		6%	2%	6%

Glob_techreg_b. Companies making consumer goods

	Unweighted base	1043	644	1002
	Base: All country adults	1043	644	1002
Should be regulated more than they are now		67%	78%	52%
Should be regulated less than they are now		14%	12%	21%
Current amount of regulation is about right		13%	9%	22%
Don't know		6%	1%	5%

Glob_techreg_c. Banks and other financial institutions

	Unweighted base	1043	644	1002
	Base: All country adults	1043	644	1002
Should be regulated more than they are now		55%	75%	51%
Should be regulated less than they are now		15%	11%	18%
Current amount of regulation is about right		24%	13%	25%
Don't know		7%	1%	5%

Glob_techreg_d. Pharmaceutical companies

	Unweighted base	1043	644	1002
	Base: All country adults	1043	644	1002
Should be regulated more than they are now		66%	82%	59%
Should be regulated less than they are now		14%	10%	16%
Current amount of regulation is about right		14%	7%	19%
Don't know		6%	1%	6%

Glob_techreg_e. Small businesses

	Unweighted base	1043	644	1002
	Base: All country adults	1043	644	1002
Should be regulated more than they are now		43%	32%	31%
Should be regulated less than they are now		26%	40%	37%
Current amount of regulation is about right		22%	25%	27%
Don't know		9%	3%	6%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



France	Germany	Italy	Spain
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	France	Germany	Italy	Spain
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
Too much power and influence	59%	57%	55%	63%
Not enough power and influence	9%	8%	14%	13%
About the right amount of power and influence	17%	19%	20%	16%
Don't know	15%	17%	11%	8%

Glob_techpower_b. Companies making consumer goods

	France	Germany	Italy	Spain
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
Too much power and influence	52%	37%	33%	40%
Not enough power and influence	15%	11%	25%	23%
About the right amount of power and influence	18%	33%	29%	27%
Don't know	15%	19%	13%	10%

Glob_techpower_c. Banks and other financial institutions

	France	Germany	Italy	Spain
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
Too much power and influence	71%	70%	72%	80%
Not enough power and influence	6%	5%	8%	7%
About the right amount of power and influence	10%	11%	11%	7%
Don't know	12%	14%	8%	6%

Glob_techpower_d. Pharmaceutical companies

	France	Germany	Italy	Spain
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
Too much power and influence	65%	64%	63%	67%
Not enough power and influence	10%	6%	9%	11%
About the right amount of power and influence	12%	15%	17%	13%
Don't know	13%	15%	11%	9%

Glob_techpower_e. Small businesses

	France	Germany	Italy	Spain
Unweighted base	1021	1497	1005	1014
Base: All country adults	1021	1497	1005	1014
Too much power and influence	3%	3%	6%	5%
Not enough power and influence	68%	63%	67%	70%
About the right amount of power and influence	15%	18%	16%	17%
Don't know	13%	16%	11%	8%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Sweden	Denmark	Poland	GB
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Too much power and influence	44%	44%	35%	67%
Not enough power and influence	8%	8%	18%	3%
About the right amount of power and influence	25%	26%	34%	15%
Don't know	23%	22%	13%	15%

Glob_techpower_b. Companies making consumer goods

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Too much power and influence	21%	17%	22%	27%
Not enough power and influence	11%	10%	23%	10%
About the right amount of power and influence	39%	46%	39%	39%
Don't know	29%	27%	16%	24%

Glob_techpower_c. Banks and other financial institutions

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Too much power and influence	58%	63%	57%	64%
Not enough power and influence	5%	5%	12%	3%
About the right amount of power and influence	16%	16%	20%	17%
Don't know	20%	17%	11%	16%

Glob_techpower_d. Pharmaceutical companies

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Too much power and influence	43%	45%	52%	52%
Not enough power and influence	7%	7%	15%	7%
About the right amount of power and influence	27%	28%	21%	21%
Don't know	24%	21%	12%	20%

