

## YouGov / Tim Montgomerie Results

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

**The poor get poorer and the rich get richer in capitalist economies**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	29%	30%	28%	25%	30%	26%	36%	27%	25%	32%	31%	25%	25%	29%	25%	27%	33%	40%
Tend to agree	35%	32%	38%	30%	32%	41%	34%	36%	35%	36%	36%	37%	43%	30%	33%	35%	35%	35%
Neither agree nor disagree	18%	16%	20%	16%	18%	20%	16%	19%	20%	17%	15%	21%	15%	16%	23%	18%	16%	18%
Tend to disagree	10%	13%	8%	12%	10%	7%	9%	12%	12%	9%	9%	10%	12%	14%	12%	11%	9%	5%
Strongly disagree	3%	5%	2%	7%	2%	2%	3%	4%	4%	3%	4%	4%	4%	6%	2%	4%	1%	2%
Don't know	4%	4%	4%	10%	8%	4%	3%	1%	4%	4%	6%	2%	1%	6%	6%	4%	5%	-

**Free enterprise is better at lifting people out of poverty than government**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	8%	11%	6%	12%	6%	3%	9%	10%	9%	8%	6%	10%	9%	14%	9%	9%	7%	5%
Tend to agree	31%	31%	30%	13%	26%	30%	31%	38%	34%	28%	31%	30%	33%	28%	33%	31%	26%	29%
Neither agree nor disagree	29%	29%	29%	27%	24%	34%	31%	29%	25%	33%	34%	32%	29%	20%	26%	29%	31%	30%
Tend to disagree	11%	13%	10%	11%	12%	11%	11%	11%	13%	9%	9%	9%	13%	15%	9%	10%	19%	16%
Strongly disagree	5%	6%	4%	5%	6%	5%	6%	3%	5%	4%	2%	4%	3%	8%	4%	4%	5%	12%
Don't know	16%	11%	21%	32%	27%	17%	12%	8%	14%	18%	18%	15%	13%	16%	20%	17%	12%	7%

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To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

**The poor get poorer and the rich get richer in capitalist economies**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	29%	25%	34%	27%	29%	25%	46%	39%	29%	26%	34%	31%
Tend to agree	35%	36%	31%	35%	25%	40%	27%	35%	35%	34%	37%	30%
Neither agree nor disagree	18%	21%	19%	20%	10%	18%	14%	13%	20%	16%	14%	16%
Tend to disagree	10%	11%	9%	10%	17%	12%	7%	7%	9%	12%	8%	12%
Strongly disagree	3%	3%	4%	3%	11%	4%	-	1%	3%	7%	4%	5%
Don't know	4%	5%	4%	5%	8%	1%	6%	5%	4%	4%	4%	6%

**Free enterprise is better at lifting people out of poverty than government**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	8%	7%	7%	7%	20%	10%	12%	4%	8%	13%	7%	8%
Tend to agree	31%	32%	29%	31%	6%	41%	13%	23%	30%	34%	30%	26%
Neither agree nor disagree	29%	30%	31%	30%	23%	26%	36%	29%	29%	26%	27%	27%
Tend to disagree	11%	12%	9%	11%	13%	12%	11%	11%	11%	14%	14%	13%
Strongly disagree	5%	5%	6%	5%	6%	3%	7%	6%	4%	5%	5%	6%
Don't know	16%	14%	18%	15%	33%	7%	21%	27%	18%	8%	17%	20%

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To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

**The poor get poorer and the rich get richer in capitalist economies**

Unweighted base	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	29%	29%	28%	29%	31%	28%	27%	31%	32%	28%	31%	56%
Tend to agree	35%	36%	35%	37%	32%	33%	36%	33%	38%	28%	34%	20%
Neither agree nor disagree	18%	19%	16%	14%	17%	18%	19%	14%	15%	19%	15%	9%
Tend to disagree	10%	9%	12%	12%	12%	11%	11%	9%	8%	17%	10%	12%
Strongly disagree	3%	3%	2%	4%	6%	4%	3%	4%	3%	2%	3%	2%
Don't know	4%	3%	6%	3%	2%	5%	3%	9%	3%	6%	6%	-

