# CBS News 2016 Battleground Tracker
# New Hampshire

**YouGov**

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| Sample | 990 Likely Voters* |
| Conducted | August 10-12, 2016 |
| Margin of Error | ±4.3% |

### 1. Which best describes your view about the American way of life, as you know it:

It's changing for the better . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 17%
It's changing for the worse . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 65%
It's about the same as it's always been . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 18%

### 2. How likely is it that you will vote in the 2016 Presidential election in November?

Definitely will vote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 94%
Probably will vote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 5%
Maybe will vote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1%
Probably will not vote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 0%
Definitely will not vote . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 0%
Don't know . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 0%

### 3. Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?

More motivated . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 73%
Less motivated . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 8%
About the same as before . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 18%
Haven't been able to vote before . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 1%

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*1000 registered voters total were interviewed. 990 likely voters are included.

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4. If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?
*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

Hillary Clinton ................................................................. 45%

Donald Trump ................................................................ 36%

Gary Johnson ................................................................. 5%

Jill Stein ........................................................................ 3%

Someone else ............................................................... 3%

Not sure ........................................................................ 7%

Probably won't vote ........................................................ 0%

5. Which best describes your support for [Candidate Choice] right now?
*Asked of respondents voting for Clinton or Trump*

Very strong – I've decided ............................................ 64%

Strong – I probably won't change ................................... 25%

Somewhat strong – I might still change ........................... 9%

Not too strong – I'll probably change at some point ......... 1%

6. Would you ever consider voting for Hillary Clinton in November?
*Asked of respondents not voting for Clinton*

Yes, I would ................................................................. 3%

Maybe, there's a long way to go until November ............ 13%

No, I never would ......................................................... 83%

7. Would you ever consider voting for Donald Trump in November?
*Asked of respondents not voting for Trump*

Yes, I would ................................................................. 2%

Maybe, there's a long way to go until November ............ 10%

No, I never would ......................................................... 88%

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8. How do you feel about the Presidential choice you have this year?
*Asked of respondents not voting for 3rd party/Someone else*

It's nice to have two good options ........................................ 1%
There's only one clear option for me .................................... 58%
I don't really like either, but I'm picking one anyway ...................... 36%
I'm still considering a third party or staying home ........................ 5%

9. How much has it mattered to you that some Republican leaders and policy makers have not endorsed Donald Trump?

A lot .............................................................. 32%
Some .............................................................. 18%
Not much ........................................................... 13%
Not at all .......................................................... 35%
Haven't heard about it ................................................ 1%

10. How much has the way that Hillary Clinton has talked about her emails and private server mattered to you?

A lot .............................................................. 43%
Some .............................................................. 22%
Not much ........................................................... 17%
Not at all .......................................................... 17%
Haven't heard about it ................................................ 0%

11. How does Donald Trump's campaign for President make you feel ...? Check all that apply.

Excited ............................................................ 19%
Angry ............................................................. 34%
Scared ............................................................ 54%
Proud ............................................................. 12%
None of these ...................................................... 16%

12. How does Hillary Clinton's campaign for President make you feel ...? Check all that apply.

Excited ............................................................ 19%
Angry ............................................................. 36%
Scared ............................................................ 30%
Proud ............................................................. 20%
None of these ................................................... 23%

13. Which of these do you feel describe or do not describe Donald Trump?

|  | Describes | Does not describe |
|---|---|---|
| Is prepared to be Commander in Chief | 31% | 69% |
| Is honest and trustworthy | 35% | 65% |
| Would bring change to Washington | 66% | 34% |
| Listens to people like you | 37% | 63% |
| Gets treated fairly | 43% | 57% |
| Could fix the economy | 45% | 55% |
| Has good temperament and judgment | 23% | 77% |
| Is a risky choice | 71% | 29% |

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**14. Which of these do you feel describe or do not describe Hillary Clinton?**

|  | Describes | Does not describe |
|---|---|---|
| Is prepared to be Commander in Chief | 55% | 45% |
| Is honest and trustworthy | 29% | 71% |
| Would bring change to Washington | 34% | 66% |
| Listens to people like you | 44% | 56% |
| Gets treated fairly | 44% | 56% |
| Could fix the economy | 43% | 57% |
| Has good temperament and judgment | 50% | 50% |
| Is a risky choice | 47% | 53% |

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**15. When you watch Donald Trump campaign, do you think it shows the way he really is, or do you think he is playing a role just for this campaign?**

It shows the way he really is  ............................................. 72%
He is playing a role just for this campaign  .............................. 28%

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**16. When you watch Hillary Clinton campaign, do you think it shows the way she really is, or do you think she is playing a role just for this campaign?**

It shows the way she really is  .......................................... 46%
She is playing a role just for this campaign  ............................ 54%

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**17. When Donald Trump says things that some find controversial, do you personally feel Trump is usually:**

Telling it like it is  ................................................... 22%
Joking, and then some people blow it out of proportion  .................. 18%
Saying irresponsible things  ............................................. 60%

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18. When Hillary Clinton describes her time as Secretary of State, do you feel she is usually:

Giving an honest assessment of things ...................................29%
Making it sound a bit better than it was ................................28%
Not telling the truth about things .......................................43%

19. Between Hillary Clinton and Donald Trump, who would do better on:

|  | Donald Trump | Hillary Clinton |
| --- | --- | --- |
| Terrorism | 47% | 53% |
| Immigration | 46% | 54% |
| Gun policy | 51% | 49% |

20. In the U.S. Senate election in New Hampshire in November, if these were the candidates, would you vote for...

Kelly Ayotte, the Republican ...........................................41%
Maggie Hassan, the Democrat .........................................42%
Not sure yet ............................................................17%

21. Whether or not you would vote for her, do you feel Kelly Ayotte is the same kind of Republican as Donald Trump, or a different kind of Republican from Donald Trump?

