

YouGov / Good Morning Britain Survey Results

Sample Size: 3371 GB Adults
Fieldwork: 12th - 14th April 2016

	Undecided EU Voters	Vote in 2015				Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	3371	1415	951	789	202	325	1632	1739	391	1443	829	708	1921	1450	405	1119	725	812	310
Unweighted Sample	3371	1349	993	861	225	340	1482	1889	353	1390	879	749	2044	1327	344	1154	741	810	322
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a referendum on Britain's membership of the European Union and this was the question, how would you vote: Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	40	24	31	59	61	7	42	38	60	42	36	29	48	29	50	34	38	39	56
Leave the European Union	39	27	51	23	21	89	41	37	18	33	46	52	33	47	30	43	41	40	26
Would not vote	5	11	0	2	2	0	5	5	7	7	3	3	3	8	6	6	5	4	2
Don't know	16	38	19	16	16	4	12	21	15	18	15	16	16	17	14	17	16	17	16

Thinking about how you might vote in a referendum on Britain's membership of the European Union, which of the following best applies to you?

I will definitely vote for Britain to remain a member of the EU	30	0	21	49	46	3	32	29	42	31	28	24	37	21	40	25	27	29	47
I will probably vote for Britain to remain a member of the EU, but could be persuaded to vote to leave	9	22	10	9	18	2	10	9	16	10	8	6	11	7	10	9	10	10	8
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to stay	6	13	5	6	5	2	6	5	8	7	4	4	6	5	6	6	6	5	6
SOFT REMAIN	15	35	15	15	23	4	16	14	24	17	12	10	17	12	16	15	16	15	14
I have no idea whether I would vote for Britain to stay in the EU or to leave the EU	13	32	11	11	9	3	10	17	14	15	11	12	11	17	13	13	13	13	14
I don't have a strong preference and could change my mind, but am currently more likely to vote for Britain to leave	6	14	8	4	4	2	5	6	7	6	5	5	5	6	4	7	6	7	2
I will probably vote for Britain to leave the EU, but could be persuaded to vote to stay	8	19	11	6	5	10	7	9	5	9	7	8	7	8	7	9	7	8	5
SOFT LEAVE	14	33	19	10	9	12	12	15	12	15	12	13	12	14	11	16	13	15	7
I will definitely vote for Britain to leave the EU	28	0	34	15	13	78	31	25	8	21	36	42	22	35	20	31	31	28	19

Which ONE of the following will be most important to you in deciding how to vote in the referendum?

Which is likely to strike a better balance between Britain's right to act independently, and the appropriate level of co-operation with other countries	33	33	40	33	40	34	33	33	24	28	40	40	36	29	31	35	36	30	33
Which is likely to be better for the economy generally	24	22	23	27	27	8	25	23	31	27	18	19	26	21	26	22	21	24	29
Which is likely to help us deal better with the issue of immigration	15	14	19	10	6	37	16	15	6	15	18	18	13	19	15	16	16	16	10
Which is likely to maximise Britain's security	6	6	6	5	7	6	5	7	6	5	6	8	5	6	5	6	6	7	6
Which is likely to be better for the NHS	5	7	3	7	3	4	4	6	10	6	4	2	5	6	5	5	6	6	3
Something else	7	5	4	7	11	5	8	6	9	8	7	4	7	7	8	8	6	6	9
None of these	9	14	4	9	5	5	9	10	14	10	7	9	7	12	10	8	9	12	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you trust the following people in regards to the current debate over Britain's membership of the European Union?

David Cameron

Trust a lot	3	3	8	1	3	1	4	3	3	3	3	5	4	2	4	3	3	3	3
Trust a fair amount	20	22	43	10	19	6	21	20	18	18	21	25	25	15	22	24	19	16	17
TOTAL TRUST	23	25	51	11	22	7	25	23	21	21	24	30	29	17	26	27	22	19	20
Do not trust very much	24	24	25	25	43	26	24	25	28	21	25	28	27	21	28	26	25	21	22
Do not trust at all	42	36	17	58	29	62	46	39	38	46	44	35	38	49	34	36	43	51	53
TOTAL DO NOT TRUST	66	60	42	83	72	88	70	64	66	67	69	63	65	70	62	62	68	72	75
Don't know	10	16	6	7	7	4	6	13	14	12	7	6	7	13	13	10	10	8	4

