

# CBS News 2016 Battleground Tracker Georgia



Sample 1420 Registered Voters  
Conducted February 22-26, 2016  
Margin of Error  $\pm 5.9\%$

## 1. Overall, how would you describe the 2016 Presidential campaign so far?

Very interesting .....	49%
Somewhat interesting .....	34%
Not too interesting .....	17%

## 2. How likely is it that you will vote in the 2016 Presidential primary in Georgia?

Definitely will vote .....	64%
Probably will vote .....	13%
Maybe will vote .....	5%
Probably will not vote .....	5%
Definitely will not vote .....	5%
I already voted early in-person or by mail (absentee) .....	6%
Don't know .....	2%

## 3. In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

Democratic .....	40%
Republican .....	32%
Neither .....	13%
Don't know .....	14%

## 4. Which candidate are you most likely to vote for in the Georgia Republican Presidential primary in 2016?

*Asked of Republican primary voters*

Ben Carson	7%
Ted Cruz	29%
John Kasich	2%
Marco Rubio	22%
Donald Trump	40%
No preference	0%

## 5. Which candidate are you most likely to vote for in the Georgia Democratic Presidential primary in 2016?

*Asked of Democratic primary voters*

Hillary Clinton	63%
Bernie Sanders	35%
No preference	2%

## 6. Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Republican primary voters*

Very strong – I've decided	46%
Strong – I probably won't change	37%
Somewhat strong – I might still change	14%
Not too strong – I'll probably keep looking	2%

## 7. Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Democratic primary voters*

Very strong – I've decided	58%
Strong – I probably won't change	32%
Somewhat strong – I might still change	8%
Not too strong – I'll probably keep looking	1%

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## 8. As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	What big donors want	What regular people want
Donald Trump	28%	72%
Ted Cruz	48%	52%
Marco Rubio	63%	37%
John Kasich	61%	39%

## 9. On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Must agree with you	Okay with some differences
Immigration	62%	38%
Matters of faith and religion	41%	59%
Handling ISIS	71%	29%
Economic Issues	62%	38%
Guns	77%	23%
Obamacare	78%	22%

## 10. Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Too conservative	About right	Not conservative enough
Donald Trump	5%	49%	46%
Ted Cruz	24%	61%	14%
Marco Rubio	10%	52%	38%
John Kasich	11%	39%	50%

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## 11. What's most important: picking the candidate best prepared to...?

*Asked of Republican primary voters*

Defend my faith and religious values .....	16%
Win the General election in November .....	29%
Fight terrorism .....	9%
Shake up politics-as-usual .....	19%
Bring back jobs and the American economy .....	27%

## 12. Regardless of how you're voting, which candidate do you feel...?

*Asked of Republican primary voters*

	Donald Trump	Ted Cruz	Marco Rubio	John Kasich
Has the most optimistic message?	43%	23%	23%	11%
Is the most conservative?	14%	65%	11%	10%
Has the best kind of experience?	33%	30%	17%	20%
Has the best chance to win in November?	52%	18%	28%	1%

## 13. If you heard a candidate described as an "establishment Republican" would it make you...?

*Asked of Republican primary voters*

More likely to vote for them .....	4%
Less likely to vote for them .....	48%
It doesn't affect my vote .....	36%
Never heard the term .....	12%

## 14. These days, do you feel the Republican party represents you...?

*Asked of Republican primary voters*

Very well .....	8%
Somewhat well .....	32%
Not too well .....	26%
Not well, but at least more than the Democrats do .....	33%

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15. If [First Choice Candidate Name] doesn't get the nomination, who would most likely be your second choice?

*Asked of Republican primary voters*

Ben Carson .....	16%
Ted Cruz .....	23%
John Kasich .....	12%
Marco Rubio .....	24%
Donald Trump .....	13%
None of them .....	12%

16. Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

*Asked of Democratic primary voters*

	Understands	Doesn't understand
Hillary Clinton	80%	20%
Bernie Sanders	75%	25%

17. As President, do you feel each candidate would ultimately do...?

*Asked of Democratic primary voters*

	What big donors want	What regular people want
Hillary Clinton	44%	56%
Bernie Sanders	22%	78%

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## 18. Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Hillary Clinton	Bernie Sanders
Improving race relations in America	68%	32%
Gun policy	65%	35%
Being Commander in Chief	75%	25%
Health care	66%	34%
Standing up to a Republican Congress	63%	37%
Fixing income inequality	57%	43%

## 19. Do you feel each candidate is...? Check all that apply.

*Asked of Democratic primary voters*

	Principled	Qualified	Honest
Hillary Clinton	59%	87%	39%
Bernie Sanders	71%	48%	67%

## 20. When you vote in the Georgia primary, you will be most satisfied about having a chance to...

*Asked of Democratic primary voters*

Support an historic candidacy	10%
Shake up politics-as-usual	7%
Get progressive things done	31%
Give the Democrats a good chance to win in November	52%

## 21. Should the next president...?

*Asked of Democratic primary voters*

Generally continue Barack Obama's policies	47%
Change to more progressive policies than Barack Obama	47%
Change to less progressive policies than Barack Obama	6%

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## 22. These days, do you feel the Democratic party represents you...?

*Asked of Democratic primary voters*

Very well .....	21%
Somewhat well .....	55%
Not too well .....	7%
Not well, but at least more than the Republicans do .....	16%

## 23. If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

*Asked of Democratic primary voters*

Very enthusiastic .....	16%
Somewhat enthusiastic .....	27%
Not enthusiastic, but probably will vote for them .....	42%
Probably won't vote for them .....	15%

## 24. How do you feel about the Tea Party movement?

\*

Support .....	21%
Oppose .....	38%
Neutral .....	41%

## 25. Would you describe yourself as a born-again or evangelical Christian?\*

Yes .....	60%
No .....	35%
Not sure .....	5%

\*Questions marked with an asterisk are only asked for respondents who had not answered in previous waves. Earlier responses were used where available.

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## 26. In general, how would you describe your own political viewpoint?\*

Very liberal	13%
Somewhat liberal	12%
Moderate	33%
Somewhat conservative	15%
Very conservative	20%
Not sure	6%

## 27. Generally speaking, do you think of yourself as a ...?

Strong Democrat	30%
Not very strong Democrat	8%
Lean Democrat	9%
Independent	14%
Lean Republican	11%
Not very strong Republican	9%
Strong Republican	17%
Not sure	2%

## 28. Are you male or female?

Male	46%
Female	54%

## 29. In what year were you born? [Age recoded from birth year]

18-29	13%
30-44	25%
45-64	43%
65+	18%



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## 30. What racial or ethnic group best describes you?

White .....	67%
Black .....	29%
Hispanic .....	2%
Other .....	1%

## 31. What is the highest level of education you have completed?

HS or less .....	31%
Some college .....	36%
College grad .....	20%
Post grad .....	13%

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## 1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	49%	56%	42%	53%	45%	46%	58%	55%	34%	*	*
Somewhat interesting	34%	26%	41%	37%	43%	32%	24%	28%	46%	*	*
Not too interesting	17%	18%	17%	10%	12%	21%	18%	17%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,419)	(647)	(772)	(190)	(357)	(617)	(255)	(957)	(412)	(33)	(16)

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## 2. Likelihood of Voting

How likely is it that you will vote in the 2016 Presidential primary in Georgia?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely will vote	64%	58%	69%	45%	57%	71%	69%	64%	65%	*	*
Probably will vote	13%	16%	11%	27%	18%	12%	1%	10%	18%	*	*
Maybe will vote	5%	5%	5%	0%	8%	4%	7%	5%	6%	*	*
Probably will not vote	5%	4%	6%	9%	3%	5%	5%	4%	7%	*	*
Definitely will not vote	5%	9%	2%	0%	10%	2%	9%	7%	0%	*	*
Already voted early or absentee	6%	8%	5%	10%	4%	5%	7%	7%	4%	*	*
Don't know	2%	0%	3%	9%	0%	1%	0%	2%	0%	*	*
Totals (Weighted N)	100% (1,420)	100% (647)	100% (773)	100% (190)	100% (358)	100% (617)	100% (255)	100% (958)	100% (412)	*	*

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### 3. 2016 Primary Turnout

In 2016, are you more likely to vote in the Democratic or Republican Presidential primary?

