## YouGov Friends survey

GB Sample: 15th - 16th January 2018

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2de |

Have you ever watched the American TV sitcom 'Friends'? (Please select the option that best applies)

| Unweighted base <br> Base: All GB adults | 2080 | 962 | 1118 | 173 | 322 | 343 | 363 | 879 | 1231 | 849 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes, I have watched all episodes | $\mathbf{2 0 8 0}$ | 1010 | 1070 | 234 | 335 | 348 | 342 | 821 | 1186 | 894 |
| Yes, I have watched most episodes | $20 \%$ | $14 \%$ | $20 \%$ | $25 \%$ | $35 \%$ | $26 \%$ | $14 \%$ | $4 \%$ | $17 \%$ | $16 \%$ |
| Yes, I have watched some episodes | $31 \%$ | $34 \%$ | $20 \%$ | $20 \%$ | $28 \%$ | $26 \%$ | $24 \%$ | $11 \%$ | $21 \%$ | $18 \%$ |
| No, I have not watched any episodes | $31 \%$ | $33 \%$ | $30 \%$ | $27 \%$ | $25 \%$ | $33 \%$ | $37 \%$ | $32 \%$ | $34 \%$ | $28 \%$ |
| Dont't know | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $11 \%$ | $13 \%$ | $25 \%$ | $52 \%$ | $28 \%$ | $36 \%$ |

In general, which ONE, if any, of the following statement
best applies to you about the American TV sitcom

|  | 1393 | 621 | 772 | 127 | 281 | 293 | 273 | 419 | 877 | 516 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1404 | 663 | 740 | 169 | 293 | 296 | 256 | 390 | 850 | 554 |
| 1 love 'Friends' | 23\% | 16\% | 29\% | 35\% | 34\% | 26\% | 18\% | 10\% | 22\% | 23\% |
| 1 like 'Friends' | 41\% | 43\% | 40\% | 36\% | 37\% | 42\% | 45\% | 44\% | 41\% | 41\% |
| I neither like nor dislike 'Friends' | 28\% | 30\% | 25\% | 18\% | 18\% | 23\% | 31\% | 40\% | 28\% | 28\% |
| 1 dislike 'Friends' | 6\% | 8\% | 4\% | 8\% | 8\% | 8\% | 5\% | 4\% | 7\% | 6\% |
| 1 hate 'Friends' | 2\% | 3\% | 1\% | 1\% | 3\% | 1\% | 2\% | 3\% | 2\% | 2\% |
| Don't know | 0\% | 0\% | 0\% | 1\% | - | - | - | 1\% | 0\% | 0\% |
| Which ONE, if any, of the following would you say is your favourite main character from 'Friends'? |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1393 | 621 | 772 | 127 | 281 | 293 | 273 | 419 | 877 | 516 |
| Base: All GB adults who have watched Friends | 1404 | 663 | 740 | 169 | 293 | 296 | 256 | 390 | 850 | 554 |
| Chandler | 20\% | 23\% | 18\% | 28\% | 27\% | 22\% | 16\% | 12\% | 21\% | 18\% |
| Joey | 17\% | 20\% | 14\% | 17\% | 15\% | 17\% | 20\% | 15\% | 16\% | 18\% |
| Monica | 5\% | 3\% | 6\% | 5\% | 5\% | 5\% | 5\% | 4\% | 5\% | 5\% |
| Phoebe | 15\% | 11\% | 18\% | 16\% | 14\% | 14\% | 17\% | 15\% | 14\% | 16\% |
| Rachel | 13\% | 13\% | 13\% | 8\% | 10\% | 14\% | 13\% | 16\% | 12\% | 14\% |
| Ross | 6\% | 5\% | 7\% | 4\% | 11\% | 6\% | 5\% | 4\% | 7\% | 5\% |

