

# YouGov Survey: Gavin Newsom and Donald Trump Soc

Sample 1135 U.S. adult citizens  
 Conducted September 4 - 8, 2025  
 Margin of Error  $\pm 4.2\%$

## 1. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Gavin Newsom	19%	16%	9%	33%	22%
Donald Trump	26%	13%	7%	51%	3%

## 2. How often do you see content posted on social media by Gavin Newsom?

Often	13%
Sometimes	26%
Rarely	17%
Never	36%
Not sure	8%

## 3. How often do you like, comment on, or share content posted on social media by Gavin Newsom?

Often	7%
Sometimes	9%
Rarely	9%
Never	68%
Not sure	6%

## 4. Do you currently follow Gavin Newsom on any social media platforms?

Yes	11%
No	83%
Not sure	6%

## 5. Do you generally have a positive or negative opinion of content posted on social media by Gavin Newsom?

Very positive	16%
Somewhat positive	13%
Neither positive nor negative	19%
Somewhat negative	4%
Very negative	25%
Not sure	24%

## 6. Do you consider Gavin Newsom's posts on social media to be...?

Always appropriate	15%
Usually appropriate	17%
Usually inappropriate	11%
Always inappropriate	13%
Not sure	45%

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## 7. Do you think that Gavin Newsom posts on social media...?

Too often	20%
The right amount	24%
Not often enough	5%
Not sure	51%

## 8. In general, do you think Gavin Newsom spends most of his time...?

Focused on the most important problems	32%
Focused on less important issues	32%
Not sure	37%

## 9. Do you think Gavin Newsom is a...?

Very strong leader	17%
Somewhat strong leader	21%
Somewhat weak leader	8%
Very weak leader	26%
Not sure	27%

## 10. How often do you see content posted on social media by Donald Trump?

Often	29%
Sometimes	28%
Rarely	18%
Never	22%
Not sure	3%

## 11. How often do you like, comment on, or share content posted on social media by Donald Trump?

Often	9%
Sometimes	11%
Rarely	11%
Never	65%
Not sure	3%

## 12. Do you currently follow Donald Trump on any social media platforms?

Yes	18%
No	79%
Not sure	3%

## 13. Do you generally have a positive or negative opinion of content posted on social media by Donald Trump?

Very positive .....	16%
Somewhat positive .....	12%
Neither positive nor negative .....	14%
Somewhat negative .....	5%
Very negative .....	44%
Not sure .....	9%

## 14. Do you consider Donald Trump's posts on social media to be...?

Always appropriate .....	12%
Usually appropriate .....	18%
Usually inappropriate .....	22%
Always inappropriate .....	28%
Not sure .....	20%

## 15. Do you think that Donald Trump posts on social media...?

Too often .....	51%
The right amount .....	23%
Not often enough .....	3%
Not sure .....	23%

## 16. In general, do you think Donald Trump spends most of his time...?

Focused on the most important problems .....	35%
Focused on less important issues .....	50%
Not sure .....	14%

## 17. Do you think Donald Trump is a...?

Very strong leader .....	31%
Somewhat strong leader .....	13%
Somewhat weak leader .....	8%
Very weak leader .....	39%
Not sure .....	9%

## 18. Do you think it is acceptable or unacceptable for politicians to make fun of their opponents?

Completely acceptable .....	12%
Mostly acceptable .....	23%
Mostly unacceptable .....	28%
Completely unacceptable .....	22%
Not sure .....	14%

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<b>Interviewing Dates</b>	September 4 - 8, 2025
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.053 to 6.727, with a mean of one and a standard deviation of 1.042.
<b>Number of respondents</b>	1135
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	59 questions not reported.

