

YouGov / Gamblers Consumer Forum Survey Results

Sample Size: 2148 adults in UK
Fieldwork: 23rd - 24th October 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland
Weighted Sample	2148	687	503	180	754	797	1042	1106	225	887	533	503	1224	924	1804	105	183	56
Unweighted Sample	2148	710	472	187	835	814	982	1166	189	892	539	528	1305	843	1809	113	168	58
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you personally gamble or place a bet?

Daily	1	1	1	1	0	1	2	0	2	1	1	0	1	1	1	1	1	0
Multiple times a week	4	5	3	2	4	3	5	2	2	5	3	3	4	4	4	6	2	0
Once a week	6	8	4	9	6	7	8	4	3	7	7	5	6	6	6	3	12	0
Multiple times a month	3	2	5	2	2	3	4	3	2	6	2	1	2	5	3	8	4	8
Once a month	4	3	6	4	5	4	5	4	6	5	4	4	5	4	4	7	4	6
Multiple times a year	7	7	8	10	8	7	8	6	3	9	9	3	7	6	7	4	9	3
Once a year	4	5	4	4	5	5	3	5	2	3	5	5	4	4	4	5	3	5
Less than once a year	11	12	11	12	13	10	11	11	6	13	12	10	13	9	12	6	9	9
Never	57	56	57	56	55	59	51	63	68	48	58	69	57	58	57	59	52	66
Don't know	2	1	1	0	1	1	3	1	7	3	1	1	1	3	2	2	4	4

Would you support or oppose the following policies aimed at tackling issues with gambling?

Introducing 'affordability checks' during gambling, whereby if someone loses £125 in 30 days during gambling they have a credit check, and if they lose £2000 in 90 days they are required to produce a bank statement

Strongly support	27	29	31	25	29	28	25	29	20	29	26	28	28	26	28	25	24	20
Tend to support	33	31	37	39	39	28	33	33	33	35	32	30	36	29	33	36	30	41
TOTAL SUPPORT	60	60	68	64	68	56	58	62	53	64	58	58	64	55	61	61	54	61
Tend to oppose	9	9	8	9	9	8	11	7	13	9	9	8	9	9	9	9	11	9
Strongly oppose	7	8	5	5	4	9	8	6	8	7	7	6	6	8	7	4	11	4
TOTAL OPPOSE	16	17	13	14	13	17	19	13	21	16	16	14	15	17	16	13	22	13
Don't know	24	23	20	22	19	26	22	26	26	21	25	28	21	29	24	25	24	26

Developing an app which guides those addicted to gambling toward clinical treatment

Strongly support	26	24	28	30	30	21	24	28	33	28	22	22	27	25	26	24	21	33
Tend to support	42	43	45	42	43	43	41	42	35	43	44	40	43	39	41	46	41	42
TOTAL SUPPORT	68	67	73	72	73	64	65	70	68	71	66	62	70	64	67	70	62	75
Tend to oppose	8	8	6	7	6	8	9	6	9	7	9	7	7	8	8	7	12	3
Strongly oppose	3	4	3	0	2	4	4	3	5	3	3	4	3	4	3	2	3	6
TOTAL OPPOSE	11	12	9	7	8	12	13	9	14	10	12	11	10	12	11	9	15	9
Don't know	22	22	18	21	19	24	22	21	18	19	22	27	20	24	21	21	24	17

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Sample Size: 2148 adults in UK
Fieldwork: 23rd - 24th October 2023

	Region in England					Gambling Frequency (1)				Gambling Frequency (2)	
	Total	North	Midlands	London	South	Once a week or more	Multiple times a year - Multiple times a month	Less than once a year - once a year	Never	Multiple times a year or more	Once a year or less
Weighted Sample	2148	505	346	253	700	231	314	327	1230	545	1558
Unweighted Sample	2148	510	366	200	733	226	315	335	1236	541	1571
	%	%	%	%	%	%	%	%	%	%	%

How often, if at all, do you personally gamble or place a bet?

Daily	1	1	1	2	1	9	0	0	0	4	0
Multiple times a week	4	4	3	5	3	34	0	0	0	14	0
Once a week	6	6	6	5	6	57	0	0	0	24	0
Multiple times a month	3	3	3	3	2	0	23	0	0	13	0
Once a month	4	3	6	3	4	0	30	0	0	17	0
Multiple times a year	7	7	8	7	7	0	48	0	0	27	0
Once a year	4	5	4	2	4	0	0	27	0	0	6
Less than once a year	11	11	12	13	12	0	0	73	0	0	15
Never	57	59	56	56	58	0	0	0	100	0	79
Don't know	2	1	2	4	2	0	0	0	0	0	0

Would you support or oppose the following policies aimed at tackling issues with gambling?

Introducing 'affordability checks' during gambling, whereby if someone loses £125 in 30 days during gambling they have a credit check, and if they lose £2000 in 90 days they are required to produce a bank statement

Strongly support	27	28	29	25	27	24	30	26	28	27	27
Tend to support	33	30	34	33	34	33	33	40	32	33	33
TOTAL SUPPORT	60	58	63	58	61	57	63	66	60	60	60
Tend to oppose	9	10	6	10	9	14	11	9	7	13	8
Strongly oppose	7	7	6	7	7	16	11	4	5	13	5
TOTAL OPPOSE	16	17	12	17	16	30	22	13	12	26	13
Don't know	24	24	24	25	24	13	15	21	28	14	27

Developing an app which guides those addicted to gambling toward clinical treatment

Strongly support	26	25	27	26	26	29	24	23	27	26	26
Tend to support	42	43	41	39	41	45	48	47	39	47	40
TOTAL SUPPORT	68	68	68	65	67	74	72	70	66	73	66
Tend to oppose	8	9	7	7	8	10	10	7	7	10	7
Strongly oppose	3	4	2	4	3	4	2	2	4	3	3
TOTAL OPPOSE	11	13	9	11	11	14	12	9	11	13	10
Don't know	22	19	22	24	22	12	16	21	24	14	23

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Weighted Sample	2148	687	503	180	754	797	1042	1106	225	887	533	503	1224	924	1804	105	183	56
Unweighted Sample	2148	710	472	187	835	814	982	1166	189	892	539	528	1305	843	1809	113	168	58
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How effective, if at all, do you think the following policies would be at tackling issues with gambling?

