

YouGov Survey: Genocide: Wording Test



Sample 1000 U.S. Adult Citizens
Conducted January 12 - 17, 2024
Margin of Error $\pm 3.9\%$

1. Do you consider the way the following people were treated in the specified time and place to be a genocide?
A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Yes	No	Not sure
Native Americans in North America (15th - 19th centuries)	55%	19%	26%
Armenians in the Ottoman Empire (1915 - 1923)	45%	7%	48%
Uyghurs in Xinjiang, China (2014 - present)	40%	11%	49%
Rohingya Muslims in Myanmar (2016 - present)	32%	12%	55%
Jewish people in Israel (2023 - present)	35%	37%	28%
Arabs in the Gaza Strip (2023 - present)	32%	32%	37%
Palestinians in the Gaza Strip (2023 - present)	40%	30%	30%
Ukrainians in Ukraine (2022 - present)	39%	31%	31%

Interviewing Dates January 12 - 17, 2024

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.

Weighting The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.523, with a mean of one and a standard deviation of 0.784.

Number of respondents 1000

Margin of error $\pm 3.9\%$ (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 91 questions not reported.

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1A. Genocide — Native Americans in North America (15th - 19th centuries)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	53%	56%	49%	60%	51%	60%	56%	59%	39%	*
No	19%	27%	12%	15%	15%	23%	21%	19%	14%	25%	*
Not sure	26%	20%	32%	36%	25%	26%	19%	25%	27%	36%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(997)	(438)	(559)	(131)	(211)	(377)	(278)	(649)	(120)	(134)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	55%	64%	54%	46%	71%	41%	53%	63%	59%	59%	52%	56%	52%
No	19%	8%	20%	30%	9%	33%	21%	16%	22%	12%	21%	20%	21%
Not sure	26%	28%	26%	24%	19%	26%	26%	21%	18%	28%	27%	24%	27%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(997)	(366)	(340)	(291)	(353)	(338)	(448)	(284)	(169)	(160)	(218)	(395)	(224)

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1B. Genocide — Armenians in the Ottoman Empire (1915 - 1923)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	45%	57%	33%	48%	51%	38%	46%	43%	42%	47%	*
No	7%	8%	6%	10%	7%	6%	5%	7%	8%	9%	*
Not sure	48%	35%	61%	42%	42%	57%	49%	50%	50%	45%	*
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	*
Unweighted N	(993)	(435)	(558)	(131)	(211)	(375)	(276)	(646)	(120)	(133)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	45%	50%	42%	41%	51%	43%	40%	52%	54%	45%	42%	41%	53%
No	7%	7%	5%	8%	6%	7%	8%	6%	7%	8%	5%	6%	10%
Not sure	48%	42%	52%	51%	43%	50%	52%	41%	38%	47%	53%	53%	37%
Totals	100%	99%	99%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(993)	(365)	(339)	(289)	(352)	(338)	(447)	(283)	(168)	(158)	(217)	(394)	(224)

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1C. Genocide — Uyghurs in Xinjiang, China (2014 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	48%	33%	31%	37%	41%	51%	40%	38%	40%	*
No	11%	12%	10%	17%	16%	8%	6%	11%	17%	9%	*
Not sure	49%	40%	57%	52%	46%	51%	43%	50%	46%	51%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	*
Unweighted N	(997)	(437)	(560)	(131)	(211)	(380)	(275)	(649)	(121)	(134)	(93)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	40%	37%	41%	42%	41%	48%	36%	37%	57%	39%	37%	41%	44%
No	11%	15%	6%	12%	15%	10%	13%	12%	10%	11%	12%	9%	14%
Not sure	49%	48%	52%	45%	43%	42%	51%	51%	33%	51%	51%	50%	42%
Totals	100%	100%	99%	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(997)	(367)	(340)	(290)	(353)	(337)	(449)	(283)	(169)	(161)	(218)	(394)	(224)

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1D. Genocide — Rohingya Muslims in Myanmar (2016 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	32%	38%	28%	31%	34%	29%	36%	32%	32%	26%	*
No	12%	15%	10%	20%	16%	8%	7%	12%	20%	10%	*
Not sure	55%	48%	63%	49%	50%	62%	58%	56%	47%	64%	*
Totals	99%	101%	101%	100%	100%	99%	101%	100%	99%	100%	*
Unweighted N	(991)	(436)	(555)	(130)	(210)	(377)	(274)	(646)	(118)	(133)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	32%	41%	33%	23%	45%	25%	25%	33%	52%	30%	29%	32%	38%
No	12%	9%	11%	16%	10%	16%	15%	15%	6%	14%	15%	9%	13%
Not sure	55%	50%	56%	61%	45%	60%	59%	52%	42%	56%	56%	59%	49%
Totals	99%	100%	100%	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(991)	(362)	(339)	(290)	(351)	(338)	(444)	(283)	(168)	(160)	(217)	(391)	(223)