# YouGov Survey: Gavin Newsom and Donald Trump Social Media

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## 1A. Favorability of Individuals — Gavin Newsom

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	18%	20%	17%	16%	16%	29%	18%	28%	21%	*
Somewhat favorable	16%	16%	17%	17%	17%	16%	15%	16%	22%	16%	*
Somewhat unfavorable	9%	10%	9%	12%	11%	10%	5%	8%	10%	13%	*
Very unfavorable	33%	42%	24%	24%	28%	34%	43%	39%	19%	23%	*
Don't know	22%	14%	31%	30%	28%	23%	7%	19%	21%	27%	*
Totals	99%	100%	101%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,129)	(537)	(592)	(237)	(261)	(344)	(287)	(747)	(147)	(149)	(86)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	19%	48%	9%	4%	46%	4%	16%	18%	26%	14%	21%	17%	25%
Somewhat favorable	16%	29%	16%	4%	36%	5%	15%	17%	21%	16%	17%	14%	20%
Somewhat unfavorable	9%	6%	12%	9%	7%	10%	9%	8%	12%	10%	11%	9%	8%
Very unfavorable	33%	5%	32%	61%	4%	65%	32%	34%	31%	34%	27%	34%	34%
Don't know	22%	12%	32%	21%	7%	17%	28%	22%	11%	26%	23%	26%	12%
Totals	99%	100%	101%	99%	100%	101%	100%	99%	101%	100%	99%	100%	99%
Unweighted N	(1,129)	(414)	(449)	(266)	(501)	(366)	(451)	(320)	(248)	(210)	(229)	(441)	(249)

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## 1B. Favorability of Individuals — Donald Trump

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	26%	30%	22%	19%	24%	27%	34%	32%	11%	19%	*
Somewhat favorable	13%	10%	15%	12%	14%	13%	12%	15%	4%	13%	*
Somewhat unfavorable	7%	7%	7%	10%	9%	7%	2%	6%	11%	6%	*
Very unfavorable	51%	50%	52%	57%	48%	49%	51%	46%	73%	56%	*
Don't know	3%	3%	3%	2%	5%	3%	0%	1%	1%	7%	*
Totals	100%	100%	99%	100%	100%	99%	99%	100%	100%	101%	*
Unweighted N	(1,135)	(539)	(596)	(238)	(261)	(348)	(288)	(751)	(148)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	26%	1%	15%	65%	1%	62%	27%	28%	26%	37%	25%	25%	21%
Somewhat favorable	13%	2%	15%	21%	1%	26%	10%	15%	12%	18%	10%	15%	9%
Somewhat unfavorable	7%	6%	8%	8%	3%	7%	7%	7%	7%	9%	9%	6%	5%
Very unfavorable	51%	91%	56%	6%	95%	5%	51%	48%	55%	34%	53%	51%	61%
Don't know	3%	0%	7%	0%	0%	0%	5%	2%	0%	2%	3%	2%	3%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,135)	(416)	(451)	(268)	(503)	(369)	(456)	(321)	(248)	(212)	(229)	(444)	(250)

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## 2. See Newsom Social Media

How often do you see content posted on social media by Gavin Newsom?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	13%	13%	14%	7%	11%	12%	23%	14%	12%	11%	*
Sometimes	26%	28%	24%	31%	24%	26%	24%	26%	26%	30%	*
Rarely	17%	20%	14%	18%	15%	19%	14%	16%	13%	28%	*
Never	36%	33%	38%	33%	36%	36%	36%	37%	35%	21%	*
Not sure	8%	6%	10%	11%	13%	6%	3%	7%	14%	10%	*
Totals	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	*
Unweighted N	(1,134)	(539)	(595)	(238)	(260)	(348)	(288)	(751)	(148)	(150)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	13%	20%	9%	11%	22%	12%	13%	11%	15%	11%	12%	13%	14%
Sometimes	26%	37%	20%	23%	39%	27%	19%	30%	34%	27%	29%	22%	30%
Rarely	17%	14%	18%	17%	13%	18%	17%	17%	17%	16%	16%	17%	18%
Never	36%	24%	42%	39%	22%	35%	40%	34%	30%	37%	34%	38%	32%
Not sure	8%	5%	11%	9%	4%	8%	11%	8%	3%	9%	9%	9%	6%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,134)	(416)	(450)	(268)	(503)	(369)	(456)	(320)	(248)	(212)	(228)	(444)	(250)