**Free enterprise is better at lifting people out of poverty than government**

Unweighted base	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	8%	9%	8%	5%	12%	8%	9%	8%	5%	12%	8%	6%
Tend to agree	31%	37%	28%	28%	37%	21%	32%	24%	35%	31%	28%	24%
Neither agree nor disagree	29%	27%	30%	33%	27%	30%	29%	31%	29%	23%	29%	41%
Tend to disagree	11%	11%	7%	13%	12%	13%	12%	10%	10%	6%	9%	5%
Strongly disagree	5%	4%	5%	4%	2%	7%	5%	4%	2%	8%	4%	15%
Don't know	16%	12%	20%	17%	11%	21%	14%	24%	19%	20%	22%	8%

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**Most of the biggest businesses in the world have dodged taxes, damaged the environment or bought special favours from politicians**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
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Tend to agree	39%	37%	41%	38%	35%	39%	41%	40%	39%	39%	38%	40%	45%	34%	40%	39%	41%	38%
Neither agree nor disagree	13%	9%	17%	13%	14%	19%	13%	10%	14%	12%	12%	16%	13%	10%	13%	13%	12%	13%
Tend to disagree	5%	6%	3%	8%	5%	4%	3%	5%	5%	4%	4%	3%	5%	10%	6%	5%	2%	3%
Strongly disagree	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%	-	3%	1%	2%	1%	-
Don't know	7%	6%	8%	10%	11%	6%	6%	6%	7%	7%	8%	8%	3%	10%	9%	8%	7%	1%

**What is good for business is usually good for the rest of society**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	4%	5%	3%	5%	5%	1%	4%	5%	4%	4%	3%	5%	2%	8%	3%	4%	3%	4%
Tend to agree	25%	25%	25%	17%	16%	15%	26%	34%	27%	22%	23%	29%	28%	25%	25%	26%	25%	16%
Neither agree nor disagree	35%	32%	37%	25%	32%	46%	34%	34%	32%	37%	39%	35%	38%	25%	34%	35%	32%	37%
Tend to disagree	20%	20%	21%	29%	24%	21%	20%	16%	21%	20%	20%	20%	18%	21%	21%	20%	23%	24%
Strongly disagree	10%	13%	7%	14%	12%	10%	10%	7%	9%	10%	7%	7%	8%	13%	9%	9%	11%	16%
Don't know	6%	5%	8%	10%	12%	6%	6%	4%	6%	7%	8%	4%	6%	8%	8%	7%	6%	3%

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**Most of the biggest businesses in the world have dodged taxes, damaged the environment or bought special favours from politicians**

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Tend to agree	39%	38%	40%	39%	30%	42%	33%	41%	40%	39%	35%	37%
Neither agree nor disagree	13%	15%	14%	15%	7%	10%	14%	12%	14%	15%	10%	13%
Tend to disagree	5%	6%	4%	5%	12%	4%	1%	1%	5%	6%	6%	7%
Strongly disagree	1%	1%	1%	1%	6%	1%	-	1%	1%	4%	1%	3%
Don't know	7%	7%	8%	7%	10%	7%	8%	8%	8%	3%	8%	9%

**What is good for business is usually good for the rest of society**

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Strongly agree	4%	3%	2%	3%	10%	5%	10%	1%	4%	7%	5%	4%
Tend to agree	25%	21%	24%	22%	20%	37%	19%	18%	24%	31%	23%	22%
Neither agree nor disagree	35%	39%	36%	38%	23%	32%	26%	32%	36%	26%	35%	33%
Tend to disagree	20%	22%	22%	22%	22%	15%	22%	23%	20%	23%	23%	23%
Strongly disagree	10%	9%	8%	9%	14%	6%	15%	15%	9%	9%	11%	12%
Don't know	6%	6%	8%	6%	11%	3%	8%	11%	6%	4%	3%	7%

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Strongly agree	35%	37%	24%	41%	34%	35%	35%	35%	38%	24%	35%	52%
Tend to agree	39%	39%	45%	35%	42%	37%	41%	35%	31%	38%	34%	42%
Neither agree nor disagree	13%	11%	16%	14%	13%	13%	12%	11%	17%	21%	15%	4%
Tend to disagree	5%	4%	4%	1%	3%	7%	4%	6%	4%	4%	5%	2%
Strongly disagree	1%	2%	2%	0%	-	1%	1%	2%	1%	7%	2%	-
Don't know	7%	6%	8%	8%	8%	8%	7%	9%	8%	6%	8%	-

