

YouGov / Gingerbread Survey Results

Sample Size: 4936 GB Adults
Fieldwork: 10th - 16th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					Single Parent?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No	Don't know
Weighted Sample	4936	x	x	x	x	1460	1200	962	2394	2542	587	1249	1688	1412	2814	2122	632	1604	1056	1214	429	288	4518	129
Unweighted Sample	4936	1224	1320	235	661	1454	1214	965	2530	2406	396	962	2009	1569	3205	1731	588	1665	1016	1200	467	287	4551	98
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

A single parent is the mum or dad who is the main carer for a child under 18 (sometimes a foster, adoptive parent or grandparent). A single parent may be single, widowed, divorced, or separated. Would you describe yourself as a single parent?

Yes I would	6	5	8	4	4	5	9	4	3	9	3	4	9	5	5	7	5	6	6	5	6	100	0	0
No I would not	92	94	90	93	95	94	89	94	95	89	88	92	91	93	92	90	91	91	91	92	91	0	100	0
Don't know	3	1	2	3	1	2	2	2	3	2	9	4	1	1	2	3	4	2	3	2	2	0	0	100

Thinking about the general election in May, how likely are you to vote?

I will definitely vote	74	84	84	81	81	84	82	81	78	70	57	67	77	84	77	69	75	73	73	73	81	69	75	26
I will probably vote	14	13	12	13	14	11	12	11	12	15	17	17	13	10	12	16	12	14	14	14	10	18	13	10
TOTAL VOTE	88	97	96	94	95	95	94	92	90	85	74	84	90	94	89	85	87	87	87	87	91	87	88	36
I will probably not vote	4	2	1	3	3	2	1	3	3	5	8	6	3	2	3	5	3	4	5	4	2	3	4	1
I will definitely not vote	4	1	1	1	1	1	1	1	3	4	6	5	4	2	3	4	5	4	3	4	3	5	4	5
TOTAL NOT VOTE	8	3	2	4	4	3	2	4	6	9	14	11	7	4	6	9	8	8	8	8	5	8	8	6
Don't know	5	1	2	2	1	2	3	3	4	6	12	6	4	2	4	6	6	5	5	4	4	5	3	58

Thinking about the following issues, on a scale of 0 to 5 where 0 means 'No understanding at all' and 5 means 'Very strong understanding', do you think politicians generally have a good or bad understanding of how best to help families like yours?

[Asked to respondents who have children under 18; n=1015]

Having access to affordable childcare

0 – No understanding at all	20	12	22	8	31	14	22	19	22	18	18	21	19	30	19	21	20	18	17	22	27	21	20	17
1	18	12	17	17	17	14	16	26	17	18	30	18	17	13	19	15	17	17	18	20	14	13	19	0
2	21	21	24	26	15	21	26	19	21	21	17	19	24	14	21	21	21	22	20	19	24	25	21	5
3	17	28	14	32	12	24	14	16	18	17	0	16	19	29	16	19	17	17	21	15	17	15	17	34
4	8	10	11	11	8	10	8	9	8	9	6	10	7	10	11	5	12	9	7	7	8	11	8	6
5 – Very strong understanding	6	9	6	5	6	6	8	4	6	6	11	7	5	4	6	6	6	7	5	6	4	7	6	9
Don't know	10	8	6	2	11	10	6	7	9	10	18	10	9	0	7	13	7	9	12	11	7	8	9	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Balancing work with family life																								
0 – No understanding at all	19	8	20	11	33	12	21	19	18	20	17	18	19	24	16	23	17	16	17	23	23	24	18	13
1	15	9	16	8	15	13	14	24	14	17	17	14	17	12	15	16	17	12	18	16	15	12	16	6
2	21	21	21	23	17	23	24	17	22	21	18	20	23	24	23	20	20	24	22	16	25	23	21	13
3	22	33	18	46	15	27	20	26	24	21	19	23	22	11	24	20	19	27	20	21	20	14	24	23
4	9	14	12	6	8	12	9	7	10	8	0	9	9	22	11	6	11	8	10	9	9	11	9	11
5 – Very strong understanding	7	10	8	6	8	8	10	5	7	8	11	8	6	7	7	8	8	9	7	7	4	10	7	3
Don't know	6	5	3	0	3	5	3	3	5	6	18	7	4	0	4	8	8	4	5	7	4	6	5	29
Bringing in a decent income																								
0 – No understanding at all	22	9	22	19	37	13	25	22	22	22	12	21	23	32	18	28	21	20	24	21	27	27	21	13
1	15	10	19	1	18	13	15	20	17	14	32	11	18	8	14	17	13	14	20	16	9	13	16	6
2	23	22	25	21	14	24	28	20	20	25	22	23	23	11	25	20	22	23	19	24	27	24	23	3
3	19	32	13	35	13	26	12	21	20	18	5	18	20	28	22	15	21	21	18	15	21	12	20	23
4	9	14	9	23	8	12	7	10	10	8	0	11	8	13	11	7	9	9	10	9	8	11	9	16
5 – Very strong understanding	7	10	8	1	8	8	10	4	7	7	11	9	6	7	8	7	8	9	5	8	4	9	7	9
Don't know	5	3	3	0	3	4	3	3	4	5	18	6	2	0	3	7	6	4	4	7	4	5	4	29