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## 3. Interact with Newsom Social Media

How often do you like, comment on, or share content posted on social media by Gavin Newsom?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	7%	7%	7%	6%	8%	6%	11%	6%	12%	9%	*
Sometimes	9%	8%	11%	12%	10%	6%	11%	9%	15%	10%	*
Rarely	9%	10%	9%	9%	5%	9%	15%	10%	7%	8%	*
Never	68%	69%	67%	65%	67%	74%	62%	70%	61%	60%	*
Not sure	6%	6%	7%	7%	10%	5%	2%	5%	5%	12%	*
Totals	99%	100%	101%	99%	100%	100%	101%	100%	100%	99%	*
Unweighted N	(1,134)	(538)	(596)	(238)	(260)	(348)	(288)	(751)	(148)	(150)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	7%	15%	4%	3%	16%	3%	7%	8%	7%	4%	8%	7%	9%
Sometimes	9%	18%	6%	5%	18%	6%	10%	8%	9%	11%	10%	8%	11%
Rarely	9%	12%	11%	6%	16%	9%	7%	8%	17%	14%	8%	7%	13%
Never	68%	52%	72%	79%	48%	75%	67%	68%	67%	63%	68%	72%	63%
Not sure	6%	4%	8%	7%	2%	6%	8%	7%	1%	9%	6%	6%	4%
Totals	99%	101%	101%	100%	100%	99%	99%	99%	101%	101%	100%	100%	100%
Unweighted N	(1,134)	(416)	(450)	(268)	(503)	(369)	(456)	(321)	(247)	(212)	(229)	(444)	(249)



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## 4. Follow Newsom Social Media

Do you currently follow Gavin Newsom on any social media platforms?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	10%	12%	13%	15%	8%	9%	11%	13%	15%	*
No	83%	85%	81%	78%	76%	88%	88%	84%	82%	78%	*
Not sure	6%	5%	7%	9%	9%	4%	2%	5%	5%	7%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,134)	(538)	(596)	(238)	(260)	(348)	(288)	(750)	(148)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	11%	20%	7%	7%	23%	7%	10%	12%	14%	12%	11%	9%	13%
No	83%	74%	88%	87%	73%	87%	85%	80%	82%	77%	84%	85%	82%
Not sure	6%	6%	5%	7%	4%	5%	6%	7%	3%	11%	5%	5%	5%
Totals	100%	100%	100%	101%	100%	99%	101%	99%	99%	100%	100%	99%	100%
Unweighted N	(1,134)	(416)	(451)	(267)	(503)	(368)	(455)	(321)	(248)	(212)	(228)	(444)	(250)

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## 5. Opinion of Newsom Social Media

Do you generally have a positive or negative opinion of content posted on social media by Gavin Newsom?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	16%	17%	15%	12%	15%	14%	25%	16%	26%	11%	*
Somewhat positive	13%	13%	13%	16%	15%	10%	13%	13%	11%	18%	*
Neither positive nor negative	19%	15%	22%	23%	19%	22%	9%	14%	28%	25%	*
Somewhat negative	4%	5%	4%	4%	6%	4%	2%	5%	4%	4%	*
Very negative	25%	31%	18%	15%	19%	27%	37%	30%	8%	17%	*
Not sure	24%	20%	27%	30%	27%	23%	15%	22%	24%	25%	*
Totals	101%	101%	99%	100%	101%	100%	101%	100%	101%	100%	*
Unweighted N	(1,135)	(539)	(596)	(238)	(261)	(348)	(288)	(751)	(148)	(150)	(86)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	16%	41%	7%	2%	36%	2%	13%	17%	21%	12%	20%	14%	18%
Somewhat positive	13%	26%	11%	3%	31%	5%	12%	13%	15%	13%	12%	10%	19%
Neither positive nor negative	19%	14%	24%	16%	16%	14%	21%	16%	18%	15%	15%	21%	19%
Somewhat negative	4%	2%	5%	6%	3%	6%	3%	6%	2%	4%	4%	5%	3%
Very negative	25%	2%	20%	52%	3%	54%	23%	24%	27%	28%	22%	24%	25%
Not sure	24%	15%	33%	21%	13%	19%	28%	23%	17%	27%	26%	25%	15%
Totals	101%	100%	100%	100%	102%	100%	100%	99%	100%	99%	99%	99%	99%
Unweighted N	(1,135)	(416)	(451)	(268)	(503)	(369)	(456)	(321)	(248)	(212)	(229)	(444)	(250)