	Gender			Age group				Race/Ethnicity			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Democratic	40%	33%	46%	54%	45%	40%	23%	27%	73%	*	*
Republican	32%	36%	29%	18%	24%	36%	45%	45%	2%	*	*
Neither	13%	17%	10%	3%	15%	13%	18%	13%	15%	*	*
Don't know	14%	14%	14%	24%	16%	11%	14%	15%	10%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
(Weighted N)	(1,420)	(647)	(773)	(190)	(358)	(617)	(255)	(958)	(412)	(33)	(16)

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## 4. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Georgia Republican Presidential primary in 2016?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ben Carson	7%	6%	7%	*	5%	7%	4%	6%	*	*	*
Ted Cruz	29%	37%	20%	*	24%	28%	30%	27%	*	*	*
John Kasich	2%	3%	2%	*	3%	2%	3%	3%	*	*	*
Marco Rubio	22%	14%	30%	*	35%	18%	22%	22%	*	*	*
Donald Trump	40%	39%	41%	*	32%	45%	41%	42%	*	*	*
No preference	0%	1%	1%	*	0%	1%	0%	1%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(493)	(253)	(240)	(37)	(91)	(243)	(122)	(463)	(17)	(4)	(9)

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## 5. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Georgia Democratic Presidential primary in 2016?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	63%	51%	70%	31%	61%	76%	*	47%	75%	*	*
Bernie Sanders	35%	48%	28%	69%	38%	22%	*	52%	23%	*	*
No preference	2%	1%	2%	0%	1%	2%	*	1%	2%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(492)	(182)	(310)	(86)	(148)	(212)	(46)	(221)	(261)	(6)	(4)

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## 6. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	46%	49%	44%	*	52%	47%	37%	47%	*	*	*
Strong	37%	38%	36%	*	37%	34%	45%	36%	*	*	*
Somewhat strong	14%	10%	19%	*	10%	15%	17%	15%	*	*	*
Not too strong	2%	3%	1%	*	2%	4%	0%	2%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(252)	(238)	(37)	(91)	(241)	(122)	(460)	(17)	(4)	(9)

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## 7. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very strong	58%	72%	50%	50%	63%	56%	*	68%	49%	*	*
Strong	32%	20%	40%	48%	25%	33%	*	25%	40%	*	*
Somewhat strong	8%	8%	8%	2%	8%	10%	*	7%	9%	*	*
Not too strong	1%	0%	2%	0%	4%	0%	*	0%	2%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(484)	(180)	(304)	(86)	(146)	(207)	(44)	(218)	(256)	(6)	(4)



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## 8. Republican Candidate Attention – Donald Trump

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	28%	24%	31%	*	26%	25%	20%	27%	*	*	*
What regular people want	72%	76%	69%	*	74%	75%	80%	73%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(241)	(235)	(37)	(86)	(236)	(117)	(447)	(16)	(4)	(9)

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## 9. Republican Candidate Attention – Ted Cruz

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	48%	46%	51%	*	62%	45%	44%	50%	*	*	*
What regular people want	52%	54%	49%	*	38%	55%	56%	50%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(480)	(246)	(234)	(37)	(86)	(238)	(119)	(452)	(16)	(4)	(8)

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## 10. Republican Candidate Attention – Marco Rubio

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	63%	70%	55%	*	62%	64%	57%	63%	*	*	*
What regular people want	37%	30%	45%	*	38%	36%	43%	37%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(476)	(240)	(236)	(37)	(82)	(237)	(119)	(447)	(16)	(4)	(9)

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## 11. Republican Candidate Attention – John Kasich

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	61%	62%	60%	*	56%	64%	52%	61%	*	*	*
What regular people want	39%	38%	40%	*	44%	36%	48%	39%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(460)	(237)	(223)	(31)	(82)	(229)	(118)	(432)	(16)	(4)	(8)

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## 12. Republican Candidate Policy Agreement – Immigration

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	62%	69%	54%	*	46%	65%	75%	62%	*	*	*
Okay with some differences	38%	31%	46%	*	54%	35%	25%	38%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(486)	(247)	(239)	(37)	(89)	(238)	(122)	(456)	(17)	(4)	(9)

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## 13. Republican Candidate Policy Agreement – Matters of faith and religion

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	41%	43%	38%	*	49%	40%	34%	39%	*	*	*
Okay with some differences	59%	57%	62%	*	51%	60%	66%	61%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(488)	(248)	(240)	(37)	(89)	(241)	(122)	(458)	(17)	(4)	(9)

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## 14. Republican Candidate Policy Agreement – Handling ISIS

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	71%	69%	73%	*	64%	72%	72%	71%	*	*	*
Okay with some differences	29%	31%	27%	*	36%	28%	28%	29%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(250)	(240)	(37)	(91)	(240)	(122)	(460)	(17)	(4)	(9)

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## 15. Republican Candidate Policy Agreement – Economic Issues

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	62%	65%	59%	*	60%	64%	64%	62%	*	*	*
Okay with some differences	38%	35%	41%	*	40%	36%	36%	38%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(492)	(252)	(240)	(37)	(91)	(243)	(121)	(462)	(17)	(4)	(9)



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## 16. Republican Candidate Policy Agreement – Guns

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	77%	85%	69%	*	77%	77%	78%	77%	*	*	*
Okay with some differences	23%	15%	31%	*	23%	23%	22%	23%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(250)	(239)	(37)	(91)	(240)	(122)	(460)	(17)	(4)	(9)

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## 17. Republican Candidate Policy Agreement – Obamacare

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Must agree with you	78%	81%	75%	*	58%	78%	88%	78%	*	*	*
Okay with some differences	22%	19%	25%	*	42%	22%	12%	22%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(492)	(253)	(239)	(37)	(91)	(243)	(121)	(462)	(17)	(4)	(9)

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## 18. Republican Candidate Conservative Level – Donald Trump

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	5%	3%	8%	*	26%	1%	2%	5%	*	*	*
About right	49%	49%	49%	*	29%	53%	60%	51%	*	*	*
Not conservative enough	46%	48%	43%	*	45%	46%	39%	44%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(489)	(251)	(238)	(37)	(88)	(242)	(121)	(460)	(16)	(4)	(9)

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## 19. Republican Candidate Conservative Level – Ted Cruz

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	24%	26%	22%	*	33%	20%	24%	25%	*	*	*
About right	61%	60%	63%	*	51%	63%	67%	60%	*	*	*
Not conservative enough	14%	14%	15%	*	16%	17%	8%	15%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(485)	(250)	(235)	(37)	(88)	(241)	(118)	(456)	(16)	(4)	(9)

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## 20. Republican Candidate Conservative Level – Marco Rubio

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	10%	9%	10%	*	23%	8%	5%	10%	*	*	*
About right	52%	47%	58%	*	51%	48%	65%	53%	*	*	*
Not conservative enough	38%	44%	31%	*	26%	44%	29%	38%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(484)	(246)	(237)	(37)	(88)	(242)	(117)	(455)	(16)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



## 21. Republican Candidate Conservative Level – John Kasich

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Too conservative	11%	9%	13%	*	21%	8%	5%	11%	*	*	*
About right	39%	42%	37%	*	52%	32%	52%	41%	*	*	*
Not conservative enough	50%	49%	50%	*	27%	61%	43%	48%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(481)	(246)	(235)	(37)	(88)	(241)	(115)	(452)	(16)	(4)	(9)

## CBS News 2016 Battleground Tracker Georgia



### 22. Republican Vote Reasons

What's most important: picking the candidate best prepared to...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Defend my faith and religious values	16%	15%	17%	*	32%	15%	9%	16%	*	*	*
Win the General election in November	29%	23%	36%	*	26%	29%	32%	30%	*	*	*
Fight terrorism	9%	5%	13%	*	1%	7%	19%	9%	*	*	*
Shake up politics-as-usual	19%	27%	10%	*	15%	19%	16%	19%	*	*	*
Bring back jobs and the American economy	27%	29%	24%	*	26%	30%	24%	25%	*	*	*
Totals (Weighted N)	100% (492)	100% (252)	100% (240)	* (37)	100% (90)	100% (243)	100% (122)	100% (462)	* (17)	* (4)	* (9)