Same ...................................................................22%
Different ................................................................78%

22. In general, how would you describe your own political viewpoint?

Very liberal .............................................................15%
Somewhat liberal ......................................................14%
Moderate ..............................................................37%
Somewhat conservative ...............................................17%
Very conservative .....................................................13%
Not sure ................................................................4%

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23. Generally speaking, do you think of yourself as a...?

Strong Democrat ................................................................ 20%
Not very strong Democrat .................................................. 8%
Lean Democrat .................................................................. 16%
Independent ...................................................................... 17%
Lean Republican ............................................................... 13%
Not very strong Republican ............................................... 8%
Strong Republican ............................................................. 17%
Not sure ............................................................................ 1%

24. How do you feel about the Tea Party movement?

Support ............................................................................. 17%
Oppose ............................................................................. 42%
Neutral .............................................................................. 41%

25. Would you describe yourself as a born-again or evangelical Christian?

Yes ................................................................................... 26%
No ..................................................................................... 72%
Not sure ............................................................................ 2%

26. Are you male or female?

Male .................................................................................. 50%
Female .............................................................................. 50%

27. In what year were you born? [Age recoded from birth year]

18-29 ................................................................................ 17%
30-44 ................................................................................ 22%
45-64 ................................................................................ 45%
65+ .................................................................................... 16%

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28. What racial or ethnic group best describes you?

White ........................................................................94%
Black ........................................................................ 1%
Hispanic ..................................................................... 2%
Other ........................................................................ 3%

29. What is the highest level of education you have completed?

HS or less ..................................................................20%
Some college ...............................................................28%
College grad ................................................................28%
Post grad ...................................................................23%

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**1. American Way of Life**
Which best describes your view about the American way of life, as you know it:

| | Total | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It's changing for the better | 17% | 16% | 17% | 19% | 19% | 16% | 14% | 16% | * | * | * |
| It's changing for the worse | 65% | 65% | 65% | 65% | 62% | 65% | 69% | 66% | * | * | * |
| It's about the same as it's always been | 18% | 19% | 17% | 16% | 19% | 19% | 17% | 18% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (985) | (494) | (492) | (163) | (218) | (446) | (159) | (926) | (6) | (21) | (32) |

| | Total | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| It's changing for the better | 17% | 33% | 13% | 6% | 31% | 15% | 6% | 9% | 19% | 7% | 19% |
| It's changing for the worse | 65% | 42% | 68% | 87% | 46% | 62% | 87% | 84% | 59% | 89% | 60% |
| It's about the same as it's always been | 18% | 25% | 19% | 7% | 23% | 23% | 7% | 7% | 22% | 4% | 21% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (985) | (276) | (457) | (246) | (283) | (403) | (300) | (240) | (746) | (165) | (819) |

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**2. Likelihood of Voting**
How likely is it that you will vote in the 2016 Presidential election in November?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Definitely will vote | 94% | 96% | 92% | 85% | 95% | 96% | 96% | 94% | * | * | * |
| Probably will vote | 5% | 4% | 6% | 14% | 5% | 2% | 4% | 5% | * | * | * |
| Maybe will vote | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | * | * | * |
| Probably will not vote | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | * | * | * |
| Definitely will not vote | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | * | * | * |
| Don't know | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (990) | (496) | (494) | (164) | (218) | (449) | (159) | (929) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Definitely will vote | 94% | 94% | 95% | 94% | 96% | 91% | 96% | 92% | 95% | 95% | 94% |
| Probably will vote | 5% | 6% | 4% | 5% | 4% | 7% | 4% | 6% | 5% | 3% | 5% |
| Maybe will vote | 1% | 0% | 1% | 1% | 0% | 2% | 1% | 2% | 1% | 1% | 1% |
| Probably will not vote | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Definitely will not vote | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Don't know | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (990) | (277) | (457) | (249) | (284) | (403) | (303) | (243) | (747) | (165) | (823) |

**3. Motivated to Vote this Year**
Compared to other recent elections, do you feel more or less motivated to vote this year than in recent years?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| More motivated | 73% | 73% | 73% | 69% | 65% | 75% | 82% | 73% | * | * | * |
| Less motivated | 8% | 7% | 9% | 10% | 10% | 7% | 6% | 8% | * | * | * |
| About the same as before | 18% | 20% | 16% | 16% | 25% | 18% | 12% | 19% | * | * | * |
| Haven't been able to vote before | 1% | 1% | 1% | 5% | 1% | 0% | 0% | 1% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (988) | (495) | (493) | (164) | (218) | (446) | (159) | (927) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| More motivated | 73% | 81% | 69% | 72% | 74% | 69% | 76% | 75% | 72% | 79% | 72% |
| Less motivated | 8% | 4% | 9% | 10% | 6% | 9% | 9% | 11% | 7% | 8% | 8% |
| About the same as before | 18% | 13% | 21% | 17% | 18% | 21% | 15% | 14% | 19% | 12% | 19% |
| Haven't been able to vote before | 1% | 2% | 1% | 0% | 2% | 1% | 0% | 0% | 1% | 1% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (988) | (277) | (455) | (249) | (283) | (403) | (302) | (241) | (747) | (164) | (822) |

**4. Presidential Vote 2016**
If the 2016 presidential election were being held today and the candidates were Hillary Clinton, the Democrat, and Donald Trump, the Republican, who would you vote for?
*Voters selecting someone else in the initial question were given a choice of a selection of third party candidates*