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## 6. Newsom Social Media Appropriate

Do you consider Gavin Newsom's posts on social media to be...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always appropriate	15%	15%	15%	13%	15%	13%	20%	15%	22%	14%	*
Usually appropriate	17%	18%	15%	21%	16%	14%	18%	17%	16%	15%	*
Usually inappropriate	11%	11%	11%	8%	11%	9%	14%	12%	10%	5%	*
Always inappropriate	13%	18%	8%	10%	8%	15%	20%	16%	2%	14%	*
Not sure	45%	38%	51%	48%	50%	50%	28%	40%	49%	51%	*
Totals	101%	100%	100%	100%	100%	101%	100%	100%	99%	99%	*
Unweighted N	(1,134)	(538)	(596)	(237)	(261)	(348)	(288)	(751)	(147)	(150)	(86)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always appropriate	15%	35%	7%	4%	33%	3%	13%	13%	21%	14%	21%	13%	12%
Usually appropriate	17%	31%	14%	5%	37%	5%	16%	17%	17%	14%	14%	14%	26%
Usually inappropriate	11%	3%	9%	19%	3%	23%	7%	10%	18%	16%	11%	10%	8%
Always inappropriate	13%	2%	9%	30%	1%	32%	13%	15%	12%	15%	14%	12%	14%
Not sure	45%	29%	60%	41%	26%	37%	50%	45%	33%	41%	40%	51%	40%
Totals	101%	100%	99%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,134)	(416)	(451)	(267)	(502)	(369)	(456)	(321)	(247)	(212)	(229)	(443)	(250)

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## 7. Frequency of Newsom Social Media

Do you think that Gavin Newsom posts on social media... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too often	20%	27%	13%	17%	17%	19%	27%	24%	10%	14%	*
The right amount	24%	25%	23%	28%	23%	20%	25%	23%	25%	28%	*
Not often enough	5%	6%	4%	4%	5%	6%	5%	5%	10%	3%	*
Not sure	51%	42%	60%	51%	55%	55%	42%	49%	56%	55%	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	100%	*
Unweighted N	(1,133)	(537)	(596)	(237)	(260)	(348)	(288)	(750)	(147)	(150)	(86)

	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too often	20%	3%	20%	37%	4%	42%	17%	20%	27%	27%	16%	19%	19%
The right amount	24%	48%	17%	8%	48%	9%	22%	23%	27%	20%	27%	21%	27%
Not often enough	5%	9%	4%	3%	8%	2%	6%	5%	5%	5%	5%	5%	5%
Not sure	51%	41%	59%	52%	39%	47%	55%	52%	41%	48%	52%	54%	48%
Totals	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,133)	(416)	(450)	(267)	(502)	(368)	(455)	(320)	(248)	(211)	(228)	(444)	(250)