## YouGov Friends survey

GB Sample: 15th - 16th January 2018

| Total | For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you are not aware of this storyline, please select the "Not applicable" option. In your view, do you think that Ross and Rachel were 'on a break' from their relationship when he had sex with Chloe? |  |  |  | In general, which ONE, if any, of the following statements best applies to you about the American TV sitcom 'Friends'? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Yes, they } \\ & \text { were } \end{aligned}$ | No, they were not | Don't know | Not applicable - I am not aware of this storyline | $\begin{aligned} & \text { I love } \\ & \text { 'Friends' } \end{aligned}$ | $\begin{aligned} & 1 \text { like } \\ & \text { 'Friends' } \end{aligned}$ | I neither like nor dislike 'Friends' | Idislike 'Friends' | I hate 'Friends' | Don't know |

Have you ever watched the American TV sitcom 'Friends? (Please select the option that best applies)

| Unweighted base Base: All GB adults | 2080 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2080 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Yes, I have watched all episodes | 17\% | 41\% | 53\% | 14\% | 2\% | 71\% | 18\% | 3\% | 3\% | 6\% | - |
| Yes, I have watched most episodes | 20\% | 43\% | 35\% | 32\% | 11\% | 26\% | 43\% | 14\% | 21\% | 3\% | - |
| Yes, I have watched some episodes | 31\% | 16\% | 12\% | 54\% | 87\% | 3\% | 39\% | 83\% | 76\% | 90\% | 100\% |
| No, I have not watched any episodes | 31\% | - | - | - | - | - | - | - | - | - | - |
| Don't know | 1\% | - | - | - | - | - | - | - | - | - | - |

In genera, which ONE, if any, of the following statements
best applies to you about the American TV sitcom

| 'Friends'? |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| 1 love 'Friends' | 23\% | 38\% | 46\% | 11\% | 3\% | 100\% | - | - | - | - | - |
| 1 like 'Friends' | 41\% | 47\% | 43\% | 46\% | 33\% | - | 100\% | - | - | - | - |
| I neither like nor dislike 'rriends' | 28\% | 11\% | 8\% | 35\% | 49\% | - | - | 100\% | - | - | - |
| 1 dislike 'Friends' | 6\% | 3\% | 3\% | 6\% | 10\% | - | - | - | 100\% | - | - |
| 1 hate 'Friends' | 2\% | 1\% | - | 2\% | 5\% | - | - | - | - | 100\% | - |
| Don't know | 0\% | - | - | - | 1\% | - | - | - | - | - | 100\% |
| Which ONE, if any, of the following would you say is your favourite main character from 'Friends'? |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 20\% | 31\% | 31\% | 14\% | 7\% | 31\% | 23\% | 9\% | 12\% | 7\% | - |
| Joey | 17\% | 18\% | 20\% | 16\% | 15\% | 16\% | 19\% | 17\% | 7\% | 3\% | 37\% |
| Monica | 5\% | 5\% | 6\% | 5\% | 4\% | 6\% | 4\% | 5\% | 2\% | - | - |
| Phoebe | 15\% | 15\% | 15\% | 19\% | 13\% | 15\% | 18\% | 12\% | 12\% | 3\% | - |
| Rachel | 13\% | 15\% | 8\% | 13\% | 12\% | 14\% | 14\% | 11\% | 8\% | 3\% | - |
| Ross | 6\% | 8\% | 10\% | 6\% | 4\% | 11\% | 7\% | 3\% | 1\% | - | - |
| on't know | 24\% | 9\% | 9\% | 27\% | 45\% | 6\% | 14\% | 43\% | 58\% | 84\% | 63\% |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

| ( |
| :--- |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

Which ONE, if any, of the following 'Friends' main
characters do you MOST associate with each of the
following statements? (Please select one option on each
row)
row)

| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 7\% | 10\% | 12\% | 5\% | 3\% | 9\% | 9\% | 3\% | 7\% | 6\% | - |
| Joey | 10\% | 13\% | 16\% | 9\% | 6\% | 13\% | 12\% | 7\% | 7\% | 3\% | - |
| Monica | 9\% | 11\% | 11\% | 10\% | 7\% | 11\% | 10\% | 6\% | 10\% | 6\% | - |
| Phoebe | 25\% | 32\% | 30\% | 23\% | 18\% | 32\% | 27\% | 20\% | 19\% | 3\% | - |
| Rachel | 12\% | 13\% | 13\% | 14\% | 10\% | 12\% | 15\% | 9\% | 8\% | - | 32\% |
| Ross | 9\% | 11\% | 10\% | 8\% | 8\% | 13\% | 10\% | 9\% | 1\% | - | - |
| Don't know | 27\% | 11\% | 8\% | 30\% | 49\% | 10\% | 18\% | 45\% | 48\% | 81\% | 68\% |
| The one who is the least nice |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base <br> Base: All GB adults who have watched Friends | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
|  | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 7\% | 9\% | 6\% | $8 \%$ | 6\% | 7\% | 8\% | 6\% | 7\% | 4\% | - |
| Joey | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% | 3\% | 2\% | 2\% | - | - |
| Monica | 19\% | 22\% | 25\% | 17\% | 14\% | 20\% | 23\% | 14\% | 12\% | 3\% | - |
| Phoebe | 6\% | 7\% | $8 \%$ | 6\% | $3 \%$ | 9\% | 5\% | 5\% | 3\% | - | - |
| Rachel | 8\% | 13\% | 11\% | $8 \%$ | 3\% | 12\% | 9\% | 5\% | 9\% | 6\% | - |
| Ross | 15\% | 20\% | 24\% | 13\% | 7\% | 19\% | 16\% | 11\% | 11\% | 9\% | 32\% |
| Don't know | 43\% | 27\% | 24\% | 46\% | 64\% | 31\% | 35\% | 58\% | 55\% | 78\% | 68\% |

The one who is the most attractive

| Total | For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you are not aware of this storyline, please select the "Not applicable" option. In your view, do you think that Ross and Rachel were 'on a break' from their relationship when he had sex with Chloe? |  |  |  | In general, which ONE, if any, of the following statements best applies to you about the American TV sitcom 'Friends'? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes, they were | No, they were not | Don't know | Not applicable - I am not aware of this storyline | $\begin{aligned} & \text { I love } \\ & \text { 'Friends' } \end{aligned}$ | $\begin{aligned} & 1 \text { like } \\ & \text { 'Friends' } \end{aligned}$ | I neither like nor dislike 'Friends' $\qquad$ | I dislike 'Friends' | I hate 'Friends <br> 'Friends' | Don't know |

The one who is the nicest
is the most atractive
Base: All GB adults who Unweighted base 1393

| ed Friends | 1404 | 541 | 171 | 181 | 511 |
| ---: | :---: | :---: | :---: | :---: | :---: |
| Chandler | $3 \%$ | $5 \%$ | $4 \%$ | $2 \%$ | $2 \%$ |
| Joey | $10 \%$ | $13 \%$ | $7 \%$ | $13 \%$ | $7 \%$ |
| Monica | $9 \%$ | $10 \%$ | $10 \%$ | $7 \%$ | $7 \%$ |
| Phoebe | $4 \%$ | $3 \%$ | $4 \%$ | $5 \%$ | $5 \%$ |
| Rachel | $50 \%$ | $61 \%$ | $64 \%$ | $45 \%$ | $36 \%$ |
| Ross | $1 \%$ | $1 \%$ | $3 \%$ | $1 \%$ | $1 \%$ |
| Dont know | $22 \%$ | $7 \%$ | $7 \%$ | $26 \%$ | $42 \%$ |


| 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 318 | 579 | 387 | 87 | 30 | 3 |
| $6 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | - | - |
| $15 \%$ | $10 \%$ | $7 \%$ | $6 \%$ | $7 \%$ | - |
| $7 \%$ | $11 \%$ | $7 \%$ | $8 \%$ | $6 \%$ | $32 \%$ |
| $1 \%$ | $6 \%$ | $4 \%$ | $3 \%$ | - | - |
| $63 \%$ | $55 \%$ | $39 \%$ | $37 \%$ | $16 \%$ | - |
| $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | - | - |
| $5 \%$ | $14 \%$ | $42 \%$ | $40 \%$ | $71 \%$ | $68 \%$ |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