Boris Johnson

Trust a lot	6	3	11	2	2	13	8	4	2	5	6	10	6	7	5	8	6	5	4
Trust a fair amount	24	25	40	12	18	40	24	24	20	22	27	27	24	24	23	26	26	23	15
TOTAL TRUST	30	28	51	14	20	53	32	28	22	27	33	37	30	31	28	34	32	28	19
Do not trust very much	25	27	26	25	38	22	25	25	29	22	26	28	27	23	25	27	25	23	23
Do not trust at all	32	26	15	52	36	18	35	30	31	36	32	26	34	30	34	25	32	35	49
TOTAL DO NOT TRUST	57	53	41	77	74	40	60	55	60	58	58	54	61	53	59	52	57	58	72
Don't know	12	19	8	9	6	7	8	17	18	15	9	8	9	17	12	13	12	14	8

Nigel Farage

Trust a lot	5	1	6	2	0	29	7	4	3	4	6	9	5	7	5	6	7	4	3
Trust a fair amount	16	12	22	9	7	43	19	13	8	12	21	23	14	19	14	18	15	17	10
TOTAL TRUST	21	13	28	11	7	72	26	17	11	16	27	32	19	26	19	24	22	21	13
Do not trust very much	18	21	24	14	23	13	18	17	16	17	17	22	19	15	14	20	18	17	15
Do not trust at all	48	46	40	68	62	7	48	49	56	52	46	39	53	43	50	43	48	49	65
TOTAL DO NOT TRUST	66	67	64	82	85	20	66	66	72	69	63	61	72	58	64	63	66	66	80
Don't know	12	19	9	8	7	8	8	16	17	15	9	8	9	17	16	13	11	12	7

Jeremy Corbyn

Trust a lot	8	5	1	20	8	1	10	6	15	9	6	5	9	6	9	6	9	9	8
Trust a fair amount	22	19	10	37	31	14	22	21	33	22	21	16	23	20	27	18	22	22	26
TOTAL TRUST	30	24	11	57	39	15	32	27	48	31	27	21	32	26	36	24	31	31	34
Do not trust very much	20	22	25	18	31	21	20	21	15	20	21	24	22	18	19	21	21	18	24
Do not trust at all	35	32	56	12	21	54	39	32	16	31	42	46	34	37	25	40	34	37	30
TOTAL DO NOT TRUST	55	54	81	30	52	75	59	53	31	51	63	70	56	55	44	61	55	55	54
Don't know	15	22	9	12	9	9	9	20	22	18	10	9	12	19	21	14	14	14	12

Nicola Sturgeon

Trust a lot	5	3	1	5	2	1	5	4	6	4	5	4	5	3	6	2	5	1	20
Trust a fair amount	18	16	10	32	26	6	19	18	27	18	19	14	22	14	20	15	18	18	28
TOTAL TRUST	23	19	11	37	28	7	24	22	33	22	24	18	27	17	26	17	23	19	48
Do not trust very much	22	22	28	21	32	22	22	22	19	21	21	26	23	20	20	25	21	21	15
Do not trust at all	35	31	49	23	27	57	41	30	16	33	40	44	34	37	23	38	37	38	30
TOTAL DO NOT TRUST	57	53	77	44	59	79	63	52	35	54	61	70	57	57	43	63	58	59	45
Don't know	20	29	12	20	13	15	13	27	31	24	15	12	16	26	32	20	20	21	6

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that if the UK left the European Union the standard of living would be lower and people would on average be £100 a year worse off. In those circumstances, how would you vote in the referendum: Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union	45	38	38	63	65	9	46	44	68	48	39	34	53	34	55	38	43	45	60
Leave the European Union	36	23	47	22	18	82	39	33	12	31	44	50	31	42	28	40	39	36	23
Would not vote	5	10	1	1	2	1	5	5	6	6	3	3	3	7	4	6	4	5	2
Don't know	14	29	14	13	15	8	11	18	14	15	14	14	13	17	13	15	13	14	16