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## 8. Newsom Focus

In general, do you think Gavin Newsom spends most of his time... ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Focused on the most important problems	32%	32%	31%	29%	31%	29%	40%	31%	36%	34%	*
Focused on less important issues	32%	41%	23%	27%	25%	33%	42%	38%	17%	23%	*
Not sure	37%	27%	45%	44%	45%	38%	18%	31%	48%	43%	*
Totals	101%	100%	99%	100%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,133)	(539)	(594)	(238)	(260)	(348)	(287)	(750)	(148)	(149)	(86)

  

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Focused on the most important problems	32%	69%	22%	7%	71%	7%	28%	31%	39%	28%	36%	28%	36%
Focused on less important issues	32%	5%	30%	60%	6%	62%	30%	36%	32%	38%	29%	30%	34%
Not sure	37%	26%	48%	34%	22%	30%	42%	33%	28%	35%	35%	42%	30%
Totals	101%	100%	100%	101%	99%	99%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,133)	(415)	(450)	(268)	(502)	(369)	(454)	(321)	(248)	(212)	(229)	(443)	(249)

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## 9. Newsom Strong

Do you think Gavin Newsom is a...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong leader	17%	17%	18%	14%	15%	15%	27%	18%	24%	15%	*
Somewhat strong leader	21%	21%	22%	22%	27%	20%	17%	18%	25%	32%	*
Somewhat weak leader	8%	9%	8%	14%	9%	4%	8%	9%	10%	7%	*
Very weak leader	26%	35%	18%	15%	20%	30%	38%	32%	9%	17%	*
Not sure	27%	18%	35%	35%	30%	31%	10%	24%	32%	29%	*
Totals	99%	100%	101%	100%	101%	100%	100%	101%	100%	100%	*
Unweighted N	(1,134)	(538)	(596)	(238)	(261)	(348)	(287)	(751)	(147)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong leader	17%	44%	8%	2%	38%	2%	16%	16%	23%	15%	21%	14%	22%
Somewhat strong leader	21%	37%	20%	7%	44%	9%	19%	21%	27%	14%	20%	21%	27%
Somewhat weak leader	8%	2%	10%	12%	4%	10%	9%	9%	8%	11%	6%	8%	10%
Very weak leader	26%	1%	23%	54%	2%	57%	23%	30%	26%	27%	25%	26%	26%
Not sure	27%	15%	38%	25%	12%	22%	34%	23%	16%	33%	28%	30%	16%
Totals	99%	99%	99%	100%	100%	100%	101%	99%	100%	100%	100%	99%	101%
Unweighted N	(1,134)	(415)	(451)	(268)	(502)	(369)	(456)	(321)	(248)	(212)	(229)	(443)	(250)

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## 10. See Trump Social Media

How often do you see content posted on social media by Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	29%	32%	26%	25%	29%	27%	34%	29%	29%	31%	*
Sometimes	28%	29%	28%	34%	25%	31%	23%	29%	24%	33%	*
Rarely	18%	15%	21%	22%	16%	17%	19%	19%	12%	15%	*
Never	22%	20%	23%	14%	27%	23%	21%	19%	29%	20%	*
Not sure	3%	4%	3%	4%	4%	3%	2%	3%	6%	1%	*
Totals	100%	100%	101%	99%	101%	101%	99%	99%	100%	100%	*
Unweighted N	(1,131)	(537)	(594)	(238)	(260)	(347)	(286)	(749)	(146)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	29%	26%	23%	38%	29%	38%	25%	28%	32%	32%	30%	25%	32%
Sometimes	28%	25%	33%	26%	28%	32%	28%	29%	31%	28%	29%	28%	29%
Rarely	18%	20%	21%	13%	18%	14%	19%	19%	16%	21%	19%	20%	13%
Never	22%	26%	19%	20%	23%	15%	23%	21%	20%	17%	20%	22%	25%
Not sure	3%	2%	5%	3%	2%	1%	5%	3%	1%	3%	2%	5%	2%
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%
Unweighted N	(1,131)	(414)	(449)	(268)	(501)	(368)	(453)	(320)	(248)	(211)	(228)	(442)	(250)