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Hillary Clinton | 45% | 39% | 51% | 38% | 52% | 47% | 40% | 45% | * | * | * |
| Donald Trump | 36% | 43% | 29% | 34% | 32% | 35% | 48% | 36% | * | * | * |
| Gary Johnson | 5% | 6% | 5% | 10% | 5% | 5% | 2% | 6% | * | * | * |
| Jill Stein | 3% | 3% | 3% | 10% | 2% | 2% | 1% | 3% | * | * | * |
| Someone else | 3% | 3% | 3% | 3% | 2% | 3% | 2% | 3% | * | * | * |
| Not sure | 7% | 5% | 8% | 4% | 6% | 8% | 7% | 7% | * | * | * |
| Probably won't vote | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (987) | (493) | (494) | (161) | (218) | (449) | (159) | (929) | (6) | (18) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Hillary Clinton | 45% | 93% | 38% | 7% | 79% | 49% | 9% | 26% | 51% | 7% | 53% |
| Donald Trump | 36% | 2% | 34% | 78% | 2% | 32% | 74% | 54% | 31% | 81% | 27% |
| Gary Johnson | 5% | 1% | 9% | 3% | 4% | 7% | 5% | 6% | 5% | 4% | 6% |
| Jill Stein | 3% | 0% | 5% | 1% | 7% | 1% | 1% | 1% | 4% | 1% | 3% |
| Someone else | 3% | 2% | 4% | 3% | 5% | 1% | 3% | 3% | 3% | 1% | 3% |
| Not sure | 7% | 2% | 8% | 8% | 3% | 9% | 7% | 10% | 6% | 5% | 7% |
| Probably won't vote | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 1% | 0% | 1% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (987) | (274) | (457) | (249) | (284) | (400) | (303) | (243) | (744) | (162) | (823) |

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## New Hampshire

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**5. Support for Candidate**
Which best describes your support for [Candidate Choice] right now?
*Asked of respondents voting for Clinton or Trump*

| | Total | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very strong – I've decided | 64% | 66% | 63% | 61% | 53% | 68% | 72% | 64% | * | * | * |
| Strong – I probably won't change | 25% | 22% | 28% | 26% | 27% | 25% | 21% | 25% | * | * | * |
| Somewhat strong – I might still change | 9% | 10% | 8% | 10% | 19% | 6% | 7% | 9% | * | * | * |
| Not too strong – I'll probably change at some point | 1% | 1% | 1% | 2% | 1% | 2% | 0% | 1% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (806) | (409) | (397) | (116) | (182) | (368) | (140) | (753) | (6) | (17) | (29) |

| | Total | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Very strong – I've decided | 64% | 73% | 55% | 68% | 73% | 57% | 65% | 65% | 64% | 65% | 64% |
| Strong – I probably won't change | 25% | 19% | 32% | 20% | 18% | 27% | 29% | 30% | 23% | 25% | 25% |
| Somewhat strong – I might still change | 9% | 7% | 12% | 9% | 9% | 13% | 6% | 5% | 11% | 9% | 10% |
| Not too strong – I'll probably change at some point | 1% | 1% | 1% | 3% | 1% | 2% | 0% | 1% | 1% | 1% | 1% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (806) | (260) | (331) | (212) | (230) | (325) | (251) | (193) | (613) | (143) | (661) |

**6. Consider Clinton**
Would you ever consider voting for Hillary Clinton in November?
*Asked of respondents not voting for Clinton*

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I would | 3% | 2% | 5% | 1% | 2% | 5% | 4% | 4% | * | * | * |
| Maybe, there's a long way to go until November | 13% | 12% | 15% | 18% | 15% | 13% | 9% | 13% | * | * | * |
| No, I never would | 83% | 85% | 81% | 81% | 83% | 82% | 87% | 84% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (541) | (299) | (242) | (102) | (106) | (237) | (96) | (511) | (1) | (13) | (16) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Yes, I would | 3% | * | 5% | 1% | 10% | 5% | 1% | 6% | 2% | 0% | 5% |
| Maybe, there's a long way to go until November | 13% | * | 13% | 9% | 26% | 21% | 5% | 7% | 17% | 6% | 16% |
| No, I never would | 83% | * | 82% | 90% | 64% | 74% | 94% | 88% | 81% | 93% | 79% |
| Totals | 100% | * | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (541) | (24) | (283) | (229) | (61) | (205) | (275) | (176) | (365) | (153) | (387) |

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## New Hampshire

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**7. Consider Trump**
Would you ever consider voting for Donald Trump in November?
*Asked of respondents not voting for Trump*

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes, I would | 2% | 3% | 0% | 3% | 0% | 1% | 4% | 2% | * | * | * |
| Maybe, there's a long way to go until November | 10% | 11% | 9% | 6% | 11% | 11% | 9% | 10% | * | * | * |
| No, I never would | 88% | 86% | 91% | 91% | 89% | 88% | 87% | 88% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (629) | (282) | (347) | (110) | (148) | (290) | (82) | (590) | (5) | (11) | (22) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Yes, I would | 2% | 0% | 2% | 8% | 1% | 2% | 4% | 8% | 1% | * | 1% |
| Maybe, there's a long way to go until November | 10% | 2% | 14% | 26% | 3% | 13% | 22% | 13% | 9% | * | 9% |
| No, I never would | 88% | 98% | 84% | 66% | 95% | 85% | 74% | 79% | 90% | * | 90% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | 100% |
| (Weighted N) | (629) | (270) | (299) | (55) | (277) | (275) | (78) | (113) | (516) | (33) | (596) |

