

YouGov / Full Fact Survey Results

Sample Size: 1700 GB Adults
Fieldwork: 10th - 11th July 2017

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1700	583	558	104	668	726	823	877	197	726	420	357	969	731	228	551	364	410	148	
Unweighted Sample	1700	553	619	142	798	701	772	928	174	740	456	330	1045	655	161	593	369	424	153	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-3 Feb	10-11 July																		
Before today, which of the following organisations, if any, had you heard of?																				
Citizens Advice Bureau	89	90	94	94	94	94	93	90	91	61	90	97	99	92	89	86	90	90	92	93
Which?	83	86	91	90	90	90	89	88	85	66	82	95	95	89	82	82	88	85	86	90
Money Saving Expert	76	77	79	81	85	82	77	74	79	61	83	81	68	81	71	72	76	80	78	76
The Office for National Statistics (ONS)	66	65	72	69	75	72	67	72	59	44	60	76	77	74	54	71	66	65	63	61
The Institute for Fiscal Studies (IFS)	55	58	69	62	68	67	61	67	50	35	49	72	73	66	48	59	60	60	54	56
Full Fact	3	3	1	5	8	4	1	4	1	5	3	2	0	4	1	5	1	3	3	2
None of these	2	2	1	0	0	1	1	2	2	4	3	0	0	1	2	1	2	2	2	0
Don't know	4	3	1	3	3	2	3	2	4	10	4	1	1	2	4	5	3	3	2	3