# CBS News 2016 Battleground Tracker Georgia



**23. Republican Traits – Has the most optimistic message?**  
Regardless of how you're voting, which candidate do you feel...?  
*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	43%	47%	38%	*	30%	47%	54%	43%	*	*	*
Ted Cruz	23%	27%	19%	*	17%	23%	21%	21%	*	*	*
Marco Rubio	23%	14%	32%	*	39%	21%	16%	24%	*	*	*
John Kasich	11%	12%	11%	*	13%	9%	10%	11%	*	*	*
Totals (Weighted N)	100% (480)	100% (249)	100% (232)	* (31)	100% (88)	100% (240)	100% (122)	100% (452)	* (16)	* (4)	* (9)



# CBS News 2016 Battleground Tracker Georgia



## 24. Republican Traits – Is the most conservative?

Regardless of how you're voting, which candidate do you feel...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	14%	11%	16%	*	15%	18%	8%	15%	*	*	*
Ted Cruz	65%	73%	57%	*	69%	63%	70%	64%	*	*	*
Marco Rubio	11%	6%	16%	*	4%	11%	16%	11%	*	*	*
John Kasich	10%	9%	10%	*	13%	9%	6%	10%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(472)	(248)	(224)	(31)	(81)	(238)	(122)	(444)	(16)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



**25. Republican Traits – Has the best kind of experience?**  
Regardless of how you're voting, which candidate do you feel...?  
*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	33%	35%	32%	*	27%	37%	36%	35%	*	*	*
Ted Cruz	30%	31%	29%	*	21%	31%	30%	29%	*	*	*
Marco Rubio	17%	11%	23%	*	35%	13%	13%	18%	*	*	*
John Kasich	20%	23%	16%	*	17%	20%	20%	18%	*	*	*
Totals (Weighted N)	100% (474)	100% (248)	100% (226)	* (31)	100% (88)	100% (234)	100% (121)	100% (447)	* (16)	* (4)	* (8)

# CBS News 2016 Battleground Tracker Georgia



## 26. Republican Traits – Has the best chance to win in November?

Regardless of how you're voting, which candidate do you feel...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Donald Trump	52%	54%	51%	*	44%	56%	57%	53%	*	*	*
Ted Cruz	18%	22%	15%	*	15%	19%	12%	18%	*	*	*
Marco Rubio	28%	23%	34%	*	39%	24%	29%	28%	*	*	*
John Kasich	1%	2%	0%	*	2%	0%	2%	1%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(474)	(249)	(225)	(31)	(81)	(240)	(122)	(446)	(16)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



## 27. Establishment Republican Candidate

If you heard a candidate described as an "establishment Republican" would it make you...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely to vote for them	4%	2%	6%	*	5%	3%	5%	3%	*	*	*
Less likely to vote for them	48%	58%	37%	*	37%	48%	56%	47%	*	*	*
It doesn't affect my vote	36%	35%	37%	*	31%	41%	38%	36%	*	*	*
Never heard the term	12%	5%	20%	*	27%	7%	2%	13%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(493)	(253)	(240)	(37)	(91)	(243)	(122)	(463)	(17)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



## 28. Republican Party Representation

These days, do you feel the Republican party represents you...?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	8%	6%	11%	*	14%	9%	2%	9%	*	*	*
Somewhat well	32%	29%	36%	*	32%	28%	36%	33%	*	*	*
Not too well	26%	28%	25%	*	37%	27%	26%	25%	*	*	*
Not well, but more than the Democrats	33%	37%	28%	*	17%	36%	36%	33%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(492)	(252)	(240)	(37)	(91)	(242)	(122)	(462)	(17)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



## 29. Second Choice Republican Candidate

If [First Choice Candidate Name] doesn't get the nomination, who would most likely be your second choice?

*Asked of Republican primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Ben Carson	16%	17%	16%	*	18%	16%	9%	15%	*	*	*
Ted Cruz	23%	17%	29%	*	17%	25%	20%	24%	*	*	*
John Kasich	12%	11%	12%	*	26%	7%	13%	12%	*	*	*
Marco Rubio	24%	24%	25%	*	28%	21%	27%	25%	*	*	*
Donald Trump	13%	17%	8%	*	4%	16%	18%	12%	*	*	*
None of them	12%	14%	10%	*	7%	15%	13%	13%	*	*	*
Totals	100%	100%	100%	*	100%	100%	100%	100%	*	*	*
(Weighted N)	(490)	(252)	(238)	(37)	(91)	(241)	(122)	(460)	(17)	(4)	(9)

# CBS News 2016 Battleground Tracker Georgia



## 30. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	80%	66%	88%	60%	82%	85%	*	62%	94%	*	*
Doesn't understand	20%	34%	12%	40%	18%	15%	*	38%	6%	*	*
Totals (Weighted N)	100% (491)	100% (182)	100% (309)	100% (86)	100% (148)	100% (211)	* (44)	100% (220)	100% (261)	* (6)	* (4)

# CBS News 2016 Battleground Tracker Georgia



## 31. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Understands	75%	80%	72%	93%	68%	73%	*	89%	64%	*	*
Doesn't understand	25%	20%	28%	7%	32%	27%	*	11%	36%	*	*
Totals (Weighted N)	100% (488)	100% (182)	100% (306)	100% (86)	100% (148)	100% (211)	* (42)	100% (220)	100% (258)	* (6)	* (4)



# CBS News 2016 Battleground Tracker Georgia



## 32. Democratic Candidate Attention – Hillary Clinton

As President, do you feel each candidate would ultimately do...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	44%	55%	37%	83%	46%	31%	*	61%	30%	*	*
What regular people want	56%	45%	63%	17%	54%	69%	*	39%	70%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(481)	(180)	(301)	(86)	(143)	(207)	(44)	(219)	(257)	(1)	(4)

# CBS News 2016 Battleground Tracker Georgia



### 33. Democratic Candidate Attention – Bernie Sanders

As President, do you feel each candidate would ultimately do...?  
*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
What big donors want	22%	19%	23%	2%	28%	27%	*	8%	34%	*	*
What regular people want	78%	81%	77%	98%	72%	73%	*	92%	66%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(478)	(181)	(298)	(86)	(143)	(208)	(40)	(219)	(255)	(1)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 34. Democratic Candidate Job – Improving race relations in America

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	68%	58%	73%	41%	61%	81%	*	48%	82%	*	*
Bernie Sanders	32%	42%	27%	59%	39%	19%	*	52%	18%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(479)	(176)	(303)	(85)	(143)	(207)	(45)	(209)	(260)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 35. Democratic Candidate Job – Gun policy

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	65%	54%	72%	43%	59%	75%	*	44%	81%	*	*
Bernie Sanders	35%	46%	28%	57%	41%	25%	*	56%	19%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(486)	(182)	(305)	(85)	(148)	(209)	(45)	(216)	(260)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 36. Democratic Candidate Job – Being Commander in Chief

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	75%	66%	80%	67%	66%	81%	*	64%	83%	*	*
Bernie Sanders	25%	34%	20%	33%	34%	19%	*	36%	17%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(483)	(181)	(302)	(85)	(145)	(208)	(46)	(217)	(257)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 37. Democratic Candidate Job – Health care

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	66%	53%	74%	32%	69%	76%	*	46%	81%	*	*
Bernie Sanders	34%	47%	26%	68%	31%	24%	*	54%	19%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(487)	(182)	(305)	(85)	(148)	(209)	(46)	(217)	(261)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 38. Democratic Candidate Job – Standing up to a Republican Congress

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	63%	55%	68%	31%	62%	73%	*	49%	74%	*	*
Bernie Sanders	37%	45%	32%	69%	38%	27%	*	51%	26%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(483)	(182)	(302)	(85)	(145)	(208)	(45)	(215)	(258)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 39. Democratic Candidate Job – Fixing income inequality

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Hillary Clinton	57%	42%	66%	35%	62%	63%	*	29%	80%	*	*
Bernie Sanders	43%	58%	34%	65%	38%	37%	*	71%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(487)	(182)	(304)	(85)	(148)	(208)	(46)	(216)	(261)	(6)	(4)



# CBS News 2016 Battleground Tracker Georgia



## 40. Democratic Candidate Qualities – Hillary Clinton

Do you feel each candidate is...? Check all that apply.