Glob_techpower_e. Small businesses

	1011	1010	1019	1949
Unweighted base	1011	1010	1019	1949
Base: All country adults	1011	1010	1019	1949
Too much power and influence	3%	2%	8%	2%
Not enough power and influence	46%	40%	52%	59%
About the right amount of power and influence	27%	35%	28%	23%
Don't know	24%	23%	13%	17%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Australia	United States	Canada	Brazil
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Too much power and influence	57%	58%	51%	61%
Not enough power and influence	8%	9%	10%	16%
About the right amount of power and influence	24%	18%	23%	16%
Don't know	11%	15%	16%	6%

Glob_techpower_b. Companies making consumer goods

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Too much power and influence	28%	28%	28%	44%
Not enough power and influence	14%	15%	16%	23%
About the right amount of power and influence	44%	35%	38%	25%
Don't know	15%	22%	18%	8%

Glob_techpower_c. Banks and other financial institutions

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Too much power and influence	73%	56%	49%	67%
Not enough power and influence	6%	8%	9%	13%
About the right amount of power and influence	14%	20%	28%	14%
Don't know	8%	16%	15%	6%

Glob_techpower_d. Pharmaceutical companies

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Too much power and influence	47%	65%	53%	51%
Not enough power and influence	10%	8%	9%	19%
About the right amount of power and influence	29%	12%	21%	22%
Don't know	14%	14%	16%	8%

Glob_techpower_e. Small businesses

	1006	2012	1006	1006
Unweighted base	1006	2012	1006	1006
Base: All country adults	1006	2012	1006	1006
Too much power and influence	8%	6%	8%	14%
Not enough power and influence	52%	54%	50%	57%
About the right amount of power and influence	28%	23%	25%	20%
Don't know	12%	17%	17%	9%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Mexico	Turkey	Egypt	Saudi Arabia
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Too much power and influence		62%	51%	38%	33%
Not enough power and influence		17%	25%	30%	27%
About the right amount of power and influence		19%	18%	16%	20%
Don't know		3%	5%	17%	20%

Glob_techpower_b. Companies making consumer goods

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Too much power and influence		45%	38%	35%	26%
Not enough power and influence		24%	27%	33%	28%
About the right amount of power and influence		27%	30%	16%	23%
Don't know		4%	6%	17%	23%

Glob_techpower_c. Banks and other financial institutions

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Too much power and influence		68%	58%	39%	35%
Not enough power and influence		13%	16%	24%	22%
About the right amount of power and influence		15%	22%	19%	23%
Don't know		3%	4%	17%	20%

Glob_techpower_d. Pharmaceutical companies

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Too much power and influence		53%	46%	37%	31%
Not enough power and influence		21%	23%	33%	27%
About the right amount of power and influence		21%	24%	13%	22%
Don't know		5%	7%	16%	21%

Glob_techpower_e. Small businesses

	Unweighted base	1009	506	1537	828
	Base: All country adults	1009	506	1537	828
Too much power and influence		10%	14%	22%	23%
Not enough power and influence		64%	62%	42%	33%
About the right amount of power and influence		22%	18%	18%	22%
Don't know		4%	6%	18%	23%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



India	China	Japan	Indonesia
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Too much power and influence	55%	-	26%	40%
Not enough power and influence	21%	-	19%	24%
About the right amount of power and influence	17%	-	29%	18%
Don't know	8%	-	26%	18%

Glob_techpower_b. Companies making consumer goods

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Too much power and influence	39%	-	11%	36%
Not enough power and influence	26%	-	23%	25%
About the right amount of power and influence	25%	-	34%	19%
Don't know	10%	-	32%	20%

Glob_techpower_c. Banks and other financial institutions

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Too much power and influence	48%	-	30%	42%
Not enough power and influence	22%	-	15%	19%
About the right amount of power and influence	21%	-	29%	19%
Don't know	9%	-	26%	20%

Glob_techpower_d. Pharmaceutical companies

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Too much power and influence	42%	-	21%	26%
Not enough power and influence	25%	-	19%	31%
About the right amount of power and influence	22%	-	32%	22%
Don't know	11%	-	28%	21%