| ( |
| :--- |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

|  | Total | For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you are not aware of this storyline, please select the "Not applicable" option. In your view, do you think that Ross and Rachel were 'on a break' from their relationship when he had sex with Chloe? |  |  |  | In general, which ONE, if any, of the following statements best applies to you about the American TV sitcom 'Friends'? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Yes, they } \\ \text { were } \end{gathered}$ | No, they were not | Don't know | Not applicable - I am not aware of this storyline | 1 love 'Friends' | I like 'Friends' | I neither like nor dislike 'Friends' | I dislike 'Friends' | $\begin{aligned} & \text { I hate } \\ & \text { 'Friends' } \end{aligned}$ | Don't know |
| The one who is the most fun |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 9\% | 14\% | 11\% | 8\% | 4\% | 14\% | 11\% | 5\% | 5\% | 6\% | - |
| Joey | 37\% | 46\% | 44\% | 35\% | 27\% | 43\% | 44\% | 27\% | 23\% | 10\% | - |
| Monica | 2\% | 1\% | 3\% | - | 2\% | 1\% | 3\% | 2\% | - | - | - |
| Phoebe | 23\% | 29\% | 33\% | 22\% | 14\% | 34\% | 23\% | 17\% | 23\% | - | - |
| Rachel | 4\% | 4\% | 3\% | 6\% | 4\% | 5\% | 5\% | 4\% | 2\% | - | - |
| Ross | 2\% | 1\% | 2\% | 3\% | 2\% | 2\% | 2\% | 2\% | 1\% | 3\% | - |
| Don't know | 22\% | 5\% | 4\% | 26\% | 45\% | 3\% | 12\% | 44\% | 45\% | 81\% | 100\% |

The one who is the most annoying

| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 7\% | 8\% | $8 \%$ | 5\% | 6\% | 10\% | 6\% | 6\% | 2\% | 3\% | - |
| Joey | 6\% | 5\% | 4\% | 6\% | 8\% | 2\% | 8\% | 7\% | 8\% | 9\% | - |
| Monica | 14\% | 19\% | 18\% | 15\% | 7\% | 19\% | 17\% | 9\% | 5\% | - | - |
| Phoebe | 17\% | 19\% | 24\% | 16\% | 12\% | 20\% | 17\% | 13\% | 15\% | 10\% | 32\% |
| Rachel | 4\% | 5\% | 4\% | 6\% | 2\% | 5\% | 4\% | 3\% | 7\% | 7\% | - |
| Ross | 26\% | 32\% | 37\% | 23\% | 18\% | 34\% | 30\% | 18\% | 22\% | 10\% | - |
| Don't know | 26\% | 11\% | 6\% | 30\% | 47\% | 10\% | 18\% | 44\% | 41\% | 61\% | 68\% |

Unweighted base $\quad 1393$

|  | 1404 |
| ---: | :---: |
| Chandler | $31 \%$ |
| Joey | $24 \%$ |
| Monica | $1 \%$ |
| Phoebe | $14 \%$ |
| Rachel | $2 \%$ |
| Ross | $6 \%$ |
| Dont know | $21 \%$ |


| 522 | 168 | 185 |
| :---: | :---: | :---: |
| 541 | 171 | 181 |
| $48 \%$ | $45 \%$ | $26 \%$ |
| $24 \%$ | $26 \%$ | $29 \%$ |
| $1 \%$ | $1 \%$ | $1 \%$ |
| $14 \%$ | $14 \%$ | $15 \%$ |
| $2 \%$ | $3 \%$ | $2 \%$ |
| $6 \%$ | $8 \%$ | $4 \%$ |
| $4 \%$ | $2 \%$ | $23 \%$ |


| 518 |
| :---: |
| 511 |
| $11 \%$ |
| $21 \%$ |
| $2 \%$ |
| $14 \%$ |
| $2 \%$ |
| $5 \%$ |
| $44 \%$ |