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Principled	59%	56%	61%	58%	58%	62%	*	52%	67%	*	*
Qualified	87%	80%	91%	96%	83%	85%	*	86%	89%	*	*
Honest	39%	32%	43%	12%	41%	47%	*	28%	47%	*	*
Totals	(492)	(182)	(310)	(86)	(148)	(212)	(46)	(221)	(261)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 41. Democratic Candidate Qualities – Bernie Sanders

Do you feel each candidate is...? Check all that apply.

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Principled	71%	77%	68%	70%	61%	79%	*	84%	62%	*	*
Qualified	48%	61%	39%	51%	56%	42%	*	64%	35%	*	*
Honest	67%	75%	62%	91%	63%	59%	*	91%	48%	*	*
Totals	(492)	(182)	(310)	(86)	(148)	(212)	(46)	(221)	(261)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 42. Democratic Vote Reasons

When you vote in the Georgia primary, you will be most satisfied about having a chance to...

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Support an historic candidacy	10%	4%	14%	9%	13%	10%	*	5%	14%	*	*
Shake up politics-as-usual	7%	8%	5%	8%	3%	7%	*	10%	4%	*	*
Get progressive things done	31%	48%	21%	50%	27%	27%	*	34%	28%	*	*
Give the Democrats a good chance to win in November	52%	40%	60%	33%	57%	56%	*	51%	55%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(490)	(182)	(308)	(86)	(148)	(211)	(44)	(219)	(261)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



**43. Next President Policies**  
Should the next president...?  
*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Continue Obama policies	47%	35%	55%	35%	51%	47%	*	22%	69%	*	*
More progressive policies	47%	61%	38%	61%	37%	50%	*	72%	27%	*	*
Less progressive policies	6%	4%	7%	4%	11%	3%	*	6%	4%	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%	*	*
(Weighted N)	(485)	(178)	(307)	(86)	(146)	(208)	(45)	(218)	(257)	(6)	(4)

# CBS News 2016 Battleground Tracker Georgia



## 44. Democratic Party Representation

These days, do you feel the Democratic party represents you...?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very well	21%	20%	22%	5%	22%	27%	*	15%	26%	*	*
Somewhat well	55%	52%	57%	73%	55%	48%	*	48%	63%	*	*
Not too well	7%	12%	4%	0%	7%	11%	*	10%	5%	*	*
Not well, but more than the Republicans	16%	16%	16%	22%	17%	14%	*	27%	6%	*	*
Totals (Weighted N)	100% (492)	100% (182)	100% (310)	100% (86)	100% (148)	100% (211)	* (46)	100% (221)	100% (261)	* (6)	* (4)

# CBS News 2016 Battleground Tracker Georgia



## 45. Enthusiasm for Other Candidate

If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

*Asked of Democratic primary voters*

	Total	Gender		Age group				Race/Ethnicity			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very enthusiastic	16%	13%	17%	18%	18%	15%	*	21%	11%	*	*
Somewhat enthusiastic	27%	30%	24%	11%	30%	31%	*	30%	25%	*	*
Not enthusiastic, but probably will vote for them	42%	41%	43%	64%	29%	42%	*	35%	50%	*	*
Probably won't vote for them	15%	15%	15%	6%	24%	13%	*	14%	14%	*	*
Totals (Weighted N)	100% (470)	100% (180)	100% (290)	100% (72)	100% (146)	100% (207)	* (44)	100% (218)	100% (242)	* (6)	* (4)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



Sample 493 Likely Republican Primary Voters  
 Conducted February 22-26, 2016  
 Margin of Error ±7%

### 1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very interesting	68%	79%	67%	62%	76%	59%	69%	67%
Somewhat interesting	28%	18%	29%	34%	22%	35%	28%	30%
Not too interesting	4%	3%	4%	4%	1%	6%	3%	4%
Totals (Weighted N)	100% (493)	100% (242)	100% (135)	100% (69)	100% (264)	100% (228)	100% (324)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very interesting	68%	78%	57%	*	61%	63%	76%	72%	64%
Somewhat interesting	28%	17%	40%	*	37%	32%	19%	25%	30%
Not too interesting	4%	5%	2%	*	1%	4%	5%	3%	6%
Totals (Weighted N)	100% (493)	100% (253)	100% (240)	* (37)	100% (91)	100% (243)	100% (122)	100% (362)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 2. First Choice Republican Candidate

Which candidate are you most likely to vote for in the Georgia Republican Presidential primary in 2016?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ben Carson	7%	9%	4%	5%	6%	7%	7%	6%
Ted Cruz	29%	42%	22%	11%	42%	14%	34%	19%
John Kasich	2%	1%	3%	7%	2%	3%	1%	4%
Marco Rubio	22%	16%	27%	22%	15%	29%	18%	29%
Donald Trump	40%	32%	44%	53%	36%	44%	39%	41%
No preference	0%	0%	0%	1%	0%	1%	0%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(493)	(242)	(135)	(69)	(265)	(228)	(324)	(161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ben Carson	7%	6%	7%	*	5%	7%	4%	8%	5%
Ted Cruz	29%	37%	20%	*	24%	28%	30%	29%	35%
John Kasich	2%	3%	2%	*	3%	2%	3%	1%	8%
Marco Rubio	22%	14%	30%	*	35%	18%	22%	21%	21%
Donald Trump	40%	39%	41%	*	32%	45%	41%	41%	30%
No preference	0%	1%	1%	*	0%	1%	0%	1%	0%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(493)	(253)	(240)	(37)	(91)	(243)	(122)	(362)	(89)



# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 3. Republican Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very strong	46%	56%	31%	37%	50%	43%	47%	45%
Strong	37%	33%	50%	34%	35%	39%	38%	36%
Somewhat strong	14%	11%	19%	23%	15%	14%	14%	14%
Not too strong	2%	0%	0%	5%	0%	4%	1%	5%
Totals (Weighted N)	100% (490)	100% (242)	100% (135)	100% (68)	100% (264)	100% (225)	100% (323)	100% (160)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very strong	46%	49%	44%	*	52%	47%	37%	48%	28%
Strong	37%	38%	36%	*	37%	34%	45%	37%	53%
Somewhat strong	14%	10%	19%	*	10%	15%	17%	15%	16%
Not too strong	2%	3%	1%	*	2%	4%	0%	0%	3%
Totals (Weighted N)	100% (490)	100% (252)	100% (238)	* (37)	100% (91)	100% (241)	100% (122)	100% (359)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 4. Republican Candidate Attention – Donald Trump

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	28%	33%	17%	20%	28%	28%	29%	27%
What regular people want	72%	67%	83%	80%	72%	72%	71%	73%
Totals (Weighted N)	100% (476)	100% (235)	100% (133)	100% (64)	100% (256)	100% (219)	100% (314)	100% (154)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	28%	24%	31%	*	26%	25%	20%	26%	31%
What regular people want	72%	76%	69%	*	74%	75%	80%	74%	69%
Totals (Weighted N)	100% (476)	100% (241)	100% (235)	* (37)	100% (86)	100% (236)	100% (117)	100% (348)	100% (87)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 5. Republican Candidate Attention – Ted Cruz

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	48%	38%	50%	60%	31%	69%	46%	52%
What regular people want	52%	62%	50%	40%	69%	31%	54%	48%
Totals (Weighted N)	100% (480)	100% (241)	100% (131)	100% (64)	100% (260)	100% (219)	100% (318)	100% (154)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	48%	46%	51%	*	62%	45%	44%	45%	49%
What regular people want	52%	54%	49%	*	38%	55%	56%	55%	51%
Totals (Weighted N)	100% (480)	100% (246)	100% (234)	* (37)	100% (86)	100% (238)	100% (119)	100% (351)	100% (87)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 6. Republican Candidate Attention – Marco Rubio