**What is good for business is usually good for the rest of society**

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
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Strongly agree	4%	4%	3%	4%	9%	4%	4%	4%	4%	5%	4%	6%
Tend to agree	25%	30%	22%	20%	29%	19%	26%	19%	20%	22%	20%	25%
Neither agree nor disagree	35%	34%	37%	42%	41%	32%	35%	32%	38%	34%	34%	18%
Tend to disagree	20%	20%	21%	19%	9%	23%	20%	23%	20%	21%	22%	37%
Strongly disagree	10%	7%	9%	8%	8%	15%	10%	10%	8%	7%	9%	14%
Don't know	6%	6%	9%	7%	4%	7%	5%	12%	10%	11%	11%	-

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**Poverty is a bigger problem than inequality and unemployment is a bigger problem than some people being super rich**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	18%	20%	17%	20%	16%	16%	20%	19%	17%	20%	19%	14%	15%	21%	18%	18%	18%	27%
Tend to agree	42%	39%	45%	35%	39%	46%	40%	44%	43%	41%	43%	46%	47%	35%	39%	42%	47%	42%
Neither agree nor disagree	21%	20%	22%	17%	23%	23%	24%	21%	21%	22%	19%	22%	24%	23%	23%	22%	18%	21%
Tend to disagree	8%	9%	7%	8%	8%	7%	8%	8%	9%	7%	9%	8%	6%	10%	8%	8%	8%	5%
Strongly disagree	3%	4%	2%	5%	3%	3%	2%	3%	3%	3%	3%	5%	1%	4%	2%	3%	3%	2%
Don't know	7%	7%	7%	15%	11%	5%	6%	4%	7%	7%	7%	5%	8%	8%	9%	8%	5%	2%

**The next generation will probably be richer, safer and healthier than the last**

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	3%	3%	2%	7%	4%	2%	2%	1%	2%	3%	4%	2%	3%	4%	2%	3%	2%	1%
Tend to agree	16%	19%	13%	15%	18%	12%	13%	19%	17%	15%	15%	16%	18%	20%	14%	16%	21%	13%
Neither agree nor disagree	25%	25%	25%	23%	20%	30%	25%	26%	25%	26%	30%	34%	18%	16%	25%	26%	22%	21%
Tend to disagree	35%	31%	38%	28%	33%	34%	36%	36%	37%	33%	32%	31%	44%	31%	36%	34%	38%	38%
Strongly disagree	14%	13%	14%	15%	16%	13%	15%	12%	12%	15%	12%	11%	11%	19%	13%	13%	10%	23%
Don't know	7%	8%	7%	12%	9%	9%	8%	5%	6%	8%	7%	5%	7%	9%	10%	8%	7%	5%

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Strongly agree	18%	17%	16%	17%	19%	18%	29%	26%	20%	19%	20%	22%
Tend to agree	42%	41%	41%	41%	49%	47%	36%	35%	41%	40%	40%	38%
Neither agree nor disagree	21%	23%	25%	24%	7%	21%	20%	21%	21%	20%	17%	20%
Tend to disagree	8%	9%	8%	9%	8%	8%	3%	5%	8%	10%	11%	8%
Strongly disagree	3%	2%	3%	2%	7%	3%	6%	2%	2%	4%	5%	3%
Don't know	7%	8%	7%	8%	11%	3%	6%	11%	7%	7%	7%	9%

**The next generation will probably be richer, safer and healthier than the last**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
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Tend to agree	16%	18%	9%	16%	17%	22%	9%	8%	15%	21%	15%	14%
Neither agree nor disagree	25%	24%	24%	24%	21%	27%	26%	31%	26%	25%	22%	23%
Tend to disagree	35%	35%	42%	37%	23%	35%	35%	28%	35%	32%	37%	34%
Strongly disagree	14%	12%	13%	12%	19%	11%	16%	22%	14%	13%	17%	16%
Don't know	7%	8%	8%	8%	8%	5%	10%	10%	7%	4%	6%	9%

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Strongly agree	18%	18%	18%	22%	26%	17%	18%	21%	23%	15%	21%	18%
Tend to agree	42%	45%	40%	36%	46%	40%	42%	41%	36%	46%	40%	61%
Neither agree nor disagree	21%	22%	22%	20%	18%	20%	23%	16%	23%	16%	19%	15%
Tend to disagree	8%	7%	9%	11%	6%	8%	8%	7%	5%	12%	7%	6%
Strongly disagree	3%	3%	1%	3%	-	4%	3%	3%	3%	7%	4%	-
Don't know	7%	5%	10%	8%	4%	10%	6%	12%	10%	4%	10%	-