| 310 | 576 |  |
| :---: | :---: | :---: |
| 318 | 579 |  |
| $49 \%$ | $34 \%$ |  |
| $22 \%$ | $28 \%$ |  |
| $1 \%$ | $2 \%$ |  |
| $14 \%$ | $18 \%$ |  |
| $3 \%$ | $2 \%$ |  |
| $9 \%$ | $5 \%$ |  |
| $2 \%$ | $10 \%$ |  |


| 393 | 82 | 29 |  |
| :---: | :---: | :---: | :---: |
| 387 | 87 | 30 |  |
| $17 \%$ | $18 \%$ | $7 \%$ |  |
| $24 \%$ | $17 \%$ | $6 \%$ |  |
| $1 \%$ | - | - |  |
| $10 \%$ | $13 \%$ | $9 \%$ |  |
| $2 \%$ | $1 \%$ | - |  |
| $4 \%$ | $4 \%$ | $3 \%$ |  |
| $42 \%$ | $46 \%$ | $74 \%$ |  |


| 3 |
| :---: |
| 3 |
| - |
| - |
| - |
| $32 \%$ |
| - |
| $68 \%$ |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |



The one I would most like to date
帾

| hted base | 1393 | 621 | 772 | 127 | 281 | 293 | 273 | 419 | 877 | 516 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Friends | 1404 | 663 | 740 | 169 | 293 | 296 | 256 | 390 | 850 | 554 |
| Chandler | 13\% | 2\% | 23\% | 17\% | 17\% | 15\% | 9\% | 9\% | 13\% | 13\% |
| Joey | 13\% | 6\% | 20\% | 23\% | 15\% | 13\% | 12\% | 9\% | 12\% | 15\% |
| Monica | 6\% | 13\% | 1\% | 5\% | 8\% | 6\% | 9\% | 4\% | 6\% | 7\% |
| Phoebe | 6\% | 10\% | 2\% | 5\% | 5\% | 6\% | 4\% | 7\% | 5\% | 7\% |
| Rachel | 21\% | 42\% | 3\% | 22\% | 21\% | 29\% | 21\% | 15\% | 23\% | 18\% |
| Ross | 7\% | 1\% | 13\% | 4\% | 7\% | 6\% | 11\% | 7\% | 7\% | 6\% |
| Don't know | 33\% | 28\% | 39\% | 23\% | 26\% | 26\% | 34\% | 49\% | 34\% | 33\% |

The one who would make for the best spin-off show

| Unweighted base | 1393 | 621 | 772 | 127 | 281 | 293 | 273 | 419 | 877 | 516 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 663 | 740 | 169 | 293 | 296 | 256 | 390 | 850 | 554 |
| Chandler | $9 \%$ | $10 \%$ | $8 \%$ | $12 \%$ | $10 \%$ | $10 \%$ | $7 \%$ | $6 \%$ | $8 \%$ | $10 \%$ |
| Joey | $18 \%$ | $19 \%$ | $17 \%$ | $21 \%$ | $16 \%$ | $18 \%$ | $19 \%$ | $18 \%$ | $18 \%$ | $18 \%$ |
| Monica | $3 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | $3 \%$ | $2 \%$ | $2 \%$ | $4 \%$ |
| Phoebe | $15 \%$ | $11 \%$ | $18 \%$ | $19 \%$ | $19 \%$ | $16 \%$ | $12 \%$ | $11 \%$ | $14 \%$ | $16 \%$ |
| Rachel | $6 \%$ | $6 \%$ | $6 \%$ | $3 \%$ | $6 \%$ | $7 \%$ | $6 \%$ | $7 \%$ | $5 \%$ | $7 \%$ |
| Ross | $5 \%$ | $6 \%$ | $4 \%$ | $3 \%$ | $8 \%$ | $6 \%$ | $5 \%$ | $3 \%$ | $5 \%$ | $5 \%$ |
| Dont know | $45 \%$ | $45 \%$ | $44 \%$ | $37 \%$ | $40 \%$ | $39 \%$ | $48 \%$ | $53 \%$ | $47 \%$ | $41 \%$ |