Introducing 'affordability checks' during gambling, whereby if someone loses £125 in 30 days during gambling they have a credit check, and if they lose £2000 in 90 days they are required to produce a bank statement

Very effective	17	16	22	16	20	16	15	19	19	21	14	14	18	16	18	20	15	14
Fairly effective	31	30	35	28	33	28	29	32	32	33	30	27	32	29	31	29	29	27
TOTAL EFFECTIVE	48	46	57	44	53	44	44	51	51	54	44	41	50	45	49	49	44	41
Not very effective	17	18	14	17	15	18	20	14	20	14	19	18	17	17	17	15	19	19
Not at all effective	10	12	8	13	10	12	11	9	5	8	13	12	10	10	10	11	10	12
TOTAL NOT EFFECTIVE	27	30	22	30	25	30	31	23	25	22	32	30	27	27	27	26	29	31
Don't know	25	24	21	27	22	26	25	25	24	23	24	30	23	27	25	25	27	28

Developing an app which guides those addicted to gambling toward clinical treatment

Very effective	12	9	12	10	12	9	10	13	17	14	10	8	12	12	12	15	9	9
Fairly effective	27	26	29	25	29	23	25	29	41	31	22	20	28	25	27	30	24	32
TOTAL EFFECTIVE	39	35	41	35	41	32	35	42	58	45	32	28	40	37	39	45	33	41
Not very effective	27	28	28	29	28	28	28	25	24	24	33	27	26	28	27	26	24	23
Not at all effective	12	16	9	11	11	16	14	10	6	9	15	17	12	12	12	10	13	13
TOTAL NOT EFFECTIVE	39	44	37	40	39	44	42	35	30	33	48	44	38	40	39	36	37	36
Don't know	23	21	21	25	20	25	23	23	13	23	22	28	22	24	22	19	30	23

How much of a risk, if at all, do you think there is that introducing 'affordability checks' will increase the number of gamblers who turn to illegal and unregulated operators to gamble?

A major risk	11	9	11	9	11	11	12	10	15	11	10	9	9	13	11	14	15	9
A significant risk	42	43	41	38	44	39	42	42	45	43	43	37	46	37	42	40	34	52
TOTAL RISK	53	52	52	47	55	50	54	52	60	54	53	46	55	50	53	54	49	61
Not really a risk	14	15	16	17	15	16	17	12	12	15	16	13	15	14	15	7	11	16
No risk at all	2	2	1	2	1	2	2	2	2	2	2	1	2	2	2	2	2	0
TOTAL NOT A RISK	16	17	17	19	16	18	19	14	14	17	18	14	17	16	17	9	13	16
Don't know	31	30	31	34	28	32	27	34	26	28	29	39	28	34	30	38	39	24

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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How effective, if at all, do you think the following policies would be at tackling issues with gambling?

Introducing 'affordability checks' during gambling, whereby if someone loses £125 in 30 days during gambling they have a credit check, and if they lose £2000 in 90 days they are required to produce a bank statement

Very effective	17	17	20	19	17	23	23	15	16	23	16
Fairly effective	31	28	31	31	33	28	36	34	30	32	31
TOTAL EFFECTIVE	48	45	51	50	50	51	59	49	46	55	47
Not very effective	17	18	15	16	18	16	19	22	15	18	17
Not at all effective	10	11	9	10	9	15	10	7	10	12	9
TOTAL NOT EFFECTIVE	27	29	24	26	27	31	29	29	25	30	26
Don't know	25	27	25	25	23	18	13	21	29	15	27

Developing an app which guides those addicted to gambling toward clinical treatment

Very effective	12	12	11	14	11	14	15	9	11	14	11
Fairly effective	27	25	27	29	28	32	33	32	24	33	25
TOTAL EFFECTIVE	39	37	38	43	39	46	48	41	35	47	36
Not very effective	27	28	29	22	27	28	29	29	25	29	26
Not at all effective	12	12	10	12	13	11	8	11	14	9	13
TOTAL NOT EFFECTIVE	39	40	39	34	40	39	37	40	39	38	39
Don't know	23	24	23	22	21	16	15	20	26	15	25

How much of a risk, if at all, do you think there is that introducing 'affordability checks' will increase the number of gamblers who turn to illegal and unregulated operators to gamble?

A major risk	11	9	11	15	10	16	12	8	11	14	10
A significant risk	42	41	50	37	42	40	46	52	39	43	42
TOTAL RISK	53	50	61	52	52	56	58	60	50	57	52
Not really a risk	14	15	13	17	16	19	19	15	13	19	13
No risk at all	2	2	2	2	2	1	3	1	2	2	2
TOTAL NOT A RISK	16	17	15	19	18	20	22	16	15	21	15
Don't know	31	33	24	29	30	23	22	25	35	22	33

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