Glob_techpower_e. Small businesses

	India	China	Japan	Indonesia
Unweighted base	1035	-	1143	1001
Base: All country adults	1035	-	1143	1001
Too much power and influence	19%	-	4%	21%
Not enough power and influence	52%	-	48%	45%
About the right amount of power and influence	18%	-	23%	17%
Don't know	11%	-	26%	18%

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Thailand	Nigeria	South Africa
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And would you say that in [country] today, the following types of companies generally have too much power and influence, or not enough power and influence, or about the right amount of power and influence? (Please select one option on each row)

Glob_techpower_a. Technology and social media companies

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
Too much power and influence	50%	49%	52%
Not enough power and influence	18%	33%	21%
About the right amount of power and influence	23%	16%	21%
Don't know	9%	2%	5%

Glob_techpower_b. Companies making consumer goods

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
Too much power and influence	46%	45%	36%
Not enough power and influence	18%	36%	30%
About the right amount of power and influence	26%	16%	28%
Don't know	10%	2%	6%

Glob_techpower_c. Banks and other financial institutions

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
Too much power and influence	41%	69%	59%
Not enough power and influence	17%	14%	16%
About the right amount of power and influence	33%	16%	21%
Don't know	9%	1%	4%

Glob_techpower_d. Pharmaceutical companies

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
Too much power and influence	34%	40%	43%
Not enough power and influence	24%	32%	25%
About the right amount of power and influence	30%	25%	26%
Don't know	12%	2%	6%

Glob_techpower_e. Small businesses

	Thailand	Nigeria	South Africa
Unweighted base	1043	644	1002
Base: All country adults	1043	644	1002
Too much power and influence	12%	13%	10%
Not enough power and influence	50%	68%	68%
About the right amount of power and influence	26%	16%	16%
Don't know	12%	2%	5%

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France	Germany	Italy	Spain
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	896	1271	962	988
Base: All country adults who have used a social network in the last 30 days		896	1280	962	985
Facebook	40%	24%	45%	42%	
LinkedIn	3%	1%	3%	3%	
Twitter	8%	5%	8%	22%	
YouTube	15%	14%	15%	16%	
Google+ (not Google search)	3%	3%	8%	5%	
Instagram	6%	7%	12%	13%	
Tumblr	0%	0%	1%	0%	
Kik	-	0%	0%	0%	
Pinterest	1%	2%	2%	1%	
WhatsApp	3%	35%	15%	15%	
Line	0%	0%	0%	-	
Viber	0%	1%	0%	0%	
Snapchat	3%	2%	1%	0%	
Telegram	0%	1%	4%	2%	
Slack	-	-	0%	-	
Facebook Messenger	5%	7%	8%	5%	
Periscope	0%	0%	0%	0%	
YikYak	0%	0%	0%	-	
WeChat	-	0%	0%	0%	
Flickr	-	-	-	-	
XING	-	2%	-	-	
Stayfriends	-	1%	-	-	
Google Hangouts	-	-	-	-	
Reddit	-	-	-	-	
Mindtalk	-	-	-	-	
"nosquare"	-	-	-	-	
Path	-	-	-	-	
Badoo	-	-	-	-	
Nk.pl (Nasza-Klasa)	-	-	-	-	
GG.pl (Gadu-Gadu)	-	-	-	-	
Ask.fm	-	-	-	-	
Sarahah	-	-	-	-	
Twitch.tv	-	-	-	-	
VK.com (V Kontakte)	-	-	-	-	
Window Live	-	-	-	-	
Vimeo	-	-	-	-	
BeeTalk	-	-	-	-	
Diğer	-	-	-	-	
Bunlardan hiçbiri	-	-	-	-	
4chan	-	-	-	-	
Sina Weibo	-	-	-	-	
Qzone	-	-	-	-	
RenRen	-	-	-	-	
Momo	-	-	-	-	
Pengyou	-	-	-	-	
Kaixin	-	-	-	-	

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Fieldwork Dates: 28th February to 26th March 2019