# CBS News 2016 Battleground Tracker
## New Hampshire

**8. Candidate Choices this Year**
How do you feel about the Presidential choice you have this year?
*Asked of respondents not voting for 3rd party/Someone else*

| | Total | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It's nice to have two good options | 1% | 1% | 1% | 1% | 2% | 1% | 3% | 1% | * | * | * |
| There's only one clear option for me | 58% | 58% | 58% | 49% | 42% | 66% | 62% | 57% | * | * | * |
| I don't really like either, but I'm picking one anyway | 36% | 35% | 36% | 41% | 47% | 30% | 33% | 36% | * | * | * |
| I'm still considering a third party or staying home | 5% | 5% | 5% | 9% | 9% | 3% | 2% | 6% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (859) | (431) | (428) | (121) | (194) | (394) | (150) | (806) | (6) | (17) | (29) |

| | Total | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| It's nice to have two good options | 1% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 1% | 2% | 1% |
| There's only one clear option for me | 58% | 77% | 43% | 58% | 67% | 54% | 55% | 55% | 58% | 59% | 57% |
| I don't really like either, but I'm picking one anyway | 36% | 17% | 50% | 34% | 27% | 39% | 39% | 38% | 35% | 34% | 36% |
| I'm still considering a third party or staying home | 5% | 3% | 6% | 6% | 5% | 6% | 4% | 5% | 5% | 4% | 5% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (859) | (265) | (361) | (226) | (237) | (352) | (269) | (212) | (647) | (149) | (708) |

# CBS News 2016 Battleground Tracker
## New Hampshire

**YouGov**

**9. GOP Endorsements**
How much has it mattered to you that some Republican leaders and policy makers have not endorsed Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 32% | 27% | 37% | 34% | 26% | 30% | 43% | 32% | * | * | * |
| Some | 18% | 15% | 21% | 21% | 22% | 16% | 16% | 19% | * | * | * |
| Not much | 13% | 13% | 13% | 11% | 16% | 13% | 12% | 13% | * | * | * |
| Not at all | 35% | 44% | 26% | 28% | 36% | 40% | 29% | 34% | * | * | * |
| Haven't heard about it | 1% | 0% | 2% | 6% | 1% | 0% | 0% | 1% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (987) | (494) | (493) | (164) | (217) | (446) | (159) | (926) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| A lot | 32% | 39% | 29% | 29% | 34% | 33% | 28% | 28% | 33% | 32% | 32% |
| Some | 18% | 19% | 19% | 16% | 22% | 16% | 17% | 17% | 19% | 10% | 20% |
| Not much | 13% | 13% | 14% | 13% | 14% | 13% | 13% | 15% | 13% | 11% | 14% |
| Not at all | 35% | 28% | 38% | 39% | 30% | 35% | 41% | 38% | 34% | 47% | 33% |
| Haven't heard about it | 1% | 1% | 1% | 3% | 1% | 3% | 0% | 3% | 1% | 0% | 2% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (987) | (277) | (456) | (247) | (284) | (403) | (300) | (240) | (747) | (164) | (821) |

# CBS News 2016 Battleground Tracker
## New Hampshire

**10. Clinton's Emails and Server**
How much has the way that Hillary Clinton has talked about her emails and private server mattered to you?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 43% | 45% | 41% | 42% | 37% | 43% | 51% | 43% | * | * | * |
| Some | 22% | 20% | 24% | 31% | 28% | 17% | 17% | 22% | * | * | * |
| Not much | 17% | 17% | 18% | 15% | 20% | 16% | 19% | 17% | * | * | * |
| Not at all | 17% | 18% | 17% | 10% | 14% | 23% | 12% | 17% | * | * | * |
| Haven't heard about it | 0% | 0% | 0% | 1% | 1% | 0% | 0% | 1% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (986) | (495) | (491) | (164) | (218) | (447) | (157) | (925) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| A lot | 43% | 11% | 46% | 72% | 13% | 39% | 76% | 57% | 38% | 75% | 36% |
| Some | 22% | 27% | 20% | 20% | 30% | 22% | 14% | 17% | 24% | 16% | 23% |
| Not much | 17% | 29% | 17% | 4% | 29% | 17% | 6% | 8% | 20% | 3% | 20% |
| Not at all | 17% | 33% | 16% | 3% | 27% | 21% | 4% | 17% | 18% | 5% | 20% |
| Haven't heard about it | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 1% | 0% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (986) | (275) | (456) | (248) | (283) | (401) | (302) | (243) | (743) | (165) | (820) |

## CBS News 2016 Battleground Tracker
## New Hampshire

**11. Trump's Campaign**
How does Donald Trump's campaign for President make you feel ...? Check all that apply.

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Excited | 19% | 24% | 14% | 18% | 16% | 18% | 28% | 19% | * | * | * |
| Angry | 34% | 30% | 39% | 46% | 37% | 30% | 30% | 34% | * | * | * |
| Scared | 54% | 46% | 63% | 58% | 57% | 54% | 48% | 55% | * | * | * |
| Proud | 12% | 14% | 10% | 10% | 11% | 10% | 19% | 12% | * | * | * |
| None of these | 16% | 20% | 11% | 11% | 18% | 17% | 12% | 16% | * | * | * |
| Totals | (990) | (496) | (494) | (164) | (218) | (449) | (159) | (929) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Excited | 19% | 1% | 17% | 42% | 1% | 16% | 40% | 24% | 17% | 36% | 16% |
| Angry | 34% | 61% | 29% | 13% | 60% | 33% | 12% | 17% | 40% | 12% | 39% |
| Scared | 54% | 82% | 53% | 25% | 77% | 59% | 27% | 36% | 60% | 15% | 62% |
| Proud | 12% | 1% | 11% | 25% | 1% | 11% | 24% | 15% | 11% | 32% | 8% |
| None of these | 16% | 1% | 21% | 23% | 6% | 17% | 23% | 27% | 12% | 28% | 13% |
| Totals | (990) | (277) | (457) | (249) | (284) | (403) | (303) | (243) | (747) | (165) | (823) |