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## 11. Interact with Trump Social Media

How often do you like, comment on, or share content posted on social media by Donald Trump?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Often	9%	13%	6%	10%	12%	6%	10%	9%	14%	10%	*
Sometimes	11%	9%	13%	13%	13%	8%	14%	14%	8%	5%	*
Rarely	11%	11%	12%	8%	10%	14%	12%	11%	7%	18%	*
Never	65%	63%	67%	64%	63%	69%	63%	64%	63%	65%	*
Not sure	3%	4%	2%	5%	3%	3%	1%	2%	8%	2%	*
Totals	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,133)	(539)	(594)	(237)	(261)	(347)	(288)	(749)	(148)	(150)	(86)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Often	9%	4%	5%	19%	5%	17%	10%	9%	8%	12%	7%	9%	9%
Sometimes	11%	7%	8%	20%	8%	22%	8%	11%	17%	16%	13%	10%	10%
Rarely	11%	7%	14%	12%	9%	17%	12%	11%	11%	13%	8%	12%	11%
Never	65%	77%	69%	48%	75%	43%	66%	65%	63%	57%	68%	65%	68%
Not sure	3%	4%	4%	1%	2%	1%	4%	3%	1%	3%	4%	3%	2%
Totals	99%	99%	100%	100%	99%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(1,133)	(415)	(451)	(267)	(502)	(368)	(455)	(321)	(248)	(211)	(229)	(443)	(250)



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## 12. Follow Trump Social Media

Do you currently follow Donald Trump on any social media platforms?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	18%	21%	16%	19%	24%	16%	14%	21%	9%	23%	*
No	79%	76%	81%	77%	73%	80%	84%	76%	87%	74%	*
Not sure	3%	3%	3%	4%	3%	3%	2%	3%	4%	3%	*
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,134)	(538)	(596)	(238)	(260)	(348)	(288)	(750)	(148)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	18%	7%	10%	39%	7%	39%	16%	19%	22%	26%	17%	17%	17%
No	79%	92%	86%	57%	92%	57%	82%	78%	73%	69%	82%	80%	79%
Not sure	3%	1%	4%	4%	1%	3%	2%	3%	4%	4%	2%	3%	3%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%	101%	100%	99%
Unweighted N	(1,134)	(416)	(451)	(267)	(503)	(368)	(456)	(320)	(248)	(212)	(229)	(443)	(250)

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## 13. Opinion of Trump Social Media

Do you generally have a positive or negative opinion of content posted on social media by Donald Trump?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very positive	16%	22%	10%	13%	17%	15%	19%	18%	12%	14%	*
Somewhat positive	12%	12%	12%	11%	13%	10%	13%	15%	4%	6%	*
Neither positive nor negative	14%	11%	18%	12%	16%	17%	10%	14%	12%	24%	*
Somewhat negative	5%	6%	4%	9%	3%	6%	2%	4%	9%	6%	*
Very negative	44%	42%	47%	49%	36%	44%	49%	41%	57%	47%	*
Not sure	9%	8%	9%	5%	14%	9%	6%	9%	5%	3%	*
Totals	100%	101%	100%	99%	99%	101%	99%	101%	99%	100%	*
Unweighted N	(1,135)	(539)	(596)	(238)	(261)	(348)	(288)	(751)	(148)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very positive	16%	2%	9%	38%	1%	37%	17%	15%	15%	21%	14%	17%	12%
Somewhat positive	12%	1%	8%	27%	1%	29%	10%	15%	12%	19%	12%	11%	8%
Neither positive nor negative	14%	5%	19%	19%	3%	22%	15%	14%	12%	17%	9%	18%	12%
Somewhat negative	5%	6%	6%	2%	5%	4%	3%	7%	4%	5%	5%	5%	5%
Very negative	44%	82%	47%	4%	88%	3%	45%	40%	48%	32%	48%	42%	53%
Not sure	9%	3%	12%	10%	2%	6%	10%	8%	8%	5%	11%	7%	11%
Totals	100%	99%	101%	100%	100%	101%	100%	99%	99%	99%	99%	100%	101%
Unweighted N	(1,135)	(416)	(451)	(268)	(503)	(369)	(456)	(321)	(248)	(212)	(229)	(444)	(250)