Sweden	Denmark	Poland	GB
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	937	923	938	1682
Base: All country adults who have used a social network in the last 30 days		942	934	939	1671
Facebook		21%	35%	55%	24%
LinkedIn		3%	7%	3%	2%
Twitter		5%	5%	10%	14%
YouTube		13%	8%	31%	7%
Google+ (not Google search)		3%	2%	9%	1%
Instagram		6%	6%	11%	3%
Tumblr		0%	-	1%	0%
Kik		0%	0%	0%	-
Pinterest		0%	1%	2%	0%
WhatsApp		1%	1%	13%	2%
Line		-	-	-	0%
Viber		0%	0%	2%	-
Snapchat		1%	2%	4%	2%
Telegram		0%	1%	1%	0%
Slack		-	0%	-	0%
Facebook Messenger		3%	4%	28%	2%
Periscope		0%	0%	0%	-
YikYak		0%	0%	-	-
WeChat		0%	0%	0%	0%
Flickr		-	-	-	-
XING		-	-	-	-
Stayfriends		-	-	-	-
Google Hangouts		-	-	-	-
Reddit		-	-	-	-
Mindtalk		-	-	-	-
"nosquare"		-	-	-	-
Path		-	-	-	-
Badoo		-	-	-	-
Nk.pl (Nasza-Klasa)		-	-	1%	-
GG.pl (Gadu-Gadu)		-	-	2%	-
Ask.fm		-	-	0%	-
Sarahah		-	-	0%	-
Twitch.tv		-	-	1%	-
VK.com (V Kontakte)		-	-	0%	-
Window Live		-	-	-	-
Vimeo		-	-	-	-
BeeTalk		-	-	-	-
Diğer		-	-	-	-
Bunlardan hiçbiri		-	-	-	-
4chan		-	-	-	-
Sina Weibo		-	-	-	-
Qzone		-	-	-	-
RenRen		-	-	-	-
Momo		-	-	-	-
Pengyou		-	-	-	-
Kaixin		-	-	-	-

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Fieldwork Dates: 28th February to 26th March 2019



Australia	United States	Canada	Brazil
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	889	1761	885	988
Base: All country adults who have used a social network in the last 30 days		911	1707	886	988
Facebook		37%	31%	33%	49%
LinkedIn		5%	3%	3%	4%
Twitter		9%	13%	11%	14%
YouTube		17%	16%	18%	37%
Google+ (not Google search)		2%	4%	6%	12%
Instagram		8%	6%	8%	22%
Tumblr		1%	1%	1%	0%
Kik		0%	0%	0%	-
Pinterest		2%	2%	3%	2%
WhatsApp		5%	2%	4%	31%
Line		1%	0%	0%	0%
Viber		0%	0%	1%	1%
Snapchat		3%	3%	3%	2%
Telegram		1%	1%	1%	2%
Slack		0%	0%	1%	-
Facebook Messenger		6%	5%	7%	11%
Periscope		-	0%	1%	0%
YikYak		-	0%	-	-
WeChat		2%	0%	1%	0%
Flickr		-	-	1%	-
XING		-	-	-	-
Stayfriends		-	-	-	-
Google Hangouts		-	-	-	-
Reddit		-	-	-	-
Mindtalk		-	-	-	-
"nosquare"		-	-	-	-
Path		-	-	-	-
Badoo		-	-	-	-
Nk.pl (Nasza-Klasa)		-	-	-	-
GG.pl (Gadu-Gadu)		-	-	-	-
Ask.fm		-	-	-	-
Sarahah		-	-	-	-
Twitch.tv		-	-	-	-
VK.com (V Kontakte)		-	-	-	-
Window Live		-	-	-	-
Vimeo		-	-	-	-
BeeTalk		-	-	-	-
Diğer		-	-	-	-
Bunlardan hiçbiri		-	-	-	-
4chan		-	0%	-	-
Sina Weibo		-	-	-	-
Qzone		-	-	-	-
RenRen		-	-	-	-
Momo		-	-	-	-
Pengyou		-	-	-	-
Kaixin		-	-	-	-