**12. Clinton's Campaign**
How does Hillary Clinton's campaign for President make you feel ...? Check all that apply.

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Excited | 19% | 19% | 19% | 10% | 20% | 24% | 14% | 19% | * | * | * |
| Angry | 36% | 43% | 30% | 39% | 37% | 36% | 34% | 36% | * | * | * |
| Scared | 30% | 33% | 28% | 27% | 35% | 27% | 38% | 31% | * | * | * |
| Proud | 20% | 15% | 24% | 14% | 14% | 25% | 19% | 19% | * | * | * |
| None of these | 23% | 21% | 25% | 32% | 29% | 18% | 20% | 24% | * | * | * |
| Totals | (990) | (496) | (494) | (164) | (218) | (449) | (159) | (929) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Excited | 19% | 46% | 12% | 2% | 33% | 21% | 5% | 11% | 22% | 3% | 23% |
| Angry | 36% | 3% | 39% | 69% | 12% | 33% | 63% | 45% | 33% | 68% | 30% |
| Scared | 30% | 4% | 36% | 49% | 10% | 27% | 54% | 38% | 28% | 61% | 24% |
| Proud | 20% | 51% | 11% | 1% | 31% | 23% | 5% | 10% | 23% | 3% | 23% |
| None of these | 23% | 25% | 29% | 9% | 35% | 25% | 10% | 20% | 24% | 4% | 27% |
| Totals | (990) | (277) | (457) | (249) | (284) | (403) | (303) | (243) | (747) | (165) | (823) |

**13. Trump Traits – Is prepared to be Commander in Chief**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 31% | 36% | 26% | 20% | 23% | 35% | 43% | 31% | * | * | * |
| Does not describe | 69% | 64% | 74% | 80% | 77% | 65% | 57% | 69% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (968) | (482) | (486) | (163) | (217) | (435) | (154) | (908) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 31% | 4% | 30% | 65% | 6% | 27% | 61% | 46% | 26% | 68% | 24% |
| Does not describe | 69% | 96% | 70% | 35% | 94% | 73% | 39% | 54% | 74% | 32% | 76% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (968) | (270) | (449) | (243) | (278) | (395) | (295) | (239) | (729) | (163) | (805) |

# CBS News 2016 Battleground Tracker
# New Hampshire

**14. Trump Traits – Is honest and trustworthy**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 35% | 42% | 28% | 28% | 31% | 35% | 46% | 35% | * | * | * |
| Does not describe | 65% | 58% | 72% | 72% | 69% | 65% | 54% | 65% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (964) | (480) | (484) | (158) | (215) | (438) | (152) | (908) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 35% | 5% | 33% | 74% | 5% | 33% | 66% | 50% | 30% | 74% | 27% |
| Does not describe | 65% | 95% | 67% | 26% | 95% | 67% | 34% | 50% | 70% | 26% | 73% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (964) | (268) | (450) | (239) | (276) | (395) | (292) | (239) | (725) | (162) | (802) |

**15. Trump Traits – Would bring change to Washington**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 66% | 73% | 59% | 59% | 64% | 68% | 70% | 66% | * | * | * |
| Does not describe | 34% | 27% | 41% | 41% | 36% | 32% | 30% | 34% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (969) | (485) | (483) | (162) | (214) | (438) | (154) | (908) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 66% | 38% | 68% | 93% | 42% | 64% | 90% | 76% | 63% | 92% | 61% |
| Does not describe | 34% | 62% | 32% | 7% | 58% | 36% | 10% | 24% | 37% | 8% | 39% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (969) | (269) | (448) | (244) | (279) | (392) | (298) | (238) | (731) | (164) | (804) |

**16. Trump Traits – Listens to people like you**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 37% | 44% | 30% | 29% | 33% | 38% | 49% | 38% | * | * | * |
| Does not describe | 63% | 56% | 70% | 71% | 67% | 62% | 51% | 62% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (965) | (479) | (486) | (158) | (217) | (437) | (153) | (909) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 37% | 3% | 38% | 75% | 6% | 33% | 72% | 58% | 30% | 78% | 29% |
| Does not describe | 63% | 97% | 62% | 25% | 94% | 67% | 28% | 42% | 70% | 22% | 71% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (965) | (270) | (450) | (239) | (278) | (394) | (294) | (239) | (726) | (163) | (802) |

**17. Trump Traits – Gets treated fairly**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 43% | 41% | 46% | 31% | 48% | 47% | 41% | 44% | * | * | * |
| Does not describe | 57% | 59% | 54% | 69% | 52% | 53% | 59% | 56% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (961) | (484) | (477) | (158) | (213) | (436) | (154) | (905) | (6) | (16) | (33) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 43% | 62% | 41% | 26% | 59% | 47% | 24% | 31% | 47% | 21% | 48% |
| Does not describe | 57% | 38% | 59% | 74% | 41% | 53% | 76% | 69% | 53% | 79% | 52% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (961) | (267) | (448) | (240) | (282) | (386) | (293) | (238) | (723) | (163) | (797) |