YouGov Friends survey
GB Sample: 15th - 16th January 2018

|  | Total | For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you are not aware of this storyline, please select the "Not applicable" option. In your view, do you think that Ross and Rachel were 'on a break' from their relationship when he had sex with Chloe? |  |  |  | In general, which ONE, if any, of the following statements best applies to you about the American TV sitcom 'Friends'? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Yes, they } \\ & \text { were } \end{aligned}$ | $\begin{aligned} & \text { No, they were } \\ & \text { not } \end{aligned}$ | Don't know | Not applicable - I am not aware of this storyline | $\begin{aligned} & \text { I love } \\ & \text { 'Friends' } \end{aligned}$ | I like 'Friends' | I neither like nor dislike 'Friends' | I dislike 'Friends' | $\begin{aligned} & \text { I hate } \\ & \text { 'Friends' } \end{aligned}$ | Don't know |
| The one I would most like to be friends with |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 16\% | 24\% | 26\% | 14\% | 6\% | 21\% | 20\% | 8\% | 10\% | - | - |
| Joey | 14\% | 17\% | 17\% | 12\% | 10\% | 16\% | 16\% | 10\% | 8\% | - | - |
| Monica | 6\% | 8\% | 7\% | 4\% | 4\% | 9\% | 6\% | 5\% | 1\% | 6\% | 32\% |
| Phoebe | 18\% | 21\% | 20\% | 21\% | 13\% | 22\% | 20\% | 14\% | 15\% | 6\% | - |
| Rachel | 13\% | 14\% | 17\% | 12\% | 11\% | 18\% | 14\% | 10\% | 8\% | 3\% | - |
| Ross | 6\% | 6\% | 5\% | 6\% | 4\% | 8\% | 6\% | 4\% | 2\% | 3\% | - |
| Don't know | 27\% | 10\% | 8\% | 32\% | 51\% | 6\% | 17\% | 50\% | 56\% | 81\% | 68\% |


| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 13\% | 19\% | 22\% | 12\% | 4\% | 24\% | 15\% | 5\% | 8\% | - | - |
| Joey | 13\% | 15\% | 17\% | 16\% | 9\% | 22\% | 13\% | 8\% | 9\% | 6\% | - |
| Monica | 6\% | 8\% | 6\% | 5\% | 5\% | 4\% | 8\% | 6\% | 4\% | 6\% | - |
| Phoebe | 6\% | 6\% | 8\% | 5\% | 4\% | 4\% | 7\% | 6\% | 2\% | - | - |
| Rachel | 21\% | 28\% | 23\% | 15\% | 16\% | 23\% | 24\% | 17\% | 19\% | 10\% | 32\% |
| Ross | 7\% | 8\% | 8\% | 6\% | 6\% | 12\% | 7\% | 4\% | 2\% | - | - |
| Don't know | 33\% | 17\% | 16\% | 39\% | 55\% | 11\% | 26\% | 54\% | 56\% | 78\% | 68\% |

The one who would make for the best spin-off show

| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Chandler | 9\% | 14\% | 13\% | 5\% | 3\% | 15\% | 9\% | 5\% | 1\% | - | - |
| Joey | 18\% | 20\% | 19\% | 20\% | 15\% | 19\% | 22\% | 13\% | 14\% | - | - |
| Monica | 3\% | 2\% | 6\% | 2\% | 3\% | 3\% | 4\% | 2\% | 1\% | - | 32\% |
| Phoebe | 15\% | 20\% | 17\% | 13\% | $9 \%$ | 21\% | 18\% | 8\% | 12\% | 3\% | - |
| Rachel | 6\% | 7\% | 8\% | 3\% | 5\% | 8\% | 6\% | 4\% | 3\% | 3\% | - |
| Ross | 5\% | 8\% | 8\% | 4\% | 1\% | 9\% | 5\% | 2\% | 5\% | - | - |
| Don't know | 45\% | 29\% | 29\% | 53\% | 64\% | 25\% | 36\% | 65\% | 63\% | 94\% | 68\% |