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Strongly agree	3%	2%	3%	2%	2%	4%	2%	4%	5%	-	4%	6%
Tend to agree	16%	17%	18%	11%	23%	14%	18%	12%	12%	9%	12%	14%
Neither agree nor disagree	25%	26%	30%	18%	28%	25%	27%	20%	25%	24%	23%	17%
Tend to disagree	35%	37%	32%	39%	30%	30%	35%	33%	36%	37%	35%	24%
Strongly disagree	14%	13%	8%	20%	7%	16%	12%	18%	13%	21%	17%	34%
Don't know	7%	5%	9%	11%	9%	10%	6%	12%	9%	9%	11%	5%

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Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales

#### Strong community and family life is as important to well being as a strong economy

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	34%	32%	36%	26%	32%	31%	33%	39%	35%	33%	34%	35%	31%	34%	34%	34%	36%	33%
Tend to agree	45%	44%	46%	39%	40%	46%	48%	47%	47%	43%	42%	47%	45%	42%	46%	44%	48%	52%
Neither agree nor disagree	12%	14%	11%	14%	17%	15%	13%	9%	12%	13%	14%	12%	13%	12%	12%	13%	10%	12%
Tend to disagree	4%	5%	3%	12%	4%	3%	3%	2%	3%	5%	4%	3%	8%	5%	3%	4%	2%	3%
Strongly disagree	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	-	3%	1%	1%	1%	1%
Don't know	3%	4%	3%	7%	7%	3%	2%	1%	2%	4%	5%	1%	4%	4%	4%	3%	-	

#### Government spends too much on welfare benefits and not enough on roads, railways and other infrastructure

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	17%	19%	15%	13%	14%	17%	16%	19%	19%	15%	20%	16%	16%	17%	17%	18%	14%	13%
Tend to agree	30%	30%	31%	25%	33%	27%	29%	33%	33%	29%	29%	36%	37%	26%	33%	32%	26%	19%
Neither agree nor disagree	25%	23%	26%	30%	21%	26%	24%	24%	23%	26%	25%	24%	22%	23%	24%	24%	28%	27%
Tend to disagree	16%	15%	17%	16%	17%	18%	15%	15%	15%	17%	12%	13%	18%	23%	15%	15%	20%	21%
Strongly disagree	8%	10%	7%	8%	8%	8%	12%	7%	7%	9%	9%	8%	6%	7%	7%	7%	8%	19%
Don't know	4%	3%	4%	8%	7%	4%	2%	2%	3%	4%	5%	3%	2%	4%	5%	4%	5%	1%

## YouGov / Tim Montgomerie Resu

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Working status							Social Media (monthly or more)			
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Facebook	LinkedIn	Google+	Twitter

#### Strong community and family life is as important to well being as a strong economy

Unweighted base	1714	710	245	955	70	457	62	170	1135	276	172	441
All GB Adults	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	34%	29%	30%	29%	34%	44%	33%	36%	33%	33%	38%	31%
Tend to agree	45%	46%	52%	48%	32%	44%	40%	42%	45%	44%	43%	43%
Neither agree nor disagree	12%	15%	12%	14%	12%	8%	19%	10%	12%	14%	8%	14%
Tend to disagree	4%	5%	1%	4%	17%	2%	1%	3%	4%	6%	4%	5%
Strongly disagree	1%	2%	2%	2%	-	1%	1%	1%	2%	2%	4%	1%
Don't know	3%	3%	3%	3%	5%	1%	5%	8%	3%	2%	4%	5%

#### Government spends too much on welfare benefits and not enough on roads, railways and other infrastructure

Unweighted base	1714	710	245	955	70	457	62	170	1135	276	172	441
All GB Adults	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	17%	20%	14%	18%	16%	21%	5%	5%	16%	19%	18%	14%
Tend to agree	30%	32%	31%	32%	26%	34%	17%	25%	30%	30%	29%	27%
Neither agree nor disagree	25%	26%	26%	26%	26%	22%	27%	21%	25%	22%	15%	23%
Tend to disagree	16%	13%	17%	14%	15%	14%	30%	25%	17%	16%	18%	20%
Strongly disagree	8%	5%	8%	6%	12%	7%	15%	20%	8%	10%	16%	10%
Don't know	4%	4%	3%	4%	5%	2%	5%	5%	4%	2%	4%	6%