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## 14. Trump Social Media Appropriate

Do you consider Donald Trump's posts on social media to be... ?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Always appropriate	12%	17%	8%	11%	13%	10%	16%	15%	7%	10%	*
Usually appropriate	18%	17%	19%	16%	18%	19%	19%	21%	5%	17%	*
Usually inappropriate	22%	23%	21%	30%	19%	22%	18%	19%	33%	24%	*
Always inappropriate	28%	26%	31%	26%	27%	29%	31%	25%	45%	28%	*
Not sure	20%	18%	21%	18%	23%	21%	15%	19%	11%	22%	*
Totals	100%	101%	100%	101%	100%	101%	99%	99%	101%	101%	*
Unweighted N	(1,134)	(539)	(595)	(238)	(261)	(347)	(288)	(751)	(147)	(150)	(86)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always appropriate	12%	1%	7%	29%	1%	27%	13%	14%	10%	19%	12%	11%	10%
Usually appropriate	18%	3%	13%	38%	1%	44%	15%	18%	21%	25%	17%	17%	15%
Usually inappropriate	22%	30%	28%	7%	36%	7%	21%	21%	24%	15%	20%	23%	27%
Always inappropriate	28%	57%	27%	2%	57%	3%	29%	25%	29%	20%	34%	27%	31%
Not sure	20%	9%	24%	25%	4%	19%	22%	22%	16%	22%	17%	21%	17%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,134)	(415)	(451)	(268)	(502)	(369)	(456)	(321)	(248)	(211)	(229)	(444)	(250)

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## 15. Frequency of Trump Social Media

Do you think that Donald Trump posts on social media... ?

	Gender			Age (4 category)				Race (4 category)					
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other		
Too often	51%	48%	53%	47%	46%	55%	53%	48%	65%	53%	*		
The right amount	23%	27%	18%	24%	22%	21%	24%	26%	7%	20%	*		
Not often enough	3%	5%	2%	4%	4%	2%	4%	3%	7%	3%	*		
Not sure	23%	20%	27%	25%	29%	22%	19%	22%	21%	25%	*		
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	101%	*		
Unweighted N	(1,134)	(538)	(596)	(237)	(261)	(348)	(288)	(750)	(148)	(150)	(86)		
	Party ID			2024 Vote		Family Income (3 category)			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Too often	51%	78%	57%	15%	86%	19%	49%	46%	56%	40%	52%	54%	51%
The right amount	23%	6%	14%	49%	4%	50%	21%	26%	25%	39%	18%	21%	20%
Not often enough	3%	3%	2%	5%	1%	5%	3%	6%	2%	1%	3%	4%	4%
Not sure	23%	12%	27%	30%	9%	26%	27%	23%	18%	21%	27%	22%	25%
Totals	100%	99%	100%	99%	100%	100%	100%	101%	101%	101%	100%	101%	100%
Unweighted N	(1,134)	(416)	(450)	(268)	(503)	(368)	(456)	(321)	(247)	(211)	(229)	(444)	(250)

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## 16. Trump Focus

In general, do you think Donald Trump spends most of his time. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Focused on the most important problems	35%	40%	32%	29%	34%	35%	44%	43%	16%	30%	*
Focused on less important issues	50%	50%	51%	58%	43%	53%	49%	47%	71%	48%	*
Not sure	14%	11%	17%	14%	23%	13%	7%	11%	13%	22%	*
Totals	99%	101%	100%	101%	100%	101%	100%	101%	100%	100%	*
Unweighted N	(1,133)	(538)	(595)	(237)	(260)	(348)	(288)	(750)	(148)	(150)	(85)