## YouGov Friends survey

GB Sample: 15th - 16th January 2018

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you applicable" option. Inyline, please select the "Not appicable option. In your view, do you think that Ross he had sex with Chloe?

| Unweighted base | 1393 | 621 | 772 | 127 | 281 | 293 | 273 | 419 | 877 | 516 |
| ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 663 | 740 | 169 | 293 | 296 | 256 | 390 | 850 | 554 |
| Yes, they were | $39 \%$ | $39 \%$ | $38 \%$ | $48 \%$ | $42 \%$ | $46 \%$ | $40 \%$ | $25 \%$ | $38 \%$ | $40 \%$ |
| No, they were not | $12 \%$ | $10 \%$ | $14 \%$ | $18 \%$ | $22 \%$ | $11 \%$ | $9 \%$ | $5 \%$ | $13 \%$ | $11 \%$ |
| Don't know | $13 \%$ | $13 \%$ | $13 \%$ | $5 \%$ | $14 \%$ | $15 \%$ | $13 \%$ | $14 \%$ | $13 \%$ | $13 \%$ |
| Not applicable - I am not aware of this storyline | $36 \%$ | $38 \%$ | $35 \%$ | $29 \%$ | $22 \%$ | $27 \%$ | $38 \%$ | $56 \%$ | $36 \%$ | $36 \%$ |

For the following question, please imagine that an
unmarried couple decided to take a break from their
relationship... Do you think it would be acceptable or
unacc
else?

## YouGov Friends survey

GB Sample: 15th - 16th January 2018

| Total | For the following question, please think about the storyline in Season 3 of 'Friends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you are not aware of this storyline, please select the "Not applicable" option. In your view, do you think that Ross and Rachel were 'on a break' from their relationship when he had sex with Chloe? |  |  |  | In general, which ONE, if any, of the following statements best applies to you about the American TV sitcom 'Friends'? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Yes, they were | No, they were not | Don't know | Not applicable - I am not aware of this storyline | $\begin{aligned} & \text { I love } \\ & \text { 'Friends' } \end{aligned}$ | I like 'Friends' | I neither like nor dislike 'Friends' | Idislike | I hate 'riends <br> 'Friends' | Don't know |

For the following question, please think about the storyline in Season 3 of 'rriends' where Ross and Rachel fight and supposedly take a 'break' from their relationship. If you noplicable" option. In your please select the "Not and Rachel were 'on a break' from their relationship whe he had sex with Chloe?

| Unweighted base | 1393 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults who have watched Friends | 1404 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Yes, they were | 39\% | 100\% | - | - | - | 65\% | 44\% | 15\% | 21\% | 9\% | - |
| No, they were not | 12\% | - | 100\% | - | - | 24\% | 13\% | 3\% | 7\% | - | - |
| Don't know | 13\% | - | - | 100\% | - | 6\% | 15\% | 16\% | 13\% | 10\% | - |
| Not applicable - I am not aware of this storyline | 36\% | - | - | - | 100\% | 4\% | 29\% | 65\% | 59\% | 81\% | 100\% |

For the following question, please imagine that an
unmarried couple decided to take a break from their
relationship... Do you think it would be acceptable or
else?

| Unweighted base | 2080 | 522 | 168 | 185 | 518 | 310 | 576 | 393 | 82 | 29 | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB adults | 2080 | 541 | 171 | 181 | 511 | 318 | 579 | 387 | 87 | 30 | 3 |
| Acceptable | 41\% | 59\% | 16\% | 31\% | 41\% | 39\% | 48\% | 40\% | 46\% | 35\% | 31\% |
| Unacceptable | 37\% | 30\% | 78\% | 37\% | 31\% | 50\% | 35\% | 31\% | 33\% | 33\% | - |
| kno | 22\% | 12\% | 7\% | 31\% | 28\% | 11\% | 17\% | 29\% | 21\% | 32\% | 69\% |