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



Mexico	Turkey	Egypt	Saudi Arabia
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	1000	490	1379	728
Base: All country adults who have used a social network in the last 30 days		999	487	1383	720
Facebook	58%	58%	43%	69%	34%
LinkedIn	3%	3%	3%	5%	4%
Twitter	21%	21%	30%	20%	41%
YouTube	42%	42%	40%	24%	24%
Google+ (not Google search)	11%	11%	15%	9%	8%
Instagram	9%	9%	36%	12%	22%
Tumblr	0%	0%	1%	1%	3%
Kik	-	-	0%	-	-
Pinterest	2%	2%	5%	2%	1%
WhatsApp	18%	18%	24%	-	-
Line	0%	0%	1%	-	-
Viber	-	-	1%	-	-
Snapchat	2%	2%	3%	2%	13%
Telegram	1%	1%	2%	-	-
Slack	0%	0%	0%	-	-
Facebook Messenger	12%	12%	8%	-	-
Periscope	0%	0%	1%	1%	0%
YikYak	-	-	0%	-	-
WeChat	0%	0%	0%	-	-
Flickr	0%	0%	-	1%	1%
XING	-	-	-	-	-
Stayfriends	-	-	-	-	-
Google Hangouts	-	-	-	-	-
Reddit	-	-	-	1%	1%
Mindtalk	-	-	-	-	-
"nosquare"	-	-	-	-	-
Path	-	-	-	-	-
Badoo	-	-	-	-	-
Nk.pl (Nasza-Klasa)	-	-	-	-	-
GG.pl (Gadu-Gadu)	-	-	-	-	-
Ask.fm	-	-	-	-	-
Sarahah	-	-	-	-	-
Twitch.tv	-	-	-	-	-
VK.com (V Kontakte)	-	-	-	-	-
Window Live	-	-	-	-	-
Vimeo	-	-	-	-	-
BeeTalk	-	-	-	-	-
Diğer	-	-	0%	-	-
Bunlardan hiçbiri	-	-	0%	-	-
4chan	-	-	-	-	-
Sina Weibo	-	-	-	-	-
Qzone	-	-	-	-	-
RenRen	-	-	-	-	-
Momo	-	-	-	-	-
Pengyou	-	-	-	-	-
Kaixin	-	-	-	-	-

Globalism

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India	China	Japan	Indonesia
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	977	717	869	960
Base: All country adults who have used a social network in the last 30 days		977	706	884	858
Facebook		48%	7%	11%	47%
LinkedIn		12%	2%	1%	1%
Twitter		20%	-	27%	10%
YouTube		49%	-	20%	30%
Google+ (not Google search)		9%	-	6%	10%
Instagram		24%	3%	6%	23%
Tumblr		1%	-	1%	0%
Kik		-	-	0%	-
Pinterest		6%	-	1%	2%
WhatsApp		39%	-	1%	-
Line		1%	1%	17%	4%
Viber		2%	-	1%	-
Snapchat		3%	1%	1%	0%
Telegram		-	-	0%	-
Slack		1%	1%	0%	0%
Facebook Messenger		-	-	2%	-
Periscope		-	-	1%	-
YikYak		-	-	0%	-
WeChat		2%	26%	1%	1%
Flickr		-	-	-	-
XING		-	-	-	-
Stayfriends		-	-	-	-
Google Hangouts		3%	5%	-	0%
Reddit		2%	-	-	-
Mindtalk		-	-	-	0%
"nosquare"		-	-	-	0%
Path		-	-	-	0%
Badoo		-	-	-	-
Nk.pl (Nasza-Klasa)		-	-	-	-
GG.pl (Gadu-Gadu)		-	-	-	-
Ask.fm		-	-	-	-
Sarahah		-	-	-	-
Twitch.tv		-	-	-	-
VK.com (V Kontakte)		-	-	-	-
Window Live		-	-	-	-
Vimeo		-	-	-	0%
BeeTalk		-	-	-	-
Diğer		-	-	-	-
Bunlardan hiçbiri		-	-	-	-
4chan		-	-	-	-
Sina Weibo		-	17%	-	-
Qzone		-	8%	-	-
RenRen		-	2%	-	-
Momo		-	2%	-	-
Pengyou		-	1%	-	-
Kaixin		-	1%	-	-

Globalism

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Fieldwork Dates: 28th February to 26th March 2019



Thailand	Nigeria	South Africa
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Glob_soma_news_. And which of the following, if any, do you tend to use to consume news?