## YouGov / Tim Montgomerie Resu

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Marital Status					Children in Household					
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

#### Strong community and family life is as important to well being as a strong economy

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	34%	38%	28%	35%	34%	29%	34%	32%	33%	37%	33%	29%
Tend to agree	45%	46%	43%	47%	59%	42%	46%	42%	43%	36%	41%	51%
Neither agree nor disagree	12%	9%	17%	12%	5%	17%	12%	13%	13%	16%	13%	5%
Tend to disagree	4%	3%	5%	3%	-	6%	4%	4%	6%	1%	4%	9%
Strongly disagree	1%	2%	2%	0%	-	1%	1%	3%	1%	2%	2%	6%
Don't know	3%	2%	6%	3%	2%	5%	2%	7%	5%	8%	7%	-

#### Government spends too much on welfare benefits and not enough on roads, railways and other infrastructure

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	17%	20%	16%	12%	9%	15%	19%	11%	15%	5%	11%	5%
Tend to agree	30%	31%	32%	32%	41%	26%	31%	29%	29%	36%	30%	35%
Neither agree nor disagree	25%	23%	25%	24%	22%	27%	24%	29%	27%	21%	28%	22%
Tend to disagree	16%	15%	13%	19%	13%	19%	16%	17%	17%	10%	16%	28%
Strongly disagree	8%	8%	7%	10%	10%	9%	8%	8%	7%	20%	9%	10%
Don't know	4%	3%	6%	2%	5%	5%	3%	6%	4%	9%	6%	-

## YouGov / Tim Montgomerie Results

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales	Scotland

Successful business people and inventors are just as important to society as doctors, teachers and charity workers

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	23%	27%	20%	18%	15%	20%	24%	29%	26%	21%	24%	23%	20%	26%	24%	24%	22%	20%
Tend to agree	46%	43%	49%	36%	43%	47%	46%	49%	48%	44%	44%	49%	53%	43%	44%	46%	51%	47%
Neither agree nor disagree	17%	15%	19%	19%	19%	21%	19%	14%	14%	20%	19%	17%	14%	18%	16%	17%	18%	18%
Tend to disagree	7%	7%	6%	12%	12%	4%	7%	4%	7%	7%	7%	5%	7%	5%	6%	6%	6%	13%
Strongly disagree	3%	4%	2%	6%	3%	3%	2%	2%	2%	3%	3%	4%	3%	3%	3%	3%	1%	2%
Don't know	4%	4%	4%	10%	7%	4%	2%	1%	3%	5%	4%	2%	2%	4%	7%	4%	3%	-

If politicians had not bailed out the banks the economic crash of 2008 would have been more serious

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	17%	23%	12%	9%	15%	14%	18%	21%	20%	15%	16%	16%	16%	25%	17%	17%	16%	16%
Tend to agree	35%	35%	35%	35%	29%	38%	31%	38%	38%	33%	35%	36%	37%	30%	37%	35%	34%	36%
Neither agree nor disagree	18%	14%	23%	18%	22%	19%	20%	16%	18%	19%	21%	19%	17%	14%	17%	18%	20%	22%
Tend to disagree	8%	10%	6%	6%	6%	8%	9%	10%	7%	9%	7%	9%	7%	9%	8%	8%	7%	9%
Strongly disagree	4%	5%	2%	2%	3%	4%	6%	3%	3%	4%	3%	3%	2%	5%	2%	3%	5%	13%
Don't know	17%	12%	22%	30%	24%	18%	15%	12%	15%	20%	18%	18%	19%	18%	19%	19%	18%	4%

**YouGov / Tim Montgomerie Resu**  
**Capitalism - GB Results**

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Working status							Social Media (monthly or more)			
	Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Facebook	LinkedIn	Google+

**Successful business people and inventors are just as important to society as doctors, teachers and charity workers**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	23%	22%	19%	21%	24%	32%	18%	17%	22%	31%	27%	23%
Tend to agree	46%	46%	51%	48%	33%	49%	43%	39%	46%	46%	43%	43%
Neither agree nor disagree	17%	18%	18%	18%	16%	13%	23%	22%	17%	11%	14%	18%
Tend to disagree	7%	7%	7%	7%	17%	2%	8%	8%	8%	5%	7%	8%
Strongly disagree	3%	3%	3%	3%	6%	3%	3%	3%	3%	4%	5%	4%
Don't know	4%	4%	3%	4%	3%	1%	5%	11%	4%	3%	5%	4%