**18. Trump Traits – Could fix the economy**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 45% | 50% | 40% | 36% | 38% | 47% | 57% | 46% | * | * | * |
| Does not describe | 55% | 50% | 60% | 64% | 62% | 53% | 43% | 54% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (964) | (478) | (485) | (158) | (214) | (438) | (154) | (909) | (6) | (16) | (32) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 45% | 6% | 47% | 85% | 8% | 44% | 80% | 67% | 38% | 82% | 37% |
| Does not describe | 55% | 94% | 53% | 15% | 92% | 56% | 20% | 33% | 62% | 18% | 63% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (964) | (269) | (448) | (240) | (278) | (393) | (293) | (238) | (726) | (162) | (801) |

**19. Trump Traits – Has good temperament and judgment**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 23% | 28% | 19% | 15% | 16% | 26% | 34% | 24% | * | * | * |
| Does not describe | 77% | 72% | 81% | 85% | 84% | 74% | 66% | 76% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (957) | (476) | (481) | (158) | (213) | (434) | (153) | (903) | (6) | (16) | (32) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 23% | 3% | 19% | 55% | 3% | 20% | 47% | 39% | 18% | 59% | 16% |
| Does not describe | 77% | 97% | 81% | 45% | 97% | 80% | 53% | 61% | 82% | 41% | 84% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (957) | (269) | (445) | (237) | (278) | (390) | (289) | (238) | (720) | (160) | (797) |

**20. Trump Traits – Is a risky choice**
Which of these do you feel describe or do not describe Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 71% | 69% | 74% | 83% | 82% | 68% | 54% | 71% | * | * | * |
| Does not describe | 29% | 31% | 26% | 17% | 18% | 32% | 46% | 29% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (967) | (480) | (486) | (156) | (216) | (438) | (156) | (912) | (6) | (16) | (32) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 71% | 88% | 74% | 48% | 88% | 77% | 48% | 59% | 76% | 44% | 77% |
| Does not describe | 29% | 12% | 26% | 52% | 12% | 23% | 52% | 41% | 24% | 56% | 23% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (967) | (273) | (449) | (239) | (279) | (394) | (293) | (240) | (727) | (161) | (806) |

**21. Clinton Traits – Is prepared to be Commander in Chief**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 55% | 50% | 59% | 56% | 57% | 56% | 48% | 54% | ∗ | ∗ | ∗ |
| Does not describe | 45% | 50% | 41% | 44% | 43% | 44% | 52% | 46% | ∗ | ∗ | ∗ |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | ∗ | ∗ | ∗ |
| (Weighted N) | (961) | (478) | (483) | (156) | (212) | (438) | (155) | (906) | (6) | (16) | (32) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 55% | 93% | 51% | 21% | 87% | 58% | 20% | 39% | 60% | 15% | 63% |
| Does not describe | 45% | 7% | 49% | 79% | 13% | 42% | 80% | 61% | 40% | 85% | 37% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (961) | (266) | (451) | (238) | (274) | (393) | (294) | (243) | (719) | (160) | (800) |

**22. Clinton Traits – Is honest and trustworthy**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 29% | 23% | 35% | 20% | 25% | 34% | 28% | 28% | * | * | * |
| Does not describe | 71% | 77% | 65% | 80% | 75% | 66% | 72% | 72% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (955) | (479) | (476) | (156) | (213) | (432) | (154) | (899) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 29% | 69% | 19% | 5% | 48% | 32% | 7% | 14% | 34% | 4% | 34% |
| Does not describe | 71% | 31% | 81% | 95% | 52% | 68% | 93% | 86% | 66% | 96% | 66% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (955) | (260) | (450) | (239) | (274) | (389) | (292) | (239) | (716) | (162) | (793) |

**23. Clinton Traits – Would bring change to Washington**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 34% | 26% | 41% | 43% | 33% | 33% | 30% | 33% | ∗ | ∗ | ∗ |
| Does not describe | 66% | 74% | 59% | 57% | 67% | 67% | 70% | 67% | ∗ | ∗ | ∗ |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | ∗ | ∗ | ∗ |
| (Weighted N) | (960) | (477) | (483) | (155) | (214) | (437) | (154) | (904) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 34% | 66% | 28% | 8% | 54% | 38% | 9% | 26% | 37% | 9% | 39% |
| Does not describe | 66% | 34% | 72% | 92% | 46% | 62% | 91% | 74% | 63% | 91% | 61% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (960) | (268) | (448) | (237) | (276) | (394) | (290) | (239) | (721) | (161) | (799) |

**24. Clinton Traits – Listens to people like you**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 44% | 37% | 51% | 37% | 44% | 47% | 42% | 43% | * | * | * |
| Does not describe | 56% | 63% | 49% | 63% | 56% | 53% | 58% | 57% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (959) | (477) | (483) | (156) | (213) | (436) | (154) | (904) | (6) | (16) | (32) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 44% | 87% | 38% | 8% | 72% | 50% | 10% | 30% | 49% | 8% | 51% |
| Does not describe | 56% | 13% | 62% | 92% | 28% | 50% | 90% | 70% | 51% | 92% | 49% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (959) | (268) | (447) | (238) | (276) | (391) | (292) | (239) | (721) | (160) | (798) |

**25. Clinton Traits – Gets treated fairly**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 44% | 45% | 42% | 40% | 36% | 45% | 52% | 44% | * | * | * |
| Does not describe | 56% | 55% | 58% | 60% | 64% | 55% | 48% | 56% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (953) | (474) | (480) | (156) | (212) | (435) | (151) | (897) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 44% | 37% | 40% | 59% | 32% | 44% | 55% | 53% | 41% | 54% | 42% |
| Does not describe | 56% | 63% | 60% | 41% | 68% | 56% | 45% | 47% | 59% | 46% | 58% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (953) | (268) | (446) | (233) | (274) | (392) | (287) | (238) | (716) | (158) | (796) |