  

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Focused on the most important problems	35%	4%	26%	78%	3%	79%	32%	39%	39%	47%	33%	36%	28%
Focused on less important issues	50%	90%	52%	9%	91%	8%	49%	49%	53%	38%	53%	50%	57%
Not sure	14%	7%	21%	13%	5%	12%	18%	12%	8%	15%	13%	14%	15%
Totals	99%	101%	99%	100%	99%	99%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,133)	(415)	(450)	(268)	(503)	(368)	(455)	(320)	(248)	(211)	(228)	(444)	(250)

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**17. Trump Strong**

Do you think Donald Trump is a...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong leader	31%	37%	27%	21%	32%	33%	38%	37%	15%	25%	*
Somewhat strong leader	13%	12%	14%	15%	17%	10%	12%	15%	8%	14%	*
Somewhat weak leader	8%	8%	7%	13%	8%	8%	3%	5%	14%	10%	*
Very weak leader	39%	37%	40%	38%	32%	40%	45%	39%	49%	34%	*
Not sure	9%	6%	12%	13%	12%	9%	2%	4%	14%	17%	*
Totals	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,133)	(539)	(594)	(237)	(261)	(348)	(287)	(749)	(148)	(150)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very strong leader	31%	4%	19%	74%	3%	72%	29%	34%	35%	41%	31%	32%	25%
Somewhat strong leader	13%	6%	15%	18%	6%	20%	11%	15%	12%	18%	9%	14%	12%
Somewhat weak leader	8%	12%	9%	2%	8%	1%	8%	6%	8%	7%	8%	10%	6%
Very weak leader	39%	72%	41%	3%	80%	3%	37%	39%	43%	28%	43%	36%	47%
Not sure	9%	6%	16%	3%	3%	3%	15%	5%	2%	6%	10%	9%	10%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	101%	101%	100%
Unweighted N	(1,133)	(416)	(450)	(267)	(503)	(367)	(454)	(321)	(248)	(212)	(229)	(442)	(250)

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## 18. Acceptable to Make Fun of Opponents

Do you think it is acceptable or unacceptable for politicians to make fun of their opponents?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely acceptable	12%	16%	8%	15%	14%	9%	14%	12%	13%	12%	*
Mostly acceptable	23%	26%	20%	24%	22%	20%	27%	27%	18%	19%	*
Mostly unacceptable	28%	27%	30%	24%	26%	31%	31%	30%	20%	25%	*
Completely unacceptable	22%	18%	26%	18%	19%	28%	21%	19%	33%	32%	*
Not sure	14%	12%	16%	19%	19%	12%	7%	12%	16%	13%	*
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,134)	(539)	(595)	(238)	(261)	(348)	(287)	(750)	(148)	(150)	(86)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Completely acceptable	12%	15%	10%	12%	11%	11%	15%	9%	14%	11%	17%	9%	15%
Mostly acceptable	23%	21%	20%	29%	23%	31%	19%	24%	31%	24%	28%	21%	21%
Mostly unacceptable	28%	33%	29%	23%	34%	21%	22%	34%	34%	35%	18%	29%	32%
Completely unacceptable	22%	22%	23%	21%	21%	22%	28%	17%	14%	16%	22%	27%	18%
Not sure	14%	10%	18%	15%	11%	14%	16%	16%	6%	15%	15%	14%	14%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	99%	101%	100%	100%	100%
Unweighted N	(1,134)	(415)	(451)	(268)	(502)	(369)	(455)	(321)	(248)	(212)	(229)	(443)	(250)

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<b>Interviewing Dates</b>	September 4 - 8, 2025
<b>Target population</b>	U.S. Citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.053 to 6.727, with a mean of one and a standard deviation of 1.042.
<b>Number of respondents</b>	1135
<b>Margin of error</b>	± 4.2% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	59 questions not reported.