**If politicians had not bailed out the banks the economic crash of 2008 would have been more serious**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	17%	18%	13%	17%	16%	21%	10%	14%	16%	23%	16%	16%
Tend to agree	35%	35%	35%	35%	32%	40%	40%	24%	35%	39%	29%	36%
Neither agree nor disagree	18%	19%	22%	20%	15%	15%	24%	17%	19%	17%	20%	16%
Tend to disagree	8%	9%	7%	8%	6%	10%	6%	6%	7%	7%	9%	8%
Strongly disagree	4%	3%	4%	3%	2%	3%	7%	6%	3%	4%	7%	4%
Don't know	17%	15%	19%	16%	29%	12%	13%	32%	19%	10%	19%	20%

**YouGov / Tim Montgomerie Resu**  
**Capitalism - GB Results**

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Marital Status					Children in Household					
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

**Successful business people and inventors are just as important to society as doctors, teachers and charity workers**

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	23%	26%	23%	24%	21%	19%	25%	16%	23%	23%	19%	22%
Tend to agree	46%	49%	45%	49%	57%	40%	47%	45%	36%	50%	43%	39%
Neither agree nor disagree	17%	15%	18%	18%	16%	21%	16%	19%	22%	19%	20%	35%
Tend to disagree	7%	5%	7%	4%	1%	11%	7%	6%	9%	2%	6%	4%
Strongly disagree	3%	3%	1%	2%	0%	4%	3%	5%	4%	-	4%	-
Don't know	4%	3%	6%	3%	5%	5%	3%	9%	5%	8%	7%	-

**If politicians had not bailed out the banks the economic crash of 2008 would have been more serious**

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	17%	19%	14%	14%	20%	17%	19%	11%	18%	11%	13%	11%
Tend to agree	35%	36%	32%	33%	48%	34%	36%	34%	36%	26%	34%	38%
Neither agree nor disagree	18%	17%	24%	17%	10%	19%	18%	20%	20%	18%	20%	25%
Tend to disagree	8%	10%	4%	9%	4%	7%	8%	8%	8%	10%	8%	2%
Strongly disagree	4%	4%	4%	5%	2%	3%	3%	6%	4%	4%	5%	9%
Don't know	17%	14%	21%	22%	17%	21%	16%	22%	14%	31%	21%	17%

## YouGov / Tim Montgomerie Results

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England	Wales

I would happily sacrifice 10% of my income if I could have a guarantee that my job would be safe for seven years

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	3%	4%	3%	2%	4%	5%	4%	3%	3%	4%	3%	4%	4%	2%	2%	3%	4%	7%
Tend to agree	13%	13%	14%	17%	19%	13%	12%	11%	14%	13%	14%	17%	18%	7%	13%	14%	11%	12%
Neither agree nor disagree	31%	28%	34%	34%	23%	25%	29%	36%	30%	32%	28%	33%	32%	28%	33%	31%	30%	28%
Tend to disagree	22%	22%	21%	23%	26%	23%	28%	16%	23%	20%	21%	16%	25%	24%	22%	21%	21%	26%
Strongly disagree	19%	24%	15%	8%	21%	22%	19%	21%	21%	18%	21%	18%	10%	26%	18%	19%	20%	21%
Don't know	12%	10%	13%	15%	8%	11%	8%	14%	9%	14%	13%	11%	12%	12%	11%	12%	13%	5%

Government should tax or limit cheap consumer goods from abroad that cause unemployment in our own manufacturing industries

<b>Unweighted base</b>	1714	840	874	133	210	272	323	776	920	794	420	250	149	194	354	1367	187	160
<b>All GB Adults</b>	1714	831	883	204	264	286	272	688	830	884	422	281	165	219	393	1479	86	149
Strongly agree	12%	11%	13%	3%	9%	6%	15%	17%	11%	14%	16%	13%	11%	10%	7%	12%	14%	18%
Tend to agree	33%	30%	36%	24%	28%	29%	34%	39%	33%	33%	32%	35%	34%	29%	32%	32%	41%	36%
Neither agree nor disagree	25%	24%	25%	28%	25%	33%	25%	21%	24%	25%	26%	27%	24%	16%	26%	24%	25%	31%
Tend to disagree	16%	18%	14%	19%	17%	17%	12%	16%	18%	14%	13%	14%	13%	25%	19%	17%	13%	10%
Strongly disagree	6%	11%	3%	10%	8%	6%	7%	5%	8%	5%	5%	7%	8%	12%	6%	7%	2%	3%
Don't know	7%	5%	9%	16%	13%	10%	7%	2%	6%	8%	8%	5%	10%	8%	10%	8%	5%	2%