**26. Clinton Traits – Could fix the economy**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 43% | 39% | 48% | 45% | 44% | 44% | 40% | 42% | * | * | * |
| Does not describe | 57% | 61% | 52% | 55% | 56% | 56% | 60% | 58% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (959) | (477) | (482) | (156) | (213) | (436) | (154) | (903) | (6) | (16) | (33) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 43% | 84% | 38% | 8% | 72% | 48% | 11% | 30% | 48% | 10% | 50% |
| Does not describe | 57% | 16% | 62% | 92% | 28% | 52% | 89% | 70% | 52% | 90% | 50% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (959) | (268) | (448) | (237) | (274) | (394) | (291) | (241) | (718) | (161) | (797) |

**27. Clinton Traits – Has good temperament and judgment**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 50% | 45% | 54% | 49% | 51% | 51% | 46% | 49% | * | * | * |
| Does not describe | 50% | 55% | 46% | 51% | 49% | 49% | 54% | 51% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (960) | (478) | (482) | (156) | (213) | (437) | (153) | (903) | (6) | (16) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 50% | 92% | 44% | 13% | 78% | 56% | 15% | 32% | 56% | 12% | 58% |
| Does not describe | 50% | 8% | 56% | 87% | 22% | 44% | 85% | 68% | 44% | 88% | 42% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (960) | (267) | (448) | (238) | (273) | (393) | (294) | (241) | (718) | (162) | (797) |

**28. Clinton Traits – Is a risky choice**
Which of these do you feel describe or do not describe Hillary Clinton?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Describes | 47% | 49% | 45% | 55% | 49% | 42% | 53% | 47% | * | * | * |
| Does not describe | 53% | 51% | 55% | 45% | 51% | 58% | 47% | 53% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (953) | (471) | (483) | (162) | (202) | (437) | (152) | (892) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Describes | 47% | 13% | 54% | 74% | 25% | 44% | 73% | 51% | 46% | 77% | 41% |
| Does not describe | 53% | 87% | 46% | 26% | 75% | 56% | 27% | 49% | 54% | 23% | 59% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (953) | (266) | (437) | (245) | (274) | (384) | (295) | (237) | (716) | (163) | (790) |

**29. Donald Trump Campaign**
When you watch Donald Trump campaign, do you think it shows the way he really is, or do you think he is playing a role just for this campaign?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It shows the way he really is | 72% | 69% | 74% | 60% | 70% | 76% | 74% | 71% | * | * | * |
| He is playing a role just for this campaign | 28% | 31% | 26% | 40% | 30% | 24% | 26% | 29% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (978) | (490) | (488) | (163) | (218) | (443) | (154) | (917) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| It shows the way he really is | 72% | 82% | 68% | 68% | 74% | 75% | 65% | 63% | 74% | 68% | 72% |
| He is playing a role just for this campaign | 28% | 18% | 32% | 32% | 26% | 25% | 35% | 37% | 26% | 32% | 28% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (978) | (270) | (455) | (247) | (280) | (399) | (299) | (238) | (740) | (164) | (814) |

# CBS News 2016 Battleground Tracker
## New Hampshire

**30. Hillary Clinton Campaign**
When you watch Hillary Clinton campaign, do you think it shows the way she really is, or do you think she is playing a role just for this campaign?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| It shows the way she really is | 46% | 41% | 50% | 35% | 46% | 50% | 43% | 45% | * | * | * |
| She is playing a role just for this campaign | 54% | 59% | 50% | 65% | 54% | 50% | 57% | 55% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (979) | (489) | (489) | (160) | (217) | (442) | (159) | (918) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| It shows the way she really is | 46% | 82% | 38% | 20% | 66% | 51% | 20% | 33% | 50% | 13% | 52% |
| She is playing a role just for this campaign | 54% | 18% | 62% | 80% | 34% | 49% | 80% | 67% | 50% | 87% | 48% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (979) | (270) | (456) | (246) | (277) | (398) | (303) | (243) | (736) | (164) | (814) |

**31. Controversial Trump Statements**
When Donald Trump says things that some find controversial, do you personally feel Trump is usually:

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Telling it like it is | 22% | 26% | 18% | 19% | 19% | 23% | 26% | 22% | * | * | * |
| Joking, and then some people blow it out of proportion | 18% | 20% | 16% | 17% | 15% | 18% | 21% | 18% | * | * | * |
| Saying irresponsible things | 60% | 54% | 66% | 64% | 66% | 59% | 52% | 60% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (987) | (494) | (493) | (163) | (218) | (448) | (159) | (926) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Telling it like it is | 22% | 4% | 20% | 45% | 5% | 23% | 37% | 29% | 20% | 42% | 18% |
| Joking, and then some people blow it out of proportion | 18% | 3% | 20% | 30% | 3% | 15% | 35% | 28% | 15% | 39% | 14% |
| Saying irresponsible things | 60% | 94% | 59% | 24% | 92% | 62% | 28% | 42% | 66% | 19% | 68% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (987) | (277) | (456) | (248) | (284) | (401) | (303) | (243) | (745) | (164) | (823) |

**32. Clinton Secretary of State**
When Hillary Clinton describes her time as Secretary of State, do you feel she is usually:

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Giving an honest assessment of things | 29% | 27% | 31% | 17% | 25% | 34% | 29% | 28% | * | * | * |
| Making it sound a bit better than it was | 28% | 25% | 31% | 43% | 35% | 22% | 21% | 28% | * | * | * |
| Not telling the truth about things | 43% | 48% | 39% | 40% | 40% | 44% | 50% | 44% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (988) | (495) | (493) | (163) | (218) | (448) | (159) | (927) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Giving an honest assessment of things | 29% | 62% | 22% | 4% | 48% | 32% | 7% | 19% | 32% | 6% | 33% |
| Making it sound a bit better than it was | 28% | 33% | 28% | 22% | 36% | 28% | 20% | 25% | 29% | 13% | 31% |
| Not telling the truth about things | 43% | 5% | 50% | 74% | 16% | 40% | 73% | 55% | 39% | 82% | 36% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (988) | (277) | (456) | (248) | (284) | (401) | (303) | (243) | (745) | (164) | (823) |

**33. Which Candidate Does Better – Terrorism**
Between Hillary Clinton and Donald Trump, who would do better on:

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Donald Trump | 47% | 52% | 41% | 47% | 40% | 47% | 56% | 47% | * | * | * |
| Hillary Clinton | 53% | 48% | 59% | 53% | 60% | 53% | 44% | 53% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (974) | (491) | (483) | (162) | (217) | (438) | (157) | (913) | (6) | (21) | (33) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Donald Trump | 47% | 5% | 49% | 90% | 12% | 42% | 86% | 66% | 40% | 91% | 38% |
| Hillary Clinton | 53% | 95% | 51% | 10% | 88% | 58% | 14% | 34% | 60% | 9% | 62% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (974) | (277) | (444) | (246) | (277) | (396) | (301) | (243) | (731) | (163) | (810) |

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**34. Which Candidate Does Better – Immigration**
Between Hillary Clinton and Donald Trump, who would do better on:

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Donald Trump | 46% | 52% | 40% | 36% | 41% | 48% | 57% | 46% | * | * | * |
| Hillary Clinton | 54% | 48% | 60% | 64% | 59% | 52% | 43% | 54% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (976) | (488) | (489) | (162) | (214) | (443) | (157) | (916) | (6) | (21) | (33) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Donald Trump | 46% | 5% | 50% | 86% | 8% | 43% | 86% | 66% | 40% | 86% | 38% |
| Hillary Clinton | 54% | 95% | 50% | 14% | 92% | 57% | 14% | 34% | 60% | 14% | 62% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (976) | (277) | (447) | (246) | (281) | (396) | (299) | (240) | (736) | (164) | (812) |

# CBS News 2016 Battleground Tracker
## New Hampshire

**YouGov**

**35. Which Candidate Does Better – Gun policy**
Between Hillary Clinton and Donald Trump, who would do better on:

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Donald Trump | 51% | 56% | 45% | 49% | 51% | 49% | 57% | 52% | * | * | * |
| Hillary Clinton | 49% | 44% | 55% | 51% | 49% | 51% | 43% | 48% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (979) | (491) | (489) | (162) | (216) | (444) | (157) | (919) | (6) | (21) | (33) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Donald Trump | 51% | 7% | 56% | 90% | 13% | 49% | 89% | 76% | 43% | 92% | 43% |
| Hillary Clinton | 49% | 93% | 44% | 10% | 87% | 51% | 11% | 24% | 57% | 8% | 57% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (979) | (277) | (449) | (246) | (282) | (396) | (302) | (243) | (736) | (164) | (814) |

**36. Senate Vote 2016**
In the U.S. Senate election in New Hampshire in November, if these were the candidates, would you vote for...

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Kelly Ayotte, the Republican | 41% | 45% | 36% | 36% | 36% | 41% | 50% | 42% | * | * | * |
| Maggie Hassan, the Democrat | 42% | 39% | 45% | 44% | 38% | 43% | 40% | 41% | * | * | * |
| Not sure yet | 17% | 16% | 19% | 20% | 25% | 16% | 10% | 17% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (982) | (492) | (490) | (164) | (216) | (446) | (157) | (921) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Kelly Ayotte, the Republican | 41% | 4% | 39% | 85% | 5% | 39% | 76% | 62% | 34% | 76% | 34% |
| Maggie Hassan, the Democrat | 42% | 85% | 37% | 3% | 79% | 40% | 9% | 22% | 48% | 9% | 48% |
| Not sure yet | 17% | 12% | 24% | 12% | 16% | 21% | 14% | 16% | 18% | 15% | 18% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (982) | (276) | (453) | (246) | (283) | (399) | (300) | (243) | (739) | (162) | (819) |

**37. Ayotte Same Kind of Republican as Trump**

Whether or not you would vote for her, do you feel Kelly Ayotte is the same kind of Republican as Donald Trump, or a different kind of Republican from Donald Trump?

| | | Gender | | Age group | | | | Race/Ethnicity | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Same | 22% | 21% | 22% | 17% | 20% | 24% | 22% | 22% | * | * | * |
| Different | 78% | 79% | 78% | 83% | 80% | 76% | 78% | 78% | * | * | * |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | * | * | * |
| (Weighted N) | (984) | (492) | (492) | (163) | (218) | (446) | (158) | (923) | (6) | (21) | (34) |

| | | Party ID | | | Ideology | | | White Evangelical | | Tea Party | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total | Democrat | Independent | Republican | Liberal | Moderate | Conservative | Yes | No | Yes | No |
| Same | 22% | 35% | 15% | 18% | 30% | 23% | 12% | 19% | 22% | 8% | 24% |
| Different | 78% | 65% | 85% | 82% | 70% | 77% | 88% | 81% | 78% | 92% | 76% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| (Weighted N) | (984) | (277) | (456) | (245) | (284) | (401) | (300) | (243) | (741) | (162) | (822) |