	Unweighted base	1007	639	991
Base: All country adults who have used a social network in the last 30 days		1018	639	990
Facebook	81%	69%	49%	
LinkedIn	3%	20%	7%	
Twitter	18%	49%	19%	
YouTube	-	33%	33%	
Google+ (not Google search)	10%	16%	12%	
Instagram	20%	35%	10%	
Tumblr	1%	-	2%	
Kik	-	-	-	
Pinterest	2%	3%	4%	
WhatsApp	-	54%	24%	
Line	65%	-	1%	
Viber	-	-	1%	
Snapchat	1%	3%	2%	
Telegram	-	-	1%	
Slack	0%	-	0%	
Facebook Messenger	-	18%	8%	
Periscope	-	-	-	
YikYak	-	-	0%	
WeChat	2%	-	2%	
Flickr	-	-	1%	
XING	-	-	-	
Stayfriends	-	-	-	
Google Hangouts	2%	-	-	
Reddit	-	-	-	
Mindtalk	-	-	-	
"nosquare"	0%	-	-	
Path	-	-	-	
Badoo	-	1%	1%	
Nk.pl (Nasza-Klasa)	-	-	-	
GG.pl (Gadu-Gadu)	-	-	-	
Ask.fm	-	-	-	
Sarahah	-	-	-	
Twitch.tv	-	-	-	
VK.com (V Kontakte)	-	-	-	
Window Live	-	-	1%	
Vimeo	-	-	-	
BeeTalk	1%	-	-	
Diğer	-	-	-	
Bunlardan hiçbiri	-	-	-	
4chan	-	-	1%	
Sina Weibo	-	-	-	
Qzone	-	-	-	
RenRen	-	-	-	
Momo	-	-	-	
Pengyou	-	-	-	
Kaixin	-	-	-	

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	France	Germany	Italy	Spain
51	-	-	-	-
Douban	-	-	-	-
Taomee	-	-	-	-
Tencent weibo	-	-	-	-
Shijjiayuan	-	-	-	-
Taojianghu	-	-	-	-
Baishehui	-	-	-	-
Zhenai	-	-	-	-
Baihe	-	-	-	-
iPart	-	-	-	-
Zobei	-	-	-	-
Tianji	-	-	-	-
Huanqiurenmai	-	-	-	-
Ushi	-	-	-	-
ZhongZhong	-	-	-	-
Saike	-	-	-	-
NetEase Blog	-	-	-	-
Yixun	-	-	-	-
Jiwenjida	-	-	-	-
Zhihu	-	-	-	-
Yongyouqiyeshequ	-	-	-	-
Tianjixueshu	-	-	-	-
Dubsmash	0%	-	-	-
Mixi	-	-	-	-
Gree	-	-	-	-
アメーバピグ Ameba pig	-	-	-	-
Mobage	-	-	-	-
MySpace	-	-	-	-
Skype	-	-	-	-
ニコニコ動画 Nico Nico Douga	-	-	-	-
TikTok	-	-	-	-
Nextdoor	-	-	0%	0%
Gab	-	-	-	-
Signal	-	-	-	-
Amino	-	-	-	-
Discord	-	-	-	-
OK (Odnoklassniki)	-	-	-	-
Scope	-	-	-	-
Vine	-	-	-	-
Foursquare	-	-	-	-
Other	17%	14%	22%	13%
Don't know	3%	3%	2%	2%
None of these	20%	21%	15%	17%