**YouGov / Tim Montgomerie Resu**  
**Capitalism - GB Results**

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Working status							Social Media (monthly or more)			
	Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Facebook	LinkedIn	Google+

**I would happily sacrifice 10% of my income if I could have a guarantee that my job would be safe for seven years**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	3%	4%	3%	4%	3%	2%	9%	2%	3%	5%	4%	3%
Tend to agree	13%	15%	14%	15%	23%	8%	12%	12%	13%	16%	15%	15%
Neither agree nor disagree	31%	25%	31%	26%	33%	39%	38%	30%	30%	27%	29%	29%
Tend to disagree	22%	29%	24%	28%	17%	12%	17%	15%	22%	24%	21%	20%
Strongly disagree	19%	22%	19%	21%	13%	21%	14%	11%	18%	18%	20%	20%
Don't know	12%	5%	8%	6%	12%	17%	10%	30%	12%	9%	12%	13%

**Government should tax or limit cheap consumer goods from abroad that cause unemployment in our own manufacturing industries**

<b>Unweighted base</b>	1714	710	245	955	70	457	62	170	1135	276	172	441
<b>All GB Adults</b>	1714	712	249	962	102	399	76	175	1158	253	169	468
Strongly agree	12%	9%	10%	9%	5%	19%	9%	17%	12%	8%	16%	9%
Tend to agree	33%	33%	37%	34%	19%	38%	34%	27%	32%	27%	35%	26%
Neither agree nor disagree	25%	26%	26%	26%	32%	20%	27%	26%	25%	28%	21%	27%
Tend to disagree	16%	18%	14%	17%	20%	15%	5%	14%	16%	20%	12%	18%
Strongly disagree	6%	7%	4%	6%	16%	5%	10%	4%	6%	12%	9%	9%
Don't know	7%	8%	8%	8%	8%	2%	14%	13%	8%	5%	8%	10%

## YouGov / Tim Montgomerie Resu

### Capitalism - GB Results

Fieldwork Date: 27th - 28th August 2015

Sample Size: 1,714 GB Adults

Total	Marital Status					Children in Household					
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

I would happily sacrifice 10% of my income if I could have a guarantee that my job would be safe for seven years

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	3%	4%	3%	3%	3%	4%	3%	5%	2%	4%	4%	16%
Tend to agree	13%	13%	11%	15%	9%	16%	13%	17%	16%	3%	15%	4%
Neither agree nor disagree	31%	31%	27%	28%	40%	31%	32%	24%	29%	32%	27%	30%
Tend to disagree	22%	20%	24%	20%	15%	24%	21%	26%	25%	19%	25%	13%
Strongly disagree	19%	21%	26%	19%	10%	14%	20%	16%	19%	26%	18%	26%
Don't know	12%	11%	10%	15%	23%	12%	11%	12%	10%	15%	12%	10%

Government should tax or limit cheap consumer goods from abroad that cause unemployment in our own manufacturing industries

<b>Unweighted base</b>	1714	896	204	155	62	397	1282	227	139	45	411	21
<b>All GB Adults</b>	1714	825	224	139	54	472	1252	240	150	52	442	20
Strongly agree	12%	15%	8%	12%	15%	9%	13%	7%	11%	9%	9%	17%
Tend to agree	33%	35%	32%	37%	52%	27%	34%	32%	31%	27%	31%	24%
Neither agree nor disagree	25%	24%	26%	22%	16%	29%	24%	28%	27%	25%	27%	31%
Tend to disagree	16%	15%	19%	20%	11%	16%	16%	15%	14%	19%	15%	20%
Strongly disagree	6%	6%	6%	2%	3%	9%	6%	8%	8%	11%	8%	3%
Don't know	7%	5%	10%	8%	3%	10%	7%	11%	9%	9%	10%	4%