As President, do you feel each candidate would ultimately do...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	63%	65%	53%	63%	68%	57%	63%	63%
What regular people want	37%	35%	47%	37%	32%	43%	37%	37%
Totals (Weighted N)	100% (476)	100% (236)	100% (131)	100% (63)	100% (255)	100% (221)	100% (310)	100% (158)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	63%	70%	55%	*	62%	64%	57%	58%	69%
What regular people want	37%	30%	45%	*	38%	36%	43%	42%	31%
Totals (Weighted N)	100% (476)	100% (240)	100% (236)	* (37)	100% (82)	100% (237)	100% (119)	100% (346)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 7. Republican Candidate Attention – John Kasich

As President, do you feel each candidate would ultimately do...?  
 Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
What big donors want	61%	69%	47%	41%	61%	60%	66%	52%
What regular people want	39%	31%	53%	59%	39%	40%	34%	48%
Totals (Weighted N)	100% (460)	100% (230)	100% (129)	100% (56)	100% (245)	100% (215)	100% (297)	100% (155)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
What big donors want	61%	62%	60%	*	56%	64%	52%	60%	52%
What regular people want	39%	38%	40%	*	44%	36%	48%	40%	48%
Totals (Weighted N)	100% (460)	100% (237)	100% (223)	* (31)	100% (82)	100% (229)	100% (118)	100% (332)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 8. Republican Candidate Policy Agreement – Immigration

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	62%	70%	58%	48%	71%	51%	64%	60%
Okay with some differences	38%	30%	42%	52%	29%	49%	36%	40%
Totals (Weighted N)	100% (486)	100% (241)	100% (135)	100% (64)	100% (259)	100% (227)	100% (318)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	62%	69%	54%	*	46%	65%	75%	65%	58%
Okay with some differences	38%	31%	46%	*	54%	35%	25%	35%	42%
Totals (Weighted N)	100% (486)	100% (247)	100% (239)	* (37)	100% (89)	100% (238)	100% (122)	100% (355)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 9. Republican Candidate Policy Agreement – Matters of faith and religion

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	41%	57%	27%	31%	48%	33%	52%	18%
Okay with some differences	59%	43%	73%	69%	52%	67%	48%	82%
Totals (Weighted N)	100% (488)	100% (242)	100% (135)	100% (64)	100% (260)	100% (228)	100% (319)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	41%	43%	38%	*	49%	40%	34%	45%	33%
Okay with some differences	59%	57%	62%	*	51%	60%	66%	55%	67%
Totals (Weighted N)	100% (488)	100% (248)	100% (240)	* (37)	100% (89)	100% (241)	100% (122)	100% (357)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 10. Republican Candidate Policy Agreement – Handling ISIS

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	71%	78%	67%	68%	70%	73%	72%	70%
Okay with some differences	29%	22%	33%	32%	30%	27%	28%	30%
Totals (Weighted N)	100% (490)	100% (242)	100% (135)	100% (66)	100% (262)	100% (228)	100% (322)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	71%	69%	73%	*	64%	72%	72%	75%	62%
Okay with some differences	29%	31%	27%	*	36%	28%	28%	25%	38%
Totals (Weighted N)	100% (490)	100% (250)	100% (240)	* (37)	100% (91)	100% (240)	100% (122)	100% (359)	100% (88)



# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 11. Republican Candidate Policy Agreement – Economic Issues

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	62%	60%	66%	70%	67%	57%	61%	65%
Okay with some differences	38%	40%	34%	30%	33%	43%	39%	35%
Totals (Weighted N)	100% (492)	100% (241)	100% (135)	100% (69)	100% (264)	100% (227)	100% (323)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	62%	65%	59%	*	60%	64%	64%	63%	62%
Okay with some differences	38%	35%	41%	*	40%	36%	36%	37%	38%
Totals (Weighted N)	100% (492)	100% (252)	100% (240)	* (37)	100% (91)	100% (243)	100% (121)	100% (360)	100% (89)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 12. Republican Candidate Policy Agreement – Guns

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	77%	87%	72%	54%	83%	70%	79%	73%
Okay with some differences	23%	13%	28%	46%	17%	30%	21%	27%
Totals (Weighted N)	100% (490)	100% (242)	100% (135)	100% (66)	100% (262)	100% (228)	100% (321)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	77%	85%	69%	*	77%	77%	78%	80%	69%
Okay with some differences	23%	15%	31%	*	23%	23%	22%	20%	31%
Totals (Weighted N)	100% (490)	100% (250)	100% (239)	* (37)	100% (91)	100% (240)	100% (122)	100% (358)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 13. Republican Candidate Policy Agreement – Obamacare

On which of these topics MUST a candidate agree with you to earn your vote, and on which is it okay if there are some differences between you?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Must agree with you	78%	85%	82%	65%	90%	65%	80%	75%
Okay with some differences	22%	15%	18%	35%	10%	35%	20%	25%
Totals (Weighted N)	100% (492)	100% (242)	100% (135)	100% (69)	100% (264)	100% (228)	100% (324)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Must agree with you	78%	81%	75%	*	58%	78%	88%	83%	75%
Okay with some differences	22%	19%	25%	*	42%	22%	12%	17%	25%
Totals (Weighted N)	100% (492)	100% (253)	100% (239)	* (37)	100% (91)	100% (243)	100% (121)	100% (361)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 14. Republican Candidate Conservative Level – Donald Trump

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	5%	3%	0%	10%	1%	11%	4%	10%
About right	49%	41%	58%	57%	45%	54%	47%	52%
Not conservative enough	46%	56%	42%	33%	54%	35%	50%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(489)	(241)	(134)	(68)	(264)	(224)	(324)	(157)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	5%	3%	8%	*	26%	1%	2%	3%	2%
About right	49%	49%	49%	*	29%	53%	60%	50%	46%
Not conservative enough	46%	48%	43%	*	45%	46%	39%	47%	52%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(489)	(251)	(238)	(37)	(88)	(242)	(121)	(359)	(89)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 15. Republican Candidate Conservative Level – Ted Cruz

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	24%	9%	28%	52%	13%	38%	17%	39%
About right	61%	73%	59%	37%	75%	45%	66%	53%
Not conservative enough	14%	18%	13%	11%	12%	17%	17%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(485)	(241)	(131)	(67)	(264)	(220)	(320)	(157)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	24%	26%	22%	*	33%	20%	24%	22%	22%
About right	61%	60%	63%	*	51%	63%	67%	64%	63%
Not conservative enough	14%	14%	15%	*	16%	17%	8%	15%	15%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(485)	(250)	(235)	(37)	(88)	(241)	(118)	(356)	(88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 16. Republican Candidate Conservative Level – Marco Rubio

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	10%	2%	3%	17%	4%	16%	5%	18%
About right	52%	46%	68%	54%	46%	60%	52%	54%
Not conservative enough	38%	52%	29%	29%	50%	24%	43%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(484)	(237)	(133)	(68)	(260)	(223)	(319)	(158)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	10%	9%	10%	*	23%	8%	5%	6%	6%
About right	52%	47%	58%	*	51%	48%	65%	56%	45%
Not conservative enough	38%	44%	31%	*	26%	44%	29%	38%	48%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(484)	(246)	(237)	(37)	(88)	(242)	(117)	(354)	(88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 17. Republican Candidate Conservative Level – John Kasich

Do you feel each of these candidates is...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Too conservative	11%	5%	3%	14%	3%	19%	8%	15%
About right	39%	33%	51%	50%	35%	45%	37%	46%
Not conservative enough	50%	62%	46%	36%	62%	35%	56%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Weighted N)	(481)	(235)	(133)	(67)	(258)	(222)	(317)	(157)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Too conservative	11%	9%	13%	*	21%	8%	5%	7%	8%
About right	39%	42%	37%	*	52%	32%	52%	40%	42%
Not conservative enough	50%	49%	50%	*	27%	61%	43%	53%	50%
Totals	100%	100%	100%	*	100%	100%	100%	100%	100%
(Weighted N)	(481)	(246)	(235)	(37)	(88)	(241)	(115)	(352)	(88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 18. Republican Vote Reasons