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	Sweden	Denmark	Poland	GB
51	-	-	-	-
Douban	-	-	-	-
Taomee	-	-	-	-
Tencent weibo	-	-	-	-
Shijjiayuan	-	-	-	-
Taojianghu	-	-	-	-
Baishehui	-	-	-	-
Zhenai	-	-	-	-
Baihe	-	-	-	-
iPart	-	-	-	-
Zobei	-	-	-	-
Tianji	-	-	-	-
Huanqiurenmai	-	-	-	-
Ushi	-	-	-	-
ZhongZhong	-	-	-	-
Saike	-	-	-	-
NetEase Blog	-	-	-	-
Yixun	-	-	-	-
Jiwenjida	-	-	-	-
Zhihu	-	-	-	-
Yongyouqiyeshequ	-	-	-	-
Tianjixueshu	-	-	-	-
Dubsmash	-	-	-	-
Mixi	-	-	-	-
Gree	-	-	-	-
アメーバピグ Ameba pig	-	-	-	-
Mobage	-	-	-	-
MySpace	-	-	-	-
Skype	-	-	-	0%
ニコニコ動画 Nico Nico Douga	-	-	-	-
TikTok	-	-	-	-
Nextdoor	-	-	-	0%
Gab	-	-	-	-
Signal	-	-	1%	-
Amino	-	-	0%	-
Discord	-	-	1%	-
OK (Odnoklassniki)	-	-	0%	-
Scope	-	-	0%	-
Vine	-	-	-	-
Foursquare	-	-	-	-
Other	26%	14%	7%	18%
Don't know	2%	2%	2%	2%
None of these	41%	43%	7%	43%

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	Australia	United States	Canada	Brazil
51	-	-	-	-
Douban	-	-	-	-
Taomee	-	-	-	-
Tencent weibo	-	-	-	-
Shijjiayuan	-	-	-	-
Taojianghu	-	-	-	-
Baishehui	-	-	-	-
Zhenai	-	-	-	-
Baihe	-	-	-	-
iPart	-	-	-	-
Zobei	-	-	-	-
Tianji	-	-	-	-
Huanqiurenmai	-	-	-	-
Ushi	-	-	-	-
ZhongZhong	-	-	-	-
Saike	-	-	-	-
NetEase Blog	-	-	-	-
Yixun	-	-	-	-
Jiwenjida	-	-	-	-
Zhihu	-	-	-	-
Yongyouqiyeshequ	-	-	-	-
Tianjixueshu	-	-	-	-
Dubsmash	-	-	-	-
Mixi	-	-	-	-
Gree	-	-	-	-
アメーバピグ Ameba pig	-	-	-	-
Mobage	-	-	-	-
MySpace	-	-	-	-
Skype	-	-	-	-
ニコニコ動画 Nico Nico Douga	-	-	-	-
TikTok	-	1%	-	-
Nextdoor	-	1%	-	-
Gab	-	0%	-	-
Signal	-	-	-	-
Amino	-	-	-	-
Discord	-	-	-	-
OK (Odnoklassniki)	-	-	-	-
Scope	-	-	-	-
Vine	-	-	-	-
Foursquare	-	-	-	-
Other	18%	20%	24%	15%
Don't know	2%	3%	1%	1%
None of these	31%	32%	25%	7%