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1E. Genocide — Jewish people in Israel (2023 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	35%	32%	38%	29%	35%	35%	40%	35%	32%	36%	*
No	37%	47%	27%	36%	39%	36%	36%	38%	35%	31%	*
Not sure	28%	21%	35%	34%	26%	29%	24%	27%	33%	33%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(996)	(436)	(560)	(131)	(211)	(379)	(275)	(647)	(121)	(134)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	35%	29%	33%	43%	31%	45%	34%	34%	44%	31%	35%	33%	41%
No	37%	39%	38%	33%	42%	34%	36%	38%	42%	34%	38%	42%	31%
Not sure	28%	32%	29%	23%	27%	21%	31%	28%	14%	35%	28%	25%	28%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(996)	(366)	(340)	(290)	(353)	(338)	(447)	(283)	(170)	(160)	(217)	(395)	(224)

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1F. Genocide — Arabs in the Gaza Strip (2023 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	32%	32%	32%	*	38%	22%	24%	30%	*	*	*
No	32%	40%	22%	*	31%	38%	36%	33%	*	*	*
Not sure	37%	28%	46%	*	31%	40%	40%	37%	*	*	*
Totals	101%	100%	100%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(500)	(227)	(273)	(54)	(105)	(204)	(137)	(332)	(58)	(68)	(42)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	32%	41%	36%	18%	44%	18%	33%	29%	*	*	29%	31%	32%
No	32%	22%	22%	52%	21%	53%	26%	38%	*	*	35%	31%	35%
Not sure	37%	37%	42%	30%	35%	29%	41%	34%	*	*	36%	38%	33%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	*	*	100%	100%	100%
Unweighted N	(500)	(176)	(181)	(143)	(171)	(173)	(224)	(143)	(83)	(71)	(113)	(199)	(117)

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1G. Genocide — Palestinians in the Gaza Strip (2023 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	40%	37%	42%	*	47%	25%	42%	36%	*	*	*
No	30%	45%	18%	*	17%	42%	39%	34%	*	*	*
Not sure	30%	18%	39%	*	36%	32%	18%	30%	*	*	*
Totals	100%	100%	99%	*	100%	99%	99%	100%	*	*	*
Unweighted N	(498)	(211)	(287)	(76)	(106)	(175)	(141)	(319)	(61)	(66)	(52)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	40%	49%	44%	25%	55%	22%	34%	43%	*	*	41%	36%	44%
No	30%	18%	26%	48%	17%	53%	32%	25%	*	*	28%	34%	30%
Not sure	30%	33%	30%	27%	28%	25%	33%	33%	*	*	32%	30%	27%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	*	*	101%	100%	101%
Unweighted N	(498)	(190)	(159)	(149)	(182)	(166)	(224)	(141)	(87)	(90)	(105)	(195)	(108)

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1H. Genocide — Ukrainians in Ukraine (2022 - present)

Do you consider the way the following people were treated in the specified time and place to be a genocide?

A random half of respondents was asked one of the two Gaza Strip questions and the other half was asked the other one

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	35%	42%	38%	36%	36%	46%	38%	45%	38%	*
No	31%	41%	21%	31%	34%	31%	28%	32%	18%	28%	*
Not sure	31%	24%	37%	31%	30%	33%	26%	30%	37%	35%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(992)	(435)	(557)	(130)	(209)	(377)	(276)	(646)	(119)	(133)	(94)

	Party ID			2020 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	39%	43%	37%	36%	50%	35%	35%	44%	38%	38%	35%	38%	43%
No	31%	28%	27%	37%	23%	38%	29%	33%	41%	28%	32%	31%	30%
Not sure	31%	28%	36%	27%	27%	27%	36%	23%	20%	33%	33%	30%	27%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%	99%	100%
Unweighted N	(992)	(364)	(339)	(289)	(352)	(336)	(446)	(281)	(169)	(160)	(217)	(392)	(223)

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Interviewing Dates	January 12 - 17, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.055 to 6.523, with a mean of one and a standard deviation of 0.784.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	91 questions not reported.