What's most important: picking the candidate best prepared to...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Defend my faith and religious values	16%	24%	8%	5%	21%	10%	24%	2%
Win the General election in November	29%	26%	34%	26%	21%	39%	26%	37%
Fight terrorism	9%	10%	8%	12%	9%	8%	9%	8%
Shake up politics-as-usual	19%	21%	18%	17%	22%	16%	17%	22%
Bring back jobs and the American economy	27%	19%	33%	40%	27%	27%	25%	31%
Totals (Weighted N)	100% (492)	100% (242)	100% (134)	100% (69)	100% (265)	100% (227)	100% (324)	100% (160)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Defend my faith and religious values	16%	15%	17%	*	32%	15%	9%	18%	14%
Win the General election in November	29%	23%	36%	*	26%	29%	32%	29%	27%
Fight terrorism	9%	5%	13%	*	1%	7%	19%	11%	3%
Shake up politics-as-usual	19%	27%	10%	*	15%	19%	16%	17%	24%
Bring back jobs and the American economy	27%	29%	24%	*	26%	30%	24%	25%	32%
Totals (Weighted N)	100% (492)	100% (252)	100% (240)	*	100% (90)	100% (243)	100% (122)	100% (360)	100% (89)



# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 19. Republican Traits – Has the most optimistic message?

Regardless of how you're voting, which candidate do you feel...?  
 Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	43%	36%	51%	44%	39%	46%	40%	47%
Ted Cruz	23%	32%	19%	10%	32%	13%	30%	10%
Marco Rubio	23%	22%	19%	24%	17%	30%	21%	27%
John Kasich	11%	10%	12%	22%	12%	11%	9%	16%
Totals (Weighted N)	100% (480)	100% (239)	100% (133)	100% (62)	100% (258)	100% (222)	100% (316)	100% (157)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	43%	47%	38%	*	30%	47%	54%	42%	41%
Ted Cruz	23%	27%	19%	*	17%	23%	21%	24%	24%
Marco Rubio	23%	14%	32%	*	39%	21%	16%	23%	17%
John Kasich	11%	12%	11%	*	13%	9%	10%	10%	19%
Totals (Weighted N)	100% (480)	100% (249)	100% (232)	* (31)	100% (88)	100% (240)	100% (122)	100% (349)	100% (89)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



**20. Republican Traits – Is the most conservative?**  
 Regardless of how you're voting, which candidate do you feel...?  
 Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	14%	13%	11%	10%	9%	19%	14%	14%
Ted Cruz	65%	70%	66%	67%	77%	52%	66%	66%
Marco Rubio	11%	9%	11%	9%	8%	14%	11%	12%
John Kasich	10%	8%	12%	15%	5%	15%	10%	8%
Totals (Weighted N)	100% (472)	100% (233)	100% (134)	100% (62)	100% (258)	100% (213)	100% (307)	100% (158)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	14%	11%	16%	*	15%	18%	8%	14%	9%
Ted Cruz	65%	73%	57%	*	69%	63%	70%	65%	71%
Marco Rubio	11%	6%	16%	*	4%	11%	16%	11%	8%
John Kasich	10%	9%	10%	*	13%	9%	6%	10%	12%
Totals (Weighted N)	100% (472)	100% (248)	100% (224)	* (31)	100% (81)	100% (238)	100% (122)	100% (342)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 21. Republican Traits – Has the best kind of experience?

Regardless of how you're voting, which candidate do you feel...?  
 Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	33%	32%	37%	33%	32%	35%	34%	33%
Ted Cruz	30%	41%	24%	16%	39%	20%	35%	21%
Marco Rubio	17%	12%	15%	18%	9%	26%	15%	21%
John Kasich	20%	15%	24%	32%	21%	19%	16%	26%
Totals (Weighted N)	100% (474)	100% (235)	100% (132)	100% (62)	100% (254)	100% (220)	100% (310)	100% (157)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	33%	35%	32%	*	27%	37%	36%	34%	31%
Ted Cruz	30%	31%	29%	*	21%	31%	30%	32%	30%
Marco Rubio	17%	11%	23%	*	35%	13%	13%	16%	12%
John Kasich	20%	23%	16%	*	17%	20%	20%	18%	26%
Totals (Weighted N)	100% (474)	100% (248)	100% (226)	* (31)	100% (88)	100% (234)	100% (121)	100% (344)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 22. Republican Traits – Has the best chance to win in November?

Regardless of how you're voting, which candidate do you feel...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Donald Trump	52%	45%	64%	56%	50%	55%	51%	55%
Ted Cruz	18%	32%	7%	6%	26%	9%	24%	7%
Marco Rubio	28%	22%	29%	34%	24%	34%	24%	35%
John Kasich	1%	1%	0%	5%	1%	2%	1%	2%
Totals (Weighted N)	100% (474)	100% (233)	100% (134)	100% (62)	100% (258)	100% (215)	100% (309)	100% (158)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Donald Trump	52%	54%	51%	*	44%	56%	57%	53%	52%
Ted Cruz	18%	22%	15%	*	15%	19%	12%	22%	8%
Marco Rubio	28%	23%	34%	*	39%	24%	29%	25%	37%
John Kasich	1%	2%	0%	*	2%	0%	2%	1%	3%
Totals (Weighted N)	100% (474)	100% (249)	100% (225)	* (31)	100% (81)	100% (240)	100% (122)	100% (343)	100% (89)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 23. Establishment Republican Candidate

If you heard a candidate described as an "establishment Republican" would it make you...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
More likely to vote for them	4%	3%	3%	10%	3%	5%	3%	4%
Less likely to vote for them	48%	57%	45%	32%	62%	32%	47%	51%
It doesn't affect my vote	36%	30%	50%	46%	30%	42%	38%	31%
Never heard the term	12%	10%	3%	11%	5%	21%	12%	15%
Totals (Weighted N)	100% (493)	100% (242)	100% (135)	100% (69)	100% (265)	100% (228)	100% (324)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
More likely to vote for them	4%	2%	6%	*	5%	3%	5%	5%	2%
Less likely to vote for them	48%	58%	37%	*	37%	48%	56%	44%	65%
It doesn't affect my vote	36%	35%	37%	*	31%	41%	38%	40%	33%
Never heard the term	12%	5%	20%	*	27%	7%	2%	11%	1%
Totals (Weighted N)	100% (493)	100% (253)	100% (240)	* (37)	100% (91)	100% (243)	100% (122)	100% (362)	100% (89)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 24. Republican Party Representation

These days, do you feel the Republican party represents you...?

*Asked of Republican primary voters*

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Very well	8%	9%	10%	6%	8%	8%	10%	4%
Somewhat well	32%	26%	39%	38%	23%	43%	33%	31%
Not too well	26%	25%	25%	24%	27%	26%	24%	31%
Not well, but more than the Democrats	33%	40%	26%	33%	41%	23%	33%	33%
Totals (Weighted N)	100% (492)	100% (242)	100% (134)	100% (69)	100% (263)	100% (228)	100% (323)	100% (161)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Very well	8%	6%	11%	*	14%	9%	2%	11%	0%
Somewhat well	32%	29%	36%	*	32%	28%	36%	36%	22%
Not too well	26%	28%	25%	*	37%	27%	26%	24%	23%
Not well, but more than the Democrats	33%	37%	28%	*	17%	36%	36%	28%	55%
Totals (Weighted N)	100% (492)	100% (252)	100% (240)	* (37)	100% (91)	100% (242)	100% (122)	100% (362)	100% (87)

# CBS News 2016 Battleground Tracker

## Georgia Likely Republican Voters



### 25. Second Choice Republican Candidate

If [First Choice Candidate Name] doesn't get the nomination, who would most likely be your second choice?