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	Mexico	Turkey	Egypt	Saudi Arabia
51	-	-	-	-
Douban	-	-	-	-
Taomee	-	-	-	-
Tencent weibo	-	-	-	-
Shijjiayuan	-	-	-	-
Taojianghu	-	-	-	-
Baishehui	-	-	-	-
Zhenai	-	-	-	-
Baihe	-	-	-	-
iPart	-	-	-	-
Zobei	-	-	-	-
Tianji	-	-	-	-
Huanqiurenmai	-	-	-	-
Ushi	-	-	-	-
ZhongZhong	-	-	-	-
Saike	-	-	-	-
NetEase Blog	-	-	-	-
Yixun	-	-	-	-
Jiwenjida	-	-	-	-
Zhihu	-	-	-	-
Yongyouqiyeshetu	-	-	-	-
Tianjixueshu	-	-	-	-
Dubsmash	-	-	-	-
Mixi	-	-	-	-
Gree	-	-	-	-
アメーバピグ Ameba pig	-	-	-	-
Mobage	-	-	-	-
MySpace	-	-	-	-
Skype	-	-	-	-
ニコニコ動画 Nico Nico Douga	-	-	-	-
TikTok	-	-	-	-
Nextdoor	-	-	-	-
Gab	-	-	-	-
Signal	-	-	-	-
Amino	-	-	-	-
Discord	-	-	-	-
OK (Odnoklassniki)	-	-	-	-
Scope	-	-	-	-
Vine	-	-	1%	1%
Foursquare	-	-	1%	0%
Other	12%	10%	9%	11%
Don't know	1%	1%	3%	4%
None of these	6%	4%	7%	5%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



	India	China	Japan	Indonesia
51	-	4%	-	-
Douban	-	4%	-	-
Taomee	-	0%	-	-
Tencent weibo	-	7%	-	-
Shijijiayuan	-	1%	-	-
Taojianghu	-	1%	-	-
Baishehui	-	1%	-	-
Zhenai	-	1%	-	-
Baihe	-	1%	-	-
iPart	-	1%	-	-
Zobei	-	0%	-	-
Tianji	-	1%	-	-
Huanqiurenmai	-	0%	-	-
Ushi	-	0%	-	-
ZhongZhong	-	1%	-	-
Saike	-	1%	-	-
NetEase Blog	-	1%	-	-
Yixun	-	2%	-	-
Jiwenjida	-	1%	-	-
Zhihu	-	10%	-	-
Yongyouqiyeshetu	-	2%	-	-
Tianjixueshu	-	1%	-	-
Dubsmash	-	-	-	-
Mixi	-	-	1%	-
Gree	-	-	1%	-
アメーバピグ Ameba pig	-	-	1%	-
Mobage	-	-	1%	-
MySpace	-	-	-	0%
Skype	5%	-	-	-
ニコニコ動画 Nico Nico Douga	-	-	5%	-
TikTok	-	-	-	-
Nextdoor	-	-	-	-
Gab	-	-	-	-
Signal	-	-	-	-
Amino	-	-	-	-
Discord	-	-	-	-
OK (Odnoklassniki)	-	-	-	-
Scope	-	-	-	-
Vine	-	-	-	-
Foursquare	-	-	-	-
Other	12%	29%	36%	19%
Don't know	2%	6%	2%	6%
None of these	10%	4%	11%	5%

Globalism

All Markets

Fieldwork Dates: 28th February to 26th March 2019



	Thailand	Nigeria	South Africa
51	-	-	-
Douban	-	-	-
Taomee	-	-	-
Tencent weibo	-	-	-
Shijjiayuan	-	-	-
Taojianghu	-	-	-
Baishehui	-	-	-
Zhenai	-	-	-
Baihe	-	-	-
iPart	-	-	-
Zobei	-	-	-
Tianji	-	-	-
Huanqiurenmai	-	-	-
Ushi	-	-	-
ZhongZhong	-	-	-
Saike	-	-	-
NetEase Blog	-	-	-
Yixun	-	-	-
Jiwenjida	-	-	-
Zhihu	-	-	-
Yongyouqiyeshequ	-	-	-
Tianjixueshu	-	-	-
Dubsmash	-	-	-
Mixi	-	-	-
Gree	-	-	-
アメーバピグ Ameba pig	-	-	-
Mobage	-	-	-
MySpace	0%	-	-
Skype	-	4%	-
ニコニコ動画 Nico Nico Douga	-	-	-
TikTok	-	-	1%
Nextdoor	-	-	-
Gab	-	-	-
Signal	-	-	-
Amino	-	-	-
Discord	-	-	-
OK (Odnoklassniki)	-	-	-
Scope	-	-	-
Vine	-	-	-
Foursquare	-	-	-
Other	6%	9%	14%
Don't know	1%	1%	1%
None of these	1%	3%	11%