Asked of Republican primary voters

	Total	Ideology			Tea Party		Evangelical	
		Very conservative	Conservative	Moderate	Yes	No	Yes	No
Ben Carson	16%	19%	13%	18%	20%	12%	20%	10%
Ted Cruz	23%	25%	24%	19%	25%	20%	23%	23%
John Kasich	12%	4%	17%	18%	6%	19%	9%	16%
Marco Rubio	24%	25%	26%	23%	24%	25%	26%	20%
Donald Trump	13%	14%	16%	10%	15%	11%	13%	14%
None of them	12%	12%	4%	12%	10%	15%	10%	17%
Totals (Weighted N)	100% (490)	100% (242)	100% (135)	100% (68)	100% (264)	100% (225)	100% (323)	100% (160)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Republican	Independent
Ben Carson	16%	17%	16%	*	18%	16%	9%	18%	15%
Ted Cruz	23%	17%	29%	*	17%	25%	20%	26%	19%
John Kasich	12%	11%	12%	*	26%	7%	13%	11%	8%
Marco Rubio	24%	24%	25%	*	28%	21%	27%	26%	21%
Donald Trump	13%	17%	8%	*	4%	16%	18%	11%	25%
None of them	12%	14%	10%	*	7%	15%	13%	9%	12%
Totals (Weighted N)	100% (490)	100% (252)	100% (238)	* (37)	100% (91)	100% (241)	100% (122)	100% (359)	100% (88)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



Sample 492 Likely Democratic Primary Voters  
 Conducted February 22-26, 2016  
 Margin of Error ±8.6%

### 1. Interest in Presidential Campaign

Overall, how would you describe the 2016 Presidential campaign so far?

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very interesting	52%	65%	52%	43%	69%	35%
Somewhat interesting	38%	33%	40%	42%	25%	50%
Not too interesting	10%	2%	8%	14%	6%	15%
Totals (Weighted N)	100% (492)	100% (163)	100% (70)	100% (200)	100% (221)	100% (261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very interesting	52%	59%	47%	46%	40%	58%	*	52%	49%
Somewhat interesting	38%	31%	42%	54%	47%	29%	*	38%	45%
Not too interesting	10%	11%	11%	0%	14%	13%	*	10%	6%
Totals (Weighted N)	100% (492)	100% (182)	100% (310)	100% (86)	100% (148)	100% (212)	* (46)	100% (413)	100% (60)



# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 2. First Choice Democratic Candidate

Which candidate are you most likely to vote for in the Georgia Democratic Presidential primary in 2016?

*Asked of Democratic primary voters*

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	63%	54%	66%	64%	47%	75%
Bernie Sanders	35%	46%	31%	33%	52%	23%
No preference	2%	0%	3%	2%	1%	2%
Totals (Weighted N)	100% (492)	100% (163)	100% (70)	100% (200)	100% (221)	100% (261)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	63%	51%	70%	31%	61%	76%	*	68%	33%
Bernie Sanders	35%	48%	28%	69%	38%	22%	*	31%	62%
No preference	2%	1%	2%	0%	1%	2%	*	1%	5%
Totals (Weighted N)	100% (492)	100% (182)	100% (310)	100% (86)	100% (148)	100% (212)	100% (46)	100% (413)	100% (60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 3. Democratic Candidate Support

Which best describes your support for [First Choice Candidate Name] right now?

*Asked of Democratic primary voters*

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Very strong	58%	66%	55%	51%	68%	49%
Strong	32%	30%	32%	36%	25%	40%
Somewhat strong	8%	5%	4%	13%	7%	9%
Not too strong	1%	0%	9%	0%	0%	2%
Totals (Weighted N)	100% (484)	100% (163)	100% (68)	100% (196)	100% (218)	100% (256)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very strong	58%	72%	50%	50%	63%	56%	*	58%	59%
Strong	32%	20%	40%	48%	25%	33%	*	32%	36%
Somewhat strong	8%	8%	8%	2%	8%	10%	*	9%	5%
Not too strong	1%	0%	2%	0%	4%	0%	*	2%	0%
Totals (Weighted N)	100% (484)	100% (180)	100% (304)	100% (86)	100% (146)	100% (207)	* (44)	100% (409)	100% (57)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 4. Democratic Candidate Understanding – Hillary Clinton

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

*Asked of Democratic primary voters*

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Understands	80%	78%	80%	77%	62%	94%
Doesn't understand	20%	22%	20%	23%	38%	6%
Totals (Weighted N)	100% (491)	100% (162)	100% (70)	100% (200)	100% (220)	100% (261)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	80%	66%	88%	60%	82%	85%	*	85%	59%
Doesn't understand	20%	34%	12%	40%	18%	15%	*	15%	41%
Totals (Weighted N)	100% (491)	100% (182)	100% (309)	100% (86)	100% (148)	100% (211)	* (44)	100% (412)	100% (60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 5. Democratic Candidate Understanding – Bernie Sanders

Regardless of who you're supporting, please tell us whether you feel each of these candidates 'gets it' – that is, understands how you and people like you feel right now?

*Asked of Democratic primary voters*

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Understands	75%	89%	63%	75%	89%	64%
Doesn't understand	25%	11%	37%	25%	11%	36%
Totals (Weighted N)	100% (488)	100% (162)	100% (70)	100% (199)	100% (220)	100% (258)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Understands	75%	80%	72%	93%	68%	73%	*	72%	90%
Doesn't understand	25%	20%	28%	7%	32%	27%	*	28%	10%
Totals (Weighted N)	100% (488)	100% (182)	100% (306)	100% (86)	100% (148)	100% (211)	* (42)	100% (409)	100% (60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 6. Democratic Candidate Attention – Hillary Clinton

As President, do you feel each candidate would ultimately do...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	44%	56%	27%	43%	61%	30%
What regular people want	56%	44%	73%	57%	39%	70%
Totals (Weighted N)	100% (481)	100% (160)	100% (70)	100% (198)	100% (219)	100% (257)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	44%	55%	37%	83%	46%	31%	*	39%	66%
What regular people want	56%	45%	63%	17%	54%	69%	*	61%	34%
Totals (Weighted N)	100% (481)	100% (180)	100% (301)	100% (86)	100% (143)	100% (207)	* (44)	100% (402)	100% (60)

## CBS News 2016 Battleground Tracker Georgia Likely Democratic Voters



### 7. Democratic Candidate Attention – Bernie Sanders

As President, do you feel each candidate would ultimately do...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
What big donors want	22%	10%	32%	20%	8%	34%
What regular people want	78%	90%	68%	80%	92%	66%
Totals (Weighted N)	100% (478)	100% (160)	100% (70)	100% (196)	100% (219)	100% (255)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
What big donors want	22%	19%	23%	2%	28%	27%	*	25%	7%
What regular people want	78%	81%	77%	98%	72%	73%	*	75%	93%
Totals (Weighted N)	100% (478)	100% (181)	100% (298)	100% (86)	100% (143)	100% (208)	* (40)	100% (400)	100% (59)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 8. Democratic Candidate Job – Improving race relations in America

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	68%	46%	79%	73%	48%	82%
Bernie Sanders	32%	54%	21%	27%	52%	18%
Totals (Weighted N)	100% (479)	100% (154)	100% (70)	100% (199)	100% (209)	100% (260)

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	68%	58%	73%	41%	61%	81%	*	72%	45%
Bernie Sanders	32%	42%	27%	59%	39%	19%	*	28%	55%
Totals (Weighted N)	100% (479)	100% (176)	100% (303)	100% (85)	100% (143)	100% (207)	* (45)	100% (402)	100% (59)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 9. Democratic Candidate Job – Gun policy

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	65%	51%	76%	68%	44%	81%
Bernie Sanders	35%	49%	24%	32%	56%	19%
Totals (Weighted N)	100% (486)	100% (160)	100% (70)	100% (200)	100% (216)	100% (260)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	65%	54%	72%	43%	59%	75%	*	69%	39%
Bernie Sanders	35%	46%	28%	57%	41%	25%	*	31%	61%
Totals (Weighted N)	100% (486)	100% (182)	100% (305)	100% (85)	100% (148)	100% (209)	* (45)	100% (409)	100% (60)



# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 10. Democratic Candidate Job – Being Commander in Chief

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	75%	67%	73%	76%	64%	83%
Bernie Sanders	25%	33%	27%	24%	36%	17%
Totals (Weighted N)	100% (483)	100% (160)	100% (70)	100% (196)	100% (217)	100% (257)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	75%	66%	80%	67%	66%	81%	*	80%	46%
Bernie Sanders	25%	34%	20%	33%	34%	19%	*	20%	54%
Totals (Weighted N)	100% (483)	100% (181)	100% (302)	100% (85)	100% (145)	100% (208)	* (46)	100% (405)	100% (60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 11. Democratic Candidate Job – Health care

Who do you think would do a better job on...?

Asked of Democratic primary voters

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	66%	58%	75%	64%	46%	81%
Bernie Sanders	34%	42%	25%	36%	54%	19%
Totals (Weighted N)	100% (487)	100% (160)	100% (70)	100% (200)	100% (217)	100% (261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	66%	53%	74%	32%	69%	76%	*	71%	42%
Bernie Sanders	34%	47%	26%	68%	31%	24%	*	29%	58%
Totals (Weighted N)	100% (487)	100% (182)	100% (305)	100% (85)	100% (148)	100% (209)	* (46)	100% (409)	100% (60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 12. Democratic Candidate Job – Standing up to a Republican Congress

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	63%	55%	67%	62%	49%	74%
Bernie Sanders	37%	45%	33%	38%	51%	26%
Totals (Weighted N)	100% (483)	100% (160)	100% (70)	100% (197)	100% (215)	100% (258)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	63%	55%	68%	31%	62%	73%	*	66%	46%
Bernie Sanders	37%	45%	32%	69%	38%	27%	*	34%	54%
Totals (Weighted N)	100% (483)	100% (182)	100% (302)	100% (85)	100% (145)	100% (208)	* (45)	100% (406)	100% (59)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 13. Democratic Candidate Job – Fixing income inequality

Who do you think would do a better job on...?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Hillary Clinton	57%	43%	66%	60%	29%	80%
Bernie Sanders	43%	57%	34%	40%	71%	20%
Totals (Weighted N)	100% (487)	100% (160)	100% (70)	100% (200)	100% (216)	100% (261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Hillary Clinton	57%	42%	66%	35%	62%	63%	*	63%	24%
Bernie Sanders	43%	58%	34%	65%	38%	37%	*	37%	76%
Totals (Weighted N)	100% (487)	100% (182)	100% (304)	100% (85)	100% (148)	100% (208)	* (46)	100% (408)	100% (60)

## CBS News 2016 Battleground Tracker Georgia Likely Democratic Voters



### 14. Democratic Candidate Qualities – Hillary Clinton

Do you feel each candidate is...? Check all that apply.

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Principled	59%	58%	68%	56%	52%	67%
Qualified	87%	84%	95%	89%	86%	89%
Honest	39%	29%	45%	37%	28%	47%
Totals	(492)	(163)	(70)	(200)	(221)	(261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Principled	59%	56%	61%	58%	58%	62%	*	63%	42%
Qualified	87%	80%	91%	96%	83%	85%	*	89%	78%
Honest	39%	32%	43%	12%	41%	47%	*	42%	19%
Totals	(492)	(182)	(310)	(86)	(148)	(212)	(46)	(413)	(60)

## CBS News 2016 Battleground Tracker Georgia Likely Democratic Voters



### 15. Democratic Candidate Qualities – Bernie Sanders

Do you feel each candidate is...? Check all that apply.

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Principled	71%	89%	52%	68%	84%	62%
Qualified	48%	63%	36%	43%	64%	35%
Honest	67%	81%	72%	65%	91%	48%
Totals	(492)	(163)	(70)	(200)	(221)	(261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Principled	71%	77%	68%	70%	61%	79%	*	67%	92%
Qualified	48%	61%	39%	51%	56%	42%	*	44%	60%
Honest	67%	75%	62%	91%	63%	59%	*	64%	85%
Totals	(492)	(182)	(310)	(86)	(148)	(212)	(46)	(413)	(60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 16. Democratic Vote Reasons

When you vote in the Georgia primary, you will be most satisfied about having a chance to...

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Support an historic candidacy	10%	8%	15%	9%	5%	14%
Shake up politics-as-usual	7%	2%	2%	12%	10%	4%
Get progressive things done	31%	32%	32%	34%	34%	28%
Give the Democrats a good chance to win in November	52%	58%	50%	45%	51%	55%
Totals	100%	100%	100%	100%	100%	100%
(Weighted N)	(490)	(163)	(70)	(199)	(219)	(261)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Support an historic candidacy	10%	4%	14%	9%	13%	10%	*	9%	23%
Shake up politics-as-usual	7%	8%	5%	8%	3%	7%	*	3%	31%
Get progressive things done	31%	48%	21%	50%	27%	27%	*	32%	17%
Give the Democrats a good chance to win in November	52%	40%	60%	33%	57%	56%	*	56%	29%
Totals	100%	100%	100%	100%	100%	100%	*	100%	100%
(Weighted N)	(490)	(182)	(308)	(86)	(148)	(211)	(44)	(411)	(60)

# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 17. Next President Policies

Should the next president...?

Asked of Democratic primary voters

	Ideology			Race		
	Total	Very liberal	Liberal	Moderate	White	Black
Continue Obama policies	47%	35%	64%	51%	22%	69%
More progressive policies	47%	65%	36%	42%	72%	27%
Less progressive policies	6%	0%	0%	7%	6%	4%
Totals (Weighted N)	100% (485)	100% (163)	100% (70)	100% (194)	100% (218)	100% (257)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Continue Obama policies	47%	35%	55%	35%	51%	47%	*	54%	18%
More progressive policies	47%	61%	38%	61%	37%	50%	*	41%	77%
Less progressive policies	6%	4%	7%	4%	11%	3%	*	5%	5%
Totals (Weighted N)	100% (485)	100% (178)	100% (307)	100% (86)	100% (146)	100% (208)	* (45)	100% (409)	100% (56)



# CBS News 2016 Battleground Tracker

## Georgia Likely Democratic Voters



### 18. Democratic Party Representation

These days, do you feel the Democratic party represents you...?

*Asked of Democratic primary voters*

	Ideology				Race	
	Total	Very liberal	Liberal	Moderate	White	Black
Very well	21%	32%	24%	7%	15%	26%
Somewhat well	55%	41%	60%	70%	48%	63%
Not too well	7%	5%	5%	10%	10%	5%
Not well, but more than the Republicans	16%	22%	12%	13%	27%	6%
Totals (Weighted N)	100% (492)	100% (163)	100% (70)	100% (200)	100% (221)	100% (261)

  

	Gender		Age group				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very well	21%	20%	22%	5%	22%	27%	*	25%	0%
Somewhat well	55%	52%	57%	73%	55%	48%	*	59%	29%
Not too well	7%	12%	4%	0%	7%	11%	*	4%	23%
Not well, but more than the Republicans	16%	16%	16%	22%	17%	14%	*	13%	47%
Totals (Weighted N)	100% (492)	100% (182)	100% (310)	100% (86)	100% (148)	100% (211)	* (46)	100% (413)	100% (60)

## CBS News 2016 Battleground Tracker Georgia Likely Democratic Voters



### 19. Enthusiasm for Other Candidate

If [First Choice Candidate Name] doesn't get the nomination, how will you feel about voting for [Other Candidate Name] in November?

*Asked of Democratic primary voters*

	Total	Ideology			Race	
		Very liberal	Liberal	Moderate	White	Black
Very enthusiastic	16%	28%	8%	12%	21%	11%
Somewhat enthusiastic	27%	31%	14%	25%	30%	25%
Not enthusiastic, but probably will vote for them	42%	34%	65%	45%	35%	50%
Probably won't vote for them	15%	7%	13%	18%	14%	14%
Totals (Weighted N)	100% (470)	100% (163)	100% (68)	100% (182)	100% (218)	100% (242)

  

	Total	Gender		Age group				Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent
Very enthusiastic	16%	13%	17%	18%	18%	15%	*	17%	3%
Somewhat enthusiastic	27%	30%	24%	11%	30%	31%	*	28%	24%
Not enthusiastic, but probably will vote for them	42%	41%	43%	64%	29%	42%	*	43%	48%
Probably won't vote for them	15%	15%	15%	6%	24%	13%	*	13%	25%
Totals (Weighted N)	100% (470)	100% (180)	100% (290)	100% (72)	100% (146)	100% (207)	100% (44)	100% (395)	100% (57)